

Highlights and activities

Our key achievements and challenges over the past year, plus the Cornwall Pride statement of accounts for 1st Feb 2024 to 31st Jan 2025

- Author - Matthew Kenworthy Gomes

Matthew is the Chief Exec at Cornwall Pride, dedicated to growing and improving the community experience of our fantastic charity, as well as overseeing many of our projects and reports. He has also taken on a new position as Engagement Director at the Cornwall Voluntary Sector Forum and holds board roles elevating the inclusion conversation throughout Cornwall.

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Section 1

Welcome

Matthew Kenworthy Gomes - CEO at Cornwall Pride

Matthew joined Cornwall Pride in 2015 and has been instrumental in setting up the previous Cornwall Pride community interest company in 2016 and delivered its transition to CIO in 2020. Matthew has previously been trustee of UK Pride Network and is currently a trustee of Black Voices Cornwall, Engagement Director of Cornwall VSF, sits on the funding panel for Cornwall Community Foundation along side sitting on strategic boards across Cornwall's system.

Eilish Calnan - Chair of Trustees at Cornwall Pride

Eilish joined as a trustee in 2023 and was appointed Co-Chair and then Chair later that year. Eilish has also been a young trustee at Kids in Museums, and holds the position of Culture and Creative Partnerships Support Officer at Cornwall Council.

Laura Outten – Deputy Chair of Trustees at Cornwall Pride

Laura joined as a trustee in 2023 and was appointed Deputy Chair in 2024 and stepped down as co-chair in

2025. Laura is also Founder & Director Kernow Piskies RFC and Safety & Support Supervisor for Falmouth Exeter Plus

Showing Up for Cornwall, One Community at a Time

This year has reminded us that Cornwall Pride isn't just about delivering events; it's about holding space for people when they need it most. Across 24/25, we've had to navigate a lot, shifts in governance, changes within the team, growing expectations from the community, and the wider pressures facing LGBTQ+ people across the UK. Even so, we've continued to show up in ways that matter: through our community Prides, our wellbeing hubs, the steady development of Penguin Soup, and the partnerships that keep us connected across the county.

What we've seen again and again is that people want spaces where they can feel safe, welcomed, and understood. The increase in wellbeing conversations at events, the demand for signposting, and the continued use of our online resources tells us that this work sits at the heart of what Cornwall Pride does. It's not just celebration, it's community care.

Alongside that, we strengthened our visibility through some significant partnerships. Seasalt Cornwall, St Austell Brewery, Transport for Cornwall, GWR, and a growing list of councils and local businesses have all stepped into this work with us. These relationships help keep Pride rooted in Cornwall's identity, not just its events calendar.

Cornwall Pride is entering a new chapter in our advocacy work, with recent efforts extending our reach and impact. Our events, such as the Moonbow Gala and Pirate Pride, alongside our continuing Bus Tour, have strengthened connections across communities. By working with grassroots organisations, local councils, and businesses, we're making meaningful strides in fostering an inclusive Cornwall.

Although challenges remain, including rising demand for mental health services and safe spaces, we remain committed to supporting everyone in Cornwall. The progress we've made lays the foundation for an inclusive tomorrow, where our partnerships and shared efforts continue to drive change.

Building Safety, Visibility, and Connection

Much of this year has been about putting better structure around the work. We expanded and reshaped the trustee board, reviewed policies, set clearer governance processes, and improved how we manage events, volunteers, and safeguarding. The directors' reports show the level of effort that went into stabilising our systems, from the new invoicing process to improved financial tracking, in-kind monitoring, and strengthening how we communicate and plan.

Penguin Soup continued to be an important part of our wellbeing offer, even though it came with capacity challenges, volunteer availability, inconsistent output, and the wider mental health pressures many community members are facing. But despite that, the programme still connected people, offered creative space, and kept conversations about mental wellbeing at the centre of our work.

Our events this year reflected real community needs. The feedback showed that people rely on these gatherings not just for visibility, but for reassurance, belonging, and the chance to meet others who understand their experience. And the safer spaces work, particularly with partners like Newquay BID and Boardmasters, continued to develop, giving us a clearer way to support local areas to create environments where people feel protected and respected.

Where We've Been, What We've Learnt, and What Comes Next

This year has taught us a lot about what it takes to deliver Pride in a changing landscape. We've learnt that governance needs to stay strong and adaptive. We've learnt that digital communication and accessible resources are becoming essential, not optional. We've learnt that community members want year-round visibility, not a single moment in the calendar. And we've learnt that the emotional weight carried by LGBTQ+ people right now makes our wellbeing and safety work more important than ever.

None of this would have been possible without our volunteers, partners, trustees, and supporters. The minutes and reports show just how much people have stepped up, from supporting events, to organising

spaces, to navigating moments of challenge with honesty and care. Cornwall Pride continues because people across this county believe in it, invest in it, and shape it.

As we move forward, our focus is clear: keep deepening our work, keep strengthening the structure behind the scenes, and keep building the connections that make Pride more than a single day out. We'll continue working closely with our partners, growing our inclusion training, developing safer spaces, and responding to what people tell us they need.

This year wasn't easy, but it was real, and it set the foundations for a stronger, more grounded Cornwall Pride in the years ahead.

The Cornwall Pride Community: are honored and delighted to be nominated and awarded:

LGBT Community Organisation of the Year – **National Diversity Awards**

Outstanding Inclusion Work Always Putting People First - **Inclusion Cornwall**

& nominated for The Kings Award For Voluntary Services tba in late 2025.

Section 2

Objectives and activities

Why we are here and what we have achieved this year.

Our vision

Guided by our core values of 'Love Who You Want to Love' and 'Be Who You Want to Be,' Cornwall Pride remains committed to inspiring communities to champion a Hate-Free Cornwall. This vision has been at the forefront of all our activities this year, driving positive change across the region.

Our purpose.

Our purpose is to empower and unite communities, advancing our aim of creating a "Hate-Free Cornwall," where everyone can live authentically and without fear of discrimination. We work to provide safe spaces and foster inclusivity, ensuring that everyone in Cornwall feels accepted and respected.

Our goals by 2025

2024 Goals:

1. **Hate-Free Cornwall Advocacy:** Continue to raise awareness and have Cornwall Pride recognised as a key leader in promoting a Hate-Free Cornwall.
2. **Inclusive Leadership:** Build on our board's diversity to ensure it fully represents the communities we serve, reflecting the true essence of inclusivity and authenticity.
3. **Empowerment through Resources:** Direct further resources towards community projects that promote LGBTQ+ awareness and celebrate diverse identities, ensuring ongoing empowerment.
4. **Aligned Activities:** Ensure that all events and campaigns align with our mission to unite communities and encourage everyone to live their true selves.

Cornwall Pride's theory of change

Our belief is simple: **Gatherings create change. Communities together create change.** The more inclusive and connected our communities become, the more positive change we can drive across Cornwall.

Headlines from Feb 24 – Jan 25

Finances:

This year has been financially tough across the whole charity sector, and Cornwall Pride has felt those pressures too. With the cost of living crisis, reduced grant availability, and higher delivery costs, we've had to work with far tighter margins than in previous years. Even with those challenges, we've continued to maintain our core delivery and strengthen our financial systems so that the organisation is better prepared for the years ahead.

For the financial year ending **31 January 2025**, Cornwall Pride recorded **total income of £155,348.04**, made up of:

- **£101,948.04** in unrestricted income
- **£53,400.00** in restricted grant income

This included merchandise sales, local donations, partner contributions, and a mix of unrestricted and restricted grants.

Our total expenditure for the year was **£190,926.15**, covering event delivery, salaries, marketing, evaluation, volunteer support, and the rising cost of running services across Cornwall.

This resulted in a net position of **-£35,578.11**.

This deficit reflects the end of a major phase of National Lottery funding, the increased cost of delivering Pride events and wellbeing support, and a conscious decision to protect frontline delivery while strengthening our governance, safeguarding, and operational systems.

Even with the deficit, Cornwall Pride closed the financial year with **£66,585.51 in cash reserves**, split between:

- **£50,084.15** unrestricted
- **£16,501.36** restricted

This is significantly higher than our position two years ago and reflects much stronger financial management throughout 24/25, including improved invoicing, clearer tracking of in-kind contributions, and better alignment between delivery and expenditure.

We also made progress on income diversification, with continued support from Seasalt Cornwall, St Austell Brewery and Transport for Cornwall alongside enhanced merchandise systems and a stabilised e-commerce platform.

Looking ahead, the priority is to rebuild unrestricted reserves so the charity has the stability it needs to deliver the work people rely on. We will continue strengthening our income model, expanding partnerships, and ensuring that every pound spent is tied to clear community impact. The work this year has laid the groundwork for a more secure and sustainable future.

Community

Cornwall Pride's community work this year has centred on making sure that people across Cornwall have spaces where they can feel seen, supported, and connected. Across eleven Pride events in 2024, we reached around **+45,000 people**, each event reflecting the unique character of its town while building a shared sense of belonging across the whole county.

What the evaluation shows is that Pride is more than a celebration. For many people it is one of the only times they experience a space where they feel genuinely safe, especially in a rural county where isolation, stigma, and distance are everyday realities. The feedback was overwhelmingly positive, **69% rated their**

event as **Excellent**, and **90% said Pride increases LGBTQ+ visibility and awareness in Cornwall.**

People spoke about Pride giving them confidence, connection, and a moment of breathing room in a year where hostility and anxiety have felt heavier. Just under a third of attendees identified as disabled or neurodivergent, and their reflections helped shape our understanding of what accessible Pride needs to look like moving forward.

One piece of feedback captured the depth of this impact:

"Cornwall Pride supported me through my queer journey. At my first attendance I came out as queer to my friends in an environment where it was safe to do so. Cornwall can be so homophobic, and to have a place where it's always safe to be openly queer is a blessing every time."

That is why community matters. Pride continues to be a lifeline for LGBTQ+ people in Cornwall, a place to feel welcomed, to feel part of something, and to see that they are not alone. And this sense of community has only grown stronger thanks to the volunteers, local groups, performers, stallholders, and partners who put their energy into making each event possible.

Through every Pride delivered this year, we've strengthened local relationships, amplified lived experience, and continued building a connected, visible, and supportive LGBTQ+ community across the whole of Cornwall.

+45,000

People attended Pride events across Cornwall.

180

Organisations engaged with Cornwall Pride throughout the year.

127

Partner organisations attended Pride events on-site.

Penguin Soup peer to peer support

Penguin Soup continued to play a vital role in our wellbeing work this year, supported by the Cornwall Council Suicide Prevention Innovation Fund and the Cornwall Community Foundation. Even with capacity challenges, the project remained an important space for people who needed community connection, creative expression, and a place to talk openly without judgement.

Across the year, **43 new members** joined Penguin Soup, each bringing their own lived experience, and each finding something different in the space, whether that was confidence-building, creative outlet, or simply a moment of breathing room in a difficult time. The directors' reports show how often this space became a quiet anchor for people navigating stress, anxiety, loneliness, or identity-based challenges.

The project also grew through the commitment of volunteers and facilitators who held these spaces with genuine care. Their contribution meant that people could access meaningful conversations and support, even as the wider demand for mental health help in Cornwall continued to rise. This year reinforced just how needed peer-to-peer spaces are in a rural county where support can feel out of reach.

One member captured the impact of Penguin Soup in a way that reflects what many others expressed:

"Cornwall Pride is truly transformative. Penguin Soup helped me understand who I am and gave me the confidence to say it out loud. I owe my journey of self-discovery to the people in that space."

Penguin Soup remains a core part of our wellbeing offer, not as a clinical service, but as a community-led space where people can be honest, be creative, and feel part of something. As we move forward, strengthening this work will be essential, especially as more people look for safe, consistent support outside traditional services.

Events

This year, Cornwall Pride brought celebration, connection, and visibility to communities right across the county. With eleven community Pride events delivered from Penzance to Bude, more than 45,000 people took part in our 2024 season, one of the strongest years of grassroots LGBTQ+ visibility Cornwall has seen.

Each Pride had its own atmosphere, shaped by local residents, performers, volunteers, and the 127 partner organisations who joined us at events. In total, 185 organisations engaged with Cornwall Pride throughout the year, showing just how much support there is across Cornwall for building inclusive, connected communities.

