

HAMPSHIRE HISTORY TRUST

England & Wales · Charity number 1191377

Details

Status Registered

Legal form CIO

Registered 2020-09-21

Register [View on the Charity Commission register](#)

Contact

Address Winchester Business Hub
32 St. Thomas Street
Winchester
Hampshire
SO23 9HJ

Phone 07825340897

Email info@hampshirehistorytrust.com

Website <https://hampshirehistorytrust.com/>

Activities

Objects: TO ADVANCE THE ARTS, HERITAGE AND CULTURE FOR THE PUBLIC BENEFIT BY PROMOTING AND ORGANISING EVENTS, FESTIVALS AND WORKSHOPS IN AND AROUND WINCHESTER, HAMPSHIRE WITH A PARTICULAR FOCUS ON THE DEVELOPMENT OF A WINCHESTER HISTORY FESTIVAL TO ADVANCE THE EDUCATION OF THE PUBLIC (AND PARTICULARLY AMONGST THOSE LIVING IN, WORKING IN OR VISITING HAMPSHIRE) IN THE SUBJECTS OF HISTORY AND HERITAGE BY PROVIDING LECTURES AND TALKS, GUIDED WALKS, STAGING EXHIBITIONS, EDUCATIONAL MATERIALS, PODCASTS AND OTHER SIMILAR EDUCATIONAL ACTIVITIES AND PROJECTS AS THE CHARITY TRUSTEES THINK FIT.

Activities: We aim to inspire Hampshire residents and visitors of all ages & from all communities to learn about history and heritage by providing free Heritage Open Days events every September in and around Winchester, an annual festival of history that offers a range of activities for the whole community, and free and low cost history and heritage educational projects such as 'Hampshire HistBites'.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, Arts/culture/heritage/science, Economic/community Development/employment
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Hampshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-10-31	£15,134	£12,796	-	-
2024-10-31	£17,297	£16,406	-	-
2023-10-31	£13,673	£15,127	-	-
2022-10-31	£7,001	£15,441	-	-
2021-10-31	£32,011	£8,626	-	-

Trustees

Name	Role	Appointed
Christopher Turner		2024-07-09
Dr Andrew Earwaker		2025-02-23
Elizabeth Sarah King		2024-01-11
Mark Page		2024-07-09
Michael Dymond		2024-12-10
Paul Geoffrey Blackburn		2022-02-16
Richard William John North		2022-02-16
Sharon Gray		2024-01-11
Simon Mildinhal		2024-07-09

HAMPSHIRE HISTORY TRUST

England & Wales - Charity number 1191377

Accounts

Hampshire History Trust

Registered Charity Number 1191377

Registered Address Winchester Business Hub, 32 St. Thomas Street, Winchester, Hampshire, SO23 9HJ

Trustees' Annual Report

1st November 2024 to 31st October 2025

Trustees

- Elizabeth King (chair)
- Paul Blackburn (treasurer)
- Madeleine Cowell – resigned 10th December 2025
- Mike Dymond – appointed 10th December 2024
- Dr Andrew Earwaker – appointed 23rd December 2024
- Sharon Gray
- Simon Mildinhall
- Richard North
- Mark Page
- Christopher Turner

The Trust is required to have at least 3 and no more than 12 trustees.

Background

Heritage Open Days was established in England in 1994 (as a contribution to the European Heritage Days) and has since grown into the country's largest community heritage festival. In 2016, when local residents Nicky Gottlieb and Becky Brown decided that Heritage Open Days should be an integral part of Winchester's cultural calendar, they set about creating a programme of events in and around the city. Expanding and diversifying from less than a dozen events in 2015 to over 200 in 2025, Winchester Heritage Open Days are now flourishing.

Hampshire History Trust was set up as a registered charity in 2020 to oversee Winchester Heritage Open Days, and to take on other projects to create opportunities to discover and celebrate Hampshire's rich and diverse history and heritage, giving long-term sustainability to those aims and the work required to make them happen.

Description of the charity's trusts

1. Hampshire History Trust is governed by a constitution document that was in place when the charity was incorporated and approved by the Charities Commission on 21st September 2020.
2. Hampshire History Trust is a Charitable Incorporated Organisation (CIO) (governed by the Foundation Constitution document).

3. The founding trustees were appointed from the people who had developed the original projects (Winchester Heritage Open Days) and brought them to the current size and scale. Further trustees have been appointed to build a wider team with the appropriate skills and knowledge to support the aims of the charity and run it effectively.

Additional governance information

1. New trustees are provided with the appropriate guidelines and information to allow them to undertake their roles effectively.
2. The formal business of the charity is conducted through regular trustee meetings (typically quarterly) and actions are agreed and followed up regularly.
3. Additional meetings of trustees (working groups) take place outside the boardroom to carry out the work of the trust and, where necessary, board decisions can be made via email.
4. In the financial year the charity employed one part-time administrator to coordinate the Winchester Heritage Open Days festival alongside one of the founding trustees. The two main projects (Winchester Heritage Open Days and Hampshire HistBites) are supported by up to 20 part time volunteers at any one time.
5. All Trust policies are accessible online by all trustees and key policies for volunteers are sent to them prior to them signing their volunteering agreement.
6. The Trust has a risk management policy and associated risk register which is used to develop appropriate policies and procedures.

Objects

Hampshire History Trust has the following stated objects:

1. To advance the arts, heritage, and culture for the public benefit by promoting and organising events, festivals, and workshops in and around Winchester, Hampshire with a particular focus on the development of a Winchester History Festival.
2. To advance the education of the public (and particularly amongst those living in, working in, or visiting Hampshire) in the subjects of history and heritage by providing lectures and talks, guided walks, staging exhibitions, educational materials, podcasts and other similar educational activities and projects as the charity trustees think fit.

Activities

2024/5 saw a full programme of activities. Hampshire History Trust:

1. Coordinated and promoted Winchester Heritage Open Days as a full live festival of events.
2. Successfully developed fundraising activities
 - a. Growth of our Friends scheme, to give supporters access to information and events as a thank you for their financial support.

- b. A series of 9 talks about local heritage and history between August 2024 and June 2025.
 - c. Development of sponsorship opportunities for local businesses.
3. Work to strengthen the HistBites podcast team.
4. Continued to develop the board structure and foundations of the Trust.

Achievements and performance

Winchester Heritage Open Days – 2025 Festival Review

The Festival

This year's tenth annual Winchester Heritage Open Days festival, organised by Hampshire History Trust, took place from Friday 12 -Sunday 21 September 2025. The 2025 theme was 'Architecture' and the festival was fittingly launched at the offices of Design Engine Architects whose contribution was much appreciated.

With 204 free events available across Hampshire ranging from museum and historic property open days, walking tours, talks, crafts, there was something for everyone to enjoy. Measuring overall attendance is becoming more difficult as many venues elect to operate their own ticketing, but we estimate that there were over 33,000 individual "visits" across the festival period.

How did it go?

In 2025 34% of festival events were based around the city of Winchester (compared to 41% in 2024). Events again spanned the whole of Hampshire and across into the New Forest. 37 towns and villages in Hampshire hosted at least one of our events.

As ever, the most popular events included those allowing access to places not normally open to the public. Merton Castle again proved extremely popular as did a range of activities based around Hyde 900.

