



CHARITY COMMISSION
FOR ENGLAND AND WALES

Manhood Academy Global

No 1191613

Receipts and payments accounts

CC16a

For the period
from

Period start date
01/10/2022

To

Period end date
30/09/2023

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations	750	-	-	750	-
Wandsworth Council Grant	-	12,382	-	12,382	-
Trading activities	5,967	-	-	5,967	-
Subscriptions	5,325	-	-	5,325	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	12,042	12,382	-	24,424	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	12,042	12,382	-	24,424	-
A3 Payments					
Participants costs (Incl Refreshments/travel & motor/	-	2,848	-	2,848	-
Office Costs (incl web hosting/software/printing/rent)	5,504	-	-	5,504	-
Insurance/Legal/Professional fees/bank/finance/	3,932	-	-	3,932	-
Volunteer/Subcontractor costs	-	8,476	-	8,476	-
cost of sales	1,806	-	-	1,806	-
Materials	-	2,179	-	2,179	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	11,242	13,503	-	24,745	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	11,242	13,503	-	24,745	-
Net of receipts/(payments)	800	- 1,121	-	- 321	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	800	- 1,121	-	- 321	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds				
Cash and bank accounts (SS)	1	12,042	12,382	30/07/2024 -

	-	-	-
	-	-	-
Total cash funds	12,042	12,382	-

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**Unrestricted
funds**
to nearest £

**Restricted
funds**
to nearest £

**Endowment
funds**
to nearest £

Details**B2 Other monetary assets**

	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

Details**B3 Investment assets**

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

Details**B4 Assets retained for the
charity's own use**

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Trade Debtors		13,762	-
Bank Account MAG		5,439	-
Bank Account MAG NEW		18,896	-
VAT		526	-
		-	-
		-	-
		-	-
		-	-
		-	-

Details**B5 Liabilities**

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Trade creditors		450	
		-	
		-	
		-	
		-	

Signed by one or two trustees on
behalf of all the trustees

Signature	Print Name	Date of approval
<i>Sandra White</i>	Sandra White	30/07/2024



**Manhood
Academy
Global Annual
Report
2022/2023**

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1. Introduction

Message from the Chair - Sister Angela Rose

As we reflect on another impactful year at Manhood Academy Global, I am honoured to share our Annual Report with you.

The MAG Team's dedication, passion, and unwavering commitment have made a profound impact on the lives of so many young men. Over the past year, we have seen significant growth and positive change within Manhood Academy Global. We have strengthened our efforts in supporting families, recognising that investing in the families of the young people we support is vital for their success.



Our ongoing Volunteers Recruitment drive has been a resounding success, bringing in numerous dedicated individuals whose selfless contributions are helping to create a brighter future and a stronger community.

We also welcome our new trustees, Stephen and Tracey, whose fresh perspectives and insights are invaluable to our mission.

Thank you for your service and for being an inspiration to us all.

Together, we continue to uphold our values and make a lasting difference.

Manhood Academy Global (M.A.G) is a registered Charity with a global reach that is committed to our children's life-changing transformation opportunities. It is run by volunteers who have a passion for guiding, shaping and supporting young people on the often-challenging path to Manhood.

Through weekly workshops, programmes and initiatives, MAG adopts holistic evidence based, approach to providing support and life skills education to young people, their parents\carers, in order to facilitate positive change.

This work has allowed us to work within Schools, Colleges, Youth Centres, Local Authorities, and Community based organisations.

Message from the SLT - Davis Williams

Over the past year MAG has experienced remarkable growth and positive impact. We are pleased to report significant achievements in various areas, including team expansion, successful programme delivery, curriculum consolidation, and the establishment of new funding streams.

This year, our team expanded with the addition of new volunteers to help our delivery. These new members, who bring valuable skills and enthusiasm. This growth has enhanced our capacity to deliver on our mission more effectively and reach a broader audience.

The "My Life Matters" programme was successfully implemented in several schools, positively impacting over 50 students. The programme's emphasis on personal development and empowerment has resonated with participants, equipping them with crucial skills and confidence.

We have successfully consolidated our "Rites of Passage" curriculum, ensuring its consistent and impactful implementation. This curriculum has been integral to our educational efforts, providing young people with essential life skills and guidance.

Looking ahead, we are committed to further expanding our programmes and deepening our engagement with the community. We continue to seek new funding opportunities and partnerships to sustain and enhance our work.