Alongside the community Prides, we worked with partners to deliver additional events, including the Pride Inclusion Breakfast at the Royal Cornwall Show in June 2024, co-hosted with Cornwall Chamber of Commerce and St Austell Brewery. We also continued to build community through Carols with Pride, the 99p Films screening at Truro Cathedral, wellbeing hubs at every Pride, and our annual Pride Conference. Penguin Soup volunteers also supported connection through pop-ups at Redruth Market, Falmouth Pride, and Newquay Pride.

One attendee captured the depth of what these events mean:

“Cornwall Pride has transformed the level of support and visibility for LGBTQ people in Cornwall. I once met someone who travelled two hours from Plymouth just to be here because this is where they felt accepted. Pride in Cornwall genuinely changes lives.”

– Pride attendee

24/25 Events Summary

- **11 Community Prides**
- **1 Pride Conference** (Truro)
- **Pride Inclusion Breakfast** (Royal Cornwall Show)
- **Carols with Pride** (Truro Cathedral)
- **99p Films at Truro Cathedral**
- **Wellbeing hubs** at every event
- **Penguin Soup fundraiser pop-ups** (Redruth, Falmouth, Newquay)
- **+45,000 attendees**

These events sit at the heart of Cornwall Pride, not just celebrations, but places where thousands of people feel safe, recognised, and connected.

Digital content

Our digital presence remained a core part of how Cornwall Pride connected with people across the county this year, especially in places where LGBTQ+ visibility is still limited. Across 24/25, our online reach continued to grow, with **over 18,000 people on Facebook** and **more than 8,200 on Instagram** engaging with our updates, campaigns, and community stories. Digital spaces have become a lifeline for many, offering a sense of belonging even when geography or circumstances make it harder to be physically present.

One of the biggest developments this year was the **full rollout of our new Cornwall Pride brand**, created through our partnership with PinkDot. This wasn't just a visual shift, it changed how we communicate, how the community sees us, and how clearly we express who we are. The new design rolled across social media, physical collateral, event assets, and merchandise. It has already strengthened recognition, improved accessibility, and helped us present a more welcoming, people-centred identity across everything we do.

Alongside this, the Cornwall Pride website continued to evolve. Throughout the year, we updated key sections, strengthened accessibility, and refreshed information to reflect our growing work. The new

design, aligned fully with the brand rollout, provided a clearer and more consistent experience for people looking for support, event details, wellbeing resources, or Safer Spaces guidance.

The last full analytics snapshot of the website recorded **19,000 unique visitors** and **47,000 page views** in a year, demonstrating the scale of digital engagement and the crucial role the site plays in reaching people across Cornwall's rural and coastal communities. As the site continues to be improved, especially in areas like wellbeing signposting and support pathways, we expect this to grow further in the next reporting period.

A key milestone this year was the creation of a long-form wellbeing and support guide shaped by lived experience from the community. It offers clearer routes into mental health support, LGBTQ+ groups, safer spaces, and local services, something people told us was urgently needed.

As one community member put it:

"This is the first time I've seen support laid out in a way that feels simple, friendly, and genuinely made for us. It's made it so much easier to find what I need."

Across 24/25, our digital channels became more than just a way to share updates, they became a consistent, accessible space for connection, visibility, and reassurance. Whether someone attends a Pride in person or not, they can still find Cornwall Pride online, and feel part of a wider community that sees them, values them, and welcomes them.

Section 3

Public benefit

How we deliver our services to members

The trustees confirm that they have complied with the requirement set out in Section 17 of the Charities Act 2011 to report on how they have carried out their charity's purposes for the public benefit and have complied with their duty to have due regard to the Charity Commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

A Hate Free Cornwall

Cornwall Pride exists to create a Cornwall where everyone can live safely, openly, and without fear. Our work centres on inclusion, visibility, mental wellbeing, and community connection, particularly for people facing barriers because of their sexual orientation, gender identity or expression, or romantic orientation. Our purpose covers residents and visitors across Cornwall, and where it matters, our work reaches beyond the county too, especially when we're advocating for rights, recognition, and safer communities.

This year, our focus has been on holding space for people in ways that are practical and human. We've continued to build spaces where people can come together, share experiences, find support, and recognise themselves in others. Much of this happens through our community Pride events, smaller year-round gatherings, wellbeing hubs, digital support, and our Safer Spaces work. But it also happens through quiet conversations, signposting, and the network of partners we link people into across Cornwall.

Our events remain free because removing financial barriers is essential in a rural county where isolation, poverty, and lack of transport can heavily restrict access to inclusive spaces. This approach has allowed us to reach thousands of people who otherwise wouldn't attend community events or find LGBTQ+ support locally. It has also given us a deeper understanding of the lived experience of LGBTQ+ people here, helping us shape services, partnerships, and resources that reflect real need rather than assumptions. Below is an overview of how we turned this purpose into public value over the last year, supporting not just the LGBTQ+ community but the wider Cornish community too, through visibility, education, inclusion, and safer spaces.

Section 4

Charitable purpose

How we work to raise the standard of living for LGBTQ+ & marginalised people in Cornwall.

At Cornwall Pride, our objective is to support, uplift, and unify the LGBTQ+ community and its allies. We are collaborating with our members and the broader community to enhance the well-being and inclusion of LGBTQ+ individuals across Cornwall. Through our community interventions, events, and open resources, we aim to create spaces where everyone can connect, share, and thrive. We are devoted to listening to and acting upon the feedback of our community, ensuring we provide services that not only meet their needs but also go beyond their aspirations.

“Cornwall Pride’s events were widely recognised for raising awareness within rural Cornish communities and for providing spaces that foster a sense of safety and belonging. The organisation’s influence extends beyond the events themselves, contributing to greater acceptance and inclusivity across the region.”

– Social Impact Management South West (Independent Evaluator)

Why people attend Cornwall Pride

People attend Cornwall Pride for many different reasons, but a few themes came through strongly this year. Attendees consistently described our events as safe, welcoming, friendly, and inclusive, with many emphasising how important Pride is in a rural county where LGBTQ+ visibility can still be limited.

The evaluation showed that Pride continues to be a vital safe space for people who may not feel welcome everywhere else. Many told us that Cornwall can still feel unsafe or isolating for LGBTQ+ residents, and that Pride offers a counterweight to that reality: a space where fear drops away and people can simply exist freely.

People also attend to meet others, gain confidence, access support, and be visible in their own towns. For some, it's a rare opportunity to connect with a wider community; for others, it's their first step toward being open about who they are.

One person captured this beautifully:

“At Pride, I finally understood what it felt like not to hide. I felt seen and safe, and that feeling stayed with me long after the day ended.”

– Pride attendee

Cornwall Pride continues to welcome everyone, LGBTQ+ people, allies, families, young people, older residents, and visitors, because creating safe, joyful, and inclusive spaces strengthens the wellbeing of our community as a whole.

Section 5

3 Year Business Plan

Cornwall Pride Three-Year Business Plan (2024-2026)

CEO Summary

Cornwall Pride aims to continue its mission of promoting inclusivity and equality for the LGBTQ+ community in Cornwall. This business plan outlines our strategic objectives for the next three years, focusing on enhancing event engagement, expanding educational projects, diversifying funding sources, and strengthening our community outreach.

Year 1: 2024 - Consolidation and Strengthening Foundations

Strategic Objectives:

- Enhance the leadership infrastructure to support better gatherings and more frequent events. (Requirement of 3 - 4 full time roles)
- Enhance our volunteer offering with a training program to support our projects.
- Publicly launch a series of workshops aimed at enhancing understanding and support for LGBTQ+ challenges among local organisations and educational institutions.
- Through co-design rebrand Cornwall Pride's look, feel and social media campaigns to better align ourselves to the community.
- Start work on a larger NPO Arts Council Funding application with our Cornwall lived experience partnership.
- Continue to work with the National Lottery reaching communities fund on the community Prides.

Financial Goals:

- Secure at least £150,000 in grants and donations to fund new and existing programs.
- Increase unrestricted funds by 20% from the previous year through new merchandise sales and local sponsorships, stall holders & training delivery.
- Create an online ecommerce shop for community art/crafts and creators to promote and sell their work.
- Diversify our income sources by introducing a tiered membership program for supporters.

Community Engagement:

- Increase participation in Pride gatherings and programs by 10%.
- Strengthen the Penguin Soup project to reach further across Cornwall, focusing on creatives with mental health support.
- Launch our Safer Spaces program alongside the community wellbeing signposting across our Partners with a target of 500 spaces.

Year 2: 2025 – Further Diversification

Strategic Objectives:

- Embed healthy living in partnership with health providers within the Penguin Soup project to better support the LGBTQ+ and community.
- Launch new community engagement platforms, including use of Discord and Slack and new dedicated social media campaigns for year-round interaction.
- Expand the geographic reach of Pride events to cover more areas in Cornwall, focusing on underrepresented regions.
- Continue to work on a larger NPO Arts Council Funding application with our Cornwall lived experience partnership.

Financial Goals:

- Increase unrestricted funds by 20% from the previous year through our online ecommerce shop vendors usage, Safer Spaces Membership, merchandise sales and local sponsorships, stall holders

& training delivery.

- Form at least five larger new corporate partnerships to increase financial stability and event sponsorship.

Community Engagement:

- Increase participation in Pride gatherings and programs by 10%.
- Develop a "Pride Ambassador/Leader" program to empower volunteers to take on leadership roles within the community.
- Host an inclusion conference on diversity and inclusion embedded with creative arts, inviting national speakers.

Year 3: 2026 - Innovation and International Collaboration

Strategic Objectives:

- Enhance the leadership infrastructure to support better. (Requirement 6-7 full time roles)
- Establish international Pan Celtic Pride events to share cultural resources and best practices.
- Innovate event programming to include more artistic practices.
- Submit a larger NPO Arts Council Funding application with our Cornwall Lived Experience Partnership.

Financial Goals:

- Achieve a 30% increase in overall revenue, with an emphasis on sustainable income streams.
- Establish an ongoing reserve fund to ensure the long-term sustainability of Cornwall Pride to be set at £175,000.

Community Engagement:

- Increase participation in Pride gatherings and programs by 10%.
- Launch a national safer spaces and signposting program linked to a membership.
- Increase the number of training workshops and collaborations southwest organisations and educational institutions.

Key Performance Indicators (KPIs)

- Event Attendance: Track numbers annually to ensure growth.
- Volunteer Retention Rates: Aim for a year-over-year increase of 10%.
- Funding Diversity: At least 30% of income should come from new sources each year.
- Community Feedback: Annual surveys to measure satisfaction and impact, aiming for a +90% positivity rate.
- Number of Penguin Soup service users
- Website and social media interactions
- Number of Safer Spaces location members
- Number of Arts collaborations
- Number of online vendors on our ecommerce
- Number of Sustained corporate partnerships
- Number of participants within training
- Successful funding applications

Risk Management

Financial Risks: Diversify funding to minimize dependence on single sources.

Reputational Risks: Utilize our crisis management policy within the team to handle potential public relations issues.

Operational Risks: Regular training and updates for staff and volunteers on safety and emergency procedures.

Our three-year Business plan sets ambitious but achievable goals that will help Cornwall Pride not only to continue serving the local LGBTQ+ & marginalised communities but also to expand our impact and ensure we are sustainable for years to come. Through our careful planning, dedicated leadership, board, and community support, Cornwall Pride will remain at the forefront of advocating for inclusivity and diversity in the region.

Section 6

Pride Community

Bringing our community together

Lead: Matthew Kenworthy Gomes CEO.

Matthew oversees the community and inclusion work at Cornwall Pride, ensuring our programmes, events, partnerships, and resources reflect the needs of LGBTQ+ people across Cornwall. His work also supports cross-sector collaboration, helping organisations across Cornwall strengthen their commitment to tackling discrimination and building safer communities.

Supporting our Pride community

Our community continues to be our greatest strength. This year, we've focused on showing up in ways that genuinely meet the needs of LGBTQ+ people, allies, families, partners, and the wider VCSE and business communities who stand alongside us.

Across 24/25, our engagement has taken many forms, community Prides, wellbeing hubs, digital spaces, outreach, partnerships, and the conversations that happen quietly between all of those. Together, these touchpoints build a sense of shared belonging and help us understand what people are facing in Cornwall today.

The independent evaluation highlights how important this work has become for people across a rural county where LGBTQ+ visibility and support can still be limited. Pride events provided spaces that felt safe, inclusive, and welcoming, and for many people they were the only LGBTQ+ spaces available locally. The evaluation also made clear that while progress is being made, people still face barriers to safety and acceptance, something we continue to address through our events, outreach and Safer Spaces work.

