

NATIONAL CENTRE FOR CREATIVE HEALTH

ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2025

Edwards & Keeping

Chartered Accountants

NATIONAL CENTRE FOR CREATIVE HEALTH

CONTENTS (CONTINUED)

Reference and Administrative Details	1
Trustees' Report	2 to 8
Statement of Trustees' Responsibilities	9
Independent Examiner's Report	10
Statement of Financial Activities	11
Balance Sheet	12
Notes to the Financial Statements	13 to 22

NATIONAL CENTRE FOR CREATIVE HEALTH

REFERENCE AND ADMINISTRATIVE DETAILS

Chairman	Professor Martin Marshall
Honorary President	Lord Alan Thomas Howarth of Newport CBE (appointed 19 July 2024)
Trustees	Mr William Andrew Boa Ms Professor Helen Jane Chatterjee MBE Prof Martin Green OBE Ms Debbie Teale Dr Guddi Viyaya Rani Singh Mr David Charles Clayton-Smith Mrs Nancy Jane Juliet Hey Ms Isabelle Ann Paagman Ms Jane Eiluned Thomas Professor Martin Marshall
Senior Management / Leadership Team	Ms A Coulter, Director
Charity Registration Number	1190515
Principal Office	PO Box 948 Oxford OX1 9TY
Independent Examiner	H E Jones BA (Hons) FCCA Edwards and Keeping Limited Chartered Accountants Unity Chambers 34 High East Street Dorchester Dorset DT1 1HA

TRUSTEES' REPORT

The trustees present the annual report together with the financial statements of the charity for the year ended 31 July 2025.

Chair's Report

I am delighted to introduce the Annual Report for the National Centre for Creative Health for 2024/25, my first year as Chair of the charity. The organisation has continued to go from strength to strength, making a compelling case for the contribution of creative activities to improving the health and well-being of individuals and communities.

'Our First Three Years' impact report, published in February 2024, described how our work is making a difference by influencing policy, health and care services and activities within local communities. This important publication sets the tone for our work, a relentless focus on how engagement with creative activities can improve lives.

Over the last year we have responded to the priorities laid out by the Labour Government. Their focus on a mission-led approach and further devolution to Metro Mayors provides fertile ground for the recommendations in our Creative Health Review, published in December 2023. We provide the secretariat for the re-launched All-Party Parliamentary Group on Creative Health and have held roundtables in parliament on Prevention and Children and Young People's mental health.

Our Research and Policy Manager, Hannah Waterson, prepared policy briefings and evidence summaries which have been sent to the relevant ministers in the Department for Education, Department for Health and Social Care, and Department for Culture, Media and Sport. With fellow trustee, Professor Helen Chatterjee, I met ministers in the Department for Work and Pensions to discuss how creative health approaches can support the government's ambitions as set out in the Get Britain Working White Paper. We will continue to advocate for creative health across government in the context of the current changes to health services infrastructure and the renewed focus on prevention and neighbourhood health in the recently published 10 Year Health Plan.

In March 2025 our two-year Creative Health Associates programme concluded. Funded by Arts Council England, the programme has had a significant impact in spreading creative health in systems across the country, a core element of our mission to 'help foster the conditions for creative health to be integral to health and social care and wider systems'. The evaluation of this programme has given us valuable insights into the potential for strategic creative health roles to contribute to the priorities of Integrated Care Systems and will inform our work in this area.

Our on-going partnership with UK Research and Innovation (UKRI) and colleagues at UCL on the £30m Mobilising Community Assets to Tackle Health Inequalities research programme provides us with opportunities to share learning via blogs and joint events. The 12 projects are now well established and involve community partners, community researchers and experts by experience who provide a rich resource for knowledge exchange between partners and with the wider audience the NCCH reaches.

In the past year we have had a greater focus on expanding the reach and scope of our communications. As part of the Creative Health Associates Programme, we have worked with a Communications consultant to develop our communications for health and care professionals, including a dedicated newsletter and a new 'How' section on our website. We had a campaign on creative health and Children and Young People's mental health to coincide with the APPG roundtable in June. This resulted in over a 1000 new followers on social media and a 179% increase in impressions compared to the previous two months. We are continuing to deliver more communications activity and welcomed Radhika Poojara as our freelance Communications Officer in May. Our thanks to Jane Thomas, our trustee with a background in communications and marketing, who has been helping us develop our communications strategy and action plan.

