

# PLASMA OF HOPE

England & Wales · Charity number 1190846

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2020-08-13

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Bloxwich Launchpad  
Market Place  
Bloxwich  
WS3 2JF

**Phone** 01922663655

**Email** [info@plasmaofhope.org](mailto:info@plasmaofhope.org)

**Website** [www.plasmaofhope.org](http://www.plasmaofhope.org)

## Activities

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**Objects:** TO RELIEVE THE NEEDS OF PEOPLE LIVING WITH GENETIC BLOOD DISORDERS SUCH AS SICKLE CELL DISEASE AND THALASSEMIA AND SURVIVORS OF ASSOCIATED COMPLICATIONS INCLUDING STROKE AND OTHER HEALTH ISSUES RESULTING IN DISABILITY, PRIMARILY IN WALSALL, AND THEIR CARERS BY: A)PROVIDING OR ASSISTING IN THE PROVISION OF SUPPORT, ADVICE, INCLUDING ADVICE AND INFORMATION ON WELFARE BENEFITS, ADVOCACY AND ASSISTANCE. B)PROMOTING AWARENESS AND UNDERSTANDING OF GENETIC BLOOD DISORDERS SUCH AS SICKLE CELL DISEASE AND THALASSEMIA. C)THE PROVISION OF GRANTS.

**Activities:** Plasma of Hope is a UK registered charity supporting individuals that are living with Sickle Cell Disease or other related illnesses. We advocate for people living with genetic blood disorders such as Sickle Cell and Thalassemia, and survivors of associated complications including stroke and other health issues resulting to disability. We also help their carers and those in their support network.

## Classification

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- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, Disability
- **Who:** Children/young People, People With Disabilities, The General Public/mankind

## Geography

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- Coventry City
- Dudley
- Sandwell
- Walsall
- Wolverhampton

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-03-31	£227,355	£157,955	-	-
2024-03-31	£123,544	£107,056	-	-
2023-03-31	£82,171	£79,120	-	-
2021-11-30	£41,887	£33,789	-	-

## Trustees

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Name	Role	Appointed
<b>Dr Olusola Daramola</b>	Chair	2021-04-05
Albertine Kamba		2025-08-15
Joyce Ngassa		2020-01-18
Seanastef Success Kwah		2025-02-24

**PLASMA OF HOPE**

England & Wales - Charity number 1190846

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# Accounts

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**Plasma** of Hope

# Annual Report and Financial Statements

1, April 2024 – 31, March 2025

Prepared and approved by the Trustees of Plasma of Hope



# Plasma of Hope

## Administrative Information

<b>Charity name</b>	Plasma of Hope
<b>Charity registration No.</b>	1190846
<b>Address</b>	Plasma of Hope Nash Dom Community Hub Sun Street Walsall WS1 4AL
<b>Board of Trustees</b>	Dr Olusola Daramola – Chair – 05 April 2021 Joyce Ngassa – 18 January 2020 Cly Kofi – 18 January 2020 Seanastef Success Kwah – February 2025
<b>Chief Executive Officer</b>	Marie Claire Kofi – 6 <sup>th</sup> October 2021
<b>Bank</b>	The Co-operative Bank Plc P.O Box 250 Delf House Southway, Skelmersdale WN8 6WT



# Plasma of Hope

## Governance and Structure

Trustees (Directors) take overall financial and strategic planning responsibility. The operational management is carried out by our CEO.

As we grow as an organisation, we understand every project needs a clear leadership to ensure success. We will ensure establishment of policies and continuous monitoring of proper implementation is in place as we develop as a Non-profit Organization. We will balance the powers of the members (with associated accountability), and their primary duty of enhancing the prosperity and viability of our organisation. We will establish Steering Committees to allow us to deliver projects to their full potential.

### Employees and volunteers

The Trustees are responsible for recruiting senior members of staff, overseeing organisational restructuring and risk assessment.

To achieve our purpose and meet our outcomes we encourage and enable people of all ethnicities to volunteer.

### Risk and Uncertainties

The Trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.

## Objectives and Mission

Plasma of Hope's objective is to help people living with genetic blood disorder such as Sickle Cell and Thalassemia, and survivors of associated complications including Stroke and other health issues resulting to disability. We also want to help their carers, and those in their immediate support network.

We understand the struggles individuals face who are living with sickle cell. We understand the frustration of not being able to do everyday chores, or enjoy certain life experiences, and our mission is to alleviate some of those struggles.

### Our Target Beneficiaries

Most people affected are of African or African-Caribbean origin, although the sickle gene is found in all ethnic groups. These people must take extra precaution to protect themselves as they fall in the vulnerable group.

### Our Solution

We want to be able to support these people the best we can and make life a little more comfortable for them in their own homes. We want to help them avoid hospital admissions which plays a very big part in their mental health. We also want to raise awareness of sickle cell disease in the wider community, to help educate, and where possible influence others to understand and adapt where they can, creating a better world for everyone.



# Plasma of Hope

## **Our Vision**

Our aim is to help our service users live as decently as possible, more comfortable lives in their own homes. Our specific goals including helping individuals:

- Reduce occurrence of crisis
- Prevent hospital stay
- Reduce stress and improve their mental health and wellbeing
- Improved employment opportunities
- Improved awareness of the disease

## **Our Values**

Our charity is guided by our '**REDAT**' values, a unique set of values developed around the services we provide, the expectations of the community we serve and the regulations of the relevant governing bodies including the UK Charity Commission and the HMRC.

### **Respect**

"Respect" guides all our daily interactions – with each other as trustees, with our volunteers, the community we serve and even with our objects and activities. Respect is at the core of everything we do, not only as servants of the charity but also at home and in our personal lives.

### **Equality**

Equal treatment is at the core of our values because we are mindful that our target beneficiaries belong to groups that have particular and specific needs. We celebrate and value the differences between individuals' cultural, social and intellectual contribution to the charity and we seek to promote greater mutual understanding between groups and individuals who reflect these differences. We seek to utilise the talents and experiences that each and every individual can bring to our organisation or to benefit from us.

### **Accountability**

At the core of accountability is reliability and personal responsibility. We value the ability of our staff and organization to honour our commitments to service users and to each other. We take ownership of our work and promptly correct mistakes to the greatest extent possible.

### **Tolerance**

Understanding that we all do not share the same beliefs and values. Respecting the values, ideas and beliefs of others whilst not imposing our own.

### **Dependability**

Dependability is the quality of being trustworthy and reliable. It is an important quality for a member of society to possess, whether it is in the workplace, a group of friends or in a family setting. Knowing that



## Plasma of Hope

someone will not only show up, but show up on time, helps us trust each other. This is what we aspire to at Plasma of Hope, and we aim to reflect these values through the people who represent us.

### **Message from the Chair**

As Chairman of the Board of Trustees, it is my privilege to present this annual statement summarising a year of remarkable progress, commitment, and impact at Plasma of Hope. Over the past twelve months, our organisation has continued to grow in both reach and effectiveness, driven by a dedicated team, passionate volunteers, and strong partnerships with local communities, healthcare providers, and funders.

This year, we launched and delivered a series of innovative projects and initiatives designed to improve the lives of individuals and families affected by sickle cell disease and thalassaemia. Our three-part Creative Arts Project, in partnership with the RAF Museum, exemplified our commitment to holistic support by combining heritage education, creative expression, and community engagement. This initiative not only nurtured participants' creativity and confidence but also fostered pride and resilience across generations.

We made significant strides in health promotion through targeted workshops on weight management, digital literacy, and physical activity, addressing key challenges such as obesity, mental well-being, and online safety among young people. Our collaboration with healthcare professionals and academic institutions enhanced knowledge-sharing and capacity-building, strengthening community-based care. In recognition of the vital role played by our volunteers, we focused on wellbeing and support mechanisms, ensuring our team remains motivated and connected. Our growing volunteer base continues to be an invaluable asset, enriching our programmes and extending our reach.

Throughout the year, we marked important awareness events, from World Sickle Cell Awareness Day to dedicated educational campaigns during Sickle Cell Awareness Month. These activities heightened public understanding, challenged stigma, and mobilised vital support for blood and plasma donations.

Strategically, the Board has worked closely with staff to refine our governance, set clear priorities, and establish robust evaluation frameworks. This approach strengthens accountability and guides us in delivering measurable, sustainable impact.

Looking ahead, Plasma of Hope is poised for further growth. Our ambitious plans include expanding services across the Midlands, increasing blood donation efforts, securing a permanent community centre, and growing both staff and volunteer teams. These goals reflect our unwavering commitment to equity, empowerment, and excellence in supporting those living with sickle cell disease and related conditions. I extend my deepest gratitude to our staff, volunteers, partners, funders, and the communities we serve. Together, we are building a future filled with hope, health, and opportunity.



# Plasma of Hope

*Aravola*

Chair, Plasma of Hope Board of Trustees

## Activities and Progress: April 2024 – March 2025

### April 2024 – 3-Part Creative Arts Project

In partnership with the RAF Museum, we delivered a three-part creative arts series for over 30 young people and families. Sessions combined storytelling with history exploration, a hands-on visual arts workshop on community, resilience, and identity, and an interactive sculpting session led by renowned artist Luke Perry. Participants reported new creative skills, higher confidence, improved wellbeing, and a strong sense of ownership.

