



Just-Ice Poynton Trustees' Annual Report

For the period
1st January 2024 - 31st December 2024



During 2024 we have been privileged to support eight individuals who have experienced modern slavery and human trafficking, including two young men who graduated from our two year employability programme during the year. It was a great encouragement to see them moving on to mainstream employment and continuing to rebuild their lives after extreme trauma.



Figure 1: Just-Ice Poynton supported eight beneficiaries on our Employability Programme in the café.

We are grateful to anti-slavery charities Hope for Justice, The Medaille Trust, Causeway and St John of God with whom we have continued to work closely for the referral of survivors to our employability programme and for the training of our staff and volunteers.

*“Just-Ice came in when I needed them the most.
What they stand for is truly inspiring and
makes me feel seen.”*

Lynne - modern slavery survivor



Figure 2: Four beneficiaries completed their level 1 food hygiene course, equipping them for future roles in hospitality.



One of the individuals passed his driving test shortly before graduating from our employability programme.

In 2024 we were able to improve and formalise the training we offer to our beneficiaries by creating training modules including Baking, Front of House and Cleaning. Each individual now has their own training and development file which they work on weekly, together with one of the Café Managers or Assistant Managers who is their mentor or 'buddy'.



We record our beneficiaries' achievements in the training and development file.

We have also continued to roll out our aim of being a gentle Christian presence in the heart of our community with initiatives such as our weekly 'Keep In Touch' drop-in coffee morning which helps tackle loneliness and isolation.



Some of our 'Keep In Touch' ladies.

At the start of the year we spent around £13,000 improving our high street café building, including the installation of a 'story wall' inside the café where we have taken the opportunity of displaying some anonymised testimonials from some of our beneficiaries about their experience working at Just-Ice. This, linked with a more proactive marketing approach throughout the year and the development and training of a volunteer 'Speaking Team' to speak about our work at community groups, schools and churches, has led to increased awareness of our work locally. In turn this has boosted our fundraising impact, with the financial benefit of this likely to be evident in 2025 and beyond.

"I am very happy working at Just-Ice. There are many new opportunities and I've made many friends."

Richard - modern slavery survivor

Another physical improvement was the fitting of bi-fold doors to the front of the café which has enabled us to serve ice cream to passers by on the pavement 'Continental style' and to extend our selling period to Sunday afternoons when the main café is closed. Another investment which should bring rewards in the years to come.

Our story wall.



Our bi-fold doors allow us to sell ice cream out onto the pavement.

We saw a considerable increase in salary costs in 2024 due to the employment of a record number of survivors of slavery (who are paid the National Living Wage whilst on our employability scheme) and because the day to day café work previously done on a voluntary basis by our Chair of Trustees and another Trustee was redirected to two part time employed Café Managers, giving our Chair space to lead the trustees in developing some of the other new initiatives mentioned in this report.

The investment in these improvements – all of which are bearing fruit – as well as other factors such as poor spring and summer weather (and therefore relatively low ice cream demand) explain the very small deficit showing in our 2024 accounts.

During 2024 we were able to grow our volunteer base to around 75 local people and introduce a more formal review procedure for volunteers to help them feel valued, supported and listened to. Our volunteers work in many areas including serving at the counter, baking, cleaning, driving, laundering our aprons, giving English tuition and providing IT support. We are extremely grateful to our diverse volunteer community for all that they contribute to Just-Ice.

“With Just-Ice I’m slowly getting my life back and feeling the taste of freedom.”

Sara - modern slavery survivor



We're thankful to have a diverse volunteer community who contribute so much!

We are grateful to Mrs Deborah Myers who stepped down as a Trustee during 2024 for family reasons but who was pivotal to the success of the project in its formative stages and early years. We are delighted that she continues to volunteer with us and we wish her well for the future.

I would also like to thank our highly committed and hard working staff team, my fellow trustees, the Foundations and Trusts that have supported us financially, the churches, schools, community groups and individuals who have donated to us and fundraised for us and supported us in other ways and of course our service users for all the ways in which they teach and inspire us.

Joanne Rodman
Chair of Trustees

Raising Awareness in 2024

8

Talks given to raise awareness of modern slavery and educate on spotting the signs. This resulted in 12 people signing up to our 25 for 25 Campaign generating enough to fund one survivor's wages for 6 months.

9

Ice cream selling events with Harriet out in the community, which raised awareness and around £4,000 - enough to cover one survivor's salary for half the year.

