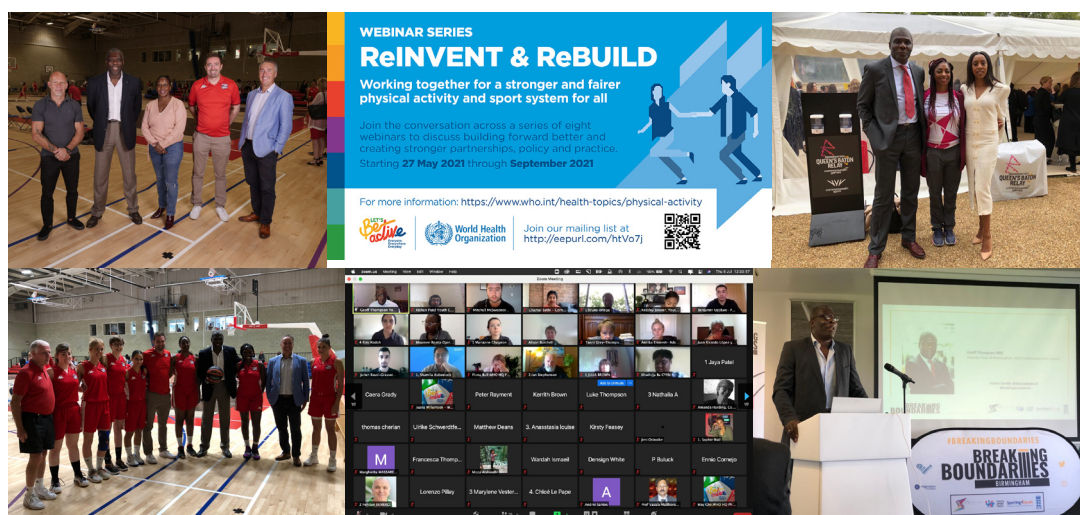


YOUTH CHARTER

2021

ANNUAL REPORT



#Fight4theStreets
#LegacyOpportunity4All
#Call2Action

Sport, Arts, Culture and Digital Technology...
A 28 Year Games #LegacyOpportunity4All...



The Youth Charter is a UK registered charity and United Nations Non-Governmental Organisation.

Registered Charity No. 1191785

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**In Perpetuity*

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1.0 FOREWORD

As the Youth Charter enters its 29th year, 2021 has been one of the busiest periods in the agency’s life journey reflected an uncertain world of challenges and opportunities.



With the relocation of the Youth Charter office to the Olympic Park at London Stadium Learning, the Youth Charter’s new location reflected the charity’s unprecedented journey in the bidding, hosting and legacy of sport for development for peace in the lives of young people and communities of disaffection and disadvantage globally.

Sport and physical activity was impacted by the ongoing pandemic and the mental, physical and emotional health, wellbeing and safeguarding of young people in particular, that saw the resulting rise in anti-social gang related violence on our streets.

2021 also saw the most diverse loss of young lives, with 72 young citizens losing their lives to different forms of criminal activity in communities - inner city, suburban and rural. The disproportionate representation of young black lives was also alarmingly and tragically evident. Equally, the past year has seen the largest number of lives under 16 lost to our streets with young lives taking other young lives. Society is still grappling with the ongoing variants of a pandemic that saw sport and the arts unable to properly provide a vaccine and antidote to the street pandemic, sport and physical activity, the lack of the already diminishing number of youth clubs and lack of youth workers has seen almost a perfect ‘street storm’ experienced.

In whatever event, as each month passed, with this alarming reflection of the years of failed strategies, policies and resources, the Youth Charter continued its reorganization and repositioning to reflect its vision, mission, objectives and values, projects, programmes, initiatives, advocacy and lobbying.

In what was an Olympic and Paralympic year, the Games in Tokyo reflected the diversity of the world as if only for a moment of time, the best sportsmen and women provided a much welcomed escape from the continued anxiety and fear of the global virus that was taking its toll on a world that had not united in its collective ability to address the inequalities that have resulted.

The Youth Charter continued to refine and develop its Community Campus engagement model and Social Coach Leadership Programme in preparation for a time where we can re-engage, re-equip and re-empower young people, community leaders and communities locally, nationally and internationally.

The Youth Charter now aims to deliver its ‘LegacyOpportunity4All’ as part of the Games for everyone at next year’s Commonwealth Games in Birmingham. Our legacy effort will also mark the 10th anniversary since London’s 2012 Olympic and Paralympic Games. Our work will be inspired with a continued commitment to provide young people with an oportunity to develop in life providing them with somewhere to go, something to do and someone to show them.

We would like to thank our volunteers, Trustees, support agencies, stakeholders and above all, the young people who continue to provide the motivation and continued dedication of effort in all that we do.

