

YOUTH CHARTER

2023

ANNUAL REPORT



#YoungLivesLost #Fight4theStreets #Call2Action

Sport, Arts, Culture and Digital Technology...

A 30 Year Games #LegacyOpportunity4All...



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The Youth Charter is a UK registered charity and a United Nations Non-Governmental Organisation.

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**In Perpetuity*

The Youth Charter has pioneered three core [projects and programmes](#):

Community Campus

Social Coach Leadership Programme

Youthwise

The Youth Charter’s work is underpinned by its 30 years of work and experience which is being uploaded to the [Youth Charter Digital Archive](#) and includes the following areas:

Projects & Programmes

Conferences & Events

Timeline Archive

SDP Library

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1.0 FOREWORD: 2023 SUMMARY



This year’s Youth Charter End of Year Report reflects a major milestone of the last three decades that has seen the tragedy of a 14-year-old schoolboy’s life lost on the streets of Moss Side during the bidding of an Olympic and Paralympic Games that inspired a social movement over 30 years of sport for development and peace.

Over those three decades, many projects, programmes and initiatives and experiences have been faced in challenges and opportunities in the lives of young people and communities locally, nationally and internationally.

Our vision, mission, objectives and values are enshrined in our belief that it is a fundamental human right that young people have access to sport, arts and cultural activity as part of their mental, physical and emotional health, wellbeing and development. When this right is denied, the disadvantage and disaffection leads to antisocial behaviours, gang related activity and in some cases extremism. This impacts on the quality of life, not only of the young person, but their victims, families, friends, communities and society as a whole.

This report provides a reflection of our work and continues to see our fight for the streets for peace, a #Call2Action and a #LegacyOpportunity4All as outlined in our Community Campuses, Social Coach Leadership Programme, Youthwise offer and Sport For Development for Peace Impact Fund.

2023 saw one of our busiest years ever and the consequences of not working in true collaboration and partnership saw 85 lives lost (under the age of 21) on the streets of the UK. This worrying trend of lives lost, not only in the UK but globally continues to see us advocate, campaign and present hope and opportunity for our future citizens.

Despite this fact, our work continues to be a volunteer effort and is only supported by the goodwill of individuals and organisations. We would like to thank our Vice Presidents, Trustees, supporters and friends for their time, effort, energy and donations.

Finally, we pay tribute to those who now remain with us in spirit and leave us with their wisdom, knowledge and understanding: Kate Nagle, Mike McFarlane, Sir Bobby Charlton and Violet Thompson.

Geoff Thompson

Prof. Geoff Thompson MBE FRSA DL QP JM,
Founder and Chair

1.1 YC 2023 TIMELINE

YC 2023 Timeline	
Month	Highlight Activity/Event
January	YC mark's the birthday of the late great 'Muhammad Ali', the first UN Messenger of Peace 'Spirit of 2012' Inquiry'into the Power of Events final report launched, with YC contributions
February	YC Community Day delivered at London Marathon Community Stadium in partnership with London Metropolitan Police, as part of the launch of #YouthVision4MetPolice project
March	YC celebrates its 30 th Anniversary "From the Streets in 1993 to a Global Movement in 2023" Commonwealth Youth Leaders Summit held in Westminster as part of the launch of 'The Year of Youth 2023' with YC presentation YC participates in Commonwealth Day celebrations at St. Philip's Cathedral, Birmingham YC signs MoU with Birmingham Commonwealth Association YC SCLP delivered at Birmingham City University as part of the Birmingham Community Campus LLDC annual 'Future Me, Future You' conference held with the YC presenting World Education Summit 2023, with YC Social Coaches/Social Professionals presenting their experiences
April	International Day of Sport for Development and Peace 2023 marked by the YC YC Africawise SCLP Workshop delivered with participants from 14 community organisations and 7 countries YC SCLP Workshop @ London Stadium Learning delivered in partnership with London Metropolitan Police as part of the #YouthVision4MetPolice project
May	Include Summit held in Manchester with YC attending, participating and presenting YC launches its We Move BBC Children in Need project with Ambition Aspire Achieve (AAA) in East London
June	#UKCoachingWeek held with YC SCLP and Legacy Development Goals contributing to the "Duty of Care" theme YC '30' South Africa Report launched on Youth Day 2023 in Johannesburg with Pupils from Selelekela High School and Phefeni Secondary School in Soweto joining the celebrations of the YC's 30 years of post-Apartheid contributions Windrush Day 2023 celebrated the 75 th Anniversary of the Windrush arrival on 22 nd June 1948 Olympic Day 2023 celebrates "Sport for a better world. Everyday. Everywhere." Olympism 365
July	London Youth Games 2023 Festival Finals Weekend held in the Queen Elizabeth Olympic Park, with YC Team and Ambassadors presenting medals YC '22' Tenniswise Report re-shared during Wimbledon 2023, as British Tennis searches for it's next Grand Slam Champions Mandela Day 2023 saw the YC participate in tree planting in the Queen Elizabeth Olympic Park with His Excellency Jeremiah Mamabolo, South Africa High Commissioner, and representatives from LLDC, London Assembly and Newham Council "Ozzy the Bull" unveiled at Birmingham New Street Station as permnant B2022 Commonwealth Games legacy
August	Trinidad & Tobago 2023 Commonwealth Youth Games were held during The Year of Youth 2023 YC B2022 West Midlands Report launched on the first anniversary of the hosting of the Commonwealth Games International Youth Day 2023 theme of "Green Skills for Youth", with YC Carbonwise programme shared
September	YC Global #Call2Action shared as the 78th General Assembly held, UN IOC Accord marking 30 years since the first Olympic Truce Resolution was passed National Fitness Day 2023 theme "Your Health is your Life", with YC linking governments 'Get Active' plan and the continued increasing rates of: Physical Inactivity; Child and Adult Obesity; Health Inequalities; and Demands on the NHS London Youth Games launches its LYG 2023 Impact Report, with YC contributions
October	YC FREE Black Historywise Education Pack re-shared as part of the Black History Month 2023 World Mental Health Day 2023 theme 'Our Minds, Our Rights... Mental health is a universal human right...', with YC calling for Intergenerational Physical Activity YC calls for renewal of Sport 4 Peace in response to the conflicts around the world YC commemorates the passing of Sir Bobby Charlton CBE, a Life Vice President of the Youth Charter, in perpetuity YC attends the Cheetham Cultural Festival in Manchester
November	LYG33 Youth Leadership Team and local LYG33 Team Member applications open, with YC support Prince William visits Moss Side, Manchester, and the Moss Side Millennium Powerhouse, a legacy of the YC 30 years work Young People from Ambition Aspire Achieve delivered a Teams Games Event at Carpenters Primary School in Newham, supported by the Youth Charter as part of the BBC Children in Need We Move Fund #iwill Youth Social Action project
December	Human Rights Day 2023 and the 75th anniversary of the Universal Declaration of Human Rights marked by the YC YC 2023 Seasonal Appeal dedicated to the 85 Young Lives Lost to youth violence on the streets of the UK & Ireland during 2023



2.0 THE YOUTH CHARTER: A 30 YEAR GAMES LEGACY

The Youth Charter launched on 23rd March 1993, at Wembley Stadium, in response to the tragic murder of 14-year-old schoolboy Benji Stanley, who was shot dead in Moss Side on 2nd January 1993.

The Youth Charter is a 30 Year Games Legacy of Manchester's bid for the 2000 Olympic Games and the hosting of the Manchester 2002 Commonwealth Games that has inspired a global Sport for Development and Peace movement/sector.

The Youth Charter has campaigned and promoted the role and value of sport, arts, culture and digital technology in the lives of disaffected young people from disadvantaged communities nationally and internationally.

