

# I.M.M.E

England & Wales · Charity number 1190684

## Details

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Other names	I.M.M.E. ( IMAGINE MAKING MEMORIES EVERYWHERE )
Status	Registered
Legal form	CIO
Registered	2020-08-03
Register	<a href="#">View on the Charity Commission register</a>

## Contact

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**Address** 53 Saddleworth Close  
Bransholme  
Hull  
HU7 5BW

**Phone** 07868801760

**Email** [imme.media@gmail.com](mailto:imme.media@gmail.com)

**Website** <https://www.immemedia.co.uk/about>

## Activities

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**Objects:** FOR THE PUBLIC BENEFIT, TO RELIEVE THE NEEDS OF CHILDREN OR ADULTS AFFECTED BY LEARNING DISABILITIES, OR BY POOR PHYSICAL OR MENTAL HEALTH AFFECTING THEIR MOBILITY AND ACCESS TO PUBLIC SPACES AND FACILITIES, BY DEVELOPING AND MAKING AVAILABLE TO THE PUBLIC SIMPLE, LOW COST VIRTUAL REALITY TOOLS AND PRODUCTIONS.

**Activities:** I.M.M.E operates local and across the UK. We create Virtual reality tours for individuals who would struggle to visit that location . We do this differently by using sensory therapy. We also offer research and support for others that will help the public.

## Classification

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- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Other Finance, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** General Charitable Purposes, Education/training, Disability, Arts/culture/heritage/science, Environment/conservation/heritage
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

## Geography

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- Australia
- New Zealand
- United States
- Throughout England And Wales

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-04-30		£0	£0	-
2024-04-30		£0	£0	-
2023-04-30		£0	£0	-
2022-04-30		£0	£0	-
2021-04-30		£12,366	£9,857	-

## Trustees

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Name	Role	Appointed
Craig Chaytor	Chair	2020-07-01
Jennifer Leigh Chaytor		2020-07-01

**I.M.M.E**

England & Wales - Charity number 1190684

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# Accounts

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I.M.M.E Foundation

Charity Number 1190684

Date 25.02.2026

Trustee Report and financial statement for 2024 to April 2025



# Charity details

Charity Name - I.M.M.E Foundation

Charity Number - 1190684

Registered address and operational address -

53 Saddleworth Close

North Bransholme

Hull

HU7 5BW

## Trustees

- Craig Chaytor ( Appointed July 2020 still active to present date )
- Jennifer Leigh Chaytor ( Appointed July 2020 still active to present date )
  - 3rd trustee Still searching
  - 4th trustee still searching



## **Our Aims and Objectives -**

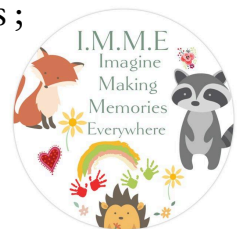
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- Provide a family with a creativity pack free of charge.
  - Deliver these to families without any charges.
    - To benefit the public.
- To give something back to help in isolation and to promote better mental health.

The aim of I.M.M.E was to get set up as it was our first year, evaluate the situation of others during Covid 19 and make a plan to help individuals ( general public ) to promote better mental health during isolation periods. These aims also set up I.M.M.E to go further to help others who struggle to visit locations due to their disability stopping them.

## **Main Focus of our Work -**

The selected trustees had a meeting in July 2020 ( Via Online ) preparing our goals and objectives so we were all set for when we got our status as a charity. Once we got our status in August 2020 our first objective was to secure funding through grants. We set out to help others who find it hard to visit locations due to their disabilities that prevent them from going, however we set up a charity in the middle of a pandemic and before we got our charity status we already had acquired some sensory therapy locations we premade to use in the charity. We had a meeting and as a charity it still fitted in our objectives which was ;



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With the pandemic children's mental health was affected for not being able to visit public spaces, so our main focus was to help children in isolation because all schools were closed and we could provide families a tool to provide virtual reality to children within their homes.

The structure we used to achieve these objectives ;

- Develop a easy to use tool for the public to use
- Develop a creative pack to help children with learning disabilities
  - Focusing on promoting better mental health
  - Isolating the use of a smart device
- Sourcing online retailers still open to develop our focus



## **How we operate -**

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## **How our activities deliver public benefit -**

All our charitable activities focus is to help others by providing individuals a tool to educate, provide therapy and to visit public spaces in the comfort of their own home. All the activities are to further our charitable purposes for the public benefit.