We express our deep gratitude to our donors, partners, and team members for their invaluable support. Together, we are making a significant difference in the lives of those we serve.

2. About Us

Mission Statement

To nurture, through a 'Rites of Passage' program, the evolution of our 'Boys to Men' through social, emotional, economic, and spiritual guidance, under the wings of 'Manhood Academy Global'.

Vision Statement

'Building Responsible Leaders of Tomorrow for the World of Today'

History and Background

M.A.G is a registered charity founded in October 2016 and rebranded in 2018. We are committed to offering participants transformational workshops for young boys aged 8 - 12 years, teenagers 13 – 19 and their parents. M.A.G is 100% focused on helping our boys make the sometimes, challenging transition from 'Adolescence into Manhood.' M.A.G is a unique fusion of a 'rites of passage' initiation, mentoring and transformational coaching encompassing:

- Transformative workshops.

- A wrap-around mentoring element, ensuring our young leaders receive intensive one-to-one life coaching support from male elders.
- A life changing 'Coming of Age' rites of passage ceremony

Our Values

1) Synergy We are outstanding team players, committed to 'One Vision' that we are all responsible for. Working in a team is essential, together we are one. The sum of the whole is greater than the parts.

2) Integrity (responsible for your word and truth) The process of being whole and complete in: principles actions, words, decisions, methods, outcomes and character. We bring the same with us wherever we are, regardless of the circumstance we don't leave parts of ourselves behind. We don't have a 'work us,' a 'family us,' and a 'social us.' We honour our word and stand by it every single day.

3) Transformation Change may not last forever as it keeps evolving or devolving, whereas transformation is a dimensional shift, and once we are transformed there is no question of going back.

4) Inspiration To move, touch and excite the mind, emotions or spirit to a high level of feeling conveyed through action. Move or stimulate the intellect or emotions to a degree that prompts action, invention and creation. Authored by Davis J Williams on behalf of M.A.G 4

5) Introspection The act of self-reflecting, by way of looking inward, to identify challenges and create solutions. An examination of one's own thoughts, emotions and feelings by observing one's own inner state is the principle we live by (Anything I see wrong with you, I will go and fix it myself until the world becomes beautiful).

These core values articulate "who we are" as an organisation.

Together, these values underpin MAG's culture. They are our belief system and define our 'way of being.'

3. Year in Review

Key Achievements

End of Year Report Year 2022 - 2023



Introduction

Over the past year, our initiative has made significant strides in improving family relationships and the development of our curriculum through a series of targeted activities and interventions. This report highlights our successes, challenges, learnings, best practices, and user feedback.

Achievements

Weekly Workshops

We successfully conducted weekly workshops attended by over 20 teenagers. Our sessions took place every Wednesday from 6pm to 9pm in partnership with Young Hackney. The core of our work is instilling confidence, responsibility, and respect. We believe in grassroots engagement for real change, but we need your help to amplify our message. Our sessions deliver a diverse range of impactful programmes designed to nurture essential life skills, foster personal development, and empower young minds for success. With a focus on positive masculinity, respect and consent, respect for women and girls, character-building, self love, trauma recovery, leadership development, rites of passage and academic excellence, M.A.G creates a supportive and enriching environment for our future leaders.



My Life



Matters

Against the backdrop of rising concerns over the correlation between mental health and youth violence, London-based charity M.A.G is proud to announce the launch of "My Life Matters - With Power Comes Great Responsibility," a transformative campaign aimed at equipping young individuals with essential life skills.

Recent studies, including the UK Millennium Study and The Office for National Statistics, have underscored the urgent need for proactive measures to address the root causes of escalating violence among young people aged 16 to 24. In response, M.A.G has partnered with organisations dedicated to youth well-being to create a comprehensive initiative focusing on mental health, conflict resolution, emergency response, self-defense, and understanding one's rights.

The campaign's ethos revolves around recognizing the inherent power of young people while emphasising the responsibility that comes with it. Through weekly group sessions spanning eight weeks, participants will engage in creative, interactive, and trauma-informed activities, fostering an enjoyable environment for learning.

We worked in partnership with Street Doctors who provided the First Aid element of the My Life Matters Programme



Weekly Sessions with Pre-teens

We held weekly sessions with pre-teens on Saturday mornings. These sessions focused on personal development, communication skills, and building self-esteem, providing a consistent support system for young individuals. These workshops exposes young people to chess, outward bounds activities and self reflection.



