# Annual Report

2020/2021



Basildon Pride CIO
basildonpride.co.uk

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# Introduction from the Chair of Trustees

No-one needs reminding of how unprecedented the last 20 months have been and how much all our lives have been turned upside down. At Basildon Pride we were, like many other organisations, devastated to have to cancel our 2020 Festival, although we did manage to pull off a mammoth 8-hour festival online.

However, our resolve was to use the time during the pandemic productively, planning and setting Basildon Pride on a track of growth for the future, so we could expand our work further throughout the Basildon Borough and the surrounding areas. We spent much of the latter part of 2020 and early 2021 working towards gaining our registration as Charitable Incorporated Organisation (CIO), a structure we knew would bring us positive benefits in helping and supporting us to furthering our aims. We were delighted to receive our formal charitable registration on 21st January 2021 and on 11th March 2021 we held our first General Meeting to move our operations over to the new charity.

After transferring all our direct public interaction work online when the pandemic struck, we were determined to find a way to bring the Basildon Pride Festival back to being a face-to-face event in 2021. I think every member of the team will concur that this was no mean feat, with constantly changing Government guidance and a lack of COVID-19 Cancellation Insurance, planning a major festival was certainly a challenge.

We are delighted to have pulled the event together and delivered it for our community in the face of adversity and even more touched by the heartfelt feedback we have received from so many. It is fair to say that our festival is now a permanent feature of the Basildon Borough events calendar with this year cementing its place.

In early 2020 we successfully launched our Basildon Pride Everyday initiative, ensuring that LGBTQ+ engagement and visibility in our borough is not just an annual occurrence but part of our community throughout the year.

The programme of work has developed, and we have moved to a formal committee structure to ensure that Everyday is given the same level of focus and prominence as our Festival Organising Committee.

We have no doubt that our programme will come in to its own as we emerge from the pandemic and are able to increase our channels of public engagement. To support this, the team are working on our future strategy which is vital in shaping the direction the work of Basildon Pride Everyday takes moving forward. We are delighted with the engagement we have had from other organisations wanting to work with Basildon Pride and Everyday has been the ideal channel for managing these relationships.

Our work is only possible through the dedication or our wonderful volunteers and without them Basildon Pride simply would not exist. We are an organisation comprised of 100% unpaid volunteers. I am immensely proud of what we have achieved over the last 3 years since Basildon Pride came in to being. We thank all our sponsors and supporters for enabling our work to take place and of course we thank the Basildon Borough community as without their backing and growing support our work would be in vain.

Basildon Pride is here to stay, and we look forward to another year ahead as we continue “Building Bridges”.



**David Burton-Sampson**
Chair of Trustees



# Our Charitable Purposes

The Objects of the charity are:

*"To promote equality and diversity for the public benefit and in particular the elimination of discrimination on the grounds of sexual orientation or gender identity by delivering an annual Basildon Pride Event and deliver Basildon Pride Everyday which creates a programme of awareness and support events and activities for the LGBT+ community and its allies throughout the year in order to eliminate discrimination and advance education and awareness in equality and diversity."*



Our Organisational Purposes are:

- To work with the LGBT+ community of The Basildon Borough and beyond and other interested stakeholders as well as statutory and community sector organisations to promote Basildon Pride as a lasting movement
- To arrange, fundraise for and deliver an annual Basildon Pride Event
- To fundraise for and deliver Basildon Pride Everyday which creates a programme of awareness and support events and activities for the LGBT+ community and its allies throughout the year

The Public Benefit we provide is

- Advanced citizenship, cohesion and improved community relations in the Basildon Borough and beyond
- Education about the Basildon Borough LGBT+ community and wider LGBT+ issues
- Free Information, support, guidance, and a non-judgemental space for discussion & dialogue concerning LGBT+ health and well-being
- The promotion of LGBT+ arts, culture, and heritage
- Championing human rights, equality and diversity

# Our Organisational Structure

All positions across the charity are held on a voluntary basis.

## Board of Trustees

There are currently 4 appointed Trustees
with the constitutional provision for 5.

**David Burton-Sampson**
Chair of the Trustees

**David Bedson**
Deputy Chair of the Trustees

**Christina Crosby**
Treasurer to the Charity

**Jamie Whaley**
Secretary to the Charity

In line with the constitutional arrangements 2 Trustees will retire
at the Annual General Meeting in November 2021





## Basildon Pride Festival Organising Committee

The Festival Organising Committee holds responsibility for
delivering the annual Basildon Pride Festival Event.