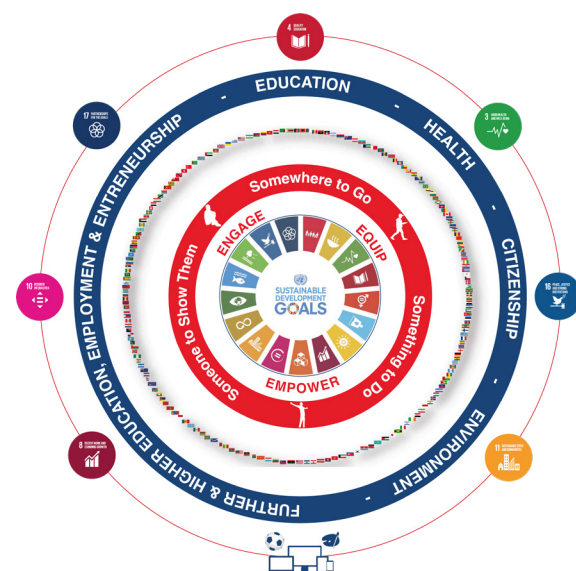
The Youth Charter has a proven track record in the creation and delivery of social and human development legacy projects and programmes with the overall aim of providing young people with an opportunity through sport, art, culture and digital technology to develop in life.

Through our work with youth and communities the Youth Charter has pioneered three core youth and community development programmes:

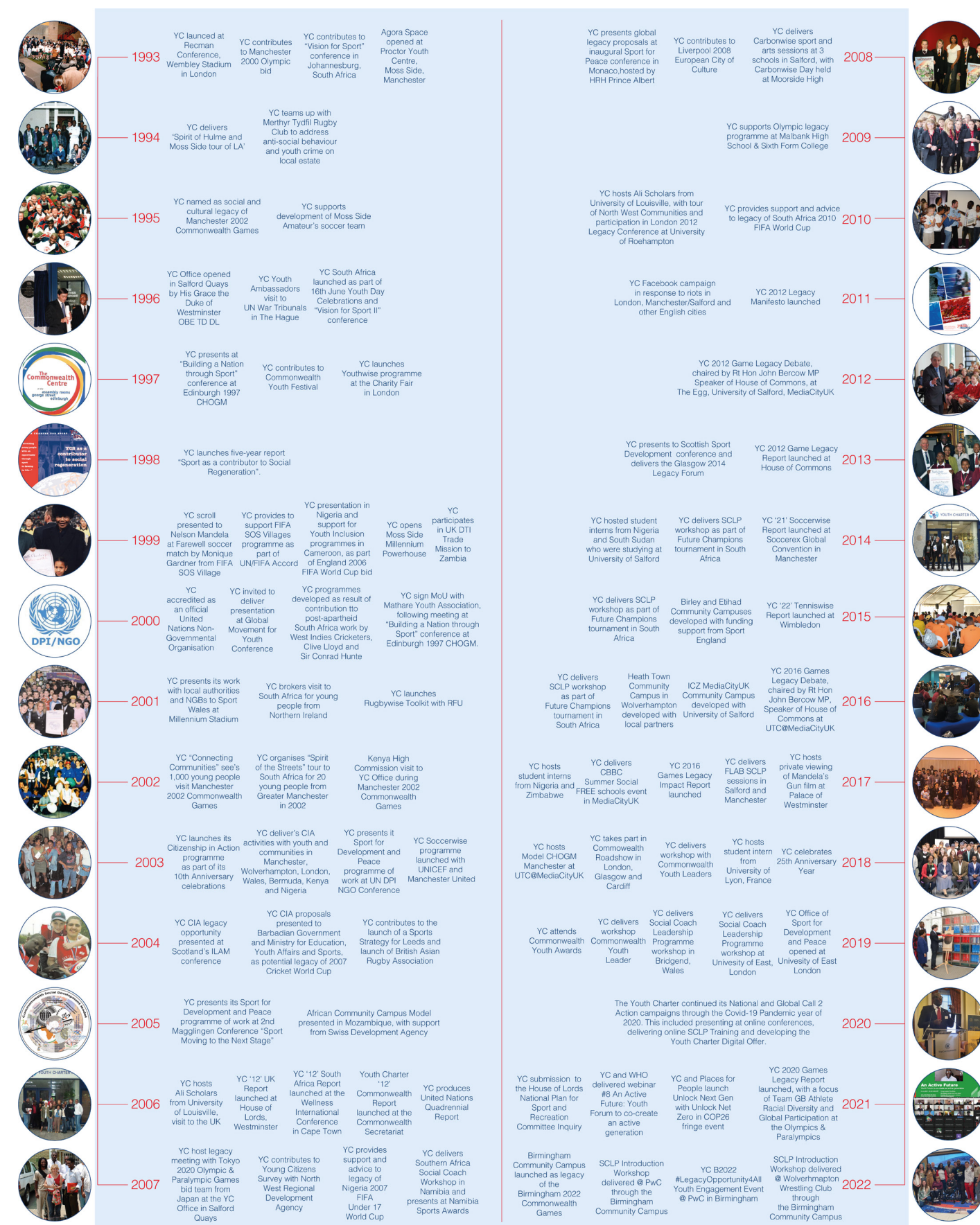
- **Community Campus** – Somewhere to Go
- **Youthwise “Curriculum for Life”** – Something to Do
- **Social Coach Leadership Programme** – Someone to Show Them

These programmes aim to:

- **Engage** young people through sport, art, culture and digital activity
- **Equip** them with mental, physical and emotional life-skills and resilience
- **Empower** them with the aspiration of further and higher, employment and entrepreneurship.



2.1 YC '30' TIMELINE



3.0 2023 IN DETAIL...

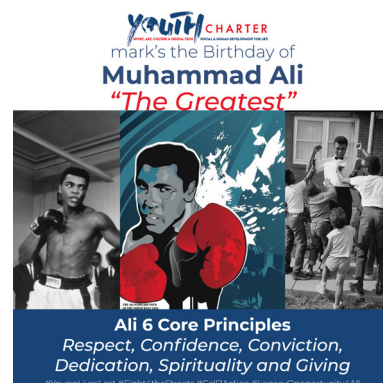
The Youth Charter has seen another busy and eventful year, as it marked 30 Years of its Games Legacy work across the UK and around the world that has inspired a Global Sport for Development and Peace Movement, and in a year that also marked:

- 50 Years of the Commonwealth Youth Programme celebrated through the Year of Youth 2023
- 75th Anniversary of the Universal Declaration of Human Rights
- 30th Anniversary of the first UN Olympic Truce Resolution
- 75th Anniversary of Windrush

3.1 JANUARY

The Youth Charter began 2023 with its usual sense of purpose focused on building on the work of 2022 and preceding years.

The Youth Charter marked the birthday of the late great 'Muhammad Ali', the first UN Messenger of Peace, whose Six Core Principles - Respect, Confidence, Conviction, Dedication, Spirituality and Giving - are embedded into the Youth Charter's Social Coach Leadership Programme and overall philosophy and approach.



As part of our ongoing Games Legacy work, the Youth Charter contributed to the Spirit of 2012 Inquiry into the Power of Events, with the final report published in January 2023, and included the following recommendations:

1. Long-term impact and a clear plan for "what next" must be the driver for the decision to bid or host a major event
2. The long-term impact of events must be underpinned by demarcated funding, accountability and governance
3. Greater attention must be paid to who benefits from events and who is left out
4. More events should be designed and curated with a broad range of stakeholders to build common ground across divides
5. Events that use volunteers should have a clear strategy to boost longer-term community volunteering



These recommendations are aligned to the Youth Charter's National #Call2Action, and our Community Campus Model and Legacy Cultural Framework.