TRUSTEES' REPORT (CONTINUED)

I would also like to thank our trustee and expert by experience, Debs Teale. Debs has been supporting the staff and trustees to consider equality, diversity, inclusion and belonging. In July we launched an outreach activity to engage more diverse voices. This followed on from a research project on Equality, Diversity and Inclusion in creative health conducted by one of the students on the Creative Health Masters at UCL. We are also working with two other students on the Creative Health Masters on their dissertations, one on commissioning and funding for creative health, and the other on education and training.

I am enormously grateful to all our trustees who bring exceptional expertise and energy to NCCH, those I have already mentioned plus Bill Boa, Nancy Hey, David Clayton-Smith, Martin Green, and Guddi Singh. I also sincerely thank our core funders, the Oak Foundation, Paul Hamlyn Foundation and The Baring Foundation, as well as to our programme funders, Arts Council England and the Arts and Humanities Research Council. Without their vision, trust and support we would not be able to deliver our mission.

We are delighted to announce that David Shrigley, the artist whose illustrations have provided the visual identity for creative health since 2017, has agreed to become a patron of the NCCH. Thank you to our trustee Isabelle Paagman, for supporting this process as we look to engage with other high profile patrons to support our communications efforts.

On behalf of all the trustees I would like to thank our dedicated staff. Alex Coulter continues to lead to lead the charity thoughtfully, energetically and passionately. Alexis Butt, our General Manager, and Jayne Howard, our Programme Manager, anchor us through their efficiency. Sarah Holmes has ensured that we maintain proper financial control in all our work. In July we said goodbye to Dr Hannah Waterson after three and a half years as our Research and Policy Manager. We are delighted to welcome Dr Jane Hearst, previously the Creative Health Associates Manager for the Midlands, as our new Research and Policy Manager and we are confident she will continue and develop Hannah's excellent work.

We are proud of the difference that the NCCH has made over the last year to the creative health field and excited by the opportunities that lie ahead.

Director's Report

The Mission of the National Centre for Creative Health is to advance good practice and research, inform policy and promote collaboration, helping to foster the conditions for creative health to be integral to health and social care and wider systems. Our objectives are:

- Facilitating Integrated Approaches across Health and Social Care
- Promoting Collaboration and Partnership and Developing Co-production
- Advancing Good Practice (including Lived Experience)
- Advocating for the Value of Creativity for Healthy Lives
- Informing Policy
- Influencing and Disseminating Research

We have continued to make progress against the intermediate outcomes in our Theory of Change, towards the overall goal of creative health supporting a healthy and health creating society with people living healthier and happier lives. We work in partnership and alongside many others to advance this goal. Our Charitable Object is: To advance health and wellbeing by supporting the provision of art, culture and creativity.

TRUSTEES' REPORT (CONTINUED)

With regard to the Charity Commission's public benefit guidance, the NCCH aims to benefit the general public through our work with health systems and providers across England. We work in collaboration and in partnership with others to ensure that we have an 'asset-based' approach to supporting communities and individuals to engage with the arts, culture and creativity for the benefit of their health and wellbeing. We continue to work in collaborative partnerships with Integrated Care Systems (ICS) across England. Integrated Care Systems bring together health and care organisations from the statutory and non-statutory sector to improve the accessibility, responsiveness, quality, and effectiveness of health, care, and wellbeing services to local populations. The Charity is able to work with multiple systems to facilitate collaborative working, shared understanding, and consistency for the benefit of the local residents of those systems.

This annual report covers the NCCH's financial year from August 2024 to July 2025. We have benefited from core funding from Oak Foundation, Paul Hamlyn Foundation and The Baring Foundation. We continued to receive funding from University College London for our role in the Mobilising Community Assets to Tackle Health Inequalities research programme. This funding covers 60% of the Research and Policy Manager Post and 25% of the Director's post. Arts Council England funding for the Creative Health Associates Programme continued through this period, although the income from the grant is recorded in the 2022-2023 annual report.

Activities and Outcomes

The Creative Health Associates Programme was extended from the original end date of October 2024 until March 2025. The seven Associates provided an important route to disseminating good practice and research to support the development of creative health strategies and increased understanding within health and care systems. There were, predictably, many challenges for them working in complex systems undergoing constant change, but we were encouraged by the reception and support they found, often within Population Health and Health Inequalities teams, where the potential for creative health solutions was readily understood in many areas. Each Associate worked with their host Integrated Care Board (ICB) as well as with other ICBs in their region to varying degrees, depending on where they found most interest and traction.

