



TRUSTEES' ANNUAL REPORT 2023

INTRODUCTION

Period covered: From 1st Jan to 31st Dec 2023

Charity name: International Companion Animal Management Coalition (ICAM)

Charity registration number: 1192921

Charity address: 4 Westcroft, Comberton, Cambridge, CB23 7EJ, UK

ICAM is a Charitable Incorporated Organisation (CIO) Association. As an association, ICAM is governed by an 'Association' model constitution with voting members other than its charitable trustees. Our members are core to ICAM, representing our combined knowledge and expertise in companion animal population management and providing strategic direction to our organisation. We benefited from seven voting members in 2023 and two non-voting members.

OBJECTIVES AND ACTIVITIES

The objects of ICAM are:

1. The advancement of animal welfare through the promotion of humane methods of managing populations of companion animals, particularly but not exclusively dogs and cats, to the public and those with responsibility for the control of these populations, to prevent cruelty and suffering among animals for the public benefit.
2. To advance education for the public benefit in the management of companion animal populations by providing research, information and guidance.

Our main activity in 2023 to address the promotion of humane methods of managing populations of companion animals has been exploring and documenting the contribution dog population management can make to human health (in particular, rabies control), urban development and human rights. By establishing the link between a positive dog-human relationship and these different areas of the Sustainable Development Goals, we aim to increase the political interest and investment in humane dog population management. Hence achieving



public benefit by preventing cruelty and suffering among unmanaged or cruelly managed companion animals.

Our main activities to advance education for the public benefit in the management of companion animal populations has been launching two online courses in dog population management and running our first virtual international conference. Both activities attracted global interest from a wide range of countries (our conference attracted registrations from 133 countries and learners on our courses are from 57 countries). Our online courses provide a curated and engaging journey through our guidance on dog population management, designed to suit implementers and policy makers. Our virtual conference provided a rare platform for the dissemination of learnings in dog and cat population management, we showcased the work of 7 of our 9 ICAM members in addition to presentations from 23 invited and selected presenters. We have also continued to support and disseminate our freely available street survey tool for dogs and cats: [Talea](#). By making the measurement of roaming dog and cat populations more accessible, we have enabled evidence-based design, monitoring and evaluation of humane management interventions. Hence supporting organisations and governments to achieve more effective humane management of animal populations.

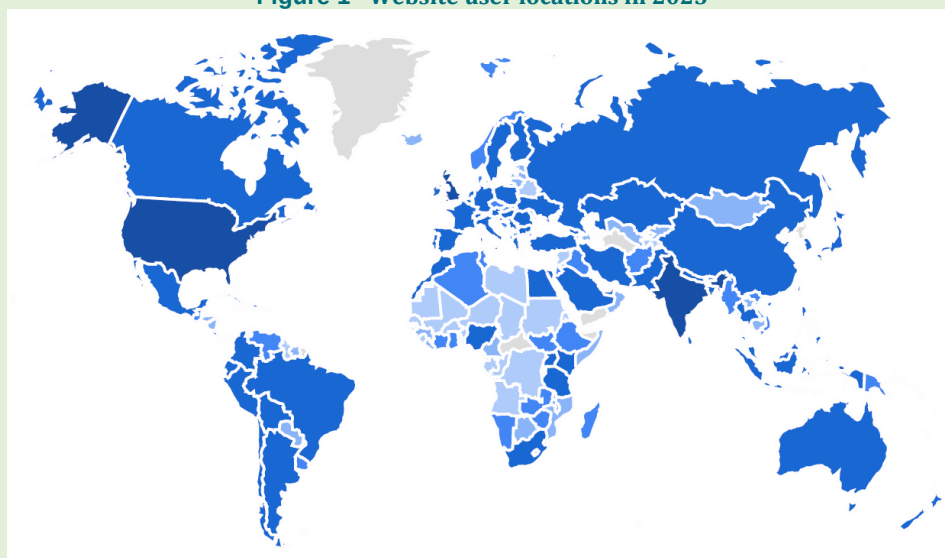
Our monitoring and evaluation guide was also translated into four additional languages in 2023 to increase global accessibility. Translations of the online courses will occur in 2024, once we have established the necessary amendments to achieve World Organisation for Animal Health labelling.

Public benefit statement: In setting ICAM's objectives and planning activities, our trustees have shown due regard for, and given careful consideration to, the Charity Commission's public benefit guidance.