One attendee captured this feeling clearly:

"Cornwall Pride has made me feel safe in my own county. It's the only place where I truly feel accepted and able to be myself without fear."

– Pride attendee

Growing our community

This year, we saw strong growth across our partnerships, attendance, volunteer base, and community engagement:

- **185 organisations engaged year-round** (up from previous years)
- **127 partner organisations present at Pride events**

- **+45,000 people attended our 2024 community Prides**
- **Volunteers reported a 90% satisfaction rate**, noting increased confidence and connection

Our social and digital spaces also continued to grow, with more people connecting with us online to find support, information, and community, particularly those in rural areas who cannot always attend events.

What stands out most is how people, partners, and volunteers have deepened their involvement. Many partners have broadened their inclusion work, volunteers have stepped into leadership roles, and communities that had never hosted a Pride before are now building their own local celebrations.

This year showed that our community isn't just attending events, it's shaping the future of Pride in Cornwall with us.

Who are our community

Our community is made up of people from every corner of Cornwall and beyond, LGBTQ+ people, families, young people, older residents, allies, local groups, volunteers, partner organisations, and the wider VCSE sector. It's everyone who believes in a Cornwall where people can live safely, openly, and without fear. Together, they shape what Cornwall Pride is and what it becomes.

What we've seen this year is just how diverse this community is. People came to Pride events for connection, safety, joy, identity, and, for some, simply to feel seen after a long period of isolation. Partner organisations joined us because they wanted to stand publicly with LGBTQ+ people. Volunteers stepped forward because they wanted to build something hopeful in their own towns. And families, allies, and visitors brought an openness that carried every event.

One attendee captured that feeling clearly:

"Cornwall Pride helped me realise I wasn't alone here. Being surrounded by people who accept you without question is life-changing in a rural county like ours."

– Pride attendee

This year showed that Cornwall is shifting. We saw more local groups stepping up, more businesses asking how they can be part of inclusion, and more community organisations wanting to collaborate on safer spaces. That collective effort has strengthened the sense of belonging across the county.

Volunteers continue to be one of the strongest parts of our community. The evaluation found that volunteers felt valued, supported, and connected, with many describing the experience as empowering and confidence-building. Their ages, backgrounds, identities, and reasons for volunteering varied widely, but the shared motivation was the same: to help Cornwall become a kinder, safer place.

As one volunteer put it:

"Volunteering at Pride lets me be myself and help others feel safe to do the same. It's uplifting, and it reminds me why community matters."

– Cornwall Pride volunteer

Our community also expands through the partnerships we've built, with charities, health and wellbeing services, councils, local businesses, and grassroots organisations. Many partners shared how valuable it was to see Pride reach towns that had never hosted LGBTQ+ events before, describing it as a marker of real change in Cornwall.

One partner said:

"Seeing Pride reach so many small towns this year has been incredible. It's visible proof that Cornwall is becoming a safer and more inclusive place for LGBTQ+ people."

– Partner organisation staff member

As Cornwall Pride shifts from short-term responses into long-term, sustainable plans, we continue to work side-by-side with the people we serve. The projects, events, and resources we develop are shaped by their lived experience and grounded in their feedback. This collaboration has helped build a sense of ownership, belonging, and influence, a feeling that Pride is something created *with* the community, not just *for* it.

Our community is not one group, it's many. And the strength of Cornwall Pride comes from bringing those voices together, creating spaces where people can stand proud in every corner of Cornwall.

External Evaluation & Feedback report

Each year, our independent Evaluation & Feedback Report helps us understand how people experience Cornwall Pride, what feels safe, what needs more attention, and how our events shape connection across the county. In 2024, **364 people** completed the evaluation, giving us one of the clearest insights into the needs, challenges, and lived experiences of LGBTQ+ people in Cornwall.

The evaluation showed that Pride continues to play an essential role in creating spaces where people can feel seen, supported, and welcomed. **69% of attendees rated their event as Excellent**, and **90% told us Pride increased LGBTQ+ visibility** within their local communities. In a rural county where support can feel inconsistent or far away, this visibility matters.

One attendee reflected:

"I finally felt like I could breathe. Pride was the first time in years I felt safe just being myself."

– *Pride attendee*

The independent evaluator highlighted that Cornwall Pride is helping to shift attitudes, build safer communities, and strengthen inclusion across the region, not just on event days, but through year-round presence, partnerships, and visibility.

Wellbeing Signposting

Our wellbeing signposting has become one of the most visited parts of the Cornwall Pride website. Over the last year, we significantly expanded this directory, updating information and widening access to mental health services, community groups, and LGBTQ+ inclusive support across Cornwall.

Most of the listed resources focus on **mental and emotional wellbeing**, reflecting what our community has repeatedly asked for. We also introduced clearer access to **digital support communities**, helping people connect to online spaces when travel or geography limits in-person engagement.

One person told us:

"Finding help used to feel impossible. The signposting made everything clearer and finally gave me a place to start."

– *Community member*

As wellbeing needs continue to rise across the county, these resources have become a vital point of connection, especially for people who may not feel able to speak openly in other settings.

Wellbeing signposts to +100 services in 2024

Celebrating our community

Across 24/25, our #PenguinSoup and #AHateFreeCornwall campaigns helped celebrate the voices and strengths of Cornwall's LGBTQ+ community. These campaigns highlighted lived experiences, shared positive stories, and connected our work with wider efforts across Cornwall to challenge discrimination and build safer, more inclusive spaces.

Working alongside partners in the "A Hate Free Cornwall" collective, we helped share messages of solidarity, compassion, and unity, making it clear that Cornwall stands against hate in all its forms.

One attendee captured the spirit of this year's work:

"You can see the change Pride brings to a town. People come together in a way that just doesn't happen anywhere else."

– Community member

These campaigns, combined with our in-person events, digital presence, and wellbeing work, strengthened the sense of belonging across Cornwall and helped reinforce that Pride is something shaped by, and for, the community.

Section 7

Penguin Soup

Offering peer – peer support

Lead: Elliot Kenton People Lead -

Elliot supported Penguin Soup until April 2025, helping shape how volunteers engaged with people at events, coordinating wellbeing presence, and ensuring the project delivered a safe, calm, and supportive environment for those who needed space to talk.

Penguin Soup is Cornwall Pride's peer-to-peer wellbeing space, a gentle, non-clinical environment for LGBTQ+ adults and allies who may feel isolated, overwhelmed, or unsure where to turn. It provides a place to breathe, talk openly, and feel understood without judgement. The aim is simple: reduce isolation, increase emotional safety, and offer support pathways that feel human and accessible.

This year, the project was strengthened through £19,000 from the VCSE Health Improvement Fund, which enabled us to train volunteers, enhance the wellbeing offer across our events, and expand digital pathways into support.

Wellbeing Hubs at 11 Community Prides

Penguin Soup delivered wellbeing hubs at **all 11 Cornwall Pride events in 2024**, offering:

- A calm, grounding environment
- Peer support from trained volunteers
- Space for people in distress to talk safely
- Crisis signposting and supportive conversations
- Creative or reflective activities in selected locations
- Emotional reassurance for those experiencing anxiety, grief, loneliness, or overwhelm

These hubs quickly became essential for many who needed a quiet pause amid busy events.

Measured impact (from Health Improvement Fund monitoring)

Across the year, Penguin Soup supported:

- **5,880 people**
 - **4,880** through digital engagement

- **1,000+** via in-person emotional support

Participants reported:

- **200 improvements in mental health or wellbeing**
- **350 increased feelings of connection**
- **250 improvements in resilience and self-care**

One individual shared:

"I didn't expect to need the wellbeing space, but once I stepped inside, it felt like the first time someone had actually listened to me."

– *Penguin Soup participant*

Digital Wellbeing & Signposting

The Health Improvement Fund enabled meaningful improvements in how people access support beyond in-person events.

This included:

- Updating the wellbeing signposting on the website
- Linking support via the existing **80 Safer Spaces QR codes** across Cornwall
- Providing accessible pathways for those in rural areas
- Sharing clearer information for people seeking mental health help
- Offering year-round digital engagement

A community member told us:

"The online signposting finally gave me a clear place to begin. It made support feel possible."

– *Community member*

These digital routes were essential for individuals who couldn't attend events, had limited travel options, or preferred to seek support privately.

Volunteers & Training

Funding allowed us to grow and train the volunteer team behind Penguin Soup.

This included:

- **11 trained wellbeing volunteers**
- Training across:
 - Mental Health First Aid
 - Suicide First Aid
 - Safeguarding (Tier 2)
 - Trauma-informed approaches
- Reflective practice for volunteers after difficult conversations
- Support for volunteers managing emotional load

Many volunteers described Penguin Soup as a meaningful part of their own wellbeing too.

One volunteer shared:

"Penguin Soup gave me the chance to support others, but it also helped me feel connected and grounded at a time when I needed it."

– Penguin Soup volunteer

What we learned

Through volunteer reflections and event evaluation, several key themes emerged:

- People valued a quiet, calmer space separate from the main event
- Emotional support at Pride needs structure, clear roles, and consistent breaks
- Families and younger people were often drawn to the space, signalling wider emotional needs in communities
- Clearer wellbeing branding helped people understand the purpose of the space
- Digital signposting is essential in a rural county with limited LGBTQ+ services
- Volunteers themselves need emotional support, predictable shifts, and grounding

These insights will shape how Penguin Soup evolves in 2025/26.

Penguin Soup has become a trusted part of Cornwall Pride's wellbeing work, a place where people can pause, feel safe, talk openly, and find support in ways that feel human and grounded. This year's funding allowed us to build stronger volunteer capacity, create accessible digital pathways, and hold space for thousands of people who might otherwise face difficult moments alone.

In a rural county where formal support is often inaccessible or overstretched, Penguin Soup continues to fill a much-needed gap, offering connection, reassurance, and safety when people need it most.

Section 8

Events

Community Prides, celebration, and support

Matthew Kenworthy Gomes CEO

Matthew oversees the Pride events portfolio, shaping our events strategy, supporting the town committees, and ensuring every Pride reflects our values of visibility, inclusion, and community connection.

Aaron Monk – Events Lead 2024

Aaron supported the planning, logistics, and coordination of the 2024 Pride season, helping local teams navigate site layouts, safety planning, and event delivery.

Elliot Kenton – People Lead 2024

Elliot ensured the people's side of Pride ran smoothly, from volunteer coordination to wellbeing space support during the events season.

Lisa Telfer Brunton - Operational Lead 2024

Lisa supported the operational delivery of the events programme, coordinating processes, logistics, and practical planning across the season, and helping ensure the refreshed Cornwall Pride brand and event experience felt consistent and accessible.

Celebrating Pride: Community, visibility, and connection

Cornwall Pride delivered **11 community Prides** across Cornwall this year, bringing people together in towns where LGBTQ+ visibility is often limited. These events strengthened connection, offered safe and celebratory spaces, and helped build confidence within communities. The evaluation showed just how important these gatherings have become, with many people describing them as the only public LGBTQ+ spaces they can access locally.

Across the season, **over 45,000 people** attended our events. Each Pride carried its own atmosphere, shaped by local performers, volunteers, partners, families, and those attending for the first time. This year continued to show that visibility matters, especially in a rural county where isolation plays such a major role in people's lives.

One attendee captured this clearly:

"Pride made me feel part of something again. Being in a crowd that accepted me without question was incredible."

– Pride attendee

The events ecosystem

Beyond the town Prides, Cornwall Pride delivered a small number of additional events that brought people together outside the summer season, including:

- Pride Inclusion Breakfast at the Royal Cornwall Show (June 2024)
- 99p Films at Truro Cathedral
- Carols with Pride
- Pride Conference (Newquay)
- Pop-up wellbeing and community spaces through Penguin Soup

Together, these events extended connection, visibility, and learning throughout the year.

Partnerships and volunteer involvement

The growth in collaboration this year was significant.

Our events were supported by:

- **127 on-site partner organisations**
- **185 organisations engaging with Cornwall Pride across the year**
- Volunteers reporting high satisfaction, confidence, and connection

Partners ranged from health services, youth groups, charities, community organisations, businesses, and grassroots collectives. Their involvement brought local relevance to every Pride and strengthened trust between Cornwall Pride and communities across the county.

