



TRUSTEES' ANNUAL REPORT

1st October 2022 to 30 September 2023

CHARITY NAME Kidenza

CHARITY NUMBER 1190855

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OBJECTIVES AND ACTIVITIES

Summary of the Purposes of the Charity

Kidenza provides live, educational, professional, fun orchestral concerts and workshops. Our aim is to inspire children to find out more about music, learn an instrument, maybe perform with others, or simply establish a love of listening to orchestral music for their enjoyment and well-being. We also support teachers with free resources and lesson plans which we hope will help develop their skills and build confidence in delivering an inspiring music education and better understanding of the benefits of music on children's all-round ability to learn.

Summary of the Main Activities

The year beginning October 2022 was one that proved to be more difficult for Kidenza to navigate than Covid. As the country was catapulted into a recession and heating bills soared, school budgets became more stretched, and a record number of families relied on foodbanks¹. Key findings from a report by NFER² show that:

- Four-fifths of schools have made cuts to provision in response to the increased cost of living.
- The cost-saving measures schools are taking in response to the increased cost of living are impacting directly on the teaching and learning environment and experiences of pupils. Cost-saving measures include spending less on learning resources, reducing the core specialist school offer and cutting staff, targeted learning support and wraparound care.
- Teachers and senior leaders, particularly in the most disadvantaged schools, agree that their teaching and learning provision has been negatively impacted by the increased cost of living and commensurate cost-saving measures.
- Most senior leaders are concerned about their ability to fully meet the needs of their pupils and having sufficient budget to fully support pupils with SEND.
- More than half of schools are keeping classrooms colder and seeking additional parental contributions.

It became obvious that the luxury of having a live orchestra in schools dropped off most schools' list of priorities and they felt unable to ask parents to contribute to anything other than absolute essentials.

¹ In 2022/23, the Trussell Trust supplied 2.99 million three-day emergency food parcels, the highest recorded number and an increase of 37% on the previous year

² National Foundation for Educational Research -

https://www.nfer.ac.uk/media/j1qbbzwk/cost_of_living_impact_on_schools_school_provision.pdf

We came dangerously close to folding, and many decisions were needed to change direction and find ways of surviving: we needed to raise funds urgently to stay afloat, and we approached this in three ways:

- Funding Applications
- Mentoring to acquire more skills for fundraising
- Just Giving Campaign

Funding Applications

ACE	unsuccessful
Bluespark Foundation	unsuccessful
Chapman Charitable Trust	unsuccessful
Emerton Christie waiting	waiting
Hastings Youth trust waiting	waiting
John Jackson Charitable Trust	unsuccessful
Kent Community Foundation micro fund	successful £2500
Philip and Connie Phillips foundations	unsuccessful
Radcliffe Trust	unsuccessful
Yapp Charitable Trust	unsuccessful
Tesco Folkestone	successful £500
Tesco Crawley	successful £1000
Tesco West Malling	successful £500

Mentoring to acquire more skills for fundraising

We were fortunate to be eligible for FREE one-to-one mentoring from a Kent-based charity – Funding for All. Over a period of several months our CEO was supported and mentored by specialist fund raisers who learnt about Kidenza’s USP and funding needs, offering specialist advice and tips. This proved to be invaluable since running a very small charity single-handed requires in depth knowledge of all aspects of business management which of course is simply not possible. This mentoring led to successful bids later as well as confidence to launch a ‘Just Giving Campaign’ and approaching philanthropists directly.

Just Giving Campaign

Launched summer 2023 to our database of families, who had previously attended our family concerts, and across social media platforms. Sadly, this campaign yielded far less than needed - £1090 from launch to end September 2023. Hugely disappointing though perhaps not surprising since we had had a period of total inactivity from March 2020 with no family concerts to date.