The evaluation of the Creative Health Associates Programme has provided us with key learnings for the next phase. Associates were able to identify and build on opportunities to embed creative health and in several areas supported the development of strategies, either stand alone creative health strategies or creative health as part of other strategies within health inequalities and population health. The Associates were effective in finding and connecting people and in supporting new networks to develop. The focus in the new 10 year NHS Plan on integrated neighbourhood teams, prevention at both primary and secondary level and a shift from hospital to community should provide fertile territory for creative health development going forward. One of the central challenges is funding for creative health work and the Associates gathered information on existing structures. We commissioned a short study and report from the North of England Commissioning Support Unit into the opportunities and barriers to commissioning creative health within the NHS.

The Creative Health Associates delivered the second phase of the Huddles Programme funded by The Baring Foundation. Huddles are inter-disciplinary learning activities to explore co-production and creativity as a way to change or enhance mental health services. 25 Huddles were delivered in total with a wide range of stakeholders including mental health services, community providers, cultural organisations, artists and people with lived experience of mental health services. We worked with two young people with lived experience of mental health services to evaluate the Huddles programme.

The Huddles Programme evaluation identified a range of impacts including organisations building a theory of change from a Huddle; acknowledgement of the benefits on people's mental health from taking part in a Huddle, as well as validation and capacity building through lived experience involvement; and the impact on power shifting in working with people with lived experience to shape something upstream. The importance of having time to build trust with organisations and with those who have access to the individuals who have used services; the need to clearly articulate the purpose of the Huddle; the right skill set for delivery of a Huddle; and a focus on continuous learning and improvement, were all highlighted as learning from the programme. This will inform the next phase of co-production work.

TRUSTEES' REPORT (CONTINUED)

The Chair of the Creative Health Champions Network has been leading a review of the purpose and membership of the Network. The Network has focussed on senior leaders at board level but we recognise that there can be leadership at different places within a system and so the criteria for joining it is being expanded. The network has continued to grow and now has 85 members from 35 Integrated Care Systems (ICSs). In the previous year it was 80 in 31 ICSs. This network will be increasingly important as we develop our work with ICSs over the coming year.

In March to July 2025 we significantly increased our communications activity with a particular focus on health and care audiences. On the basis of insight perception research by a Communications consultant we have developed a new section on our website on 'How', to inform people working in health and care as managers, commissioners and clinicians, how they can implement creative health in their work. We now have a series of short guides and evidence summaries aimed at this key audience and a monthly newsletter specifically for them. These guides often lead them to the Creative Health Toolkit which has more detailed information and lots of short illustrative examples.

The Creative Health Toolkit has received over 35,000 views since its launch in January 2024, with 15,918 of those since July 2024 as well as 4000 new users. We have a series of videos which are intended to provide peer to peer encouragement for health care professionals. The communications consultant supported us to deliver a focussed campaign on children and young people's mental health and creative health in the period from May to July 2025. We have employed a freelance communications officer one day a week and she is now supporting all the work related to health and care audiences.

Policy

In the period from July 2024 to June 2025 we continued to disseminate the Creative Health Review. The Creative Health Review has been viewed online 10,744 times since August 2024 and downloaded 1,644 times. 16 hard copies have been sold. We have sent hard copies with letters from the Chair of the APPG and the Chair of the NCCH to all relevant Secretaries of State in the new Government. In a response from the office of the Duchy of Lancaster, they emphasised the cross-government missions led approach, although didn't commit to a cross-government strategy. Reports and a letter also went to 14 Metro Mayors. Two of the Commissioners on the Creative Health Review, Tracy Brabin and Rob Webster, have quoted the Review in their announcement that West Yorkshire will become a 'Creative Health System'. The Combined Authority has recently released information about a tender for delivering this with a budget of just under £1 million.

We participated in a roundtable on mental health in schools organised by the DfE and producing a policy and evidence review for them; a meeting with two Ministers in DWP and a policy briefing on how creative health can contribute to the Get Britain Working agenda. We provide the secretariat for the new All-Party Parliamentary Group on Creative Health which had its inaugural meeting in November 2024 and we have organised two roundtable events in parliament. The first, in February, was on Prevention and the Minister for Public Health spoke at it. The most recent event was on Children and Young People's Mental Health and we have produced a policy briefing as well as sent letters to Ministers in DHSC and DfE with 19 signatories including the Mayor of West Yorkshire, Baroness Morris of Yardley, Professor Daisy Fancourt, and Baroness Morgan of Cotes. Dr Simon Opher MP, Chair of the APPG on Creative Health, raised creative health as a solution for reducing waiting lists in PMQ's in June.

