



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	02	FEB	2021		01	OCT	2021

Section A Reference and administration details

Charity name ACTIVE4BLOOD

Other names charity is known by

Registered charity number (if any) 1193366

Charity's principal address C/o 63 Lanelay Road

Talbot Green

Pontyclun, RCT

Postcode CF72 8HY

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	JULIAN WILDE-DAVIES	Treasurer	Whole Year	
2	ALEX ARMSTRONG	Chair	Whole Year	
3	EMMA WILLIAMS	Secretary	Whole Year	

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/A	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/A		

Name of chief executive or names of senior staff members (Optional information)

N/A

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document Constitution

(eg. trust deed, constitution)

How the charity is
constituted
(eg. trust, association,
company)

Trustee selection methods
(eg. appointed by, elected by)

CIO- Charitable Incorporated Organisation

Appointed and agreed by the existing Trustees,

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- ☐ policies and procedures adopted for the induction and training of trustees;
- ☐ the charity's organisational structure and any wider network with which the charity works;
- ☐ relationship with any related parties;
- ☐ trustees' consideration of major risks and the system and procedures to manage them.

further Trustees are now in the process of being recruited. A further 9 Trustees will be required to help shape and manage the campaigning.

Since the Charity was formed work has been focused on the setting up and shaping of how the Charities Aims will be delivered across Wales (Initially) The organisational structure will be to focus on the following 3 key sectors of influence. Sport/Education/Public Sector (Military, Police, Civil Service)

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

1) The relief of sickness and the preservation and protection of good health by educating the public about donating blood;

2) To promote community participation in healthy recreation by organising activity based outdoor events for running, cycling, hiking, swimming and triathlon.

3) To support such general charitable purposes according to the laws of England and Wales through the provision of grants."

Over the last year the Trustees have focused on networking within the most beneficial sectors to help promote these objectives. This has enabled the local communities across Wales to engage early on with the intended activities, and additionally the public have been able to support the future aspirations and ideas of how the charity can and will benefit the wider community.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In summary,

12 ActiveBlood Events have been delivered across 4 Local Authority areas of Wales.

Engagement with the MOD, Sport and Education has commenced,
For example... several Military Reserve Units have created and delivered Hike challenges

The Civil Service have created an Active4Blood Project linking this to organisation Health & Wellbeing requirements. Additionally each department is seeking to promote Volunteering as a positive activity to undertake.

Authentication is key to the ongoing success. Therefore early in 2021 the Charity signed the Armed Forces Covenant and achieved the Bronze Award under the Employer Recognition Scheme. Also is a Full Member of the Welsh Sports Association.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- ☐ policy on grantmaking;
- ☐ policy programme related investment;
- ☐ contribution made by volunteers.

Due to the Charity Motto **“Blood not Money”** fund raising for cash is not a fundamental priority. Participants are encouraged and requested to donate Blood via our unique link to the Welsh Blood Service.

However it has clearly become a concern of how the ongoing business activities can take place without running cost funds. The administration costs/requirements have currently been met in kind and by x 2 small grants from one local authority.

Financial Strategy

The following strategy has been agreed and will be implemented in September 2022.

Corporate Sponsorship Packages, to encourage business and organisations to support the charity with funds to recruit staff and manage the charity day to day running activities/costs.

Grant Funding, a Volunteer has been identified and in the process of being recruited to focus on identifying and completing grant applications.

Support being sought from Local Authority Voluntary departments to source and apply for small grants to help fund

Volunteering Training activity. In particularly our “Young Blood” Project.

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

The Charity has delivered x 12 events

Created over 300 new Blood Donors,

An example of an event day success is shown below, from one of the pilot events created during the pandemic lockdown:

Hike 4 Blood

A team of eight completed a 29-mile Hike4Blood challenge. Starting at 0700hrs at the Welsh Blood Service HQ, Talbot Green, the route took the team up to Treorchy in the Rhondda and back down via Pontypridd to Beddau. Along the way the team visited nine rugby clubs.

