

## **Trustees Annual Report: The Natalie Kate Moss Trust**

### **CHARITY DETAILS**

**Charity Name:** The Natalie Kate Moss Trust

**Charity Registration Number:** 1193531

**Charity Registered Address:** Fairhurst Hall, Parbold, Lancashire, WN8 7AN

**Website:** [www.nataliekatemoss.co.uk](http://www.nataliekatemoss.co.uk)

**Email:** hello@nataliekatemoss.co.uk

#### **About:**

The Natalie Kate Moss Trust was set up in 2012 by the Moss family after the sudden death of Natalie at the age of 26 from a Brain Haemorrhage. The trust supports, and generates funds for, ground-breaking research into the prevention and treatment of brain haemorrhages at Manchester University.

Unfortunately, regarding brain haemorrhage research, very little has changed over the last few decades, in contrast to many other conditions. Within one month only one out of five patients will survive after intracerebral haemorrhage, with two out of five patients surviving at 5 years, a statistic that has not changed in 40 years. In contrast breast cancer survival has doubled in that same period, with four out of five patients surviving at 10 years. We therefore desperately need a breakthrough to improve outcomes after intracerebral haemorrhage.

#### **Public Benefit:**

To achieve a breakthrough to improve the prevention and treatment of an intracerebral haemorrhage.

## **STRUCTURE**

### **Trustees:**

- 1) Anita Moss
- 2) Neill Wood
- 3) Fiona Moss
- 4) Adam Greenstein

### **How it is run:**

The Charity is run on a day-to-day basis by the Trustees and a Marketing Manager and Operations Manager (freelance) to strategically work to fulfil three main objectives of the charity:

- Generating funds to support the research at Manchester University
- Creating awareness around the devastating impact of brain haemorrhages
- Prevent, potentially preventable brain haemorrhages from happening through education and awareness around the importance of better blood pressure management

The Charity looks to work in collaboration with Manchester University, other companies (e.g. sponsors and partners) and volunteers, where appropriate, to fulfil these objectives.

## **ACTIVITIES AND OBJECTIVES**

### **Activities:**

1. Fundraising Races:
2. Fundraising events
  - Fundraising evenings, wreath making classes etc
3. Corporate Support
4. Online Campaigns
5. Direct Donations
  - Including Monthly donations, 'Give in memory'.

### **Objectives:**

- To continue to grow fundraising YoY
- To grow the awareness of the charity and the impact of brain haemorrhages and therefore the importance of the research being conducted at Manchester University.
- To develop our prevention campaign and drive more awareness of the understanding of blood pressure through corporate seminars, awareness days and major legislative changes.

## **PERFORMANCE REVIEW**

### **Financial Review:**

**01/04/2023 – 31/03/2024**

Turnover: £242,091

Fundraising generated through:

- Fundraising challenges e.g. marathons, cycle rides etc\*
- Direct donations
- JustGiving Donations
- Event Income

*\*A proportion of the funds donated, relate to events in the next financial year*

Costs: £242,569

- Donation to Manchester University (£100,000)
- Event costs \*
- Fees for entry to marathons, cycling challenges etc \*
- Freelance / Employee costs
- Software Subscriptions
- Accountancy

*\*A proportion of the costs incurred, relate to events in the next financial year*

The Natalie Kate Moss Trust

Charity No 1193531

Accounts

31-Mar-24

**The Natalie Kate Moss Trust**  
**Administrative Details**

|                                    |                                                                                                                 |
|------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>Charity name</b>                | The Natalie Kate Moss Trust                                                                                     |
| <b>Charity registration number</b> | Charity No 1193531                                                                                              |
| <b>Trustees</b>                    | Fiona Moss<br>Neill Wood<br>Anita Felicity May Moss<br>Adam Greenstein [appointed in the year]                  |
| <b>Independent Examiner</b>        | Whyfield Limited<br>Ground Floor, Building A<br>Green Court<br>Truro Business Park<br>Threemilestone<br>TR4 9LF |

**The Natalie Kate Moss Trust**  
**Charity No 1193531**

**Approval statement**

I report on the financial statements of the Charity for the year ended 31st March 2024 which are set out on pages 3 & 4

**Respective responsibilities of Trustees and Examiners**

The Charity's Trustees consider that an audit is not required for this year (under section 43(2) of the Charities Act 1993 (the Act). As amended by s.28 of the Charities Act 2006) and that an independent examination is needed.