3.2 FEBRUARY

The Youth Charter has teamed up with London Metropolitan Police Community Outreach and Recruitment Team to build cultural bridges of trust, confidence and respect between the local communities and the Metropolitan Police, as part of the Youth Charter's **#YouthVision4MetPolice** project.



The project's ultimate aim is to improve the neighbourhood policing relationships with a view to encouraging the recruitment of Black, Asian and Minority Ethnic communities as part of the **#BTheChangeYouWant2C** recruitment campaign.



To launch the project, a Youth Charter Community Day was delivered through a multi-agency stakeholder collaboration currently based at the Queen Elizabeth Olympic Park and within Greater London.



A **#YouthVision4MetPolice** Survey, and a Youth Summit, is being delivered to provide young people and communities with the opportunity to set out a Positive Vision for how they would like to see the London Metropolitan Police Service working with young people and communities.

The Youth Charter Community Day was also delivered as part of the Youth Charter's ongoing **#Call2Action** and **#LegacyOpportunity4All**.



3.3 MARCH

A busy 30th Anniversary month of March began with the Commonwealth Youth Leaders Summit at Central Hall in Westminster, as part of the launch of the Commonwealth's 'The Year of Youth 2023' which is celebrating 50 years of the Commonwealth Youth Programme, that the Youth Charter has been proud to be part for the past 26 years.

The Youth Charter also participated in [Commonwealth Day celebration service](#) with members of the community, multi faith groups, and the Lord Mayor of Birmingham at St. Philip's Cathedral, Birmingham.

The Birmingham Commonwealth Association signed the Youth Charter MoU to see partnership work delivered in the City and across the Commonwealth.

A [Social Coach Leadership Programme workshop](#) was delivered by the Youth Charter at Birmingham City University. The workshop saw the ongoing commitment of the Youth Charter's #LegacyOpportunity4All continue to provide a diverse and inclusive multi-agency stakeholder collaboration that will recruit, select and deploy Social Coaches who will deliver on the Birmingham 2022 pledge to improve the mental, physical and emotional health and wellbeing of young people, in particular those from disadvantaged and disaffected communities.

Whilst in London, the Youth Charter continued its work with the [Olympic Park Community Campus](#) by participating in the LLDC's annual "Future Me, Future You" conference which is supporting and inspiring young people with their aspirations for Further & Higher Education, Employment and Entrepreneurship.

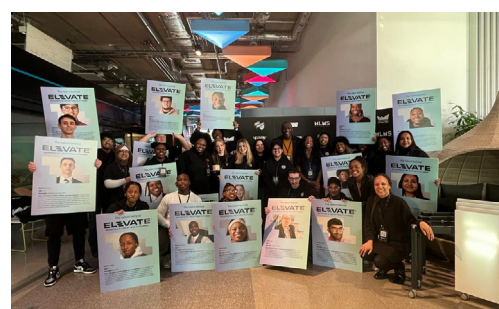


The World Education Summit was held in March with the Youth Charter contributing through three YC Social Coaches who are doing extraordinary work with young people and communities around the world. The first was [Rim Abdoh](#) who participated in the Mandela Leadership Programme in 2020 and presented global leadership potential following Youth Charter Social Coach Leadership Programme that was delivered with young citizens looking at how sport and the arts could improve lives. The second was [Nana Opoku Agyemang](#), a youth leader and artist who believes in giving back to society with a view to making an impact on local communities. The third, [Larissa Mills](#), who has a BA in Sociological Behaviour, Psychology and furthered her studies doing a Master of Science of Education, (which focused on how their brains learn). Her athletic experience and her coaching background helped her create "The Mental Game Academy".

To round out the month, the Youth Charter celebrated its [30th Anniversary](#) on 23rd March 2023, marking 30 Years of a Sport for Development and Peace Movement "From the Streets in 1993 to a Global Movement in 2023". As part of these celebrations the Youth Charter's Founder and Chair, Prof. Geoff Thompson MBE FRSA DL QP JM, delivered a #Fight4theStreets #Call2Action for a #LegacyOpportunity4All and presented the Youth Charter's 30 Year journey to the Gi Group's 25th Anniversary Annual Conference.



YOUTH CHARTER 30' From the streets in 1993 to a Global Movement in 2023
SPORT, ART, CULTURE & DIGITAL TECH SOCIAL & HUMAN DEVELOPMENT FOR LIFE



3.4 APRIL

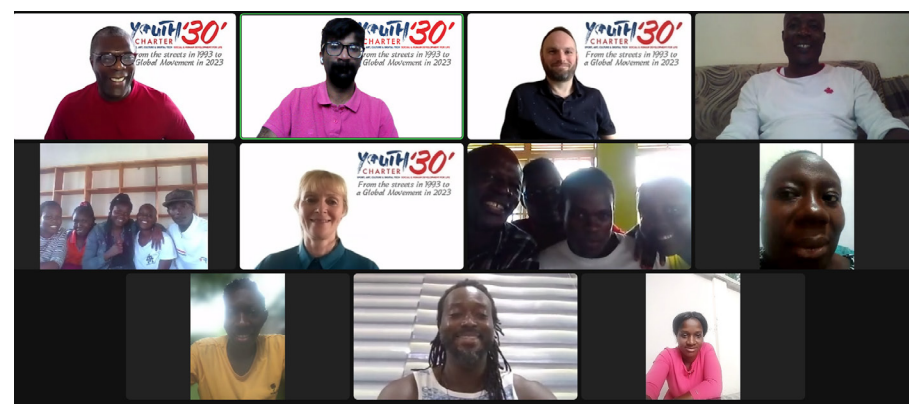
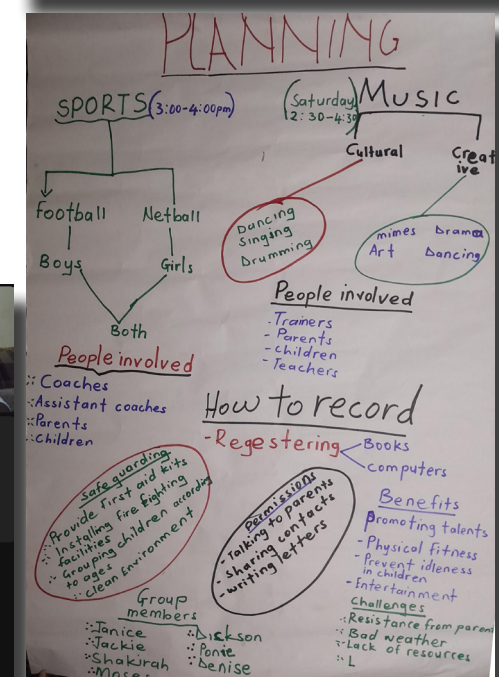
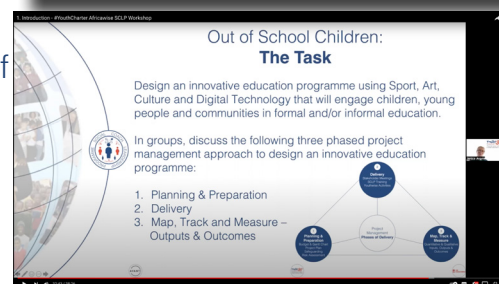
April began with the annual International Day of Sport for Development and Peace (IDSDP), with the Youth Charter sharing an [email campaign](#) and [social media post](#) discussing the agency's past, present and future contributions to the global SDP movement/sector which has developed over the past 30 years.

Building on global sport for development and peace work, the Youth Charter delivered an online [Africawise SCLP Workshop](#), which included participants from 14 public and community organisations and 7 countries: Uganda, Ghana, Kenya, Nigeria, South Africa, Pakistan and Lebanon.

The YC Africawise SCLP Workshop was developed as a legacy of the Birmingham 2022 Commonwealth Games where the Youth Charter Founder and Chair, Prof. Geoff Thompson MBE FRSA DL QP JM, met with Team Uganda Officials, and the establishment of the Uganda Community Campus was agreed with the support of Avanti Communications.