### May 2024 – Governance and Strategic Planning

An internal Board and Staff strategy session approved a refreshed work plan and delivery calendar with clear milestones, ownership, and resources. A monitoring framework with quarterly dashboards was introduced to track participation, wellbeing, and learning outcomes. The risk register was updated using scenario planning, and a phased fundraising pipeline was set. Roles, reporting lines, and KPIs for reach, retention, satisfaction, and cost per outcome were confirmed to ensure accountability and measurable impact.

### June 2024 – Youth Health and National Recognition

We launched *Keep Fit, Eat Healthy* workshops, funded by Public Health Walsall and Walsall Council, reaching over 25 young people and families with practical nutrition guidance and digital resources. Together with SCaT at Sandwell and West Birmingham NHS Trust, we marked World Sickle Cell Day with peer support and signposting. Our Volunteer Coordinator received regional recognition at the 50forWM50 awards hosted at the University of Birmingham.

### July 2024 – Sickle Cell Stories and Family Sports Day

We launched *Sickle Cell Stories: Then and Now*, funded by the National Lottery Heritage Fund, to capture intergenerational oral histories exploring crisis management, reproductive health, stigma, mental wellbeing, and family resilience. The project will produce a short documentary, archive, and school and healthcare resources. Our Family Sports Day, supported by the Heart of England Inclusive Communities Fund, brought over 50 people together for football, relays, and exercise. With Pfizer UK support, newly appointed health visitors were trained in early identification, complication management, and family support in SCD.

### August 2024 – Family Socials and Community Movement

A BBC Children in Need funded family day at Rhyl Beach provided respite, connection, and wellbeing support for families affected by SCD. A second Family Sports Day promoted safe, enjoyable activity for people with SCD and other long-term conditions. Both events strengthened physical health, reduced isolation, and built community spirit.

### September 2024 – Awareness Month and Corporate Engagement

Sickle Cell Awareness Month featured workshops, outreach, and social campaigns to build understanding, challenge stigma, and advocate for blood donation and early diagnosis. We also presented to Pfizer UK staff on lived challenges, early intervention, and the value of community support, extending awareness in the corporate sector.



## Plasma of Hope

### **October 2024 – Campaign Reach and Movement Webinar**

Our awareness campaign reached more than 5,000 people through social media, local news, and community forums, sharing real stories to challenge stigma and call for tailored services. We also hosted the *Move for Health* webinar, equipping participants with practical strategies to add daily movement, with feedback showing increased activity levels.

### **November 2024 – Community Fridays and School Training**

We launched *Community Fridays*, a weekly drop-in at Bloxwich Library offering confidential advice on SCD, thalassaemia, mental health, housing, and benefits, already supporting over 100 families. We also trained Walsall's School Nursing Team on SCD complications and best practice, strengthening identification and response in schools.

### **December 2024 – Equality, Diversity, and Inclusion Advocacy**

Our CEO addressed Walsall Council Cabinet, highlighting awareness and resource gaps affecting minoritised communities. The session showcased programme impact, strengthened civic partnerships, and reinforced EDI as a driver for fairer health outcomes.

### **January 2025 – Coventry Outreach and Digital Safety for Youth**

We extended support to Coventry with monthly sessions at the Central Library, offering advice, emotional support, and signposting for families affected by SCD and thalassaemia. We also launched a BBC Children in Need funded *Digital Literacy and Safety* workshop for young people, with over 30 participants learning about privacy, cyberbullying, and healthy online habits.

### **February 2025 – Creative Awareness Through Art and Volunteer Care**

A Creative Art Workshop, supported by BBC Children in Need and led by Gwenda Jones and Mukah Ispahani, engaged over 40 young people in painting and drawing on resilience, hope, and the importance of blood and plasma donation, earning local press coverage. A volunteer catch-up focused on wellbeing, role clarity, and shared good practice, supporting retention and morale.

### **March 2025– Digital Safety and Wellness Promotion**

Physiotherapy students from the University of Wolverhampton delivered a community presentation on mobility, pain management, and exercise pacing in SCD, linking academic learning with community care. We also held our third *Digital Literacy and Safety* workshop, teaching young people practical tools for privacy control, threat recognition, and safe reporting.

## Our Future Plans

As we move forward into 2023/2024, Plasma of Hope is committed to fostering growth and development in our core mission areas, addressing the emerging needs of those impacted by Sickle Cell disease and their families in Walsall and neighbouring regions. Our day-to-day operations will be augmented by a focus on six strategic initiatives that will shape our future:

1. **Broadening our Impact:** We aim to extend our reach beyond our existing territories, aiming to provide assistance to individuals across the entire Midlands region.
2. **Increasing Blood Donations:** A key aspect of our future plans is to bolster the frequency of blood donations within our communities. We believe that every donation can make a significant difference and we aim to



## Plasma of Hope

3. inspire more people to contribute to this vital cause.
4. **Strengthening Professional Networks and Partnerships:** To enhance our capability to deliver high-quality services, we plan to broaden our network of professional connections and partnerships. This expansion will foster collaboration and synergy, making us more effective in our mission.
5. **Securing a Building for our Community Support Centre:** We have plans to acquire a dedicated building that will serve as our community support centre. This facility will offer a more tangible support.
6. **Growing our Team:** As more individuals reach out to us for aid, we recognize the need to expand our staff. We are committed to hiring dedicated professionals who share our passion for making a difference in the lives of those affected by Sickle Cell disease.
7. **Volunteer Recruitment:** Volunteers are the backbone of our organization, and we intend to recruit more individuals who are passionate about our cause. Our volunteers will be instrumental in driving our initiatives and contributing to our mission of hope.

At Plasma of Hope, our future is shaped by our dedication to serving those affected by Sickle Cell disease, and we look forward to making these plans a reality. Together, we can provide a beacon of hope for those in need.



## Plasma of Hope

### Key highlights & numbers

- 500+ people supported directly through workshops, sports, family socials, and outreach clinics.
- 9000+ followers across our social media platforms (Facebook, Instagram, X Twitter).
- 15,000+ people reached through awareness campaigns, social media, and local press.
- 100+ families accessed advice and practical support through Community Fridays.
- 80+ young people trained in Digital Literacy and Safety workshops.
- 40+ young people engaged in creative arts workshops exploring resilience and blood donation.
- 30+ families participated in the 3-Part Creative Arts Project with RAF Museum.
- 25+ families benefited from Keep Fit, Eat Healthy nutrition and fitness sessions.
- Regional recognition at the 50forWM50 Awards for our Volunteer Coordinator.
- 10+ active partnerships with funders, NHS trusts, schools, and cultural organisations.
- 3 major campaigns delivered on stigma reduction, blood donation, and digital safety.



## Plasma of Hope

### Financial review

Plasma of Hope delivered a strong financial performance in the year ended 31 March 2025. Total income was **£227,355**. Income was largely grant funded, with grants, contracted services and donations.

Total expenditure was **£157,955**. Spending remained focused on delivery and capacity. The largest cost areas were Project Expenses, Staff Costs, and Professional Fees.

Reserves strengthened over the year. Opening reserves were **£27,579** and year-end reserves were **£63,258**. Of this balance, **£36,000 is restricted** for projects awarded shortly before year end and scheduled

for delivery in the new financial year. **Unrestricted reserves are therefore £27,258**, available to support core operations, working capital, and risk management.

Trustees continue to monitor cost pressures and the funding environment. Prudent budgeting, phased procurement, and monthly reviews will remain in place so that services can be sustained and targeted investment can support impact in 2025 to 2026.

### Trustees' responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities Sorp 2019 (frs 102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures
- Disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.



# Plasma of Hope

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## Declaration

The trustees declare that they have approved the trustees' report above. Signed on behalf of the charity's trustees.

Full name      Dr Olusola Daramola Position      Chair

Date              18/08/2025

## Acknowledgement

Plasma of Hope extends gratitude to the following organisations for their support and sponsorship.