Run 4 Blood

Each club is supporting Active4Blood by taking part in the Run4Blood challenge:
Teams of 5 players completed a 25-mile relay around their club rugby fields The target being to generate at least 1 Blood Sponsor for each mile completed. 25 miles = 25 blood donors.

The following clubs took part and have pledged an annual commitment: Beddau, Ystrad Rhondda, Penygraig, Pontyclun, Porth, Pontypridd and Treorchy.

Additional events also took place on the same day:

Cycle4Blood

Beddau Bike Club and Pontyclun Flyers each completed our cycling challenge. 100 miles

Tri 4 Blood

Trizone Fitness: Team of 6 Triathletes completed an indoor Ironman distance triathlon.

Our target for the day was a minimum of 50 blood sponsors and we achieved 78 new donors and 26 returning donors from just one day of activity.

Section E

Financial review

Brief statement of the charity's policy on reserves

The Charity has no current policy on reserves. This is because the charity has not been set up to generate income to the level where reserves will be relevant.

Details of any funds materially in deficit

Not Applicable- See Account Template/Spreadsheet

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- ☐ the charity's principal sources of funds (including any fundraising);
- ☐ how expenditure has supported the key objectives of the charity;
- ☐ investment policy and objectives including any ethical investment policy adopted.

The small amount of grant funding received during the year (£750) has been spent to purchase essential administration such as Insurance, Marketing and office equipment.

Other services have been totally provided "In kind".

Section F other optional information

The Charity is still in the set up/roll out stages of development. 2022-2024 will see the growth of the charities activities supported by the recruitment of a full board of Trustees.

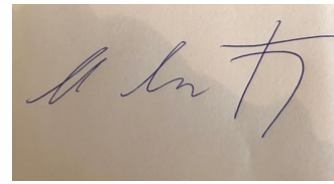
Additionally funding is being identified to be able to employ a Team of Community Champions who will be managed and deployed effectively to raise our campaigning and ultimately create awareness of the importance of blood donations to save lives.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

JA Wilde-Davies



Signature(s)	See above	See above
Full name(s)	Julian Wilde-Davies	Alex Armstrong
Position (eg Secretary, Chair, etc)	Treasurer	Chair
Date	28/06/2022	



CHARITY COMMISSION
FOR ENGLAND AND WALES

ACTIVE4BLOOD

Charity No
1193366

Receipts and payments accounts

For the period from	2/2/2021	To	10/1/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
Interlink RCT Grant	500	-	-	500
		-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	500	-	-	500
A2 Asset and investment sales, (see table).				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	500	-	-	500
A3 Payments				
Wix Domain Website Services	190	-	-	190
Wix Log	-	-	-	-
Insurance	-	-	-	-
Fuel-Receipt ref-	-	-	-	-
Refreshment Exp- Receipt ref-	-	-	-	-
Printer Purchase	-	-	-	-
Fuel-Receipt ref-	-	-	-	-
Refreshment Exp- Receipt ref-	-	-	-	-
	-	-	-	-
Sub total	190	-	-	190
A4 Asset and investment purchases, (see table)				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	190	-	-	190
Net of receipts/(payments)	310	-	-	310
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	310	-	-	310

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds		-	-
		-	-
		-	-
	Total cash funds	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK
B2 Other monetary assets		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
B3 Investment assets			-
			-
			-
			-
			-
			-
B4 Assets retained for the charity's own use			-
			-
			-
			-
			-
			-
			-
			-
			-
			-
B5 Liabilities			-
			-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

JA Wilde-Davies

JULIAN WILDE-DAVIES

ALEX ARMSTRONG



Last year
to the nearest £

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**Endowment
funds**

to nearest £

-
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OK

**Endowment
funds**

to nearest £

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-
-

**Current value
(optional)**

-
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-
-

**Current value
(optional)**

-
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-
-

**When due
(optional)**

Date of
approval

6/27/2022
6/27/2022