Prof. Geoff Thompson MBE FRSA DL,
Founder and Chair

1.1 YC 2021 TIMELINE

YC 2021 Timeline	
Month	Highlight Activity/Event
January	YC <u>submission</u> was made to the House of Lords National Plan for Sport and Recreation Committee Inquiry
February	YC <u>Digital Archive</u> launched
March	Youth Charter's 28th Anniversary
	YC contributes to <u>Advance HE UK Equality, Diversity and Inclusion conference</u>
	YC presents to Birmingham 2022 Organising Committee
April	Barking & Dagenham Community Campus <u>launched</u>
	YC delivers second Mandela Mile Leadership Programme <u>"Being a Leader - Living our Values" workshop</u>
	YC <u>participates</u> in <u>UNISON Stephen Lawrence Day</u> online "Racism where next" <u>panel discussion</u>
	YC <u>signs up</u> to Unlock Net Zero
May	YC Global Call 2 Action presented to <u>"Sport 4 Impact - Sport as a Vehicle for Social Impact"</u>
	YC participates in WHO webinar series ' <u>reINVENT & reBUILD: Working together for a stronger, fairer, and more inclusive physical and sport system for all</u> '
	YC participates in <u>United States and United Kingdom Summit on Race</u>
	<u>Lloyd Cowan Bursary</u> launched
June	YC participates in Birmingham 2022 Round Table
	YC continues its participation in WHO webinar series ' <u>reINVENT & reBUILD: Working together for a stronger, fairer and more inclusive physical and sport system for all</u> '
	YC celebrates <u>South Africa Youth Day 2021</u> and the 25th Anniversary of the opening of the Youth Charter's South Africa Office in 1996
	YC marks <u>Olympic Day 2021</u> through its past, present and future Games Legacy work, <u>#LegacyOpportunity4All...</u>
July	YC shares its <u>Soccerwise programme</u> as the postponed UEFA Euro 2020 championship begin
	YC and WHO deliver webinar <u>#8 An Active Future: Youth Forum to co-create an active generation</u>
	As the Tokyo 2020 Olympics Games Opened the YC began its Olympic Ambassador social media campaign calling for Team GB Athletes to support our ongoing Games Legacy work and completed research for the YC 2020 Game Legacy Report
August	YC 2020 World Karate Report re-launched as Karate made its debut at the Tokyo 2020 Olympic Games
	YC <u>launches</u> its Team GB Race Equality Summary Report.
	YC Paralympic Ambassador social media campaign began as Tokyo 2020 Paralympics Opened
September	Paralympic Ambassador social media campaign culminates in <u>celebration of the record breaking achievements</u> of YC Vice-President Dame Sarah Storey DBE
	YC <u>launched</u> its Paralympics GB Race Equality Summary Report
	YC Projects and Programmes <u>officially endorsed</u> by United by Birmingham 2022
	YC <u>attends</u> the Birmingham Rockets Open Day
October	YC co-chairs discussion on Leadership and Resilience at Housing 2021 Conference
	Geoff participates in <u>Coordinate Sport – How to Leader an Activity Organisation</u> webinar
	YC <u>re-launches</u> its Black Historywise Education Pack as part of Black History Month
November	YC and Janice <u>attend launch</u> of the Queens Baton Relay at Buckingham Palace
	YC presents at the Inside Housing's Business Leaders Summit
December	YC and Places for People <u>launch Unlock Next Gen</u> with Unlock Net Zero in COP26 fringe event
	YC Game Legacy presentation to the Central England Co-operative
	YC <u>2020 Games Legacy Report</u> launched

2.0 THE YOUTH CHARTER: A 28 YEAR GAMES LEGACY

The Youth Charter launched on 23rd March 1993, at Wembley Stadium, in response to the tragic murder of 14-year-old schoolboy Benji Stanley, who was shot dead in Moss Side on 2nd January 1993.

The Youth Charter is a 28 Year Games Legacy of Manchester's bid for the 2000 Olympic Games and the hosting of the Manchester 2002 Commonwealth Games that has inspired a global Sport for Development and Peace movement/sector.

The Youth Charter has campaigned and promoted the role and value of sport, arts, culture and digital technology in the lives of disaffected young people from disadvantaged communities nationally and internationally.

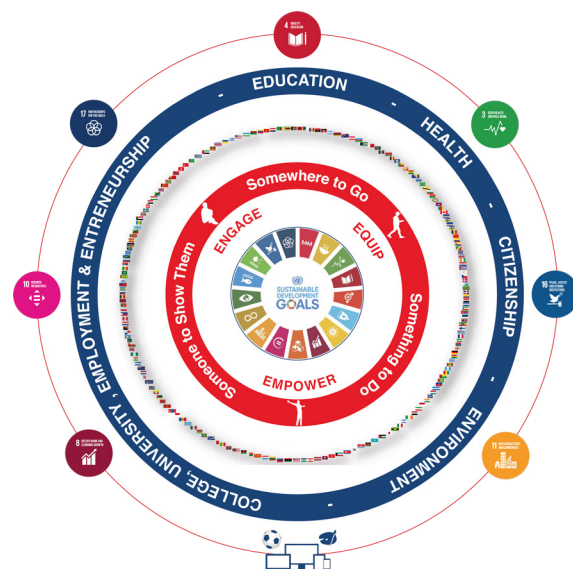
The Youth Charter has a proven track record in the creation and delivery of social and human development legacy projects and programmes with the overall aim of providing young people with an opportunity through sport, art, culture and digital technology to develop in life.

Through our work with youth and communities the Youth Charter has pioneered three core youth and community development programmes:

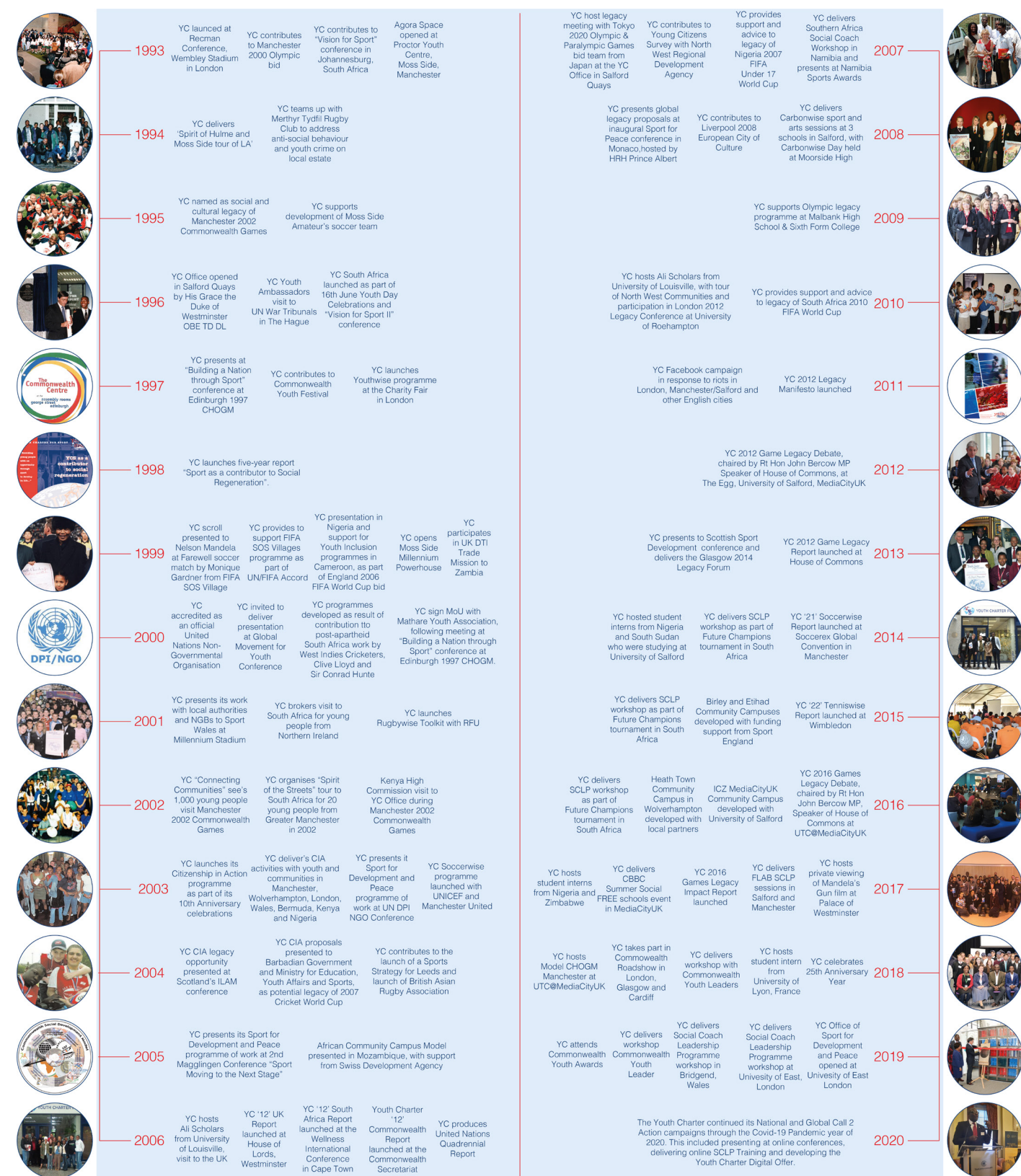
- **Community Campus** – Somewhere to Go
- **Youthwise "Curriculum for Life"** – Something to Do
- **Social Coach Leadership Programme** – Someone to Show Them