One partner told us:

"Seeing Pride reach each town shows real change in Cornwall. It creates visibility in places that have never had it before."

– Partner organisation representative

Accessibility and inclusion

Accessibility was a key theme in this year's evaluation. People described the events as welcoming, friendly, and safe, while also highlighting areas for improvement. Attendees particularly valued the wellbeing hubs, clear signage, and the presence of volunteers trained to support people experiencing anxiety or sensory overload.

There were also honest reflections about what needs attention:

- Clearer information before events
- More seating
- Better navigation support for wheelchair users

- Sensory adjustments or quieter spaces
- Awareness of terrain challenges in some towns
- Support for people with neurodiversity

One neurodivergent attendee shared:

"This is the first time I've been to a Pride where I didn't feel overwhelmed. The calmer space made all the difference."

– Pride attendee

These insights will shape the 2025 season, with plans already forming to improve sensory accessibility, increase volunteer training, strengthen our wellbeing presence, and collaborate with local groups to choose engaging and accessible routes.

What this year showed us

1. Community still needs safe, visible spaces

People told us repeatedly that Pride remains one of the few spaces where they feel able to be their full selves.

2. Local ownership matters

Each town Pride reflected its own community identity, and delivering Prides across Cornwall helped reach people who otherwise remain isolated.

3. Pride is evolving

Accessibility, wellbeing, safety, and community voice shaped this year more than ever. The evaluation showed a call for deeper inclusion, which we are already embedding into planning for 2025.

2024 Event Summary

- 11 Community Prides
- Pride Inclusion Breakfast, Royal Cornwall Show
- Pride Conference (Newquay)
- 99p Films at Truro Cathedral
- Carols with Pride
- Wellbeing hubs
- +45,000 attendees
- 127 partner organisations onsite
- 185 organisations engaged across the year

Guided by our vision to inspire communities to champion a 'Hate Free Cornwall' under the ethos of 'Love Who You Want to Love' and 'Be Who You Want to Be', our 11 community Prides successfully celebrated diversity while raising awareness and providing support.

Aligned with 2024-2025 Goals:

This feedback supports Cornwall Pride's commitment to creating inclusive, welcoming events that builds unity and raise awareness. In 2025, we are dedicated to expanding our community Prides, improving accessibility for neurodiverse and disabled individuals, and ensuring every event is a celebration of diversity and acceptance. Our focus remains on reaching deeper into the community while embracing the evolving needs of LGBTQ+ individuals across Cornwall.

Impact

Raising Awareness:

The impact of Cornwall Pride this year is clear, measured, and deeply human. Through events, partnerships, wellbeing support, safer spaces, and year-round engagement, Cornwall

Annual Review (Feb 24 to Jan 25)

Pride played a critical role in strengthening community connection, reducing isolation, and increasing visibility across Cornwall.

Across the full programme, the combined reach and emotional impact were significant:

- **45,000+ attendees** across 11 Community Prides
- **185 organisations** engaged across the year
- **127 organisations** physically present at Pride events
- **150+ organisations** participating in Safer Spaces development
- **80 Safer Spaces QR codes** offering instant signposting to support
- **5,880 wellbeing engagements**, through wellbeing hubs, signposting and online support (Health Improvement Fund return)
- **200 people** reporting improved mental health
- **350 feeling more socially connected**
- **250 reporting improved resilience**

These numbers represent real people, experiencing real change.

SROI: The measurable value of Pride

Independent evaluation by Social Impact Management Southwest forecast that Cornwall Pride generated **£1,925,989 of measurable social value in 2024** across three core outcomes:

1. Self-Assurance, Confidence & Authenticity

£1,289,779 of social value
29,250 beneficiaries

People described Pride as the first time they felt able to be visible without fear:

"For once, I didn't hide any part of myself. I felt allowed to exist."

2. Enhanced Social Connectivity

£357,210 of social value
27,000 beneficiaries

Pride reduced isolation, especially for people living in rural areas:

"Pride made the loneliness disappear. Just being around people like me changed everything."

3. Improved Mental Health & Wellbeing

£279,000 of social value
2,250 beneficiaries

This reflects the emotional grounding, crisis support and calm spaces delivered through wellbeing hubs and Penguin Soup:

"I walked in overwhelmed and left steadier. Your team changed the direction of my day."

Return on Investment

- **£38.52 of social value for every £1 spent on events alone**

- **£11.39 of social value per £1 across the full project spend**

This level of social return is outstanding for a rural Pride organisation.

Visibility & Community Confidence

Cornwall Pride events created powerful moments of representation in towns where LGBTQ+ visibility remains limited. The evaluation confirmed Pride's role in increasing acceptance and understanding across communities.

People told us:

"You could feel the shift in the town. People understood us more after Pride came."

Parents described Pride as life-changing for their families:

"My teenager finally saw a future for themselves. Pride gave them hope and confidence."

And local residents reflected how visibility changed the atmosphere:

"Pride brought life back into our town. It showed us we're not alone here."

This was especially impactful in rural areas, where LGBTQ+ people often feel isolated or unseen.

Wellbeing & Emotional Safety

Through wellbeing hubs, healing spaces, and digital signposting, Cornwall Pride supported **5,880 people** with emotional and wellbeing needs.

Measured outcomes included:

- Improved mental wellbeing
- Reduced isolation
- Increased resilience
- Better access to support
- Increased confidence

The wellbeing hubs were consistently described as "essential," "life-saving," and "safe in a way nothing else in Cornwall is."

A participant shared:

"This was the first time I've spoken honestly about how I'm doing. I felt held."

This is the emotional labour that underpins the SROI valuation.

Organisational & System Impact

Cornwall Pride's work increasingly influences systems, not just individuals:

- **185 organisations engaged** across sectors
- Health, statutory, VCSE, grassroots and business partners
- Inclusive practice embedded across public services
- Awareness of hate crime, signposting and safeguarding improved
- Collaboration between sectors strengthened

"Cornwall Pride has shifted from event delivery to systemic influence, from visibility to collaboration."

This is the beginning of long-term cultural change.

Safer Spaces & Community Belonging

The continued development of Safer Spaces created a framework for inclusion and psychological safety across Cornwall.

- **150+ organisations** began working towards becoming safer, more inclusive environments
- QR codes connected thousands to mental health and LGBTQ+ support
- Feedback highlighted improved safety and understanding in host towns

People told us:

"It felt like the whole town opened its arms."

This work lays foundations for future community resilience.

Volunteer Impact

Volunteers experienced meaningful personal change, with:

- 90% reporting feeling valued and supported
- Increased confidence, purpose, belonging
- Contribution to emotional support, accessibility and safety at events

One volunteer said:

"I came to help others, but Pride helped me too."

Their presence made Pride feel safe, warm, and human.

The real story: Pride changes the emotional landscape of Cornwall

Pulling the evaluation, the Lottery Review, the SROI, and community voices together, the message is clear:

Cornwall Pride reduces isolation.

Cornwall Pride improves wellbeing.

Cornwall Pride increases community understanding.

Cornwall Pride strengthens partnerships across sectors.

Cornwall Pride builds safer communities.

Cornwall Pride gives people the confidence to be themselves.

And in the words of one attendee:

"For the first time, I felt I belonged somewhere. That feeling will stay with me for life."

Section 9

Digital content

Producing valued content, best practice, and inspiration

Matthew Kenworthy Gomes CEO

Matthew is responsible for managing our digital content across the website and social, as well as leading on digital development and projects.

Lisa Telfer Brunton - Operations 2024/5

Lisa produced content for digital media, including our physical magazine accessible at all our events.

Richard Shepherd - Web Developer - 2024/5

Richard through Curly Cottage redesigned our new website and connection to our communities.

Promoting Inclusivity and Celebrating Diversity through Digital Projects

Cornwall Pride's digital presence grew this year, shaped by the rollout of our refreshed brand and ongoing improvements to the website. These changes made it easier for people to find support, understand our work, and stay connected across Cornwall, especially for those who can't always attend events in person.

Our social channels continued to play a major role in visibility and community connection, reaching:

- **18,000+ Facebook followers**
- **8,200+ Instagram followers**

Engagement consistently surged around our community Prides, Carols with Pride, the Inclusion Breakfast at the Royal Cornwall Show, and our annual Pride Conference, reflecting how digital content has become a year-round touchpoint for people seeking safety, updates, or a sense of belonging.

The website also continued to evolve, with clearer navigation, improved wellbeing signposting, and expanded Safer Spaces information. Based on our growth patterns and increased brand visibility, we estimate the site reached:

- **20,000–22,000 unique visitors**
- **50,000–55,000 page views**

The wellbeing section remained one of the most visited areas, showing how many people now rely on digital pathways to access support quietly and safely.

As one community member shared:

"The website finally feels like somewhere made for us, clear, simple, and safe."

Digital spaces are now a core part of how Cornwall Pride listens, supports, and stays connected with people across our communities.

Section 10 Inclusion Training *"this is not a tick box"*

Cornwall Pride's Inclusion Training grew significantly this year, becoming a recognised resource for organisations wanting to improve understanding and support for LGBTQ+ people in Cornwall.

We delivered training to:

- **St Austell Brewery** (Exec & Managers)
- **Seasalt Cornwall** (Managers)
- **GW Accounting**
- **Planet C**
- **Walton Marlow Global Conference**
- **All Diocese Headteachers**
- **VSF staff team**

We are now in active talks with:

- **Cornwall Council** (officer induction programme)
- **Cornwall Community Foundation** (retraining request)

- **St Petrocs, Pentreath, Cornwall Hospice Care, Wild Young Parents, Carefree Cornwall**
- **All teachers across Diocese schools & academies**

These organisations can now access training through the **VSF Learning Academy**, making it easier for the sector to embed inclusive practice.

Our sessions remain practical, reflective, and shaped by lived experience, focusing on language, allyship, psychological safety, and the realities of LGBTQ+ life in Cornwall. The shift we're seeing is clear: organisations no longer want surface-level awareness, they want cultural change.

To book a session: info@cornwallpride.org

Section 11

Partnerships and collaboration

Continuing to lead the way with our partners.

Partnerships have been central to our work this year. We've continued to build relationships with organisations who share our commitment to inclusion, visibility, and community connection across Cornwall.

Our collaboration with **St Austell Brewery** has strengthened significantly, supporting both our community events and our wider inclusion work. Through training, visibility projects, and ongoing conversations about safer, more welcoming spaces, this partnership is helping us deepen Pride's presence across Cornwall.

We also continued our work with **Seasalt Cornwall**, whose engagement this year supported visibility, inclusion conversations, and stronger links between Cornwall's business community and LGBTQ+ people. Their leadership role in advancing inclusive practice remains an important part of Cornwall's wider shift toward a more welcoming culture.

Our long-standing relationship with the **Cornwall Community Foundation** has continued, with renewed conversations about training and support. Their engagement reflects the increasing interest from funders and charitable partners in strengthening inclusion across the sector.

Behind the scenes, partnerships with **Curly Cottage Media** on our digital development and **PinkDot** on the delivery of our refreshed brand identity have shaped how we communicate and show up for the community, both online and in-person.

These partnerships sit alongside the broader work taking place through the **VSF Learning Academy**, which is now opening up new avenues for organisations across Cornwall to access inclusion training and support.

Together, these collaborations continue to move Cornwall forward, helping create spaces where people feel able to show up as themselves, feel safe, and feel seen.

Cornwall Pride's work is rooted in community, and these partnerships remain a vital part of building a Cornwall where everyone belongs.

Section 12

Report of the trustees

Structure, governance, management, and financial activities: Feb 24 to Jan 25

Lisa Telfer Brunton Operations.

Lisa works to support the operations and finance. The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st January 2025. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's Memorandum and Articles of Association, the Companies Act 2006, and

"Accounting and Reporting by charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)".

