

**TRUTH BE TOLD:  
STORYTELLING FOR LIFE**

**UNAUDITED ACCOUNTS**

**FOR THE YEAR ENDED 3 AUGUST 2021**

**ALL TAX LTD  
17 MORTIMER ROAD  
BOURNEMOUTH  
DORSET  
BH8 9HP**

**TRUTH BE TOLD:  
STORYTELLING FOR LIFE**

**FOR THE YEAR ENDED 3 AUGUST 2021**

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**TRUTH BE TOLD:  
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**CHARITY INFORMATION**

**FOR THE YEAR ENDED 3 AUGUST 2021**

<b>Trustees</b>	Jacqueline Last Hannah Lawford Richard Stamp Karen Todd
<b>CEO</b>	Gemma Gillard
<b>Principal Office</b>	9 Blair Avenue Poole Dorset BH14 0DA
<b>Charity Registration Number</b>	1190702
<b>Independent Examiner</b>	All Tax Ltd 17 Mortimer Road Bournemouth Dorset BH8 9HP
<b>Website</b>	<a href="https://truthbetold.org.uk/">https://truthbetold.org.uk/</a>



## Trustees' Annual Report for the period

From 3 August 2020 Period start date

To 3 August 2021 Period end date

Charity name: Truth Be Told: Storytelling For Life (TBT)

Charity registration number: 1190702

## Objectives and Activities

Summary of the purposes of the charity as set out in its governing document

SORP  
ref.

Para  
1.17

### **Objects of the charity**

- (1) To promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society by the provision of intergenerational storytelling activities.
- (2) The advancement of the Christian faith.

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.

Para  
1.17  
and  
1.19

### **Main activities for the public benefit**

TBT partners with churches across the UK to provide training, resources and support, enabling them to deliver intergenerational storytelling sessions with local families and older adults in care homes and the community.

These sessions can take place in care homes, in churches or online and have been designed specifically to involve, encourage and fulfil *all* guests. The trained Storyteller from the Partner Church leads the group in some nursery rhymes, tells a short bespoke story, and using a hand-sewn bag covered in pockets and full of props, the group all share memories and imaginative ideas together. The sessions have Christian roots and references but are enjoyable for those of any faith and none.

Everyone is equal and valued and belongs, regardless of their age or stage. It is this interdependence and mutuality that means TBT is in its very essence, socially inclusive and combative against loneliness and isolation. The sessions act as a vehicle to facilitate the building of authentic, long-lasting and supportive relationships outside of the group context.



Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

Para  
1.18

In supporting the activities of TBT, the Trustees have given consideration to the guidance on public benefit issued by the Charity Commission.



## Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.

SORP  
ref.

Para  
1.20

### **Main achievements**

TBT began with just a pilot group run by Gateway Church in Poole in January 2019. After **winning** the coveted Cinnamon Network Project Incubator competition for innovative social action projects that were improving the health and wellbeing of their communities in June 2019, we were able to **replicate** the project with ReBourne Church in Sherborne in January 2020. Then the global **pandemic** highlighted the extent of social exclusion and the need for belonging and true hope in all age groups and in all settings.

Although it has become harder to deliver the project, **the need has never been greater** and so our approach has become even more comprehensive and **tenacious**:

### **1) Adapting to overcome pandemic restrictions:**

#### **a) Zoom sessions**

During the year, we delivered sessions bringing belonging, joy and hope using Zoom for:

- **9** care homes
- **31** care home staff
- **70** residents
- **42** parents or carers
- **79** children

The impact on those older adults isolated in care homes has been far greater than we expected:

- *"We have had to cancel all external entertainers, activity providers, trips, visits and events. Our residents would be totally isolated from their wider community if it wasn't for the TBT families and the church who runs the project."*

#### **Activities Manager, Poole care home**

- *"Being involved in the sessions lead residents, including those with dementia to have a sense of self-empowerment, of validation and recognition of their age and status."*

