

Charity registration number 1192980 (England and Wales)

Company registration number CE024506

PWRPAS
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 5 APRIL 2025



PWRPAS

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Julian Hughes	
	Gary Brown	(Appointed 18 July 2025)
	Jonathan Cannock-Edwards	(Appointed 8 July 2025)
	Cheryl Reeves	(Appointed 7 July 2025)
	Karen Long	(Appointed 2 July 2025)
	Melanie Whitley	
Charity number (England and Wales)	1192980	
Company number	CE024506	
Registered office	Unit 4	
	Pinfold Lane	
	Llay Industrial Estate South	
	Wrexham	
	LL12 0PX	
Accountants	Xeinadin North West Limited	
	St Andrews House	
	Yale Business Village	
	Ellice Way	
	Wrexham	
	LL13 7YL	

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TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) FOR THE PERIOD ENDED 5 APRIL 2025

The trustees present their annual report and financial statements for the period ended 5 April 2025.

This report outlines the ongoing efforts and achievements of Pwrpas during the fifteen months from 1 January 2024 to 5 April 2025 as we continue to work towards our mission of supporting the mental health of men in Wrexham and surrounding areas.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS 102.

Objectives and activities

The charitable purposes of the charity are to preserve and protect the physical and mental health of men residing in Wrexham and surrounding areas by:

- Providing an accessible online information resource.
- Raising awareness of mental health through workshops and training.

To further our charitable purposes for public benefit during the period we have:

- Maintained and developed an online presence to raise awareness across North Wales.
- Engaged with local community groups, employers and agricultural partners.
- Delivered training and awareness sessions in partnership with trusted providers.
- Strengthened partnerships to support the wider mental health agenda.

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

The period from 1 January 2024 to 5 April 2025 has been one of growth and consolidation for Pwrpas, with significant progress made in our mission to improve men's mental health across North Wales and beyond.

Website and Branding

- A significant milestone was the creation of a new website, featuring a more streamlined and accessible design, along with a full Welsh translation. The transition to a new .org domain demonstrates our goal to expand reach and credibility. The website statistics during this period were 1,870 total visits – approximately 157 per month.
- Facebook reach was roughly 297 per month.
- Our brand identity was also refreshed, with a new logo, font and refined colour palette to present a clear and professional image.

Community Engagement and Events

- Delivered a mental health and suicide awareness day at Hightown Barracks (Feb 2024).
- Represented Pwrpas alongside Cheshire Agricultural Chaplaincy (CAG) at the Nantwich Show (Jul 2024).
- Ran a half-day mental health awareness training session for Harvey Hughes agricultural consultants, donating 50% of the fee to CAG (Aug 2024).
- Co-delivered a mental health awareness evening session for agricultural suppliers with CAG, attended by around 60 people (Oct 2024).
- Held 'Understanding Mental Health: How to Look After Yourself and Others' at the JCB Skills Academy, co-hosted with the Wrexham Leadership Alliance, equipping 25 attendees with practical strategies to support themselves and others (Jan 2025).

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TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) **FOR THE PERIOD ENDED 5 APRIL 2025**

Partnerships and Bids

Worked in collaboration with Agri-cation on a Shared Prosperity Fund (SPF) bid to support NEETs and Year 9 students, focused on building skills and opportunities. Although this application was unsuccessful, it strengthened our partnership and informed future collaborative approaches.

- Continued to strengthen links with employers and training providers, with enquiries for Mental Health First Aid training and bespoke awareness sessions.

Online Presence

- Activity on social media, particularly LinkedIn, has remained modest between July 2024 and March 2025. Engagement was limited, but posts maintained visibility and provided a platform to share updates and highlight events.
- Looking ahead, our aim is to build on the launch of the new website, creating more consistent content and increasing online engagement.

Overall, this period has seen Pwrpas build visibility, expand community connections and strengthen our position as a trusted source of mental health support and training.

Financial review

During the period the charity received the following donations:-

Amoeba Child Limited £1,746.44, A N Richards £80 and Howden Joinery £296.03 totalling £2,122.47.

The trustees have read the Commission's Public Benefit requirement statutory guidance and have had regards to this when running the charity.

In the financial period from January 2024 to March 2025 the Charity has income of £2,122 and expenditure of £3,705.

Structure, governance and management

Pwrpas was formed in January 2021 and is governed by its Constitution as a Charitable Incorporated Organisation (CIO).

