Trustees' Annual Report Summary

Baby basics Kent

Charity Name: Baby Basics Kent
Area of Operation: Kent and Medway
Year Covered: August 2024 – August 2025

About the Charity

Baby Basics Kent was founded in Medway, Kent in August 2019 with the aim of supporting vulnerable families with essential baby care items across Kent and Medway. We work in partnership with local professionals and services who assess need and refer families to us.

Through these referrals, we provide practical support tailored to each family's circumstances. This includes supplying Moses baskets, cots, and buggies, alongside essential items such as clothing, nappies, and hygiene products, ensuring that every baby has a safe and supported start in life.

Overview of the Year

It has been a busy and productive year for Baby Basics Kent, with continued growth in demand for our services and strengthened community engagement. We have expanded our reach, developed new partnerships, and continued to deliver vital support to families in need.

Since opening, we have successfully completed **763 referrals**, with **9 referrals currently pending**. Notably, **152 referrals were completed between August 2024 and August 2025**, demonstrating sustained demand for our services.

A key milestone this year was our relocation to **new premises at St Barnabas Church, Gillingham**, providing us with improved facilities and a welcoming, accessible base from which to operate. We are grateful to the community there who have welcomed our place in their beautiful building.

In this financial year, we have had a total income of £2608 and total outgoings of £5074. Last year saw the employment of our one of our former trustees and volunteers to work one day at week, following the successful application to the National Lottery Fund to pay her wages in 2023. This has been hugely helpful in securing the future work of Baby Basics, Kent and keeping the day-to-day running of the charity on course. This fund has now been

utilized fully and we are considering further funding and grant applications to ensure our work is able to continue for future years.

Community Support and Partnerships

We are extremely grateful for the continued support from our partners and donors, whose contributions have enabled us to maintain and grow our services. Support has been received from:

- Medway Hygiene Bank
- British Gas (through a community event)
- ITV Lorraine in partnership with Morrisons (Baby Event)
- St James's Place
- St Barnabas Church, Gillingham

Their generosity has played a vital role in helping us meet the needs of local families.

Events and Outreach

We have actively engaged with our local community through a range of events, raising awareness and building connections. These included:

- British Gas community event
- Morrison's stores in Chatham, Strood, and Gravesend
- Various weekend stalls at community events throughout the year

These opportunities have helped us reach more families and strengthen our presence within the community.

Support to the Wider Community

In addition to supporting individual families, we have worked collaboratively with other organisations to maximise our impact. This year, we have:

- Supported the Hygiene Bank
- Provided essential play equipment and toys to a local Mother and Baby Unit, supporting new mothers entering the service
- Contributed resources to a local baby club run by Home-Start Medway

These partnerships reflect our commitment to working alongside others to support families holistically.

Looking Ahead

As we move forward, Baby Basics Kent remains committed to supporting vulnerable families and responding to increasing demand. We will continue to strengthen and grow our

community referral partnerships to ensure that every family referred to us receives the essential support they need during a critical time in their lives.

BABY BASICS – KENT

UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31 AUGUST 2025

Registered Charity Number 119302

Registered Office 72 Victoria Road, Chatham, Kent ME4 5EU

BABY BASICS – KENT BALANCE SHEET

	2024-25	2024-25	2023-24	2023-24
FIXED ASSETS		-		-
CURRENT ASSETS				
Bank Account	1,328		3,825	
Debtors	-		-	
Pre-Payments	265		234	
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		1,593		4,059
TOTAL ASSETS		1,593		4,059
CURRENT LIABILITIES				
Creditors	-		-	
Grants/Lottery Funding				
Start-up costs funded by DS	(530)		(530)	
Loan from DS	(70)		(70)	
Accruals	-		-	
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TOTAL CURRENT LIABILITIES		(600)		(600)
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CURRENT ASSETS LESS CURRENT LIABILITIES		993		3,459
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GENERAL FUND		3,459		4,464
Surplus/(Deficit)		(2,466)		(1,005)
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TOTAL FUNDS		993		3,459
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BABY BASICS – KENT INCOME AND EXPENDITURE ACCOUNT

INCOME	2024-25	2024-25	2023-24	2023-24
Donations	2,571		680	
Lottery Funding/Grants	-		5,000	
Fundraising Events	37		-	
Sundry	-		-	
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TOTAL INCOME		2,608		5,680
EXPENDITURE				
Gifting Items	682		1,276	
Rent	-			
Insurance	234		234	
Office/Storage	1,800		1,560	
Subscriptions	300		300	
Fundraising Events	-		57	
Sundries	18		200	
Staff costs	2,040		2,250	
Volunteers	-		508	
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		5,074		6,685
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SURPLUS/(DEFICIT)		(2,466)		(1,005)
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