To achieve our charitable purposes, ICAM has established 6 strategic objectives. The following outlines our activities and achievements under each of these objectives in 2023:

Strategic objective	Activities and achievements in 2023
1. To establish ICAM as a robust and sustainable organisation that fulfils member expectations.	Engaged our 9 members in 1 virtual conference, 3 virtual members meetings and one in-person with full member attendance. Utilised our ICAM website as our principal resource hub and outreach mode: 21K users in 2023 of which 44% were new users (vs 12K in 2022), 10K of the visitors came to our virtual conference page. There was a wide geographic spread with 118 (vs 97 in 2022) countries with at least 10 users (max 2,698 users in USA), top 10 countries - United States, UK, India, Taiwan, Brazil, China, Malaysia, Germany and Mexico. This is a large increase from 2022 and appears to have been mostly driven by our virtual conference.

Figure 1 - Website user locations in 2023

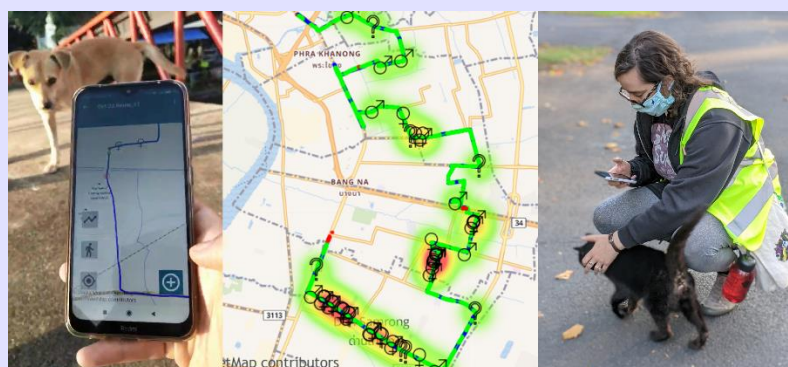


Continued to build and refine functions, policies, and procedures necessary for a registered charity, including successful completion of our 2nd independent financial review and submission of our 2nd annual report to the Charity Commission.

2. Increase the use of street surveys to establish change in key indicators relating to effective D/CPM, as outlined in 'Are we making a difference?'

Talea continues to be improved and performance maintained, keeping pace with changes in device operating systems and associated software. By the end of 2023, Talea had attracted 464 signups (316 of which joined within 2023), of which 50 projects, with associated users in 33 countries, have collected survey data. Over 2,500 surveys have been completed and saved in the Talea system, 1251 in 2023.

The Talea webinar in March 2022 on the use of Talea for surveying dogs and cats attracted 260 registrations from 63 different countries – this webinar is available on our ICAM website and is recommended as an introduction to Talea for potential users – it attracted 251 users in 2023.



3. Veterinary capacity for competent neutering of dogs and cats matches the humane population management needs

Activities under this objective have not progressed. A new WSAVA committee was formed in 2021 called 'reproduction control' to write reproduction control guidelines in collaboration with the 'animal wellness and welfare' committee (Chaired by Nat Lee in 2023, ICAM member representative), however the level of collaboration was not as close as expected. The guidelines are expected to be published in 2024 and will be reviewed for relevance to the population management community.

4. WOAHA standards are accurate and accessible to national governments, plus supported by tools that allow them to monitor their progress towards compliance at national and local level	WOAHA chapter 7.7 adopted by their members in May 2022 providing a humane and evidence-based standard for DPM with strong overlap with ICAM DPM guide. News of chapter adoption was disseminated at the time through ICAM email distribution list and social media and continues to be referenced in our communications and the international standard to follow, in parallel with ICAM DPM guidelines and courses that provide more detail on actual implementation. When developing our DPM course, we ensured consistency with this standard and, where appropriate, referenced and quoted the WOAHA text in our course content.
5. Importance of cat and dog population management is recognised within global priorities / Mainstreaming cat and dog population management within global framework (SDGs)	Urban development and DPM - Advocacy plan for 2023 and 2024 developed, plus longer-range strategy and narratives developed with ICAM members. 2 research groups identified to fill evidence gaps; social cost benefit of DPM and harmful effects of witnessing violence towards animals. Outputs expected in 2024. Advocacy toolkit drafted. Positive engagement with UAR providing a consistent and objective voice for dog welfare and population management, outputs include: - Supported WHO in the development of a special module 'Dog Population Management' as part of their Rabies and One Health online course. - EH invited speaker on UAR podcast on dog vaccination and population management in rabies control. - EH provided co-lead for workstream on dog vaccination and input to 2nd workstream on human-animal bond. Publication of a (free download) book chapter on contribution of DPM to rabies control - co-authored by EH, PKC, Katie Hampson (University of Glasgow) and Eric Brum (FAO).
6. ICAM and ICAM member tools are recognised and utilised to improve cat and dog population management practice globally	Conducted our first virtual (4th in the series, previous 3 had been in-person) international conference on dog and cat population management over 5 days in June 2023, with 1798 registrations from 133 countries and presentations from 7 of our 9 ICAM members in addition to presentations from 23 invited and selected presenters. All for £2.3K, thanks to Zoom support from ICatCare. 2 DPM courses launched in English on Talent LMS (https://icam.talentlms.com/) in June 2023: Implementing DPM and DPM for policy makers. These courses have attracted 169 learners from 57 countries in the last 6 months of 2023. Negotiations with WOAHA on labelling our courses continues, this has delayed translation of course content. ICAM DPM guidelines and M&E guidelines now translated and available on ICAM website in 8 languages.

