REGISTERED COMPANY NUMBER: CE024649 (England and Wales)
REGISTERED CHARITY NUMBER: 1193168

# REPORT OF THE TRUSTEES AND

# UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

# FOR

# HAPPY VALLEY PRIDE

Cresswells
12 Market Street
Hebden Bridge
West Yorkshire
HX7 6AD

HAPPY VALLEY PRIDE

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FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022


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HAPPY VALLEY PRIDE

CHAIRMAN'S REPORT
FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

I joined as Chair of the Trustees in the midst of the pandemic, and just as Happy Valley Pride was granted charitable status. Despite the obvious challenges, the current Board/Trustees and the new team of staff were ready to pull together to plan and deliver an ambitious creative programme, whilst staying centred on supporting, engaging and championing our local LGBTQIA+ communities.

Whilst some Pride organisations simply paused during the lockdowns, our programme of digital events was bold and inspiring, setting the scene for the return of live events during our September 2021 Weekender. Artistic excellence was provided not only by renowned national and international artists, including Justin Vivien Bond, Horse McDonald, David Hoyle, and RuPaul's Drag Race winner Jinkx Monsoon, but also local artists who are part of our community, such as Kirsty Newton, Clare Shaw and Bruce Cutts. Horse McDonald agreed to join us as a Patron, which is testimony to the positive relationships we build with the artists we work with.

Innovation was also key to developing local community engagement via our wider programmes, in particular new projects: Mind Your Head; the mental health support programme, and the Youth Engagement Programme, involving ten local schools.

New funding sources and partners have been sought and found, and for the first time we have been able to secure more sustained, 3 year funding via our invaluable relationship with Calderdale Metropolitan Borough Council. This will allow us to develop and maintain a basic core, year-round operational base from which to consolidate the organisation's growth.

These have not been easy times for LGBTQIA+ communities, and we are particularly proud to have deepened engagement and support for some of our more vulnerable communities, in particular young people and trans people.

At the end of this reporting period we were ready to deliver our first full, week-long festival since the start of the pandemic, engaging with established and new volunteers, communities, partners and artists. Happy Valley Pride originated as a response to homophobia, and we will continue to meet the challenges ahead with creativity, care and commitment to working with and for our LGBTQIA+ communities.

Jenny Wilson - Chair of Trustees, Happy Valley Pride.

REPORT OF THE TRUSTEES
FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

About Happy Valley Pride

The catalyst for starting Happy Valley Pride was a piece of homophobic graffiti seen in the town of Hebden Bridge in the summer of 2015. This was a reminder that we are still fighting for equality, even in one of the most LGBTQIA+ welcoming towns in the UK. We agreed on a mission "To celebrate LGBTQ+ life in Hebden Bridge and surrounding areas. Promoting equality and diversity to eradicate discrimination, based on sexual orientation and gender identity, through arts, education and engagement."

Since Happy Valley Pride launched in 2016, Peter Tatchell joined soon after as our Patron and later second Patron Kate O'Donnell, we have grown exponentially. Activities have included running monthly socials, building our volunteer team and delivering an annual Pride Arts Festival, quickly cementing ourselves as an alternative Pride. What sets us apart is our grassroots commitment to eradicating discrimination based on gender identity and sexuality through art and education. This has remained a core principle since the beginning and in 2017 we adopted the tagline 'Be Here, Be You, Be Proud'.
As well as the festival we have held events throughout the year for our local LGBTQIA+ community to socialise and spend time together. Wider community engagement has also grown, with events and campaigns including 'Stand by your trans' and the annual vigil on International Trans Day Of Remembrance each November.

When the Covid-19 pandemic hit in 2020 we moved our events online and hosted virtual shows, events and talks which over 5,000 people engaged with via our mini-festival in July 2020. Also in 2020 we became one of eleven partners forming Queer Arts North, a network of leading, northern LGBTQIA+ arts organisations including Homotopia Festival in Liverpool, Northern Stage in Newcastle, Contact Theatre in Manchester and more.

INCORPORATION
The charitable company was incorporated on 20 January 2021.