- Who used and benefited from I.M.M.E during 2020 / 2021 ?



The general public, Families, NHS all benefited from I.M.M.E. and it is an everlasting tool so they can reuse the service over and over again. We approximately helped over 10000 + families during difficult times.

## **Overall Review -**

I.M.M.E was created to help deliver a tool to help individuals and we exceeded in our mission by adapting and helping many families during a difficult time of Covid 19.

We set up our charity and focused straight on the mission. We occurred volunteers to help get our charity up and running within a short space of time and succeeded in helping others. Covid 19 is still with us to this day and during the peak we reached out to families using social media and word soon spread about us helping families. We adapted, we met the challenge , we focused and the outcome was amazing to see.

We were all aware of the dangers during the pandemic and we all adhere to the rules the government provided. Using some of the Grant money we acquired we purchased P.P.E to protect us and others involved in IMME. We also took regular Lateral Flow tests to make sure we were all safe and well and to proceed working on IMME. Cleaning facilities were also obtained to help prevent cross contamination.



Imme provided a service and tool that included :

- Interactive Story book for Virtual reality
  - Toys
  - Pencils & coloring pencils
    - Sharpeners
    - Treats and sweets
- Build your own Virtual reality headset
  - Coloring books
  - Stickers
  - Paid postage
  - Paid delivery



In our first year we filmed & created all our own stories for the children. Printed them into books, provided them with gifts and treats , all delivered to their door free of charge to give something back to families. Our mission to help others and bring joy and happiness was a success.





Our pack arrived safely! Thank you so much.

Hello,  
The packs arrived today my children love them they are really lovely. Thank you so much it's really kind of you to do and to post out 😊



## **Financial Review -**

No grants, donations , or any income came

### **Investments**

- No investments were made during this period

### **Any Outstanding debts Non**

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- No overdrafts were on the accounts. ( Standard Charity bank account with Barclays Bank )
- No credit cards or loans were obtained as we discussed in a meeting we would avoid them to avoid going into debt.

### **Property ownership or lease**

- No property was purchased during this period.
- No property was leased during this period.



Fuel		
Equipment		
Materials, tools, additional office supplies		
Marketing		
Energy		
Telephone bill		
Expenses (Volunteer		





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I.M.M.E carried on using the grant money to produce even more packs for children which made our future strong within our community because what we were doing was making a difference. For future proposals we are going to carry on what we are doing because why change something that has a huge impact on others already .

After a meeting within the trustees we are going to apply for more funding So we can make it bigger and market it so we reach other councils across the country so we can work with them to provide access for children within their community. We are in talks with the NHS and Department of education to source how it can be used within their organization also.

As you can imagine, all that takes time. Covid has slowed us down but we haven't stopped. Now that the country is slowly going back to normal we'll be able to do more with IMME to help even more children.

IMME was created to help others, help change a life, bring joy and happiness to those with mental health problems, and make education fun by giving them access



to things they can't visit. IMME achieved all of the above because there is nothing better than seeing a child with a smile on their face.

It's been a wonderful first year and we're very excited to see how the future years turn out.

That was our statement from our first year, unfortunately this year leading into 2024 to 2025 a lot has changed and we'll soon be making changes with the charity commission to create a more productive future.

Due to personal circumstances, health, the current economic climate, funding has become a struggle and we're looking at ways to create a better revenue income.

Having losing 2x trustees we are restructuring our charity and looking to appoint 2 new trustees. We are also looking at adapting our goal and provide services within the hospital and schools. I.m.m.e is going through a new change

The above statement is still true and running as it is, unfortunately Craig chaytor had to have major surgery and from he recover he then suffered tremendous injuries from getting run over while in recover so we put the re construction of Imme on hold till further notice. No grants/income any financial gain has occurred

Thank you

Craig Chaytor ( Chair of I.M.M.E )

A handwritten signature in black ink, appearing to read 'Craig Chaytor', written over a faint, larger outline of the signature.