71% of those who completed our feedback survey attended 2 or more events during the festival and 48% of visitors travelled more than 10 miles to attend an event.

Behind the Scenes

Our website, attracting 68,000 visits, remains the key tool for attracting visitors and providing them with information about the Open Days events.

Our regular e-newsletter now has 2,540 subscribers, an increase of 8% on 2024. Our e-newsletters keep our supporters up to date with all the latest festival news including forthcoming events, volunteering opportunities, and other activities.

Social media engagement was very similar to 2025, with a slight increase in Instagram engagement offset by a small dip in X (Twitter).

We are also proud that of how the festival reaches into society with 35% of visitors from a C2DE background and 21% identifying as having a disability.

Feedback

We again received some wonderful feedback from attendees. As in previous years, there is still room to include more places that are not normally accessible, walking tours, more family friendly events and more on early Winchester history.

We have looked at our processes and identified a number of potential improvements:

- Website usability
- Event scheduling to spread events better across the whole festival and to try and avoid clashes
- Tour ticketing – try to expand the number of tours and improve availability
- Exclusive access – try to secure more venues not normally available to the public and use them better to promote the festival
- Ticketing process – try to streamline the Ticketsource process to make it more customer friendly

Sponsors

Hampshire History Trust is grateful for the continuing support of our sponsors and funders. In the year we were supported by:

- Adam Architecture
- Andrew Smith & Son
- Bangkok Brasserie and Kyoto Kitchen
- Gentian
- Hampshire County Council
- Peter Marsh Consulting
- Warrens of Winchester
- Winchester BID
- Winchester Round Table
- Wykeham Arms

Supporters

Our Friends Scheme, launched in 2023, allowing individuals to contribute to supporting our work, grew again during the year.

Rick Stein again supported the Trust by hosting a networking coffee morning, Design Engine Architects hosted the 2025 festival launch at their Winchester office and Wykeham Arms donated

funds from the sale of their filtered water to diners. We also received a donation from Winchester & District Round Table.

We were delighted to be selected by Mayor of Winchester, Russell Gordon-Smith, as one of his mayor's charities for his term in office (2024-25). Funds from these activities of £3,202 were received after this financial year and will be included in our 2025-26 accounts.

We were also supported by Hampshire Cultural Trust with venue space at no charge and by the Hampshire Chronicle newspaper who ran a 3-month campaign for us in the lead up to the festival.

Fundraising Talks

We held a series of 7 talks during the year:

- November'24 – Mappae Mundi – Carolin Esser-Miles
- December '24 – Evidence of Neolithic Activity and a WW1 camp in Winchester – Matt Garner
- January'25 – HMS Agamemnon – Mary Montagu-Scott
- February '25 – Blood & Misery – the English Civil War in Hampshire – Dr Alistair Dougall
- March'25 – I am Jane Austen – Louise West
- April'25 – The East India Company – John McAleer
- June'25 – County House Libraries – JJ Heath-Caldwell

Thanks go to all the speakers who provided excellent talks on a wide range of historical topics.

Adam Architecture hosted a number of the events at their offices, and we are most grateful for their continuing support.

The "Midweek Musings" talks will continue in 2026.

Patrons

John Pilkington is a renowned explorer and broadcaster who made his name in the 1980s as a travel writer and photographer known for his captivating talks and documentaries. He holds the Royal Geographical Society's Ness Award for popularizing geography.

Dan Snow is a British popular historian, broadcaster, and television presenter known for making history accessible through BBC and Channel 5 documentaries, books, and his History Hit platform.

Hampshire HistBites

After a successful re-launch in the autumn of 2024 with series 9 of Hampshire HistBites, we once again struggled to recruit enough qualified volunteers to produce a full series in 2025. At the start of 2026 we are back up to strength and look forward to releasing new episodes in Spring.

Financial review

Reserves

Hampshire History Trust have a reserves policy which aims to support the charity in balancing short-term expenditure needs with longer-term support for our activities and planned future events. Because our income is not ongoing or guaranteed, we need to hold reserves to ensure that we can continue to support our charitable activities in future months and years.

1) Definition

Reserves are unrestricted funds that are available to spend on our charitable purposes.

2) Reserves will be held for 4 main purposes

- a) Contingencies – to ensure that HHT can respond to unexpected expenditure in the event of an emergency or unforeseen event.
- b) Cash flow management – to ensure that we have funds to manage (expected) future commitments in line with our programmes of activities and events and to meet short term costs.
- c) Conservation of donated funds which are intended to provide long-term benefits or benefits over several years so that such funds are used appropriately.
- d) Closure – we will ensure that there are sufficient funds to meet any outstanding financial commitments in the event of the closure of the charity.

3) Process

Reserves and funding requirements will be reviewed by Trustees as part of the annual budget setting process and through regular Trustee meetings. Reserves will be needed to meet:

- a) Underlying (semi) fixed costs such as IT infrastructure and insurance.
- b) Planned costs to run the annual Winchester Heritage Open Days and maintain the availability of the Hampshire HistBites podcasts (e.g. part-time administrator costs, promotional activity, venue costs).
- c) Costs of fundraising or other events on behalf of the Trust throughout the year

Details of any funds materially in deficit

1. None to report

Financial review details

1. Income for the year was £15,134 which was slightly down on the previous year. However, costs were also reduced, allowing a small surplus to be achieved.
 - a. Sponsorship income was generated from Winchester BID and a number of local businesses (as detailed in the Annual Report)
 - b. A grant from Hampshire County Council also supported our work.

- c. Fundraising events, the Friends scheme and other donations made up the balance of income.
2. The main outgoings in the period related to the production and promotional costs of the festival events and activities along with the costs of a part-time administrator to co-ordinate festival creation and running of the activities. Costs also include the software subscriptions to continue to host the HistBites podcasts.
3. The overall net surplus of £2.3K reported shows a year-on-year improvement but we are conscious of needing to work hard on fundraising if we are to be able to expand our activities and the areas of Hampshire that we can cover.
4. The trust ended the year with £16.7K of funds to support the growth of the charity and to provide the programme of Heritage Open Days in 2026.
5. Detailed figures are provided in the accounts below.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Hampshire History Trust	1191377
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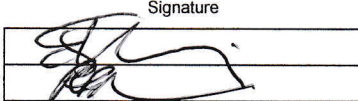
Receipts and payments accounts

For the period from	01-Nov-24	To	31-Oct-25
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Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Sponsorship - Local businesses	2,850	-	-	2,850	-
Sponsorship - Winchester Business Improvement District	2,000	-	-	2,000	-
Grant - Hampshire CC	500	-	-	500	-
Grant - Round Table	1,000	-	-	1,000	-
Other local business support	2,253	-	-	2,253	-
Fundraising Events	3,317	-	-	3,317	-
Friends Scheme	1,464	-	-	1,464	-
Donations	1,750	-	-	1,750	-
Sub total (Gross income for AR)	15,134	-	-	15,134	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	15,134	-	-	15,134	-
A3 Payments					
Heritage Open Days Festival	-	-	-	-	-
Marketing	968	-	-	968	-
Festival co-ordinator costs	7,924	-	-	7,924	-
Venue costs	216	-	-	216	-
IT Costs	883	-	-	883	-
Other costs	-	-	-	-	-
Histbites Podcasts	904	-	-	904	-
Fundraising Events	784	-	-	784	-
Overhead Costs	-	-	-	-	-
IT Costs	589	-	-	589	-
Insurance	354	-	-	354	-
Other	174	-	-	174	-
Sub total	12,796	-	-	12,796	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	12,796	-	-	12,796	-
Net of receipts/(payments)	2,338	-	-	2,338	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	14,382	-	-	14,382	-
Cash funds this year end	16,720	-	-	16,720	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	15,977	-	-
	PayPal Account	743	-	-
		-	-	-
	Total cash funds	16,720	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Prepaid IT costs	363	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Other costs	Unrestricted	Amount due (optional) 150	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Elizabeth King	8/4/26	
		Paul Blackburn	8/4/26	