Black Unity Bike Ride

Black Unity Bike Ride is a registered charity (Charity Number [1208033](#)) and it is managed by a small team of passionate volunteers. The BUBR Alliance consists of 20+ black-led cycling collectives and utilises its collective power, network and influence to bring about positive change in the Black community

The BUBR Alliance is constantly growing and currently includes: Beyond CC, Bike Life Kartel, Black Women on Bikes, Black Muslim Women Bike, Bros Bike Club, Chain Gang Cyclists, Cycle Together, Lymore Ladies, No Limit CC, NW Ryders, Ridefest, Ride 4 Unity, Ruff Rider Club Velo, Sikh Cycling Network, Soul Riders CC, Team Origin, Together We Ride, Women of Colour Cycling Collective. Last year MAG supported BUBR and took along of young people to understand the finer details of community development.



Therapeutic Sessions

This year at M.A.G, we



launched our counselling service, offering young people the opportunity to receive one-on-one therapeutic support from an integrative counsellor. This service is designed to address the mental health challenges faced by our youth, providing them with a safe space to explore their emotions and develop coping strategies. By integrating various therapeutic approaches, our counsellors are equipped to meet the diverse needs of each individual, ensuring personalised and effective support. This initiative underscores our commitment to holistic youth empowerment and well-being, complementing our broader efforts to foster resilience and positive growth among young people.

Learnings and Best Practices

Throughout the programme, we learned the importance of effective communication and flexibility. Timekeeping and the busy schedules of parents posed challenges, but by adopting a flexible approach and maintaining open lines of communication, we were able to accommodate their needs and ensure consistent participation.

Case Studies/Stories of Change

In May 2020, a 14-year-old boy referred to as Young T was brought to our attention through Brent Social Services, specifically through safeguarding services. Young T was an exceptionally gifted child, excelling in reading beyond his age level and known for his outgoing personality and charisma. He was often the centre of attention, making others laugh and engaging with his peers. However, a series of challenging events led to a significant downturn in his behaviour and emotional well-being.

The turning point occurred when Young T transitioned to secondary school. That summer, his home life became increasingly complex; his father left the family, leaving his mother to raise him alone. The departure of his father was a traumatic experience for Young T, compounded by his exposure to domestic violence. The impact of these events was profound. The once confident and lively boy became withdrawn, sad, and filled with anger toward the world.

His mother reported that Young T had expressed suicidal thoughts and had begun self-harming, feeling responsible for his father's departure. His behaviour deteriorated rapidly, becoming increasingly hostile and defiant. As he started secondary school, the

situation worsened. He frequently got into fights and started associating with a group of boys from the local estate. Despite his mother's efforts to set boundaries, the absence of his father continued to destabilise the household.

Within the first 12 weeks at secondary school, Young T was suspended twice for fighting and, in a more alarming incident, was caught with a 12-inch blade during a P.E. class. This led to his permanent exclusion from the school and placement in a Pupil Referral Unit (PRU). By Year 8, Young T had gained a reputation in his community for being 'active' in negative activities, and his familial support network began to disintegrate.

With consent from his mother, the PRU, and Social Services, Young T was referred to the MAG program. Over the next five months, MAG sessions aimed to address his main issues: negative peer influences and difficulty regulating emotions. Young T attended his PRU regularly but only trusted one staff member there.

During the therapeutic relationship, we set several goal-based outcomes:

1. To feel more relaxed and less anxious.
2. To achieve better emotional health and a more positive outlook.

Initial assessments rated these goals at 6 and 5, respectively. Over the course of the sessions, these ratings improved to 7 and 6, and by the final session, they reached 9/10 and 10. This improvement, reflecting a 3 to 5 point increase, is statistically significant and indicative of substantial progress.

Young T also completed a Experience of Service Questionnaire, providing positive feedback. He remarked, "I felt comfortable enough to talk about anything." Additionally, he expressed appreciation for the support he received, saying, "The sessions helped me understand my feelings and taught me how to deal with them better. I'm not as angry as I used to be, and I feel like I can control my emotions now."

4. Programs and Services

Overview of Programmes

- Rites of passage programme for 8-12 year olds on Saturday morning
- Rites of passage programme for teenagers Wednesday night
- School based sessions for all young people, boys and girls under My Life Matters

5. Financial Summary

Income and Expenditure Statement

See attached report.