These programmes aim to:

- **Engage** young people through sport, art, culture and digital activity
- **Equip** them with mental, physical and emotional life-skills and resilience
- **Empower** them with the aspiration of college, university, employment and entrepreneurship.



2.1 YC '28' TIMELINE



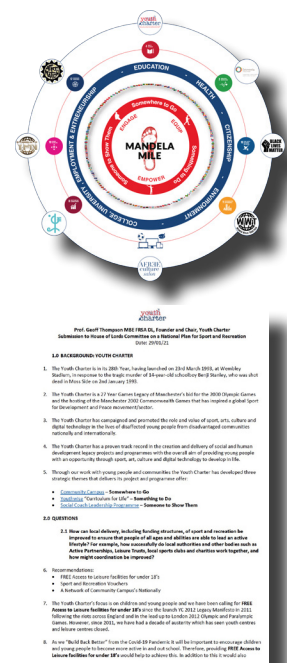
3.0 2021 IN DETAIL...

3.1 JANUARY

The Youth Charter began 2021 with message of hope as part of our National and Global Call 2 Action, in a time of extreme uncertainty, particularly for the young people from already disadvantaged communities.

The 2021 Mandela Mile Leadership Programme (MMLP) opened for applications in January, with the Youth Charter supporting the MMLP through our Social Coach Leadership Programme and the development of a Mandela Mile Global Community Campus.

As part of our ongoing Think Tank contributions a Youth Charter submission was made to the House of Lords National Plan for Sport and Recreation Committee Inquiry, in which we included a number of recommendations that we have called for over the past 28 years. Furthermore, we stated that A National Plan for Sport and Recreation cannot be delivered in a silo, it should be part of a broader National Development Plan linked to other related development plans such as: National Youth Development Plan (please see Youth Charter National Call 2 Action); National Education Plan; National Health Plan; National Employment and Enterprise Plan. These plans should be part of British Law, with governments held to account for delivering them.



3.2 FEBRUARY

The Youth Charter 2020 Annual Report was launched at the start of February, detailing the work we had delivered throughout 2020 under the challenging circumstances of the COVID Pandemic.

The Youth Charter continued its Digital Transformation with the launch of its Digital Archive, which is an in-depth record of the agency's work over the past 28 years. The Digital Archive provides a rich currency of Projects, Programmes, Conferences, Events and a Sport for Development and Peace Library, which supports our ongoing campaigning, advocacy and social brokering with young people, communities and the public, private and third sector, and is a resource for academics, policy makers and practitioners.



3.3 MARCH

The month of March marked the Youth Charter's 28th Anniversary, following its launch at Wembley on 23rd March 1993, as a legacy of the Manchester 2000 Olympic bid and the Manchester 2002 Commonwealth Games, with call for a #LegacyOpportunity4All...

The Youth Charter contributed to the Advance HE UK Equality, Diversity and Inclusion conference discussing how higher education can be catalyst for change and improving race equality across the UK.

The Youth Charter also presented its past, present and future work to the Birmingham 2022 Organising Committee as part of our ongoing Games Legacy work in a postponed Olympic and Paralympic year and with the Community Games in Birmingham also marking the 20th Anniversary of the Manchester 2002 Commonwealth of which the Youth Charter is an ongoing legacy...

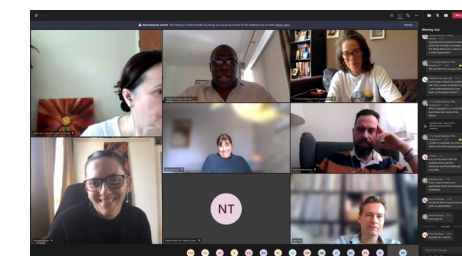
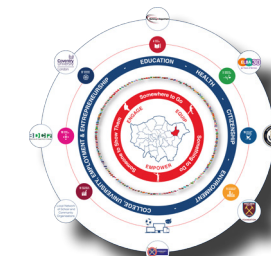
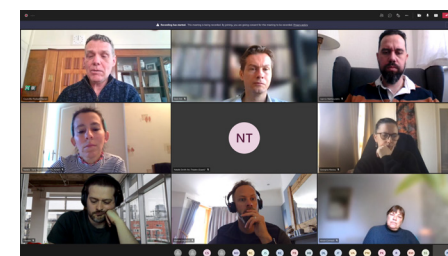