#### **Music and Arts Partner, south west care home provider**

- *"The connection with the children has been so beneficial. Entertainers performing via Zoom during the pandemic have not been well received on screen by and large. But these sessions have helped the residents to light up and participate, pointing, waving and joining in. Asking questions of the children, singing, actions and playing their part."*

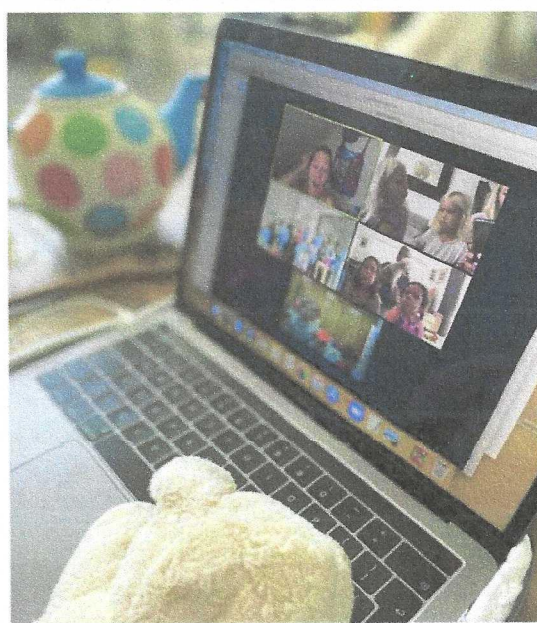
#### **Head of Activities, care home provider**

- *"The reminiscence element is powerful with the songs particularly. One of the residents who often sleeps and rarely speaks took my hand and was able to recall the words to Ring a Ring a Roses repeating "all fall down". She became aware of herself. It was quite extraordinary."*

#### **Music and Arts Partner, south west care home provider**

#### **b) Christmas story video**

TBT was asked by a care home provider to produce a nativity video as there was to be no community contact over the Christmas 2020 season. We rose to the challenge and produced a bespoke story called "Christopher's Perfect Christmas". Here are some statistics:





## CHRISTOPHER'S PERFECT CHRISTMAS

PERFORMED BY THE TBT PLAYERS, A GROUP OF 0-12 YEAR-OLDS  
RECORDED AND READY FOR ALL CARE HOMES EVERYWHERE TO PREMIERE FREELY!



- 40 children and parents involved
- 70 recordings and pictures submitted
- To produce a **25-minute video**
- The trailer for which received **2.7k views** on social media
- **114** individuals, care homes, organisation and churches registered to watch the video
- **200 DVD's** were sponsored and produced by Four Season's Healthcare Group and distributed to their **139** homes and other older adults in the community.

The impact of the video at such an isolating and concerning time was significant:

- *"Being part of the TBT nativity video had brought such joy and a sense of belonging for both myself and the children... especially in these difficult times when joining together has been impossible."*

**Childminder, Poole**

- *"Our residents enjoyed the show very much and joined in for some of the singing. We would love to see more of TBT in future.... Thank you very much for your hard work, you have made a difference to our residents, thank you very much."*

**Activities leader, care home**

- *"I watched the DVD today and it cheered me up, I so needed that today. It was wonderful!"*

**Older adult in the community, Sherborne**

### c) Including isolated older adults in the community

The pandemic has highlighted not only the isolation of residents in care homes but also on every street in every town in the UK. So to tackle the ubiquitous problem on both levels, TBT trialed a group in the community, hosting sessions in a church building for families and older adults who lived locally. The pilot was highly successful, extended indefinitely and replicated by another church in Devon:

- **100%** of attendees said that "TBT helps me to feel included and offers a sense of belonging".
- **100%** of attendees said that "TBT helps me to feel fulfilled and purposeful".
- **100%** of attendees used the word "joyful" to describe how they felt during TBT sessions.
- **93%** of attendees said that "I feel more connected to the local community because I am part of TBT".
- **80%** of attendees said that "I feel more connected to the local church because I am part of TBT".
- **73%** of attendees said that they felt TBT sessions improved their wellbeing.
- When asked "Would you like to attend next time?" **100%** of attendees said **"Yes"**.
- *"I feel welcomed and part of a little family."*
- *"My children **engage** and communicate more here at TBT than anywhere else"*
- *"The children's **happiness** rubs off and they share it with me."*
- *"I feel **included**, it's so nice seeing others laughing. I miss people joking around."*
- *"You're giving us something to **look forward to**"*





## 2) Replicating the project to increase impact:

From our first replication in January 2020, there was understandably a pause whilst the pandemic took hold and churches were occupied with their existing ministries. However, there has been sharp uptick in interest to replicate from churches all over the country since Spring 2021:

- **33** attendees to a 'Find Out More' Zoom, March 2021
- Significant explorative discussions with **12** potential Partner Churches
- Working closely with **4** Dioecian leaders to promote TBT across UK counties
- **3** new Partner Churches, trained, resourced, equipped and now delivering sessions in-person in care homes *[pictures of new Partner Church teams in Dorchester and Surrey]*
- **3** more new Partner Churches set to launch in the coming months

Each Partner Church can run multiple groups in different settings, for example in a local care home, in their church building and via Zoom. In each setting, the project can directly impact approximately **133 beneficiaries** annually.



## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>The charity's financial position is set for the growth predicted by the replication indicators described above and in the five-year strategy, which aims for <b>50 Partner Church replications</b> across the UK by 2026.</p> <p>In order to increase impact and the public benefit in this way, it is necessary to increase staff resources by employing a <b>Storyteller Services Associate</b> and <b>Digital Media Associate</b>, both of whom have been providing their services on a freelance basis up until now. The largest investment needed to fulfil our ambitious plans is to employ a <b>Chief Operating Officer</b> to implement the processes, infrastructure and governance needed to enable this growth and successfully support the number of new Partner Churches whilst paving the way for more.</p> <p>Grants during the year were gratefully received from:</p> <ul style="list-style-type: none"> <li>• Cinnamon Network</li> <li>• Westhill Endowment</li> <li>• Allchurches Trust</li> <li>• Bishop Radford Trust</li> <li>• Valentines Trust</li> <li>• McCarthy Stone Foundation</li> </ul> <p>TBT's social action franchise model means that Partner Churches contribute to the running of their project by paying a Launch Fee and a monthly License Fee to the charity (although this can be covered by grant income if necessary if it will enable impact). This will mean that the charity becomes more self-sustaining as the number of Partner Churches grow.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity recognises the propriety of not building up funds for which there are no clear expenditure plans. The charities' policy is to allow reserves to accrue to a level of three months' average expenditure, plus funds which may be earmarked for specific projects in the future.



		As the charity is growing, reserves may only exceed this policy level in order to be able to respond positively to new opportunities. This situation is monitored to ensure that reserves do not build up unnecessarily.
Amount of reserves held	Para 1.22	£43,027
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	n/a

## **Structure, Governance and Management**

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution, as lodged with Charity Commission
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	New Trustees are identified through connections made with individuals in the course of TBT's activities. Exploratory conversations occur and if the time/skills of the individual and the needs of the Board align, the person is invited to attend a Board meeting. If this is successful, the person is invited to an interview with two Trustees where they have the opportunity to ask further questions and introduce themselves. If a synergy is identified, the person is invited to become a Trustee based upon the voting of existing Trustees.

## **Reference and Administrative details**

Charity name	Truth Be Told: Storytelling For Life
Other name the charity uses	Truth Be Told (TBT)
Registered charity number	1190702
Charity's principal address	9 Blair Avenue Poole Dorset BH14 0DA

### **Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Mr Richard Stamp		Whole year	
2	Mrs Jacqueline Last		Whole year	
3	Mrs Karen Todd		Whole year	
4	Mrs Hannah Lawford		Whole year	

**Corporate trustees – names of the directors at the date the report was approved**

Director name		
n/a		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	
n/a		

**Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

**Additional information (optional)****Name of chief executive or names of senior staff members (Optional information)**

Gemma Gillard, CEO
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**Exemptions from disclosure****Reason for non-disclosure of key personnel details**

n/a
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**Other optional information**

n/a
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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Jacque Last	
Full name(s)	JACQUELINE LAST	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	25 OCTOBER 2021 .	