This built on the Youth Charter's ongoing work with the Commonwealth Secretariat and the Commonwealth Games Federation since the Edinburgh 1997 Commonwealth Heads of Government Meeting (CHOGM) where *"Building a Nation through Sport"* was a key theme.

The Social Coach Leadership Programme (SCLP) Values and Skill Sets were introduced to the participants, along with the Action Learning Scenario which saw participants split into groups to develop innovative education programmes to address the challenge of the 90million out-of-school children and young people in sub-Saharan Africa.



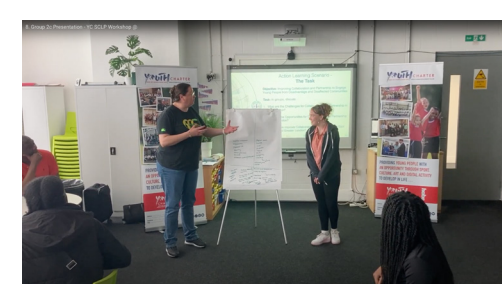
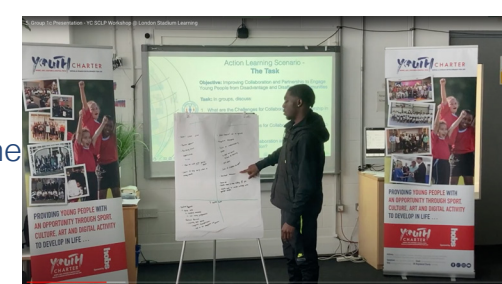
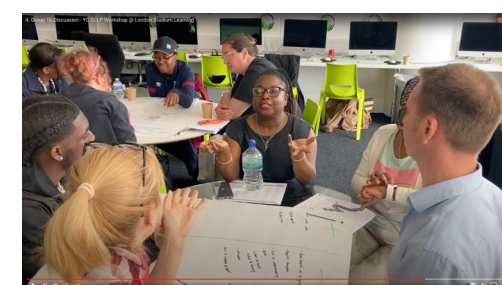
A second [SCLP Workshop](#) was delivered at London Stadium Learning in partnership with the London Metropolitan Police Community Outreach Team at the end of April.

The Youth Charter Social Coach Leadership Programme (SCLP) is the ongoing cumulative effort of our 30th anniversary year in work to provide a truly sustainable, holistic and impactfully evidenced approach to the mental, physical and emotional health and well-being of young people and communities through participation in sport, art and cultural activity with the Queen Elizabeth Olympic Park (QEOP) provides equitable, diverse and inclusive engagement for the young people and communities for the East End of London and beyond.

The SCLP workshop marked a six-year consultation, programme and project engagement effort working with some of the mostdisaffected and disadvantaged young people and communities in London. Following the 2019 Youth Charter Manifesto and the COVID pandemic, the plans and proposals set out in our strategy launch at the University of East London and subsequent relocation to the London Stadium Learning Centre, saw a more digital engagement with all of the challenges and opportunities it presented.

The Birmingham 2022 Commonwealth Games saw the Cycling events hosted at the QEOP which, along with the 10th anniversary of the London 2012 event, provided an opportunity to reset and present a more holistic and integrated approach in providing a #LegacyOpportunity4All and revised #Call2Action going forward.

The SCLP workshop realised the efforts of all concerned, and with the Community Campus now alive and evidenced as a legacy of Birmingham 2022, provided an opportunity to see the existing Campus utilised in the lead up to and including the London Youth Games Festival Finals weekend and Athletics Grand Prix to respond to the challenges faced and the opportunities available to create a 'games for everyone'.



3.5 MAY

The Youth Charter returned to its Manchester roots at the start of May for the Include Summit, [reconnecting with the Mayor of Greater Manchester](#), Andy Burnham, and many others with whom to the Youth Charter has worked over the past 30 years.

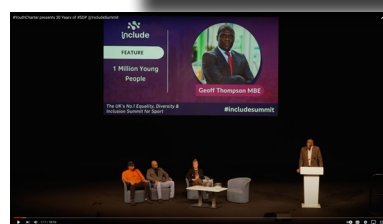
Youth Charter founder and chair, Prof. Geoff Thompson MBE FRSA DL QP JM, opened and closed the Include Summit, which is the UK's largest conference focussed on equality, diversity and inclusion in sport.

The Youth Charter [closed the summit with a presentation](#) and discussion about its past, present and future work in Sport for Development and Peace *"From the Streets in 1993 to a Global movement in 2023"*. Geoff presented the Youth Charter's journey along with guests:

- Janice Argyle, co-Founder and Executive Director of the Youth Charter
- Johnney Roye, who was supported as a young person by the Youth Charter and now runs his own boxing gym in Preston
- Ranjit Singh, owner of the Wolverhampton Wrestling Club that the Youth Charter has been working with as part of Birmingham 2022 Commonwealth Games legacy programme

Geoff finished the presentation with a National #Call2Action for #LegacyOpportunity4All to engage, equip and empower 1 million young people across the UK.

The Youth Charter also launched it's [We Move BBC Children in Need #iwill Socicla Action project with Ambition Aspire Achieve \(AAA\)](#) in East London, as part of the Olympic Park Community Campus. The project is supporting young people from AAA to deliver their own Social Action projects in their local community.



3.6 JUNE

[#UKCoachingWeek](#) was held in the first week of June. The Youth Charter contributed to through Social Media posts aligning our Social Coach Leadership Programme and Legacy Development Goals with the theme *"Duty of Care"* and the following 6 pillars:

1. Diversity
2. Inclusion
3. Mental Health and Well-being
4. Physical Well-Being
5. Safeguarding
6. Safe to Practice

The [Youth Charter '30' South Africa Report](#) was [launched](#) on Youth Day 2023 (16th June) in Johannesburg, as part of the #LegacyOpportunity4All pledge which was made following the Birmingham 2022 Commonwealth Games and the Youth Charter's #GlobalCall2Action.

This event brought together a diverse and intergenerational gathering of representatives from public, private, NGO, community and third sector, government and youth organisations to witness and receive the Executive Summary to the 140-page report reflecting the three decades of the agency's work.

Pupils from Selelekela High School and Phefeni Secondary School in Soweto provided the #Youthwise energy, enthusiasm and enthralment with their singing and dancing contributing to the spirit of Ubuntu and sharing their gifts, talent and potential with all present.

The Youth Charter '30' South Africa Report launch and #Call2Action proposals supported the South African Government's Youth Month 2023 theme:

"Accelerating youth economic emancipation for a sustainable future"

The remarkable journey of the Caribbean diaspora, and their descendent, in the UK and their contributions to British sport, art and culture was celebrated on [Windrush Day 2023](#), which this year marked the 75th Anniversary of the Windrush arrival on 22nd June 1948 with the first pioneers, many of them World War II veterans, that came to help rebuild the motherland after the war and to build new lives for themselves and their families.

The Youth Charter also marked [Olympic Day 2023](#) with a call for Community Campuses to deliver the UN IOC Accord, IOC Olympism 365, UN 2030 Sustainable Development Goals, and the theme:

"Sport for a better world. Everyday. Everywhere."



3.7 JULY

The Youth Charter Team and Ambassadors were on hand to [support the London Youth Games](#), which is one of the largest youth events in the UK and around the world, with tens of thousands of young people competing in 31 sports and 12 para-sports, from local borough games to a London Festival Finals at the Queen Elizabeth Olympic Park.

The Youth Charter & London Youth Games Chair, Geoff Thompson, along with Youth Charter Ambassadors, Janice Argyle, Marcus Adam, Lutalo Muhammad, Jordan Thompson and Francesca Thompson were hand to present medals to the winners and runners-up of the Basketball, Volleyball, Netball, Table Tennis and Dance events.