3.4 APRIL

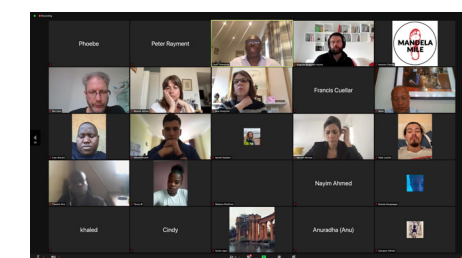
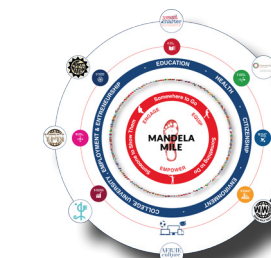
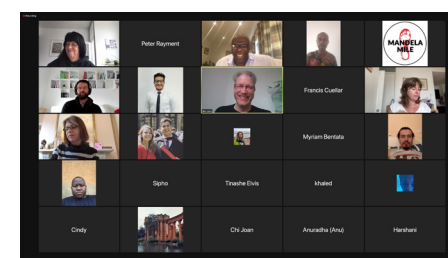
As the UK began to come out its third COVID Lockdown the Youth Charter's work for 2021 stepped up a few gears, starting with a the Youth Charter Global Message for International Sport for Development and Peace Day held on 6th April.



The Youth Charter teamed up with the London Borough of Barking & Dagenham to launch an innovative and exciting one-stop digital platform to network, upload and share information on leadership within sport, art, culture and digital activities and re-engage all those who have been affected during the pandemic for organisations working with young people in the area.



The Youth Charter delivered a second Mandela Mile Leadership Programme "Being a Leader - Living our Values" workshop with 30 young leaders from around the world.



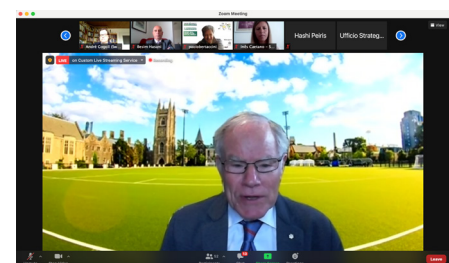
April continued...

The Youth Charter founder and chair, Geoff Thompson, participated in the [UNISON Stephen Lawrence Day](#) online “Racism where next” [panel discussion](#) about whether systemic racism has moved on and the way forward.

Over the past couple of years the Youth Charter has been working with Baroness Doreen Lawrence and the [Stephen Lawrence Day Foundation](#), which launched in October 2020 as part of Black History Month, to ensure the legacy what has been achieved following the racist murder of Stephen Lawrence in 1993, the subsequent obstruction of justice, and then the inquiry and [1999 MacPherson Report](#) which marked a watershed moment in addressing institutional racism in the UK.

The Youth Charter [signed up](#) with Unlock Net Zero, which launched in March 2021, with Geoff writing a [Carbonwise article](#) for Unlock Net Zero, outlining the ongoing issues and challenges of climate change, carbon zero footprint, the language, the culture and the societal changes that are now required for future generations, which have never been more critical in these uncertain and challenging times.

Geoff also [presented](#) at the Youth Charter’s Global Call 2 Action to “[Sport 4 Impact - Sport as a Vehicle for Social Impact](#)” a Global Multi Stakeholder Forum. The Sport 4 Impact forum aims to contribute to build a stronger communities through a strategic utilisation of sport at local level in view of achieving the United Nations SDGs.



3.5 MAY

Sport Birmingham hosted and facilitated a Youth Charter presentation looking at the sporting, physical activity and legacy plans of the Birmingham 2022 Commonwealth Games. With a particular emphasis on the disaffected and disadvantaged young people and communities, Geoff Thompson presented the [#LegacyOpportunity4All](#) campaign proposals with the mission aim of recruiting, selecting and deploying 1,000 Social Coaches in the Birmingham, West Midlands Region.



May continued...

The WHO webinar series *'reINVENT & reBUILD: Working together for a stronger, fairer and more inclusive physical and sport system for all'* began in May with **#1 Build forward stronger: opportunities for exercise, fitness and health**, with the Youth Charter contributing to, participating in and providing Youth Ambassadors for the webinar series and organizing Youth Forum webinar in July.

The first Youth Ambassador to represent the Youth Charter in the WHO webinar series was [Benjamin Uzokwe](#), a 24-year-old fitness enthusiast, who currently manages a small group personal training facility in Salford, Greater Manchester.

The YC Founder and Chair, Geoff Thompson, participated in, and presented to, the [United States and United Kingdom Summit on Race](#), as the Youth Charter marked the [first anniversary of the George Floyd killing](#) and the resulting global response to a racial inequality that shook the world. In the past 12 months there has been social, cultural, economic, and political debate, discussion, and dialogue primarily in the USA and the UK with global activism continuing to mark an historic moment in time that has since highlighted all issues of inequality irrespective of what you look like, where you come from, what you believe in, what you sound like, or your lifestyle choice.

The [Lloyd Cowan Bursary](#) was launched at the start of May with support from global sport stars, including Sprint legend Usain Bolt, London 2012 Olympic heptathlon champion, Dame Jessica Ennis-Hill and Britain’s fastest woman, Dina Asher-Smith

Lloyd Cowan was an international hurdler who became one of Great Britain’s most successful coaches. He guided Christine Ohuruogu to World, Olympic and Commonwealth titles over 400m, and Andy Turner to European and Commonwealth 110 metres hurdles victories.

A hugely popular and much respected coach, Cowan's death in January 2021 from COVID-19 led to an outpouring of grief from the international athletics community. The 'Lloyd Cowan Bursary' will award grants of up to £500 twice a year (in March and September). They will be available to coaches, and to unfunded athletes, aged 16-23, for whom cost is a barrier to accessing developmental opportunities in athletics.

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Lloyd Cowan Bursary

For enquiries please email: lloydcowanbursary@youthcharter.org

Team:

- Christine Ohuruogu MBE – Olympic Gold medalist
- Frank Attoh – Former international Athlete and International Jumps Coach
- Abdul Buhari – Olympian
- Melanie Anning – Journalist and Sports Administrator

[Donate](#)
[Athlete Guidance](#)
[Coach Guidance](#)



3.6 JUNE

The WHO webinar series *'reINVENT & reBUILD: Working together for a stronger, fairer and more inclusive physical and sport system for all'* continued in June with the Youth Charter participating in:

- #4 Hidden in plain sight: Realizing the full potential of civil society
- #5 Innovation as an accelerator: Engaging the next generation

Youth Ambassador's, Julien Baud Grasset, from France, and Chantal Sathi, from Canada, represented the Youth Charter in the **#4 Hidden in plain sight** and **#5 Innovation as an accelerator** respectively.

