

The Natalie Kate Moss Trust

Charity No 1193531

Accounts

31-Mar-25

The Natalie Kate Moss Trust
Administrative Details

Charity name The Natalie Kate Moss Trust

Charity registration number Charity No 1193531

Trustees Fiona Moss
Neill Wood
Anita Felicity May Moss
Adam Greenstein

Independent Examiner Whyfield Limited
Ground Floor, Building A
Green Court
Truro Business Park
Threemilestone
TR4 9LF

The Natalie Kate Moss Trust
Charity No 1193531

Approval statement

I report on the financial statements of the Charity for the year ended 31st March 2025 which are set out on pages 3 & 4

Respective responsibilities of Trustees and Examiners

The Charity's Trustees consider that an audit is not required for this year (under section 43(2) of the Charities Act 1993 (the Act). As amended by s.28 of the Charities Act 2006) and that an independent examination is needed.

It is my responsibility to:

1. examine the accounts under section 43 of the act, as amended);
2. to follow the procedures laid down in the general directions given by the Charity commission (under Section 43(7)(b) of the Act, as amended); and
3. to state whether particular matters have come to my attention.

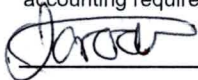
Basis of Independent Examiners' Statement

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items of disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent Examiner's statement

in the course of my examination, no matter has come to my attention:

- 1 which gives me reasonable cause to believe that, in any material respect, the Trustees have not met the requirements to ensure that:
proper accounting records are kept (in accordance with section 41 of the Act); and
accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Act

Signed: 

Date: 27/8/25

Name: J Crook

Relevant professional qualification(s) or body (if any):

Fm AAT

Whyfield Limited
Ground Floor Building A Green Court
Truro Business Park
Threemilestone
Truro
Cornwall
TR4 9LF

The Natalie Kate Moss Trust
Charity No 1193531
Receipts and Payments Account for The Year Ended 31st March 2025

1 Receipts

	2025	2024
Amazon Smile Donations		-
Direct Donations	33,554.43	51,800.08
Event Income	36,885.16	33,995.59
Interest Income	300.72	364.49
JustGiving Donations	133,163.54	38,350.00
Text Donations	-	-
Facebook Donations	-	104.00
Corporate Support	10,000	-
Grant Funding	2,500.00	-
	<u>216,403.85</u>	<u>124,614.16</u>

Payments

Raising funds		-
Charitable donations	103,000.00	100,000.00
Direct Expenses	10,311.02	6,185.02
Event Costs	36,240.13	76,819.84
IT Software and Consumables	1,363.59	2,987.65
JustGiving Subscription	561.60	561.60
Marketing Assistance	37,314.12	8,929.00
Accountancy	813.00	480.00
Bank fees	41.40	-
Travel	167.89	-
	<u>189,812.75</u>	<u>195,963.11</u>

Asset & Investment Purchases	687.49	
Total Payments	<u>190,500.24</u>	<u>195,963.11</u>

Net of Receipts/Payments	25,903.61	(71,348.95)
Cash funds last year	630.05	71,979.00
Cash funds this year	<u>26,533.66</u>	<u>630.05</u>

The Natalie Kate Moss Trust
Charity No 1193531
Statment of Assets & Liabilites at 31st March 2025

Cash Funds	2025	unrestricted	restricted	2024
Current Account	13,455.63			630.05
Deposit Account	13,078.03			
Payments made after 31st March				
	<u>26,533.66</u>	-	-	<u>630.05</u>

Assets retained for Charity's own use

Podcast Camera	687.49
Depreciation	(68.52)
	<u>618.97</u>

Liabilities

Accruals	(400.00)
	<u>(400.00)</u>
Total net assets	26,752.63



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signed on behalf of the management committee

Dated..... 30/08/2025

Charity registration number: 1193531

The Natalie Kate Moss Trust: Trustees Annual Report 2024-25

The Natalie Kate Moss Trust

Charity registration number: 1193531

Charity Registered Address: Fairhurst Hall, Parbold, Lancashire, WN8 7AN

Website: www.nataliekatemoss.co.uk

Email: hello@nataliekatemoss.co.uk

About the Natalie Kate Moss Trust

The Natalie Kate Moss Trust (NKMT) was set up in 2012 by the Moss family after the sudden death of Natalie at the age of 26 from a Brain Haemorrhage. The trust supports, and generates funds for, ground-breaking research into the prevention and treatment of brain haemorrhages at Manchester University.