### Key Sources of Funding

Organisation / Funder	Type of Support	Amount (£)
National Heritage Fund	Grant	49,750.00
Heart of England	Grant	33,302.00
BBC Children in Need	Grant	10,960.00
National Lottery	Grant	20,223.00
Pfizer UK	Grant	10,000.00
Garfield Weston Foundation	Grant	10,000.00
Walsall MBC	Grant & Contracted Services	9,678.52
University of Wolverhampton	Contracted Services	12,188.98
Postcode Lottery Fund	Grant	5,000.00
National Grid Fund	Grant	4,990.00
The D'Oyly Carte Charity	Grant	4,790.00
NHS Blood and Transplant (NHSBT)	Grant	11,025.00
The Archer Trust	Grant	3,000.00

### Other Sources of Funding

Souter Charitable Trust	Fair Collective	NHS Black Country ICB
Roger & Douglas Turner Charitable Trust	Jeans4Genes	Walsall MBC Heritage Spark
Wolverhampton WCA	Backs Care Solutions	One Walsall CVS
Creative Black Country		



## Plasma of Hope

### Statement of Financial Activities to 31.03.2025

#### Income

	Restricted Fund (£)	Unrestricted Funds (£)	Total Funds (£)
GRANTS	180,550		180,550
CONTRACTED SERVICE	8,814	30,651	39,466
DONATIONS		3,225	3,225
OTHER		4,113	4,113
<b>TOTAL INCOME</b>	<b>189,365</b>	<b>37,989</b>	<b>227,355</b>

#### Expenditure

Project Expenses	63,008.76		
Staff Costs	52,909.61		
Professional Fees		20,927.94	
Volunteer Expenses	2,961.19		
Equipment	641.71	1,880.39	
Website Development	1,999.40	252.86	
Marketing & Publicity	1,868.63		
Office Supplies		1,810.93	
Computer Equipment	845.99	778.98	
Travel Cost		1,384.25	
Food Parcel Support		1,314.62	
Entertainment		1,259.48	
Software		1,179.05	
Utility		944.00	
Outreach Events		770.26	
Insurance		569.76	
Website Hosting Fees		556.11	
Telephone		92.04	
<b>TOTAL</b>	<b>145,163</b>	<b>33,720</b>	<b>157,955</b>
<b>NET BALANCE</b>			<b>69,399</b>

#### Reserves

RESERVE		69,399	69,399
RESERVE BROUGHT FORWARD (31, MARCH 2024)		27,579	27,579
RESERVE USED (UNRESTRICTED EXPENSES)		33,720	(33,720) (Less)
<b>TOTAL RESERVES</b>			<b>63,258</b>



# Plasma of Hope

## Assets

### Fixed Assets

Asset Category	Opening Balance (£)	Additions (£)	Depreciation 2025 (£)	Closing Balance (£)
Computers	1,248.00	1,624.97	515.00	2,357.97
Projector	604.00	–	121.00	483.00
Screen	149.00	–	30.00	119.00
Gazebo	459.00	–	46.00	413.00
Cooler Boxes	354.00	–	71.00	283.00
Folding Table	143.00	–	29.00	114.00
<b>Total</b>	<b>2,957.00</b>	<b>1,624.97</b>	<b>812.00</b>	<b>3,769.97</b>

**Closing net book value of fixed assets at 31 March 2025: £3,769.97**

(2024: £2,957.00)

### Current Assets

Description	Amount (£)
Bank Balance	69,399.18
Cash in Hand	230.00
<b>Total Current Assets</b>	<b>69,629.18</b>

### Total Assets



Description	Amount (£)
Total Fixed Assets	3,769.97
Total Current Assets	69,629.18
<b>Total Assets</b>	<b>73,399.15</b>



# Plasma of Hope

## Declarations

The trustees declare that they have approved the trustees' report above. Signed on behalf of the charity's trustees.

<b>Signature(s)</b>		
<b>Full name(s)</b>	Dr Olusola Daramola	Joyce Ngassa
<b>Position</b>	Chair	Secretary
<b>Date</b>	18/08/2024	18/08/2024



## Plasma of Hope

### Independent Examiner's Report

I report to the trustees on my examination of the accounts of the above charity (Plasma of Hope) for the year ended **31/03/2025**.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011.


I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- Accounting records were not kept in accordance with section 130 of the Act or
- The accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:** 

21/08/2025

**Name:**

Mr Joseph Mukong

**Relevant professional qualification(s) or body (if any):**

BA Honours Accountancy Leeds Metropolitan University

**Address:**

36 Brook Street  
Huddersfield  
HD5 9DB

**PLASMA OF HOPE**

England & Wales - Charity number 1190846

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# Accounts

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**Plasma** of Hope

# Annual Report and Financial Statements

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<b>Charity registration No.</b>	1190846
<b>Address</b>	Plasma of Hope Nash Dom Community Hub Sun Street Walsall WS1 4AL
<b>Board of Trustees</b>	Dr Olusola Daramola – Chair – 05 April 2021 Joyce Ngassa – 18 January 2020 Cly Kofi – 18 January 2020 Bonito Elad Ewunkem – March 2023
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## Message from the Chair

The long-conceived vision of Plasma of Hope began during the COVID pandemic when the charity touched the lives of many people living with sickle cell. This life-changing vision was officially launched on the 15th of April 2023. Plasma of Hope has continued to support the people living with the condition. We strive to help our service users live as decently as possible and experience more comfort in their homes. We sensitise them on home remedies and lifestyle remedies to help manage their condition at home. Our clients were also supported through the National Lottery Funded outreach initiative, which included food distribution and warm hub activity with various culturally appropriate food parcels, personal hygiene products, emergency supplies, and winter packs.

We continue to raise awareness of sickle cell anaemia through campaigns launched several times throughout the year, including World Sickle Cell Day. Plasma of Hope launched several blood donation campaigns to encourage people of ethnic minorities to donate blood, thereby fostering a closer blood match for people of ethnic minorities living with thalassaemia and sickle cell anaemia. Through one of our campaigns, 80 new blood donors were registered on the 19th of June 2023 (World Sickle Cell Day).

Our charity has successfully woven itself into the fabric of the community, establishing a robust network of collaborators. We work hand in hand with esteemed organizations such as NHS black country, the University of Wolverhampton, Wassall Integrated Care Board, Rose Tinted, Wassal Black sisters, Wassall, Mettaminds CIC, One Wasal, Housing Ground, and Wassall Community Association. Our partnership with Lidl Ablewell Street Wassall has enabled us to distribute food parcels, alleviating the burden of the cost-of-living crisis. With the support of the Walsall Central Library, we engage with the community through a weekly public consultation on the library site. We also actively participated in the University of Wolverhampton's event, 'saluting our sisters'.

Plasma of Hope contributed to global and Nationwide symposia on sickle cell anaemia. This included Pfizer-led round table discussion at Westminster and the Sickle Cell International Congress in Strasbourg, France, where our CEO, Marie-Clair Kofi, delivered an articulate speech on issues related to sickle cell anaemia.

Our volunteers and trustees have been the backbone of our mission and projects, tirelessly supporting us. We are deeply grateful for their unwavering commitment, and we recognize that these milestones would not have been possible without their invaluable hard work. As a board, we are committed to continuing our support for Plasma of Hope and its mission. On behalf of my fellow trustees, I extend my heartfelt appreciation for all your efforts and eagerly anticipate even greater success in the year 2024.

Many thanks

Dr Olusola Daramola,



## Plasma of Hope

*Aravola*

Chair, Plasma of Hope Board of Trustees

## Activities and Progress

### **April 2023 - Official Launch of Plasma of Hope**

On 15 April 2023, we held the official launching ceremony of Plasma of Hope, presided over by Mayor Rose Martin of Walsall. The event underscored our mission to support those living with sickle cell disease and thalassemia in the West Midlands, attracting over 100 attendees and raising £1,771.94. In April, we also joined the Black Country community to celebrate the 75th anniversary of Windrush, supported by the National Lottery Community Fund, and initiated a campaign to raise SCD awareness in the workplace to combat discrimination.

### **May 2023 - "WHAT IS YOUR BLOOD TYPE?" Campaign**

We conducted a month-long blood donation campaign titled "WHAT IS YOUR BLOOD TYPE?" in collaboration with NHS Blood and Transplant and the BAME Council Network at Walsall Healthcare NHS Trust. Our CEO discussed the campaign on BBC Radio Midlands. Additionally, we celebrated the coronation of King Charles III at Caldmore Community Garden, with distinguished guests Cllr Nawaz and Cllr Richard Parker. Mental Health Awareness Week allowed us to promote mental health care among individuals with sickle cell disease.

### **June 2023 - World Blood Donation Day and Sickle Cell Awareness**

June featured our successful "What's Your Blood Type?" event at Walsall Manor Hospital, registering over 80 new blood donors. Prominent attendees included the Mayor of Walsall, Councillor Chris Towe, Mayoral Candidate for West Midlands, Richard Parker, and Councillor Aftab Nawaz. On World Blood Donation Day (June 14), we conducted awareness campaigns to encourage blood donation. We commemorated World Sickle Cell Day on June 19 with educational activities, and our partnership with Pfizer UK took us to Parliament to discuss challenges faced by individuals with rare diseases. National Volunteers' Week celebrated our volunteers, and we continued our Maternity Outreach Programme at Nash Dom Community Hub.

### **July 2023 - Breast Cancer Awareness and Westminster Engagement**

We participated in a roundtable discussion at Westminster, co-chaired by MP Janet Darby and Owen Marks, Head of Rare Diseases at Pfizer UK. This event facilitated important conversations about the challenges faced by individuals with sickle cell disease and highlighted the need for increased awareness and support. Additionally, we raised awareness about breast cancer among African Caribbean women during Ethnic Minority Cancer Awareness Month, partnering with NHS Black Country Integrated Care Board and various community organisations.

### **August 2023 - Community Partnership Events**

August was marked by partnerships with community organisations such as Walsall Manor Hospital, Holy Moses Veteran Football Club, Our Walsall, and Rosetinted, celebrating events like the 20th Anniversary of WHG and Moms in Mind.



# Plasma of Hope

## **September 2023 - Sickle Cell Disease Awareness Month**

September's highlight was Sickle Cell Disease Awareness Month, where we campaigned against discrimination and stigmatisation in African communities. We hosted a Health and Nutrition webinar with One Walsall and NHS Black Country Integrated Care Board and continued our Maternity Outreach Project at Nash Dom Community Hub, providing support and advice to new parents about sickle cell disease and thalassemia.

