



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01 04 2024 **Period start date** **To** 31 03 2025 **Period end date**

Charity name: Creative Collisions

Charity registration number: 1191198

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	'To advance in life and help young people in Great Yarmouth and the surrounding areas through: (a) The provision of recreational and leisure time activities in the arts and heritage provided in the interest of social welfare, designed to improve their conditions of life; (b) Providing support and arts and heritage activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals'
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Kick the Dust Project Creative Collisions is a consortium partner organisation in Norfolk Museums – Kick the Dust Project. Following the successful conclusion of the National Lottery Heritage Fund funded Kick the Dust project, NMS secured additional funding through an Arts Council England National Portfolio Funding (NPO) Uplift award for the period 2023-26. This ambitious project aims to transform and expand the ways in which young people can engage with their local heritage through a structured programme of one-off workshops, regular group activities, work experience and participation in museum exhibition and display development groups. Young people shape the programme and are involved in the project steering group. Finance for the Kick the Dust project is handled by Norfolk Museums Service so is not included in the Creative Collisions finance report for this period. This year Creative Collisions has run regular groups in

		<p>Great Yarmouth as part of Kick the Dust including National Saturday Club and Make Yarmouth. We have also supported the work that Kick the Dust delivers with the Great Yarmouth Heritage Collective (YMCA) and the Youth Climate Action group.</p> <p>Not Made in Great Yarmouth (extension project)</p> <p>This year Creative Collisions delivered and extension project using the underspend from the <i>Not Made in Great Yarmouth</i> project. The project was funded by an Art Fund Re imagine grant.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
	Para 1.38	

Contribution made by volunteers		
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Creative Collisions has continued its work to provide opportunities for young people from the Great Yarmouth area to engage with heritage in innovative and creative ways.</p> <p>Kick the Dust. Creative Collisions has continued as core consortium partner in Norfolk Museums flag ship youth engagement programme Kick the Dust.</p> <p>Following the successful conclusion of the National Lottery Heritage Fund funded Kick the Dust project, NMS secured additional funding through an Arts Council England National Portfolio Funding (NPO) Uplift award for the period 2023-26. This will enable NMS to continue to support young people in the three Levelling up for Culture places of Great Yarmouth, King's Lynn and Thetford. This additional funding will enable young people to participate in high quality cultural and heritage activities that develop their creative and digital skills and potential, as well as prepare them for the workplace.</p> <p>During 2023-26 NMS has also received funding from Norfolk County Council (NCC) Public Health to support Kick the Dust activities that focus on the mental health and wellbeing of Norfolk young people.</p>