The trustees, who are also the directors for the purposes of company law, served throughout the period to 5 April 2025:

- Julian Hughes
- Melanie Whitley
- Victor Walsh

There were no trustee changes during this reporting period.

In January 2025, Pwrpas appointed a Chief Executive Officer on a self-employed basis to provide leadership and operational direction for the charity. This role supports the trustees by overseeing day-to-day activity, developing partnerships, and driving forward the charity's strategic aims.

In selecting individuals for appointment as charity trustees, the board continues to have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

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TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) ***FOR THE PERIOD ENDED 5 APRIL 2025***

The Trustees report was approved by the Board of Trustees.

Cheryl Reeves
Chair

7 November 2025

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CHARTERED ACCOUNTANTS' REPORT TO THE TRUSTEES ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF PWRPAS FOR THE PERIOD ENDED 5 APRIL 2025

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Pwrpas for the period ended 5 April 2025, which comprise the statement of financial activities and the related notes from the charity's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at <https://www.icaew.com/regulation>.

This report is made to the charity's trustees, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Pwrpas and state those matters that we have agreed to state to the charity's trustees, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Pwrpas and the charity's trustees as a body, for our work or for this report.

It is your duty to ensure that Pwrpas has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and deficit of Pwrpas. You consider that Pwrpas is exempt from the statutory audit requirement for the period, and is not required to obtain an independent examiner's report.

We have not been instructed to carry out an audit or a review of the financial statements of Pwrpas. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Xeinadin North West Limited

St Andrews House
Yale Business Village
Ellice Way
Wrexham
LL13 7YL
7 November 2025

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STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE PERIOD ENDED 5 APRIL 2025

	Notes	Unrestricted funds 2025 £	Unrestricted funds 2023 £
Income from:			
Donations and legacies	2	2,122	4,099
		<u>2,122</u>	<u>4,099</u>
Total income		2,122	4,099
Expenditure on:			
Charitable activities	3	3,705	1,500
		<u>3,705</u>	<u>1,500</u>
Total expenditure		3,705	1,500
		<u>3,705</u>	<u>1,500</u>
Net income/(expenditure) and movement in funds		(1,583)	2,599
Reconciliation of funds:			
Fund balances at 1 January 2024		5,611	3,012
		<u>5,611</u>	<u>3,012</u>
Fund balances at 5 April 2025		4,028	5,611
		<u>4,028</u>	<u>5,611</u>

The statement of financial activities includes all gains and losses recognised in the period. All income and expenditure derive from continuing activities.

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BALANCE SHEET

AS AT 5 APRIL 2025

	Notes	2025 £	£	2023 £	£
Current assets					
Cash at bank and in hand		4,028		5,611	
		<u> </u>		<u> </u>	
Net current assets			4,028		5,611
			<u> </u>		<u> </u>
The funds of the charity					
Unrestricted funds	6		4,028		5,611
			<u> </u>		<u> </u>
			4,028		5,611
			<u> </u>		<u> </u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the period ended 5 April 2025.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the period in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the trustees on 7 November 2025

Cheryl Reeves
Chair

Company registration number CE024506 (England and Wales)

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NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 5 APRIL 2025

1 Accounting policies

Charity information

Pwrpas was registered as a charitable incorporated organisation on 1 January 2021 and is governed by its constitution and registered with the Charity Commission under charity number 1192980. The charity's principal office address is Unit 4, Pinfold Lane, Llay Industrial Estate South, Llay, Wrexham, LL12 0PX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a statement of cash flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity receives the income.

Cash and other donations are recognised on receipt.

Grant income is recognised on receipt.

1.5 Expenditure

Expenditure is recognised on payment.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 5 APRIL 2025

2 Income from donations and legacies

	Unrestricted funds 2025 £	Unrestricted funds 2023 £
Donations and gifts	2,122	4,099

3 Expenditure on charitable activities

	Charitable activities 2025 £	Charitable activities 2023 £
Direct costs		
Accommodation and meals	288	-
Sponsorship	-	1,500
Consultancy Fees	1,257	-
Web Hosting	2,160	-
	3,705	1,500
Analysis by fund		
Unrestricted funds	3,705	1,500

4 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the period.

5 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

6 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024 £	Incoming resources £	Resources expended £	At 5 April 2025 £
General funds	5,611	2,122	(3,705)	4,028

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 5 APRIL 2025

6 Unrestricted funds (Continued)

Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	3,012	4,099	(1,500)	5,611
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

7 Related party transactions

There were no disclosable related party transactions during the period (2023 - none).