Research

Our research partnership on the Mobilising Community Assets to Tackle Health Inequalities programme has continued over this time period. The funded projects around the UK are only just beginning to publish information and the full findings won't be available until spring 2027 at the earliest. We have interacted with certain projects more than others including the Arts4Us project led by Edge Hill University which is focussed on children and young people's mental health and the arts; the Coastal Communities project led by University of Liverpool and University of Bristol; and Making Every Community Asset Count: improving health and reducing inequalities for people experiencing homelessness, led by Northumbria University.

TRUSTEES' REPORT (CONTINUED)

Impact

Our first evaluation for the organisation 'Our First Three Years' 2021-2024, which covers the three years prior to the time period covered by this grant forms a very useful baseline assessment against which we can evaluate our work going forward. We launched the evaluation report at a Funders' Meeting hosted by The Baring Foundation in February 2025 which was attended by our other core funders, the Oak Foundation and Paul Hamlyn Foundation, and by project funders AHRC and Arts Council England. The feedback on the organisation's progress at the meeting was very positive.

Structure, governance and management

The Charity is overseen by a board of trustees, currently ten. In July, Nancy Hey was voted in for a second term of three years. Trustees meet four times a year for board meetings and have annual one to one meetings with the Chair. The Charity is managed by the Director, who meets with the Chair every four weeks. The General Manager, Programme Manager, Research and Policy Manager and Finance Officer report to the Director.

New trustees are recruited with an open advertisement disseminated via our networks as well as through contacts known to existing board members. Applicants are then shortlisted and interviewed by the Director, Chair and one other trustee. New trustees receive an induction pack and handbook. Trustees have an annual one-to-one meeting with the Chair.

We have made some progress on our Equality, Diversity, Inclusion and Belonging policy and action plan. Debs Teale, one of our trustees who is a Lived Experience Expert, has been working with us to develop our plans. We have sent out a short questionnaire to encourage people who would like to connect with us, which we hope will lead to a group of critical friends who we can bring in (paid work) to inform our work in various ways.

NATIONAL CENTRE FOR CREATIVE HEALTH

TRUSTEES' REPORT (CONTINUED)

Public benefit

The trustees have considered the Charity Commission's guidance on public benefit, which is achieved through the following charity's activities:-

- advocating the role of creativity within the health and social care sector;
- promoting good practice amongst those who work in the health and social care sector;
- promoting partnership working amongst those who work in the health and social care sector;
- promoting training amongst each of those groups so as to better enable them to deliver arts and culture within the health and social care sector for the public benefit.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Financial review

Total income for the year was £394,092 (2024 - £159,959), of which £276,492 was restricted (2024 - £68,950). Expenditure for the year totalled £570,317 (2024 - £555,640), of which £460,123 was restricted (2024 - £495,496). Net expenditure for the year was £176,225 (2024 - 395,681).

As at 31 July 2025 total funds amounted to £133,871 (2024 - £310,096), of which £30,471 (2024 - £214,102) were restricted leaving unrestricted reserves of £103,400 (2024 - £95,994).

Policy on reserves

At 31 July 2025 unrestricted reserves were £103,400 (2024 - £95,994).

NCCH maintains free unrestricted reserves:

- to provide a level of working capital that protects the continuity of our core work – this will be equivalent to three months of committed operating expenditure.
- to provide a level of funding for unexpected opportunities – this will be determined annually as budgets are approved and will be expressed as a % of income or absolute sum.
- to provide cover for risks such as unforeseen expenditure or unanticipated loss of income – this will be determined annually as budgets are approved and will be expressed as a % of income or absolute sum.

The Board of Trustees will review the above criteria with reference to NCCH's strategy and Annual Plan and determine the target level of free reserves to meet these.

The Board of Trustees will at times designate funds from free reserves for significant project costs or replacement of major assets.

Principal funding sources

The charity's principal funding sources are grants provided by other charities. The funding provided by these grants is used to meet both operational expenditure for the charity and to finance projects that further the charity's charitable objectives.