Music to Make You Feel Good Campaign

It became clear, as the year moved on, that schools were facing unprecedented times financially and this in turn was directly affecting our work. Children had already missed two years of culture and now this! We knew from looking at the number of enquiries that there was a demand for our work, and it was abundantly clear that money was the obstacle. We decided to launch a new campaign, to coincide with mental health week – Music to Make You Feel Good. A play list of 20 pieces, chosen to elicit an emotional response accompanied by short videos of our musicians telling the children (and teachers) why they like this piece and what to listen out for. We hoped this would encourage schools to book us to perform some of those pieces live at their school when finances allowed. There is a plethora of research about the effects of music on mental health and well-being and this was a free resource for schools where everyone could benefit. We relied heavily on the goodwill of our wonderful musicians who, yet again, delivered videos free of charge.

Workshops

Our workshop, lasting 75 minutes, is suitable for KS1 and KS2. The children work together to compose a soundtrack to accompany a poem that will then be performed. Essentially, the children will be composers, musicians and perform in their very own orchestra. These workshops are delivered by either our conductor or our animateur.

The workshops this year were for Key stage 2 pupils at Edenbridge Primary School, Marden Primary, Culloden Primary and Holy Family, Ealing.

Performances

Whole orchestra

3 concerts hosted by Benenden School for local primaries within the local area of Benenden. Approximately 950 pupils and staff.

"All our pupils were SO excited after watching Kidenza. One said, "It was the best thing EVER!" I have experienced Kidenza for many years, (via my own children - as well as previous visits to Benenden) and they do know how to put on both an entertaining and informative show. Our pupils sat and listened for a long time. I was impressed by their interest. The concert was very well pitched - certainly for our year group, (Year 3) and their choice of repertoire certainly appealed to them. Our pupils had some prior knowledge, which I think helped and it enabled them to answer the questions accurately! (PHEW!) They were able to reinforce their knowledge of the instruments, both names and sounds. It was fabulous to see the musicians playing live. We would definitely come back for more!" CP Dulwich Prep.

“Many mentioned how powerful the music was, in respect of feeling it penetrating their bodies (mainly the percussion). They commented on how they could still recognise the pieces even though there was no singing. Also, they were intrigued to see so many different instruments - as they are not exposed to them.

Many spoke of how exciting it was.” Phoenix Community Primary

Small Ensemble

Weald of Kent Grammar School (Tonbridge site and Sevenoaks site) – approximately 1100 pupils and staff.

Hallgrove School, Bagshot – approximately 370 pupils plus parents and staff.



Building Partnerships

As an organization with a mission to inspire every child to listen to, our play more orchestral music, it is vital we collaborate with other like-minded organisations. This year, we were successful in becoming partners with Slough Music Service and Create Music – covering East Sussex and Brighton and Hove.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit.

The Trustees have considered the Charity Commission’s guidance on public benefit in Section 17 of the Charities Act 2011. They believe that Kidenza is achieving and continually improving its public benefit remit by the provision of music education to young people through school concerts, workshops, and online activities, especially at a time when government funding for the arts is being cut.

FINANCIAL REVIEW

End of Period Financial Review

Kidenza has no debt and there are cash reserves which combined with confirmed bookings for the year 2023-24 will be sufficient to maintain the organisation for just over eight months not withstanding future bookings and additional funding.

Policy for Holding Reserves

Kidenza holds two financial reserves.

- Generic administration and family concerts

- Funding secured for future projects.

Restricted Funds

Nil

Charity Continuing as a Going Concern

The Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, it continues to adopt the going concern basis of accounting in preparing the annual accounts.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Type of Governing Document

The governing document is the Charitable Incorporated Organisation Constitution, 10 December 2019.

How is the Charity Constituted?

Kidenza is a Charitable Incorporated Organisation.

Staff and Trustees

In January 2023 we saw the resignation of Tim Barber-Lomax, one of our trustees. We appointed two new trustees – Alison Withey-Harrison and Sophie Robertshaw, both teachers of music in schools. Alison at primary level and with a music therapy qualification and Sophie, a professional bassoonist and head of music at a private secondary school.