		<p>NMS is partnering with Norfolk Library & Information Service (NLIS) to deliver this exciting programme of activity enabling the consortium to strengthen partnership working between museum and library staff and increase levels of cultural engagement by young people in a sustained way, employing the successful Kick the Dust approach to youth engagement that uses the three-stage progression model <i>Player-Shaper-Leader</i>. The programme will be aimed at those in the three priority places aged 16-25 years, with opportunities for 13–16-year-olds to engage as part of the progression framework.</p> <p>The key aims of the new Kick the Dust project are to:</p> <ul style="list-style-type: none"> • develop transferable work-related skills with the aim of supporting more working age young people into employment, training or further learning. • develop digital skills linked to creative industries to address the digital skills gap in heritage and cultural sectors. • increase young people’s creative skills and for young people to gain a range of new cultural experiences. • encourage an appreciation of the history and culture of their local communities. <p>Young people will work alongside professionals to develop their transferable work-related and creative skills, through the co-production of activity and events, volunteering and work experience operating at a level that meets their needs.</p> <p>Kick the Dust projects in Great Yarmouth have included:</p> <p>YMCA - Great Yarmouth Heritage Collective (YMCA)</p> <p>Kick the Dust has continued to work with the YMCA in Great Yarmouth to support young people aged 19-25 to gain transferrable skills and confidence through positive activities. We have continued to create an engaging weekly programme of activities for young adults who struggle with their mental health and</p>
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		<p>wellbeing. These sessions are held every Wednesday throughout the year.</p> <p>The GY Heritage Collective made a MET Gala dress inspired by their lived experiences in Great Yarmouth and the town's history. They looked at textiles techniques through time, including Medieval weaving and natural dyeing. They attended the Norwich and Norfolk Makers Festival to learn how to mend clothes with the traditional Japanese practice of Sashiko. They learned how to mend garments in a sustainable and mindful way.</p> <p>The final dress was designed by clients. It includes references to maritime, literary, and contemporary history of Great Yarmouth.</p> <p>We also hosted an Afternoon Tea to celebrate VE day after learning about it in one of our sessions. We all got dressed up and played 1940s music and ate lots of scones to celebrate the day!</p> <p>National Saturday Club</p> <p>Our flagship Saturday offer continued to support underserved and disadvantaged young people, including young carers, young people on the autism and Asperger's spectrums.</p> <p>The worked on a migration themed project, with freelance creative Daisy Henwood, linked to the Royal Museums Greenwich. They learned about why people migrate, how the communities of Great Yarmouth have changed over the years and imagined the journeys that fascinating objects in our collection have taken to arrive in the town from around the world.</p> <p>They made miniature woodwork sculptures based on ship models from Time and Tide collections and inspired by the migration of Scottish Herring Girls to Great Yarmouth. Tricia Hall explored the Migration, Heritage and Belonging handling collections with the group and helped them to make ceramic feasting bowls inspired by ritual objects we have in the museum that were made by first nation artists from Haida Gwaii in Canada.</p> <p>Young people also participated in a Masterclass with BAFTA winning animation artist – Jim Le</p>
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		<p>Ferve – who taught the group how to make zoetropes and phonotropes using record players. This workshop was amazing for teaching the group new skills and building their confidence to give new artistic approaches a go.</p> <p>Make Yarmouth</p> <p>Make Yarmouth works with the Shaw Trust to engage vulnerable teenagers in positive activities. We use a variety of light-touch, creative arts approaches and museum collections to generate a fun programme of weekly activities. These sessions run every Tuesday evening in term time.</p> <p>This year the group worked with Rosa Chalfen, a Kick the Dust Youth Ambassador and member of Norwich Young Heritage Collective on a Zine Project funded by the Norfolk and Norwich Festival as part of their emerging creatives programme.</p> <p>Rosa worked with Make Yarmouth to learn creative writing skills in an accessible way. Literacy has been a barrier for a lot of our young people attending Make Yarmouth and Rosa adapted sessions to create narratives through storyboards and images drawn by participants. We created nonsense stories using word association and explored Great Yarmouth folklore through drama.</p> <p>Over the summer, we hosted extra sessions which included, visiting the Lydia Eva, the last remaining drift net trawler on Great Yarmouth's South Quay and the heritage rollercoaster at Great Yarmouth's Pleasure Beach. This was a positive way of marking the group's achievements over the year and welcoming new members.</p> <p>We also completed a project around the Hippodrome Circus in Great Yarmouth; working with collections at Time and Tide Museum, Hippodrome Museum and Great Yarmouth Library to curate an engaging programme of craft activities that focus on the heritage of the circus, and how it still plays an important part in the town today. Make Yarmouth will be created artwork around the history of flea</p>
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		<p>circuses and archived posters from previous shows, and the artwork created by Impressionist and Surrealist painters during the 19th and 20th centuries. They worked with the Drillaz Circus School from Out There Arts to try circus skills.</p> <p>Youth Climate Action Group</p> <p>A new Youth Climate Action Group for Kick the Dust created an exhibition for International Earth day at Gressenhall Farm and Workhouse.</p> <p>The group worked alongside museum professionals from Time and Tide Museum, Gressenhall Farm and Workhouse (GFW) and GFW Environment Hub.</p> <p>Eleven students from East Norfolk Sixth form met weekly to plan, research, illustrate and design an exhibition called <i>Roots for Renewal</i> as a part of the International Earth Day celebrations at GFW on 11th April.</p> <p>In January eleven students visited GFW to carry out research for their exhibition, they met the curator Rachel Kidd, Farm Manager and Environment Hub Officer Ben Earle. They learned about exhibition interpretation and historic farming practices as well as contemporary sustainable methods.</p> <p>The group have also learned about fundraising and compiled their own bid to the Kick The Dust delegated budget.</p> <p>The group have also learned about fundraising and compiled their own bid to the Kick The Dust delegated budget.</p> <p>Not Made in Great Yarmouth extension project.</p> <p>Since completing the development of <i>The Smokehouse Gallery</i> at Time and Tide Museum, we have delivered an extension project in partnership with East Coast College.</p> <p>Twelve Media and Photography students at East Coast College worked alongside digital creatives to explore the theme of <i>Youth Culture</i> as it relates to activity in both their online and physical worlds.</p>
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		<p>Through a series of practical workshops, the students were introduced to a range of innovative technologies by three practitioners working at the cutting edge of creative tech. Audio-visual artists Lewis Wickwar, Nat Whitney and Emily Godden shared their skills in projection mapping, vjing, and 360 video and photography. The students proceeded to employ both their newfound and existing skills to create individual films for display in the Smokehouse Gallery.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
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Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a good financial position at the end of the period with funds available to cover general operating costs which are kept at a minimal level. In kind support from partners such as Norfolk Museums Service enables the charity to operate on this basis with the main expenditure focussed on project work. In this period the majority of project expenditure was processed directly by lead partners in the project consortiums that Creative Collisions was part of.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Cash in our bank account is currently £2573 . This is held in reserve to cover general operating expenses such as bank charges and public liability insurance.
Amount of reserves held	Para 1.22	£2573
Reasons for holding zero reserves	Para 1.22	Not applicable
Details of fund materially in deficit	Para 1.24	Not applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	Not applicable