**I.M.M.E**

England & Wales - Charity number 1190684

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# Accounts

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I.M.M.E Foundation

Charity Number 1190684

Date 25.01.2025

Trustee Report and financial statement for 2023 to April 2024



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- Jennifer Leigh Chaytor ( Appointed July 2020 still active to present date )
  - Samantha Borrill (no longer present )
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## **Our Aims and Objectives -**

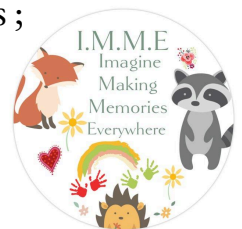
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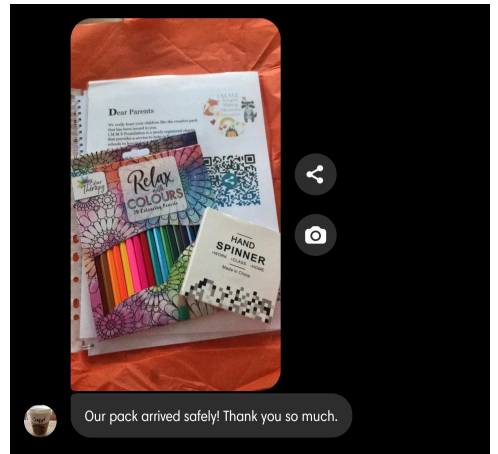
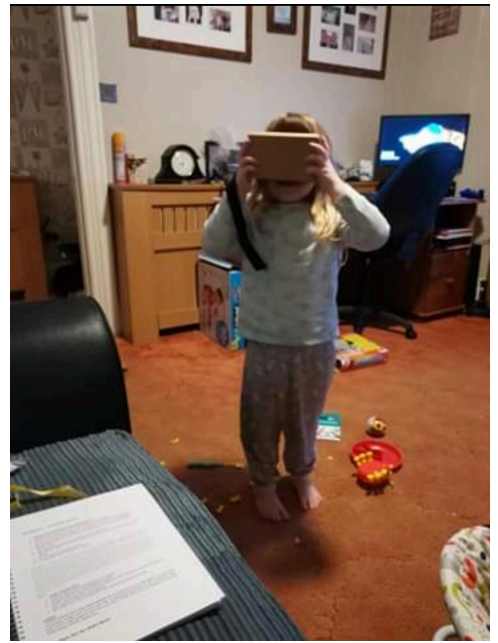
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**I.M.M.E**

England & Wales - Charity number 1190684

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# Accounts

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I.M.M.E Foundation

Charity Number 1190684

Date 09.12.2024

Trustee Report and financial statement for 2022 to April 2023



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Charity Number - 1190684

Registered address and operational address -

53 Saddleworth Close

North Bransholme

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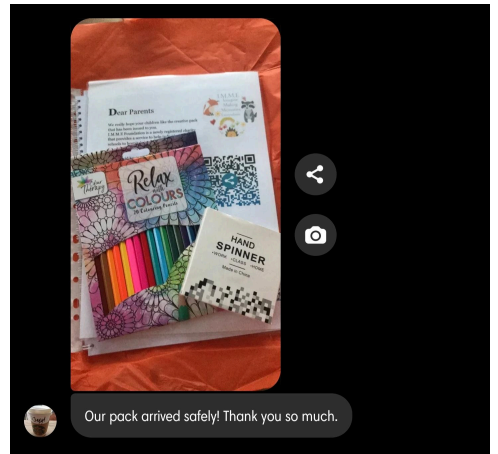
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Craig Chaytor ( Chair of I.M.M.E )



**I.M.M.E**

England & Wales - Charity number 1190684

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# Accounts

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Trustees report.

After our first report all our funds were used and no longer obtained any funding for this financial year. We have had regular meetings. Our primary goal was to help individuals during covid and after covid we reached this goal and now reviewing our future for immediate and how we can adapt.

We also had issues with our charity bank (Barclays) which was way out of our control and currently looking for a new bank.

**I.M.M.E**

England & Wales - Charity number 1190684

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# Accounts

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Charity Number 1190684

Date 28.02.2022

Trustee Report and financial statement for August 2020 to April 2021



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The aim of I.M.M.E was to get set up as it was our first year, evaluate the situation of others during Covid 19 and make a plan to help individuals ( general public ) to promote better mental health during isolation periods. These aims also set up I.M.M.E to go further to help others who struggle to visit locations due to their disability stopping them.