**David Burton-Sampson**
Chair

**David Bedson**
Vice Chair

**Matthew Whaley**
Secretary

**Jake Bedson**
Entertainment Officer

**Mark Burton-Sampson**
Business and Community Engagement Officer

**Dan Bedson**
Technical Officer

**Matthew Miller**
Marketing Officer

**Vacant**
Fundraising Officer

**Jamie Whaley**
Volunteers Officer

**Natalie Woodcock**
Parade Officer

**Christina Crosby, Gary Fokchak, Craig Freeman, Tracy Freeman, Ndunge Kivuitu, Matthew Winslow**
Festival Support Officers

## Basildon Pride Everyday Organising Committee

The Everyday Committee hold responsibility for coordinating and delivering
our Basildon Pride Everyday programme throughout the year.

**Matthew Winslow**
Interim Chair

**David Burton-Sampson**
Interim Deputy Chair

**Matthew Whaley**
Secretary

**Matthew Miller**
Marketing Officer

**Matthew Winslow**
Fundraising Officer

**Gary Fokchak, Jamie Whaley, Ndunge Kivuitu**
Everyday Support Officers



# Basildon Pride Festival 2021 Review

The Basildon Pride Festival took place on Saturday 4th September 2021 at Basildon Sporting Village.



The day began with our colourful Pride Parade, which set off from outside the old 'Toys R Us' building in Basildon town centre at 11am. The parade consisted of around 1000 people made up of the general public, drag queens, members of the Basildon Pride Committee, volunteers and the Mayor of Basildon Borough. The parade boasted bright rainbow colours – including a 75-foot-long pride flag!

The parade made its way through Town Square and St. Martins Square, across Broadmayne and through Gloucester Park into the festival site at Basildon Sporting Village.

The festival site was packed with lots to do for everybody. There were 2 stages with live music and entertainment which saw over 30 acts performing throughout the day.

We had the Gateway 97.8 Food Court which boasted a huge variety of food from German Sausages, Burgers and a Hog Roast, through to Churros, Ice Cream and Slush Puppy's. In total we had 14 food outlets, in addition to the Gateway 97.8 Sound Stage playing out in the background.

The Palmers Solicitors Marketplace was packed full, with 44 different stalls. These included both charity stalls, such as Terrance Higgins Trust, Basildon Mind and Unite, as well as local businesses selling items such as pride merchandise, candles and personalised gifts. Essex Police and First Essex were also among our wide range of stall holders.

The festival was open from 11am until 7:30pm and we estimate the attendance to have been around 4500 – 5000 people throughout the day.

The day finished with our official afterparty at Mr Mulligans where revellers were treated to some outstanding entertainment, unlimited crazy golf and a DJ playing out tunes into the early hours of the morning. Mr Mulligans kindly donated £5 for each ticket sold to Basildon Pride.

Our post festival feedback questionnaire which was completed by 110 people indicated that over 50% of people who answered and attended were part of the LGBTQI+ Community.

It's the best...can't wait until next year!

Thank you to the organisers, stewards, police, medical staff, volunteers and anyone I've forgotten. You are all amazing. But thank you to the great atmosphere created by every individual who worked or just attended.

Thanks for a great day, loved marching with everyone in the town. Amazing show you put on ever year for us to show us true colours of the rainbow.

I was worried about going yesterday because of my anxiety but wow, I'm so glad I did because it was brilliant.

Had the best day. Kids loved it and was family friendly.

# Basildon Pride Everyday Review

Basildon Pride Everyday has spent much of 2020 and the early part of 2021 helping to celebrate, showcase and promote LGBT issues locally through its social media platforms due to Covid-19 restrictions.

Following a successful bid to the Department for Culture, Media and Sport (DCMS) fund to support reductions in loneliness, Basildon Pride were awarded funds to invest in a new website platform that could help ensure it could extend its support and reach to more people and organisations.

## The following activities have been delivered through 2021

### Everyday stall at the Basildon Pride Festival 2021

### Taking part in the Basildon Pride Live Christmas Event

### Observing occasions and celebration days via social media

- International Non-Binary People's Day
- 52nd Anniversary of Stonewall Riots
- Pride Month
- Agender Pride Day
- International Day Against Homophobia, Biophobia and Transphobia
- Lesbian Visibility Week
- Ramadan Celebration
- Easter Celebration
- Transgender Day of Visibility
- St Patrick's Day Celebration
- LGBT+ History Month
- National HIV Testing Week
- Holocaust Memorial Day
- Worlds Aids Day
- Transgender Awareness Week
- Diwali Celebration
- Remembrance Day

### Lobbying others concerning LGBT+ issues in the UK and internationally



## Supporting Others through LGBT projects

Basildon Pride has provided focused support or delivery to third party initiatives in the Basildon Borough that included the LGBT+ community.