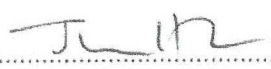


**TRUTH BE TOLD:  
STORYTELLING FOR LIFE**

**INDEPENDENT EXAMINERS' REPORT**

**FOR THE YEAR ENDED 3 AUGUST 2021**

In accordance with instructions given to us we have prepared, without carrying out an audit, the annexed accounts from the accounting records of Truth Be Told: Storytelling For Life and from information and explanations supplied to us.

  
.....  
All Tax Ltd  
17 Mortimer Road  
Bournemouth  
Dorset  
BH8 9HP

Dated: 4th NOVEMBER 2021

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**INCOME AND EXPENDITURE ACCOUNT  
FOR THE YEAR ENDED 3 AUGUST 2021**

	2021	
	£	£
<b>Income</b>		
Grants	58,500	
Donations and sponsorship	2,783	
Sales of services and products	5,963	
		<u>67,246</u>
<b>Cost of sales</b>		
Purchases	1,043	
Sub-contractors	7,930	
		<u>8,973</u>
<b>Gross profit</b>		<u>58,273</u>
<b>Overhead expenses</b>		
Salaries and NIC	10,693	
Pension costs	229	
Web design costs	1,708	
Computer expenses	619	
Office costs	193	
Training costs	259	
Gifts	153	
Travel and accommodation	304	
Insurance	256	
Accountancy	300	
Subscriptions	296	
Sundries	128	
Bank charges	67	
Depreciation	41	
		<u>15,246</u>
<b>Net surplus / (deficit)</b>		<u><u>43,027</u></u>

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**BALANCE SHEET AS AT 3 AUGUST 2021**

	<u>2021</u> £
<b>FIXED ASSETS</b>	
Office equipment	123
	<u>123</u>
<b>CURRENT ASSETS</b>	
Bank balances	43,204
	<u>43,204</u>
<b>CURRENT LIABILITIES</b>	
Creditors and accruals	300
	<u>300</u>
<b>NET ASSETS</b>	<u><u>43,027</u></u>
<b>FINANCED BY</b>	
<b>RESERVES</b>	
Balance at start of period	-
Net surplus / (deficit)	43,027
	<u>43,027</u>
<b>Balance at end of period</b>	<u><u>43,027</u></u>

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**NOTES TO THE ACCOUNTS AS AT 3 AUGUST 2021**

		2021	
		£	£
1	<b>Fixed assets</b>		
	<b>Office Equipment</b>		
	<b>Cost:</b>		
	As at 4 August 2020	-	
	Additions	164	
	As at 3 August 2021	<u>164</u>	
	<b>Depreciation:</b>		
	As at 4 August 2020	-	
	Charge for the year	- 41	
	As at 3 August 2021	<u>- 41</u>	
	<b>Net book value 3 August 2021</b>		<u>123</u>

2 **Details of certain types of expenditure**

The independent examiners' fee for the year to 3 August 2021 was £300.

3 **Staff costs and numbers**

During the year the organisation employed one part time member of staff.  
No member of staff earned in excess of £60,000 in the period.

4 **Additional disclosures**

Prior to the charity being formally incorporated on 3 August 2020, Gateway, Poole acted as a financial agent and dealt with the funds raised for the purposes of Truth Be Told: Story Telling for Life and paid any associated expenses. As at the 3 August 2020 the net funds still available to Truth Be Told: Story Telling for Life were £13,842. These funds were transferred to the Truth Be Told: Story Telling for Life bank account in October 2020 and as the funds were generally derived from grants received have been included as such within the Income and Expenditure Account.