## **Main Focus of our Work -**

The selected trustees had a meeting in July 2020 ( Via Online ) preparing our goals and objectives so we were all set for when we got our status as a charity. Once we got our status in August 2020 our first objective was to secure funding through grants. We set out to help others who find it hard to visit locations due to their disabilities that prevent them from going, however we set up a charity in the middle of a pandemic and before we got our charity status we already had acquired some sensory therapy locations we premade to use in the charity. We had a meeting and as a charity it still fitted in our objectives which was ;



**( The objects / Purpose For the public benefit, to relieve the needs of children or adults affected by learning disabilities, or by poor physical or mental health affecting their mobility and access to public spaces and facilities, by developing and making available to the public simple, low cost virtual reality tools and productions.’ )**

With the pandemic children's mental health was affected for not being able to visit public spaces, so our main focus was to help children in isolation because all schools were closed and we could provide families a tool to provide virtual reality to children within their homes.

The structure we used to achieve these objectives ;

- Develop a easy to use tool for the public to use
- Develop a creative pack to help children with learning disabilities
  - Focusing on promoting better mental health
  - Isolating the use of a smart device
- Sourcing online retailers still open to develop our focus



## **How we operate -**

Imme has 4 trustees all with a specific skill set. It is managed by Craig Chaytor who overlooks the function of Imme. We all have a duration to be part of Imme once a term is up we hold a meeting to discuss if the individual would like to retain his position and extend their time or end it and move on. If any trustee wants to move on we would hold a recorded meeting to discuss their contribution to a great cause and their exit. Afterwards the remaining trustees would hold an additional meeting to discuss how we will replace the individual by recommendations to speak with additional charities to seek a new trustee. We would hold interviews and discuss if it was the right move for them.

We also work with a great little team of volunteers who have helped set up Imme and contribute to a great cause during a difficult time.

## **How our activities deliver public benefit -**

All our charitable activities focus is to help others by providing individuals a tool to educate, provide therapy and to visit public spaces in the comfort of their own home. All the activities are to further our charitable purposes for the public benefit.

- Who used and benefited from I.M.M.E during 2020 / 2021 ?



The general public, Families, NHS all benefited from I.M.M.E. and it is an everlasting tool so they can reuse the service over and over again. We approximately helped over 10000 + families during difficult times.

## **Overall Review -**

I.M.M.E was created to help deliver a tool to help individuals and we exceeded in our mission by adapting and helping many families during a difficult time of Covid 19.

We set up our charity and focused straight on the mission. We occurred volunteers to help get our charity up and running within a short space of time and succeeded in helping others. Covid 19 is still with us to this day and during the peak we reached out to families using social media and word soon spread about us helping families. We adapted, we met the challenge , we focused and the outcome was amazing to see.

We were all aware of the dangers during the pandemic and we all adhere to the rules the government provided. Using some of the Grant money we acquired we purchased P.P.E to protect us and others involved in IMME. We also took regular Lateral Flow tests to make sure we were all safe and well and to proceed working on IMME. Cleaning facilities were also obtained to help prevent cross contamination.

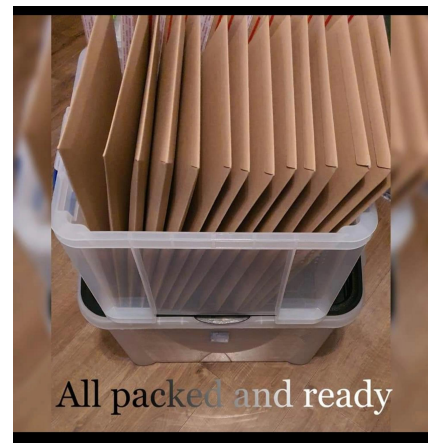


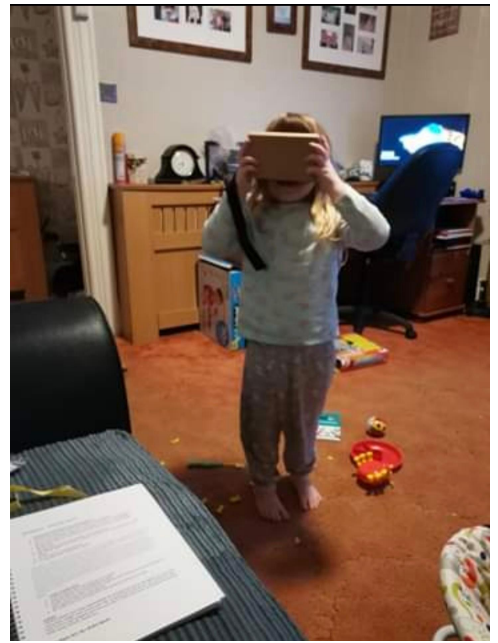
Imme provided a service and tool that included :

- Interactive Story book for Virtual reality
  - Toys
  - Pencils & coloring pencils
    - Sharpeners
    - Treats and sweets
- Build your own Virtual reality headset
  - Coloring books
    - Stickers
    - Paid postage
    - Paid delivery



In our first year we filmed & created all our own stories for the children. Printed them into books, provided them with gifts and treats , all delivered to their door free of charge to give something back to families. Our mission to help others and bring joy and happiness was a success.





