

**TRUTH BE TOLD:  
STORYTELLING FOR LIFE**

**UNAUDITED ACCOUNTS**

**FOR THE YEAR ENDED 31<sup>ST</sup> JULY 2023**

**ALL TAX LTD  
17 MORTIMER ROAD  
BOURNEMOUTH  
DORSET  
BH8 9HP**

**TRUTH BE TOLD:  
STORYTELLING FOR LIFE  
FOR THE YEAR ENDED 31<sup>ST</sup> JULY 2023**

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CHARITY INFORMATION

FOR THE PERIOD ENDED 31 JULY 2023

Trustees	Lwanga Chibamba Tosh Hales (appointed May 2023) Jacqueline Last Hannah Lawford Ashley Liddington (appointed 10 July 2023) Karen Todd (resigned August 2023)
CEO	Gemma Gillard
Principal Office	9 Blair Avenue Poole Dorset BH14 0DA
Charity Registration Number	1190702
Independent Examiner	All Tax Ltd 17 Mortimer Road Bournemouth Dorset BH8 9HP
Website	<a href="https://truthbetold.org.uk/">https://truthbetold.org.uk/</a>



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES


## Trustees' Annual Report for the period

**From** 4 August 2022 **Period start date** **To** 31 July 2023 **Period end date**

**Charity name:** Truth Be Told: Storytelling for Life (TBT)


**Charity registration number:** 1190702

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p><b>Objects of the charity</b></p> <p>(1) To promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society by the provision of intergenerational storytelling activities.</p> <p>(2) The advancement of the Christian faith.</p>
<p>Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.</p> 	Para 1.17 and 1.19	<p><b>Main activities for the public benefit</b></p> <p>TBT partners with churches across the UK to provide training, resources and support, enabling them to deliver intergenerational storytelling sessions with local families and older adults in care homes and the community.</p> <p>These sessions can take place in care homes and in churches, they have been designed specifically to involve, encourage and fulfil <i>all</i> guests. The trained Storyteller from the Partner Church leads the group in some nursery rhymes, tells a short bespoke story, and using a hand-sewn bag covered in pockets and full of props, the group all share memories and imaginative ideas together. The sessions have Christian roots and references but are enjoyable for those of any faith and none.</p> <p>Everyone is equal and valued and belongs, regardless of their age or stage. It is this interdependence and mutuality that means TBT is in its very essence, socially inclusive and combative against loneliness and isolation. The sessions act as a vehicle to facilitate the building of authentic, long-lasting and supportive relationships outside of the group context.</p>

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	In supporting the activities of TBT, the Trustees have given consideration to the guidance on public benefit issued by the Charity Commission.
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## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	Para 1.20	<p>We're increasing our impact in four key areas:</p> <ol style="list-style-type: none"> <li>1. Replicating the project</li> <li>2. Creating an intergenerational befriending programme</li> <li>3. Reaching other isolated groups</li> <li>4. Embedding an intergenerational approach in our partner churches.</li> </ol>
<p><b>2022-2023 Stats</b></p> <p><b>2098</b> attendances of all ages in:  <b>118</b> groups that were run in:  <b>9</b> different settings</p> <p>Our storytellers reported seeing:  <b>250</b> New Moments of Confidence  <b>309</b> New Moments of Participation</p> <p>These statistics are only a proportion of our actual impact as we implemented a new impact data gathering process from May 2023</p>		<p><b>1) Replicating the project</b></p> <p>In line with our funding and strategy we're now working with ten partner churches who are running the project in a variety of settings. We aim to have 30 partner churches by April 2026.</p> <ol style="list-style-type: none"> <li>1. Gateway Church (Poole)</li> <li>2. Bournemouth (Citygate Church)</li> <li>3. Godfirst (Christchurch)</li> <li>4. Dorchester (Dorchester Family Church)</li> <li>5. Sherborne (ReBorne Church)</li> <li>6. Surrey (St Peters Church, West Moseley)</li> <li>7. New Milton (New Life Church)</li> <li>8. Hereford (St Georges Church)</li> <li>9. London (St Peters Church, Brockley)</li> <li>10. Brockenhurst (Brockenhurst Parish Church)</li> </ol>
		<p>Feedback from each setting is now received weekly, which includes photographs and quotes from the session. This means we're now able to see in real time the impact that the project is having on the lives of beneficiaries:</p>



**Promotion of social inclusion:** Carers regularly comment how their residents eagerly anticipate TBT coming in. One resident commented that the only time those in the home with dementia smile is during our sessions.


**Advancement of the Christian faith:** We receive regular feedback that the project is beneficial for those who either have no faith or those whose faith is dormant as Storytellers share Bible stories every week and offer to pray with guests. Our impact data clearly shows that the children are engaging keenly with the stories and repeating the bible truths at home.

### 2)Intergenerational Befriending Programme

Our aim is to benefit the most isolated older adults in the community by piloting this innovative programme with another expert befriending organisation. We will be pairing up befrienders and befriendees with local families who together will enjoy a sense of belonging through our bespoke storytelling activities.

### 3)Reaching Other isolated groups

In order to have as much impact as possible, we commissioned a report to assess other groups where social exclusion and isolation is prevalent. This has resulted in a diversification plan and a partnership with a local organisation – International Care Network. Together we are setting up a pilot to reach those with English as a second language (ESL) with a particular focus on refugees. We are creating a bespoke version of our TBT sessions to promote social inclusion for those isolated due to language and cultural barriers. This will be transformative as the project gives them confidence to engage in their local community.