### Our Towns – Basildon Creative People and Places – Arts Council

Supporting trans artist Erin Holly in the engagement of the local LGBT community to support the delivery of a new mural near Basildon Bus Station and Colors Nightclub.

New Town Portraits – supporting artist Mark Massey in encouraging people from the LGBT+ community to take part in having their portraits taken for a photographic record of Basildon people.

### Rainbow Library

Supporting the delivery of an LGBT+ children's publishing project for 14-26 year old's through promotion and workshops

### First Bus – Pride in Essex

Spearheaded the design and launch of a new Pride bus for Essex communities

### Census 2021 – Promotional Video for LGBT+ questions specific to Basildon Borough LGBT+ residents

## Funding

£300 from DCMS Loneliness Fund (administered by the National Lottery) on the Basildon Pride Digital 2021.

This funding award enabled us to raise awareness to key social media posts during LGBT History Month through paid promotion, as well as paying for an upgraded website platform. For Basildon Pride Everyday, this has meant we have been able to launch a new LGBT+ Support Directory; the first for any Pride organisation in Essex.

£1,200 from the Arts Council as part of The Rainbow Library Project to support a project to tackle the exclusion of LGBT+ voices in children's books in the UK and Ireland through a new publishing venture.

# Performance against Charitable Purposes Measures

Outlined below is the charities performance against the key measures identified at our inception. For the near future we will not be setting targets until we understand our current rolling annual position.  However, the Board of Trustees will use this data to identify areas by which the charity needs to improve or focus its attention.

**20 members**

Total annual membership of CIO
as recorded at each AGM.
Membership at the point of going to press.

**4,496**

Total social media audience
across Basildon Pride's Facebook, Twitter and Instagram accounts.

**144**

Members of the Basildon Pride LGBT+ Facebook Support Group

**7,095**

Total unique visits to the website
based on statistics from the new website's launch in March 2021 to October 2021.

**4,500**

Number of attendees at the Basildon Pride Festival 2021
estimated based on gate counts.

**40**

Number of attendees at the Basildon Pride fundraising events
Curry and quiz night.

**15**

Number of members assisting Basildon Pride events
across the Basildon Pride Festival Organising Committee and Basildon Pride Everyday Committee

**40**

Number of volunteers assisting at the Basildon Pride Festival 2021
excluding the 15 volunteers from the Basildon Pride Festival Organising Committee.

**£172**

Total value of donations and grants made by Basildon Pride to other local causes or campaigns
from our Christmas appeal.

Rolling programme of Basildon Pride events for fundraising, awareness, and support; As well as the Basildon Pride Everyday Events outlined in the review above a Fundraising Curry and Quiz night were held and 2 event awareness events prior to our festival.

Face to face events were restricted due to the COVID-19 Pandemic. However, we expect these to increase throughout late 2021 and 2022.

# Financial Statement 2021

Our total income for the year from 11th March 2021 to 22nd October 2021 is £ £33,451.36. This consists of £12,171.36 raised from Fundraising activities, £12,000 from Grants, £3,500.00 from Sponsorship and £5,780.00 from Stallholder Fees. The Fundraising amount for this year includes a £6,967.53 donation from the previous Basildon Pride Community Group as part of its winding up.

The total expenditure for the year was £27,392.18. This represents event Logistics and Technical costs, Performer and Security fees, Insurance, and other general operating costs. We have one Festival related invoice outstanding for the year.

Our Banking is held with Metro Bank and our balance as of 22nd October 2021 was £6,059.18. Considering the one outstanding invoice mentioned above, we will enter our next financial year in a strong position with over £4000 in our account.

In addition to our Bank Account, we have also this year opened our PayPal Account and registered for the PayPal Giving Fund. We have also registered for Gift Aid with HMRC. This will allow us to receive future donations with Gift Aid via the PayPal platform.

To date the accounts are unaudited, however, an audit will be undertaken imminently. A full set of accounts will be published in our Annual Report 2022 in line with the Charity Commission requirement.



# Thank you to our sponsors and supporters

We would like to extend our thanks to our wonderful sponsors and supporters, without whom Basildon Pride CIO simply would not be able to deliver our activities. Every penny donated is sincerely appreciated.