12

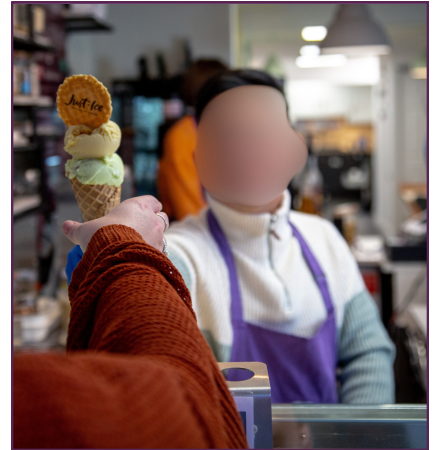
Private events and community groups hosted in the cafe which provided enough funds to pay an additional survivor for a year's attendance on our Employability Programme.

Sales in 2024

Between January - December 2024 we served:

31,008
ice creams

Including 486 family tubs. That's 31,008 scoops of goodness that generated a profit of £55,000 to enable us to maintain the cafe as a supportive workplace.



11,415
hot drinks

Including 8,977 cups of Blue Bear coffee. The profits on our purchase of this coffee went to the Blue Bear Foundation's anti-slavery work overseas.

4,217
lunches

Including 703 soup & cheese scones and 280 quiches. These generated a profit of £12,000 which paid the annual salary and expenses of one beneficiary.

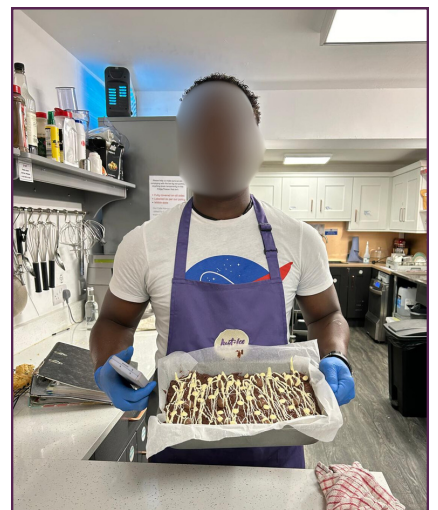


Including traybakes and sweet scones. The income from these funded the wages of another beneficiary.

3,112
cakes

74 active
volunteers

Contributing 6,240 hours at a value of around £80,000. These kind people support our staff team and beneficiaries, as well as ensuring the smooth operation of the cafe.



JUST-ICE POYNTON
REGISTERED CHARITY NO. 1191728
INDEPENDENT EXAMINER'S REPORT AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

Leathley & Co - Poynton Office
Park Lane Business Centre
78 Park Lane
Poynton
Cheshire
SK12 1RE

Just-Ice Poynton

**Independent Examiner's Report and Financial Statements
For The Year Ended 31 December 2024**

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Just-Ice Poynton
Independent Examiner's Report and Financial Statements
For The Year Ended 31 December 2024

Charity Number	E024139
Registered Office	32 Park Lane Poynton Cheshire SK12 1RE
Accountants	NealFord 179 Park Lane Poynton Cheshire SK12 1RH Cheshire SK12 1RE
Independent Examiners	Leathley & Co - Poynton Office AAT and IFA Member in Practice Park Lane Business Centre 78 Park Lane Poynton Cheshire SK12 1RE
Trustees	Joanne Rodman (Chair) Andrew North (Treasurer) Rev Christine Buckley Alison Moverley

Just-Ice Poynton
Charity No. 1191728
Independent Examiner's Report For The Year Ended 31 December 2024

I report to the charity trustees on my examination of the accounts of Just-Ice Poynton for the year ended 31 December 2024

Responsibilities and basis of report

As the trustees of the charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The 2011 Act').

I report in respect of my examination of your charity's accounts as carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I can confirm that **no material matters have come to my attention** in connection with the examination which give me cause to believe that, in any material aspect:

- accounting records were not kept in accordance with section 130 of the 2011 Act; or
- the accounts did not accord with those records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Helen Milligan
Leathley & Co.
Park Lane Business Centre
78, Park Lane
Poynton
Cheshire
SK12 1RE
3rd April 2024

**Just-Ice Poynton
Income Statement
For The Year Ended 31 December 2024**

	Notes	2024 £	2023 £
TURNOVER		284,012	246,550
Cost of sales		(82,864)	(69,568)
GROSS SURPLUS		201,148	176,982
Administrative expenses		(205,677)	(144,848)
OPERATING (DEFICIT)/SURPLUS		(4,529)	32,134
Other interest receivable and similar income		438	106
Interest payable and similar charges		(837)	739
(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR		(4,928)	32,979

The notes on page 5 form part of these financial statements.