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Our principle source of funds is grants for projects. In this period we have been acting as supporting consortium partner with income and expenditure processed by lead consortium partners Norfolk Museums (Kick the Dust Project) and Voluntary Norfolk (Freshly Greated).
Investment policy and objectives including any social investment policy adopted	Para 1.46	

A description of the principal risks facing the charity	Para 1.46	Trustees have not identified any risks facing the charity.
Other		

Structure, Governance and Management

Description of charity's trusts:		Charitable Incorporated Organisation whose only voting members are its charity trustees
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Apart from the first charity trustees, every trustee must be appointed [for a term of [three] years] by a resolution passed at a properly convened meeting of the charity trustees. (2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	New trustees are inducted and trained by existing trustees.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Creative Collisions operates within a wider network of high schools and further education colleges in Great Yarmouth along with Norfolk Museums Service.
		The wider network within which Creative Collisions operates acts as a consultative forum and provides in kind support through staff time, sharing of specialist expertise, support to recruit young people to projects, use of venues

Relationship with any related parties	Para 1.51	and equipment for workshops and exhibiting young peoples work.
Other		In addition to the wider network described above Creative Collisions has also developed good working relationships with other Arts and Cultural Organisations operating in the Great Yarmouth area as well as with organisations supporting vulnerable young people.