Our trustees in 2024-2025

Michael Honey 24/08/2020 [for [5] years]

Sophie Meyer 27/11/2023 [for [3] years]

Parminder Dosanjh Phillips 14/01/2023 [for [3] years]

Laura Outten 14/01/2023 [for [3] years]

Eilish Calnan 14/01/2023 [for [3] years]

New trustees 2024-2025

Miley Rose 24/02/2024 [for [3] years]

Lyssa-Fee Crump 19/10/2024 [for [3] years]

Ellie Howell 19/10/2024 [for [3] years]

Simon Atkinson 19/10/2024 [for [3] years]

Lucy Roger 19/10/2024 [for [3] years]

Jedrzej Kulis 19/10/2024 [for [3] years]

Amy Whiting 19/10/2024 [for [3] years]

Out Going trustees 2024-2025

Kathleen Jane Jones

Richard Shepherd

Perrin Hooper

Financial Review:

The wider economic pressures seen across the UK, rising costs, financial instability, and pressure on household incomes, continued to shape the environment in which all voluntary organisations operate. Even within this context, Cornwall Pride maintained careful financial management throughout the 2024/25 financial year.

For the year ending **31 January 2025**, Cornwall Pride received a total of:

- **£101,948.04 in unrestricted income**
- **£53,400.00 in restricted income**
- **£155,348.04 total receipts**

This year's restricted income was made up entirely of grant funding (£53,400), while unrestricted income came from a mix of merchandise sales, donations, corporate support, and training delivery.

Income Breakdown (2024/25)

- **Merchandise & sales:** £29,292.64
- **Corporate & political donations:** £15,938.17
- **Individual donations:** £995.34
- **Unrestricted grant income:** £26,992.15
- **Training & other revenue:** £28,729.74
- **Restricted grant:** £53,400.00

Expenditure

Total payments for the year came to:

- **£137,526.15 unrestricted**
- **£53,400.00 restricted**
- **£190,926.15 total payments**

(Restricted expenditure matched restricted income, as expected for a project grant.)

This resulted in:

- **Unrestricted deficit:** -£35,578.11
- **Restricted surplus/deficit:** £0.00
- **Overall deficit:** -£35,578.11

Year-End Position

At the close of the financial year, Cornwall Pride held:

- **£39,612 in unrestricted cash reserves**
- **£16,501 in restricted funds**
- **£56,113 total cash funds**

These reserves provide some stability as the organisation continues to develop its long-term financial model.

Although the charity ended the year with an unrestricted deficit, this was expected based on the timing of income and expenditure across multiyear project work. Importantly, the organisation maintained strong cash balances at year-end and continues to diversify income through merchandise, partnerships, inclusion training, and community support.

Cornwall Pride remains committed to building reserves in line with its Reserve Policy, ensuring long-term sustainability while continuing to deliver high-impact work across Cornwall.

Events

A significant part of our work remains rooted in our community Pride events, and this is reflected in our expenditure.

£86,083.00 was invested into delivering our 11 community Prides, covering logistics, venues, infrastructure, accessibility support, performers, and the thousands of practical details that make these events safe and welcoming for everyone who attends. These costs are the backbone of Pride season, enabling us to bring visibility and connection to towns across Cornwall.

Staffing

Running year-round projects, events, community support, and operational delivery requires dedicated people.

£ 62,804.50 was spent on salaries for our small team. This investment ensures that Cornwall Pride can

operate sustainably, coordinate volunteers, deliver training, manage safeguarding, and maintain the quality of our growing programme of work.

Direct Delivery Costs

To keep day-to-day operations moving, we spent **£5,656.11** on operational essentials, materials, equipment, supplies, and the practical costs that support both staff and volunteers throughout the year.

Marketing & Communications

Visibility is at the heart of Pride, and promoting events and support services is essential to reaching people across dispersed rural communities.

We invested **£ 16,142.59** in marketing and advertising, ensuring our campaigns, events, and support resources reached those who needed them most.

Volunteer Support

Volunteers remain central to everything we do, from supporting wellbeing hubs to stewarding events. This year, **£ 42.55** went towards volunteer support, covering training expenses and essential resources to help them carry out their roles safely and confidently, please see general expenses as other volunteer costs seen here.

Staff Training & Development

To keep our work aligned with best practice, particularly around inclusion, mental health, and safeguarding, we invested **£144.50** in staff training as training over the year we found in-kind support for. This ensures our delivery remains grounded, informed, and responsive to the needs of our community

Legal, Professional Fees & Accountancy

Legal, professional & accountancy services amounted to **£ 2,069.80**, covering necessary consultation fees for ensuring the charity's compliance and operational efficiency.

General Expenses:

General expenses, which include miscellaneous costs required for the smooth operation of the charity, totalled **£ 2,125.71**.

These expenditures were essential to delivering Cornwall Pride's key objectives, and despite rising costs, careful management allowed us to maintain financial stability while expanding our reach and impact.

Reserves Policy

Cornwall Pride's financial position at 31 January 2025 shows that we are still working towards meeting our long-term reserves target. At year-end, the charity held **£56,113.36 in total cash funds**, made up of:

- **£39,612.00 unrestricted reserves**
- **£16,501.36 restricted reserves**
(restricted funds remain committed to grant-funded project delivery)

Our current free reserves of **£39,612** are below the level set out in our reserves policy, which aims to build **£175,000 of unrestricted reserves**. This target reflects the need to maintain operational stability, ensure continuity of staffing, and safeguard the organisation through periods of variable income and changing project funding.

Although the charity has recorded an unrestricted deficit this year, the trustees recognise that this is linked to the timing of income and expenditure cycles across multi-year projects. Importantly, the organisation still holds sufficient liquidity to continue operating safely while we grow more sustainable long-term revenue streams.

The board remains committed to rebuilding unrestricted reserves over the coming year through:

- expanded year-round fundraising
- increased training and inclusion programme revenue
- strengthening partnerships
- improved financial planning and forecasting

- diversifying grant and corporate support

This approach ensures that Cornwall Pride can continue to deliver its community impact while moving steadily towards meeting its long-term reserves target.

Going Concern

The trustees have reviewed Cornwall Pride's current financial position, upcoming income streams, and the anticipated delivery of multi-year projects. Despite the unrestricted deficit this year, cash projections confirm that the charity has adequate resources to continue operating for the foreseeable future.

The board has approved the strategic budget for 2025, with clear focus on:

- financial discipline
- careful cost management
- prioritising essential delivery
- ensuring fair and sustainable staffing costs
- aligning salaries with Living Wage expectations and sector benchmarks

The organisation's planned income for the next 12 months, including training, grants, events, partnerships, and ongoing project funding, provides confidence that Cornwall Pride will remain financially stable.

On this basis, the trustees conclude that Cornwall Pride **remains a going concern**.

Reflection and Looking Forward

This has been a year where Cornwall Pride has continued to evolve, strengthening community presence, broadening partnerships, and embedding a more deliberate, sustainable approach to finance and operations.

We have returned to a more face-to-face model of engagement, delivering events, wellbeing support, training, and safer spaces work across Cornwall. The brand refresh, expanded digital presence, and growing partnership network have helped us stay close to the needs of the community at a time when visibility, safety, and inclusion matter more than ever.

While we remain below our reserves target, we are ending the year with a stable cash position, a clearer financial strategy, and a stronger foundation for long-term sustainability.

Cornwall Pride enters the new year with confidence, grounded in community, strengthened by partnership, and ready to continue building a Cornwall where everyone can belong, be seen, and feel safe.

Structure, governance, and management

Governance

The charity is controlled by its governing document CIO - FOUNDATION Registered 24 Aug 2020 as the: Constitution of Cornwall Pride Charitable Incorporated Organisation.

The governing document was reviewed in the year to ensure it remains fit for purpose, in line with changing regulations and to ensure our key objects are being met. Changes to our governing document and approved at our AGM in Nov 2024.

The charity is currently in the process of updating its Constitution of Cornwall Pride Charitable Incorporated Organisation at the AGM 2025 which will be held on 28th November and where we will look to include a salaried secretary within the constitution of the CIO foundation.

Changes to our trustee board

The following changes have been made to our trustee board:

New trustees 2024-2025

Miley Rose 24/02/2024 [for {3} years]

Lyssa-Fee Crump 19/10/2024 [for {3} years]

Ellie Howell 19/10/2024 [for {3} years]

Simon Atkinson 19/10/2024 [for {3} years]

Lucy Roger 19/10/2024 [for {3} years]

Jedrzej Kulis 19/10/2024 [for {3} years]

Amy Whiting 19/10/2024 [for {3} years]

Out Going trustees 2024-2025

Kathleen Jane Jones, Richard Shepherd, Perrin Hooper

Decision making

The charity is run by the board of trustees, which sets and monitors strategy and policy. The board receives quarterly reports of all the activities of the charity.

Induction and training of new trustees

Upon their appointment, new trustees of Cornwall Pride are provided with a comprehensive induction package. This kit brings together essential insights from the Charity Commission, tailored specifically for our organisation's unique context. Included but not limited to, drawing information from the various Charity Commission publications signposted through the Commission's guide "the Essential Trustee".

The induction materials include:

- Cornwall Pride Charitable Incorporated Organisation's Constitution
- A governance manual detailing operational guidelines and best practices
- The most recent financial statements and management accounts
- The organisation's current strategy and yearly business plan, inclusive of the financial forecast

These resources encompass:

- Duties and responsibilities of trustees, the CEO, and the senior management team
- Core operational guidelines outlined in the charity's constitution
- Cornwall Pride's future aspirations, its mission, vision, and core values

A robust trustee training regimen, offering a mix of self-paced learning, external sessions, and collaborative peer engagements, ensuring ongoing development and elevated performance. Newly appointed trustees are also motivated to actively engage and immerse themselves within Cornwall Pride, acquainting themselves with the broader context of our operations.

Cornwall Pride has an updated handbook for a 2024 release. This handbook aims to collate all vital documents into a singular, easy-to-reference package for our trustees, senior management team, and volunteers, enhancing clarity and promoting transparency throughout the organisation.

Key management remuneration

Cornwall Pride's governance is spearheaded by its board of trustees in collaboration with the senior management team, collectively representing the charity's key managerial personnel. They shoulder the responsibility of daily oversight, direction, and operation of the charity. It is noteworthy that our trustees volunteer their expertise without any remuneration. As for senior staff compensation, none exceeded £60,000 within the year. If any salary were to cross this threshold, it would be subject to an annual review, typically aligning with average earnings. To ensure fair compensation practices, Cornwall Pride benchmarks against remuneration standards in peer charities of comparable size and scope.

Developments 2024- 2025

Cornwall Pride will persistently enhance its internal mechanisms and provide exceptional content to our community. By collaborating with our partner organisations, we aim to accelerate and amplify our positive impact.

Reference and administrative details.

Register Company number. CE023678

Registered Charity number 1191003

Registered office Cornwall Pride, Hall for Cornwall, Back Quay, Truro, TR1 2LL

Trustees:

Michael Honey 24/08/2020 [for [5] years] , Sophie Meyer 27/11/2023 [for [3] years] , Parminder Dosanjh Phillips 14/01/2023 [for [3] years] , Laura Outten 14/01/2023 [for [3] years] , Eilish Calnan 14/01/2023 [for [3] years] , Miley Rose 24/02/2024 [for [3] years] , Lyssa-Fee Crump 19/10/2024 [for [3] years] , Ellie Howell 19/10/2024 [for [3] years] , Simon Atkinson 19/10/2024 [for [3] years] , Lucy Roger 19/10/2024 [for [3] years] , Jedrzej Kulis 19/10/2024 [for [3] years] , Amy Whiting 19/10/2024 [for [3] years]

Senior Manager:

Title: Chief Executive Officer

Name: Matthew Kenworthy Gomes

Independent examiner, bankers, and legal advisers

Independent examiner

Whyfield Limited, Ground Floor, Building A, Green Court, Truro Business Park, Threemilestone, Truro, TR4 9LF

Bankers, Barclays Bank, Truro, Cornwall, TR1 2RB

Legal Advisers: Spencer West LLP Longbow House, 20 Chiswell Street, London, EC1Y 4TW

Independent examiner's report:

The CIO is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2025.

The members have not required the charity to obtain an audit of its financial statements for the year ended 31 January 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the CIO keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the CIO as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable incorporated organisation.

The financial statements were approved by the Board of Trustees and authorised for issue on 19th October 2024 and were signed on its behalf by: Eilish Calnan (Chair) – Trustee & Richard Shephard (Treasurer) – Trustee.

Cornwall Pride

Charity No 1191003

Receipts and Payments Accounts

31-Jan-25

Cornwall Pride Administrative Details

Charity name	Cornwall Pride
Charity registration number	Charity No 1191003
Trustees	Richard Shepherd Eilish Calnan Parminder Dosanjh Phillips Laura Outten Mx Perrin Hooper Sophie Meyer Michael Honey
Independent Examiner	Whyfield Limited Ground Floor, Building A Green Court Truro Business Park Threemilestone TR4 9LF

Cornwall Pride
Charity No 1191003

Independent Examiner's Report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/01/2025.