HAMPSHIRE HISTORY TRUST

England & Wales - Charity number 1191377

Accounts

Hampshire History Trust

Registered Charity Number 1191377

Registered Address Winchester Business Hub, 32 St. Thomas Street, Winchester, Hampshire, SO23 9HJ

Trustees' Annual Report

1st November 2023 to 31st October 2024

Trustees

- Nicola Gottlieb (former chair) – resigned 21st September 2024
- Elizabeth King (chair) - appointed 11th January 2024
- Paul Blackburn (treasurer)
- Padmini Broomfield – resigned 18th July 2024
- Madeleine Cowell – appointed 9th July 2024
- Sharon Gray - appointed 11th January 2024
- Robert Inkpen - appointed 9th July 2024, resigned 30th November 2024
- Simon Mildinhall - appointed 9th July 2024
- Richard North
- Mark Page - appointed 9th July 2024
- Robert Rees – resigned 2nd February 2024
- Anne Reilly - resigned 11th June 2024
- Madelaine Smith – resigned 11th June 2024
- Christopher Turner - appointed 9th July 2024

The Trust is required to have at least 3 and no more than 12 trustees. During the year two of the founding trustees, Nicky Gottlieb and Robert Rees resigned at the end of their term of office.

Heritage Open Days was established in England in 1994 (as a contribution to the European Heritage Days) and has since grown into the country's largest community heritage festival. Despite this, Winchester hosted very few events in 2015. This all changed in 2016, when local resident Nicky Gottlieb decided that Heritage Open Days should be an integral part of the local cultural calendar, and she arranged that year a programme of over 40 free events in and around the city. In 2017, she was joined by another local resident, Becky Brown, and they worked voluntarily year-round to maintain and develop Winchester's largest community heritage event. Expanding and diversifying from less than a dozen events in 2015 to 200 in 2024, Winchester Heritage Open Days is now flourishing.

Our thanks go to Nicky and all the Trustees who stepped down during the year for their hard work on behalf of the History Trust.

Hampshire History Trust was set up as a registered charity in 2020 to oversee Winchester Heritage Open Days, and to take on other projects to create opportunities to discover and

celebrate Hampshire's rich and diverse history and heritage, giving long-term sustainability to those aims and the work required to make them happen.

Description of the charity's trusts

1. Hampshire History Trust is governed by a constitution document that was in place when the charity was incorporated and approved by the Charities Commission on 21st September 2020.
2. Hampshire History Trust is a Charitable Incorporated Organisation (CIO) (governed by the Foundation Constitution document).
3. The founding trustees were appointed from the people who had developed the original projects (Winchester Heritage Open Days) and brought them to the current size and scale. Further trustees have been appointed to build a wider team with the appropriate skills and knowledge to support the aims of the charity and run it effectively.

Additional governance information

1. New trustees are provided with the appropriate guidelines and information to allow them to undertake their roles effectively.
2. The formal business of the charity is conducted through regular trustee meetings (typically quarterly) and actions are agreed and followed up regularly.
3. Additional meetings of trustees (working groups) take place outside the boardroom to carry out the work of the trust and, where necessary, board decisions can be made via email.
4. In the financial year the charity employed one part-time administrator to coordinate the Winchester Heritage Open Days festival alongside one of the founding trustees. The two main projects (Winchester Heritage Open Days and Hampshire HistBites) are supported by up to 20 part time volunteers at any one time.
5. All Trust policies are accessible online by all trustees and key policies for volunteers are sent to them prior to them signing their volunteering agreement.
6. The Trust has a risk management policy and associated risk register which is used to develop appropriate policies and procedures.
7. The Trust's lead sponsors in 2023/2024 were again Winchester College and Winchester BID.
8. The Trust also has working relationships with the University of Winchester and Winchester Radio and is in regular communication with Hampshire Cultural Trust and Hampshire Archives Trust.

Objects

Hampshire History Trust has the following stated objects:

1. To advance the arts, heritage, and culture for the public benefit by promoting and organising events, festivals, and workshops in and around Winchester, Hampshire with a particular focus on the development of a Winchester History Festival.

2. To advance the education of the public (and particularly amongst those living in, working in, or visiting Hampshire) in the subjects of history and heritage by providing lectures and talks, guided walks, staging exhibitions, educational materials, podcasts and other similar educational activities and projects as the charity trustees think fit.

Activities

2024 saw a full programme of activities. Hampshire History Trust:

1. Coordinated and promoted Winchester Heritage Open Days as a full live festival of events.
2. Successfully developed fundraising activities
 - a. Growth of our Friends scheme, to give supporters access to information and events as a thank you for their financial support.
 - b. Dan Snow (historian, broadcaster and television presenter) gave a fundraising talk which was kindly hosted on our behalf by Winchester College.
3. Resumed the HistBites podcasts with the release of Series 9
4. Continued to develop the board structure and foundations of the Trust.

Achievements and performance

Winchester Heritage Open Days – 2024 Festival Review

The Festival

This year's ninth annual Winchester Heritage Open Days festival, organised by Hampshire History Trust, took place from Friday 6 -Sunday 15 September 2024.

The 2024 theme was 'Routes, Networks and Connections'. With close to 200 free events available across Hampshire ranging from talks, crafts, walking tours and museum open days, there was something for everyone to enjoy. They attracted 18,000+ visits – an increase of 20% on the previous year.

How did it go?

In 2024 41% of festival events were based around the city of Winchester (compared to 65% in 2023) but other events reached across Hampshire from the New Forest to Hayling Island, to Petersfield and northeast to Aldershot and Farnborough. Festival attendees engaged in the rich culture of Hampshire attending events throughout the county.

Among the most popular events were those allowing access to places not normally open to the public such as Merton Castle and (IBM) Hursley Park.

Behind the Scenes

During the run up to the festival, we had over 112,000 visits to our website illustrating the huge interest in Hampshire's history and heritage.

Our regular e-newsletter now has 2,356 subscribers, an increase of 18% on 2023. Our e-newsletters keep our supporters up to date with all the latest festival news including forthcoming events, volunteering opportunities, and other activities.

This year our box office opened on the 15th of July and over 620 tickets were booked in the first 4 days. Over 1,700 tickets were booked for the festival, and thousands of visitors enjoyed the wide range of "Just Turn Up" events. The ticket sales were slightly lower than the previous year, largely because 39 events took their own bookings rather than using our Ticketsource option.

Feedback

We again received some wonderful feedback from attendees. Among the comments were suggestions to try and include more places that are not normally accessible, walking tours, more family friendly events and more on early Winchester history.

