

1.1 Reference and administrative details of the charity, its trustees, and advisers

Charity name: Little Bundles Charity registration number: 1190794

Address of principal office: 72 Pathfinder Way, Northstowe, Cambridgeshire, CB24 1AU

Website: <http://www.littlebundles.org.uk/cambridge/>

Names of trustees: Katie Mee (Chair), Rachel Norridge, Helen Atkins, Sarah Wilson, Judy Roberts

TRUSTEES' REPORT

The trustees are pleased to present their annual report on the affairs of Little Bundles, including the Receipts and Payments Accounts for the year ended 10 August 2023.

1.2 Structure, governance and management

Little Bundles is a charitable incorporated organisation (CIO). We are governed by a constitution, with CIO status assigned on 10 August 2020. We operate on a foundational model, where the only voting members are the charity trustees.

Apart from the initial trustees, every trustee is to be appointed for a term of three years, with a minimum of three trustees and a maximum of eight trustees.

Trustees are to be appointed by a resolution passed at a properly convened meeting of the charity's trustees.

All new trustees are to be given a copy of our constitution, most recent trustees' annual report and our accounts.

Due to a couple of short-lived trusteeships, as of 2022 we ask all potential trustees to spend at least six months in a volunteer role with us before being appointed a trustee.

1.3 Public benefit

Little Bundles' objectives fall within the classification of:

- Disability
- The Prevention and Relief of Poverty

The trustees confirm that their activities are fully consistent with the Objectives and the Charity Commission's guidance on public benefit has been borne in mind throughout the year. Most benefits are provided to families who lack the necessities to care for and support their young children and are provided as resources in kind (e.g. cots, pushchairs, highchairs, children's clothing, nappies, safety equipment etc.)

The benefits are provided to people referred to Little Bundles by health and social care professionals and various other charities, housing associations, and support organisations. The referral system is a reasonable restriction to ensure goods are directed towards genuine need and provides accountability to our donors.

The charity's operations are restricted to residents of Cambridgeshire. The trustees consider this a reasonable restriction given the network of baby banks across the UK that serve particular localities, the size of our organisation, the

available storage facility, location of our donors and the practicalities of collection of goods, and the need to build and sustain close relationships with referring organisations.

1.4 Objectives and activities

The objectives of Little Bundles are the relief of poverty in Cambridgeshire by providing essential items of baby clothing and equipment to parents and families with young children, who are in conditions of need or hardship by reason of their economic or social circumstances.

Our activities in 2022–2023 have supported our duty of public benefit.

We have received 219 referrals in this period, which is an 83% increase on last year. This is possibly due to the cost-of-living crisis increasing the number of families in need of help.

While we continue to receive a lot of applications from local council teams and children's centres, we have also seen an uplift in referrals from midwives at the Rosie and working from community teams.

We have offered deliveries to referrers from Cambridge Citizens Advice and refugee and migrant charities (which are based in London but have clients in Cambridge), plus also some for Cambridge Housing Society and CCC.

We have also used social media and in-person events to promote awareness of our charity and its activities.

1.5 Achievements and performance

1.5.1 Operating model

We have continued the self-service operating model that we adopted during the pandemic period, in order to facilitate quick access to goods for referrers and have continued to offer deliveries direct to clients' homes when referrers are unable to collect. There is increased security with an added code to the outer gate.

Our thanks in particular go to volunteer drivers Helen Bengtsson, Tim Morley, Sarah Wilson and Rachel Norridge and occasional volunteer drivers Helen Atkins and Katie Mee. Stock levels have remained healthy, although we have made some purchases of the most in-demand items from funds.

1.5.2 Donors

We remain grateful to a generous regular monthly donation which covers our operating costs.

We have also had one off donations from 2 businesses and 1 Cambridgeshire community organisation.

We have seen an increase in donations via our Amazon Wishlist, to the value of £327 from 95 gifts in kind over the 2022–2023 financial period.

1.5.3 Roles within the organisation

Katie Mee took over as Chair of Little Bundles on 1st October 2022 from Judy Roberts.

At the last AGM a volunteer role of fundraiser was proposed. Despite advertising on social media and through word of mouth this has not been recruited to. We will continue to actively promote recruitment to this.

