



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

**Trustees' Annual Report for the period**

**From 01 04 2022   Period start date   To 31 03 2023   Period end date**

**Charity name: Creative Collisions**

**Charity registration number: 1191198**

**Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	'To advance in life and help young people in Great Yarmouth and the surrounding areas through: (a) The provision of recreational and leisure time activities in the arts and heritage provided in the interest of social welfare, designed to improve their conditions of life; (b) Providing support and arts and heritage activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals'
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Much of the activity during this period was shaped by the involvement of Creative Collisions in two major projects as a consortium partner organisation. The Norfolk – Kick the Dust Project is funded by the National Lottery Heritage fund (£745,500). It is led by Norfolk Museums Service working in partnership with Creative Collisions, YMCA and Norfolk Libraries and Information Service. This ambitious project aims to transform and expand the ways in which young people can engage with their local heritage through a structured programme of one-off workshops, regular group activities, work experience and participation in museum exhibition and display

		<p>development groups. Young people shape the programme and are involved in the project steering group. Finance for the Kick the Dust project is handled by Norfolk Museums Service so is not included in the Creative Collisions finance report for this period. Creative Collisions has run regular groups as part of this project including a National Saturday Art &amp; Design Club and Make Yarmouth. We have supported the work that Kick the Dust delivers with YMCA, Young Consultants and the major youth led Summer exhibition Retro Games at Time and Tide Museum. We have collaborated on the KTD funded Ledger touring exhibition produced by arts producers Forma and photographer Oliver Chanerin.</p> <p>This year Creative Collisions has supported the Enjoy Cultural Education Partnership, Let's Enjoy project by setting up a Young Communicators Team. Let's Enjoy commemorates the 10<sup>th</sup> anniversary of the founding of the Enjoy-Great Yarmouth Cultural Education Partnership (CEP) and celebrates the achievements of the past decade with an ambitious programme of creative and cultural activities for children, young people and teachers to enjoy. Let's Enjoy was an Arts Council England funded project and funds are managed by St Nicholas Priory CE VA Primary school.</p> <p>Creative collisions has delivered consultation workshops with young people helping to shape plans for two major heritage development projects in Great Yarmouth. The historic Winter Gardens and Tide Museum redevelopment project. Both projects are subject to funding being awarded by the National Lottery Heritage fund.</p>
Statement confirming whether the trustees have	Para 1.18	In planning our activities for the year we kept in mind the guidance issued by the

had regard to the guidance issued by the Charity Commission on public benefit		<p>Charity Commission on public benefit. The main projects this year are detailed above. Through participation in these projects young people have benefited in a number of ways. They have had opportunities to get together and create, to learn about their local heritage, to work with artists and other creative practitioners, to develop their skills, confidence and aspirations. Young people have also had opportunities to showcase their work at the Time and Tide Museum and found out about careers in heritage and creative industries. We welcome young people from all backgrounds and work with partner organisations to address barriers to participation. We involve young people in decision making and have provided opportunities for young people to develop into leadership roles on projects.</p>
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#### **Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	
Other		

### Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Creative Collisions has continued its work to provide opportunities for young people from the Great Yarmouth area to engage with heritage in innovative and creative ways. Creative Collisions has been involved as a core consortium partner in Kick the Dust which secured significant funding for activities with young people.</p> <p>We have continued to champion young people's rights to have access to high quality creative and cultural activities that support their personal development, mental health and well-being. This work is particularly important in an area of the country where young people face significant socio-economic issues and barriers to participation.</p> <p>The NLHF funded phase of the Kick the Dust (Norfolk) ended in March 2023 with evidence clearly demonstrating the impact on young people and staff engaging in activity. As the project delivered activity through a blended</p>