OBJECTIVES AND ACTIVITIES
Objectives and aims
The Charitable Objects are established as: Promoting equality and diversity, and the elimination of discrimination on the grounds of sexual orientation or gender identity, by:

- Raising public awareness of the issues facing LGBTQIA+ people and their families
- Fostering understanding between people by celebrating the achievements of LGBTQIA+ people and communities
- Advancing education and awareness raising via engagement, teaching and artistic presentations and performances
- Producing and promoting publications, lectures, media, events, exhibitions, public advocacy and communication
- Association with other organisations and bodies to develop and maximise the effectiveness of our work for LGBTQIA+ people
- Staging and promoting LGBTQIA+ events throughout the year, in particular an annual Pride event

## OBJECTIVES AND ACTIVITIES

### Significant activities

In 2021 we were looking towards the end of the pandemic, a return to 'normality' and live events in some shape or form. We took the decision to continue to present more digital events in the short term, being mindful of the safety of our team and community.

In January 2021 we created our first paid roles within the organisation; freelance and part-time contracts for Artistic Director Tim Whitehead and Company Manager Darren Spruce, plus Youth Engagement Officer Terry Logan. We completed the process of becoming a registered charity and appointed new Chair of Trustees, Jenny Wilson.

In 2021, lesbian singer and songwriter Horse MacDonald joined our current Happy Valley Pride Patrons Peter Tatchell and Kate O'Donnell.

We launched our Mind Your Head mental health campaign in partnership with the Brunswick Centre. We also developed our Youth Engagement project, employing a Youth Engagement Officer for the first time.

### Artistic Events Programme

Responsive to the progress of the pandemic, we produced a series of monthly, high quality digital events in 2021 before presenting a hybrid live/digital 'Big Weekender' presenting five events over three days including our signature 'Big Day Out' in Calder Holmes Park on Saturday 11th September. We then continued with a mix of one-off live and digital events.

Digital Events
- Horse McDonald Exclusive Live Show and Q&A - Sunday 24th January 21
- Justin Vivian Bond and David Hoyle in Conversation - Sunday 28th February 21.
- FLUID, spoken word event - 21st March 21
- Calder Calling, local musicians event - 25th April 21
- Jinkx Monsoon and Peppermint in conversation with Kate O'Donnell - Friday 10th September.
- Matthew Todd - Out of the Straight Jacket Online Talk - Sunday 12th September

Live Events
Happy Valley Pride Weekender:
- The Big Day Out, Calder Holmes Park - Saturday 11th September 11am - 7pm
- Family Vogue Ball - Sunday 12th September, Birchcliffe Centre
- Our Pride Art exhibition and launch, Friday 10th September, Hebden Bridge Town Hall.
- Kirsty's Bonfire Singalong, Drink, 5th November 2021
- Trans Day of Remembrance Vigil & Volunteer & Community Meeting, November 20th 2021
- Film programmes in partnership with Hebden Bridge Picture House

Other Activities and Projects
Throughout and emerging from the pandemic we sought to support the community with online activities and events that could support community connection and mental well-being, as well as continuing to provide high profile and celebratory creative programmes to inspire and bring hope.

In addition to the Big Weekender of events, to help people in our community leave lockdown mentality and begin to rebuild our person-to-person programme of events, we delivered some live events, free to attend for our community to maximise engagement and make access as easy as possible.

### Youth Engagement Programme

A new educational initiative, we appointed Youth Education Officer Terry Logan to lead, and ten schools from across Calderdale took part in creative programmes exploring all areas of their own and each other's identity. The key aims of the project were to create a learning experience which allows students to explore children's own and others' identities in a creative way. By expanding knowledge in these areas, we hoped to promote a more positive sense of self image and a more compassionate understanding of others' differences. A creative approach would enhance student engagement and provide more opportunity for skills development beyond the mainstream curriculum. This would tackle issues of bullying in peer groups and offer a foundation for greater inclusivity and representation for all identities. This would lead to the first ever Youth Pride event in Calderdale which was produced, curated and delivered by those who took part in the project.