## **October 2023 - Sickle Cell International Congress and Black History Month**

In October, we attended the Sickle Cell International Congress in Strasbourg, France, sharing experiences and networking with stakeholders from different nations. We celebrated Black History Month under the theme "Saluting our Sisters" at the University of Wolverhampton and organised blood donation campaigns targeting black individuals. Our outreach extended to the Walsall Early Years and Primary School event at Manor Farm Community Centre, where our CEO, Marie-Claire Kofi, shared her journey of living with sickle cell disease.

## **November 2023 - Financial Literacy and Mental Health Initiatives**

We launched our Financial Literacy Initiative, funded by the West Midlands Combined Authority via Walsall Council, providing monthly financial management sessions attended by over 20 participants. We intensified our Black Blood Donors campaign, highlighting the need for 12,000 new black blood donors annually to save lives. We supported the Movember Mental Health project, encouraging men to discuss mental health challenges. Our founder, Marie-Claire Kofi, participated in an online advocacy event discussing sickle cell and mental health alongside three seasoned medical doctors.

## **December 2023 - Cold Weather and Cost-of-Living Support**

In December, we issued cold weather warnings and advice to support our community during winter. Supported by the Department of Culture and the National Lottery Community Fund, we addressed the cost-of-living crisis by distributing food and household supplies to vulnerable members, reaching over 150 families.

## **January 2024 - Energy Awareness Sessions**

January marked the launch of weekly Energy Awareness Sessions, funded by the Local Giving Community Matters Fund. These sessions, attended by over 70 people, provided valuable information on heating solutions, energy tariffs, tips for reducing energy expenses, and methods to conserve energy. We also led an orientation session for new health visitors and community nurses at NHS Walsall Healthcare Trust, emphasising the importance of understanding sickle cell disease and its challenges.

## **February 2024 - Weekly Consultations and Winter Treat**

In February, we began weekly consultations at Walsall Library, providing a safe space for users every Monday from 9 am to 2 pm. We launched the Winter Treat initiative in collaboration with Walsall Community Association, the National Lottery Community Fund, and the Department of Culture, offering free food, drinks, health advice, and cost-of-living support every Wednesday. We partnered with Walsall College for a fundraising event that raised £208.48 and initiated weekly wellbeing consultation sessions funded by Walsall Council, with over 90 individuals participating.



# Plasma of Hope

## March 2024 - Warm Hub Food Pantry and Celebrating Women

March featured the Warm Hub Food Pantry, funded by the National Lottery Community Fund - The Cost-of-Living Fund, supporting 158 families with food parcels, personal hygiene products, emergency supplies, and winter packs funded by the National Grid (Local Giving). We also celebrated Women's Month by honouring women living with challenging health conditions and investing in community progress, sharing experiences, and charting a way forward for women in Walsall and beyond.

## Our Future Plans

As we move forward into 2023/2024, Plasma of Hope is committed to fostering growth and development in our core mission areas, addressing the emerging needs of those impacted by Sickle Cell disease and their families in Walsall and neighbouring regions. Our day-to-day operations will be augmented by a focus on six strategic initiatives that will shape our future:

1. **Broadening our Impact:** We aim to extend our reach beyond our existing territories, aiming to provide assistance to individuals across the entire Midlands region.
2. **Increasing Blood Donations:** A key aspect of our future plans is to bolster the frequency of blood donations within our communities. We believe that every donation can make a significant difference and we aim to inspire more people to contribute to this vital cause.
3. **Strengthening Professional Networks and Partnerships:** To enhance our capability to deliver high-quality services, we plan to broaden our network of professional connections and partnerships. This expansion will foster collaboration and synergy, making us more effective in our mission.
4. **Securing a Building for our Community Support Centre:** We have plans to acquire a dedicated building that will serve as our community support centre. This facility will offer a more tangible support.
5. **Growing our Team:** As more individuals reach out to us for aid, we recognize the need to expand our staff. We are committed to hiring dedicated professionals who share our passion for making a difference in the lives of those affected by Sickle Cell disease.
6. **Volunteer Recruitment:** Volunteers are the backbone of our organization, and we intend to recruit more individuals who are passionate about our cause. Our volunteers will be instrumental in driving our initiatives and contributing to our mission of hope.

At Plasma of Hope, our future is shaped by our dedication to serving those affected by Sickle Cell disease, and we look forward to making these plans a reality. Together, we can provide a beacon of hope for those in need.



# Plasma of Hope

## Key highlights & numbers

The Plasma of Hope organisation has gained widespread recognition within both the local community and beyond. Its impact on the community has been achieved through various means, such as outreach programmes, community engagement, and partnerships with local organisations.

**Befriending** - We have supported over 200 **individuals** during the last 12 months.

**Outreach** - As part of its outreach work, Plasma of Hope has supported over 100 families throughout the year. The cost of living crisis has had a significant impact on the families supported by our organisation. To address this issue, Plasma of Hope has partnered with local foodbanks, such as "Blueprint Communities" and Lidl, to collect and deliver food parcels to families in need. Thanks to support from the National Lottery Cost of living fund, we were able to run successful food pantry programme which provided food and daily essentials parcels to over 150 families cross the black country (Walsall, Wolverhampton, Dudley and Sandwell).

### **Campaigning Efforts and Partnerships**

Our charity has deeply embedded itself within the community, establishing a robust network of collaborators. We work hand in hand with esteemed organisations such as NHS Black Country, the University of Wolverhampton, Walsall Integrated Care Board, Rose Tinted, Walsall Black Sisters, Walsall Metaminds CIC, One Walsall, Housing Ground, and Walsall Community Association. Our partnership with Lidl Ablewell Street Walsall has been instrumental in distributing food parcels, significantly alleviating the burden of the cost-of-living crisis for many families.

With the support of Walsall Central Library, we engage with the community through a weekly public consultation held at the library. We also actively participated in the University of Wolverhampton's event, "Saluting Our Sisters," celebrating the contributions of black women in the Midlands.

Plasma of Hope has made significant contributions to global and nationwide discussions on sickle cell anaemia. This includes participating in a Pfizer-led roundtable discussion at Westminster and the Sickle Cell International Congress in Strasbourg, France. At these prestigious events, our CEO, Marie-Claire Kofi, delivered articulate and impactful speeches on the challenges and issues related to sickle cell anaemia, furthering our advocacy and raising awareness on an international scale.

**Funding** - We have successfully raised **£123,545** in grants with **£16,489** of that amount held in reserves.

## Financial review

This financial review offers a concise overview of the principal highlights from the organisation's financial statement during its highly successful second year of operation.

The escalating cost of living has led to a surge in demand for Plasma of Hope's services, significantly



## Plasma of Hope

straining our financial resources. As more individuals seek assistance, there's a pressing need for funds to maintain the quality of food and emergency supplies, while the cost-of-living crisis is also putting pressure on our volunteer workforce and integral to day-to-day operations. Partnerships, though vital, introduce further expenses, and anticipated energy efficiency initiatives, while beneficial, require initial financial outlay. Together, these factors tested the organisation's ability to consistently deliver its services without additional funding or cost-saving strategies. However, through strategic planning, prudent financial management, and the consistent support of donors like the National Lottery, we were able to navigate these challenges effectively.

The statement delineates the major expense categories and funding sources, culminating in a favourable net balance.

During the period, the organisation incurred expenses amounting to **£107,056**

The organisation's funding, totalling **£123,544** was derived from a variety of sources, including grants, donations.

On 30<sup>th</sup> March 2024, **£16,488** was held in reserves and available for use towards the general objectives of the charity.

In summary, the organisation adeptly managed its finances throughout the period, maintaining a healthy net balance. The primary expenses were associated with project costs, staff costs and volunteer expenses, while other costs were efficiently controlled. Thanks to its diverse funding sources, the organisation was able to cover its expenses, demonstrating a robust financial position.

## Trustees' responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities Sorp 2019 (frs 102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures
- Disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.



# Plasma of Hope

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees.

Full name Dr Olusola Daramola

Position Chair

Date 15/05/2024

## Acknowledgement

Plasma of Hope extends gratitude to the following organisations for their support and sponsorship.