		<p>offer of face-to-face activity and online engagement, this impact is increased further as more museum staff engaged in the co-delivery of activity and saw the benefits to their own development. This has been seen in the delivery of exhibitions, curation, the pre - traineeship programme and through collections. Kick the Dust projects have included:</p> <p><b><i>Retro Games</i></b> charted the rise of computer gaming through the boom of the 1980s to the present day. Starting with the early days of games arcades in the 70s, just like those found on the seafront of Great Yarmouth, the show moved through the decades of gaming development taking in the consoles and characters which have become household names.</p> <p>The show was the result of a creative collaboration between young people involved in the museum's Kick the Dust youth engagement programme – funded by The National Lottery Heritage Fund, and the curatorial &amp; exhibitions team at Great Yarmouth Museums.</p> <p>Veronica Abbasova from the Kick the Dust group explained: <i>"...Having had a part in the new exhibit has been one of the best experiences of my life and I have learnt so much from everyone who has helped to bring the original designs to life. From the first day I have felt encouraged to push the original concept to create something truly incredible and unique".</i></p> <p>Cllr. Margaret Dewsbury, Cabinet Member for Communities, Norfolk County Council said: <i>"Retro Games is a great example of a youth-led project in our Museums Service which will appeal to a broad range of people as well as attracting new audiences."</i></p>
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		<p><i>Congratulations to all the young people and museum staff involved in the creation of such a vibrant immersive exhibition."</i></p> <p><b>Y Heritage</b>  At the end of May, we were visited by Y Heritage on their 'Norfolk Experience' heritage trip. Seven heritage ambassadors from Leicester YMCA, Milton Keynes YMCA, Erdington YMCA and Sutton Coldfield YMCA joined us at the Time and Tide Museum to explore how the Norfolk Museums Service and the Kick the Dust project has used youth voices to help shape and direct the future of Norfolk Museums. Tricia Hall led a tour of the Time and Tide Museum. Great Yarmouth YMCA clients showcased the projects they have completed with Kick the Dust and Adam Hummel led an impressive drag makeup tutorial for the ambassadors. Adam also showcased his 'Catch of the Day' exhibits. Twenty-one-year-old Adam's costumes are inspired by Great Yarmouth's fishing industry and the LGBTQ+ community and have since been accessioned into the Time and Tide Museum collections. Their workshop inspired the ambassadors to explore how they could use their voices to direct their own museums to collect artwork created by young people and incorporated voices from communities that were previously hidden into their museum collections.</p> <p>Finally, we concluded the day with Fish and Chips on the beach which was particularly exciting for some of the clients who had never been to the beach before.</p> <p><b>YMCA</b>  Kick the Dust continued to work with the YMCA to create an engaging programme of positive activities for</p>
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		<p>young adults who struggle with their mental health and wellbeing. The sessions are held every Wednesday throughout the year. During weekly sessions, we used a range of creative practices to explore historical topics inspired by our museum collections and world history. This year the clients completed a Viking project which included their own version of the popular Viking game, Hnefatafl. In a Mythology project we explored world mythology and designed our own playing cards for the storytelling board game, Dixit. Three YMCA Yarmouth clients were Youth Ambassadors for the Kick the Dust project. As a Young Ambassador they were part of Kick the Dust's project steering group which allowed them to help shape the future direction of Norfolk Museums Service and keep 'youth voice' at its heart. The role helped them to gain skills in communication and budget management as well as shaping a project that they are passionate about.</p> <p><b>National Saturday Club</b></p> <p>Our flagship Saturday offer continued to support underserved and disadvantaged young people, including young carers, young people on the autism and Asperger's spectrums. The club offered artist-led workshops, national trips, Arts Award and two of our older members were promoted to Workshop Champions.</p> <p>Twenty local club members continued their success working on creative heritage projects in Great Yarmouth, contributing to significant High Street Heritage Action Zone projects; Ghost Signs and 3D Shop Signs, along with local artists Donna Thompson and Gabbi Minas.</p> <p>50% of participants joined in 2022 and included young carers, young people</p>
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		<p>who are neuro divergent and one young person referred by a clinical therapist.</p> <p>As well as innovative multi-arts workshops led by leading artists, our group enjoyed a Masterclass with Jeremy Hutchison at Norwich University of the Arts, an exhibition of their work at Skippings Gallery in Great Yarmouth and a trip to Somerset House and the Institute of Engineering and Technology in London, where they took part in a Graduation Ceremony and saw their artworks on display at the NSC Summer Exhibition.</p> <p>Club Member, Sophie said:</p> <p><i>"I thoroughly enjoyed each activity, in which I can safely say I have developed my confidence not only in my social life but also within my abilities to attempt new things! And thank you too for the experiences and memories I shall cherish! Hope to see everyone soon."</i></p> <p><b>Make Yarmouth</b>  Make Yarmouth worked with The Shaw Trust to engage vulnerable teenagers in positive activities. We used a variety of creative arts approaches and the museum collections to investigate heritage. The session was delivered every Tuesday evening in term time. 36 sessions throughout the year were attended by approximately 12 young people each week. We hosted visiting artists from the Heritage Action Zone (HAZ) Ghost Signs project and participated in workshops for Ledger (below), Retro Games (above) and both Flavours and Out There Festivals in Great Yarmouth.</p> <p><b>A Perfect Sentence</b>  A Perfect Sentence is a contemporary art project by artist Oliver Chanarin, commissioned by Art producers Forma. Using photography as a tool for</p>