### Mind Your Head

## OBJECTIVES AND ACTIVITIES

In December 2020, Happy Valley Pride formed a new partnership with The Brunswick Centre in Halifax, an incredible community resource for LGBTQIA+ people in our area. We wanted to help our community through the pandemic, knowing that members of the LGBTQIA+ community are more susceptible than most to mental health issues. With funding initially from Calderdale Suicide Prevention Group, and later from other local funders, together, we created Mind Your Head - promoting better mental health in Calderdale and beyond, with a digital advice hub and support sessions and activities reaching over 5,000 people.

### Engagement and Audiences

From January 2021 - June 2022:

- Over 3,000 engaged as live attendees
- Almost 12,000 directly engaged in our digital events
- Over 8,000 social media followers, with total social media engagement by well over 100,000
- Over 100 individuals working with us as staff, volunteers and professional artists/creatives

In further detail:
- 2,150 attended the Happy Valley Pride Weekender 2021
- 11,978 tuned into our digital events and Mind Your Head sessions
- 940 children, 6 schools and 30 teachers took part in our Youth Engagement Project
- 50 volunteers involved
- 86 Artists & Creatives commissioned
- We reached 105,109 people via Facebook
- We reached 11,445 via Instagram
- We reached 2,400 via Twitter
- We had 8,132 followers across all social media platforms - most of our followers are from Hebden Bridge and the surrounding areas, but due to the huge reach of some of our digital events over the pandemic, we now have followers across the world - including the US, Australia, Brazil and the Philippines!

## OBJECTIVES AND ACTIVITIES

### Fundraising

With funding from The National Lottery Awards For All, Hebden Royd Town Council and Community Foundation for Calderdale, Happy Valley Pride was able to continue delivering digital community events during the pandemic.

We were then successful with grant applications to Arts Council England, Calderdale Metropolitan Borough Council, Hebden Royd Town Council and Hebden Bridge Rotary Club to deliver the Happy Valley Pride Weekender in September 2021 - our first live event since the pandemic started in March 2020, bringing over 2,000 people together - as well as developing our successful Youth Engagement Project.

Our new Mind Your Head mental health project, launched during the pandemic, with funding from Calderdale Suicide Prevention Group as well as additional funding from Hebden Bridge Town Hall and Community Foundation for Calderdale.

By June 30th 2022, HVP were awarded 3 years of funding from Calderdale Metropolitan Borough Council Cultural Fund as one of Calderdale's eight Destination Events leading up to Calderdale Year of Culture 2024.

### Partnerships

In addition to the many partners we have worked with, referenced in the narratives throughout this report, some notable new partnership developments include:

### Calderdale Council

Over this period Artistic Director, Tim Whitehead regularly attended Calderdale Council's 'Calderdale Creates' partnership meetings on Zoom to help steer Calderdale's new creative strategy, working alongside the major arts organisations within the borough. This work lead to Calderdale Council naming Happy Valley Pride as one of their eight 'destination events'.

### Queer Arts North

During this period Happy Valley Pride was asked to become a member of Queer Arts North, a network of nine organisations lead by Curious Festival, including Leeds Playhouse, Northern Stage, Contact Theatre in Manchester and Liverpool's Homotopia Festival. Regular meetings are held to share organisational and artistic practise as well as creating commissioning opportunities for upcoming queer artists.

### Homotopia Festival

Artistic Director Tim Whitehead was commissioned to spend a day mentoring young, queer, up and coming producers for Liverpool's annual LGBTQIA+ festival.

### Handmade Parade

In 2021 we formalised our partnership with Calderdale's Handmade Parade, which led to Handmade Parade helping to decorate our 2021 Big Day Out and the development of our first Community Flag Making Workshop in early 2022, to be featured in our 2022 festival (to be covered in our next annual report, as the July 2022 festival took place after this report year end).

### Brunswick Centre

A new partnership with The Brunswick Centre, a local hub and resource for LGBTQIA+ people in Calderdale, led to the Mind Your Head Project.