Hello,  
The packs arrived today my children love them they are really lovely. Thank you so much it's really kind of you to do and to post out 😊



## Financial Review -

I.M.M.E main funding source came from 3 grants we applied for and was successful in gaining.

- National lottery community funding - £9866
  - Hull and east riding trust £2000
    - Hull CVS £500

Total income £12366

This was the only income I.M.M.E gained during 2020 and 2021. We didn't charge for any service or request any money from anyone. The service we are providing is for the community and the grants we gained was to focus on helping I.M.M.E get set up and to help the community which was local ( East Yorkshire ) and the UK.

Year 2020	Year 2021
Grant income - £2000	Grant income - £ 9866
	Grant income - £ 500
	Donations - £120
	Sales - £0



### **Investments 2020 /2021 ? -**

- No investments were made during this period

### **Any Outstanding debts 2020 / 2021 ? -**

- No outstanding debts as we were awarded Grants.
- No overdrafts were on the accounts. ( Standard Charity bank account with Barclays Bank )
- No credit cards or loans were obtained as we discussed in a meeting we would avoid them to avoid going into debt.

### **Property ownership or lease 2020 / 2021 ? -**

- No property was purchased during this period.
  - No property was leased during this period.

**April 2020 opening balance £12,366.00p**

**April 2021 Closing balance £3089.35p**



Fuel	To deliver IMME, attended meetings, and film on location	£302.51
Equipment	To purchase office equipment and filming equipment	£2336.97
Materials, tools, additional office supplies	To create the book and provide families with V.R. headsets	£5282.17
Marketing	( Facebook )	£27.00p
Postage	Postal to deliver around the country	£211.01
Energy	Utility	£200
Telephone bill	Utility	£10
Expenses (Volunteer expenses )		
Asda	Storage containers	£75.04



Food	Volunteer expense - Beverages and lunch to say thank you	£108.65
Garden equipment	To create a garden and watch it grow with the children	£128.70
Busy Bees ( Field Trip )	Field Trip	£28.60
Chemicals	( At home experiments for the children to watch )	£54.33
Cash	( Film on locations & Donation to local charity )	£250
Admin / office supplies	General office supplies	£839.49
Refunded back into account		£764.12



IMME used the grant money as stated when applied for to help set up and resource materials and equipment. As this was our first year and a huge ambition to help a lot of people we used the money to establish a functioning Charity to provide the tools we needed. No SALES were taken from any member of the public as the grant money was to help the public as well. With the strain of the pandemic and families on Furlough we deemed it unfair to charge for a Product / service when families were struggling to provide for their family. We wanted to give something back.

## **Future proposal & ending Statement ?**

I.M.M.E had a successful first year, the general public soon acknowledged the contribution in our work we create to give back to others. The trustees and volunteers all worked really hard during very difficult times and we all couldn't be any more prouder. We brought joy and happiness to those in dark times, we helped the NHS by providing them with packs to help children in difficult times.

I.M.M.E carried on using the grant money to produce even more packs for children which made our future strong within our community because what we were doing was making a difference. For future proposals we are going to carry on what we are doing because why change something that has a huge impact on others already .



After a meeting within the trustees we are going to apply for more funding  
So we can make it bigger and market it so we reach other councils across the  
country so we can work with them to provide access for children within their  
community. We are in talks with the NHS and Department of education to source  
how it can be used within their organization also.

As you can imagine, all that takes time. Covid has slowed us down but we haven't  
stopped. Now that the country is slowly going back to normal we'll be able to do  
more with IMME to help even more children.

IMME was created to help others, help change a life, bring joy and happiness to  
those with mental health problems, and make education fun by giving them access  
to things they can't visit. IMME achieved all of the above because there is nothing  
better than seeing a child with a smile on their face.

It's been a wonderful first year and we're very excited to see how the future years  
turn out.

Thank you

Craig Chaytor ( Chair of I.M.M.E )