NATIONAL CENTRE FOR CREATIVE HEALTH

TRUSTEES' REPORT (CONTINUED)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Chairman: Professor Martin Marshall

Honorary President:

Lord Alan Thomas Howarth of Newport CBE (appointed 19 July 2024)

Trustees:

Prof. Martin Marshall, Chair of Trustees - Appointed July 2024

Bill Boa - Appointed July 2020

Prof. Helen Chatterjee - Appointed July 2020

David Clayton-Smith - Appointed April 2021

Dr. Guddi Singh - Appointed April 2021

Debbie Teale - Appointed April 2021

Prof. Martin Green OBE - Appointed June 2021

Nancy Hey - Appointed January 2022

Jane Thomas - Appointed January 2024

Isabelle Paagman - Appointed January 2024

Officers:

Alex Coulter, Director

Hannah Waterson, Research and Policy Manager

Alexis Butt, General Manager

Structure, governance and management

Nature of governing document

National Centre for Creative Health is a Charitable Incorporated Organisation governed by a Constitution adopted and registered with the Charity Commission on 21 July 2020.

Recruitment and appointment of trustees

The trustees manage the affairs of the CIO. There must be at least three charity trustees. If the number falls below this minimum, the remaining trustee or trustees may act only to call a meeting of the charity trustees or appoint a new charity trustee.

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of charity trustees.

In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Induction and training of trustees

The charity trustees will make available to each new trustee a copy of the current version of the constitution, plus a copy of the CIO's latest trustees' annual report and statement of accounts.

The annual report was approved by the trustees of the charity on **22/05/2026** and signed on its behalf by:



95D50808-D245-72AB-FEAD-88DEB6799178

Professor Martin Marshall
Chairman and Trustee

NATIONAL CENTRE FOR CREATIVE HEALTH

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on **22/05/2026** and signed on its behalf by:

Martin Marshall

95050000-0245-72AB-FEC2-08DEB6799178

95050000-0245-72AB-FEB9-08DEB6799178
Professor Martin Marshall
Chairman and Trustee

NATIONAL CENTRE FOR CREATIVE HEALTH

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF NATIONAL CENTRE FOR CREATIVE HEALTH

I report to the charity trustees on my examination of the accounts of the charity for the period ended 31 July 2025 which are set out on pages 11 to 22.

Responsibilities and basis of report

As the charity trustees of National Centre for Creative Health you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the National Centre for Creative Health's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since National Centre for Creative Health's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ACCA, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of National Centre for Creative Health as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Howard Jones

H E Jones BA (Hons) FCCA
Chartered Accountants
Unity Chambers
34 High East Street
Dorchester
Dorset
DT1 1HA

22/05/2026

Date:.....
95D58988-D245-72AB-FED8-88DEB6799178

NATIONAL CENTRE FOR CREATIVE HEALTH

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 JULY 2025

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
Income and Endowments from:				
Donations and legacies	2	108,800	180,000	288,800
Charitable activities	3	8,186	96,492	104,678
Other trading activities	4	176	-	176
Investment income	5	438	-	438
Total income		117,600	276,492	394,092
Expenditure on:				
Charitable activities	6	(110,194)	(460,123)	(570,317)
Net movement in funds		7,406	(183,631)	(176,225)
Reconciliation of funds				
Total funds brought forward		95,994	214,102	310,096
Total funds carried forward	14	103,400	30,471	133,871

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies	2	50,000	-	50,000
Charitable activities	3	40,444	68,950	109,394
Other trading activities	4	80	-	80
Investment income	5	485	-	485
Total income		91,009	68,950	159,959
Expenditure on:				
Charitable activities	6	(60,144)	(495,496)	(555,640)
Total expenditure		(60,144)	(495,496)	(555,640)
Net income/(expenditure)		30,865	(426,546)	(395,681)
Net movement in funds		30,865	(426,546)	(395,681)
Reconciliation of funds				
Total funds brought forward		65,129	640,648	705,777
Total funds carried forward	14	95,994	214,102	310,096

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 14.

NATIONAL CENTRE FOR CREATIVE HEALTH

(REGISTRATION NUMBER: 1190515)
BALANCE SHEET AS AT 31 JULY 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	10	253	359
Current assets			
Debtors	11	26,380	193,985
Cash at bank and in hand	12	<u>179,293</u>	<u>134,630</u>
		205,673	328,615
Creditors: Amounts falling due within one year	13	<u>(72,055)</u>	<u>(18,878)</u>
Net current assets		<u>133,618</u>	<u>309,737</u>
Net assets		<u>133,871</u>	<u>310,096</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		30,471	214,102
Unrestricted income funds			
Unrestricted funds		<u>103,400</u>	<u>95,994</u>
Total funds	14	<u>133,871</u>	<u>310,096</u>

The financial statements on pages 11 to 22 were approved by the trustees, and authorised for issue on 22/05/2026 and signed on their behalf by:


95058888-0245-72AB-FECA-880EB6799178
 Professor Martin Marshall
 Chairman and Trustee

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2025**

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

National Centre for Creative Health meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Charitable activities

Comprises income received in exchange for goods or services delivered as part of charitable activities performed, and is recognised in the Accounts to the extent that such goods or services have been provided.