Geoff also hosted VIPs and dignitaries from the 33 London Boroughs introducing and discussing the values of the London Youth Games and the role of Sport, Art, Culture and Digital Activities in Engaging, Equipping and Empowering Young People for Life.

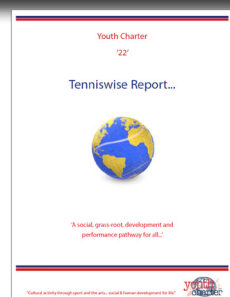
As the 2023 Wimbledon Championships got into full swing, the Youth Charter [relaunched its YC '22' Tenniswise Report](#) which was first launched in 2015. With British tennis seeking to find and develop new champions, the Youth Charter reemphasised that the LTA will have to be fully inclusive to see those who are denied the opportunities able to play, complete and realise their potential along with those who already have those opportunities.

"The Youth Charter '22' Tenniswise Report provides a unique social and cultural review of the past, present and future tennis provisions for our young people and their communities, locally, nationally and internationally. The LTA should set short, medium and long term targets that are achievable, with a strong focus on changing the culture through governance, clubs and the delivery of community programmes. The next generation of potential tennis champions, who have the hunger to succeed and will to win at the highest level are to be found in the UK's most challenging areas."

Prof. Geoff Thompson MBE FRSA DL QP JM, Founder & Chair, Youth Charter

The Youth Charter marked [Mandela Day 2023](#) (18th July) by [planting trees](#) in the Queen Elizabeth Olympic Park in London with South African High Commissioner, His Excellency Jeremiah Mamabolo, pupils from Bobby Moore Academy, London Assembly member Unmesh Desai, Newham Cllr James Asser and Mark Camley from LLDC, as part of the Future Gardeners programme.

Whilst in Birmingham, "Ozzy the Bull" was unveiled by Sharon Osbourne at New Street Station, as a permanent cultural and artistic legacy of the Birmingham 2022 Commonwealth Games, with the [Youth Charter scrolls presented](#) after the unveiling.



3.8 AUGUST

The [Trinidad & Tobago 2023 Commonwealth Youth Games](#) saw young people from around the world participate in the sporting experience of a lifetime in the Caribbean. The Youth Charter delivered a Social Media campaign to celebrate the achievements of the young people in The Year of Youth 2023.

The [Youth Charter Birmingham 2022 West Midlands Report](#) was launched on Tuesday 8th August 2023 at Pitch2Progress CIC, marking the first anniversary of the hosting the Commonwealth Games.

The Birmingham 2022 Commonwealth Games provided a successful and memorable impact of social, cultural and economic opportunity that now sees a #LegacyOpportunity4All more possible than for any games previously held.

The city and the West Midlands as a whole have now seen projects, programmes and initiatives that deliver the Birmingham 2022 legacy pillars reflect the economic opportunity possible with £100m surplus that now aims to deliver the three themes of:

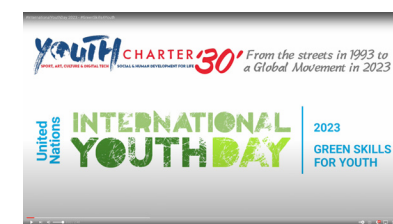
- Bolster the economy, trade and tourism
- Tackle inequalities in the more deprived communities
- Improve environmental sustainability and people's wellbeing

As a result of the Games, the West Midlands has been heralded as an inspiration of a golden decade for the region, and the potential to provide hope and opportunity to its young people and local communities has never been more achievable, especially for those from disadvantaged and disaffected backgrounds.

The Youth Charter's Community Campuses and Social Coach Leadership Programmes provide the opportunity to collaborate and coordinate a more holistic, integrated, and sustainable approach that will engage young people through sport, culture, artistic and digital activities, equip them with mental, physical and emotional health, well-being and resilience, and empower them with the aspiration of further and higher education and employment.

If the partnership, collaboration, commitment and energy that delivered the Games is equally afforded to the young people and communities within the region going forward, there is hope and opportunity for all.

The annual [International Youth Day](#) was held on 12th August, with a theme of "Green Skills for Youth", which the Youth Charter is supporting through its Carbonwise programme and the Unlock Next Gen programme.



3.9 SEPTEMBER

The Youth Charter shared it's [Global #Call2Action](#), as the United Nations held its 78th General Assembly, a legacy of the 2nd World War, with the [International Day of Peace 2023](#) building up to the 75th Anniversary of the Universal Declaration of Human Rights.

The UN IOC Accord is the most visible and established Global Partnership for delivering the UN 2030 Sustainable Development Goals. This relationship has been formalised with UN resolutions, cooperation agreement and memorandum of understandings between the IOC and UN System Agencies.

2023 was also the 30th Anniversary of the UN's first Olympic Truce Resolution, which marks 30 years of a Sport for Development and Peace journey that the Youth Charter has been inspiring since 1993.

In response, the Youth Charter shared its [Global #Call2Action](#) for an holistic and integrated approach to Sport for Development and Peace through the Community Campus Model, Legacy Cultural Framework and Model of Youth Development Pathways through Sport...

In the UK, [National Fitness Day 2023](#) had a theme of “*Your Health is your Life*”, which the Youth Charter linked to the government's latest ‘*Get Active*’ Sport and Physical Activity strategy, pointing out that despite scores of similar strategies there continues to be ever-increasing rates of:

- Physical Inactivity
- Child and Adult Obesity
- Health Inequalities
- Demands on the NHS

In response, the Youth Charter called on the UK Government to adopt the Community Campus Model and Legacy Cultural Framework for holistic and integrated approach to deliver the Get Active Strategy.

The month ended with London Youth Games (LYG) launching the [LYG 2023 Impact Report](#), which the Youth Charter contributed to.



3.10 OCTOBER

As with previous Black History Month's, the Youth Charter shared its FREE downloadable [Black Historywise Education Pack](#), and called for the contributions of the Diaspora to be recognised throughout the year, every year, as part of the educational curriculum in all schools from primary to secondary, further and higher education.

The [Black Historywise](#) education programme explores contemporary as well as historic achievements amongst the Diaspora. Throughout the year, new modules will be added. The pack can be used in schools as part of everyday learning in the classroom, the playground and beyond the school gate in both a formal and informal learning setting.

The Youth Charter also marked [World Mental Health Day 2023](#), which had a human rights theme of ‘*Our Minds, Our Rights... Mental health is a universal human right...*’, with the Youth Charter calling for **Intergenerational Physical Activity** which fosters and develops trust, confidence and respect with mental, physical and emotional health and well-being benefits for all...

The Youth Charter commemorated the passing of [Sir Bobby Charlton CBE](#), a Life Vice President of the Youth Charter, in perpetuity. As a sporting ambassador Sir Bobby played an integral part in the journey of the Youth Charter's Soccerwise programme and the global Sport for Development and Peace movement.

The Youth Charter finished the month with another return to its Manchester roots for the Hope for Cheetham event, which represents the social and cultural connections between Cheetham Hill and Moss Side ahead of a visit by the Prince of Wales...



3.11 NOVEMBER

In Manchester, [Prince William visited Moss Side](#), to witness projects that are addressing youth violence, including the Moss Side Millennium Powerhouse, formerly the Moss Side Youth Centre, which his late grandfather the Duke of Edinburgh also visit many years prior. The late Duke of Westminster, former President of the Youth Charter also visited this facility leading up its official opening by the Duke of Kent. Sporting greats such as the late Sir Bobby Charlton was one of the many Youth Charter Sporting Ambassadors to visit this centre.