Reference and Administrative details

Charity name	Creative Collisions
Other name the charity uses	
Registered charity number	1191198
Charity's principal address	Time and Tide Museum, Blackfriars Road, Great Yarmouth, Norfolk, NR30 3BX

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Colin Stott	Trustee		
2	Patricia Hall	Trustee		
3	Ellie Buchan	Trustee		
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Corporate trustees – names of the directors at the date the report was approved

Director name		
Not applicable		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
Not applicable		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not applicable


Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Colin Stott	
Position (eg Secretary, Chair, etc)	Chair	
Date	07/01/2025	



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Charity registration number: 1191198

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		<p>NMS is partnering with Norfolk Library & Information Service (NLIS) to deliver this exciting programme of activity enabling the consortium to strengthen partnership working between museum and library staff and increase levels of cultural engagement by young people in a sustained way, employing the successful Kick the Dust approach to youth engagement that uses the three-stage progression model <i>Player-Shaper-Leader</i>. The programme will be aimed at those in the three priority places aged 16-25 years, with opportunities for 13–16-year-olds to engage as part of the progression framework.</p> <p>The key aims of the new Kick the Dust project are to:</p> <ul style="list-style-type: none"> • develop transferable work-related skills with the aim of supporting more working age young people into employment, training or further learning. • develop digital skills linked to creative industries to address the digital skills gap in heritage and cultural sectors. • increase young people’s creative skills and for young people to gain a range of new cultural experiences. • encourage an appreciation of the history and culture of their local communities. <p>Young people will work alongside professionals to develop their transferable work-related and creative skills, through the co-production of activity and events, volunteering and work experience operating at a level that meets their needs.</p> <p>Kick the Dust projects in Great Yarmouth have included:</p> <p>YMCA - Great Yarmouth Heritage Collective (YMCA)</p> <p>Kick the Dust has continued to work with the YMCA in Great Yarmouth to support young people aged 19-25 to gain transferrable skills and confidence through positive activities. We have continued to create an engaging weekly programme of activities for young adults who struggle with their mental health and</p>
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		<p>wellbeing. These sessions are held every Wednesday throughout the year.</p> <p>The GY Heritage Collective made a MET Gala dress inspired by their lived experiences in Great Yarmouth and the town's history. They looked at textiles techniques through time, including Medieval weaving and natural dyeing. They attended the Norwich and Norfolk Makers Festival to learn how to mend clothes with the traditional Japanese practice of Sashiko. They learned how to mend garments in a sustainable and mindful way.</p> <p>The final dress was designed by clients. It includes references to maritime, literary, and contemporary history of Great Yarmouth.</p> <p>We also hosted an Afternoon Tea to celebrate VE day after learning about it in one of our sessions. We all got dressed up and played 1940s music and ate lots of scones to celebrate the day!</p> <p>National Saturday Club</p> <p>Our flagship Saturday offer continued to support underserved and disadvantaged young people, including young carers, young people on the autism and Asperger's spectrums.</p> <p>The worked on a migration themed project, with freelance creative Daisy Henwood, linked to the Royal Museums Greenwich. They learned about why people migrate, how the communities of Great Yarmouth have changed over the years and imagined the journeys that fascinating objects in our collection have taken to arrive in the town from around the world.</p> <p>They made miniature woodwork sculptures based on ship models from Time and Tide collections and inspired by the migration of Scottish Herring Girls to Great Yarmouth. Tricia Hall explored the Migration, Heritage and Belonging handling collections with the group and helped them to make ceramic feasting bowls inspired by ritual objects we have in the museum that were made by first nation artists from Haida Gwaii in Canada.</p> <p>Young people also participated in a Masterclass with BAFTA winning animation artist – Jim Le</p>
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		<p>Ferve – who taught the group how to make zoetropes and phonotropes using record players. This workshop was amazing for teaching the group new skills and building their confidence to give new artistic approaches a go.</p> <p>Make Yarmouth</p> <p>Make Yarmouth works with the Shaw Trust to engage vulnerable teenagers in positive activities. We use a variety of light-touch, creative arts approaches and museum collections to generate a fun programme of weekly activities. These sessions run every Tuesday evening in term time.</p> <p>This year the group worked with Rosa Chalfen, a Kick the Dust Youth Ambassador and member of Norwich Young Heritage Collective on a Zine Project funded by the Norfolk and Norwich Festival as part of their emerging creatives programme.</p> <p>Rosa worked with Make Yarmouth to learn creative writing skills in an accessible way. Literacy has been a barrier for a lot of our young people attending Make Yarmouth and Rosa adapted sessions to create narratives through storyboards and images drawn by participants. We created nonsense stories using word association and explored Great Yarmouth folklore through drama.</p> <p>Over the summer, we hosted extra sessions which included, visiting the Lydia Eva, the last remaining drift net trawler on Great Yarmouth's South Quay and the heritage rollercoaster at Great Yarmouth's Pleasure Beach. This was a positive way of marking the group's achievements over the year and welcoming new members.</p> <p>We also completed a project around the Hippodrome Circus in Great Yarmouth; working with collections at Time and Tide Museum, Hippodrome Museum and Great Yarmouth Library to curate an engaging programme of craft activities that focus on the heritage of the circus, and how it still plays an important part in the town today. Make Yarmouth will be created artwork around the history of flea</p>
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		<p>Through a series of practical workshops, the students were introduced to a range of innovative technologies by three practitioners working at the cutting edge of creative tech. Audio-visual artists Lewis Wickwar, Nat Whitney and Emily Godden shared their skills in projection mapping, vjing, and 360 video and photography. The students proceeded to employ both their newfound and existing skills to create individual films for display in the Smokehouse Gallery.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
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Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a good financial position at the end of the period with funds available to cover general operating costs which are kept at a minimal level. In kind support from partners such as Norfolk Museums Service enables the charity to operate on this basis with the main expenditure focussed on project work. In this period the majority of project expenditure was processed directly by lead partners in the project consortiums that Creative Collisions was part of.
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Amount of reserves held	Para 1.22	£2573
Reasons for holding zero reserves	Para 1.22	Not applicable
Details of fund materially in deficit	Para 1.24	Not applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	Not applicable