Sponsors

Hampshire History Trust is grateful for the continuing support of our sponsors and funders, including Winchester College, Winchester BID and Hampshire County Council.

Local businesses supporting our work included Belgarum estate agents, Adam Architecture, Peter Marsh Consulting, Andrew Smith & Son, Warrens Office and Urban Green.

Supporters

We were grateful for the support of the Rupert & Elizabeth Nabarro Trust and Bakhaty Property in the year. Hampshire Chronicle continued to support with coverage of our activities during the year.

Our Friends Scheme, launched in 2023, allowing individuals to contribute to supporting our work, continued to grow through the year.

Fundraising Talks

We organised several talks during the year, including Dan Snow at Winchester College, and several smaller events kindly hosted by Adam Architecture at their offices. These events helped greatly with our funding for the year.

Patrons

John Pilkington (explorer and travel writer), our original patron who helped the charity come into existence, continued to provide support to our activities throughout the year and (as noted above) Dan Snow provided a talk in January to support our fundraising.

Hampshire HistBites

Having struggled to recruit new volunteers during 2023 (when the production of new content was paused), The HistBites podcasts resumed in 2024 as Series 9 was released.

Financial review

Reserves

Hampshire History Trust have a reserves policy which aims to support the charity in balancing short-term expenditure needs with longer term support to our activities and planned future events. Because our income is not ongoing or guaranteed, we need to hold reserves to ensure that we can continue to support our charitable activities in future months and years.

1) Definition

Reserves are unrestricted funds that are available to spend on our charitable purposes.

2) Reserves will be held for 4 main purposes

- a) Contingencies – to ensure that HHT can respond to unexpected expenditure in the event of an emergency or unforeseen event.
- b) Cash flow management – to ensure that we have funds to manage (expected) future commitments in line with our programmes of activities and events and to meet short term costs.
- c) Conservation of donated funds which are intended to provide long-term benefits or benefits over several years so that such funds are used appropriately.
- d) Closure – we will ensure that there are sufficient funds to meet any outstanding financial commitments in the event of the closure of the charity.

3) Process

Reserves and funding requirements will be reviewed by Trustees as part of the annual budget setting process and through regular Trustee meetings. Reserves will be needed to meet:

- a) Underlying (semi) fixed costs such as IT infrastructure and insurance.
- b) Planned costs to run the annual Winchester Heritage Open Days and maintain the availability of the Hampshire HistBites podcasts (e.g. part-time administrator costs, promotional activity, venue costs).
- c) Costs of fundraising or other events on behalf of the Trust throughout the year

Details of any funds materially in deficit

1. None to report

Financial review details

1. Income for the year was £17,299
 - a. Sponsorship income was generated from Winchester College, Winchester BID and Belgarum estate agents.
 - b. A grant from Hampshire County Council also supported our work.
 - c. Fundraising events, the Friends scheme and other donations made up the balance of income.

2. The main outgoings in the period related to the production and promotional costs of the festival events and activities along with the costs of a part-time administrator to co-ordinate festival creation and running of the activities. Costs also include the software subscriptions to create and host the HistBites podcasts.
3. The overall net surplus of £0.9K reported shows further progress in matching our funding with the costs of putting on all the activities that we provide.
4. The trust ended the year with £14.4K of funds to support the growth of the charity and to provide the programme of Heritage Open Days in 2025.
5. Detailed figures are provided in the accounts below.



Receipts and payments accounts

For the period from 01-Nov-23 To 31-Oct-24

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Sponsorship - Winchester College	5,000	-	-	5,000	-
Sponsorship - Winchester Business Improvement District	2,000	-	-	2,000	-
Sponsorship - Belgarum	1,000	-	-	1,000	-
Sponsorship - Other	1,335	-	-	1,335	-
Grants Winchester CC / Hampshire CC	500	-	-	500	-
Fundraising Events	4,811	-	-	4,811	-
Friends Scheme	1,168	-	-	1,168	-
Donations	1,483	-	-	1,483	-
Sub total (Gross income for AR)	17,297	-	-	17,297	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	17,297	-	-	17,297	-
A3 Payments					
Heritage Open Days Festival	-	-	-	-	-
Marketing	2,055	-	-	2,055	-
Festival co-ordinator costs	8,108	-	-	8,108	-
Venue costs	-	1,650	-	1,650	-
IT Costs	1,214	-	-	1,214	-
Other costs	112	-	-	112	-
Histbites Podcasts	1,125	-	-	1,125	-
Fundraising Events	1,359	-	-	1,359	-
	-	-	-	-	-
Overhead Costs	-	-	-	-	-
IT Costs	161	-	-	161	-
Insurance	344	-	-	344	-
Other	278	-	-	278	-
Sub total	14,756	1,650	-	16,406	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	14,756	1,650	-	16,406	-
Net of receipts/(payments)	2,541	- 1,650	-	891	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	11,841	1,650	-	13,491	-
Cash funds this year end	14,382	-	-	14,382	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	14,097	-	-
	PayPal Account	285	-	-
		-	-	-
	Total cash funds	14,382	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK


	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Prepaid IT costs	363	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Other costs	Unrestricted	140	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Elizabeth King	28/03/2025
	Paul Blackburn	28/03/2025

HAMPSHIRE HISTORY TRUST

England & Wales - Charity number 1191377

Accounts

Hampshire History Trust

Registered Charity Number 1191377

Registered Address 42-43 East Stratton, Winchester, SO21 3DT

Trustees' Annual Report

1st November 2022 to 31st October 2023

Trustees

- Nicky Gottlieb (chair)
- Robert Rees (deputy chair)
- Jane Pike – resigned 22nd June 2023
- Madelaine Smith
- Anne Reilly
- Richard North
- Paul Blackburn (treasurer)
- Padmini Broomfield – appointed 29th November 2022

Description of the charity's trusts

1. Hampshire History Trust is governed by a constitution document that was in place when the charity was incorporated and approved by the Charities Commission on 21st September 2020.
2. Hampshire History Trust is a Charitable Incorporated Organisation (CIO) (governed by the Foundation Constitution document).
3. The original trustees were appointed from the people who had developed the original projects (Winchester Heritage Open Days) and brought them to the current size and scale. Further trustees have been appointed to build a wider team with the appropriate skills and knowledge to support the aims of the charity and run it effectively.

Additional governance information

1. New trustees are provided with the appropriate guidelines and information to allow them to undertake their roles effectively.
2. The formal business of the charity is conducted through regular trustee meetings (typically quarterly) and actions are agreed and followed up regularly.
3. Additional meetings of trustees (working groups) take place outside the boardroom to carry out the work of the trust and, where necessary, board decisions can be made via email.
4. In the financial year the charity employed one part-time administrator to coordinate the Winchester Heritage Open Days festival alongside one of the founding trustees. The two main projects (Winchester Heritage Open Days and Hampshire HistBites) are supported by up to 20 part time volunteers at any one time.
5. All Trust policies are accessible online by all trustees and key policies for volunteers are sent to them prior to them signing their volunteering agreement.