Just-Ice Poynton
Statement of Financial Position
As At 31 December 2024

		2024		2023	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets			27,452		28,762
			27,452		28,762
CURRENT ASSETS					
Stocks		4,000		4,000	
Debtors	3	4,846		5,536	
Cash at bank and in hand		31,013		38,985	
		39,859		48,521	
Creditors: Amounts Falling Due Within One Year	4	(2,496)		(5,265)	
NET CURRENT ASSETS (LIABILITIES)			37,363		43,256
TOTAL ASSETS LESS CURRENT LIABILITIES			64,815		72,018
Creditors: Amounts Falling Due After More Than One Year	5		(4,228)		(6,503)
NET ASSETS			60,587		65,515
Income Statement			60,587		65,515
MEMBERS' FUNDS			60,587		65,515

The notes on page 5 form part of these financial statements.

Just-Ice Poynton
Notes to the Financial Statements
For The Year Ended 31 December 2024

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

1.2. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Leasehold	5% StraightLine
Plant & Machinery	33.33% Straight Line
Fixtures & Fittings	20% Reducing Balance
Computer Equipment	33.33% Straight Line

2. Average Number of Employees

Average number of employees during the year was as follows: 8 (2023: 6)

3. Debtors

	2024	2023
	£	£
Due within one year		
Prepayments and accrued income	4,846	4,826
Other taxes and social security	-	710
	<u>4,846</u>	<u>5,536</u>

4. Creditors: Amounts Falling Due Within One Year

	2024	2023
	£	£
Trade creditors	(4,423)	111
Other taxes and social security	550	-
VAT	5,922	4,423
Pensions Payable	6	268
Trustees Loan	441	463
	<u>2,496</u>	<u>5,265</u>

5. Creditors: Amounts Falling Due After More Than One Year

	2024	2023
	£	£
Net obligations under finance lease and hire purchase contracts	<u>4,228</u>	<u>6,503</u>

6. Obligations Under Finance Leases and Hire Purchase

	2024	2023
	£	£
The future minimum finance lease payments are as follows:		
Later than one year and not later than five years	<u>4,228</u>	<u>6,503</u>

Just-Ice Poynton
Detailed Income Statement
For The Year Ended 31 December 2024

	2024		2023	
	£	£	£	£
TURNOVER				
Shop sales		166,768		128,365
Event Sales		4,077		5,869
Donations received		44,601		43,416
Grants and subsidies received		68,566		68,900
		<u>284,012</u>		<u>246,550</u>
COST OF SALES				
Opening stock - finished goods	4,000		4,000	
Purchases	40,575		54,726	
Direct Expenses	42,289		14,842	
Closing stock - finished goods	<u>(4,000)</u>		<u>(4,000)</u>	
		<u>(82,864)</u>		<u>(69,568)</u>
GROSS SURPLUS		<u>201,148</u>		<u>176,982</u>
Administrative Expenses				
Wages and salaries	120,536		70,634	
Employers NI	8,043		5,629	
Employer's pensions - defined contributions scheme	895		1,268	
Staff training	176		318	
Staff welfare	207		-	
Travel and subsistence expenses	7,390		6,181	
Rent	18,875		18,542	
Light and heat	7,286		7,208	
Water rates	1,818		837	
Cleaning	64		452	
Computer software, consumables and maintenance	612		14	
Repairs, renewals and maintenance	3,504		5,731	
Insurance	2,079		1,536	
Printing, postage and stationery	2,344		1,806	
Advertising and marketing costs	307		367	
Telecommunications and data costs	1,179		984	
Accountancy fees	3,105		2,145	
Consultancy fees	2,100		1,980	
Subscriptions	618		331	
Bank charges	3,687		2,944	
Charitable donations	495		303	
Depreciation of plant and equipment	12,661		11,133	
Depreciation of fixtures and fittings	2,041		1,596	
Depreciation of computer equipment	361		347	
Depreciation of freehold land and property	2,116		2,116	
Sundry expenses	<u>3,178</u>		<u>446</u>	
		<u>(205,677)</u>		<u>(144,848)</u>
OPERATING (DEFICIT)/SURPLUS		(4,529)		32,134

...CONTINUED

Just-Ice Poynton
Detailed Income Statement (continued)
For The Year Ended 31 December 2024

Other interest receivable and similar income

Bank interest receivable	438		106	
	<u>438</u>		<u>106</u>	
		438		106

Interest payable and similar charges

Bank interest payable	837		1,465	
Operating leases	-		(2,204)	
	<u>-</u>		<u>(2,204)</u>	
		(837)		739
(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR		<u>(4,928)</u>		<u>32,979</u>

Just-Ice Poynton
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