Unfortunately, regarding brain haemorrhage research, very little has changed over the last few decades, in contrast to many other conditions. Within one month only one out of five patients will survive after intracerebral haemorrhage, with two out of five patients surviving at 5 years, a statistic that has not changed in 40 years. In contrast breast cancer survival has doubled in that same period, with four out of five patients surviving at 10 years. We therefore desperately need a breakthrough to improve outcomes after intracerebral haemorrhage.

NKMT also works to prevent brain haemorrhages before they happen through its prevention campaign which focuses on the management of blood pressure. High blood pressure is one of the leading causes of lifestyle related brain haemorrhages, yet a third of the population has high blood pressure and 50% of those people are undiagnosed.

Public Benefit: To reduce the number of cases of hypertension and therefore the number of cases of haemorrhagic stroke, whilst also improving the outcomes for patients who do experience a brain haemorrhage.

How the Natalie Kate Moss Trust is Run and Objectives

The Charity is run on a day-to-day basis by a small team inclusive of (NKMT Director, Fiona Moss, a Fundraising Manager, Fundraising Officer, Marketing Manager, Social Media Manager and Grants Manager). All members of the team are freelance.

The team, along with the support of the trustees, work strategically to fulfil three main objectives of the charity:

- Generating funds to support – and grow - the research at The University of Manchester to develop treatments to improve outcomes for haemorrhagic stroke patients
- Increase the education and awareness around brain haemorrhages
- Prevent, potentially preventable brain haemorrhages from happening through education and awareness around the importance of better blood pressure management

Charity registration number: 1193531

NKMT works in collaboration with The University of Manchester, other companies (e.g. sponsors and partners) and volunteers, where appropriate, to fulfil these objectives

Structure of the Natalie Kate Moss Trust

Trustees:

1. Fiona Moss
2. Anita Moss
3. Neill Wood
4. Adam Greenstein

Fiona Moss acts as the director of the trust as an unpaid staff member.

Activities

Through the period 1st April 2024 and 31 March 2025, The Natalie Kate Moss Trust generated funds to support the research at The University of Manchester. This enabled the charity to donate £103,000 to the University in 2024. This research aims to improve treatment after someone experiences a brain haemorrhage to reduce mortality and disability.

NKMT also ran several activities to support their prevention campaign including:

- Lunch and Learn Sessions (visiting businesses to talk about the importance of blood pressure management)
- Public Blood Pressure Awareness Days
- Release of their new podcast 'Prevent the Preventable' Podcast
- Set up Monthly Blood Pressure Reminder scheme

All these activities were raised through:

- Races and Challenges e.g. London Marathon, Manchester Marathon
- Corporate Sponsorship
- Fundraising Evenings
- Individual Giving
- Grants

Charity registration number: 1193531

Performance Review

Financial Review: 01/04/2024– 31/03/2025

Turnover: £216,403.85

- Races and Challenges e.g. London Marathon, Manchester Marathon
- Corporate Sponsorship
- Fundraising Evenings
- Individual Giving
- Grants

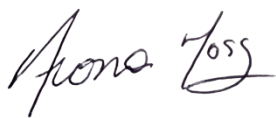
Costs: £189,812.75

- Donation to Manchester University (£103,000)
- Event costs *
- Freelance / Employee costs
- Fees for entry to marathons, cycling challenges etc *
- Software Subscriptions
- Accountancy

*A proportion of the costs incurred, relate to events in the next financial year

Declarations

The trustees declare that they have approved the trustees' report above.

A handwritten signature in black ink, appearing to read 'Fiona Moss'.

Fiona Moss

Trustee of The Natalie Kate Moss Trust

01/09/2025