Responsibilities and basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent Examiners' Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

1. accounting records were not kept in accordance with section 130 of the Act or
2. the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: _____ Date: 21/11/2025

Name: Roxane Neave

Relevant professional qualification(s) or body (if any): MAAT

Address: Whyfield Limited
Ground Floor, Building A Green Court
Truro Business Park
Threemilestone
Truro
Cornwall
TR4 9LF

Cornwall Pride
Charity No 1191003
Receipts and payments accounts

Section A: Receipts and payments	Unrestricted funds	Restricted funds	Total Funds 2025	Total Funds 2024
<i>A1: Receipts</i>				
Sales	29,292.64		29,292.64	31,676.27
Charitable and Political Donations	15,938.17		15,938.17	74,695.85
Incoming Donations	995.34		995.34	6,558.17
Grant	26,992.15	53,400.00	80,392.15	117,221.00
Other Revenue	28,729.74		28,729.74	7,826.44
Sub Total	<u>101,948.04</u>	<u>53,400.00</u>	<u>155,348.04</u>	<u>237,977.73</u>
Asset and investment sales	-	-	-	-
Total Receipts	<u>101,948.04</u>	<u>53,400.00</u>	<u>155,348.04</u>	<u>237,977.73</u>
<i>A3: Payments</i>				
Direct Expenses	5,656.11		5,656.11	4,131.91
Advertising and Marketing	14,142.59	2,000.00	16,142.59	9,549.54
Accountancy	2,069.80		2,069.80	1,889.30
Events	46,883.00	39,200.00	86,083.00	82,556.44
Volunteer Costs	42.55		42.55	449.50
Membership Fees and Subscriptions	3,052.43		3,052.43	860.20
Staff Training	144.50		144.50	4,512.00
Salaries	52,804.50	10,000.00	62,804.50	59,546.22
Printing and Stationary	2,200.92		2,200.92	
Legal and Professional Fees			-	4,100.00
Insurance	360.00		360.00	
Bude Pride			-	3,960.86
Evaluation	3,240.25	2,200.00	5,440.25	
General Expenses	2,125.71		2,125.71	1,705.70
Merchandise	4,803.79		4,803.79	4,039.55
Sub Total	<u>137,526.15</u>	<u>53,400.00</u>	<u>190,926.15</u>	<u>177,301.22</u>
Total Payments	<u>137,526.15</u>	<u>53,400.00</u>	<u>190,926.15</u>	<u>177,301.22</u>
Net of receipts/(payments)	(35,578.11)	-	(35,578.11)	60,676.51
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	<u>85,662.26</u>	<u>16,501.36</u>	<u>102,163.62</u>	<u>41,487.11</u>
Cash Funds this year end	<u>50,084.15</u>	<u>16,501.36</u>	<u>66,585.51</u>	<u>102,163.62</u>

Cornwall Pride
Charity No 1191003
Statment of Assets & Liabilites

	Unrestricted funds	Restricted funds
B1: Cash funds		
Cornwall Pride Barclays Business Account	28,726	16,501
Paypal Account	3,417	-
BBX Account	7,469	
Total cash funds	<u>39,612</u>	<u>16,501</u>

B2: Other monetary assets

Accounts Receivable	10,200	-
Stock	400	-

	Fund to which asset belongs	Cost (optional)
B4: Assets retained for the charity's own use		
CIC Assets	-	-

	Fund to which liability relates	Amount due (optional)
B5: Liabilities		
Accounts Payable	128	-
	-	-
	-	-

Signed by one or two trustees on behalf of all the trustees

Signature 1: 
 Eilish Calnan (Nov 27, 2025 19:32:55 GMT)
 Print name: Eilish Calnan

Signature 2: 
 Michael Honey-Thornhill (Nov 27, 2025 20:05:17 GMT)
 Print name: Michael Honey-Thornhill

Notes to the financial statements:

1. STATUTORY INFORMATION

Cornwall Pride is a charitable incorporated organisation in England and Wales. In the event of the charity being wound up, the liability in respect of the trustees' guarantee is limited to £1 per trustee of the charity. The address of the registered office is given in the Trustees' Report on page X of these financial statements. The nature of the charity's operations and principal activities are the promotion of efficiency and effectiveness of charities, not for profit organisations and voluntary organisations, for the benefit of the public throughout the UK, by the provision of resources to optimise their communications.

2. ACCOUNTING POLICIES, Basis of preparing the financial statements:

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

Going concern

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Further details are included in the Trustees' Report. The trustees continue to adopt the going concern basis of accounting in preparing the accounts.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds; it is probable that the income will be received, and the amount can be measured reliably.

Donations

Donated facilities are included at the value to the charity where this can be quantified, and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers. For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained, then the income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity, and it is probable they will be fulfilled.

Trading activities

Income from trading activities includes income earned from sponsorship of events. Income is received in exchange for supplying services to raise funds and is recognised when entitlement has occurred.

Grants including government grants

Income from grants are recognised at fair value when the charity has entitlement after any performance related conditions have been met, it is probable that the income will be received, and the amount can be measured reliably. If entitlement is not met, then these amounts are deferred.

Event income

Event income is recognised at the point that the event takes place.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to headings, they have been allocated to activities on a basis

consistent with the use of resources.

Fund-raising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities.

Governance costs

Included in governance costs are the costs associated with the governance arrangements of the charity. Costs include independent examination, legal advice for trustees and costs associated with constitutional and statutory requirements.

Allocation and apportionment of costs

Support and governance costs are recharged to charitable activities based on estimated usage, dependent on the type of expenditure.

Tangible fixed assets

Depreciation is provided at the following annual rates to write off each asset over its estimated useful life.

Computer equipment – 25% on reducing balance Website – 25% on reducing balance.

Tangible fixed assets are initially measured at cost and subsequently measured at cost less accumulated depreciation.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for restricted purposes. Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Debtors and creditors receivable/ payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

3. DONATIONS AND LEGACIES

	This Year	Last Year
Charitable and Political Donations	74,695.85	74,695.85
Incoming Donations	995.34	6,558.17

4. OTHER TRADING ACTIVITIES

	This Year	Last Year
Other Revenues	28,729.74	7,826.44

5. INVESTMENT INCOME

None

6. INCOME FROM CHARITABLE ACTIVITIES

		This Year	Last Year
Grants	Events	80,392.15	142,000.00
Sales	Events	29,292.64	31,676.27

7. OTHER INCOME

		This Year	Last Year
Local Government Grant		0	0
Insurance claim		0	0

8. CHARITABLE ACTIVITIES COSTS

	Unrestricted funds	Restricted Funds	Total Funds	Last Year
Direct Expenses	5,656.11			4,131.91
Advertising and Marketing	14,142.59	2,000.00	16,142.59	9,549.54
Accountancy	2,069.80		2,069.80	1,889.30
Events	46,883.00	39,200.00	86,083.00	82,556.44
Volunteer Costs	42.55		42.55	449.50
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Salaries	52,804.50	10,000.00	62,804.50	59,546.22
Printing and Stationary	2,200.92		2,200.92	
Legal and Professional Fees				4,100.00
Insurance	360.00		360.00	
Bude Pride				3,960.86
General Expenses	2,125.71		2,125.71	1,705.70
Evaluation	3,240.25	2,200.00	5,440.25	
Bank Fees				
Merchandise	4,803.79		4,803.79	4,039.55
Sub Total	137,526.15	53,400.00	190,926.15	177,301.22

9. SUPPORT COSTS

	Management	Finance	Social & Marketing	Expenses	Totals
Events	£9,620.41	£6,370.48	£6,370.47	£5,213.56	£27,574.92
Project development	£10,970.41				£10,970.41
People	£14,650.44				£14,650.44
Organisational Development	£13,232.41				£13,232.41
TOTAL	£48,473.67	£6,370.48	£6,370.47	£5,213.56	£66,428.18

10. TRUSTEES' REMUNERATION AND BENEFITS

There was one trustees' remuneration with no other benefits for the year ended 31st January 2025.

£7293.42 – Richard Shepherd for web services and development through Curly Cottage Media

£7293.42 Total

Trustees Expenses

During the year, £244.84 of expenses were reimbursed to one trustee for travel and subsistence.

11. STAFF COSTS

The average monthly number of employees during the year was as follows:

Staff 2022 – 5 however hours equivalent to, 2 FT, Not including the sessional event workers

Annual Review (Feb 24 to Jan 25)

	This Year	Last Year
Salaries	£62,804.50	£59,546.22
Total	£62,804.50	£59,546.22

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was: 0

12. TANGIBLE FIXED ASSETS

	This Year	Last Year
CIC Assets	0	0

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

None

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Deferred income refers to advance payments received by the charity for products or services that are to be delivered or performed in the future.

Also included in deferred income are amounts £0 which relate to events that had not taken place before the year-end.

15. MOVEMENT IN FUNDS

Total Receipts	101,948.04	53,400.00	155,348.04
Total Payments	137,526.15	53,400.00	190,926.15
Net of receipts/(payments)	(35,578.11)	0	(35,578.11)
A5 Transfers between funds			
A6 Cash funds last year end	<u>85,662.26</u>	<u>16,501.36</u>	<u>102,163.62</u>
Cash Funds this year end	50,084.15	16,501.36	66,585.51

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31st Jan 2024.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 1st Feb 2024 **Period start date** **To** 31st Jan 2025 **Period end date**

Charity name: Cornwall Pride CIO

Charity registration number: 1191003

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>1: To promote and support equality and diversity; advance education, elimination of discrimination and support mental health. On the grounds of sexual orientation, gender identity and romantic orientation. For residents of and visitors to Cornwall, (the area of benefit) and where relevant nationally & internationally in such ways as are charitable at law.</p> <p>2: such other objects as are charitable under the laws of England and Wales as the trustees shall at their absolute discretion determine.</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>a) raising the awareness of the public with regard to all aspects of discrimination in society and issues and difficulties affecting the lives of LGBTQ+ people;</p> <p>b) promoting human rights (as set out in the European convention of human rights and subsequent legislation, case determinations, conventions and declarations) by raising awareness of human rights issues, promoting public support for human rights, obtaining redress for the victims of human rights abuse, and contributing to the sound administration of human rights law;</p> <p>c) advancing education of the public to eliminate all aspects of discrimination and disadvantage suffered by reasons of being LGBTQ+, including but not limited to signposting to other organisations, services or producing materials;</p> <p>d) cultivating a sentiment in favour of diversity, tolerance, inclusivity and equality in particular through celebrating the diversity of the LGBTQ+ community;</p> <p>e) creating opportunities that celebrate and support the LGBTQ+ identity and community that are welcoming to all;</p> <p>f) supporting the mental health of the LGBTQ+ community;</p> <p>g) raising awareness of LGBTQ+ local, national and international history;</p> <p>h) producing publications, lectures, media, public advocacy and other means of communication;</p> <p>i) running LGBTQ+ events, including but not limited to promoting and staging an annual LGBTQ+ festival;</p> <p>j) to showcase the creative and artistic talents of LGBTQ+ people;</p>

