



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 29/10/2020

Period start date To 23/10/2021

Period end date

Charity name: Remember Rufus

Charity registration number: 1192076

## Objectives and Activities

|                                                                                                                                                                      | SORP reference     |                                                                                                                                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Summary of the purposes of the charity as set out in its governing document                                                                                          | Para 1.17          | To provide Cuddle Cots to NHS Trusts in England and Wales.                                                                                                                                  |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | Local fundraising events and raising awareness through social media and the UK Press. This includes charity baby sensory sessions, beauty salon fundraiser and sponsored sports activities. |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit                                         | Para 1.18          | Yes, Remember Rufus Trustees have paid attention to guidance issued by the Charity Commission on public benefit.                                                                            |

## Additional information (optional)

You may choose to include further statements where relevant about:

|                                                                  | SORP reference |     |
|------------------------------------------------------------------|----------------|-----|
| Policy on grant making                                           | Para 1.38      | N/A |
| Policy on social investment including program related investment | Para 1.38      | N/A |
| Contribution made by volunteers                                  | Para 1.38      | N/A |
| Other                                                            |                | N/A |

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## Achievements and Performance

|                                                                                                                                                                                                 | SORP reference |                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20      | <b>Remember Rufus achieved our goal of delivering 10 Cuddle Cots by Rufus' 1st birthday! This has ensured families using 10 hospitals across England and Wales have options in how they wish to say their final goodbye to their precious baby.</b> |

### Additional information (optional)

You may choose to include further statements where relevant about:

|                                                              |           |            |
|--------------------------------------------------------------|-----------|------------|
| Achievements against objectives set                          | Para 1.41 | <b>Yes</b> |
| Performance of fundraising activities against objectives set | Para 1.41 | <b>Yes</b> |
| Investment performance against objectives                    | Para 1.41 | <b>N/A</b> |
| Other                                                        |           |            |

## Financial Review

|                                                                                  |           |                                                                                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Review of the charity's financial position at the end of the period              | Para 1.21 | <b>At the end of the period we have £4793 which is enough for more than 2 Cuddle Cots to go towards next year's target of 10. We have invested in 7 charity places for the London Landmarks Half Marathon which should yield a strong return.</b> |
| Statement explaining the policy for holding reserves stating why they are held   | Para 1.22 | <b>As soon as we have enough money for a Cuddle Cot as well as a confirmed delivery date for our donation we purchase the units.</b>                                                                                                              |
| Amount of reserves held                                                          | Para 1.22 | <b>Variable</b>                                                                                                                                                                                                                                   |
| Reasons for holding zero reserves                                                | Para 1.22 | <b>We do not need to hold reserves as we have no overheads/commitments other than to purchase Cuddle Cots.</b>                                                                                                                                    |
| Details of fund materially in deficit                                            | Para 1.24 | <b>N/A</b>                                                                                                                                                                                                                                        |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | <b>N/A</b>                                                                                                                                                                                                                                        |

### Additional information (optional)

You may choose to include further statements where relevant about:

|                                                                                 |           |                                                                                                |
|---------------------------------------------------------------------------------|-----------|------------------------------------------------------------------------------------------------|
| The charity's principal sources of funds (including any fundraising)            | Para 1.47 | <b>Local fundraising events held by friends and family, The London Landmarks Half Marathon</b> |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 | <b>N/A</b>                                                                                     |
| A description of the principal risks facing the charity                         | Para 1.46 | <b>N/A</b>                                                                                     |
| Other                                                                           |           |                                                                                                |

## Structure, Governance and Management

|                                                                                                                                                                           |           |                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Description of charity's trusts:                                                                                                                                          |           |                                                                                                                                             |
| Type of governing document<br>(trust deed, royal charter)                                                                                                                 | Para 1.25 | <b>Trust Deed</b>                                                                                                                           |
| How is the charity constituted?<br>(e.g unincorporated association, CIO)                                                                                                  | Para 1.25 | <b>CIO</b>                                                                                                                                  |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | <b>Trustees are primarily friends and supporters of Remember Rufus who have been impacted by miscarriage, stillbirth or neonatal death.</b> |

### Additional information (optional)

You may choose to include further statements where relevant about:

|                                                                                           |           |            |
|-------------------------------------------------------------------------------------------|-----------|------------|
| Policies and procedures adopted for the induction and training of trustees                | Para 1.51 | <b>N/A</b> |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | <b>N/A</b> |
| Relationship with any related parties                                                     | Para 1.51 | <b>N/A</b> |
| Other                                                                                     |           |            |

## Reference and Administrative details

|                             |                                 |
|-----------------------------|---------------------------------|
| Charity name                | Remember Rufus                  |
| Other name the charity uses |                                 |
| Registered charity number   | 1192076                         |
| Charity's principal address | 47 Oulton Road, Rugby, CV21 1AE |
|                             |                                 |

### Names of the charity trustees who manage the charity

|  |    | Trustee name  | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|--|----|---------------|-----------------|-----------------------------------|---------------------------------------------------------------|
|  | 1  | Ceri Amphlett |                 |                                   |                                                               |
|  | 2  | William Key   |                 |                                   |                                                               |
|  | 3  | Oliver Worth  |                 |                                   |                                                               |
|  | 4  | Alec Cropper  |                 |                                   |                                                               |
|  | 5  |               |                 |                                   |                                                               |
|  | 6  |               |                 |                                   |                                                               |
|  | 7  |               |                 |                                   |                                                               |
|  | 8  |               |                 |                                   |                                                               |
|  | 9  |               |                 |                                   |                                                               |
|  | 10 |               |                 |                                   |                                                               |
|  | 11 |               |                 |                                   |                                                               |
|  | 12 |               |                 |                                   |                                                               |
|  | 13 |               |                 |                                   |                                                               |
|  | 14 |               |                 |                                   |                                                               |
|  | 15 |               |                 |                                   |                                                               |
|  | 16 |               |                 |                                   |                                                               |
|  | 17 |               |                 |                                   |                                                               |
|  | 18 |               |                 |                                   |                                                               |
|  | 19 |               |                 |                                   |                                                               |
|  | 20 |               |                 |                                   |                                                               |

### Corporate trustees – names of the directors at the date the report was approved

| Director name |  |  |
|---------------|--|--|
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### Name of trustees holding title to property belonging to the charity

| Trustee name | Dates acted if not for whole year |  |
|--------------|-----------------------------------|--|
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## Funds held as custodian trustees on behalf of others

|                                                                                                                               |     |
|-------------------------------------------------------------------------------------------------------------------------------|-----|
| Description of the assets held in this capacity                                                                               | n/a |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects | n/a |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets                         | n/a |

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
|                 |      |         |
|                 |      |         |
|                 |      |         |
|                 |      |         |

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

|  |                                            |               |  |
|--|--------------------------------------------|---------------|--|
|  | <b>Signature(s)</b>                        | Ceri Amphlett |  |
|  | <b>Full name(s)</b>                        | Ceri Amphlett |  |
|  | <b>Position (eg Secretary, Chair, etc)</b> | Trustee       |  |
|  | <b>Date</b>                                | 01/11/2021    |  |