



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 03/11/2020
Period end date

Period start date To 30/06/2021

Charity name: Ekarta

Charity registration number: 1192143

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The purpose of Ekarta is the promotion of equality and diversity within graphic design, specifically in relation to the greeting card sector for the industry's benefit as well as for the public benefit by: a) the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion; b) advancing education and raising awareness in equality and diversity; c) promoting activities to foster understanding between people from diverse backgrounds.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Ekarta has carried out activities in relation to its purpose including Channel 4 digital broadcast examining diversity in the greeting card sector; children's Christmas card project in partnership with Thortful and Shoreditch Park Primary School; podcasts with prominent diverse greeting card artists examining their professional development and perspective; creation of a website with artist profiles; general fundraising and partnership development.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Trustees have observed the guidance from the CC in relation to the activities logged above.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	

Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Through its activity the charity has played an active and relevant role in raising awareness and generating positive mobilisation within the sector with regard to promoting ethnically diverse artists and content. This is most prominently evidenced by a huge increase in diverse greeting card products in major retailers such as Sainsbury's and Waterstones. Industry bodies are now focusing their attention and activities on the topic of diversity as a direct result of artists and publishers involved in Ekarta. A direct result of this activity is a huge increase in products available to consumers – both in stores and online which has led to an increase in public awareness.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	

Other		
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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity has operated as a volunteer organisation and at this stage has not traded financially.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	NA
Amount of reserves held	Para 1.22	£0
Reasons for holding zero reserves	Para 1.22	The charity has no current need to hold reserves as it has no creditors or liabilities.
Details of fund materially in deficit	Para 1.24	NA
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The charity has no reason at this stage to be concerned about its financial position. Its priority at this stage is to raise project funding and continue to operate as a primarily volunteer-led organisation.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	CIO Foundation Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Current trustees may appoint new/more trustees at any time through a process of application and approval by majority vote.

Additional information (optional)

You may choose to include further statements where relevant about

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Ekarta
Other name the charity uses	
Registered charity number	1192143
Charity's principal address	125 Southgate Road London N1 3JY

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Ophelia Debrah			
	2	Keji Okeowo	Chair		
	3	Suman Sandhu			
	4	Faye Duncan			
	5				
	6				
	7				
	8				
	9				
	10				
	11				
	12				
	13				
	14				
	15				
	16				
	17				
	18				
	19				
	20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	NA
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)	Keji Okeowo	
	Full name(s)	Keji Okeowo	
	Position (eg Secretary, Chair, etc)	Chair	
	Date	24th May 2022	



Ekarta	1192143
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Receipts and payments accounts

For the period from	3rd November 2020	To	30th June 2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
	0.00	0.00	0.00	0.00
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	0.00	0.00	0.00	0.00
A2 Asset and investment sales, (see table).				
	0.00	0.00	0.00	0.00
	-	-	-	-
Sub total	0.00	0.00	0.00	0.00
Total receipts	0.00	0.00	0.00	0.00

A3 Payments

	0.00	0.00	0.00	0.00
	-	-	-	-
	-	-	-	-
	-	-	-	-

	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	0.00	0.00	0.00	0.00

A4 Asset and investment purchases, (see table)				
	0.00	0.00	0.00	0.00
	-	-	-	-
Sub total	0.00	0.00	0.00	0.00

Total payments	0.00	0.00	0.00	0.00
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Net of receipts/(payments)	0.00	0.00	0.00	0.00
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	0.00	0.00	0.00	0.00

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds		0.00	0.00
		-	-
		-	-
	Total cash funds	0.00	0.00
	(agree balances with receipts and payments account(s))	OK	OK
		Unrestricted funds	Restricted funds

	Details	to nearest £	to nearest £
B2 Other monetary assets		0.00	0.00
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	Fund to which asset belongs	Cost (optional)
B3 Investment assets			0.00
			-
			-
			-
			-

	Details	Fund to which asset belongs	Cost (optional)
B4 Assets retained for the charity's own use			0.00
			-
			-
			-
			-
			-
			-
			-
			-
			-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)
		0.00
		-
		-
		-
		-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
Keji Okeowo	Kej Okeowo

CC16a



Last year
to the nearest £

0.00
-
-
-
-
-
-
-
0.00

0.00
-
0.00

0.00

0.00
-
-
-

-
-
-
-
-
0.00

0.00

0.00

0.00
-
-
0.00

Endowment funds
 to nearest £

0.00
-
-
0.00

OK

Endowment funds

to nearest £

0.00
-
-
-
-
-

**Current value
(optional)**

0.00
-
-
-
-

**Current value
(optional)**

0.00
-
-
-
-
-
-
-
-

**When due
(optional)**

Date of
approval

24th May 2022