### Key Sources of Funding

ORGANISATION	AMOUNT (£)
<b>NATIONAL LOTTERY REACHING COMMUNITIES FUND</b>	35,079
<b>THE COMMUNITY ORGANISATIONS COST OF LIVING FUND</b>	31,246
<b>PFIZER UK</b>	10,000.00
<b>NATIONAL GRID COMMUNITY MATTERS FUND</b>	9,950.00
<b>WALSALL COUNCIL MULTIPLY FUND</b>	9,629
<b>D'OYLYL CARTE TRUST</b>	3,500.00
<b>SOUTER CHARITABLE TRUST</b>	3,000.00
<b>BLACK COUNTRY CONSORTIUM</b>	2,500.00
<b>THE EVESON TRUST</b>	2,000.00

### Other Sources of Funding

NHS Black Country ICB  
Groundwork Foundation  
Local Giving Ltd  
Coronation Grant - Walsall Council via ACH

Walsall College  
Autosmart International  
Tesco Community Fund  
NHS Black Country ICB



## Plasma of Hope

### Statement of Financial Activities to 30.03.2024

#### Income

	Restricted Funds (£)	Unrestricted Funds (£)	Total Funds (£)
CHARITABLE ACTIVITIES	80,171	40,873	121,044
OTHER		2,500	2,500
<b>TOTAL INCOME</b>	<b>80,171</b>	<b>43,373</b>	<b>123,544</b>

#### Expenditure

Project Expenses	38,413.99		
Staff Costs	37,566.24		
Volunteer Expenses	5,705.77		
Marketing & Publicity	2,390.78		
Professional Fees		10,037.98	
Outreach Events		2,017.64	
Education Material		1,766.81	
Website Development		1,679.43	
Software		1,388.20	
Travel Cost		1,170.03	
Entertainment		894.99	
Office Supplies		697.13	
Utility		611.84	
Website Hosting Fees		577.93	
Insurance		560.60	
Equipment		459.00	
Computer Equipment		454.93	
Merchandise		384.24	
Christmas Gifts		131.50	
Membership		75.00	
Subscriptions			
Telephone		72.11	
<b>TOTAL</b>	<b>84,076</b>	<b>22,979</b>	<b>107,056</b>
<b>NET BALANCE</b>			<b>16,488</b>

#### Reserves

RESERVE		16,488	16,488
RESERVE BROUGHT FORWARD (31, MARCH 2023)		11,090	11,090
<b>TOTAL RESERVES</b>			<b>27,578</b>



# Plasma of Hope

## Assets

### Fixed Assets

Asset	Total Cost (£)
Projector	604
Screen	149
Gazebo	459
Cooler Boxes	354
Computers	1,248
Folding Table	143
<b>Total</b>	<b>2,957</b>

### Current Assets

Description	Amount (£)
Cash in Hand	203
Bank Balance	36,199
<b>Total Cash</b>	<b>36,402</b>

### Total Assets



Description	Amount (£)
Total Fixed Assets	2,957
Total Current Assets	36,402
<b>Total Assets</b>	<b>39,359</b>



# Plasma of Hope

## Declarations

The trustees declare that they have approved the trustees' report above.  
Signed on behalf of the charity's trustees.

<b>Signature(s)</b>		
<b>Full name(s)</b>	Dr Olusola Daramola	Joyce Ngassa
<b>Position</b>	Chair	Secretary
<b>Date</b>	28/08/2024	28/08/2024



# Plasma of Hope

## Independent Examiner's Report

I report to the trustees on my examination of the accounts of the above charity (Plasma of Hope) for the year ended **31/03/2024**.


As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn to enable a proper understanding of the accounts to be reached.

<b>Signed:</b>		<b>Date:</b>	28/08/2024
<b>Name:</b>	Mr Joseph Mukong		
<b>Relevant professional qualification(s) or body (if any):</b>	BA Honours Accountancy Leeds Metropolitan University		
<b>Address:</b>	36 Brook Street		
	Huddersfield		
	HD5 9DB		

**PLASMA OF HOPE**

England & Wales - Charity number 1190846

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# Accounts

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**Plasma** of Hope

# Annual Report and Financial Statements

1, December 2021 – 30, March 2023

Prepared and approved by the Trustees of Plasma of Hope



# Plasma of Hope

## Administrative Information

<b>Charity name</b>	Plasma of Hope
<b>Charity registration No.</b>	1190846
<b>Address</b>	Plasma of Hope Nash Dom Community Hub Sun Street Walsall WS1 4AL
<b>Board of Trustees</b>	Dr Olusola Daramola – Chair – 05 April 2021 Joyce Ngassa – 18 January 2020 Cly Kofi – 18 January 2020
<b>Chief Executive Officer</b>	Marie Claire Kofi – 6 <sup>th</sup> October 2021
<b>Bank</b>	The Co-operative Bank Plc P.O Box 250 Delf House Southway, Skelmersdale WN8 6WT



# Plasma of Hope

## Governance and Structure

Trustees (Directors) take overall financial and strategic planning responsibility. The operational management is carried out by our CEO.

As we grow as an organisation, we understand every project needs a clear leadership to ensure success. We will ensure establishment of policies and continuous monitoring of proper implementation is in place as we develop as a Non-profit Organization. We will balance the powers of the members (with associated accountability), and their primary duty of enhancing the prosperity and viability of our organisation. We will establish Steering Committees to allow us to deliver projects to their full potential.

### Employees and volunteers

The Trustees are responsible for recruiting senior members of staff, overseeing organisational restructuring and risk assessment.

To achieve our purpose and meet our outcomes we encourage and enable people of all ethnicities to volunteer.

### Risk and Uncertainties

The Trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.

## Objectives and Mission

Plasma of Hope's objective is to help people living with genetic blood disorder such as Sickle Cell and Thalassaemia, and survivors of associated complications including Stroke and other health issues resulting to disability. We also want to help their carers, and those in their immediate support network.

We understand the struggles individuals face who are living with sickle cell. We understand the frustration of not being able to do everyday chores, or enjoy certain life experiences, and our mission is to alleviate some of those struggles.

### Our Target Beneficiaries

Most people affected are of African or African-Caribbean origin, although the sickle gene is found in all ethnic groups. These people must take extra precaution to protect themselves as they fall in the vulnerable group.

### Our Solution

We want to be able to support these people the best we can and make life a little more comfortable for them in their own homes. We want to help them avoid hospital admissions which plays a very big part in their mental health. We also want to raise awareness of sickle cell disease in the wider community, to help educate, and where possible influence others to understand and adapt where they can, creating a better world for everyone.



# Plasma of Hope

## Our Vision

Our aim is to help our service users live as decently as possible, more comfortable lives in their own homes. Our specific goals including helping individuals:

- Reduce occurrence of crisis
- Prevent hospital stay
- Reduce stress and improve their mental health and wellbeing
- Improved employment opportunities
- Improved awareness of the disease

## Our Values

Our charity is guided by our '**REDAT**' values, a unique set of values developed around the services we provide, the expectations of the community we serve and the regulations of the relevant governing bodies including the UK Charity Commission and the HMRC.

### Respect

"Respect" guides all our daily interactions – with each other as trustees, with our volunteers, the community we serve and even with our objects and activities. Respect is at the core of everything we do, not only as servants of the charity but also at home and in our personal lives.

### Equality

Equal treatment is at the core of our values because we are mindful that our target beneficiaries belong to groups that have particular and specific needs. We celebrate and value the differences between individuals' cultural, social and intellectual contribution to the charity and we seek to promote greater mutual understanding between groups and individuals who reflect these differences. We seek to utilise the talents and experiences that each and every individual can bring to our organisation or to benefit from us.

### Accountability

At the core of accountability is reliability and personal responsibility. We value the ability of our staff and organization to honour our commitments to service users and to each other. We take ownership of our work and promptly correct mistakes to the greatest extent possible.

### Tolerance

Understanding that we all do not share the same beliefs and values. Respecting the values, ideas and beliefs of others whilst not imposing our own.

### Dependability

Dependability is the quality of being trustworthy and reliable. It is an important quality for a member of society to possess, whether it is in the workplace, a group of friends or in a family setting. Knowing that



## Plasma of Hope

someone will not only show up, but show up on time, helps us trust each other. This is what we aspire to at Plasma of Hope, and we aim to reflect these values through the people who represent us.

### Message from the Chair

Plasma of Hope charity started the year 2022 with volunteers meeting, to set out plans and goals for the new year. This was followed by the success of International Women's Day, when we spoke about the challenges faced by people in our community and stigma associated with sickle cell anaemia. We encouraged our clients to and community members to access the wealth of support available from Plasma of Hope.

During the year, we were honoured to partake in the United Colours Cultural event, where we campaigned on sickle cell and blood donation. It was a platform to emphasise the benefits of having more blood donors from the Black African and Asian communities. This heralded the 30-day sickle cell awareness campaign in commemoration of the World Sickle Cell day, an avenue we dispelled the myths and reiterate the facts about sickle cell anaemia. Our captivating messages featured in Cameroonians Doctors' (CAMDOC UK) annual convention magazine and gala.

Our Summer and Christmas Heritage trips, to the RAF Museum Midlands and Black Country Living Museum respectively, kept our young clients need for respite catered for in our yearly activity. These were platforms for parents and careers to meet and share experiences, challenges, and solutions. For more practicable solutions, we partnered the promoters of Shape Change Projects to propagate commendable lifestyles tips for people living with sickle cell around the globe. We launched a six-month virtual fitness activities.

During the year, our charity experienced appreciable growth, which we accommodated by restructuring our website to accommodate more traffic. Our blood donation campaign continued, through various platforms, including an impressive 30-day awareness campaign on sickle cell and blood donation.

Our volunteers and trustees have supported our mission and projects relentlessly. We are grateful for their immense support, and we would not have made these impacts without their invaluable hard work.

As a board, we shall continue to offer our support to Plasma of Hope and her mission.

On behalf of my fellow trustees, I appreciate all your efforts and look forward to a greater success in the year 2023.