# REPORT OF THE TRUSTEES
FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

## STRUCTURE, GOVERNANCE AND MANAGEMENT

### HVP People: Trustees, Staff, Volunteers, Patrons

Happy Valley Pride recruited a new Chair, Jenny Wilson, taking our volunteer board up to 8 members as of January 2021. With a range of skills from Events, Marketing, Promotion, School Leadership, Finance, Legal and Project Management, Happy Valley Pride was strongly lead by these 8 volunteers through a period of pandemic-related upheaval and difficulty.

We also recruited a new part-time freelance Youth Engagement Officer, Artistic Director and Company Manager to take the organisation forward.

We had 42 registered volunteers who helped deliver our 2021 Weekender and carried on toward our 2022 Festival (which took place in July 2022).

In 2021, following her involvement in our programmes as a performer, Horse McDonald agreed to become a third patron for HVP. The Trustees felt she was a great addition and that together, the three patrons (Horse, Peter Tatchell and Kate O'Donnell) represent different aspects of the LGBTQIA+ community very well.

## REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
CE024649 (England and Wales)

Registered Charity number
1193168

Registered office
Unit 2D Beehive Mills
Hebble End
Hebden Bridge
West Yorkshire
HX7 6HJ

Trustees
D M Spruce Trustee (appointed 20.1.2021)
R J Whitehead Trustee (appointed 20.1.2021) (resigned 26.10.2022)
Ms H C Baron Trustee (appointed 20.1.2021)
M M Struthers Trustee (appointed 20.1.2021)
T J Whitehead Trustee (appointed 20.1.2021)
Ms J A Wilson Trustee (appointed 22.2.2021)
Miss H C Trotter Trustee (appointed 20.1.2021) (resigned 15.7.2022)
Ms R Thompson-Davies Trustee (appointed 20.1.2021)

Independent Examiner
Cresswells
12 Market Street
Hebden Bridge
West Yorkshire
HX7 6AD

Approved by order of the board of trustees on 15/03/2023 and signed on its behalf by:

.....
D M Spruce - Trustee

# INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF HAPPY VALLEY PRIDE

## Independent examiner's report to the trustees of Happy Valley Pride ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 20 January 2021 to 30 June 2022.

## Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

## Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Cresswells Accountants
Cresswells
12 Market Street
Hebden Bridge
West Yorkshire
HX7 6AD

Date: .....

HAPPY VALLEY PRIDE

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

| | Notes | Unrestricted fund £ | Designated £ | Restricted funds £ | Total funds £ |
|---|---|---|---|---|---|
| INCOME AND ENDOWMENTS FROM | | | | | |
| Donations and legacies | 2 | 51,875 | 16,440 | 16,225 | 84,540 |
| EXPENDITURE ON | | | | | |
| Raising funds | | 37,714 | 2,475 | 10,033 | 50,222 |
| Charitable activities | | | | | |
| Operational Unrestricted | | 13,861 | - | - | 13,861 |
| Total | | 51,575 | 2,475 | 10,033 | 64,083 |
| NET INCOME | | 300 | 13,965 | 6,192 | 20,457 |
| TOTAL FUNDS CARRIED FORWARD | | 300 | 13,965 | 6,192 | 20,457 |

The notes form part of these financial statements

HAPPY VALLEY PRIDE

BALANCE SHEET
30 JUNE 2022

| | Notes | Unrestricted fund £ | Designated £ | Restricted funds £ | Total funds £ |
|---|---|---|---|---|---|
| CURRENT ASSETS | | | | | |
| Debtors | 4 | 102 | - | - | 102 |
| Cash at bank | | 1,709 | 16,440 | 6,192 | 24,341 |
| | | 1,811 | 16,440 | 6,192 | 24,443 |
| CREDITORS | | | | | |
| Amounts falling due within one year | 5 | (1,511) | (2,475) | - | (3,986) |
| NET CURRENT ASSETS | | 300 | 13,965 | 6,192 | 20,457 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | 300 | 13,965 | 6,192 | 20,457 |
| NET ASSETS | | 300 | 13,965 | 6,192 | 20,457 |
| FUNDS | 6 | | | | |
| Unrestricted funds | | | | | 14,265 |
| Restricted funds | | | | | 6,192 |
| TOTAL FUNDS | | | | | 20,457 |