It is my responsibility to:

1. examine the accounts under section 43 of the act, as amended);
2. to follow the procedures laid down in the general directions given by the Charity commission (under Section 43(7)(b) of the Act, as amended); and
3. to state whether particular matters have come to my attention.

**Basis of Independent Examiners' Statement**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items of disclosures in the accounts, and seeking explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

**Independent Examiner's statement**

in the course of my examination, no matter has come to my attention:

- 1 which gives me reasonable cause to believe that, in any material respect, the Trustees have not met the requirements to ensure that:  
proper accounting records are kept (in accordance with section 41 of the Act); and  
accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Act

Signed:



Date:

03/09/24

Name:

JESSICA CROOK

Relevant professional qualification(s) or body (if any):

MAAT

Whyfield Limited  
Ground Floor Building A Green Court  
Truro Business Park  
Threemilestone  
Truro  
Cornwall  
TR4 9LF

**The Natalie Kate Moss Trust**  
**Charity No 1193531**  
**Receipts and Payments Account for The Year Ended 31st March 2024**

**1 Receipts**

|                        | <b>2024</b> | <b>2023</b> |
|------------------------|-------------|-------------|
| Amazon Smile Donations | -           | 8.00        |
| Direct Donations       | 51,800.08   | 5,240.37    |
| Event Income           | 33,995.59   | 49,986.84   |
| Interest Income        | 364.49      | 92.00       |
| JustGiving Donations   | 38,350.00   | 61,657.93   |
| Text Donations         | -           | 492.00      |
| Facebook Donations     | 104.00      | -           |

|  |                   |                   |
|--|-------------------|-------------------|
|  | <u>124,614.16</u> | <u>117,477.14</u> |
|--|-------------------|-------------------|

**Payments**

|                             |            |           |
|-----------------------------|------------|-----------|
| Raising funds               |            |           |
| Charitable donations        | 100,000.00 | -         |
| Direct Expenses             | 6,185.02   | 2,740.00  |
| Event Costs                 | 76,819.84  | 9,418.37  |
| IT Software and Consumables | 2,987.65   | 40.62     |
| JustGiving Subscription     | 561.60     | 514.80    |
| Marketing Assistance        | 8,929.00   | 33,412.00 |
| Accountancy                 | 480.00     | 480.00    |

|  |                   |                  |
|--|-------------------|------------------|
|  | <u>195,963.11</u> | <u>46,605.79</u> |
|--|-------------------|------------------|

Asset & Investment Purchases

|                |                   |                  |
|----------------|-------------------|------------------|
| Total Payments | <u>195,963.11</u> | <u>46,605.79</u> |
|----------------|-------------------|------------------|

|                          |             |           |
|--------------------------|-------------|-----------|
| Net of Receipts/Payments | (71,348.95) | 70,871.35 |
|--------------------------|-------------|-----------|

|                      |           |          |
|----------------------|-----------|----------|
| Cash funds last year | 71,979.00 | 1,107.65 |
|----------------------|-----------|----------|

|                      |               |                  |
|----------------------|---------------|------------------|
| Cash funds this year | <u>630.05</u> | <u>71,979.00</u> |
|----------------------|---------------|------------------|

**The Natalie Kate Moss Trust**  
**Charity No 1193531**  
**Statment of Assets & Liabilites at 31st March 2024**

| Cash Funds                     | 2024          | unrestricted  | restricted | 2023             |
|--------------------------------|---------------|---------------|------------|------------------|
| Current Account                | 630.05        | 630.05        |            | 71,979.00        |
| Payments made after 31st March |               |               |            |                  |
|                                | <u>630.05</u> | <u>630.05</u> | <u>-</u>   | <u>71,979.00</u> |

**Liabilities**

|           |          |          |
|-----------|----------|----------|
| Creditors | <u>-</u> | <u>-</u> |
|-----------|----------|----------|

  
 signed on behalf of the management committee

Dated.....24/09/2024.....

The Natalie Kate Moss Trust

Charity No 1193531

Accounts

31-Mar-24

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|           |          |          |
|-----------|----------|----------|
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|-----------|----------|----------|

  
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Dated.....24/09/2024.....