Many thanks!

Dr Olusola Daramola,

Chair, Plasma of Hope Board of Trustees



## Plasma of Hope

### Activities and Progress

#### **January 2022 - Volunteer Meeting**

We conducted our inaugural volunteer meeting of the year, welcoming new volunteers and expressing gratitude for their dedication to serving the most vulnerable members of our community. Updates were provided on new members who were referred to us, along with the nature of support they require. Volunteers were encouraged to communicate any challenges that may impact their wellbeing, given the potential distress of supporting highly vulnerable individuals.

#### **February - March 2022**

To commemorate International Women's Day, Plasma of Hope collaborated with other community organisations to discuss challenges faced in our community. Our Wellbeing support was promoted, and we encouraged individuals living with sickle cell and thalassemia to reach out for advice and support. We also addressed the stigma endured by individuals with sickle cell, urging our community to engage more openly in these conversations.

#### **April 2022 - Volunteer Meeting**

During our second volunteer meeting of the year, volunteers conveyed their interest in additional training to enhance their skills. We assured them of updates throughout the year.

#### **May 2022 - United Colours Cultural Event: Networking and Sensitisation on Sickle Cell and Blood Donation**

We were invited to the United Colours Cultural event by the Asian community in Walsall. This event provided an excellent platform for networking and for organisations within the BAME community and beyond to exchange ideas. We seized the opportunity to emphasise the critical need for more blood donors from Black African and Asian minority communities. We were granted an exhibition stand and a magazine slot, where we informed the audience about sickle cell and its impact on the BAME community.

#### **June 2022 – 30-Day Sickle Cell Awareness Campaign**

We carried out a Sickle Cell Awareness campaign across all PoH social media platforms, culminating in World Sickle Cell Day on June 19. Through the dissemination of posters, flyers, and short videos, we sought to dispel myths and misconceptions about SCD that are prevalent in vulnerable communities within the UK and globally. Our involvement in the Cameroonians Doctors' (CAMDOC UK) annual convention programme offered an additional platform to extend our blood donation awareness campaign messages.

#### **July 2022 – Heritage Trip for Disadvantaged Young People**

Thanks to support from the Heritage Fund, we embarked on a Heritage Trip to the RAF Museum Midlands. This experience offered a valuable opportunity for our young users to learn about history and heritage. It also allowed parents, guardians, and carers to share experiences, challenges, best practices, and solutions. We also launched a six-month Virtual Fitness Activity for sickle cell fighters, supported by Active Black Country and the National Lottery Sports England, and initiated the restructuring of our website to accommodate increased traffic.



# Plasma of Hope

## **August 2022 – Virtual Fitness for Physical and Mental Wellbeing**

We commenced the Virtual Fitness Activity for sickle cell fighters, supported by the National Lottery Sports England. Under professional guidance, users participated in bi-weekly virtual exercises designed to improve energy levels and facilitate blood and oxygen flow, thereby reducing crises occurrence and hospital admissions.

## **September 2022 - Meeting with the Mayor of Walsall**

We were honoured to be invited to the new Mayor of Walsall's Parlour for tea. During this visit, our team had the opportunity to inform Mayor Rose Martin about sickle cell disease and the work we are undertaking in the borough. We also highlighted some of the challenges we face, such as difficulties encountered by our users when accessing welfare benefits through the local authority. Mayor Rose Martin pledged to make every effort to remove these barriers and to explore ways in which Plasma of Hope can be better supported to reach the most vulnerable in our community.

## **October 2022 - Blood Donation Campaign**

We launched a 30-day awareness campaign on sickle cell and blood donation, focusing on the urgent need for ethnically matched blood donations for sickle cell sufferers. We also highlighted the new, more inclusive, and safer blood donation rules announced by NHS Blood and Transplant Services.

## **November 2022 – Blood Donation Campaign**

We continued our Blood Donation campaign, collaborating with Walsall Healthcare NHS Trust and NHS Blood and Transplant Service to raise awareness at Walsall Manor Hospital. We also discussed the importance of blood donation for the treatment of sickle cell disease on BBC radio WM's "Sunday Night with Nikki Tapper".

## **December 2022 – Heritage Trips for Disadvantaged Young People**

Supported by the National Lottery Heritage Fund, we organised another trip to the Black Country Living Museum and other local attractions in the Midlands. Despite challenging weather conditions, our young users were able to experience the Merry Making event at the museum and explore other Christmas attractions. We continued our blood donation awareness campaign and published survival tips for sickle cell sufferers during severe weather conditions.

## **January 2023 - Heritage Compass Programme**

In our first volunteer meeting of the year, we welcomed new volunteers to the organisation and reminded existing volunteers to communicate any difficulties they may encounter in their roles. We also joined the Heritage Compass Training programme, with our CEO, Marie-Claire Kofi, set to start the training later that month to develop leadership skills in areas such as effective governance, financial planning, and managing internal culture change.

## **February 2023 – Breast Cancer Awareness Campaign**

In partnership with the NHS Black Country Integrated Care Board, we launched a campaign to raise awareness of breast cancer amongst African and Caribbean women. According to Cancer Research UK and Public Health England, black women in England are nearly twice as likely as white women to be diagnosed with advanced breast cancer. Our campaign, carried out via social media, stressed the importance of early diagnosis and encouraged African and Caribbean women to attend screenings and recognise the early signs of breast cancer.



# Plasma of Hope

## March 2023 – International Women’s Day Celebration

Plasma of Hope collaborated with One Walsall and other community organisations to celebrate International Women’s Day 2023, under the theme of 'Embracing Equity in Walsall'. Our CEO, Marie-Claire Kofi, was a speaker at the event, where she pledged to normalise conversations around sickle cell disease. She emphasised that individuals should not feel embarrassed discussing life with the condition, as greater openness can lead to enhanced support, which is precisely what Plasma of Hope aims to provide.

## Our Future Plans

As we move forward into 2023/2024, Plasma of Hope is committed to fostering growth and development in our core mission areas, addressing the emerging needs of those impacted by Sickle Cell disease and their families in Walsall and neighbouring regions. Our day-to-day operations will be augmented by a focus on six strategic initiatives that will shape our future:

1. **Broadening our Impact:** We aim to extend our reach beyond our existing territories, aiming to provide assistance to individuals across the entire Midlands region.
2. **Increasing Blood Donations:** A key aspect of our future plans is to bolster the frequency of blood donations within our communities. We believe that every donation can make a significant difference and we aim to inspire more people to contribute to this vital cause.
3. **Strengthening Professional Networks and Partnerships:** To enhance our capability to deliver high-quality services, we plan to broaden our network of professional connections and partnerships. This expansion will foster collaboration and synergy, making us more effective in our mission.
4. **Securing a Building for our Community Support Centre:** We have plans to acquire a dedicated building that will serve as our community support centre. This facility will offer a more tangible support.
5. **Growing our Team:** As more individuals reach out to us for aid, we recognize the need to expand our staff. We are committed to hiring dedicated professionals who share our passion for making a difference in the lives of those affected by Sickle Cell disease.
6. **Volunteer Recruitment:** Volunteers are the backbone of our organization, and we intend to recruit more individuals who are passionate about our cause. Our volunteers will be instrumental in driving our initiatives and contributing to our mission of hope.

At Plasma of Hope, our future is shaped by our dedication to serving those affected by Sickle Cell disease, and we look forward to making these plans a reality. Together, we can provide a beacon of hope for those in need.



# Plasma of Hope

## Key highlights & numbers

The Plasma of Hope organisation has gained widespread recognition within both the local community and beyond. Its impact on the community has been achieved through various means, such as outreach programmes, community engagement, and partnerships with local organisations.

**Befriending** - We have supported **45 individuals** during the last 15 months.

**Outreach** - As part of its outreach work, Plasma of Hope has supported over 30 families throughout the year. The cost of living crisis has had a significant impact on the families supported by the organisation. To address this issue, Plasma of Hope has partnered with local foodbanks, such as "Blueprint Communities" and Lidl, to collect and deliver food parcels to families in need.

**Campaigning** - The organisation has also expanded its outreach work by attracting new partners, including the NHS Black Country Integrated Care Board, The NHS Blood and Transplant Service, Pfizer UK, and the Department for Work and Pensions. The CEO of Plasma of Hope has also become a board member of Healthwatch Walsall, a local health and social care champion.

**Funding** - We have successfully raised **£82,000** in grants with **£3000** of that amount held in reserves.

## Financial review

This financial review offers a concise overview of the principal highlights from the organisation's financial statement during its highly successful second year of operation. The easing of COVID-19 pandemic restrictions has enabled the charity to conduct more outreach activities and events. The statement delineates the major expense categories and funding sources, culminating in a favourable net balance.

During the period, the organisation incurred expenses amounting to **£79,120**

The organisation's funding, totalling **£82,171**, was derived from a variety of sources, including grants, donations. The National Lottery, Groundwork Foundation, and GlaxoSmithKline (GSK) were among the most significant contributors.

On 30<sup>th</sup> March 2023, **£11,141** was held in reserves and available for use towards the general objectives of the charity.