Julien Baud-Grasset discovered the Sport for Development and Peace movement during his studies abroad in the UK. In 2018, he contributed to the Youth Charter's analysis of the inclusion of Sport for Development and Peace into the Olympic and Paralympic legacy.

Chantal Sathi is an innovator and pioneer in education, sport, and digital technology. She is completing her PhD research in International Development and Policy at the University of Atlanta, USA. She is also the Founding CEO of an Artificial Intelligence (AI) tech startup called CornerstoneAI Inc., an AI anti-bias audit for machine learning systems.

The Youth Charter celebrated South Africa Youth Day 2021 and the 25th Anniversary of the opening of the Youth Charter's South Africa Office in 1996.

YC Founder and Chair, Prof. Geoff Thompson MBE FRSA DL continued the #Fight4theStreets campaign, despite recognising that he would not be afforded the opportunity to represent Team GB in Karate as it debuted at the Tokyo 2020 Olympics, #Fight4theStreets...

Olympic Day 2021 was also held in June, and was marked by the Youth Charter through its past, present and future Games Legacy work, #LegacyOpportunity4All...

As the postponed UEFA Euro 2020 Championships started on 11th June the Youth Charter shared its Soccerwise programme.



3.7 JULY

As part of the WHO 'reINVENT & reBUILD' webinar series the Youth Charter helped to organize and deliver webinar **#7 An Active Future: Youth Forum to co-create an active generation**.

The purpose of the Webinar was to provide global young leaders of diverse identity, skills, competencies, talent and potential from sport, culture, art and digital sectors to contribute to the seven series webinar, discussing, debating and recommending future policy that would see sport for development aim to re-set the current movement, sector and industry. The webinar include four specific themes:

1. Champion Change
2. Understand Better
3. Invest Smarter
4. Strengthen Partnerships

The Youth Charter recruited 9 Youth Ambassadors as Panel Members for the **#7 An Active Future** webinar these were:

Ben Uzokwe (UK)



Julien Baud Grasset (France)



Chantal Sathi (Canada)



Mitchell McSweeney (Canada)



Annika Emmert (USA)



Kessley Janvier (UK)



Khadidja Bâ (Guyana)



Maureen Rosita Ojong Ebob-Besong (Cameroon)



Rim Abdoh (Denmark)



Mitchell McSweeney also participated in webinar:

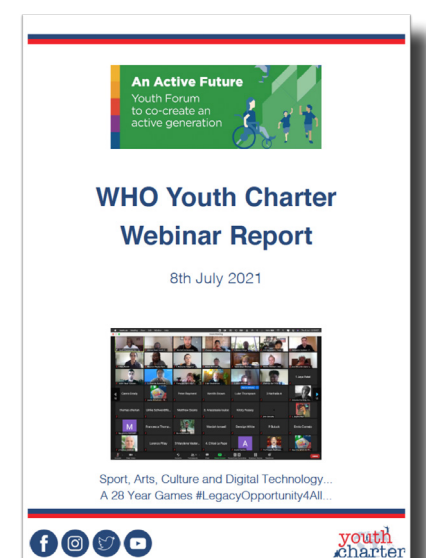
#6 Measure what you treasure: Strengthening impact & investment in sport and Physical activity.

The Youth Charter also recruited Baroness Tanni Grey-Thompson DBE as a Key Note Speaker.

The webinar was chaired by Dr Fiona Bull, Head of Physical Activity Unit at the World Health Organisation.

YC Founder and Chair, Prof. Geoff Thompson MBE FRSA DL, was moderator for the debate and discussion.

Please see the WHO YC Webinar Report for more detail.



July continued...

The summer of sport was in full swing in July, with the Youth Charter sharing its [Tenniswise programme and report](#) as Wimbledon culminated in London. And as England made the Euro 2020 Final at Wembley the Youth Charter shared its [extensive work with The FA](#) and English Football.

As the Tokyo 2020 Olympic Games opened the Youth Charter began its Olympic Ambassador [social media campaign](#) calling for Team GB Athletes to support our ongoing Games Legacy work. The Youth Charter also started its research for the YC 2020 Game Legacy Report, which builds on the [2012](#), [2016](#) and [2018](#) Games Legacy Reports.

3.8 AUGUST

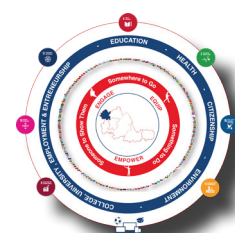
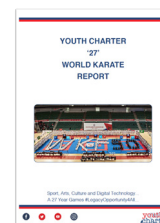
The Youth Charter Olympic Ambassador social media campaign continued up to the closing ceremony of Tokyo 2020 Olympics. The Youth Charter also [relaunched](#) the [YC 2020 World Karate Report](#) as Karate made its debut at Tokyo 2020. And after the Olympics had closed the Youth Charter [launched](#) its [Team GB Race Equality Summary Report](#).

The Youth Charter then launched its Paralympic Ambassador [social media campaign](#) following the opening ceremony of the Tokyo 2020 Paralympics.

3.9 SEPTEMBER

The West Indian Social Club was the host venue for the Youth Charter [Social Coach Leadership Programme](#) (SCLP) meeting in Wolverhampton. Geoff Thompson outlined the SCLP to the participants, mainly from the martial arts of judo and karate who will be signing up as Social Coaches as part of the Birmingham 2022 legacy Community Campus, which will cover the West Midlands region.

The Paralympic Ambassador social media campaign culminated in [celebration of the record breaking achievements](#) of Youth Charter Vice-President Dame Sarah Storey DBE. Sarah won three more Paralympic Gold medals to take her total Paralympic medal haul to 28 in both swimming and cycling at 8 Paralympic Games over 29 years since 1992 and throughout this success Sarah has been a [youth/sport ambassador and now vice-president](#) of the Youth Charter. Long may her successes continue...



September continued...

At the same time the Youth Charter continued its 2020 Games Legacy research, which saw the [launch](#) of the [Paralympics GB Race Equality Summary Report](#).

