

Marshall Islands Soccer

Trustees' Annual Report

For the period 2 April 2024 to 1 April 2025

1. Reference and Administrative Details

Charity Name	Marshall Islands Soccer
Charity Registration Number	1191769
Principal Address	29A Hurst Avenue, Exeter, Devon, EX2 5LF
Period Covered	2 April 2024 to 1 April 2025
Bank	Metro Bank PLC, One Southampton Row, London WC1B 5HA
Trustees	Details set out in Section 5 below

2. Executive Summary

2024/25 was a strong year for Marshall Islands Soccer. Although revenue generated from donations, grants and merchandise decreased, funds were used for events that had a huge impact for our Marshallese community both in the islands and in the United States — directly in line with our aims and objectives.

There are not large cash reserves, but the charity only spends the revenue it generates. We continue to look for ways to create sustainable revenue generation. As part of this process, some reasonable additional costs have been incurred — such as software and digital marketing tools — to enable us to better communicate with our contacts and supporters around the world.

3. Objectives and Activities

3.1 Purposes of the Charity

Marshall Islands Soccer exists to use sport and education to provide opportunities to under-represented communities around the world. The charity provides financial support to NGOs and not-for-profit groups as the Trustees from time to time think fit, in particular — but not exclusively — through the provision of sporting equipment, consultancy, and uniforms.

3.2 Key Objectives for 2024/25

- Deliver structured soccer coaching programmes across the Marshall Islands
- Support Marshallese communities in the United States with on-the-ground sessions
- Generate sustainable income through merchandise and grant fundraising
- Strengthen digital communications and marketing infrastructure
- Provide equipment, uniforms, and resources to underserved communities

3.3 Public Benefit Statement

All trustees have had regard to the guidance issued by the Charity Commission on public benefit when reviewing the charity's aims and activities and planning future activities.

4. Achievements and Performance

4.1 Summary of Main Activities

Thanks to our successful fundraising efforts — primarily through selling merchandise via our online store — we were able to deliver the following during 2024/25:

- Deployed 3 UK-qualified soccer coaches to the Marshall Islands to oversee and develop structured soccer in Majuro, Kwajalein, and Ebeye
- Delivered soccer sessions for Special Olympics Marshall Islands
- Reached over 200 children through after-school and weekend clubs across the Marshall Islands
- Hosted our first-ever US-based community sessions for the Marshallese population in Springdale, AR
- Provided equipment, uniforms, and other provisions to Marshallese communities in both the Marshall Islands and the United States

4.2 Impact

Our work has had a direct and meaningful impact on Marshallese people both in the Pacific and in diaspora communities in the United States. By providing qualified coaching, structured sessions, and appropriate equipment, we have helped communities access sport that would otherwise be unavailable to them. We are committed to providing opportunities for Marshallese people around the world through sport, helping them to lead active, healthy lives.

5. Financial Review

5.1 Financial Position

Item	Amount (£)
Opening Balance (2 April 2024)	£28,492.19
Total Income	£43,349.30
Total Expenditure	(£54,747.04)
Net Deficit for Year	(£11,397.74)
Closing Balance (1 April 2025)	£4,101.28

5.2 Principal Sources of Funds

The charity's primary source of income during 2024/25 was merchandise sales processed through our online store via Square. A significant grant of £14,710.98 was received from the Department of Foreign Affairs in June 2024 in support of our Marshall Islands programme, and a further institutional payment of £6,298.07 was received in December 2024 from Marshall Islands Productions LLC.

5.3 Reserves Policy

The charity does not hold significant reserves. It is the trustees' policy to spend funds in the year in which they are received in order to maximise direct benefit to beneficiaries. The trustees keep the reserves position under review and will consider building a modest operating reserve as income becomes more sustainable. The closing balance of £4,101.28 represents funds committed to activities in the early part of 2025/26.

5.4 Going Concern

The trustees are satisfied that the charity is able to continue as a going concern. Income generation through merchandise sales continues, grant applications are being pursued, and the cost base is managed in line with available funds.

6. Structure, Governance and Management

6.1 Governing Document

Marshall Islands Soccer is a registered charity governed by its Trust Deed. The charity is registered with the Charity Commission for England and Wales under registration number 1191769.

6.2 Trustee Recruitment and Appointment

Trustees are recruited and appointed in accordance with the charity's governing document. New trustees are identified through the existing trustee network and appointed by resolution of the existing trustees. All new trustees receive an induction covering the charity's aims, activities, financial position, and governance responsibilities, as well as guidance on their duties as charity trustees.