Balance Sheet

MANHOOD ACADEMY GLOBAL

As at 30 September 2023

	£	£
Capital Assets		
Net Book Value	£0	
Current Assets	38,622	
Trade Debtors	13,762	
Bank Account: MANHOOD ACADEMY GLOB	5,439	
Bank Account: MANHOOD ACADEMY GLOBAL NEW	18,896	
VAT	526	
less Current Liabilities		450
Trade Creditors		450
Net Current Assets	£38,172	
Total Assets	£38,172	
Owner's Equity:		
Capital Account: Michael Lovelace		7,647
Capital Account: Rhianna Stewart		7,647
Capital Account: Paula Owusu-Boateng		7,647
Capital Account: Ukaylah Campbell		7,647
Capital Account: Manhood Academy Global		7,647
Capital Account: Stephen Adegasoye		-62
Total Owner's Equity		£38,172

Funding Sources

During 22/23 we received a total income £24,424 of which £12,382 were received as grants. We aim to increase the amount of grants we receive in the coming financial year.

Subscriptions and Merchandise are growing areas of income. Strict management of subscriptions has led to a small increase, however many parents with the most need are the parents who cannot afford the subscription, even though we strive to keep it as low as we can. We are currently looking at ways to address this issue, including sponsorships and bursary awards.

Financial Accountability

Our approach to financial management and accountability is grounded in transparency, integrity, and meticulous oversight. We adhere to stringent financial policies and procedures, ensuring that every donation and grant is used effectively to support our mission. Regular financial reviews are conducted to maintain accuracy and accountability. Our finance officer is an experienced professional, who provides expert oversight and ensures compliance with all regulatory requirements. We are committed to clear and open communication with our stakeholders, regularly sharing financial reports and updates. This diligent approach ensures that we maximise the impact of our resources, providing the best possible support for the young people we serve.

6. Governance

Board of Trustees

Trustees	Role	Dates	Appointed by	
Sandra White	Safeguarding Lead	02/10/2020	Registration of Organisation	
Dr Suezella Palmer	Trustee	02/10/2020	Registration of Organisation	
Angela Graham	Chair	02/10/2020	Registration of Organisation	

Advisor	Kwesi Ochosi – Capacity Builder
Management Team	Davis J Williams
Governing Document	Constitution – Dated 10 th August 2020
	Charitable Incorporated Organisation - Foundation

In March 2023 Sister Isatou Lovelace confirmed she has stepped down from the board due to an increase in workload, so was not able to continue her commitment. Losing

Sister Isatou is a great loss and we thank her for her dedication, precision and clarity in all things.

Other Trustee placements have remained constant with no new trustees recruited, however as we prepare for growth we are beginning Trustee recruitment ready to take us forward into the next year.

Governance Practices

Manhood Academy is committed to robust governance practices that ensure transparency, accountability, and effective leadership. Our Board of Trustees comprises experienced professionals who provide strategic oversight and guidance, ensuring our activities align with our mission and values. Regular meetings and comprehensive audits are conducted to maintain high standards of financial stewardship and operational integrity. We prioritize stakeholder engagement, incorporating feedback from youth participants, community members, and partners to inform our decisions and improve our services. By adhering to these governance practices, we strive to foster trust and uphold our commitment to supporting and empowering young people.

7. Partners and Supporters

Key Partnerships

- 1. Street Doctors**
- 2. Black Unity Bike Ride**

Grants

Wandsworth Council, National Lottery

Volunteer Contributions

This year, we have achieved remarkable success thanks to the unwavering dedication and hard work of our volunteers. Your continued commitment, week after week, has made a profound difference in the lives of the children and in our community. Thank you for your incredible support and passion. We look forward to many more milestones together as we continue to inspire and empower the next generation.

8. Looking Ahead

Strategic Goals for the Coming Year

Seek funding to expand programme in other areas of London.

Expand programme to continue to work within Schools.

Rites of Passage trip to Gambia 2024/ 2025 for up to 15 boys

Develop a Counselling service to support young boys and their parents.

Appoint 3~ member of Senior Leadership Team.

Recruit part time Finance Manager.

Employ 2 part time session leaders.

Upcoming Projects and Initiatives

- *Empowering Families Project*
- *The Notorious GIG 12 & Under Block Party*

9. Acknowledgments

- MAG team of volunteers
- Young Brent Foundation
- Wandsworth LA

10. Contact Information

- **Address:** [Capital Office, Kemp House, 152-160 City Road, London, EC1V 2NX]
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- **Website:** [<https://www.manhoodacademyglobal.com/>]
- **Social Media Links** [instagram - @TheGiftofManhood]