



Bastille Day Fest
(CIO - FOUNDATION Registered 24 Feb 2021)
TRUSTEES' REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 March 2022
Charity Registration No. 1193646



Bastille Day Fest

FAMILY ENTERTAINMENT WITH A FRENCH TOUCH



LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Celine Jouan (Chair) Anubha Bandhari (Treasurer) Alan Bunce (secretary)
Appointed Chief Executive	Boubacar Dembele
Appointed Director of Arts/Culture/Heritage Provision and Promotion	Vincent Valere
Charity number	1193646
Registered office	Ground Floor 17 Stanshawe Road Reading RG1 1PB

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The trustees present their report and accounts for the year ended 31 March 2022.

As a charity with incomes below £25000, the accounts have been prepared as Receipts and payments accounts.

Structure, governance and management

The event has been started by three French nationals who have been living in Reading for years and decided that it was time to give back to the town that adopted them so generously. What best way to achieve that goal than organizing a French themed event as popular as Bastille Day?

The founding founders of the festival, were:

- Boubacar Dembélé is a teacher with many talents and a burning desire to have a positive impact on the local community.
- Frédéric Kayrouz is a managing director with the skills and experience to ensure that this project has always run smoothly.
- Vincent Valère is the employee of a well-respected company that just like any man as approachable as he is, needs no more Introductions in Reading.

it is important to highlight that our marketing effort has always been limited by the fact that we have self funded the event every year. This did not prevent the event from attracting a fair amount of interest in Reading with an average of 2000 visitors.

Bastille Day Fest is now a CIO - FOUNDATION Registered 24 Feb 2021. It has been registered to replace the limited company that was the legal entity organising the festival since 2012 and better reflect how Bastille Day Festival Reading was organised and financed to date.

The Trustees who served during the year, were:

- Celine Jouan (Chair)
- Beata Tworek (Treasurer – resigned from her position 11/07/2021, ratified at meeting 31/08/2021)
- Anubha Bandhari (Treasurer - appointed 31/08/2021, ratified during Trustee Meeting on 31/08/2021)
- Alan Bunce (secretary)

The executive team who have been managing the charity on behalf of the trustees and organising this event this year as volunteers, were:

- Boubacar Dembele (Chief Executive)
- Vincent Valere (Director of Arts/Culture/Heritage Provision and Promotion)

Objectives and activities

We believe that the arts, especially culinary arts, sports, music, crafts all other forms of cultural entertainment are a part of everyday life and are fundamental to community engagement and ownership. They bring people of different culture together, and in our case, give an opportunity to bring a bit of France, Europe and beyond to the UK. They of course generate economic growth and enable skills development. They provide a positive means to get people involved and accessible tools to encourage people to generate their own ideas to explore and address local interests and issues.



Every year since 2012 on a weekend around the 14th July, Bastille Day Festival is organised in Reading to:

- Provide and promote arts/culture/heritage through the organisation of at least one yearly festival where the British culture and the European culture, more specifically French, are put on display for people living in Reading and the whole of Berkshire to enjoy.
- Offer local artist especially and international artist, particularly French, an opportunity to put their talent on display and therefore promoting various forms of art at a international/national/professional and local/amateur level, and providing of arts facilities/venues and encouraging high standards of art. 'Art' includes abstract, conceptual and performance art and representational and figurative art.
- Benefit the wider populations, although French expatriates and groups of Friends and families from all background are most likely to be interested by the entertainment, cultural and culinary offering of the event.
- Benefit the local communities, including Black, Asian and other minority group in the UK which are French and British nationals but also from anywhere in the world.

Achievements and performance

The organisation of Bastille Festival Reading Has:

- Helped to raise the profile of Reading internationally and put an emphasis in its multicultural breath
- Given back to the community an event enjoyed by many people living locally
- Strengthening the ties between people and cultures

Thanks to the organisation of the festival

- Tens of thousands of combined views on Twitter, Facebook and our website raising awareness throughout the UK of the cultural diversity of Reading and the UK as a whole
- Over 2000 people visiting the site over the weekend enjoying the shows, art, activities and food available at the event

In addition to the contribution of stand holders, this was only possible with financial support in cash from the Executive Team and the Abbey Quarter Business Improvement District now known as Reading's Economy & Destination Agency. The event could not have happened without the donations in-kind in volunteer hours from our volunteers, and in crafting equipment from Hobbycraft as well as sporting equipment from Decathlon. Finally, many of the artist, aware of what



we are trying to achieve despite our limited financial capacity come to us without expecting payments or only travel expenses and accommodation and they travelled from France.