The Youth Charter has also been preparing for the Birmingham 2022 Commonwealth Games and is planning to deliver a 2022 Connecting Communities programme to mark the 20th Anniversary of the [Manchester 2002 Connecting Communities](#) programme delivered as part of the Manchester 2002 Commonwealth Games. As part of this the Youth Charter's Projects and Programmes have been [officially endorsed](#) by [United by Birmingham 2022](#).

In his role as deputy chair of Birmingham 2022, Geoff Thompson, attended the [Birmingham Rockets Open Day](#) in support of the work they are doing with young people and their communities.

This was followed with a [presentation by Geoff](#) at the Breaking Boundaries Project Impact Event at Edgbaston Cricket Ground in Birmingham.

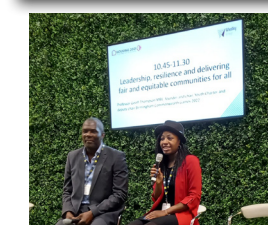
Geoff also [co-chaired a discussion](#) on Leadership and Resilience with AyshaB, a Young Professionals Life Coach, at the [Housing 2021 Conference](#) at Manchester Central.

And Geoff finished a busy month by [sharing his leadership experiences](#) and discussing how leaders handle pressure with the [Coordinate Sport – How to Leader an Activity Organisation](#) webinar discussion.

3.10 OCTOBER

The annual Black History Month started with the Youth Charter [re-launching](#) its [Black Historywise Education Pack](#) which has been downloaded by schools in Wales where [Black History is now part of the curriculum year round](#).

The Youth Charter co-founder and Birmingham 2022 Commonwealth Games Deputy Chair, Geoff Thompson joined dignitaries and guests at the [launch of the Queens Baton Relay](#) for Birmingham 2022 Commonwealth Games at Buckingham Palace, meeting up with Youth Charter Ambassador's Diane Modahl MBE, Commonwealth Games Champion and Olympian, and Kadeena Cox, Paralympic Champion.



3.11 NOVEMBER

The month of November start the world coming together in Glasgow for COP26 in order hammer out deals to address the accelerating Global Heating and Climate Crisis that, along with other Ecological crises, is threatening the ability of future generations to survive of our exclusive Planetary Biosphere that we dependent on for our survival. As the Global Community gathers in Glasgow for the COP26, a fringe event was held at the Queen Elizabeth Olympic Park in London, Unlock Net Zero [“Through the lens of Net Zero: The Elephant in the Room”](#), where the Youth Charter and Places for People [launched](#) Unlock Next Gen a climate action collaboration programme for young people and the housing sector, and is part of the Youth Charter’s [Carbonwise](#) programme.

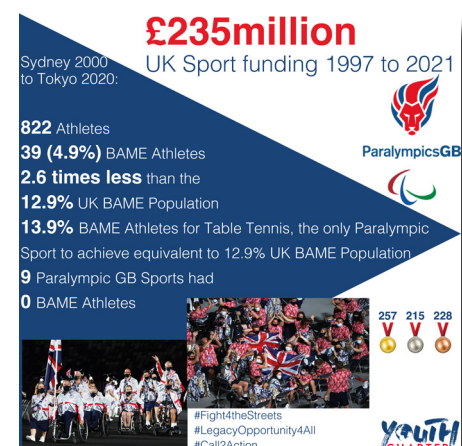
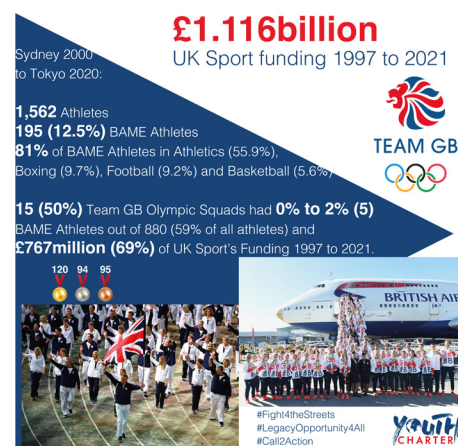
*“Let’s get the flaming job done ...
Young people do not want any more talk,
they want the talk walked ...
This is a fight worth fighting!”*
Prof. Geoff Thompson MBE FRSA,
YC Founder and Chair



*“It isn’t about having another debate in 18 months;
it’s about action today. Collaboration is an urgent
issue, and it’s simple - if you’ve got a good idea,
share it. If there are other ideas today, let’s talk
about them, find the best ones and move forward.”*
Dave Cowans,
Group Chief Executive, Places for People

3.12 DECEMBER

As another year of trials and tribulations came to an end the Youth Charter [launched](#) its [2020 Games Legacy Report](#). The report highlighted athlete race inequalities in Team GB and Paralympics GB from the Sydney 2000 to Tokyo 2020, a period in £1.3bn of public was spent on elite Olympic and Paralympic sports by UK Sport. At a Global Level to the report highlighted inequality in athlete participation at the Tokyo 2020 Olympic and Paralympic Games between ‘developed’ and ‘less developed’ countries. The inequality represented in sport is representative of the inequality in wider society, within and between countries, and sport can has to play it’s part in addressing inequality on and off the pitch...



One person who has helped to reduce inequality on and off the pitch is the RFU’s Alan Black who passed away in December. Alan was a dear friend and great supporter of the Youth Charter who developed the ground breaking Governing Body, social inclusion through rugby. The ‘Rugbywise Programme’ and the Social Coaches delveloped through the Youth Development Officer network of the RFU provided a model of governing body engagement in communities - inner city, suburban and rural. ‘Blackie’ as he was fondly known developed an ongoing relationship with the Youth Charter over 20 years that led up to the 2002 Commonwealth Games and the production of the Rugbywise Toolkit, which was delivered at the Sale Sharks Rugby Club. The legacy of Alan Black was to see sport development through rugby in the lives of young people and communities globally. He will be sorely missed but fondly remembered as one of the true authentic advocates of the power of sport to improve lives and provide hope and opportunity.



4.0 2022 AND BEYOND...

The Youth Charter 2021 Annual Report is dedicated to the 74 Young Lives Lost to youth violence on the streets of the UK and Ireland, including the record 30 teenagers murdered in London.

With 2022 marking 10 years since the 2012 Olympic and Paralympic Games and legacy pledge to ‘Inspire a Generation’ and 20 years since the Manchester Commonwealth Games, we approach the Birmingham 2022 Commonwealth Games with a legacy plan to improve the sporting, mental and physical activity of young people, in particular from disadvantaged and disaffected backgrounds.