In summary, the organisation adeptly managed its finances throughout the period, maintaining a healthy net balance. The primary expenses were associated with staff costs and volunteer expenses, while other costs were efficiently controlled. Thanks to its diverse funding sources, the organisation was able to cover its expenses, demonstrating a robust financial position. The second year of operation has been highly successful, with the charity engaging in more outreach activities and events as COVID-19 restrictions eased.



## Plasma of Hope

# Trustees' responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities Sorp 2019 (frs 102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures
- Disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees.

Full name      Dr Olusola Daramola  
Position        Chair

Date            15/05/2023



# Plasma of Hope

## Acknowledgement

Plasma of Hope extends gratitude to the following organisations for their support and sponsorship.

### Key Sources of Funding

ORGANISATION	AMOUNT (£)
<b>NATIONAL LOTTERY</b>	22,190.00
<b>GROUNDWORK FOUNDATION</b>	14,302.00
<b>GLAXOSMITHKLINE GSK</b>	10,000.00
<b>NHS BLOOD AND TRANSPLANT</b>	10,000.00
<b>NATIONAL LOTTERY HERITAGE FUND</b>	9,873.00
<b>SPORTS ENGLAND TOGETHER FUND</b>	6,540.00

### Other Sources of Funding

One Walsall CVS  
The Roger & Douglas Turner Charitable Trust  
NHS Black Country Integrated Care Board (ICB)  
Arnold Clark Foundation  
Heritage Compass Fund  
Local Giving



## Plasma of Hope

### Statement of Financial Activities to 30.03.2023

#### Income

	Restricted Funds (£)	Unrestricted Funds (£)	Total Funds (£)
CHARITABLE ACTIVITIES	67,995	14,113	82,108
OTHER		63	63
<b>TOTAL INCOME</b>	<b>67,995</b>	<b>14,176</b>	<b>82,171</b>

#### Expenditure

Staff Cost	42,512		42,512
Volunteer expenses	16,906		16,906
Professional fees	6,591		6,591
Project expenses	5,053		5,053
Insurance	747		747
Marketing & publicity	1,813		1,813
Software		1,273	1,273
Office supplies		786	787
Outreach events		2,596	2,596
Website hosting fees		549	549
Entertainment		196	196
Telephone		96	96
<b>TOTAL</b>	<b>72,702</b>	<b>6,417</b>	<b>79,120</b>
<b>NET BALANCE</b>			<b>3,051</b>

#### Reserves



RESERVE	3,051	3,051
RESERVE BROUGHT FORWARD (30, NOVEMBER 2021)	8,090	8,090
<b>TOTAL RESERVES</b>		<b>11,141</b>



## Plasma of Hope

### Declarations

The trustees declare that they have approved the trustees' report above.  
Signed on behalf of the charity's trustees.

<b>Signature(s)</b>		
<b>Full name(s)</b>	Dr Olusola Daramola	Joyce Ngassa
<b>Position</b>	Chair	Secretary
<b>Date</b>	20/05/2023	20/05/2023



## Plasma of Hope

### Independent Examiner's Report

I report to the trustees on my examination of the accounts of the above charity (Plasma of Hope) for the year ended **30/03/2023**.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:**

22/05/2023

**Name:**

Mr Joseph Mukong

**Relevant professional qualification(s) or body (if any):**

BA Honours Accountancy  
Leeds Metropolitan University

**Address:**

36 Brook Street

Huddersfield

HD5 9DB

**PLASMA OF HOPE**

England & Wales - Charity number 1190846

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# Accounts

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**Plasma** of Hope

# Annual Report and Financial Statements

30, August 2020 – 30, November 2021

Prepared and approved by the Trustees of Plasma of Hope



# Plasma of Hope

## Administrative Information

<b>Charity name</b>	Plasma of Hope
<b>Charity registration No.</b>	1190846
<b>Address</b>	7 Argyle Road, Walsall, WS4 2EX
<b>Board of Trustees</b>	Dr Olusola Daramola – Chair – 05 April 2021 Joyce Ngassa – 18 January 2020 Yvonne Nupa – 14 December 2021 Cly Kofi – 18 January 2020
<b>Chief Executive Officer</b>	Marie Claire Kofi – 6 <sup>th</sup> October 2021
<b>Bank</b>	The Co-operative Bank Plc P.O Box 250 Delf House Southway, Skelmersdale WN8 6WT



## Plasma of Hope

### Governance and Structure

Trustees (Directors) take overall financial and strategic planning responsibility. The operational management is carried out by our CEO.

As we grow as an organisation, we understand every project needs a clear leadership to ensure success. We will ensure establishment of policies and continuous monitoring of proper implementation is in place as we develop as a Non-profit Organization. We will balance the powers of the members (with associated accountability), and their primary duty of enhancing the prosperity and viability of our organisation. We will establish Steering Committees to allow us to deliver projects to their full potential.

#### **Employees and volunteers**

The Trustees are responsible for recruiting senior members of staff, overseeing organisational restructuring and risk assessment.

To achieve our purpose and meet our outcomes we encourage and enable people of all ethnicities to volunteer.

#### **Risk and Uncertainties**

The Trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.

### Objectives and Mission

Plasma of Hope's objective is to help people living with genetic blood disorder such as Sickle Cell and Thalassaemia, and survivors of associated complications including Stroke and other health issues resulting to disability. We also want to help their carers, and those in their immediate support network.

We understand the struggles individuals face who are living with sickle cell. We understand the frustration of not being able to do everyday chores, or enjoy certain life experiences, and our mission is to alleviate some of those struggles.

#### **Our Target Beneficiaries**

Most people affected are of African or African-Caribbean origin, although the sickle gene is found in all ethnic groups. These people must take extra precaution to protect themselves as they fall in the vulnerable group.

#### **Our Solution**

We want to be able to support these people the best we can and make life a little more comfortable for them in their own homes. We want to help them avoid hospital admissions which plays a very big part in their mental health. We also want to raise awareness of sickle cell disease in the wider community, to help educate, and where possible influence others to understand and adapt where they can, creating a better world for everyone.



# Plasma of Hope

## **Our Vision**

Our aim is to help our service users live as decently as possible, more comfortable lives in their own homes. Our specific goals including helping individuals:

- Reduce occurrence of crisis
- Prevent hospital stay
- Reduce stress and improve their mental health and wellbeing
- Improved employment opportunities
- Improved awareness of the disease

## **Our Values**

Our charity is guided by our '**REDAT**' values, a unique set of values developed around the services we provide, the expectations of the community we serve and the regulations of the relevant governing bodies including the UK Charity Commission and the HMRC.

### **Respect**

"Respect" guides all our daily interactions – with each other as trustees, with our volunteers, the community we serve and even with our objects and activities. Respect is at the core of everything we do, not only as servants of the charity but also at home and in our personal lives.

### **Equality**

Equal treatment is at the core of our values because we are mindful that our target beneficiaries belong to groups that have particular and specific needs. We celebrate and value the differences between individuals' cultural, social and intellectual contribution to the charity and we seek to promote greater mutual understanding between groups and individuals who reflect these differences. We seek to utilise the talents and experiences that each and every individual can bring to our organisation or to benefit from us.

### **Accountability**

At the core of accountability is reliability and personal responsibility. We value the ability of our staff and organization to honour our commitments to service users and to each other. We take ownership of our work and promptly correct mistakes to the greatest extent possible.

### **Tolerance**

Understanding that we all do not share the same beliefs and values. Respecting the values, ideas and beliefs of others whilst not imposing our own.

### **Dependability**

Dependability is the quality of being trustworthy and reliable. It is an important quality for a member of society to possess, whether it is in the workplace, a group of friends or in a family setting. Knowing that someone will not only show up, but show up on time, helps us trust each other. This is what we aspire to at Plasma of Hope, and we aim to reflect these values through the people who represent us.



## Plasma of Hope

### Message from the Chair

The year 2020-2021, which marks the inception of Plasma of Hope was a tough year for our service users and the global community. A period in which most of our users were shielding from the risk posed by the pandemic, which resulted in loneliness, vulnerability, mental distress, and inability to access adequate health care service. In the wake of this, we launched our befriending service to provide support via phone and video conferencing, to engage our clients in active communication and to provide a shoulder to lean on. Some of our users commenced psychological consultation due to our intervention. We also partnered with massage therapists to provide virtual massage sessions to families and carers.

During the pandemic most of our clients were not working and to complicate matters, could not go out to get groceries. Our volunteers stepped in to provide food parcels to users at home. Furthermore, the effect of reduced physical activity by our users was overbearing, we then organised virtual exercises and virtual get together for them. Individuals shared their experiences and challenges. We encouraged users to get Covid-19 Vaccination. This was taken further in a collaborative project with NHS Black Country and West Birmingham CCG, raising awareness of the Covid-19 Vaccine. Through this project, one of our users took the vaccine on BBC live transmission, which indeed served as an encouragement for other users to get the vaccine. Many of our users took the bold step to take the vaccine after this live transmission.

On relaxation of the lockdown rules, we identified some of our users, who suffered anxiety going outdoors and we provided support in this regard. We organised a Children's Day trip to Blackpool Pleasure Beach, which helped many to overcome the 'outdoor anxiety'.