			<p><b>4) <u>Embedding an Intergenerational Approach within Partner Churches</u></b></p> <p>By working with partner churches throughout the country we are equipping them to work with isolated groups in their local communities more intentionally. We intend to develop this area and measure our impact accordingly.</p>
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## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>The charity's financial position is healthy and can fund the immediate plans to further its strategy, although we are dependant on grant-funding and continued Church Licence fees.</p> <p>Grants during the year gratefully received from:</p> <ul style="list-style-type: none"> <li>• Benefact Trust</li> <li>• Bishop Radford Trust</li> <li>• Valentines Trust</li> <li>• McCarthy and Stone</li> <li>• The Anchor Foundation</li> </ul>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The charity recognises the propriety of not building up funds for which there are no clear expenditure plans. The charities' policy is to allow reserves to accrue to a level of three months' average expenditure, plus funds which may be earmarked for specific projects in the future.</p> <p>As the charity is growing, reserves may only exceed this policy level in order to be able to respond positively to new opportunities. This situation is monitored to ensure that reserves do not build up unnecessarily.</p>
Amount of reserves held	Para 1.22	£52,569
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	n/a

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Constitution, as lodged with Charity Commission
How is the charity constituted?	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are identified through connections made with individuals in the course of TBT's activities, and social media publicity. Exploratory conversations occur and if the time/skills of the individual and the needs of the Board align, the person is invited to attend a Board meeting. If this is successful, the person is invited to an interview with two Trustees where they have the opportunity to ask further questions and introduce themselves. If a synergy is identified, the person is invited to become a Trustee based upon the voting of existing Trustees.

## Reference and Administrative details

Charity name	Truth Be Told: Storytelling for Life
Other name the charity uses	Truth Be Told (TBT)
Registered charity number	1190702
Charity's principal address	9 Blair Avenue Poole Dorset BH14 0DA

## Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Mrs Jackie Last	Chair	Whole year	
2	Mrs Karen Todd		Whole year	
3	Mrs Hannah Lawford		Whole year	
4	Mrs Lwanga Chibamba		Whole year	
5	Mr Tosh Hales		From May-23	

## Corporate trustees – names of the directors at the date the report was approved

Director name		
n/a		



Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
n/a		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

### Name of chief executive or names of senior staff members (Optional information)

Gemma Gillard, CEO

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

n/a

## Other optional information

n/a

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	JACKIE LAST	
Full name(s)	JACQUELINE LAST	
Position (eg Secretary, Chair, etc)	CHAIR	

Date 21 NOVEMBER 2023

**TRUTH BE TOLD:  
STORYTELLING FOR LIFE**

**INDEPENDENT EXAMINERS' REPORT**

**FOR THE PERIOD ENDED 31 JULY 2023**

In accordance with instructions given to us we have prepared, without carrying out an audit, the annexed accounts from the accounting records of Truth Be Told: Storytelling For Life and from information and explanations supplied to us.

 JAMES SHUTTLE

Dated: 6.12.2023

All Tax Ltd  
17 Mortimer Road  
Bournemouth  
Dorset  
BH8 9HP

**TRUTH BE TOLD: STORYTELLING FOR LIFE**

**INCOME AND EXPENDITURE ACCOUNT**

FOR THE PERIOD ENDED 31 JULY 2023

						2022		2023	
						£	£	£	£
<b>Income</b>									
Grants						25,750		62,000	
Donations and sponsorship						1,866		3,441	
Sales of services and products						580		7,044	
Bank interest received						2		102	
							28,198		72,587
<b>Cost of sales</b>									
Purchases						330		608	
Sub-contractors						15,025		10,119	
							15,355		10,727
<b>Gross profit</b>							12,843		61,860
<b>Overhead expenses</b>									
Salaries and NIC						15,808		26,700	
Pension costs						656		1,171	
Advertising and promotion						1,612		241	
Web design costs						1,157		2,792	
Computer expenses						765		721	
Office costs						188		1,185	
Room hire						50		-	
Training costs						-		238	
Travel and accommodation						665		1,161	
Insurance						378		405	
Accountancy						300		300	
Consultancy fees						800		540	
Subscriptions						-		638	
Sundries						271		-	
Bank charges						96		60	
Amortisation						-		1,313	
Depreciation						31		355	
							22,777		37,820
<b>Net surplus / (deficit)</b>						-	9,934		24,040

# TRUTH BE TOLD: STORYTELLING FOR LIFE

## BALANCE SHEET AS AT 31 JULY 2023

					<u>2022</u>	<u>2023</u>
					£	£
<b>FIXED ASSETS</b>						
Office equipment					92	1,063
Website development					-	3,937
					<u>92</u>	<u>5,000</u>
<b>CURRENT ASSETS</b>						
Bank balances					33,397	12,569
Savings account balances					-	40,000
					<u>33,397</u>	<u>52,569</u>
<b>CURRENT LIABILITIES</b>						
Creditors and accruals					396	436
					<u>396</u>	<u>436</u>
<b>NET ASSETS</b>					<u>33,093</u>	<u>57,133</u>
<b>FINANCED BY</b>						
<b>RESERVES</b>						
Balance at start of period					43,027	33,093
Net surplus / (deficit)					- 9,934	24,040
<b>Balance at end of period</b>					<u>33,093</u>	<u>57,133</u>

## NOTES TO THE ACCOUNTS AS AT 31 JULY 2023

At the date of the balance sheet the charity employed 4 part-time staff.  
No member of staff earned in excess of £60,000 in the period.