FINANCIAL REVIEW

ICAM's principal source of funding is its membership, either through the payment of annual membership fees (currently set at 8,000 GBP) or through grants (currently 2 grants provided by one of the members).

Progress on our advocacy strategic objective improved in 2023 as compared to 2022 with recruitment of a consultant, however this consultant left after 6 months, resulting in continued underspend in one of our restricted grants. Our financial position of 166,057 GBP at the end of 2023 reflects this underspend, and the underspend of the same grant in 2021 and 2022; 116,584 GBP is restricted funding from these 2 grants, of which 114,277 GBP is underspend of the advocacy grant. However, these activities have been postponed and not cancelled, and underspends are expected to be rectified by increased activity in 2024; as indicated by our 2024 budget which exceeds our expected 2024 income and will hence utilise some of our 2021-2023 underspend.

Our reserve policy is to maintain an Operating Reserve fund equal to 3 months of average operating costs; in 2023 this equated to 26,921 GBP (an increase from previous years due to 2023 expenditure on advocacy consultant for 6 months).

We also have the ambition to build an Opportunity Reserve fund intended to meet special targets of opportunity or needs that further the mission of the organization which may or may not have specific expectation of incremental or long-term increased income. The Opportunity Reserve is also intended as a source of internal funds for organizational capacity building such as staff development, research and development, or investment in infrastructure that will build long-term capacity. This fund is considered secondary to the Operating reserve fund which will be invested to the minimum target as a priority. We will be assessing contribution towards this Opportunity Reserve at end 2024, when the extent of underspend rectification can be measured.

OUR TRUSTEES

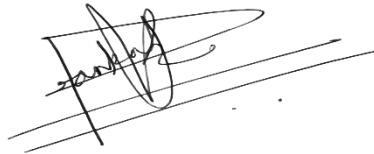
Our first trustees are long-term representatives of ICAM member organisations and know our organisations very well from its pre-charity registration days. They volunteered to govern ICAM into its next stage of charity registration and subsequent development into a robust and sustainable organisation. The trustees declare that they have approved the trustees' report above.

Full name

Signature

Date

Pankaj KC (Chairperson)



3 May 2024

Kate Nattrass Atema



18 April 2024

Alexandra Hammond-Seaman



18 April 2024

Paul Marvell



18 April 2024



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
**The International Companion Animal Management
Coalition**

No (if any)
1192921

CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2023	To	Period end date 31/12/2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Membership fees	56,000	-	-	56,000	52,680
Grant income	-	65,193	-	65,193	65,193
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	56,000	65,193	-	121,193	117,873
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	56,000	65,193	-	121,193	117,873
A3 Payments					
Charitable expenditure	164	-	-	164	60
Management and administration	48,358	59,162	-	107,520	75,246
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	48,522	59,162	-	107,684	75,306
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	48,522	59,162	-	107,684	75,306
Net of receipts/(payments)	7,478	6,031	-	13,509	42,567
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	41,995	110,553	-	152,548	109,981
Cash funds this year end	49,473	116,584	-	166,057	152,548

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		49,473	116,584	-
		-	-	-
		-	-	-
	Total cash funds	49,473	116,584	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature




Print Name

Paul Marvell
 Aleksandra Hammond Seaman

Date of approval

18 April 2024
 18 April 2024

Independent examiner's report to the trustees of The International Companion Animal Management Coalition

I report to the trustees on my examination of the accounts of The International Companion Animal Management Coalition for the year ended 31st December 2023.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. The accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Kieren Donnelly ACA

Of: 33A Newleaze, Trowbridge, Wiltshire, BA14 7SD

Dated: 7th May 2024