

Hampshire History Trust

Registered Charity Number 1191377

Registered Address 42-43 East Stratton, Winchester, SO21 3DT

Trustees' Annual Report

21st September 2020 to 31st October 2021

Trustees

- Nicky Gottlieb (chair)
- Robert Rees (deputy chair)
- Becky Brown (secretary)
- Jane Pike - appointed 21st October 2020
- Madelaine Smith - appointed 21st October 2020
- Mike Hall - appointed 21st October 2020 (resigned 8th February 2022)
- Anne Reilly - appointed 9th December 2020
- Treasurer advice provided by volunteer Nick Gibbins

Description of the charity's trusts

1. Hampshire History Trust is governed by a constitution document that was in place when the charity was incorporated and approved by the Charities Commission on 21st September 2020.
2. Hampshire History Trust is a Charitable Incorporated Organisation (CIO) [governed by the Foundation Constitution document]
3. The original trustees were appointed from the people who had developed the original projects (Winchester Heritage Open Days) and brought them to the current size and scale. Further trustees have been appointed to build a wider team with the appropriate skills and knowledge to support the aims of the charity and run it effectively.

Additional governance information

1. New trustees are provided with the appropriate guidelines and information to allow them to undertake their roles effectively.
2. The formal business of the charity is conducted through regular trustee meetings (typically monthly) and actions are agreed and followed up regularly.
3. There are no paid staff and two of the founding trustees currently undertake the two main projects (Winchester Heritage Open Days and Hampshire HistBites) supported by up to 20 part time volunteers at any one time.
4. In the first few months of forming the board of trustees focused on writing and approving various policies and procedures including code of conduct, donations and sponsorship, complaints, equality and diversity, financial procedures, health and safety, conflicts of interest, trustee appointment and safeguarding.

5. All Trust policies are accessible online by all trustees and key policies for volunteers are sent to them prior to them signing their volunteering agreement.
6. The board has also drafted a risk management policy and is working through its risk register and supporting policies and procedures.
7. The Trust's lead sponsors in 2020/2021 were Winchester College and Winchester BID, with a small grant also received from Hampshire County Council.
8. The Trust also has working relationships with University of Winchester, Hampshire Cultural Trust, Hampshire Archives Trust, and Winchester Radio.

Objectives and activities

Hampshire History Trust has the following stated objects:

1. To advance the arts, heritage, and culture for the public benefit by promoting and organising events, festivals, and workshops in and around Winchester, Hampshire with a particular focus on the development of a Winchester History Festival
2. To advance the education of the public (and particularly amongst those living in, working in or visiting Hampshire) in the subjects of history and heritage by providing lectures and talks, guided walks, staging exhibitions, educational materials, podcasts and other similar educational activities and projects as the charity trustees think fit

Activities

We are immensely proud of the work we have accomplished in such a turbulent year affected by coronavirus and the consequent restrictions and difficulties and are enormously grateful for the support of our sponsors, the national Heritage Open Days team and everyone who has engaged with our events, films, social media, and podcasts. During the year we:

1. Launched the Trust and recruited and appointed four additional trustees to join the founding trustees
2. Launched Hampshire HistBites, the Trust podcast channel, which will enable the Trust to bring heritage to the people of Hampshire and beyond throughout the year, actively exploring 'hidden and lesser-known histories'.
3. Coordinated and promoted Winchester Heritage Open Days during the second year of a pandemic.