6. The Trust has a risk management policy and associated risk register which is used to develop appropriate policies and procedures.
7. The Trust's lead sponsors in 2022/2023 were again Winchester College and Winchester BID.
8. The Trust also has working relationships with the University of Winchester and Winchester Radio and is in regular communication with Hampshire Cultural Trust and Hampshire Archives Trust.

Objectives and activities

Hampshire History Trust has the following stated objects:

1. To advance the arts, heritage, and culture for the public benefit by promoting and organising events, festivals, and workshops in and around Winchester, Hampshire with a particular focus on the development of a Winchester History Festival.
2. To advance the education of the public (and particularly amongst those living in, working in, or visiting Hampshire) in the subjects of history and heritage by providing lectures and talks, guided walks, staging exhibitions, educational materials, podcasts and other similar educational activities and projects as the charity trustees think fit.

Activities

2023 saw a full programme of activities. Hampshire History Trust:

1. Coordinated and promoted Winchester Heritage Open Days as a full live festival of events.
2. Successfully began to develop fundraising activities
 - a. Launch of our Friends scheme, to give supporters access to information and events as a thank you for their financial support.
 - b. Alice Loxton (historian, presenter, and author with over two million followers on social media) gave a talk on her debut history book, UPROAR! which was kindly hosted on our behalf by Winchester College.
3. Continued to develop the board structure and foundations of the Trust.

Achievements and performance

WINCHESTER HERITAGE OPEN DAYS – 2023 Festival Review

The Festival

This year's eighth annual Winchester Heritage Open Days festival, organised by Hampshire History Trust, took place from Friday 8 -Sunday 17 September 2023.

The 2023 theme was 'Creativity Unwrapped' and venues and organisations across Hampshire celebrated the creative history and heritage of the county with tours, talks, workshops, music and dancing, and more.

120+ events took place over the 10-day period attracting a staggering 15,000+ visits – an increase of 50% on 2022.

How did it go?

During this year's festival attendees engaged in the rich culture of Hampshire attending events throughout the county. 65% of events were mounted in the city of Winchester. However, other events and activities took place as far afield as Lymington, Alton and Basingstoke.

- Winchester College presented a range of 10 fascinating events attracting over 1,000 visitors
- Events at The Great Hall included poetry, dance, workshops and displays
- Courtlye Musick gave a wonderful performance at The Pilgrims School
- 170 people attended The Brickworks Museum over two days with many of them filling up the seats for two talks
- 2,000 people travelled to visit the stunning 17th Century Uppark House and Gardens

Behind the Scenes

During the run up to the festival, we had over 121,000 visits to our website illustrating the huge interest in Hampshire's history and heritage.

Our regular e-newsletter now has nearly 2,000 subscribers, an increase of 25% on 2022. Our e-newsletters keep our supporters up to date with all the latest festival news including forthcoming events, volunteering opportunities, and other activities.

This year our box office opened on the 8th of August and over 800 tickets were booked in the first 4 days. Nearly 2,000 tickets were booked for the festival, and thousands of visitors enjoyed the wide range of "Just Turn Up" events.

Our Audience

Of those who provided feedback, 36% of festival attendees were new to Heritage Open Days, while 64% of visitors had attended and enjoyed events in previous years.

Most attendees stated that they visited the festival to find out more about local history, to visit places that are not normally accessible and to learn or do something new or different.

Over 70% of visitors attended more than 2 events (40% attended 3 or more).

Visitors came from as far away as the USA though the vast majority of visitors were from closer to home, many stating that the opportunity to visit events and venues on their doorstep was valued highly.

Feedback

We received some wonderful feedback from attendees, highlighting events they particularly liked whether it was learning something new, touring places usually unavailable to the public or enjoying interesting activities with family and friends.

Some respondents were keen to learn more about becoming a Friend of Hampshire History Trust, which has just been launched.

Supporters

Hampshire History Trust is grateful for the continuing support of our sponsors and funders, including our lead sponsor Winchester College. We also received grant support from Winchester BID, Hampshire County Council and Winchester City Council. Belgarum estate agents also supported the Heritage Open Days and Rick Stein restaurant donated some of the proceeds from “Winchester Pudding” sales to us.

Hampshire Chronicle continued to support with coverage of our activities during the year.

Patrons

John Pilkington (explorer and travel writer), our original patron who helped the charity come into existence, continued to provide support to our activities throughout the year.

Just after this year’s festival, Hampshire History Trust was delighted to announce that Dan Snow had agreed to become a patron of the organisation alongside John. Dan, known as The History Guy, has been a keen supporter of Winchester Heritage Open Days for a number of years, and his appointment forms part of the Trust’s continued drive to raise funds and expand its projects further across Hampshire. He commented: “We are so blessed in Hampshire with a richness of history extending over thousands of years, I am proud to play a part in the Hampshire History Trust to ensure that we understand how that history has shaped us and conserve it for future generations.”

Hampshire HistBites

The Trust's other major output, the 'Hampshire HistBites' podcast struggled to recruit new volunteers during 2023 and production of new content was paused. However, there were still many visitors exploring the rich content of the eight seasons of podcasts produced to date (total downloads during this period were 2,330). The project is due to restart with new episodes being produced early in 2024.

Financial review

Reserves

Hampshire History Trust have a reserves policy which aims to support the charity in balancing short-term expenditure needs with longer term support to our activities and planned future events. Because our income is not ongoing or guaranteed, we need to hold reserves to ensure that we can continue to support our charitable activities in future months and years.

1) Definition

Reserves are unrestricted funds that are available to spend on our charitable purposes.

2) Reserves will be held for 4 main purposes

- a) Contingencies – to ensure that HHT can respond to unexpected expenditure in the event of an emergency or unforeseen event.
- b) Cash flow management – to ensure that we have funds to manage (expected) future commitments in line with our programmes of activities and events and to meet short term costs.

- c) Conservation of donated funds which are intended to provide long-term benefits or benefits over several years so that such funds are used appropriately.
- d) Closure – we will ensure that there are sufficient funds to meet any outstanding financial commitments in the event of the closure of the charity.

3) Process

Reserves and funding requirements will be reviewed by Trustees as part of the annual budget setting process and through regular Trustee meetings. Reserves will be needed to meet:

- a) Underlying (semi) fixed costs such as IT infrastructure and insurance.
- b) Planned costs to run the annual Winchester Heritage Open Days and maintain the availability of the Hampshire HistBites podcasts
- c) Costs of fundraising or other events on behalf of the Trust throughout the year

Details of any funds materially in deficit

- 1. None to report

Financial review details

- 1. Income for the year was £13,673
 - a. Sponsorship income was generated from Winchester College, Winchester BID and Belgarum estate agents.
 - b. Grants from Winchester City Council and Hampshire County Council also supported our work. The restricted funds from Hampshire County Council related to the hire of Winchester Great Hall for which they both charged a fee and provided an equal grant. The fee for venue hire remained outstanding (un-invoiced by HCC) at the end of the financial year.
 - c. Fundraising events, the newly launched Friends scheme and other donations made up the balance of income.
- 2. The main outgoings in the period related to the production and promotional costs of the festival events and activities along with the costs of a part-time freelance administrator to co-ordinate festival creation and running of the activities. Costs also include the software subscriptions to create and host the HistBites podcasts.
- 3. The overall net deficit of £1.4K reported includes a net of £2K relating to prior periods with the underlying figure being a small underlying surplus, showing good progress towards matching our funding with the costs of putting on all the activities that we provide.
- 4. The trust ended the year with £13.5K of funds which, after payment of £1.8K of costs due for settlement in the following month and payment received for £0.4K due to the charity, will leave a net £12.1K available to support the growth of the charity and to provide the programme of Heritage Open Days in 2024.