Salaried staff

CEO

Projects and Marketing – part-time. Self-employed.

Trustee Selection Methods

Trustees are appointed by the Board for terms of three years. The minimum number of Trustees is four and the maximum 12. In October 2022 five trustees were on the board, dropping to four in January 2023.

Trustees are appointed for their skill and experience in areas related to the charity's operation, including music, education, charity management and fundraising.

On appointment, Trustees are sent an induction pack with information about the charity and their role.

The Trustees delegate day-to-day running of the charity to the CEO.

Reference and Administrative Details

Charity Name – Kidenza

Registered Charity Number – 1190855

Charity's principal address 35 St Mary's Road, Tonbridge, Kent TN9 2LD

Trustees

Name of Trustee	Office (if any)	Dates acted if not for whole year
Barbara Stilwell	Chair	
Stephen Higgins		
Simon Daniels		
Oliver Dixon		
Tim Barber- Lomax		Resigned 12 January 2023
Alison Withey- Harrison		Appointed 8 June 2023
Sophie Robertshaw		Appointed 23 July 2023

Advisors

Type of Advisor	Name	Address
Accountant	Scott Moen	Orchard Corner, Freight Lane, Cranbrook TN17 3PF
Information Technology	Pip Meadway	35 St Marys Road, Tonbridge, Kent TN9 2LD

ACCOUNTS



Charity Name	No (if any)
Kidenza	1190855

CC16a

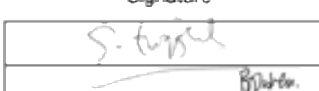
Receipts and payments accounts

For the period from	Period start date	To	Period end date
	01/10/2022		30/09/2023

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Events and workshops	7,804	-	-	7,804	33,755
Grants	-	3,000	-	3,000	2,500
Patron donations	7,698	-	-	7,698	3,796
CJRS income	-	-	-	-	403
Tax refund	443	-	-	443	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	15,945	3,000	-	18,945	40,454
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	15,945	3,000	-	18,945	40,454
A3 Payments					
Salaries and subcontractors	19,469	3,000	-	22,469	33,058
Reimbursed expenses	-	-	-	-	314
Venue hire	-	-	-	-	-
Telephone, internet, postage	822	-	-	822	1,161
Bank charges	72	-	-	72	72
Accountancy	1,508	-	-	1,508	1,512
Advertising and promotion	500	-	-	500	-
Sundry	360	-	-	360	1,450
	-	-	-	-	-
Sub total	22,731	3,000	-	25,731	37,567
A4 Asset and investment purchases, (see table)					
Equipment	-	-	-	-	927
	-	-	-	-	-
Sub total	-	-	-	-	927
Total payments	22,731	3,000	-	25,731	38,494
Net of receipts/(payments)	- 6,786	-	-	- 6,786	1,960
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	12,465	-	-	12,465	10,505
Cash funds this year end	5,679	-	-	5,679	12,465

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	5,679	-	-
		-	-	-
		-	-	-
	Total cash funds	5,679	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Equipment	Unrestricted	1,152	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Salaries and expenses	Unrestricted		
	Accountancy	Unrestricted		
	Deferred income	Unrestricted		
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		STEPHEN HIGGINS	09/02/2024	
		Barbara Stilwell	9/2/2024	

INDEPENDENT EXAMINER'S REPORT



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's
report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Kidenza

On accounts for the year
ended

30 September 2023

Charity no
(if any)

1190855

Set out on pages

1 to 2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **30/09/2023** YY.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: *Scott Moen*

Date: 30/01/2024

Name: Scott Moen

Relevant professional
qualification(s) or body
(if any):

ICAEW

Address:

Orchard Corner

Freight Lane


Cranbrook TN17 3PF

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

APPROVAL

Signed on behalf of the charity's trustees

Signature 

Full Name Murray Taylor

Position Trustee

Date 28 July 2024