Plans

Now that we have organised our second festival as a CIO we are hoping to be able to use our cumulated success of the year and improve our fundraising capacity and do more to promote the sharing of cultures by connecting with schools and other potential partners to grow our reach beyond the month of July.

Financial review

The Receipts and payments accounts is attached. The charity reports a positive balance of £22 for the year to 31 March 2021.

Reserves policy

The Executive team has advised that the charity should aim to have between 25% and 50% of the annual resources left after each Festival. At this level, the management committee feel that they would be able to continue the current activities of the charity in the event of a significant drop in funding. The charity has no reserve at the moment and rely on the generosity and promise of funding of the Executive Team and the Reading's Economy & Destination Agency (formerly known as Abbey Quarter Business Improvement District) respectively.

Risk review

The management committee considers risk issues on a regular basis and acts to mitigate risk on an ongoing basis to which the charity is exposed.

Key Risks:

1. Financial – The Festival has low levels of reserves and depends upon grants and donation from Executive Team to deliver an events programme.

Relationships are maintained with key stakeholders and applications for grants are made in good time to give early indication of the level of expenditure events which can be achieved. No commitments are made if funds are not in place to meet them. Events are also scalable.

2. Personnel – The Festival has a strong but small team of 3 trustees and 2 Executives at its core whose skills and time commitment as volunteers is the only guarantee to deliver an annual events programme. Succession planning is considered on an ongoing basis and new volunteers are introduced to Festival activities to build up local support. Recruitment of new committee members is a priority.

3. Reputational – The Festival is known for delivering good quality and well organised events. Regular event planning meetings are held throughout the year to provide opportunities for discussion and checks on quality and a robust health and safety process is in place. Ongoing government recommendations on Covid safety may continue to have an impact on future event plans.

Public Benefit

The Charity's trustees have complied with their duty to have due regard to the guidance on public benefit published by the Commission in exercising their powers or duties.



Recruitment and appointment of Executive team

Executive have been chosen due to their experience in organising the festival for almost 10 years and their appointment is formally made during the meetings of trustees.

Responsibilities of the Executive Team

The responsibilities of the Executive Team is in line with the Scheme of Delegation - Bastille Day Fest provided to the Charity Commission at inception.

This report has been prepared in accordance with the special provisions relating to charities with income below £25000.

Approved by the Trustees and Executive team on 25 January 2023

Signed on their behalf by:

Mrs Anubha Bandhari (Treasurer)



CHARITY COMMISSION
FOR ENGLAND AND WALES

Bastille Day Fest

1193646

Receipts and payments accounts

CC16a

For the period from	Period start date	To	Period end date
	24/02/2021		31/03/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
paying stall holders (£50 per stall)	300	-	-	300	-
sponsors	1,000	-	-	1,000	-
sponsors-inkind (inc. volunteer staff hours)	2,000	-	-	2,000	-
grants	-	-	-	-	-
volunteers)	1,250	-	-	1,250	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	4,550	-	-	4,550	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	4,550	-	-	4,550	-
A3 Payments					
Insurance for the day + promotional events	498	-	-	498	-
Stage & PA equipment	580	-	-	580	-
Security, Medical & First Aid provision	600	-	-	600	-
Table & Chair for event	218	-	-	218	-
Social Media ads	50	-	-	50	-
Park Hire	232	-	-	232	-
sponsors-inkind (inc. volunteer staff hours)	2,000	-	-	2,000	-
Promotions	50	-	-	50	-
Artists related costs	300	-	-	300	-
Sub total	4,528	-	-	4,528	-
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	4,528	-	-	4,528	-
Net of receipts/(payments)	22	-	-	22	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	22	-	-	22	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	at Bank	22	-	-
		-	-	-
		-	-	-
	Total cash funds	22	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	