5. Detailed figures are provided in the accounts below.



Receipts and payments accounts

CC16a

For the period from	01-Nov-22	To	31-Oct-23
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Sponsorship - Winchester College	5,000	-	-	5,000	-
Sponsorship - Winchester Business Improvement District	2,000	-	-	2,000	-
Sponsorship - Belgarum	900	-	-	900	-
Grants Winchester CC / Hampshire CC	2,000	-	-	2,000	-
Grant for venue - Hampshire CC	-	1,650	-	1,650	-
Fundraising Events	1,430	-	-	1,430	-
Friends Scheme	253	-	-	253	-
Donations	440	-	-	440	-
Sub total (Gross income for AR)	12,023	1,650	-	13,673	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	12,023	1,650	-	13,673	-
A3 Payments					
Heritage Open Days Festival	-	-	-	-	-
Marketing	2,982	-	-	2,982	-
Festival co-ordinator costs	8,249	-	-	8,249	-
Venue costs	151	-	-	151	-
IT Costs	1,002	-	-	1,002	-
Other costs	417	-	-	417	-
Histbites Podcasts	840	-	-	840	-
Fundraising Events	375	-	-	375	-
	-	-	-	-	-
Overhead Costs	-	-	-	-	-
IT Costs	62	-	-	62	-
Insurance	334	-	-	334	-
Other	715	-	-	715	-
Sub total	15,127	-	-	15,127	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	15,127	-	-	15,127	-
Net of receipts/(payments)	3,104	1,650	-	1,454	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	14,945	-	-	14,945	-
Cash funds this year end	11,841	1,650	-	13,491	-

Section B Statement of assets and liabilities at the end of the period

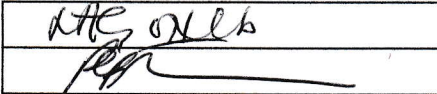
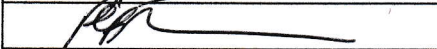
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	11,502	1,650	-
	PayPal Account	339	-	-
		-	-	-
	Total cash funds	11,841	1,650	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Prepaid IT costs	363	-	-
	Sponsorship for event - amount due	375	-	-
	Owed by HMRC for tax rebate	137	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Accrued Costs - venue hire - Hampshire CC	Restricted	1,650	
	Other costs	Unrestricted	130	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
		Nicola Gottlieb	26/03/2024
		Paul Blackburn	26/03/2024

HAMPSHIRE HISTORY TRUST

England & Wales - Charity number 1191377

Accounts

Hampshire History Trust

Registered Charity Number 1191377

Registered Address 42-43 East Stratton, Winchester, SO21 3DT

Trustees' Annual Report

1st November 2021 to 31st October 2022

Trustees

- Nicky Gottlieb (chair)
- Robert Rees (deputy chair)
- Becky Brown (secretary) – resigned 28th August 2022
- Jane Pike
- Madelaine Smith
- Anne Reilly
- Richard North – appointed 16th February 2022
- Paul Blackburn (treasurer) – appointed 16th February 2022

Description of the charity's trusts

1. Hampshire History Trust is governed by a constitution document that was in place when the charity was incorporated and approved by the Charities Commission on 21st September 2020.
2. Hampshire History Trust is a Charitable Incorporated Organisation (CIO) (governed by the Foundation Constitution document).
3. The original trustees were appointed from the people who had developed the original projects (Winchester Heritage Open Days) and brought them to the current size and scale. Further trustees have been appointed to build a wider team with the appropriate skills and knowledge to support the aims of the charity and run it effectively.

Additional governance information

1. New trustees are provided with the appropriate guidelines and information to allow them to undertake their roles effectively.
2. The formal business of the charity is conducted through regular trustee meetings (typically monthly) and actions are agreed and followed up regularly.
3. In the financial year the charity employed one part-time freelance contractor to coordinate the Winchester Heritage Open Days festival alongside one of the founding trustees. The two main projects (Winchester Heritage Open Days and Hampshire HistBites) are supported by up to 20 part time volunteers at any one time.
4. All Trust policies are accessible online by all trustees and key policies for volunteers are sent to them prior to them signing their volunteering agreement.

5. The Trust has a risk management policy and associated risk register which is used to develop appropriate policies and procedures.
6. The Trust's lead sponsors in 2021/2022 were again Winchester College and Winchester BID.
7. The Trust also has working relationships with University of Winchester and Winchester Radio and are in regular communication with Hampshire Cultural Trust and Hampshire Archives Trust.

Objectives and activities

Hampshire History Trust has the following stated objects:

1. To advance the arts, heritage, and culture for the public benefit by promoting and organising events, festivals, and workshops in and around Winchester, Hampshire with a particular focus on the development of a Winchester History Festival
2. To advance the education of the public (and particularly amongst those living in, working in or visiting Hampshire) in the subjects of history and heritage by providing lectures and talks, guided walks, staging exhibitions, educational materials, podcasts and other similar educational activities and projects as the charity trustees think fit

Activities

2022 represented a return to a full programme of activities following two years of disruption due to coronavirus restriction.

1. Coordinated and promoted Winchester Heritage Open Days as a full live festival of events.
2. Continued to develop Hampshire HistBites, the Trust podcast channel, bringing heritage stories to the people of Hampshire and beyond throughout the year, actively exploring 'hidden and lesser-known histories'.
3. Continued to develop the board structure and foundations of the Trust.

Achievements and performance

WINCHESTER HERITAGE OPEN DAYS - 2022 Festival Review

How did it go?

The seventh Winchester Heritage Open Days (WHODs) was packed with over 100 free events taking place in Winchester and the surrounding areas. From tours, behind the scenes, and engaging talks, visitors had the opportunity to delve into local history and explore the theme of Astounding Inventions.

Attendees immersed themselves in the art, architecture, and history of Hampshire; from marvelling at the large-scale murals of Stanley Spencer at Sandham Memorial Chapel to discovering the stories behind the painted bollards which feature in the Square in Winchester (and finding out how on earth you paint a bollard in the first place!). Record numbers of visitors were noted at events such as the Romsey Signal Box Open Day, where attendees were encouraged to pull levers. The return of the Whitchurch Silk Mill Food Festival tempted over 1,200 people to peruse its selection of local produce and culinary delicacies, and over 1,000 people delved into 800 years of history at the Great Hall.

Behind the Scenes

During our active festival planning period of April-September we had more than 125,000 visits to our website, an extraordinary number of people curious to learn more about the treasures Hampshire holds in its rich history. Our electronic newsletter is at over 1,600 subscribers, who can benefit from keeping up to date with the latest festival news with how quickly some bookable events can sell out; over 400 tickets were "sold" on the first day of the WHOD Box Office and 9 events sold out by the end of the first day. Some events released a second batch of tickets to meet demands, such as tours at Winchester College. Most events are "Just Turn Up" and do not require a ticket.