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 June 2022.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 June 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for
(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on .....15/03/2023..... and were signed on its behalf by:

.....
D M Spruce - Trustee

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

## 1. ACCOUNTING POLICIES

**Basis of preparing the financial statements**
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Taxation**
The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

## 2. DONATIONS AND LEGACIES

| | £ |
|---|---|
| Donations | 29,402 |
| Grants | 55,138 |
| | 84,540 |

Grants received, included in the above, are as follows:

| | £ |
|---|---|
| Arts Council | 13,223 |
| Brunswick Centre | 300 |
| Calderdale MBC | 10,500 |
| National Lottery | 10,890 |
| Hebden Royd Town Council | 4,700 |
| Community Foundation for Calderdale | 8,025 |
| Volition | 1,500 |
| Hebden Bridge Town Hall | 4,000 |
| NHS Calderdale Clinical Commissioning Group | 2,000 |
| | 55,138 |

Included in the above grants received is £22,633 that was unspent at year end and relates to the festival held in July 2022.


continued...

## 3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 30 June 2022.

Trustees' expenses

There were no trustees' expenses paid for the period ended 30 June 2022.

## 4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | £ |
|---|---|
| Prepayments and accrued income | 102 |

## 5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | £ |
|---|---|
| Trade creditors | 3,206 |
| Accrued expenses | 780 |
| | 3,986 |

## 6. MOVEMENT IN FUNDS

| | Net movement in funds £ | At 30.6.22 £ |
|---|---|---|
| Unrestricted funds | | |
| General fund | 300 | 300 |
| Designated | 13,965 | 13,965 |
| | 14,265 | 14,265 |
| Restricted funds | | |
| Hebden Royd Town Council | 1,717 | 1,717 |
| Calderdale MBC | 2,500 | 2,500 |
| Hebden Bridge Town Hall | 1,975 | 1,975 |
| | 6,192 | 6,192 |
| TOTAL FUNDS | 20,457 | 20,457 |

Net movement in funds, included in the above are as follows:

| | Incoming resources £ | Resources expended £ | Movement in funds £ |
|---|---|---|---|
| Unrestricted funds | | | |
| General fund | 51,875 | (51,575) | 300 |
| Designated | 16,440 | (2,475) | 13,965 |
| | 68,315 | (54,050) | 14,265 |
| Restricted funds | | | |
| Hebden Royd Town Council | 4,700 | (2,983) | 1,717 |
| Calderdale MBC | 2,500 | - | 2,500 |
| Hebden Bridge Town Hall | 4,000 | (2,025) | 1,975 |
| NHS Calderdale Clinical Commissioning Group | 2,000 | (2,000) | - |
| Community Foundation for Calderdale | 3,025 | (3,025) | - |
| | 16,225 | (10,033) | 6,192 |
| TOTAL FUNDS | 84,540 | (64,083) | 20,457 |



continued...

## 7. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 30 June 2022.

HAPPY VALLEY PRIDE

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 20 JANUARY 2021 TO 30 JUNE 2022

| | £ |
|---|---|
| **INCOME AND ENDOWMENTS** | |
| Donations and legacies | |
| Donations | 29,402 |
| Grants | 55,138 |
| | 84,540 |
| Total incoming resources | 84,540 |
| **EXPENDITURE** | |
| Other trading activities | |
| Event expenses | 46,137 |
| Fundraising expenses | 4,085 |
| | 50,222 |
| Charitable activities | |
| Rates and water | 1,576 |
| Insurance | 877 |
| Light and heat | 114 |
| Advertising | 4,515 |
| Sundries | 63 |
| Subscriptions | 601 |
| Computer expenses | 5,335 |
| | 13,081 |
| Support costs | |
| Governance costs | |
| Accountancy and legal fees | 780 |
| Total resources expended | 64,083 |
| Net income | 20,457 |