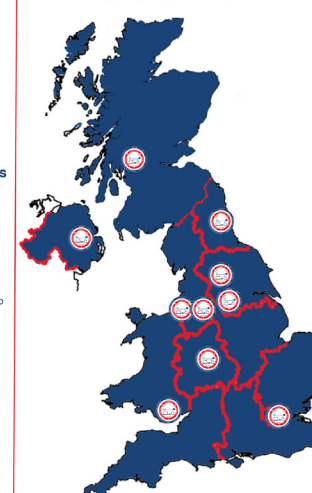
As the Youth Charter approaches its 29th anniversary, we are taking a Zero Tolerance stance to the Young Lives Lost and are calling on those in power to deliver on the pledges, promises and commitments to safeguard the future of all our young people.

As such, the Youth Charter is now focused on 2022 and Beyond with it [#Fight4theStreets](#) and [#Call2Action](#) aiming to provide a [#LegacyOpportunity4All](#)...

10 Point Action Plan for Youth Provision in the UK

1. Royal Commission on Youth
2. Minister for Youth and Ministry for Youth
3. National Youth Commission consisting of a consortium of Youth Agencies, with Regional & Local Youth Commissions
4. Children and Young People’s Commissioners given increased powers
5. Youth Parliaments providing the formal arena for youth engagement and participation
6. National Youth Development Plan
7. National Youth Fund fixed at 1% to 2% of GDP
8. Community Campuses providing Somewhere To Go
9. Curriculum for Life delivered through sport, arts, culture and digital technology, providing Something To Do
10. Social Coaches/Youth Workers to provide Someone To Show Them

National Call 2 Action #LegacyOpportunity4All



10 Community Campuses



10,000 Social Coaches



1 Million Young People





WHAT WE DO...

The Youth Charter tackles educational non-attainment, health inequality, antisocial behaviour and the negative effects of crime, drugs, gang related activity and racism by applying the ethics of sporting and artistic excellence. These can then be translated to provide social and economic benefits of citizenship, rights, responsibilities, with improved education, health, social & civil order, environment, vocation, training, employment and enterprise opportunities for all.

The Youth Charter adopts a multi-faceted approach to achieving its objectives, often by forging partnerships with a wide range of public and private sector agencies – engaging, motivating and inspiring achievable and sustainable benefits.

WHAT PEOPLE SAY ABOUT US...

"I have had the unique perspective to witness the work of the Youth Charter within its birth, development and coming of age.

I was to witness the Youth Charters' growth and impact in the UK and in South Africa.

One of the highlights of the many Youth Charter programme initiatives was the

"Spirit of the Streets Tour of South Africa",

which followed Manchester's highly successful 2002 Commonwealth Games.

I had the privilege of hosting the Tour Group with fellow IOC Honorary Member, Dame Mary Glen Haig and witness the development and growth of young people who had been exposed to travel and the social and cultural diversity of the new South Africa."

Sam Ramsamy, IOC Executive Member

"I first became involved with Youth Charter as a teenager because I felt passionately that everyone should have a chance in sport like I had, regardless of their background.

The charity has gone global, using sport as a bridge to bring even the most socially-challenged youngsters back onto a positive path."

Dame Sarah Storey DBE, Team GB record Paralympic Medal Winner

Mission

Sport, art, culture and digital technology - social and human development for life

Vision

To establish a national and international movement of Sport for Development and Peace

Opportunity

To invest in the potential of our 21st Century Global Citizens.

Objectives

- To work within communities to created opportunities for young people (in particular those who are disadvantaged and disaffected), encourage personal development through sport, art, culture and digital activity, regardless of colour creed or ability.
- To encourage business on a local, national and international level to invest in young people through the provision and support of programme and project opportunities in their communities.
- To involve sports and arts personalities to act as inspirational ambassadors for young people.
- To encourage a positive commitments to school attainment, behaviour and performance, identifying the benefits of sporting, artistic, cultural and digital activity and opportunities of continued education.
- To encourage from an early age the benefits the mental, physical and emotional well-being of a continued physically active and healthy lifestyle.
- To engage, equip and empower young people to develop further or higher education, vocation training, employment and entrepreneurship to achieve their full potential for themselves, their communities and society as a whole.

Values

- Positive happiness and fulfilment through active human and social engagement
- Positive mental and physical fitness for all
- Commitment to excellence and collaboration for all young people and communities
- Dignity, honesty, integrity and respect of self in all that we do

Legacy Development Goals

- 1. EDUCATION** - attendance, attainment and performance
- 2. HEALTH** - physical activity, wellbeing and active lifestyle
- 3. CITIZENSHIP** - civic rights, responsibilities and youth justice
- 4. ENVIRONMENT** - community cohesion and quality of life
- 5. COLLEGE, UNIVERSITY, EMPLOYMENT & ENTREPRENEURSHIP**

Our Philosophy

"Sport is an order of chivalry, a code of ethics and aesthetics, recruiting its members from all classes and all peoples.

Sport is a truce, in an era of antagonisms and conflicts, it is the respite of the Gods in which fair competition ends in respect and friendship (Olympism).

Sport is education, the truest form of education, that of character.

Sport is culture because it enhances life and, most importantly, does so for those who usually have the least opportunity to feast on it."

Rene Maheu

Former Director of UNESCO

Our Vision

"Vision without action is a dream.

Action without vision is merely passing time.

Vision with action can change the world..."