Achievements and performance

Main Achievements in 2020/21

1. Inspired residents of all ages and from across Hampshire to learn about history and heritage by providing multiple volunteering opportunities. More than 30 local people volunteered in 2020/21, of which 20 are still actively volunteering.
2. Nearly 6,000 downloads from Hampshire HistBites in its first year, and with seasons ongoing into 2021/22. 76% of listeners are based in the UK, with the majority living in Hampshire.
3. The 2021 Winchester Heritage Open Days was a brilliant hybrid festival. We directly organised a high street trail, online exhibition, multiple online talks, and a special podcast series. Other highlights organised by our partners included the 'baker's dozen' of events at Winchester College, 2TimeTheatre's production of 'Pies and Prejudice' at Abbey House, food festival at Whitchurch Silk Mill, walking tours around Winchester and the Great Hall, open days on the Leckford Estate, the Hyde900 display in the Inner Close, the cemetery tours at both Magdalen Hill and West Hill, heritage craft masterclasses, workshops and trails run by many of Winchester's local restaurants and shops. There was also the opening weekend with the Friends of King Alfred Buses display and running days which included a 100-year-old Model T bus.
 - a. Over the 10-day period thousands attended the 115 events in the Winchester HODs programme which is now the second biggest in the country.
 - b. Nearly 2,500 people used our online booking system, of which 502 attended at least 2 events and 642 had not booked with us before.
 - c. 1,497 people on our festival mailing list with an average open rate of 63%, that engagement rate is more than 3 times the average rate for UK charities
 - d. More than 48,500 visits to our website in the lead up to and during the festival, an increase of 62% on the previous year.
 - e. Over 11,500 views and listens of our online festival content.
 - f. Feedback from our local festival goers has been extremely positive, with many commenting on the friendliness and knowledge of the guides and venues. One person shared *'I have also joined some events from other areas which I have enjoyed but your (Winchester HODs) site and offering far outweighs everyone else - cannot wait for next year.'*
4. The social media accounts continue to grow with 2,831 followers across the Twitter accounts, 2,410 on Instagram and just under 1,000 on Facebook.

Financial review

Reserves

1. The trust aims to maintain sufficient reserves to allow its events to be planned and carried out successfully in future periods, for ongoing commitments to be met and for new opportunities to promote new history and heritage initiatives to be developed.

Details of any funds materially in deficit

1. None to report

Financial review details

1. In the first financial period since becoming a CIO, income continued to be generated through sponsorship, predominantly from Winchester College and Winchester BID. This amounted to £4,465 in the period.
2. In addition, the trust received a substantial unrestricted legacy donation of £20,000 for which the trustees are most grateful. This will be used to fund the work and development of the trust.
3. The main outgoings in the period related to the production and promotional costs of the events and activities put on in the year along with the costs of producing the HistBites podcasts.
4. The trust ended the year with £23K of funds available to support the growth of the charity and to provide a full programme of Heritage Open Days in 2022.
5. Detailed figures are provided in the accounts below.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Hampshire History Trust

1191377

Receipts and payments accounts

CC16a

For the period
from

01-Nov-20

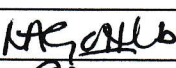
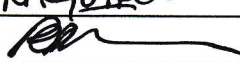
To

31-Oct-21

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Surplus funds from previous Heritage Open Day (pre formation of charity)	5,046	-	-	5,046	-
Sponsorship - Winchester College	4,465	-	-	4,465	-
Sponsorship - Winchester Business Improvement District	2,000	-	-	2,000	-
Hampshire County Council grant	500	-	-	500	-
Legacy donation	20,000	-	-	20,000	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	32,011	-	-	32,011	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	32,011	-	-	32,011	-
A3 Payments					
Heritage Open Days Festival	-	-	-	-	-
Marketing	3,033	-	-	3,033	-
Photography and film costs	1,250	-	-	1,250	-
Event costs	1,697	-	-	1,697	-
	-	-	-	-	-
Histbites Podcasts	1,522	-	-	1,522	-
	-	-	-	-	-
Overhead Costs	-	-	-	-	-
IT Costs	816	-	-	816	-
Insurance	273	-	-	273	-
Other	35	-	-	35	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	8,626	-	-	8,626	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	8,626	-	-	8,626	-
Net of receipts/(payments)	23,385	-	-	23,385	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	23,385	-	-	23,385	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	23,385	-	-
		-	-	-
		-	-	-
	Total cash funds	23,385	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	Prepaid IT costs	276	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Accrued Costs	Unrestricted	175	
	Expenses Owed	Unrestricted	368	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			Nicola Gottlieb	21/04/2022
			Paul Blackburn	21/04/2022



CHARITY COMMISSION FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name

HAMPSHIRE HISTORY TRUST

On accounts for the year
ended

31/10/2021

Charity no
(if any)

1191377

Set out on pages

ATTACHED

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

T. J. Light

Date:

01/04/22

Name:

TIMOTHY JOHN LIGHT

Relevant professional
qualification(s) or body
(if any):

FELLOW MEMBER OF ASSOCIATION OF
ACCOUNTING TECHNICIANS NO 8057

Address:

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CHANDLERS FORD

HAMPSHIRE SO53 4QD