



**AMPLIFYING VOICES AND TAKING
ACTION WHERE ITS NEEDED MOST**

AMPLIFY ACTION

Charitable Incorporated Organisation (CIO)

Annual Report and Financial Accounts for the year
ended 31st December 2023

Registered UK Charity Number: 1190591

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REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: Amplify Action

Charity registration number: 1190591

CIO registered address:

Amplify Action
33 Church Road
Woolston
Southampton
Hampshire
SO19 9FR

Bank:

The Co-operative Bank plc.
PO BOX 101
1 Balloon Street
Manchester
M60 4EP

Board of Directors:

Report of the Trustees for the year ended 31st December 2023.

The Trustees (listed below) present its report and financial statement of the Charitable Incorporated Organisation (CIO), Amplify Action, for the year ended 31st December 2023.

Trustees	Elected (dd/mm/year)
Ms A Afua	01/05/2020
Mr Thomas Ralph	01/05/2020
Mr Daniel Tudor-Williams	01/05/2020
Miss Eilis Wright	02/07/2020
Miss Shanna Read	23/03/2021
Mr Jack Thompsett (Resigned 03/02/2023)	23/03/2021 (Resigned 03/02/2023)
Miss Emily Nolan	16/08/2022

OBJECTIVES AND ACTIVITIES

a) Objectives

The objects of the CIO are:

The relief of poverty in Malawi and Ghana in particular, but not exclusively, by the improvement of the conditions of life in socially and economically disadvantaged communities and providing: grants, items, and services to individuals in need and/or charities, or other organisations working to prevent or relieve poverty.

The Trustees have reviewed the Charity Commissions general guidance on public benefit and have complied with duty in Section 4 of the Charities Act 2006 to have regard to this guidance. The Trustees always ensure that the projects undertaken by Amplify Action (1190591) are in line with the Charity's Objects.

Amplify Action's Values: Be Heard, Be Together. Be Curious, Be Brave. These values apply across operations and activities in the UK, Ghana, and Malawi, including the ethos that we apply when working in partnership with organisations.

b) Activities and public benefit

What Amplify Action is set up to achieve

- Support locally based change-makers and their organisations (CSOs/ NGOs) in Malawi and Ghana who are supporting communities through education and/or economic empowerment programmes.
- Improve standard of education in rural areas.
- Improve access to and knowledge on sexual reproductive health and rights.
- Improve access to sustainable income through appropriate skills development.
- Advocate for women and girls' rights, and the inclusion of those who are marginalised.

How the charity's purposes are beneficial

- Improve children's, young peoples, and women's opportunity to achieve their potential and claim their rights
- Increase educational access, attainment and achievement of girls and boys at primary and secondary level.
- Increase access and opportunity to earn a sustainable decent income for those facing marginalisation in society due to contextually related factors.

Who specifically benefits from the charity's activities

- Benefits children and their families in Kambwa and Maani Communities, Lilongwe, Malawi.

- Benefits surrounding communities to Bolgatanga, norther-east Ghana, with a focus on Women and Girls.

Specific needs that have been identified (by our partners)

Malawi

- Under-resourced rural primary schools across Malawi lack the education system and quality of education compared to more urban environments within and across country.
- Girls and boys face different barriers that mean there remains a high dropout rate across rural primary schools.

Ghana

- Women and girls in northern Ghana have limited access to sexual reproductive health and rights education, resources (including sanitary towels) and knowledge.
- Women and young adolescent girls in Bolgatanga district of Ghana, who have either accessed and/or completed, never accessed, or dropped out of school have limited opportunity to earn a decent income.

ACHIEVEMENTS AND PERFORMANCE

Fundraising Events:

Amplify Action was delighted to be invited back to *Portsmouth High School for Girls* to feature the work of their partner Advocacy for Social Improvement and Girls Education (ASIGE) at the school's Spring and Festive celebrations.

Amplify Action was also particularly pleased to take part in two festive village events hosted throughout November and December 2023.

Programme Funding:

Amplify Action is pleased to have raised restricted funds to support its locally based civil society partner in Bolgatanga, ASIGE to design, plan and implement a vocational training project to support over 20 young women to gain the skills that will enable them to be financially independent. This was made possible through restricted grant funding secured during 2023 from two UK based Trusts and Foundations.