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £500 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	20% Straight Line

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)**

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

2 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total funds £
Donations and legacies;			
Donations	4,467	-	4,467
Grants, including capital grants;			
Grants from other charities	104,333	180,000	284,333
Total for 2025	108,800	180,000	288,800
Total for 2024	50,000	-	50,000

3 Income from charitable activities

	Unrestricted funds General £	Restricted funds £	Total funds £
Exhibitions	511	-	511
Contractual income	-	269	269
Contractual income	-	96,063	96,063
Contractual income	-	160	160
Contractual income	7,675	-	7,675
Total for 2025	8,186	96,492	104,678
Total for 2024	40,444	68,950	109,394

4 Income from other trading activities

	Unrestricted funds General £	Total funds £
Trading income;		
Sales of goods and services	176	176
Total for 2025	176	176
Total for 2024	80	80

5 Investment income

	Unrestricted funds General £	Total funds £
Interest receivable on bank deposits	438	438
Total for 2025	438	438
Total for 2024	485	485

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

6 Expenditure

		Unrestricted		Total	Total
	Note	General	Restricted	2025	2024
		£	£	£	£
Staff costs	8	72,687	298,821	371,508	434,614
Freelance costs		100	49,369	49,469	41,744
Staff training		1,396	997	2,393	4,709
Insurance		147	447	594	571
Telephone		-	110	110	372
Sundry expenses		681	929	1,610	582
Advertising		733	4,774	5,507	2,136
Fundraising costs		-	-	-	40
Depreciation of office equipment		-	106	106	90
Independent Examiner's remuneration		6,726	1,200	7,926	4,482
Postage and Stationery		3,726	5,388	9,114	13,805
Computer and website costs		2,091	5,370	7,461	3,970
Bookkeeping		9,710	1,100	10,810	9,295
Travel and subsistence		6,401	10,559	16,960	21,967
Rent		4,434	168	4,602	2,982
Accessibility support		-	2,880	2,880	736
Meeting costs		1,302	3,273	4,575	4,491
Legal and professional fees		-	74,087	74,087	4,022
Bank charges		60	-	60	61
Recruitment costs		-	545	545	-
Conference costs		-	-	-	4,971
		<u>110,194</u>	<u>460,123</u>	<u>570,317</u>	<u>555,640</u>

Legal and professional fees include significant business consultancy costs in the year, alongside HR and communications services expenses.

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

7 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Ms Debbie Teale

£559 (2024: £776) of expenses were reimbursed to Ms Debbie Teale during the year.

Expenses reimbursed relate to expenses incurred in travelling to and from Trustees meetings.

During the year an invoice was raised by the Trustee of £565.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

8 Staff costs

The aggregate payroll costs were as follows:

	2025 £	2024 £
Staff costs during the year were:		
Wages and salaries	358,079	423,021
Pension costs (defined contribution)	13,429	11,593
	<u>371,508</u>	<u>434,614</u>

The monthly average number of persons employed by the charity during the year was as follows:

	2025 No	2024 No
Employees	<u>9</u>	<u>11</u>

There was a subsequent fall of employees at the end of the Creative Health Associates programme in March 2025.

The total employee benefits of the key management personnel of the charity were £171,471 (2024 - £150,893).

The Director, as the highest paid member of staff, received benefits totalling £63,323 (2024 - £51,392).

9 Independent examiner's remuneration

	2025 £	2024 £
Examination of the financial statements	<u>1,200</u>	<u>1,012</u>
Other fees to examiners		
All other services	<u>6,726</u>	<u>3,470</u>

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

10 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 August 2024	530	530
At 31 July 2025	530	530
Depreciation		
At 1 August 2024	171	171
Charge for the year	106	106
At 31 July 2025	277	277
Net book value		
At 31 July 2025	253	253
At 31 July 2024	359	359

11 Debtors

	2025 £	2024 £
Trade debtors	20,986	41,458
Prepayments	732	644
Accrued income	4,662	150,383
Other debtors	-	1,500
	26,380	193,985

12 Cash and cash equivalents

	2025 £	2024 £
Cash at bank	179,293	134,630

13 Creditors: amounts falling due within one year

	2025 £	2024 £
Trade creditors	3,833	4,049
Other taxation and social security	2,646	11,179
Other creditors	60,267	-
Accruals	5,309	3,650
	72,055	18,878

Other creditors consists of deferred grant income, received before the year end but deferred to the following year.