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		<p>investigation, dialogue and encounter, Chanarin travelled across the UK to explore questions of identity, belonging and nationality at a time of deep polarisation and introspection– following the turmoil of Brexit and Covid-19.</p> <p>In July, Chanarin delivered a photo negative workshop and a photoshoot with Make Yarmouth. Local young designer Adam Hummel and make-up artist Jessie Simmons delivered a theatrical/drag make up workshop for visual and performing arts students at East Coast College and the results were photographed by Chanarin. The project visited the youth group at St Georges Theatre. The exhibition will tour nationally in 2023 -24.  <a href="https://forma.org.uk/projects/oliver-chanarin-a-perfect-sentence/">https://forma.org.uk/projects/oliver-chanarin-a-perfect-sentence/</a></p> <p>Former Kick the Dust trainee <b>Ricardo Fonseca</b> worked as assistant photographer for A Perfect Sentence. He achieved both a Bronze and Gold Arts Award for a site specific sound installation at Time and Tide and the production of a film with East Coast College Media students for the Retro Games exhibition.</p> <p><b>Young Consultants</b>  A monthly workshop for 16-25yr olds invited local young people to inform the day-to-day operations and long-term development of museums. Since March 2022, workshops have explored the Time and Tide redevelopment, Cromer Museum's <i>Shaped By You</i> exhibition, museum marketing and the design for <i>Retro Games</i>. Ten young people gained skills in exhibition planning, redisplay, communication, collection management and funding.</p> <p><b>Young Comms Yarmouth</b></p>
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		<p>We set up a new team of Young Communicators for Great Yarmouth. In partnership with East Norfolk Sixth Form (ENSF) and the Enjoy Cultural Education Partnership (CEP) to work on the <i>Let's Enjoy</i> project.</p> <p><i>Let's Enjoy</i> commemorated the 10<sup>th</sup> anniversary of the founding of the Enjoy-Great Yarmouth Cultural Education Partnership (CEP) and celebrated the achievements of the past decade with an ambitious programme of creative and cultural activities for children, young people and teachers to enjoy.</p> <p>Nine Level 4 Creative Enterprise students worked on a range of creative briefs, covering events across Great Yarmouth. Creative outputs included photography, journalism, social media, and film.</p> <p>Young Comms were recruited through a partnership with East Norfolk Sixth Form College (ENSF). They developed their skills and experience through specialist support from Creative Collisions and ENSF as well as industry professionals and CEP partners.</p> <p><b>Winter Gardens Redevelopment</b> Creative Collisions consulted 100 local young people about the proposed re development of the iconic Wintergardens pavilion in Great Yarmouth. Participants from schools, colleges and youth groups took part in a range of site visits and practical workshops. Data collected was included in the Stage 1 funding application submitted to National Lottery Heritage Fund (NLHF). Additionally, 6 high schools and college teachers took part in a CPD and consultation workshop.</p> <p>Working alongside the Winter Gardens Partnership &amp; Engagement Coordinator consulted students at Green Week</p>
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		<p>events at East Norfolk Sixth Form and conducted site visits and group workshops with YMCA (Great Yarmouth and Norwich), Norfolk Museums Kick the Dust project groups, East Coast College and Charter Academy.</p> <p>Year 10 GSCE photography students from Charter Academy were mentored by local professional photographer Debby Besford, who was herself a competitive roller skater at Wintergardens in 1980s.</p> <p>We also supported an extended 'live brief' project with visual arts students at East Coast College. They used a Winter Gardens site visit as primary research and this was followed up by an architecture workshop with tutors from the BA Architecture course at Norwich University of the Arts.</p> <p><b>Time and Tide Re development</b>  We've been talking to a wide range of young people about our proposals for the Time and Tide redevelopment. We've hosted a whole day consultation workshop with Level 4 students from East Norfolk Sixth Form, a site visit with Foundation Learners from East Coast College and creative sessions with our own National Saturday Club and Make Yarmouth groups. Participants have helped to inform and identify potential events and uses for a new covered courtyard space and given us feedback about proposed gallery changes. They've discussed access requirements for people with SEND and complex needs, environmental improvements and artistic interventions in the re imagined space.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
		We successfully applied for an Artfund grant of £40,880 to carry out <i>Not Made</i>