The Festival

The ten-day festival took place during the national period of mourning (9th - 18th September) following the death of the Queen on 8th September. While these unprecedented circumstances inevitably had an impact on the festival, with several highly anticipated events either cancelling or postponing to a later date, the festival went ahead in the spirit of community. There were over 10,000 visits to events, and over 1,000 views and downloads across our digital content during September (YouTube, Facebook Live, HistBites podcast). Attendance was lower than 10,000+ anticipated, which we attribute to the impact of the national period of mourning; attendance was expected to be high at postponed/cancelled events such as the Winchester Combined Court Open Day, Hursley House Open Day, and Tours and Hyde900 events.

Sponsors & Supporters

Hampshire History Trust oversaw the coordination of the festival, alongside the release of Season 8 of the Hampshire HistBites podcast. The Trust is tremendously grateful to lead sponsor Winchester College, Winchester BID, the organisations who opened their doors, the individuals who offered their time, and our supportive team of volunteers - we appreciate everyone who contributed to creating such a spectacular festival.

Our Audience

67% of attendees responded that this was not their first WHODs; it is encouraging to see such an appetite to return and learn something new year on year, while also recognising that we are continuing to reach new audiences. Just over half of attendees travel less than 5 miles to attend a HODs event, discovering the history (almost) literally on their doorsteps, while some were prepared to travel further afoot in search of the county's curiosities. Our digital content (e.g., HistBites) reaches an international audience.

Feedback

A consistent theme with feedback from attendees highlights the enjoyment of discovering new places or revisiting familiar places with fresh perspectives.

- Self-directed walks and tours and events where one just 'turns up' and enjoy whatever is available
- Friendliness of people involved
- Knowledgeable/informative guides
- Learning new things about local history
- Ability to visit interesting buildings that are usually not open to the public
- Visiting places they wouldn't normally plan to visit

"Please try to spin the plates again next year, I cannot emphasise enough just how welcome this sheer fortnight of visits and memory making is. Each September I discover new things to spend the winter finding out more about"

"An excellent morning out. The venue was superb, and one I had never heard of or would ever have visited had it not been for HODs".

'Just thank you really for all your hard work, we are very lucky to have these days, long may they continue"

"Great opportunity to see a local sight with the family"

Hampshire HistBites

The Trust's other major output, the 'Hampshire Histbites' podcast, delivered a strong, year-round performance during the period, underlining its contribution to HHT's mission to ensure history is accessible to all. A further three seasons, totalling 18 episodes, were released; total downloads during this period were 4.191 (this figure includes content released earlier, which remains accessible for anyone to download for free). The project is known to reach a wide audience, including overseas. During the period of this Report, it has continued to provide a valuable vehicle for HHT to partner with other local organisations who share and can help the Trust further its aims- including media outlets and heritage sites across Hampshire. This 'county-wide' coverage is a critical element to the project.

Following the release of Histbites' eighth season, podcast production has been paused due to the departures of both the main HHT Trustee overseeing the project, and the Project Coordinator. The Trust successfully 'stood up' an alternative Trustee to ensure delivery during this period, but agreed this would not be sustainable without recruitment of a new Project Coordinator with capacity to oversee the wider team of volunteers contributing to the podcast. Recruitment is now being examined as part of the Trust's wider volunteering and fundraising drive: Histbites production will resume once this process allows.

Financial review

Reserves

1. The trust aims to maintain sufficient reserves to allow its events to be planned and carried out successfully in future periods, for ongoing commitments to be met and for new opportunities to promote new history and heritage initiatives to be developed.

Details of any funds materially in deficit

1. None to report

Financial review details

1. Income for the year of £7,000 was generated through sponsorship from Winchester College and Winchester BID.
2. It is a key focus for the trust to develop additional sponsors, donors and income streams to allow it to maintain and develop further a full programme of Heritage Open Days.
3. The main outgoings in the period related to the production and promotional costs of the festival events and activities along with the costs of a part-time freelance contractor to coordinate festival creation and running of the activities. Costs also include the software subscriptions to create and host the HistBites podcasts.

4. The trust ended the year with £15K of funds which, after payment of £4K of costs due for settlement in the following month, will leave a net £11K available to support the growth of the charity and to provide the programme of Heritage Open Days in 2023.
5. Detailed figures are provided in the accounts below.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Hampshire History Trust

1191377

Receipts and payments accounts

CC16a

For the period from

01-Nov-21

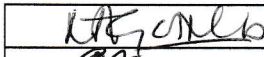

To

31-Oct-22

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Sponsorship - Winchester College	5,000	-	-	5,000	-
Sponsorship - Winchester Business Improvement District	2,000	-	-	2,000	-
Other	1	-	-	1	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	7,001	-	-	7,001	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	7,001	-	-	7,001	-
A3 Payments					
Heritage Open Days Festival	-	-	-	-	-
Marketing	2,518	-	-	2,518	-
Festival co-ordinator costs	6,863	-	-	6,863	-
Photography and film costs	1,245	-	-	1,245	-
Event costs	1,130	-	-	1,130	-
IT Costs	1,133	-	-	1,133	-
	-	-	-	-	-
Histbites Podcasts	804	-	-	804	-
	-	-	-	-	-
Overhead Costs	-	-	-	-	-
IT Costs	273	-	-	273	-
Insurance	301	-	-	301	-
Other	1,174	-	-	1,174	-
Sub total	15,441	-	-	15,441	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	15,441	-	-	15,441	-
Net of receipts/(payments)	- 8,440	-	-	- 8,440	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	23,385	-	-	23,385	-
Cash funds this year end	14,945	-	-	14,945	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	14,945	-	-
		-	-	-
		-	-	-
	Total cash funds	14,945	-	-
	(agree balances with receipts and payments account(s))	Unrestricted funds	Restricted funds	Endowment funds
B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
	Prepaid IT costs	363	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Accrued Costs	Unrestricted	485	
	Festival Coordinator Costs	Unrestricted	3,273	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	 	Nicola Gottlieb	13/04/2023	
		Paul Blackburn	13/04/2023	

HAMPSHIRE HISTORY TRUST

England & Wales - Charity number 1191377

Accounts

Hampshire History Trust

Registered Charity Number 1191377

Registered Address 42-43 East Stratton, Winchester, SO21 3DT

Trustees' Annual Report

21st September 2020 to 31st October 2021

Trustees

- Nicky Gottlieb (chair)
- Robert Rees (deputy chair)
- Becky Brown (secretary)
- Jane Pike - appointed 21st October 2020
- Madelaine Smith - appointed 21st October 2020
- Mike Hall - appointed 21st October 2020 (resigned 8th February 2022)
- Anne Reilly - appointed 9th December 2020
- Treasurer advice provided by volunteer Nick Gibbins

Description of the charity's trusts

1. Hampshire History Trust is governed by a constitution document that was in place when the charity was incorporated and approved by the Charities Commission on 21st September 2020.
2. Hampshire History Trust is a Charitable Incorporated Organisation (CIO) [governed by the Foundation Constitution document]
3. The original trustees were appointed from the people who had developed the original projects (Winchester Heritage Open Days) and brought them to the current size and scale. Further trustees have been appointed to build a wider team with the appropriate skills and knowledge to support the aims of the charity and run it effectively.

