

PERCENT FOR GOOD ANNUAL REPORT FOR THE YEAR 1.1.2023 - 31.12.2023

The charity was in a dormant phase throughout the year, with zero income and zero expenditure. The Trustees communicated over the period, and have made material progress on advancing the charity's strategy over the period, despite the lack of funding. There is an expectation of further significant progress during 2024.

In the meantime, the Trustees have been carefully curating the list of potential charities that they would like to align with, once the charity has some funding. These are still at an early stage and there is no guarantee that all these will be accepted once properly screened and discussed by the Trustees.

The main aim for the coming period is to try to advance Percent for Good's overall strategy - to find a number of corporate partners to raise donations through, to link with a minimum of one payroll giving provider to help with the offering and to raise some funding to enable the charity's model of fundraising to move ahead. There are a number of active conversations ongoing that we look forward to reporting on in the future.

Given that in the year there was no bank account and no income / expenditure, there are no accounts being submitted alongside this report.