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

14 Funds

	Balance at 1 August 2024 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 July 2025 £
Unrestricted					
General					
Core	54,452	26,600	(27,041)	-	54,011
Hubs	539	-	(131)	-	408
Oak Foundation					
Foundation	6,003	56,000	(58,022)	-	3,981
Reserves	35,000	-	10,000	-	45,000
The Baring Foundation	-	35,000	(35,000)	-	-
	<u>95,994</u>	<u>117,600</u>	<u>(110,194)</u>	<u>-</u>	<u>103,400</u>
Restricted					
The Baring Foundation (Huddles)	8,745	-	(3,943)	-	4,802
The Baring Foundation (Event)	400	-	-	(400)	-
UCL/AHRC Mobilising Community Assets	15,295	96,063	(85,245)	19	26,132
Arts Council England - Creative Health Associates	189,662	160	(190,203)	381	-
Art Council England - Creative Health Associates Ext	-	180,269	(180,732)	-	(463)
	<u>214,102</u>	<u>276,492</u>	<u>(460,123)</u>	<u>-</u>	<u>30,471</u>
Total funds	<u>310,096</u>	<u>394,092</u>	<u>(570,317)</u>	<u>-</u>	<u>133,871</u>

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

	Balance at 1 August 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 July 2024 £
Unrestricted funds					
General					
Core	33,514	41,009	(10,071)	(10,000)	54,452
Hubs	3,984	-	(3,445)	-	539
Oak Foundation	2,631	50,000	(46,628)	-	6,003
Reserves	25,000	-	-	10,000	35,000
	<u>65,129</u>	<u>91,009</u>	<u>(60,144)</u>	<u>-</u>	<u>95,994</u>
Restricted funds					
All-Party Parliamentary Group on Arts, Health and Wellbeing	1,134	-	(1,134)	-	-
The Baring Foundation (Huddles)	39,162	-	(30,417)	-	8,745
South West Yorkshire NHS Foundation Trust	4,000	-	(4,000)	-	-
The Baring Foundation (Event)	12,000	-	(11,600)	-	400
The Baring Foundation (PR support)	2,300	-	(2,300)	-	-
UCL/AHRC Mobilising Community Assets	8,987	67,765	(61,457)	-	15,295
Arts Council England - Creative Health Associates	<u>573,065</u>	<u>1,185</u>	<u>(384,588)</u>	<u>-</u>	<u>189,662</u>
	<u>640,648</u>	<u>68,950</u>	<u>(495,496)</u>	<u>-</u>	<u>214,102</u>
Total funds	<u><u>705,777</u></u>	<u><u>159,959</u></u>	<u><u>(555,640)</u></u>	<u><u>-</u></u>	<u><u>310,096</u></u>

Restricted funds arise when specified by the funder or when funds are raised for particular restricted projects or activities. Expenditure which meets the restricted criteria is charged to that fund, together with a fair allocation of support and administrative costs. Insofar that expenditure charged to restricted funds exceeds monies received, transfers may be made from unrestricted funds to cover any deficit that would otherwise arise.

NATIONAL CENTRE FOR CREATIVE HEALTH

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2025 (CONTINUED)

15 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 July 2025 £
Tangible fixed assets	-	253	253
Current assets	172,636	33,039	205,675
Current liabilities	(69,236)	(2,821)	(72,057)
Total net assets	103,400	30,471	133,871

	Unrestricted funds General £	Restricted funds £	Total funds at 31 July 2024 £
Tangible fixed assets	-	359	359
Current assets	102,509	226,107	328,616
Current liabilities	(6,515)	(12,364)	(18,879)
Total net assets	95,994	214,102	310,096

16 Related party transactions

One of the trustees, Professor Helen Chatterjee, is employed by University College London and is the AHRC programme Director for Health Inequalities, leading the Mobilising Community Assets research programme on behalf of UKRI. UCL and AHRC provide grant funding to National Centre for Creative Health. Details of this fund can be found in Note 14 (above).

