



TRUSTEES' ANNUAL REPORT

For the period
13 August 2020 to 30 September 2021

CHARITY NAME Kidenza

CHARITY NUMBER 1190855

OBJECTIVES AND ACTIVITIES	3
Summary of the Purposes of the Charity	3
ACHEIVEMENTS AND PERFORMANCE	4
Online Content	4
Re-starting our Schools Programmes	5
Staff and Trustees	5
Building Relationships with Music Education Hubs	5
FINANCIAL REVIEW	6
End of Period Financial Review	6
Policy for Holding Reserves	6
Reserves Held	6
Charity Continuing as a Going Concern	6
STRUCTURE, GOVERNANCE AND MANAGEMENT	7
Type of Governing Document	7
How is the Charity Constituted?	7
Trustee Selection Methods	7
REFERENCE AND ADMINISTRATIVE DETAILS	8
Trustees	8
Advisors	8
ACCOUNTS	9
Approval	13

OBJECTIVES AND ACTIVITIES

Summary of the Purposes of the Charity

Kidenza provides live, quality, fun orchestral concerts and workshops aiming to inspire children to find out more about music, learn an instrument and perform with others. We support teachers so that they develop skills and confidence to deliver a quality music education and convince them of the benefits of music on children's all-round ability to learn.

Summary of the Main Activities

Kidenza converted from a CIC to a CIO whilst the world was dealing with an unprecedented pandemic.

Our usual modus operandi was to perform live concerts and workshops in schools and to our wider audiences in the local community.

The pandemic plunged those in the music and arts industry into hibernation.

All our usual work stopped: we were forced to seriously consider our options and our future. It was evident that we were not resilient in this environment.

We took this pause as an opportunity to:

- create online content to keep supporting schools and families during the pandemic – a time when music was more important than ever given its proven benefits to mental-health and well-being;¹
- use technology to bring live music into people's homes.
- re-start our schools' programme.
- appoint four new trustees.
- strengthen our relationships with music hubs in Kent and Sussex.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

The Trustees have considered the Charity Commission's guidance on public benefit in Section 17 of the Charities Act 2011. They believe that Kidenza is achieving and continually improving its public benefit remit by the provision of music education to young people through school concerts, workshops, and online activities, especially at a time when government funding for the arts is being cut.

¹ Power of Music

A plan for harnessing music to improve our health, wellbeing, and communities. UK Music and Music for Dementia.

ACHIEVEMENTS AND PERFORMANCE

Online Content

In December 2020 and in true Kidenza style, we produced an online film of Leroy Anderson's Sleigh Ride. All our musicians were keen to participate, and they did so with no remuneration – a gesture very much appreciated in such an uncertain time (financially) for the charity. Filming themselves at home with limited technology was a steep learning curve for us all and we did have to seek specialist help to synchronise the soundtracks to the videos. We produced a fun and educational quiz to be used in conjunction with the film and sent these links out to all the schools and families on our database. To date, the film has had over 1700 views and the quiz over 500 views.

"Can I just say a huge thank you for this! It's brilliant and I'm going to get it watched by as many children as possible. Here's hoping for a better year for music in 2021!"

"The orchestra are fantastic, and they've all done brilliantly to record themselves so well at home!"

"... these are just great - wonderful music and well produced. I will share far and wide with pride."

"Brilliant! Both my children are stuck inside, self-isolating and home-schooling, and this has cheered them up and made them both laugh! We're already looking forward to (hopefully) being able to see next year's Christmas concert!"



In February 2021 we hosted a free, live online zoom percussion workshop with our percussionist Alex Neal. Families joined Alex (virtually) in his percussion studio and were treated to a unique and intimate introduction to all the instruments. This was the first of three percussion workshops that we devised, designed to deliver a high-quality music education direct into the classroom whilst adhering to Covid 19 restrictions.

Evaluation from this was extremely positive and useful in planning future events:

- 100% of participants wanted more sessions like this
- Whilst this event was free, 70% said they'd expect to pay £10 or more
- 100% would recommend to a friend
- 100% said they thought their school might be interested in session like these

Re-starting our Schools Programmes

Throughout our first year with the ever-present Covid our usual activities were non-existent. But this meant we could concentrate our energies on looking for new ways to engage our audiences when business resumed. We knew that without funding, schools were unlikely to commission our whole orchestra of 14 musicians, purely because of the cost implications. We also knew that once schools have seen us in action they want more!²

We had received some funding from the Sussex Community Foundation but found ourselves unable to fulfil the original project – concerts in West Sussex. With special permission, we put together a small ensemble of just 5 musicians – violin, clarinet, trombone, piano and percussion, and filmed 4 pieces. The plan was to make 2 short, educational, and engaging films for schools to use and enjoy free of charge. This film would serve several purposes:

- Be a quality, free resource that teachers could use with little, or no planning yet would deliver aspects of the music curriculum
- Be fun to watch and therefore be valuable for mental health and wellbeing
- Be a marketing resource for Kidenza – a chance for people to see the quality and style of our work which may lead to future in-person bookings.

Funding only permitted the filming of the 4 pieces and production of one of the films. The first film featured Mozart's Rondo Alla Turca and Ravel's Bolero. The plan being to distribute to schools in Sussex initially since the funding was originally intended to benefit Sussex schools.

Staff and Trustees

Over this period, we appointed four new trustees to Kidenza:

1. Barbara Stilwell
2. Simon Daniels
3. Tim Barber-Lomax
4. Oliver Dixon

We saw the resignation of Jo O'Driscoll and Elizabeth Blackford, both of whom had served Kidenza since 2013. We also saw the departure of our tour coordinator and our Project and Marketing director had a long period of sickness which resulted in having to drastically reduce their working hours.