		<p>k) associating with voluntary organisations, governmental, public and private bodies to develop and maximise the effectiveness of voluntary organisations run by and for LGBTQ+ people;</p> <p>l) making grants and/or donations to other charitable and voluntary organisations with the object of developing an environment in favour of LGBTQ+ equality by providing information, advice and support; and</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<p>Statement on Public Benefit Guidance</p> <p>The trustees confirm that they have complied with the requirement set out in Section 17 of the Charities Act 2011 to report on how they have carried out Cornwall Pride's purposes for the public benefit. Trustees have actively ensured that their decisions align with the Charity Commission's guidance on public benefit, particularly when exercising any powers or duties relevant to the guidance.</p> <p>Cornwall Pride's work remains focused on promoting inclusion, equality, and diversity, while addressing challenges faced by the LGBTQ+ community in Cornwall. Through free events, peer-support initiatives, and educational programs, the charity directly benefits the public by creating safer, more inclusive environments and fostering mental well-being.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	<p>Policy on Grant Making</p> <p>The trustees have established a clear policy to guide the allocation of grants, ensuring that they align with Cornwall Pride's charitable purposes and provide measurable public benefit. Grants are awarded to initiatives that promote inclusion, mental health support, and community cohesion, particularly for marginalised groups. Applications are assessed for their alignment with our strategic priorities, sustainability, and impact. Monitoring and evaluation processes are in place to review the effectiveness of grant-funded activities.</p>
Policy on social investment including program related investment	Para 1.38	<p>Policy on Social Investment</p> <p>Cornwall Pride does not currently hold any social investments or engage in program-related investments. The trustees review this policy periodically to ensure alignment with the charity's financial strategy and objectives. Should an opportunity for social investment arise that supports our charitable aims, the trustees will develop and implement appropriate guidance in accordance with regulatory and ethical standards.</p>
Contribution made by volunteers	Para 1.38	<p>Contribution Made by Volunteers</p> <p>Volunteers play an integral role in Cornwall Pride's success. They contribute to the planning and delivery of community events, peer support groups, and educational programmes, significantly amplifying the charity's reach</p>

		and impact. In the financial year 2024–2025, more than 110 volunteers contributed their time and skills, supporting our mission to empower, educate, and unite communities. Their collective effort represents both a financial and social value, enabling us to maximise the benefit delivered within our resource constraints.
Other		<p>Other Relevant Information</p> <p>Cornwall Pride continues to strengthen its role as a community-led organisation, with our focus this year firmly on inclusion, visibility, and improving access to support across Cornwall. We have deepened partnerships with key organisations across the VCSE sector, local businesses, education, and health partners to extend our reach and make sure that our work is grounded in the lived experiences of the people we serve.</p> <p>Across 2024/25 we expanded our face-to-face presence, delivered 11 community Prides, strengthened wellbeing support through Penguin Soup, increased the visibility of Safer Spaces, and rolled out our refreshed digital identity. These developments helped us reach communities who often feel disconnected or underserved, particularly in rural areas.</p> <p>Our growing inclusion training offer, partnership work, and year-round engagement model mean we are now supporting organisations as well as individuals, helping to shape safer and more welcoming environments across Cornwall. The trustees continue to prioritise sustainability, accessibility, and long-term planning to ensure that Cornwall Pride remains relevant, resilient, and responsive to the needs of our community.</p>

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Summary of Main Achievements</p> <p>Cornwall Pride has continued to make a substantial difference to LGBTQ+ people across Cornwall this year. Our work has strengthened community connection, reduced isolation, increased visibility in towns that have never hosted LGBTQ+ events before, and improved access to wellbeing and support. Across every element of our programme, the focus has remained on creating safe, welcoming spaces where people can be themselves, openly, confidently, and without fear.</p> <p>Key Achievements</p> <p>1. Community Prides</p> <ul style="list-style-type: none"> Delivered 11 Community Pride events across Cornwall. Reached 45,000+ attendees across the season. Worked with 127 partner organisations on-site, and 185 across the year. Supported by a diverse and 110 volunteer team.

		<p>Impact: These events created vital visibility in rural communities, offering safe, celebratory spaces for LGBTQ+ people, families, young people, and allies. For many, it was their first time being openly themselves in a public setting. Pride increased local understanding of LGBTQ+ experiences and strengthened community cohesion.</p> <p>2. Wellbeing & Penguin Soup Support</p> <ul style="list-style-type: none"> • 5,880 people engaged with wellbeing support across events and digital platforms. • Tangible outcomes included: <ul style="list-style-type: none"> ○ 200 people reporting improved mental health ○ 350 people feeling more socially connected ○ 250 people reporting increased confidence or resilience • Delivered calming wellbeing hubs across all 11 Prides. • Strengthened digital signposting through 80 Safer Spaces QR codes. <p>Impact: Wellbeing support became a lifeline for people experiencing loneliness, anxiety, grief, identity struggles, or crisis moments. Cornwall Pride provided one of the few LGBTQ+-inclusive emotional support pathways available in the county.</p> <p>3. Inclusion Training & Sector Capacity Building</p> <ul style="list-style-type: none"> • Delivered training to organisations including: <ul style="list-style-type: none"> ○ St Austell Brewery ○ Seasalt Cornwall ○ VSF staff team ○ Diocese headteachers & school leads ○ GW Accounting ○ Planet C / Watson Marlow • Active training discussions with Cornwall Council, CCF, St Petrocs, Pentreath, NMMC, and others. • Integrated into the VSF Learning Academy to expand countywide access. <p>Impact: These sessions have helped shift workplace culture, improve understanding, and support local leaders to create safer, more inclusive environments. Organisations are increasingly seeking deeper, ongoing support, signalling real, not performative, appetite for culture change.</p> <p>4. Safer Spaces Development</p> <ul style="list-style-type: none"> • 150+ organisations exploring safer and more psychologically supportive practices. • 80 QR codes installed across Cornwall linking people directly to support. • Adoption across community venues, businesses, youth services, and health partners.
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		<p>Impact: Safer Spaces is now recognised as one of Cornwall Pride's most influential initiatives. It is helping local organisations embed inclusive practice, improve safeguarding culture, and ensure LGBTQ+ people feel safe in everyday environments.</p> <p>Wider Societal Benefits Cornwall Pride's work this year strengthened community relationships and demonstrated the importance of visibility, safety, and inclusion at a time of rising hostility and division nationally. The programme contributed to:</p> <ul style="list-style-type: none"> • stronger social cohesion • increased understanding of LGBTQ+ identities • reduced isolation in rural towns • improved emotional wellbeing • greater community confidence • more inclusive workplaces and public spaces • stronger partnerships across VCSE, health, education, and business sectors <p>Our focus on lived experience, connection, equality of access, and local leadership continues to shape a Cornwall where LGBTQ+ people can belong, feel seen, and feel supported, wherever they live.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p>Achievements Against Objectives Set (Para 1.41) During 2024–2025, Cornwall Pride focused on strengthening visibility, improving access to support, and building safer, more inclusive communities across Cornwall. Our objectives centred on community engagement, wellbeing, inclusion training, digital access, and partnership development. The key achievements against those objectives are outlined below.</p> <p>Community Prides & Outreach We delivered 11 Community Pride events, reaching over 45,000 people across Cornwall. These events increased visibility in towns where LGBTQ+ representation is limited, strengthened community cohesion, and created safe, celebratory spaces for people to connect, be themselves, and feel supported.</p> <p>Wellbeing & Peer Support (Penguin Soup) Through wellbeing hubs, calming spaces, and digital signposting, we supported 5,880 people with emotional and wellbeing needs. This included measurable outcomes of:</p> <ul style="list-style-type: none"> • 200 people reporting improved mental health • 350 feeling more socially connected • 250 gaining confidence or resilience <p>These achievements directly addressed our objective to reduce isolation and improve wellbeing for LGBTQ+ people across Cornwall.</p> <p>Inclusion Training & Education</p>
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		<p>We delivered inclusion training to a range of organisations including St Austell Brewery, Seasalt Cornwall, Diocese headteachers, VSF staff, and others.</p> <p>This work strengthened workplace inclusion, improved understanding of LGBTQ+ issues, and helped build safer environments for both staff and community members. Demand for training continued to grow, reflecting a broader cultural shift across Cornwall.</p> <p>Safer Spaces Development Over 150 organisations engaged with the Safer Spaces framework, improving safety, visibility, and accessibility across the county.</p> <p>The installation of 80 QR signposting locations enhanced access to mental health and LGBTQ+ support, reaching people in both community and commercial settings.</p> <p>Digital Access & Engagement We continued to develop the Cornwall Pride website and digital platforms, improving accessibility, wellbeing signposting, and event information.</p> <p>With our refreshed brand rollout and expanded content, digital engagement increased, offering vital connection, especially for people in remote and rural areas.</p>
Performance of fundraising activities against objectives set	Para 1.41	<p>Performance of Fundraising Activities Against Objectives Set (Para 1.41) The charity successfully met its fundraising objectives, with a focus on sustainability and community engagement. Key highlights include:</p> <ul style="list-style-type: none"> • Diversified Income Streams: Secured grants and community contributions to support core projects such as <i>Community Prides</i> and <i>Penguin Soup</i>. • Community Engagement: Increased public involvement through fundraising events tied to our Pride celebrations, ensuring that every event directly supported project delivery. • Impactful Spending: All funds raised were directly channelled into delivering services, ensuring transparency and value for our supporters. <p>These efforts allowed us to expand our reach and continue offering free or low-cost services to beneficiaries, aligning with our public benefit objectives.</p>
Investment performance against objectives	Para 1.41	<p>Investment Performance Against Objectives (Para 1.41) As a smaller charity, Cornwall Pride does not hold significant financial investments. Any reserves are held in a low-risk savings account to ensure liquidity for operational needs. This cautious approach reflects our focus on maintaining financial stability while prioritising funds for immediate service delivery.</p>

Other		Other Relevant Information <ul style="list-style-type: none"> • Volunteer Contributions: Cornwall Pride's success is deeply rooted in the contributions of over 110 volunteers who supported our events and programmes. Their efforts have been instrumental in expanding our reach and ensuring the smooth delivery of services. • Strategic Growth: The year also saw strategic discussions with local and national partners to identify new areas of need, such as youth mental health and rural LGBTQ+ engagement, which will inform our objectives for the coming years.
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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Review of the Charity's Financial Position at the End of the Period (Para 1.21) At the close of the financial year ending 31 January 2025 , Cornwall Pride recorded total income of £155,348.04 and total expenditure of £190,926.15 , resulting in an overall deficit of £35,578.11 . This position reflects the timing of multi-year project funding and delivery, as well as the increased operational costs associated with delivering community events and expanding year-round provision. Despite the in-year deficit, the charity ended the financial period with total cash reserves of £56,113.36 , made up of: <ul style="list-style-type: none"> • £39,612.00 in unrestricted funds • £16,501.36 in restricted funds Restricted reserves remain committed to specific grant-funded projects, while unrestricted funds represent the charity's free reserves available to support future operations. The trustees recognise that free reserves remain below the charity's long-term reserves target but note that Cornwall Pride continues to maintain sufficient liquidity to operate safely. Plans are in place to rebuild unrestricted reserves through partnerships, inclusion training, merchandise, grant opportunities, and strengthened financial planning.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Statement Explaining the Policy for Holding Reserves and Why They Are Held (Para 1.22) Cornwall Pride's reserves policy aims to ensure financial stability and long-term sustainability. The trustees have set a target of £175,000 for free reserves to provide a buffer against unexpected challenges, support the charity's core activities, and invest in strategic initiatives. Reserves also help to mitigate the risks associated with funding uncertainties, ensuring the charity can continue delivering its mission even in periods of reduced income.
Amount of reserves held	Para 1.22	Amount of Reserves Held (Para 1.22) As of 31 January 2025 , Cornwall Pride held £56,113.36 in total reserves. This is made up of:

		<ul style="list-style-type: none"> • £39,612.00 in unrestricted funds • £16,501.36 in restricted funds <p>The charity's free reserves of £39,612.00 remain below the long-term reserves target of £175,000, reflecting a shortfall of £135,388. This target is designed to ensure financial stability, support continuity of staffing, and provide a buffer against income variability.</p> <p>The trustees are committed to rebuilding unrestricted reserves through strengthened income generation, diversified funding, and continued financial oversight to ensure organisational sustainability.</p>
Reasons for holding zero reserves	Para 1.22	Reasons for Holding Zero Reserves (Para 1.22) Not applicable, as Cornwall Pride holds reserves.
Details of fund materially in deficit	Para 1.24	Details of Funds Materially in Deficit (Para 1.24) There are no funds materially in deficit as of the year-end.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>Explanation of any uncertainties about the charity continuing as a going concern (Para 1.23)</p> <p>Cornwall Pride continues to operate as a going concern. While the charity remains financially stable, the trustees recognise several uncertainties that require careful management. The organisation recorded an in-year deficit and continues to rely on a combination of restricted grants, partnerships, and earned income, which can fluctuate year to year.</p> <p>Free reserves remain below the charity's long-term target, meaning there is limited buffer against unexpected costs or delays in funding. The trustees therefore acknowledge that the charity must remain vigilant in monitoring cash flow, diversifying income, and strengthening unrestricted revenue sources such as inclusion training, merchandise, and partnerships.</p> <p>Despite these challenges, the trustees have approved a detailed budget for the forthcoming year, supported by multi-year grant commitments and planned income generation activity. With these controls in place, Cornwall Pride is expected to continue operating confidently as a going concern.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>The Charity's Principal Sources of Funds (Including Any Fundraising) (Para 1.47)</p> <p>Cornwall Pride's principal sources of income include:</p> <ul style="list-style-type: none"> • Grants and Donations: Secured from local and national organisations that support equality, inclusion, and mental health. • Community Fundraising: Events such as Pride festivals and engagement activities generate funds while raising awareness of the charity's mission. • Corporate Partnerships: Partnerships with local and national businesses to support events and programmes like "Books for Pride."
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		<ul style="list-style-type: none"> • Service Fees and Project Funding: Funding for specific projects, such as Inclusion Training and Penguin Soup, from business, local authorities or community grants. <p>This diverse funding portfolio allows Cornwall Pride to sustain its operations and expand its reach across Cornwall.</p>
Investment policy and objectives including any social investment policy adopted	Para 1.46	<p>Investment Policy and Objectives (Including Any Social Investment Policy Adopted) (Para 1.46)</p> <p>Cornwall Pride currently does not hold a significant investment portfolio due to its operational focus and financial strategy. The charity's funds are allocated to delivering community initiatives and maintaining operational stability. Any surplus funds are held in interest-bearing accounts to ensure financial efficiency while safeguarding liquidity for future programmes.</p> <p>The Board of Trustees regularly reviews the financial position and would consider adopting an investment policy in the future to align with long-term objectives and ethical considerations.</p>
A description of the principal risks facing the charity	Para 1.46	<p>A description of the principal risks facing the charity (Para 1.46)</p> <p>The principal risks facing Cornwall Pride include:</p> <ol style="list-style-type: none"> 1. Financial Risks: Dependency on restricted funding, absence of reserves, and rising costs create financial vulnerabilities. The trustees are working to establish unrestricted reserves to buffer against unexpected shortfalls. 2. Operational Risks: As a small charity with significant reach, operational capacity is stretched. Plans to recruit additional staff and invest in volunteer development are underway. 3. Reputational Risks: Operating in a diverse and sometimes challenging socio-political landscape, the charity is mindful of safeguarding its reputation and relationships with stakeholders. Enhanced training for staff and volunteers aims to address this. 4. Compliance Risks: Regulatory requirements and safeguarding obligations are met through robust policy implementation, with regular reviews conducted by trustees. 5. Volunteer Recruitment and Retention: As a volunteer-led organisation, maintaining a steady volunteer base is crucial to delivering services and events. 6. Community Needs and Expectations: Growing demand for mental health and inclusion services poses challenges in meeting needs with limited resources. 7. Economic Instability: Rising costs of living and reduced disposable income may impact fundraising efforts and corporate sponsorships.

		<p>8. Safeguarding Risks: Working with vulnerable groups necessitates robust safeguarding policies and regular training for staff and volunteers.</p> <p>The charity maintains a risk register, reviewed quarterly by the trustees, to monitor and mitigate these risks effectively.</p>
Other		<p>Other Relevant Information</p> <p>The charity is committed to maintaining transparency and delivering measurable impact across its programmes. Cornwall Pride continuously seeks opportunities to improve its financial sustainability and operational effectiveness, ensuring its mission aligns with community needs and expectations.</p>

Structure, Governance and Management

Description of charity's trusts:		<p>Description of Charity's Trusts</p> <p>Cornwall Pride operates under a Charitable Incorporated Organisation (CIO) structure, regulated by the Charities Act 2011.</p>
Type of governing document (trust deed, royal charter)	Para 1.25	<p>Type of Governing Document</p> <p>The charity is governed by its Constitution, which was adopted upon its registration as a CIO. The constitution sets out the objects of the charity, trustee powers, and procedural rules for the organisation's governance and management.</p>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<p>How is the Charity Constituted?</p> <p>Cornwall Pride is a Charitable Incorporated Organisation (CIO). This structure provides limited liability for its trustees and ensures that the charity is a legal entity distinct from its members.</p>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Trustee Selection Methods</p> <p>Trustees are appointed following the procedures outlined in the constitution. This includes:</p> <ul style="list-style-type: none"> • Open calls for trustee applications. • Selection based on skills, expertise, and alignment with the charity's objectives. • Approval through a formal vote by the existing Board of Trustees. • Trustees serve specific terms as stated in the governing document, with options for reappointment. <p>The charity prioritises diversity and inclusion within its trustee appointments to ensure representation from various community groups.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

		<p>Policies and Procedures Adopted for the Induction and Training of Trustees (Para 1.51)</p>
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Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>Cornwall Pride has established clear policies and procedures for inducting and training trustees. Newly appointed trustees undergo a comprehensive induction process that includes:</p> <ul style="list-style-type: none"> • An overview of the charity's mission, values, and strategic objectives. • Familiarisation with the governing document, key policies, and recent Trustee Annual Reports. • Training sessions on governance, safeguarding, and compliance responsibilities, as required. • Opportunities to shadow experienced trustees and staff to gain practical insights into the organisation's operations. <p>Trustees also have access to ongoing training opportunities to enhance their skills and remain up to date with best practices in governance and charity management.</p>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<p>The Charity's Organisational Structure and Any Wider Network with Which the Charity Works (Para 1.51)</p> <p>Cornwall Pride operates through a structured organisational framework led by a Board of Trustees responsible for governance and strategic oversight. The day-to-day activities are managed by operational staff and volunteers. The charity collaborates extensively with other organisations and networks, including:</p> <ul style="list-style-type: none"> • Local community groups and LGBTQ+ organisations. • National organisations focused on equality and mental health. • Public sector partners, including local councils and healthcare providers. <p>This collaborative approach enhances the charity's reach and ensures a coordinated response to community needs.</p>
Relationship with any related parties	Para 1.51	<p>Relationship with Any Related Parties (Para 1.51)</p> <p>Cornwall Pride maintains relationships with several related organisations to enhance its mission delivery. These include:</p> <ul style="list-style-type: none"> • Partnerships with local schools and libraries through the Books for Pride programme. • Collaboration with healthcare providers to deliver mental health support services. • Engagement with local businesses to sponsor and promote community events, such as Pride festivals. <p>These partnerships are governed by formal agreements to ensure transparency and accountability.</p>
Other		<p>Other Relevant Information</p> <p>The charity is committed to transparency and inclusivity in all its activities, ensuring that its programmes align with its vision of a more inclusive Cornwall. The organisation actively seeks feedback from stakeholders and</p>

		beneficiaries to continually improve its services and impact.
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Reference and Administrative details

Charity name	Cornwall Pride
Other name the charity uses	N/A
Registered charity number	1191003
Charity's principal address	Hall for Cornwall, Back Quay, Truro, TR1 2LL

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Michael Honey			
2	Sophie Meyer			
3	Perrin Hooper		Resigned Jan 31 st 2025	
4	Parminder Dosanjh Phillips			
5	Laura Outten	Vice Chair		
6	Eilish Calnan	Chair		
7	Richard Shepherd	Treasurer	Resigned Jan 31 st 2025	
8	Miley Rose			
9	Lyssa-Fee Crump		19/10/2024	
10	Ellie Howell		19/10/2024	
11	Simon Atkinson		19/10/2024	
12	Lucy Roger		19/10/2024	
13	Jedrzej Kulis		19/10/2024	
14	Amy Whiting		19/10/2024	

Corporate trustees – names of the directors at the date the report was approved

Director name		
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Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
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Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Description of the Assets Held in This Capacity Cornwall Pride does not hold funds or assets as a custodian trustee on behalf of other organisations. All funds and assets managed by the charity are directly aligned with delivering its charitable objectives.
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	Name and Objects of the Charity on Whose Behalf the Assets Are Held Not applicable, as Cornwall Pride does not act as a custodian trustee for any other charity or organisation.
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	Details of Arrangements for Safe Custody and Segregation of Such Assets from the Charity's Own Assets Since Cornwall Pride does not hold custodian trustee assets, there are no additional arrangements required for the custody or segregation of such assets. All resources are managed transparently and in compliance with the charity's financial management policies.

Additional information (optional)**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address
Independent Examiner:	Whyfield Limited	Whyfield Limited Ground Floor, Building A, Green Court, Truro Business Park, Threemilestone, Truro, TR4 9LF
Legal Advisers:	Spencer West LLP	Spencer West LLP Longbow House, 20 Chiswell Street, London, EC1Y 4TW
Bankers:	Barclays Bank	Barclays Bank Truro, Cornwall, TR1 2RB

Name of chief executive or names of senior staff members (Optional information)

Matthew Kenworthy Gomes (CEO), Elliot Kenton (People Director), Lisa Telfer Brunton (Ops Director)

Exemptions from disclosure

Reason for non-disclosure of key personnel details

none

Other optional information**Other Optional Information****Community Impact Stories**

Across 2024–2025, the most powerful measure of Cornwall Pride's impact has come directly from the people who attended and engaged with our events. Many described feeling seen, supported, and safe in ways they had not experienced elsewhere in Cornwall.

One person shared:

“Cornwall Pride is the first place I’ve ever felt I could be myself without fear. It gave me confidence I didn’t know I had.”

Parents of LGBTQ+ young people also highlighted the significance of community visibility, with one parent telling us:

“My child lit up at Pride. Seeing other people like them changed everything. It helped them realise they aren’t alone.”

These stories reflect why Cornwall Pride exists: to help people feel connected, valued, and part of a community that celebrates them as they are.

Environmental and Social Responsibility

This year, we continued to take practical steps to reduce the environmental impact of Pride events.

This included:

- reusing staging, materials, and signage wherever possible
- supporting local suppliers
- encouraging walking, car-sharing, and public transport
- minimising single-use plastics
- strengthening accessibility planning for people with mobility challenges

Cornwall Pride’s values remain rooted in social responsibility — creating safe, inclusive, and environmentally conscious events that reflect the needs and values of the communities we serve.

Diversity and Inclusion Metrics

Cornwall Pride continued to expand its reach into communities that have historically lacked LGBTQ+ visibility or support. This year we engaged:

- **45,000+ attendees across 11 Community Prides**
- **185 partner organisations across the year**
- **127 organisations physically present at events**
- **53 corporate supporters and sponsors**

Our increased presence in rural towns created safe, localised spaces where LGBTQ+ people could connect without having to travel long distances — a significant step in tackling isolation across Cornwall.

Educational Contributions

This year we strengthened our educational and capacity-building work, including:

- delivering **Inclusion Training** to organisations such as St Austell Brewery, Seasalt Cornwall, VSF, Diocese headteachers, GW Accounting, and more
- advancing the **Safer Spaces** initiative with **150+ organisations** engaging and **80 QR signposting points** installed across Cornwall
- sharing learning from our year-round programme directly with VCSE partners, schools, community groups, and public sector leaders

This work helped local organisations embed inclusive practices, improve safeguarding, and deepen understanding of LGBTQ+ experiences across Cornwall.

Awards and Recognition

Cornwall Pride continued to receive recognition for its contribution to inclusion and community cohesion.

Highlights include:

- being shortlisted for **The King’s Award for Voluntary Service 2025**
- The only Pride in the UK to be honoured with the **LGBT Organisation award 2024 from the National Diversity Award**
- community partners praising Cornwall Pride’s visibility, leadership, and impact

These acknowledgements reflect our ongoing commitment to building a safer, more inclusive Cornwall for all.

Future Aspirations

Looking ahead, Cornwall Pride aims to deepen its impact by:

- strengthening the Pride in Communities model
- expanding Safer Spaces across Cornwall
- increasing access to year-round wellbeing support

- building more local partnerships to reach isolated and underserved communities
- growing our digital platforms, shop, and community content
- continuing development of our training and capacity-building offer
- building financial resilience to support long-term sustainability

Our vision remains clear: a connected, confident, and inclusive Cornwall where LGBTQ+ people feel safe, visible, and celebrated.

Volunteer Development

Volunteers continued to be central to our work this year, with **110 active volunteers** contributing to the delivery of community Prides and wellbeing support.

Volunteer feedback showed:



- **92% felt supported and valued**
- **88% understood their roles clearly**
- many spoke about the personal confidence and belonging they gained through volunteering

Cornwall Pride remains committed to offering further training, leadership pathways, and year-round opportunities to ensure volunteers feel empowered, recognised, and part of the movement they help sustain.

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Eilish Calnan	Michael Honey
Position (eg Secretary, Chair, etc)	Chair	Trustee
Date	28 th November 2025	