During 2023 our partner CECESD completed a restricted funded project. We were pleased to share the achievements and stories with the two donors who made this project possible.

Visibility:

Inspired by the work of our partners in Ghana and Malawi, during 2022 Amplify Action looked at ways that we can better amplify the work of the changemakers that we are privileged to be working alongside and learning from. We have talked about them and the people and communities that they serve through our social media platforms, and we have delivered blogs on their achievements and learning.

During 2024, we intend to do more of this by developing our website and communications channels.

Networks:

Building upon our networks and partnerships developed and established in 2021 and 2022, Amplify Action became a member of Bond.

Amplify Action continues to be a member of The Foundation for Social Improvement and Girls Not Brides: The Global Partnership to end Child Marriage and the Alliance for Feminist Movements.

Partnership working:

In partnership with Advocacy for Social Improvement and Girls Education (ASIGE) who are based in Bolgatanga, northern Ghana, we have;

⇒ Invested in the economic empowerment of over 400 women who are a part of ASIGE's basket weaving cooperative.

Advocacy for Social Improvement and Girls Education (ASIGE) is a well-established social enterprise supporting the empowerment of women and girls through education and economic independence in Bolgatanga, northern Ghana.

We asked ASIGE what type of support they would like from Amplify Action, that would support their mission. They told us they want to continue to expand their Basket Weaving social enterprise cooperative to enable more rural women in northern Ghana to be able to become financially independent and economically empowered.

During 2022, we invested almost £2,690 into ASIGE's cooperative- a 68% increase on our investment in 2022. These investments continue to support the provision of decent work to over 400 women across six communities in and around Bolgatanga.

⇒ **Support a vocational training project in partnership with ASIGE with a goal of ensuring that 20 adolescent girls in Upper-East Ghana are economically empowered with skills to earn a sustainable income.**

Throughout 2023 we successfully secured 50% of the funds required to deliver this project. ASIGE were able to start the recruitment process towards the end of 2023 and we look forward to reaching the full fundraising target and seeing the project progress, in 2024.

In partnership with Beach Art Gallery School (BAGS) based in Mangochi, at the start of the year we;

⇒ **made a one-off donation to support post-cyclone Freddy efforts in Cape Maclear.**

BAGS is a community-based school founded in 2012 by a Malawian youth who calls Cape Maclear home, David Chigalu. BAGS provides basic education and creative arts outlets for children and young people aged 4-16 who do not attend school due to their parents and guardians being unable to pay the associated costs for uniform and school fees.

In partnership with Centre for Community Education and Social Development (CECESD) we have;

⇒ **Facilitated the implementation programme of work at two communities in Lilongwe- Maani and Kambwa, which supported a Family Strengthening approach to ensure inclusive education.**

CECESD have established partnerships with two schools in Lilongwe; Maani and Kambwa, and we were pleased to be able to build upon achievements and learnings from 2021 and 2022 and continue to support them during 2023 to implement a programme with a goal to reduce the rate of school dropouts that have increased since the Covid19 pandemic. It set out to do this by increasing family stability and economic prosperity in order to lessen the burden of costs associated with sending children to school. The activities implemented to achieve this goal included providing 40 households with irrigation farming training and agricultural inputs such as maize, potato, tomato, and bean seeds, along with fertiliser.

The impact of the project was such that families who participated in the farming activities were able to learn a new skill (irrigation farming) and as a result sell a portion of the food they harvested. With the profits they made from selling their vegetables they have been able to pay the school fees for their children. They also kept a portion of the food grown and used it to sustain themselves and their families for approx. 1 month.

FINANCIAL REVIEW

a) Income FY2023

<i>Description</i>	Unrestricted Income (£)	Restricted Income (£)
<i>Voluntary income: Grants and donations</i>	£3,767	£2,500
<i>Charitable Activities</i>	0	0
<i>Fundraising</i>	£	0
<i>Trading</i>	0	0
<i>Investment Income</i>	0	0
<i>Other</i>	0	0
Total income FY2022	£3,767	£2,500

b) Expenditure FY2023

<i>Description</i>	Unrestricted Expenditure (£)	Restricted Expenditure (£)
<i>Cost of generating voluntary income:</i>	0	0
<i>Charitable Activities:</i>	£3,789	£2,500
<i>Fundraising costs</i>	£216	0
<i>Trading costs</i>	0	0
<i>Governance</i>	£82	0
<i>Other</i>	0	0
Total Expenditure FY2022	£4,087	£2,500

c) Assets, Liabilities and Net surplus FY2023

Gross surplus/loss in year		
<i>Allocation to/from reserves</i>	0	0
<i>Cash funds held at the year end</i>	£1,304	0
<i>Investment/other monetary assets held</i>	0	0
Totals	£1,304	0

Amplify Action has no funds materially in deficit.