Document Details

Document ID	c7bc0000-fbe0-2e7b-8961-08deb679371a
Document bundle ID	95d50000-d245-72ab-3472-08deb6799184
Uploaded to FuseSign	2026-05-20 15:10 +01:00
FuseSign subscriber	Edwards & Keeping
Initiator email	jennylee@edwardsandkeeping.co.uk
Document completed	2026-05-22 10:44 +01:00

Document Signers

Name	Professor Martin Marshall
Email	martin.marshall@ucl.ac.uk
Mobile	Not Provided
IP Address/es	86.140.250.190
Signed on Pages	10, 11, 14
Verification Mode	Email Code



Name	Howard Jones
Email	howardjones@edwardsandkeeping.co.uk
Mobile	Not Provided
IP Address/es	195.171.40.130
Signed on Pages	12
Verification Mode	Email Code



Document Audit Log

Date	User	Transaction
2026-05-20 15:10 +01:00	jennylee@edwardsandkeeping.co.uk	Document Bundle Created by Jenny Lee (jennylee@edwardsandkeeping.co.uk)
2026-05-20 15:10 +01:00	System	Access link: sending email to: martin.marshall@ucl.ac.uk . (3 Documents - 3 Signing Actions).
2026-05-20 15:10 +01:00	System	Access link: sending email to: finance@ncch.org.uk . (3 Documents - 0 Signing Actions).
2026-05-22 08:49 +01:00	Professor Martin Marshall	Email Verification Requested to email martin.marshall@ucl.ac.uk
2026-05-22 08:50 +01:00	Professor Martin Marshall	Code entered and verified

2026-05-22 08:50 +01:00	Professor Martin Marshall	Link opened from IP 86.140.250.190
2026-05-22 08:57 +01:00	Professor Martin Marshall	Link opened from IP 86.140.250.190
2026-05-22 08:57 +01:00	Professor Martin Marshall	Document Signed: NAT02- Full Accounts to 31 July 2025 final - on page 11 (SignatureID: 95d50000-d245-72ab-feb9-08deb6799178, SignatureType: SignedByName)
2026-05-22 08:57 +01:00	Professor Martin Marshall	Document Signed: NAT02- Full Accounts to 31 July 2025 final - on page 14 (SignatureID: 95d50000-d245-72ab-fec8-08deb6799178, SignatureType: SignedByName)
2026-05-22 08:59 +01:00	Professor Martin Marshall	Document Signed: NAT02- Full Accounts to 31 July 2025 final - on page 10 (SignatureID: 95d50000-d245-72ab-fead-08deb6799178, SignatureType: SignedByName)
2026-05-22 08:59 +01:00	Professor Martin Marshall	Form fields submitted for document: NAT02- Full Accounts to 31 July 2025 final
2026-05-22 08:59 +01:00	Professor Martin Marshall	Document Signed: NAT02- Full Accounts to 31 July 2025 final (SignatureType: SignedByName)
2026-05-22 08:59 +01:00	Professor Martin Marshall	Professor Martin Marshall has completed bundle 95d50000-d245-72ab-3472-08deb6799184
2026-05-22 09:00 +01:00	System	Progressing bundle to signing group 2
2026-05-22 09:00 +01:00	System	Access link: sending email to: howardjones@edwardsandkeeping.co.uk. (3 Documents - 1 Signing Action).
2026-05-22 10:42 +01:00	Howard Jones	Email Verification Requested to email howardjones@edwardsandkeeping.co.uk
2026-05-22 10:42 +01:00	Howard Jones	Code entered and verified
2026-05-22 10:42 +01:00	Howard Jones	Link opened from IP 195.171.40.130
2026-05-22 10:44 +01:00	Howard Jones	Document Signed: NAT02- Full Accounts to 31 July 2025 final - on page 12 (SignatureID: 95d50000-d245-72ab-fedb-08deb6799178, SignatureType: SignedByName)
2026-05-22 10:44 +01:00	Howard Jones	Form fields submitted for document: NAT02- Full Accounts to 31 July 2025 final
2026-05-22 10:44 +01:00	Howard Jones	Document Signed: NAT02- Full Accounts to 31 July 2025 final (SignatureType: SignedByName)
2026-05-22 10:44 +01:00	Howard Jones	Howard Jones has completed bundle 95d50000-d245-72ab-3472-08deb6799184

More Information

For more information on electronic signatures and to validate this document was signed by the parties listed above, please visit www.fusesign.com.

To verify your document, visit: <https://app.fuse.work/fusesign/verify/c7bc0000-fbe0-2e7b-8961-08deb679371a>