Building Relationships with Music Education Hubs

Throughout the pandemic, it's fair to say that most arts-based organisations were hit hard, and many used that empty time as a period of consultation. Prior to Covid we were a Community Interest Company (CIC) and only converted to a Charitable Incorporated Organisation (CIO) in August 2020. Whilst we had previous relationships with some music hubs we wanted to build further on these and

² Audience Agency Post Tour Evaluations 2015, 2016, 2017, 2018, 2019

broaden our reach to cover the whole of the Southeast region of the United Kingdom. With enforced time on our hands, we were able think clearly about that strategy and inform ourselves further as to what the hubs might be looking for from partner organisations.

FINANCIAL REVIEW

End of Period Financial Review

Our normal sources of income were not available to us owing to the government COVID-19 restrictions and, even once restrictions eased, a nervousness on the part of schools to have groups of visitors on site and children mixing. However, we maintained the charity by cutting expenditure and drawing on government assistance, including furlough for our CEO.

Judicious use of reserves allowed us to pivot to provide online content to maintain charitable impact during a difficult year for all in education.

Kidenza has no debt and there are reserves to cover expected costs for the coming year.

Policy for Holding Reserves

Kidenza holds two financial reserves.

1. Generic administration and family concerts
2. Funding secured for future projects.

Reserves Held

1. £10,505
2. £0

Charity Continuing as a Going Concern

The Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, it continues to adopt the going concern basis of accounting in preparing the annual accounts.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Type of Governing Document

The governing document is the Charitable Incorporate Organisation Constitution, 10 December 2019.

How is the Charity Constituted?

Kidenza is a Charitable Incorporated Organisation.

Trustee Selection Methods

Trustees are appointed by the Board for terms of three years. The minimum number of Trustees is four and the maximum 12. Six Trustees served during the year.

Trustees are appointed for their skill and experience in areas related to the charity's operation, including music, education, charity management and fundraising.

On appointment, Trustees are sent an induction pack with information about the charity and their role.

The Trustees delegate day-to-day running of the charity to the CEO.

REFERENCE AND ADMINISTRATIVE DETAILS

Charity Name – Kidenza

Registered Charity Number – 1190855

Charity's principal address 35 St Mary's Road, Tonbridge, Kent TN9 2LD

Trustees

Name of Trustee	Office (if any)	Dates acted if not for whole year
Charles Bradley	Chair	
Stephen Higgins		
Josephine O'Driscoll		31 October 2013 - 28 January 2021
Elizabeth Blackford		31 October 2013 - 28 January 2021
Simon Daniels		11 January 2021 onwards
Barbara Stilwell		11 January 2021 onwards
Oliver Dixon		11 January 2021 onwards
Tim Barber- Lomax		11 January 2021 onwards

Advisors

Type of Advisor	Name	Address
Accountant	Scott Moen	Orchard Corner, Freight Lane, Cranbrook TN17 3PF
Information Technology	Pip Meadway	35 St Marys Road, Tonbridge, Kent TN9 2LD

ACCOUNTS



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Kidenza

No (if any)
1190855

Receipts and payments accounts

CC16a

For the period
from

Period start date
13/08/2020

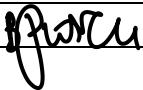
To

Period end date
30/09/2021

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Events and workshops	- 1,073	-	-	- 1,073	-
Grants	-	-	-	-	-
Patron donations	3,794	-	-	3,794	-
CJRS income	7,035	-	-	7,035	-
Tax refund	925	-	-	925	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	10,681	-	-	10,681	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	10,681	-	-	10,681	-
A3 Payments					
Salaries and subcontractors	15,271	-	-	15,271	-
Reimbursed expenses	1,420	-	-	1,420	-
Venue hire	-	-	-	-	-
Telephone, internet, postage	625	-	-	625	-
Bank charges	112	-	-	112	-
Accountancy	1,909	-	-	1,909	-
Advertising and promotion	-	-	-	-	-
Sundry	344	-	-	344	-
	-	-	-	-	-
Sub total	19,681	-	-	19,681	-
A4 Asset and investment purchases, (see table)					
Equipment	225	-	-	225	-
	-	-	-	-	-
Sub total	225	-	-	225	-
Total payments	19,906	-	-	19,906	-
Net of receipts/(payments)	- 9,225	-	-	- 9,225	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	19,730	-	-	19,730	-
Cash funds this year end	10,505	-	-	10,505	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	10,505	-	-
		-	-	-
		-	-	-
	Total cash funds	10,505	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	CJRS income owed	403	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
	Equipment	Unrestricted	225	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities		Fund to which liability relates	Amount due (optional)	When due (optional)
	Salaries and expenses	Unrestricted		
	Accountancy	Unrestricted		
	Deferred income	Unrestricted		
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		BARBARA J. STILWELL	31/03/2022	



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Kidenza

**On accounts for the year
ended**

30 September 2021

**Charity no
(if any)**

1190855

Set out on pages

1 to 2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **30 / 09 / 2021**.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below~~) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a ~~proper understanding of the accounts to be reached~~.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

31/03/2022

Name:

Scott Moen

**Relevant professional
qualification(s) or body
(if any):**

ICAEW

Address:

Orchard Corner

Freight Lane

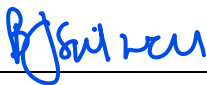
Cranbrook TN17 3PF

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

Approval

Signed on behalf of the charity's trustees

Signature	
Full Name	BARBARA J. STEWELL
Position e.g., Secretary, Chair, etc.	CHAIR, TRUSTEES
Date	27 July 2022