The Powerhouse, opened in 2000, following 7 years of the Youth Charter's collaboration and partnership work with Stakeholder Partners, Young People and the Community, that reflected in everything required to prevent the then loss of lives since of the murder in the area of 14-year-old Benji Stanley on 2nd January 1993.

In east London, young people from Ambition Aspire Achieve delivered a [Team Games Event](#) at Carpenters Primary School in Newham, supported by the Youth Charter, as part of BBC Children in Need We Move Fund #iwill Youth Social Action project, with Youth Charter Ambassador and IBF European Cruiserweight Boxing Champion, Jordan Thompson, presenting medals.

3.12 DECEMBER

The Youth Charter marked [Human Rights Day 2023](#) and the 75th anniversary of the Universal Declaration of Human Rights.

The Youth Charter has advocated, campaigned, and lobbied within its fundamental beliefs that it is a human right for children and young people, in particular, those of disaffection and disadvantage, to be afforded the benefits of health, sport and physical activity.

However, when this is denied their mental, physical and emotional disposition leads to anti-social gang related violence and extremism. The social, cultural and economic costs as well as the impact to all of society means that a radical collective effort of sport for development and peace is required.

The year ended with the Youth Charter sharing its [2023 Seasonal Appeal](#), which is dedicated to the 85 Young Lives Lost to youth violence on the streets of the UK & Ireland during 2023, a 18% increase on the 72 Young Lives Lost in 2022. The Youth Charter hopes for a more peaceful 2024 and calls for holistic and integrated approach to addressing the issue of serious violence in the UK.



4.0 2024 AND BEYOND...

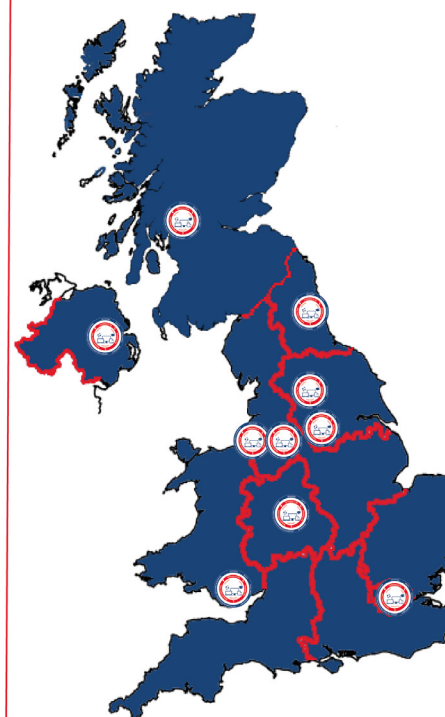
The Youth Charter 2023 Annual Report reflects anniversaries for the Youth Charter, the UK, the United Nations and the IOC, and in particular 75 Years of Human Rights and 30 Years of a global Sport for the Development and Peace, both of which are as relevant as they have ever been for our 21st Century Global Society that is more interconnected and interdependent than ever before.

The Youth Charter ended a very productive 2023 producing project plans for 2024 and beyond, as we aim to deliver our [National](#) and [Global](#) #Call2Actions to provide a #LegacyOpportunity4All...

10 Point Action Plan for Youth Provision in the UK

1. **Royal Commission on Youth**
2. **Minister for Youth and Ministry for Youth**
3. **National Youth Commission** consisting of a consortium of Youth Agencies, with **Regional & Local Youth Commissions**
4. **Children and Young People's Commissioners** given increased powers
5. **Youth Parliaments** providing the formal arena for youth engagement and participation
6. **National Youth Development Plan**
7. **National Youth Fund** fixed at 1% to 2% of GDP
8. **Community Campuses** providing **Somewhere To Go**
9. **Curriculum for Life** delivered through sport, arts, culture and digital technology, providing **Something To Do**
10. **Social Coaches/Youth Workers** to provide **Someone To Show Them**

National Call 2 Action #LegacyOpportunity4All



10 Community Campuses



10,000 Social Coaches



1 Million Young People



"We at the Youth Charter are committed to promoting sport, culture and the arts as the vaccine and antidote in the mental, physical and emotional health, well-being and safeguarding in the lives of young people and communities globally.

Our Global 'Call2Action' presents a new sporting eco-system and plan that is deliverable, sustainable and achievable with the UN Sustainable Development Goals providing impact, opportunity and hope."



Global Call 2 Action #LegacyOpportunity4All...



5 Continents

Africa Europe
Asia Oceania
Americas

50 Community Campuses



50,000 Social Coaches



5 Million Young People



Sport, Art, Culture and Digital Technology...
Social and Human Development for Life...

5.0 COMMUNITY CAMPUS MODEL

A Model of Equality, Diversity, Inclusion and Participation for All through Sports, Art, Culture and Digital Activity...

Synopsis

The Youth Charter Community Campus has been developed as a result of the agency's 30 years of work in communities, urban, suburban and rural, locally, nationally and internationally.

As part of the bidding, hosting and legacy of major games, the Community Campus provides a coordinated and holistic approach in the development, delivery and sustainability of young people and communities within the regeneration and renewal strategies of public, private and third sector agencies.

The Community Campus is a unique model providing an opportunity to bring together policy, delivery and impact in the current sports for development and peace movement.

The Community Campus has three main elements:

- **Engage** young people through sport, art, cultural and digital activity
- **Equip** them with mental, physical and emotional life-skills and resilience
- **Empower** them with the aspiration of further and higher education, employment and entrepreneurship.

What is a Community Campus?

A Community Campus is made up of hub facilities, such as, schools, community centres, youth clubs, sports centres, further and higher education institutions or any facility delivering a youth cultural engagement provision. Each facility is quality assured in the delivery of the Social Coach Leadership Programme and the Youthwise offer.

How does it work?

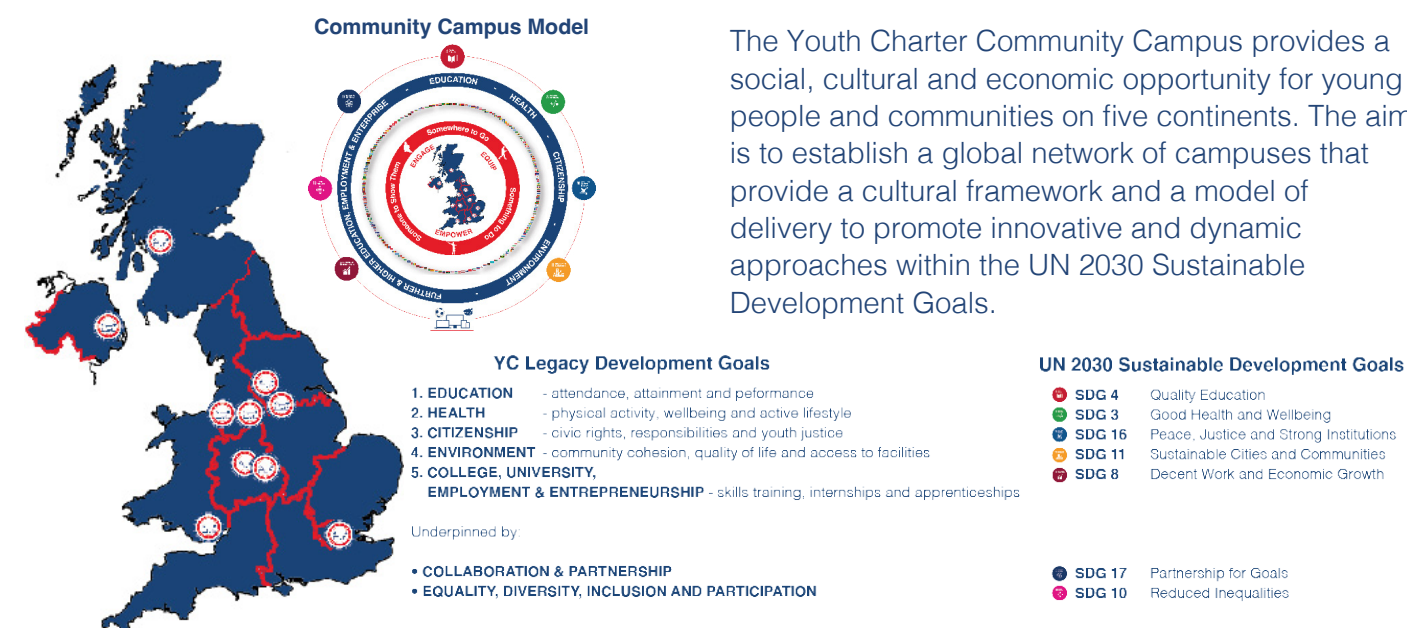
The community Campus is delivered through three key themes:

- **Somewhere to Go**
- **Something to Do**
- **Someone to Show Them**

A unique multi media interactive digital platform has been designed for each participant and Social Coach delivering the activities within each of the facilities that make up the Community Campus. This provides the ability to map, track and measure the participation outputs and outcomes of the wider social and cultural behavioural lifestyle trends that inform the economic investment that we seek to attract.

What are the benefits?

The Youth Charter Community Campus provides a social, cultural and economic opportunity for young people and communities on five continents. The aim is to establish a global network of campuses that provide a cultural framework and a model of delivery to promote innovative and dynamic approaches within the UN 2030 Sustainable Development Goals.



5.1 LEGACY CULTURAL FRAMEWORK & LEGACY DEVELOPMENT GOALS

The Youth Charter Community Campus Model provides a Legacy Cultural Framework for the delivery of 'Sport Development in the Community' and 'Community Development through Sport' programmes with social, cultural and economic outputs and outcomes.

The outputs and outcomes of the Youth Charter Community Campus and Legacy Cultural Framework are measured against the following Legacy Development Goals (LDGs):

- 1. EDUCATION** - attendance, attainment and performance
- 2. HEALTH** - physical activity, wellbeing and active lifestyle
- 3. CITIZENSHIP** - civic rights, responsibilities and youth justice
- 4. ENVIRONMENT** - community cohesion, quality of life and access to facilities
- 5. FURTHER & HIGHER EDUCATION, EMPLOYMENT AND ENTREPRENEURSHIP** - skills training, internships and apprenticeships



The Youth Charter Legacy Development Goals are underpinned by:

- **COLLABORATION & PARTNERSHIP**
- **EQUALITY, DIVERSITY, INCLUSION AND PARTICIPATION (EDIP)**



The Youth Charter's Legacy Cultural Framework and Legacy Development Goals provide added value to the delivery of the UN [Sustainable Development Goals](#) and the UN [2030 Youth Strategy](#).



Please see Table 5 for the Youth Charter's Legacy Development Goals, which are applied to the UN 2030 [Sustainable Development Goals](#).

Table 1: YC Legacy Development Goals are applied to the UN 2030 Sustainable Development Goals

Source: Youth Charter and United Nations

YC Legacy Development Goals (LDGs)	UN Sustainable Development Goals (SDGs)
1. EDUCATION – attendance, attainment and performance	- SDG 4 Quality Education
2. HEALTH – physical activity, wellbeing and active lifestyle	- SDG 3 Good Health and Well-Being
3. CITIZENSHIP – civic rights, responsibilities and youth justice	- SDG 16 Peace, Justice and Strong Institutions
4. ENVIRONMENT – community cohesion, quality of life and access to facilities	- SDG 11 Sustainable Cities and Communities
5. FURTHER & HIGHER EDUCATION, EMPLOYMENT & ENTREPRENEURSHIP - skills training, internships and apprenticeships	- SDG 9 Decent Work and Economic Growth
• EQUALITY, DIVERSITY, INCLUSION AND PARTICIPATION (EDIP)	- SDG 10 Reduced Inequalities - SDG 5 Gender Equality
• GLOBAL PARTNERSHIPS	- SDG 17 Partnerships for the Goals

COLLABORATION & PARTNERSHIP...

The Youth Charter can only realise its mission, aim, objectives, projects, programmes and initiatives in a spirit of genuine collaboration and partnerships at all levels of the sport for development and peace eco-system to see our National and Global #Call2Action's and #LegacyOpportunity4All.

We continue to broker, facilitate and build a multi-agency framework that ensure that real, lasting and sustainable impact is made in the lives of the young people and communities we are all dedicated and committed to empowering.



WHAT WE DO...

The Youth Charter tackles educational non-attainment, health inequality, antisocial behaviour and the negative effects of crime, drugs, gang related activity and racism by applying the ethics of sporting and artistic excellence. These can then be translated to provide social and economic benefits of citizenship rights and responsibilities, with improved education, health, citizenship, environment, college, university, employment and entrepreneurship opportunities for all.

The Youth Charter adopts a multi-faceted approach to achieving its objectives, often by forging partnerships with a wide range of public and private sector agencies – engaging, motivating and inspiring achievable and sustainable benefits.

WHAT PEOPLE SAY ABOUT US...

"I have had the unique perspective to witness the work of the Youth Charter within its birth, development and coming of age. I was to witness the Youth Charter's growth and impact in the UK and in South Africa. One of the highlights of the many Youth Charter programme initiatives was the "Spirit of the Streets Tour of South Africa", which followed Manchester's highly successful 2002 Commonwealth Games. I had the privilege of hosting the Tour Group with fellow IOC Honorary Member, Dame Mary Glen Haig and witness the development and growth of young people who had been exposed to travel and the social and cultural diversity of the new South Africa."

Sam Ramsamy, IOC Executive Member

"I first became involved with Youth Charter as a teenager because I felt passionately that everyone should have a chance in sport like I had, regardless of their background. The charity has gone global, using sport as a bridge to bring even the most socially-challenged youngsters back onto a positive path."

Dame Sarah Storey DBE, Team GB record Paralympic Medal Winner

Mission

Sport, art, culture and digital technology - social and human development for life

Vision

To establish a national and international movement of Sport for Development and Peace

Opportunity

To invest in the potential of our 21st Century Global Citizens.

Objectives

- To work within communities to create opportunities for young people (in particular those who are disadvantaged and disaffected), and encourage personal development through sport, art, culture and digital activity, regardless of colour, creed or ability.
- To encourage business on a local, national and international level to invest in young people through the provision and support of programme and project opportunities in their communities.
- To involve sports and arts personalities to act as inspirational ambassadors for young people.
- To encourage a positive commitment to school attainment, behaviour and performance, identifying the benefits of sporting, artistic, cultural and digital activity and opportunities of continued education.
- To encourage from an early age the benefits the mental, physical and emotional well-being of a continued physically active and healthy lifestyle.
- To engage, equip and empower young people to develop further or higher education, vocation training, employment and entrepreneurship to achieve their full potential for themselves, their communities and society as a whole.

Values

- Positive happiness and fulfilment through active human and social engagement
- Positive mental and physical fitness for all
- Commitment to excellence and collaboration for all young people and communities
- Dignity, honesty, integrity and respect of self in all that we do

Legacy

Development Goals

- 1. EDUCATION** - attendance, attainment and performance
- 2. HEALTH** - physical activity, wellbeing and active lifestyle
- 3. CITIZENSHIP** - civic rights, responsibilities and youth justice
- 4. ENVIRONMENT** - community cohesion and quality of life
- 5. COLLEGE, UNIVERSITY, EMPLOYMENT & ENTREPRENEURSHIP**

Our Philosophy

"Sport is an order of chivalry, a code of ethics and aesthetics, recruiting its members from all classes and all peoples. Sport is a truce, in an era of antagonisms and conflicts, it is the respite of the Gods in which fair competition ends in respect and friendship (Olympism). Sport is education, the truest form of education, that of character. Sport is culture because it enhances life and, most importantly, does so for those who usually have the least opportunity to feast on it."