Nelson Mandela



Sporting Ambassadors

Over the past 28 years, the Youth Charter message has been inspired through teams and sporting ambassadors who have signed the Youth Charter Scroll in support of its work. These include:

Marcus Adam	Adam Duggleby MBE	Clive Lloyd CBE	Greg Searle MBE
Neil Adams MBE	Paula Dunn MBE	Lisa Lomas	Jon Searle MBE
Sir Ben Ainslie CBE	Richard Dunwoody MBE	Helen Lonsdale	Teddy Sheringham MBE
Kriss Akabusi MBE	Scott Durant MBE	Devon Malcolm	Ellie Simmonds OBE
Carlos Alberto Torres*	Tracy Edwards MBE	Gary Mason*	Judy Simpson OBE
Claire Allan	Farokh Engineer	Kelly Massey	Lynn Simpson
Rob Andrew MBE	Mike England MBE	Ally McCoist MBE	Jane Sixsmith MBE
Lord Jeffrey Archer	Chris Eubank	Mark McCoy	Nick Skelton OBE
Ossie Ardiles	Nicola Fairbrother	John McEnroe	Callum Skinner
Mike Atherton OBE	Sir Nick Faldo MBE	Mike McFarlane OBE	Phyllis Smith
Chris Baileu MBE	John Fashnu	Barry McGuigan MBE	Sarah Springman CBE FREng
Jeremy Bates	Sir Alex Ferguson CBE	Katy Mclean MBE	Ian Stark OBE
Jamie Baulch	Will Fletcher	Steve McMahon	Ray Stevens
Bill Beaumont CBE	Richard Fox MBE	Mick McManus*	Athole Still
Jack Beaumont	Janice Francis	Diane Modahl MBE	Dame Sarah Storey DBE
Franz Beckenbauer	Ryan Giggs OBE	Adrian Moorhouse MBE	Mike Summerbee
David Beckham OBE	Eugene Gilkes	Nathan Morgan	Polly Swann
Paul Bennett MBE	Phil de Glanville	Dewi Morris	Iwan Thomas MBE
Louise Bloor	Helen Glover MBE	Lutalo Muhammad	Neil Thomas MBE
Chris Boardman MBE	Ducan Goodhew MBE	Fiona Murtagh	Baroness Tani Grey-Thompson
Lorna Booth	Dame Katherine Grainger DBE	Tania Nadarajah	DBE
Toby Box	Jodie Grinham	Prince Naseem	Victoria Thornley
Julia Bracewell OBE	Angus Groom	Gary Neville	Dennis Tueart
Abbie Brown	Sally Gunnell OBE DL	Phil Neville	Terry Venables
Daniel Brown MBE	Dame Mary Glen Haig DBE*	Martin Offiah MBE	Bianca Walkden
Nicky Butt	Jane Hall	Wayne Otto OBE	Daniel Wallace
Kevin Cadle	Susan Hampshire OBE	John Parrot MBE	Danielle Waterman
Darren Campbell MBE	Gary Hardings	Alan Pascoe MBE	Maurice Watkins CBE
Pat Cash	Eddie Hemmings	Lenny Paul	Lee Westwood OBE
Ben Challenger	Tim Henman CBE	Stuart Pearce MBE	Fatima Whitbread MBE
Sir Bobby Charlton CBE	Philip Hindes MBE	Dame Mary Peters CH, DBE	Richard Whitehead MBE
Linford Christie OBE	Kate Hoey former MP	Terry Phelan	Laurence Whiteley MBE
Gill Clarke MBE*	Dame Kelly Holmes DBE	Asha Philip	Max Whitlock MBE
Joe Clarke MBE	Frances Houghton	Liam Phillips	David Wilkie MBE
David Coleman OBE*	Robert Howely	Dave Phillips	James Williams
Gary Connolly	Norman Hunter	Dave Phillipson	Melanie Wilson
Kirstina Cook	Paul Ince	Karen Pickering MBE	Amy Wilson-Hardy
Sir Henry Cooper MBE*	Stewart Innes	Sir Matthew Pinsent CBE	Paul Zetter CBE
Antony Cotterill	Colin Jackson CBE	Nicky Piper MBE	Dutch Soccer Squad
Lord Cowdrey*	Simon Jackson MBE	Michel Platini	England Rugby Squad
Kadeena Cox MBE	David Johnson	Paul Reaney	England Soccer Squad
John Crawley	Michael Johnson	Sir Steven Redgrave CBE	Ghanaian Under 17 Soccer Squad
Mark Croasdale	Jade Jones MBE	Derek Redmond	South African Soccer Squad
Vanessa Daobry	Jasmine Joyce	Annika Reeder	South African Rugby Squad
David Davies OBE	Mary King MBE	Sir Craig Reddie CBE	Lancashire County Cricket Club
Sharon Davies MBE	Jürgen Klinsman	Cyrille Regis MBE	Manchester United Football Club
Anita L. DeFrantz	Sir Robin Knox Johnston CBE RD and bar	Peter Reid	
Rob Denmark	Sir Eddie Kulukundis OBE	Sir Dave Richards	
Lisa Dermott	Sonia Lawrence	Ellie Robinson MBE	
Emily Diamond	Jason Lee	Mark Rowland	Ambassador's honours correct at date of publishing.
Anne Dickins MBE	Rob Lee	Joanna Rowsell-Shand MBE	
Karen Dixon	Zoe Lee	Louis Saha	
Sandra Douglas	Denis Lewis OBE	Tessa Sanderson CBE	Other international signatories available on request
Tony Dobbins	Lennox Lewis CM, OBE	Jazmin Sawyers	
Tony Doyle MBE		Emily Scott	

*Deceased

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF YOUTH CHARTER

I report to the trustees on my examination of the accounts of the above charity for the period ended 31st December 2021.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting record; or
- The accounts did not comply with the applicable requirements concerning the form and contents of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Accountancy Services (Astley) Limited
16 Hawkworth
Astley
Tyldesley
Manchester
M29 7DP

26th August 2022

YOUTH CHARTER
BALANCE SHEET
AS AT 31 DECEMBER 2021

	2021 £
Current assets	
Debtors	-
Cash at bank	<u>19410</u>
Current liabilities	
Creditors and accruals	<u>-</u>
Net Assets	<u>19410</u>
Financed by:	
Reserves brought forward	-
Deficit / Surplus for the year	<u>19410</u>
	<u>19410</u>

YOUTH CHARTER**INCOME AND EXPENDITURE ACCOUNT****FOR THE PERIOD ENDED 31 DECEMBER 2021**

	2021	
	£	£
Income		
Grants	-	-
Donations		38911
Fundraising		-
Bank interest		-
Other income		-
		<u>38911</u>
Expenditure		
Fees and consultancy	8755	
Website and software	2852	
Subscriptions	192	
Printing, postage and stationery	407	
Telephone	453	
Grants	5620	
Travel	254	
Insurance	452	
Bank charges	36	
Sundries	<u>480</u>	
		<u>19501</u>
Surplus / Deficit for the year		<u>19410</u>

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26th August 2022