Additional governance information

1. New trustees are provided with the appropriate guidelines and information to allow them to undertake their roles effectively.
2. The formal business of the charity is conducted through regular trustee meetings (typically monthly) and actions are agreed and followed up regularly.
3. There are no paid staff and two of the founding trustees currently undertake the two main projects (Winchester Heritage Open Days and Hampshire HistBites) supported by up to 20 part time volunteers at any one time.
4. In the first few months of forming the board of trustees focused on writing and approving various policies and procedures including code of conduct, donations and sponsorship, complaints, equality and diversity, financial procedures, health and safety, conflicts of interest, trustee appointment and safeguarding.

5. All Trust policies are accessible online by all trustees and key policies for volunteers are sent to them prior to them signing their volunteering agreement.
6. The board has also drafted a risk management policy and is working through its risk register and supporting policies and procedures.
7. The Trust's lead sponsors in 2020/2021 were Winchester College and Winchester BID, with a small grant also received from Hampshire County Council.
8. The Trust also has working relationships with University of Winchester, Hampshire Cultural Trust, Hampshire Archives Trust, and Winchester Radio.

Objectives and activities

Hampshire History Trust has the following stated objects:

1. To advance the arts, heritage, and culture for the public benefit by promoting and organising events, festivals, and workshops in and around Winchester, Hampshire with a particular focus on the development of a Winchester History Festival
2. To advance the education of the public (and particularly amongst those living in, working in or visiting Hampshire) in the subjects of history and heritage by providing lectures and talks, guided walks, staging exhibitions, educational materials, podcasts and other similar educational activities and projects as the charity trustees think fit

Activities

We are immensely proud of the work we have accomplished in such a turbulent year affected by coronavirus and the consequent restrictions and difficulties and are enormously grateful for the support of our sponsors, the national Heritage Open Days team and everyone who has engaged with our events, films, social media, and podcasts. During the year we:

1. Launched the Trust and recruited and appointed four additional trustees to join the founding trustees
2. Launched Hampshire HistBites, the Trust podcast channel, which will enable the Trust to bring heritage to the people of Hampshire and beyond throughout the year, actively exploring 'hidden and lesser-known histories'.
3. Coordinated and promoted Winchester Heritage Open Days during the second year of a pandemic.

Achievements and performance

Main Achievements in 2020/21

1. Inspired residents of all ages and from across Hampshire to learn about history and heritage by providing multiple volunteering opportunities. More than 30 local people volunteered in 2020/21, of which 20 are still actively volunteering.
2. Nearly 6,000 downloads from Hampshire HistBites in its first year, and with seasons ongoing into 2021/22. 76% of listeners are based in the UK, with the majority living in Hampshire.
3. The 2021 Winchester Heritage Open Days was a brilliant hybrid festival. We directly organised a high street trail, online exhibition, multiple online talks, and a special podcast series. Other highlights organised by our partners included the 'baker's dozen' of events at Winchester College, 2TimeTheatre's production of 'Pies and Prejudice' at Abbey House, food festival at Whitchurch Silk Mill, walking tours around Winchester and the Great Hall, open days on the Leckford Estate, the Hyde900 display in the Inner Close, the cemetery tours at both Magdalen Hill and West Hill, heritage craft masterclasses, workshops and trails run by many of Winchester's local restaurants and shops. There was also the opening weekend with the Friends of King Alfred Buses display and running days which included a 100-year-old Model T bus.
 - a. Over the 10-day period thousands attended the 115 events in the Winchester HODs programme which is now the second biggest in the country.
 - b. Nearly 2,500 people used our online booking system, of which 502 attended at least 2 events and 642 had not booked with us before.
 - c. 1,497 people on our festival mailing list with an average open rate of 63%, that engagement rate is more than 3 times the average rate for UK charities
 - d. More than 48,500 visits to our website in the lead up to and during the festival, an increase of 62% on the previous year.
 - e. Over 11,500 views and listens of our online festival content.
 - f. Feedback from our local festival goers has been extremely positive, with many commenting on the friendliness and knowledge of the guides and venues. One person shared *'I have also joined some events from other areas which I have enjoyed but your (Winchester HODs) site and offering far outweighs everyone else - cannot wait for next year.'*
4. The social media accounts continue to grow with 2,831 followers across the Twitter accounts, 2,410 on Instagram and just under 1,000 on Facebook.

Financial review

Reserves

1. The trust aims to maintain sufficient reserves to allow its events to be planned and carried out successfully in future periods, for ongoing commitments to be met and for new opportunities to promote new history and heritage initiatives to be developed.

Details of any funds materially in deficit

1. None to report

Financial review details

1. In the first financial period since becoming a CIO, income continued to be generated through sponsorship, predominantly from Winchester College and Winchester BID. This amounted to £4,465 in the period.
2. In addition, the trust received a substantial unrestricted legacy donation of £20,000 for which the trustees are most grateful. This will be used to fund the work and development of the trust.
3. The main outgoings in the period related to the production and promotional costs of the events and activities put on in the year along with the costs of producing the HistBites podcasts.
4. The trust ended the year with £23K of funds available to support the growth of the charity and to provide a full programme of Heritage Open Days in 2022.
5. Detailed figures are provided in the accounts below.



Receipts and payments accounts

CC16a

For the period
from

01-Nov-20

To

31-Oct-21

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Surplus funds from previous Heritage Open Day (pre formation of charity)	5,046	-	-	5,046	-
Sponsorship - Winchester College	4,465	-	-	4,465	-
Sponsorship - Winchester Business Improvement District	2,000	-	-	2,000	-
Hampshire County Council grant	500	-	-	500	-
Legacy donation	20,000	-	-	20,000	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	32,011	-	-	32,011	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	32,011	-	-	32,011	-
A3 Payments					
Heritage Open Days Festival	-	-	-	-	-
Marketing	3,033	-	-	3,033	-
Photography and film costs	1,250	-	-	1,250	-
Event costs	1,697	-	-	1,697	-
	-	-	-	-	-
Histbites Podcasts	1,522	-	-	1,522	-
	-	-	-	-	-
Overhead Costs	-	-	-	-	-
IT Costs	816	-	-	816	-
Insurance	273	-	-	273	-
Other	35	-	-	35	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	8,626	-	-	8,626	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	8,626	-	-	8,626	-
Net of receipts/(payments)	23,385	-	-	23,385	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	23,385	-	-	23,385	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	23,385	-	-
		-	-	-
		-	-	-
	Total cash funds	23,385	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

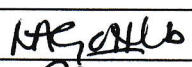
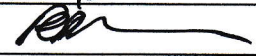
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Prepaid IT costs	276	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Accrued Costs	Unrestricted	175	
	Expenses Owed	Unrestricted	368	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Nicola Gottlieb	21/04/2022
	Paul Blackburn	21/04/2022



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
HAMBSHIRE HISTORY TRUST

**On accounts for the year
ended**

31/10/2021
Charity no (if any) 1191377

Set out on pages

ATTACHED
(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

T. J. Light

Date:

01/04/22

Name:

TIMOTHY JOHN LIGHT

**Relevant professional
qualification(s) or body
(if any):**

FELLOW MEMBER OF ASSOCIATION OF ACCOUNTING TECHNICIANS NO 8057

Address:

7 HODDER CLOSE
CHANDLERS FORD
HAMPSHIRE SO53 4PD