Rene Maheu
Former Director of UNESCO

Our Vision

"Vision without action is a dream. Action without vision is merely passing time. Vision with action can change the world..."

Nelson Mandela



Sporting Ambassadors

Over the past 30 years, the Youth Charter message has been inspired through teams and sporting ambassadors who have signed the Youth Charter Scroll in support of its work. These include:

Marcus Adam	Adam Duggleby MBE	Sir Clive Lloyd CBE	Greg Searle MBE
Neil Adams MBE	Paula Dunn MBE	Lisa Lomas	Jon Searle MBE
Sir Ben Ainslie CBE	Richard Dunwoody MBE	Helen Lonsdale	Teddy Sheringham MBE
Kriss Akabusi MBE	Scott Durant MBE	Devon Malcolm	Ellie Simmonds OBE
Carlos Alberto Torres*	Tracy Edwards MBE	Gary Mason*	Judy Simpson OBE
Claire Allan	Farokh Engineer	Kelly Massey	Lynn Simpson
Rob Andrew MBE	Mike England MBE	Ally McCoist MBE	Jane Sixsmith MBE
Lord Jeffrey Archer	Chris Eubank	Mark McCoy	Nick Skelton OBE
Ossie Ardiles	Nicola Fairbrother	John McEnroe	Callum Skinner
Mike Atherton OBE	Sir Nick Faldo MBE	Mike McFarlane OBE	Phyllis Smith
Chris Baileu MBE	John Fashnu	Barry McGuigan MBE	Sarah Springman CBE FREng
Jeremy Bates	Sir Alex Ferguson CBE	Katy McLean MBE	Ian Stark OBE
Jamie Baulch	Will Fletcher	Steve McMahon	Ray Stevens
Bill Beaumont CBE	Richard Fox MBE	Mick McManus*	Athole Still
Jack Beaumont	Janice Francis	Diane Modahl MBE	Dame Sarah Storey DBE
Franz Beckenbauer	Ryan Giggs OBE	Adrian Moorhouse MBE	Mike Summerbee
David Beckham OBE	Eugene Gilkes	Nathan Morgan	Polly Swann
Paul Bennett MBE	Phil de Glanville	Dewi Morris	Iwan Thomas MBE
Louise Bloor	Helen Glover MBE	Lutalo Muhammad	Neil Thomas MBE
Chris Boardman MBE	Ducan Goodhew MBE	Fiona Murtagh	Baroness Tani Grey-Thompson DBE
Lorna Boothe	Dame Katherine Grainger DBE	Tania Nadarajah	Victoria Thornley
Toby Box	Jodie Grinham	Prince Naseem	Dennis Tueart
Julia Bracewell OBE	Angus Groom	Gary Neville	Terry Venables
Abbie Brown	Sally Gunnell OBE DL	Phil Neville	Bianca Walkden
Daniel Brown MBE	Dame Mary Glen Haig DBE*	Martin Offiah MBE	Daniel Wallace
Nicky Butt	Jane Hall	Wayne Otto OBE	Danielle Waterman
Kevin Cadle	Susan Hampshire OBE	John Parrot MBE	Maurice Watkins CBE
Darren Campbell MBE	Gary Hardings	Alan Pascoe MBE	Lee Westwood OBE
Pat Cash	Eddie Hemmings	Lenny Paul	Fatima Whitbread MBE
Ben Challenger	Tim Henman CBE	Stuart Pearce MBE	Richard Whitehead MBE
Sir Bobby Charlton CBE*	Philip Hindes MBE	Dame Mary Peters CH, DBE	Laurence Whiteley MBE
Linford Christie OBE	Kate Hoey former MP	Terry Phelan	Max Whitlock MBE
Gill Clarke MBE*	Dame Kelly Holmes DBE	Asha Philip	David Wilkie MBE
Joe Clarke MBE	Frances Houghton	Liam Phillips	James Williams
David Coleman OBE*	Robert Howely	Dave Phillips	Melanie Wilson
Gary Connolly	Norman Hunter	Dave Phillipson	Amy Wilson-Hardy
Kirstina Cook	Paul Ince	Karen Pickering MBE	Paul Zetter CBE
Sir Henry Cooper MBE*	Stewart Innes	Sir Matthew Pinsent CBE	Dutch Soccer Squad
Antony Cotterill	Colin Jackson CBE	Nicky Piper MBE	England Rugby Squad
Lord Cowdrey*	Simon Jackson MBE	Michel Platini	England Soccer Squad
Kadeena Cox MBE	David Johnson	Paul Reaney	Ghanaian Under 17 Soccer Squad
John Crawley	Michael Johnson	Sir Steven Redgrave CBE	South African Soccer Squad
Mark Croasdale	Jade Jones MBE	Derek Redmond	South African Rugby Squad
Vanessa Daobry	Jasmine Joyce	Annika Reeder	Lancashire County Cricket Club
David Davies OBE	Mary King MBE	Sir Craig Reddie CBE	Manchester United Football Club
Sharon Davies MBE	Jürgen Klinsman	Cyrille Regis MBE	
Anita L. DeFrantz	Sir Robin Knox Johnstone CBE RD and bar	Peter Reid	
Rob Denmark	Sir Eddie Kulukundis OBE*	Sir Dave Richards	
Lisa Dermott	Sonia Lawrence	Ellie Robinson MBE	
Emily Diamond	Jason Lee	Mark Rowland	
Anne Dickins MBE	Rob Lee	Joanna Rowsell-Shand MBE	
Karen Dixon	Zoe Lee	Louis Saha	
Sandra Douglas	Denis Lewis OBE	Tessa Sanderson CBE	
Tony Dobbin	Lennox Lewis CM, OBE	Jazmin Sawyers	
Tony Doyle MBE		Emily Scott	

*Deceased

Ambassador's honours correct at date of publishing.

Other international signatories available on request

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF YOUTH CHARTER

I report to the trustees on my examination of the accounts of the above charity for the period ended 31st December 2023.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting record; or
- The accounts did not comply with the applicable requirements concerning the form and contents of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Accountancy Services (Astley) Limited
16 Hawkworth
Astley
Tyldesley
Manchester
M29 7DP**

10th October 2024

YOUTH CHARTER
BALANCE SHEET
AS AT 31 DECEMBER 2023

	2023 £	2022 £
Current assets		
Debtors	-	-
Cash at bank	<u>71872</u>	<u>83794</u>
Current liabilities		
Creditors and accruals	<u>-</u>	<u>-</u>
Net Assets	<u>71872</u>	<u>83794</u>
Financed by:		
Reserves brought forward	83794	19410
Deficit / Surplus for the year	<u>(11922)</u>	<u>64384</u>
	<u>71872</u>	<u>83794</u>

YOUTH CHARTERINCOME AND EXPENDITURE ACCOUNTFOR THE PERIOD ENDED 31 DECEMBER 2023

	2023		2022	
	£	£	£	£
Income				
Grants		-		-
Donations		45111		186349
Fundraising		-		-
Bank interest		-		-
Other income		-		-
		<u>45111</u>		<u>186349</u>
Expenditure				
Fees and consultancy	38326		39159	
Website and software	15068		69225	
Subscriptions	-		-	
Printing, postage and stationery	658		6297	
Telephone	-		53	
Grants	-		-	
Travel	1000		-	
Insurance	364		353	
Bank charges	217		40	
Legal fees	-		6838	
Sundries	<u>1400</u>		<u>-</u>	
		<u>57033</u>		<u>121965</u>
Surplus / Deficit for the year		<u>(11922)</u>		<u>64384</u>

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