

Registered number: 12886420
Charity number: 1193678

DD Mix Trust

**UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/12/2024**

Prepared By:

JPS Matharu Associates
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Ullswater Road
London
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**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31/12/2024**

TRUSTEES

Darcey Bussell DBE
Matthew Cunningham
Angus Forbes
Joanne Manoukian

SECRETARY

Oakwood Corporate Secretary Ltd

REGISTERED OFFICE

42 Ullswater Road
Barnes
London
SW13 9PN

COMPANY NUMBER

12886420

CHARITY NUMBER

1193678

ACCOUNTANTS

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**ACCOUNTS
FOR THE YEAR ENDED 31/12/2024**

CONTENTS

	Page
Report of the Trustees	3
Statement of Financial Activities	4
Balance Sheet	5
Notes to the Accounts	6 to 9
Detailed Statement of Financial Activities	8

**TRUSTEES' REPORT
FOR THE YEAR ENDED 31/12/2024**

The trustees present their report and accounts for the year ended 31/12/2024

PRINCIPAL ACTIVITIES

The principal activity of the charity in the year under review was To advance arts and culture for the benefit of the public by promoting dance .

STRUCTURE GOVERNANCE AND MANAGEMENT

structure and governance text goes here

The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on 28/09/2025

Angus Forbes

Trustee

DD Mix Trust

**Statement of Financial Activities
for the year ended 31/12/2024**

			2024	2023
	Unrestric ted funds	Restrict ed funds	Total	Total
	£	£	£	£
Income				
Income from generated funds				
Income from Investments	-	-	-	1
Income from charitable activities	-	-	130,918	110,772
Total Income and endowments	-	-	130,918	110,773
Expenses				
Costs of generating funds				
Expenditure on Raised funds	-	-	116,661	125,082
Expenditure on Charitable activities	-	-	3,816	3,609
Total Expenses	-	-	120,477	128,691
Net gains on investments				
Net Income	-	-	10,441	(17,918)
Gains/(losses) on revaluation of fixed assests				
Net movement in funds:				
Net income for the year	-	-	10,441	(17,918)
Total funds brought forward	-	-	19,032	36,950
Net funds carried forward	-	-	29,473	19,032

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

DD Mix Trust

BALANCE SHEET AT 31/12/2024

	Notes	2024 £	2023 £
CURRENT ASSETS			
Cash at bank and in hand		<u>38,046</u>	<u>27,605</u>
		38,046	27,605
CREDITORS: Amounts falling due within one year	3	<u>8,573</u>	<u>8,573</u>
NET CURRENT ASSETS		<u>29,473</u>	<u>19,032</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>29,473</u>	<u>19,032</u>
CAPITAL AND RESERVES			
Unrestricted funds	5		
Difference on accounts		29,473	19,032

For the year ending 31/12/2024 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of trustees on 28/09/2025 and signed on their behalf by

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Angus Forbes

Trustee

**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31/12/2024**

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1c. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1d. Allocation And Apportionment Of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1e. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1f. Turnover

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts.

2. EMPLOYEES

	2024	2023
	No.	No.
Average number of employees	-	-

3. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Other creditors	8,573	8,573
	<u>8,573</u>	<u>8,573</u>

4. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding ££40, to the company should it be wound up. At 31/12/2024 there were 4 members.

5. UNRESTRICTED FUNDS

Brought forward	Incoming resource s	Outgoing resource s	Transfers	Carried forward
£	£	£	£	£

6. RESTRICTED FUNDS

Brought forward	Incoming resource s	Outgoing resource s	Transfers	Carried forward
£	£	£	£	£

DD Mix Trust

Incoming Resources
for the year ended 31/12/2024

	2024	2023
	£	£
Incoming resources		
Incoming resources from generated funds		
	<u>-</u>	<u>1</u>
	<u>130,918</u>	<u>110,772</u>
	<u>130,918</u>	<u>110,773</u>

DD Mix Trust

Expenses
for the year ended 31/12/2024

	2024	2023
	£	£
Expenses		
Costs of generating funds		
Costs Of Generating Voluntary Income		
Purchases	6,769	8,769
Instructors	107,116	97,076
Marketing	2,776	19,237
	<u>116,661</u>	<u>125,082</u>
	<u>116,661</u>	<u>125,082</u>
Charitable Activities		
Subsistence	298	453
Computer costs	1,283	-
Travel	13	55
Accountancy fees	1,241	1,224
Stationery & office supplies	8	18
Subscriptions	-	859
Charitable donations	739	703
Bank charges	234	297
	<u>3,816</u>	<u>3,609</u>
	<u>120,477</u>	<u>128,691</u>

The Report of the Trustees

The trustees present their report and the audited financial statements for the year ended 31 December 2024

DDMIX Trust uses dance fitness to improve student wellbeing (founded by Dame Darcey Bussell DBE in 2014), specifically designed for state schools. With greater activity in school life comes a much larger pool of children interested in sport, arts and having the confidence to explore their own creativity in other fields. This will have a lasting impact for our society. The many benefits for both physical and mental health are clear to see and research has shown that if a child engages in physical activity by the age of 8, they are more likely to continue this into secondary school and later life.

During 2024 we continued to ensure that interventions were effective.

Primary project change made during the period:
Further increased free online provision of service

Secondary project changes made during the period:
Decrease of cost base of team members onto part time basis, better matching revenue and dance teacher status

DDMIX was able to take its experience and apply it more meaningfully in order to continue on our impact growth path in the UK school sector. Adjusting by putting more focus on providing free resources to schools and raising awareness of the importance of physical activity.

When DDMIX decided to use technology and go for volume at the expense of price the number of primary school students gaining the benefits of DDMIX increased from 1,200 to 63,000 in 2024.

Participatory / Active schools. Our definition of an active school is one where they are either paying for the schemes of work and inset (memberships), have asked for an assembly participatory event, downloaded the plug and play or are a funded school with peripatetic teaching. At the start these numbered 22 and have grown annually to 40 (Dec 2022) and 114 (Dec 2023). In the year to December 2024 this number has increased to 264 of which 50 schools have current memberships, 170 are plug and play sign ups, 44 other.

In 2024 we adjusted our objectives going forwards to work on our Project 100 for 2025 as a bonus year after 10 years and a final year of DDMIX Trust as a charity.

Our 2025 Objectives

To: Engage 100,000 primary school students in DDMIX dance fitness activities in the UK.

To: Engage 400 active primary schools using DDMIX dance fitness activities in the UK.

General Awareness was wide ranging and thanks to Darcey's profile, well exceeded any normal five person team. Awareness events have included but are not restricted to: Live Classes, including some with other Celebrity Guests, BETT Education show at ExCel London National Education Show Cardiff, Mental Health Show Wales, RAD Schools event, Anthropy at Eden project, Summer Challenge, Youth Sports Trust, two speeches in the Houses of Parliament.

FINANCIALS – a small gain year for 2024

Year January 1st 2024 to December 31st 2024

Total Revenue	£130,918
Total Costs	£120,477
Gain	£10,441

Revenue:

Schools	£42,301
Adult Market	£11,278
Donations	£77,338

Costs:

Staff Costs	£101,031
Marketing/Web	£18,082
Ad hoc	£1,364

Cash in bank £45471.57 (as of 31st December 2024)

Board. Our Trustees, Jo Manoukian, Matthew Cunningham and Angus Forbes remain unchanged, and Founder Dame Darcey completing the Board. Giselle Parker remains our CEO



Signed by Angus Forbes,
Chair DDMIX, on behalf of the DDMIX Trustees.