Our sponsors:

everyone ACTIVE

eastgate BASILDON

... our local radio GATEWAY 97.8 fm

PALMERS SOLICITORS

MR MULLIGANS EAT DRINK GOLF

---

Grant funders:

COMMUNITY FUND

High Sheriff of Essex

---

Our supporters:

First Essex

ELLEMEDIAGROUP

unite the UNION

TESCO Bags of Help

ASDA

# Moving Forward
## Our Focus for 2021/22

The Board of Trustees are keen to see the progress made since 2018 develop further and for a sustainable future to be secured for Basildon Pride CIO in line with our charitable purposes.



The focus for the coming year will be to:

Deliver Basildon Pride - The Festival 2022, taking learnings from our 2021 event to make it bigger and better than before, whilst ensuring it remains a celebration of the LGBTQ+ Community.

Deliver our Basildon Pride Everyday Programme of Events focusing on bringing people back together as and when appropriate in line with public health guidance.

Continue to work with and support partner organisations in our local community to further our work and further support for the LGBTQ+ community.

Establish a medium to long term strategy for Basildon Pride CIO which would act as the springboard for securing longer term funding and a sustainable future.

BASILDON Pride

**basildonpride.co.uk**

info@basildonpride.co.uk

basildonpride

@basildonpride

@basildonpride

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CHARITY COMMISSION FOR ENGLAND AND WALES

| Basildon Pride CIO | 1193090 |
|---|---|

# Receipts and payments accounts

**CC16a**

| For the period from | 12/01/2021 | To | 31/10/2021 |
|---|---|---|---|

## Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year to the nearest £ |
|---|---|---|---|---|---|
| **A1 Receipts** | | | | | |
| Stallholder Fees | 5,780 | - | - | 5,780 | - |
| Fundraising | 24,571 | - | - | 24,571 | - |
| Sponsorship | 3,500 | - | - | 3,500 | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| ***Sub total*** *(Gross income for AR)* | 33,851 | - | - | 33,851 | - |
| **A2 Asset and investment sales, (see table).** | | | | | |
| | - | - | - | - | |
| | - | - | - | - | - |
| ***Sub total*** | - | - | - | - | - |
| ***Total receipts*** | 33,851 | - | - | 33,851 | - |
| **A3 Payments** | | | | | |
| Performer Fees | 3,050 | - | - | 3,050 | - |
| Logistics | 11,452 | - | - | 11,452 | - |
| Technical | 6,082 | - | - | 6,082 | - |
| Marketing and Merchandise | 997 | - | - | 997 | - |
| Security | 3,335 | - | - | 3,335 | - |
| Catering | 402 | - | - | 402 | - |
| Bank Charges | 70 | - | - | 70 | - |
| Insurance | 1,184 | - | - | 1,184 | - |
| Other Items | 830 | - | - | 830 | - |
| ***Sub total*** | 27,402 | - | - | 27,402 | - |
| **A4 Asset and investment purchases, (see table)** | | | | | |
| | - | - | - | - | |
| | - | - | - | - | |
| ***Sub total*** | - | - | - | - | - |
| ***Total payments*** | 27,402 | - | - | 27,402 | - |
| ***Net of receipts/(payments)*** | 6,449 | - | - | 6,449 | - |
| **A5 Transfers between funds** | - | - | - | - | - |
| **A6 Cash funds last year end** | - | - | - | - | - |
| ***Cash funds this year end*** | 6,449 | - | - | 6,449 | - |

## Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---|---|---|---|---|
| **B1 Cash funds** | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | ***Total cash funds*** (agree balances with receipts and payments account(s)) | - | - | - |
| | | Agreement Error | OK | OK |

| | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---|---|---|---|---|
| **B2 Other monetary assets** | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |

| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|---|---|---|---|---|
| **B3 Investment assets** | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |

| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|---|---|---|---|---|
| **B4 Assets retained for the charity's own use** | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |

| | Details | Fund to which liability relates | Amount due (optional) | When due (optional) |
|---|---|---|---|---|
| **B5 Liabilities** | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |

| Signed by one or two trustees on behalf of all the trustees | Signature | Print Name | Date of approval |
|---|---|---|---|
| | D E Burton | DAVID BURTON-SIMPSON | 26/8/2022 |
| | C. Crosby | CHRISTINA CROSBY | 26/8/2022 |

Securitax

To The Trustee's of Basildon Pride Charity

**Independent examiner's report to the trustees of Basildon Pride**

I report to the trustees on my examination of the accounts of the Basildon Pride (the Trust) for the year ended 31 October 2021.

**Responsibilities and basis of report**

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:
1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Dale Edmonds
Securitax Accountancy Ltd
Viking House, Daneholes Roundabout, Grays, Essex, RM16 2XE
23rd August 2022