To celebrate Sickle Cell Awareness Month, we raised awareness of sickle cell in communities, including CDA Herts and Hertfordshire Black Diaspora. We also identified care services and experiences for people with Sickle Cell and Thalassemia across the Black country and West Birmingham. This recognised the services and the role required of CQC in supporting the care of individuals living with sickle cell anaemia across the region.

All through the year, our volunteers and trustees have worked hard to support our mission and all the projects undertaken by the charity. We are grateful for their immense support, and we would not have made these impacts without their invaluable support.

As a board we shall continue to offer our support to Plasma of Hope and her mission to raise awareness and support people living with sickle cell anaemia and related diseases.

On behalf of my fellow trustees, I appreciate all your efforts and look forward to a greater success in the year 2022.



# Plasma of Hope

Many thanks!

Dr Olusola Daramola,

Chair, Plasma of Hope Board of Trustees

## Activities and Progress

### **January 2021 – Launch of Covid-19 Community Support**

Thanks to the National Lottery Community Fund, we launched our Covid-19 Community Support project which enabled us to coordinate volunteers to support our vulnerable users (advised to shield by the Government and the NHS) with shopping, picking up medication and providing transport to medical appointments.

### **February 2021 – Virtual Exercise & Massage Sessions**

We partnered with a personal trainer who provided virtual exercise classes which helps improve blood circulation. This was done in groups of 5, twice a week. We partnered with massage therapists to provide virtual massage sessions to families and carers, educating them on how to use massage to increase blood flow and help alleviate painful crisis.

### **March 2021 – Virtual Support Meeting**

We launched our Befriending Services to support our vulnerable users who were advised to shield by the Government and the NHS. Due to government guidelines and Covid-19 restrictions, support was mostly provided via telephone and video conferencing. We organised virtual meetings with users to discuss the challenges of lockdown, shielding and coping mechanisms. We are grateful to the National Lottery Community Fund and Heart of England for funding this project.

### **April 2021 – Contact with Special Needs User**

We contacted a 25-year-old lady, who was referred to us by a local Sickle Cell clinic. She was having a variety of challenges. We worked with her and her carers to determine the appropriate level of support. She was later admitted in hospital for over three months. Upon discharge, we contacted various agencies including her GP to find ways of supporting her within the community. She started receiving weekly psychology consultation thanks to our intervention which resulted in tremendous improvement in her mental well-being and a reduction in hospital stay.

### **May 2021 – Volunteer Meeting**

We encouraged volunteers to be open about challenges faced working during the Covid-19 pandemic. We encouraged staff to continue following all the safety measures and policies to keep everyone and themselves safe.

### **June 2021 – Covid-19 Vaccine Campaign & NHS Black Country and West Birmingham CCG Partnership**

As part of our "Get the Jab" Covid-19 Vaccine project, we partnered with NHS Black Country and West



## Plasma of Hope

Birmingham CCG on a media campaign to raise awareness about the Covid-19 Vaccine. This partnership resulted in one of our users, who was hesitant about the vaccine, agreeing to take the Covid-19 vaccine on live on BBC. This was a remarkable achievement and a highlight for Plasma of Hope in 2021. We continue to advocate strongly to our users and the community to take the Covid-19 vaccine.

### **July 2021 – Post-Lockdown Anxiety Support**

As lockdown rules were relaxed, Post-Lockdown Anxiety was a concern for most of our users who needed support transitioning from shielding into going outdoors again. We continued to provide befriending support as necessary to users suffering from isolation and anxiety. We also collected and delivered food parcels to families as part of our “business as usual” activities.

### **August 2021 – Children’s Summer Day Trip**

Plasma of Hope organised a Children’s Day trip to Blackpool Pleasure Beach. 15 children and their families attended, and it was a great success. It was the first time some of the families had been out since the pandemic and lockdown. The kids had such a great time.

### **September 2021 – Sickle Cell Awareness Month**

To celebrate Sickle Cell Awareness Month, Plasma of Hope was invited to give a presentation to CDA Herts and Hertfordshire Black Diaspora about Sickle Cell Disease and how it affects the community. We also discussed the challenges of the pandemic and shared techniques to help volunteers enable volunteers to relax and reenergise by engaging in physical activities.

### **October 2021 – Meeting with Sandwell**

We received further funding from Heart of England to enhance our Befriending and Wellbeing Support project. We attended a meeting with Healthwatch Sandwell to discuss care services and the experiences for people living with Sickle Cell and Thalassaemia across the Black country and West Birmingham. The meeting clarified the role of the CQC across the region.

### **November 2021 – End of Year Volunteer Dinner**

We welcomed five new volunteers to the team and discussed informally about recent challenges and mechanisms to overcome them.

### **Our Future Plans**

In 2021/2022 we will continue to support new needs to tackle improving the health and wellbeing of people suffering from Sickle Cell disease and their families in Walsall and surrounding areas. As well as our ‘business as usual’ activities our four strategic priorities are:

- To help improve uptake of the Covid-19 vaccine in the BAME community.
- To help improve the number of blood donors in the community.
- To expand our professional and partnership network.
- To secure a building for our community support centre.

## Key highlights & numbers

Having started delivering activities in January 2021, we managed to make an impact on our community



## Plasma of Hope

over the year.

**Befriending** - We have helped **20 individuals** during the last 12 months. This has been greatly helped through the funding we have received.

**Outreach** - As part of our outreach work, we have supported **20 families** that were expecting difficulties through 2021 and the pandemic.

**Campaigning** - In August 2021 we were partners in a campaign to promote the Vaccine to the local community. This was with **NHS Black Country and West Birmingham CCG**. The campaign was specifically aimed at those who hadn't received the vaccine but were living with sickle cell and other conditions. The campaign was televised on local media.

**Funding** - We have successfully managed to raise **£40k in grants** in our first year, with £10k of that figure deferred to the following financial year.

## Financial review

The Charity has had a highly successful first year of operating, having been started in the depths of a global pandemic.

Thanks to the support from many funders, especially the National Lottery, we were able to start supporting our community from January 2021.

We were successful in raising grant funding throughout the year that covered all our project delivery. Some of this funding has already secured income for our activities in 2022, so we have finished our first year in a very strong position.

As a start-up organisation, we have had many start up and core costs as part of our expenditure. Most of the grants we received were restricted funding for delivery activities.

Had we been able to fundraise publicly during 2021 this would have been less, but the impacts of the pandemic restricted our ability to do this. However, we have managed to secure some core funding towards the end of the financial year, and with a positive outlook going forward, we believe these will be significantly reduced in 2022.

We have finished the year with restricted reserves which relate to project and core funding received towards the end of the financial year that cover a period into 2022. The balance carried in restricted reserves relates to the value carried over to 2022.

Our events and fundraising activities were severely affected by the Covid-19 pandemic; however, we were awarded some grant funding and we achieved a total income of **£41,887**.

Our overall net spend in the year to 30<sup>th</sup> November 2021 was **£33,797**.



## Plasma of Hope

At 30<sup>th</sup> November 2021, **£8,090** was held in restricted funds and available for use towards the general objectives of the charity.

### Trustees' responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities Sorp 2019 (frs 102);
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures
- Disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Full name      Dr Olusola Daramola  
Position        Chair

Date             30/03/2022



## Plasma of Hope

### Acknowledgement

Plasma of Hope extends gratitude to the following organisations for their support and sponsorship.

The National Lottery Community Fund  
The National Lottery Local Connections Fund  
Heart of England Community Foundation  
The D'Oyly Carte Charitable Trust  
West Midlands Community Initiative Fund  
Arnold Clark Community Fund  
The Albert Hunt Trust  
The Henry Smith Charity  
Common Call Fund  
Foyle Foundation  
GSK Grow Programme



## Plasma of Hope

### Statement of Financial Activities to 30.11.2021

#### Income

	UNRESTRICTED FUNDS (£)	RESTRICTED FUNDS (£)	TOTAL FUNDS (£)
Charitable Activities		41,787	41,787
Other	100		100
<b>Total Income</b>	<b>100</b>	<b>41,787</b>	<b>41,887</b>

#### Expenditure

Staff Cost	20,387		20,387
Project Expenses	1,859		1,859
Volunteer Expenses	6,066		6,066
Telephone	24		24
Insurance	524		524
Professional Fees	2,120		2,120
Website	2,189		2,189
Marketing & Design	568		568
Software	60		60
<b>Total</b>	<b>33,789</b>		<b>33,789</b>
<b>Net Balance</b>	<b>8,090</b>		<b>8,090</b>


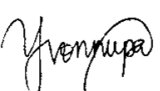
#### Reserves

Reserve	8,090	8,090
<b>Total Reserves</b>		<b>8,090</b>

#### Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Dr Olusola Daramola	Yvonne Nupa
<b>Position</b>	Chair	Secretary
<b>Date</b>	30/03/2022	30/03/2022



# Plasma of Hope

## Independent Examiner's Report

I report to the trustees on my examination of the accounts of the above charity (Plasma of Hope) for the year ended **30/11/2021**.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:**

30/03/2022

**Name:**

Mr Joseph Mukong

**Relevant professional qualification(s) or body (if any):**

BA Honours Accountancy  
Leeds Metropolitan University

**Address:**

36 Brook Street

Huddersfield

HD5 9DB