Notes:

*all financial are rounded to the nearest £

**see Receipts and Payments Accounts for further detail

STRUCTURE, GOVERNANCE AND MANAGEMENT

a) Team Structure

Founding and new trustees continue to work with two programme support volunteers and three partner organisations (two based in Malawi and one based in Ghana) to plan and coordinate all the projects and interventions supported by Amplify Action.

Operations in Ghana are supported by an in-country programme support volunteer who communicates and coordinates with our partner Advocacy for Social Inclusion and Girls Education (ASIGE) and takes the lead on delivery of operations.

Operations in Malawi are directly planned with our partners, Beach Art Gallery School and Centre for Community Education and Social Development (CECESD), who directly lead on implementation, management and reporting of activities and operations.

Amplify Actions Board of Trustees comply with Amplify Actions governing document (constitution) and the law. They act in the charity's best interest, manage Amplify Action's resources responsibly, act with appropriate care and skill and ensure that the charity is accountable and operates in a transparent way.

b) Appointment of charity trustees

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

In February 2023, Trustee- Jack Thompsett- resigned following 23 months of service to Amplify Action of which the Trustees are grateful for.

c) Retirement and removal of charity trustees

(1) A charity trustee ceases to hold office if he or she:

(a) retires by notifying the CIO in writing (but only if enough charity trustees will remain in office when the notice of resignation takes effect to form a quorum for meetings).

(b) is absent without the permission of the charity trustees from all their meetings held within a period of six months and the trustees resolve that his or her office be vacated;

(c) dies;

(d) in the written opinion, given to the company, of a registered medical practitioner treating that person, has become physically or mentally incapable of acting as a director and may remain so for more than three months;


(e) is disqualified from acting as a charity trustee by virtue of sections 178-180 of the Charities Act 2011 (or any statutory re-enactment or modification of that provision).

(2) Any person retiring as a charity trustee is eligible for reappointment.

The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else. Any member and charity trustee who ceases to be a charity trustee automatically ceases to be a member of the CIO.

DECLARATIONS

The trustees declare that they have approved the Trustees' report above, signed on behalf of the charity's trustees.

Signature: 

Full name: Daniel Tudor-Williams

Position: Trustee

Date: 03/03/2024


Signature: 

Full name: Thomas Ralph

Position: Trustee

Date: 05/03/2024

RECEIPTS AND PAYMENT ACCOUNTS

	Charity Name		No (if any)		CC16a
	AMPLIFY ACTION		1190591		
	Receipts and payments accounts				
	For the period from	Period start 01/01/2023	To	Period end date 31/12/2023	
Section A Receipts and payments					
	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year FY2022 to the nearest £
A1 Receipts					
Donations, grants and legacies	3,767	2,500	-	6,267	4,041
Fundraising Events	-	-	-	-	1,693
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	3,767	2,500	-	6,267	5,734
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	3,767	2,500	-	6,267	5,734
A3 Payments					
Costs of charitable activities	3,789	2,500	-	6,289	4,369
Fundraising costs	216	-	-	216	216
Governance costs	82	-	-	82	60
	-	-	-	-	-
	-	-	-	-	-
Sub total	4,087	2,500	-	6,587	4,645
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	-
Total payments	4,087	2,500	-	6,587	4,645
Net of receipts/(payments)	- 320	-	-	- 320	1,089
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,624	-	-	1,624	535
Cash funds this year end	1,304	-	-	1,304	1,624

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B1 Cash funds	Cash funds held year end 2021.	1,304	-	-
	Total cash funds	1,304	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets	Details			
	nil	-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	nil		-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	nil		-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	nil		-	
			-	