1.5.4 Events

Thanks to Sarah who had a stall at Longstanton Village Market on 17th September, here some unwanted donations were sold and we took donations of some of our needed items. The funds raised were used to restock the baby bank with nappies.

Clothing sorts have continued to be conducted by a smaller team of volunteers, led by Rachel.

1.5.5 Social media

Our presence on social media has continued to be developed by Sarah Wilson and Rikki Parry.

- Our Facebook page, managed by Sarah Wilson, now has over 2,600 followers. It enables us to recruit volunteers, advertise our attendance at community events, link up with other similar charities, and keep our supporters up to date with our needs, especially via the Wishlist Wednesday feature.
- Rikki Parry also set up an Instagram page this year, with 161 followers to date, which is now linked to our Facebook for instant posting on both.

1.5.6 Relationships with other charities

We support and promote other local charities with similar purposes such as GrowKids Cambridge and Trumpington Clothing Hub.

We liaise with other local baby banks as needed.

A relationship has been formed with the Arthur Rank hospice shop who contact Little Bundles via Sarah when they have baby items in stock. They have recently donated a highchair, pram, Moses basket and nappies.

'Party on Potton' a local community organisation gave us a donation from one of their annual events.

1.5.7 Development activities

a) Little Bundles clothes donations: There has been no changes to the way that donations have been received over the past year.

b) Little Bundles branding: In the summer of 2022 Little Bundles commissioned Andy Coldron from Fish Van Graphic Design and Website Building to do a much-needed update on Little Bundles' branding and website. The new website went live late 2022 and is much improved.

c) Hospital bag project: On social media we ran an 'advent calendar' project of asking people to donate the contents of a hospital bag for an expectant mother, we had the contents for 5 bags donated as well as an increase in

wish list donations during this period. We hope to develop this project further over the next year.

C) Sarah as stock manager has increased our Facebook presence and advertised our Wednesday amazon Wishlist. This has led to an almost 50% increase in our Amazon Wishlist donations.

1.6 Financial review, 2021–2022

Little Bundles finances remain healthy with a balance on 10 August 2023 of £2,814 (£2,788 August 2022). The balance stays reasonably constant throughout the year and from one year to the next as most of our donations are in the form of goods received from the public and then redistributed. It is impractical to estimate the value of these in financial terms. However, we have had some generous financial donations this year, resulting in a slight increase in our end-of-year balance.

This year our income from financial donations amounted to £5,167 (£4,933 2020/2021). This is made up of a regular corporate donation of £1800, £1800 from two, one off corporate donations, £250 from a community organisation, £226 in personal donations (mainly via paypal) and £1090 worth of stock donated through our amazon wish list (£763 in the previous tax year). The Wishlist donations are an almost 50% increase on last year, ensuring that we can subsidise the goods donated and provide a high level of support for local families in need

Our outgoings were £4,990 (£3,529 2021-2022) – made up regular expenditure £2,008, detailed below, a one-off cost of £1,182 for website development and £858 (£1490 2021/2022) for purchase of items needed to fulfil referrals. This decrease in the amount spent to fulfil referral from last year reflects the number of items that are being directly donated via the amazon wish list.

Our main expenditure is for the rent of the storage garage which amounts to £1800 per year. Our other regular outgoings are for insurance (£201) and the website host (£7). These regular outgoings have remained constant from last year to this.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Little Bundles

No (if any)

Receipts and payments accounts

CC16a

For the period
from

8/11/2022

To

8/10/2023

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
donations from Open Arch	1,800	-	-	1,800	1,800
Donations	3,367	-	-	3,367	3,133
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	5,167	-	-	5,167	4,933
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	5,167	-	-	5,167	4,933
A3 Payments					
Rent for storage garage	1,800	-	-	1,800	1,800
Insurance	202	-	-	202	202
Website host	1,192	-	-	1,192	7
purchase of baby bank items	1,948	-	-	1,948	1,490
cvs	-	-	-	-	30
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	5,141	-	-	5,141	3,529
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	5,141	-	-	5,141	3,529
Net of receipts/(payments)	26	-	-	26	1,404
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,788	-	-	2,788	1,384
Cash funds this year end	2,814	-	-	2,814	2,788

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Barclays	-	-	-
	Coop	-	-	-
		-	-	-
	Total cash funds	-	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	