6.3 Organisational Structure

The charity is managed by its board of trustees. Day-to-day operations and programme delivery are overseen by the trustees with the support of appointed contractors and volunteers. The charity works in partnership with local organisations in the Marshall Islands and with community groups in the United States.

7. Principal Risks and Uncertainties

Risk	Impact	Mitigation
Income dependency on merchandise sales	Revenue shortfall if sales decline	Actively seeking grants and diversifying income streams
Reliance on volunteer and contractor capacity	Programme delivery risk	Strong relationships with established coaches and partners
Operating in remote locations (Pacific Islands)	Logistical and cost challenges	Experienced local contacts; advance planning for travel and equipment
Foreign currency exposure (AUD, USD)	Exchange rate fluctuation affecting costs	Monitored at point of purchase; no hedging currently required at this scale
Reserves at low level	Limited buffer for unexpected costs	Spend managed tightly against income; reserves policy under review

8. Trustees and Advisers

The following trustees managed the charity during the period 2 April 2024 to 1 April 2025:

Name	Position	Appointed
Matt Webb	Chair	Whole year
Joanna Czylok	Trustee	Whole year
Matt Judge	Trustee	Whole year

Advisers:

Bankers	Metro Bank PLC, One Southampton Row, London WC1B 5HA
Independent Examiner	

9. Declaration

The trustees declare that they have approved this Trustees' Annual Report.

Signed:	M.Webb
Full name:	MATTHEW JAMES WEBB
Position:	CHAIR
Date:	22 APRIL 2026

UPPFUTURES

Statement of Financial Activities | 2 April 2024 – 1 April 2025

Charity Registration No. 1191769 | Metro Bank Account 39874717

Category	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
INCOME													
Square (Card Sales)	£258.09	£464.22	£1,569.89	£2,449.86	£436.29	£413.08	£576.48	£359.44	£2,349.12	£749.06	£4,799.13	£3,672.61	£18,097.27
Grant / Institutional	-	-	£14,710.98	-	-	-	-	-	£6,298.07	-	-	-	£21,009.05
Other Income	£247.35	£3,330.00	-	£2,495.00	-	£521.97	-	-	£11,792.46	£6,298.07	-	-	£24,684.85
TOTAL INCOME	£505.44	£3,794.22	£16,280.87	£4,944.86	£436.29	£935.05	£576.48	£359.44	£20,439.65	£7,047.13	£4,799.13	£3,672.61	£63,791.17
EXPENDITURE													
Expenses	£7,150.00	£6,887.64	£1,153.95	£8,146.50	£1,808.59	£200.00	£23.50	£627.80	£4,672.07	£98.76	£937.43	£4,491.60	£36,197.84
Suppliers / Print	-	£1,197.48	£5,752.43	-	£1,726.20	-	-	£417.60	£72.00	£18.00	-	-	£9,183.71
Travel	-	£238.58	£992.00	£1,159.44	-	-	-	£372.72	-	-	-	£119.52	£2,882.26
Software / Digital	-	£9.99	£7.45	£85.38	-	-	-	£238.10	£100.80	£14.57	£44.04	£11.52	£511.85
Postage / Shipping	-	£12.64	£57.64	£20.09	£36.10	£50.95	£108.00	£4.20	£97.43	£65.80	£136.69	£7.90	£597.44
Equipment / Kit	-	-	-	£23.99	£450.20	-	£1,340.40	-	£46.49	-	£322.99	-	£2,184.07
Marketing	-	-	-	£29.88	-	-	-	-	-	-	£1,185.00	-	£1,214.88
Miscellaneous	£25.56	£14.59	£83.18	£301.26	-	-	£447.38	£67.43	£175.32	£62.38	£341.67	£456.22	£1,974.99
TOTAL EXPENDITURE	£7,175.56	£8,360.92	£8,046.65	£9,766.54	£4,021.09	£250.95	£1,919.28	£1,727.85	£5,164.11	£259.51	£2,967.82	£5,086.76	£54,747.04
NET POSITION													
NET SURPLUS / (DEFICIT)	£-6,670.12	£-4,566.70	£8,234.22	£-4,821.68	£-3,584.80	£684.10	£-1,342.80	£-1,368.41	£15,275.54	£6,787.62	£1,831.31	£-1,414.15	£9,044.13

Balance Reconciliation

Item	£
Opening Balance (2 Apr 2024)	£28,492.19
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