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Our principle source of funds is grants for projects. In this period we have been acting as supporting consortium partner with income and expenditure processed by lead consortium partners Norfolk Museums (Kick the Dust Project) and Voluntary Norfolk (Freshly Greated).
Investment policy and objectives including any social investment policy adopted	Para 1.46	

A description of the principal risks facing the charity	Para 1.46	Trustees have not identified any risks facing the charity.
Other		

Structure, Governance and Management

Description of charity's trusts:		Charitable Incorporated Organisation whose only voting members are its charity trustees
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Apart from the first charity trustees, every trustee must be appointed [for a term of [three] years] by a resolution passed at a properly convened meeting of the charity trustees. (2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	New trustees are inducted and trained by existing trustees.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Creative Collisions operates within a wider network of high schools and further education colleges in Great Yarmouth along with Norfolk Museums Service.
		The wider network within which Creative Collisions operates acts as a consultative forum and provides in kind support through staff time, sharing of specialist expertise, support to recruit young people to projects, use of venues

Relationship with any related parties	Para 1.51	and equipment for workshops and exhibiting young peoples work.
Other		In addition to the wider network described above Creative Collisions has also developed good working relationships with other Arts and Cultural Organisations operating in the Great Yarmouth area as well as with organisations supporting vulnerable young people.

Reference and Administrative details

Charity name	Creative Collisions
Other name the charity uses	
Registered charity number	1191198
Charity's principal address	Time and Tide Museum, Blackfriars Road, Great Yarmouth, Norfolk, NR30 3BX

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Colin Stott	Trustee		
2	Patricia Hall	Trustee		
3	Ellie Buchan	Trustee		
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Corporate trustees – names of the directors at the date the report was approved

Director name		
Not applicable		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
Not applicable		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)**Names and addresses of advisers (Optional information)****Type of adviser****Name****Address**

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not applicable


Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Colin Stott	
Position (eg Secretary, Chair, etc)	Chair	
Date	07/01/2025	