Performance of fundraising activities against objectives set	Para 1.41	<p><i>in Great Yarmouth</i> (NMGY) project in 2023-4.</p> <p>The project will develop a new digital gallery called <i>The Smokehouse Gallery</i> within an industrial heritage space at the Time and Tide Museum. This atmospheric setting, in one of the former herring smoking rooms offers a unique opportunity to create a truly multi-sensory experience. The intervention will be transformative, creating a world within a room without changing the fabric of the walls.</p> <p>Two artist residencies will be set up at the museum, delivered by project teams comprised of artists, museum staff, teachers and young people tasked with carrying out research into the collections and archives which will inform the development of digital artworks.</p> <p>The teams will create an inaugural exhibition for the gallery; '<i>Not Made in Great Yarmouth</i>' will take as its starting point museum collections, people and stories that did not originate in the town, exploring historic and contemporary international connections and reflecting on legacies of colonialism and migration.</p>
Investment performance against objectives	Para 1.41	
Other		

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## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a good financial position at the end of the period with funds available to cover general operating costs which are kept at a minimal level. In kind support from partners such as Norfolk Museums Service enables the charity to operate on this basis with the main expenditure focussed on project work. In this period the majority of project expenditure was processed directly by lead partners in the project consortiums that Creative Collisions was part of.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Cash in our bank account is currently <b>£2573</b> . This is held in reserve to cover general operating expenses such as bank charges and public liability insurance.
Amount of reserves held	Para 1.22	<b>£2573</b>
Reasons for holding zero reserves	Para 1.22	Not applicable
Details of fund materially in deficit	Para 1.24	Not applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	Not applicable

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>Our principle source of funds is grants for projects. In this period we have been acting as supporting consortium partner with income and expenditure processed by lead consortium partners Norfolk Museums (Kick the Dust Project) and Voluntary Norfolk (Freshly Greated).</p> <p>In 2021 -22 Creative Collisions received partnership funding for the Create</p>
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		Yarmouth project from Creative Education Trust.
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	Trustees have not identified any risks facing the charity.
Other		



## Structure, Governance and Management

Description of charity's trusts:		Charitable Incorporated Organisation whose only voting members are its charity trustees
Type of governing document  (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted?  (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Apart from the first charity trustees, every trustee must be appointed [for a term of [three] years] by a resolution passed at a properly convened meeting of the charity trustees. (2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	New trustees are inducted and trained by existing trustees.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Creative Collisions operates within a wider network of high schools and further education colleges in Great Yarmouth along with Norfolk Museums Service.

Relationship with any related parties	Para 1.51	The wider network within which Creative Collisions operates acts as a consultative forum and provides in kind support through staff time, sharing of specialist expertise, support to recruit young people to projects, use of venues and equipment for workshops and exhibiting young peoples work.
Other		In addition to the wider network described above Creative Collisions has also developed good working relationships with other Arts and Cultural Organisations operating in the Great Yarmouth area as well as with organisations supporting vulnerable young people.

#### Reference and Administrative details

Charity name	Creative Collisions
Other name the charity uses	
Registered charity number	1191198
Charity's principal address	Time and Tide Museum, Blackfriars Road, Great Yarmouth, Norfolk, NR30 3BX

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	Colin Stott	Trustee		
2	Patricia Hall	Trustee		
3	Ellie Buchan	Trustee		
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**Corporate trustees – names of the directors at the date the report was approved**

<b>Director name</b>		
Not applicable		

**Name of trustees holding title to property belonging to the charity**

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	

Not applicable		

**Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	Not applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

**Additional information (optional)****Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address
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**Name of chief executive or names of senior staff members (Optional information)**

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**Exemptions from disclosure**

Reason for non-disclosure of key personnel details

Not applicable
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**Other optional information**



## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Colin Stott

Position (eg Secretary,  
Chair, etc)

Chair

Date

24/01/2023

## Creative Collisions Accounts 2022-23

### Month/year Dates

Balance going forward 2563.37

Income	paid from	Amount	project	notes
Apr-21				
May-21				
Jun-21				
Jul-21				
Aug-21				
Sep-21				
Oct-21				
Nov-21	7th Nov NCC BACS	1200	Ledger	(Ricardo as)
Dec-21				
Jan-22				
Feb-22				
Mar-22				
	total income	<u>1200</u>		

Expenditure	paid to	Amount	project	notes
Apr-21 25th Apr	bank charges	5		
May-21 17th May	Ricardo Fonseca	200	Ledger	(invoiced N
20th May	Ricardo Fonseca	500	Ledger	(invoiced N
25th June	Bank Charges	5.8		
Jun-21 17th June	Ricardo Fonseca	500	Ledger	(invoiced N
25th June	Bank charges	5		
Jul-21 18th	CH 10034 Ricardo Fonseca	700	Ledger	
28th	CH 10035 Ashley Page Insurance	228.84		
Aug-21 25th Aug	bank charges	5.8		
Sep-21 25th Sep	bank charges	5.4		
Oct-21 25th Oct	bank charges	5		
Nov-21 25th Nov	bank charges	5		
Dec-21 25th Dec	bank charges	5		
Jan-22 26th Jan	bank charges	5		
Feb-22 25th Feb	bank charges	5		
Mar-22 25th March	bank charges	5		
Total expenditure		<u>2185.84</u>		

balance going forward



sistant photographer)