



## **OXFORD SANDY AND BLACK PIG GROUP FOUNDATION CHARITY Chairman's Report 2021 AGM**

I am honoured to open our first Charity AGM as Chair of the Oxford Sandy and Black Pig Group Foundation Charity and in doing so I am delighted to be apart of this Charity, with the Trustees who have enable the charity to reach its goals and charitable objectives and even more so through the difficult times of 2020 thus far. The quality and dedication of our projects I will cover in my report.

I am also filled with pride as I know that the OSBPG continues to further enhance and reach for new projects which will further our objectives as a charity to support, inspire and educate individuals who continue to come and be apart of our charity as we take advantage of the opportunities in the market place to further enhance our goals.

My report starts with...

### **A. C-19**

This report must begin with the impact of COVID, which has challenged the whole OSBPG Community. It is true to say that it has dominated our attention. We can not ignore the past 18 months and the impact that the Coronavirus has had on the world. Closer to home we saw the ramifications that the Cornoavirus was having on our OSBPG community and their families. As well as the added ingredient of dealing with the Winter weather, where we saw many of our supporters being challenged all of which coped admirably but it was plain to see that it was affecting their well-being. With thanks to Frances Payne we implemented the monthly zoom get togethers, which proved to be a huge success. We saw peoples spirits lifted and we also grained valuable information on individuals who required personal assistance which the Charity was able to assist.

I don't think we are out of the woods yet as we enter the colder months, I believe we will face challenges within our OSBPG community and as a charity, we the trustees, will continue to do our best to meet those challenges and strive to support our OSB community.

### **B. 2020/21 OSBPG Charity Performance**

The depth and quality of our goals, projects and objectives that we excelled in as a charity, and brought to our supporters to which we have seen success and triumph, hs been exhilarating. Which I would like to give great thanks to the trustees in supporting these projects andworking as a team to

making these goals and projects come to fruition. 2020/21 has been a very exciting and enjoyable ride.

## The Charity's Achievements:

**Promotion** is paramount to the Charity and we have seen this in the form of seasonal competitions; Easter and Halloween. Whereas merchandise is something we are very mindful of and keeping a balance of tasteful and quality items. It has to be said that Sian Thomas has achieved all these things with including the families and most importantly the children in the seasonal competitions and again I stress that given the time we found ourselves in, these family competitions was very welcomed by all.

I am pleased to also report that our OBPG Shop has been complimented with good quality Polo Shirts. The sourcing of the suppliers, obtaining samples and the set-up of the logo artwork was all funded by Sian. The Charity wishes to thank Sian for her generosity and time in organising this. The Polo shirts continue to be a huge success with our supporters.

**Genetic Spread Allowance (GSA).** This programme was launched in October 2020 and serves our OSBPG supporters. It's objective is to encourage our breeders to travel, source and introduce new bloodlines to their county therefore introducing and enhancing a genetic diversity. The Charity awards GBP175.00 for this programme. There are of course strict parameters that have to be adhered to which all trustees are aware.

The results of this GSA has been overwhelming where we have seen the first litter of the Iris/Alistair bloodline born in May 2021 in Scotland. The Charity announced this across various social media platforms, published articles in Smallholder magazine, Country Smallholding and in the RBST Magazine "The Ark". The GSA has also helped the Mary and Elsie bloodline to be in Wales and seen the Alison and Alistair bloodlines in the South West. In addition to this I would also like to make aware to the charity and its trustees that we have seen other bloodlines move from Swindon to Hull, Cumbria to the Isle of Arran, Inverness to the Isle of Arran and Lancashire to Oxfordshire all of which the GSA payment has been declined due to the individuals being gracious.

In the 9 months that this programme has been running we have awarded GBP900.00 to our supporters of the OSBPG Charity. This is a fantastic achievement and even greater achievement for the introduction of the Iris and Alistair bloodline in Scotland. Looking forward and as we come to a close of 2021, we have further GSA applications to be considered which may see the introduction of further genetic diversity in Central England, Scotland and Wales.

**The introduction of Zoom.** Not being able to hold our normal events and invite guest speakers was a very disappointing however, we quickly turned this around by signing up to "Zoom". These took the form of asking various guest speakers who were expert in their field to talk and do a presentation to our supporters of the charity. It proved very popular.

- January: Our first zoom was hosted by Nicola Gumery, head of the Eaml2 pig movement licence Bureau. The audio was recorded so it could be appreciated via a podcast on our OSBPG podbean channel in February.

- February: We invited Josie Forth and Bob Yuill of ScotEID who are responsible for the pig movement licence department in Scotland. We released this as a podcast on our podbean channel in March.

- March: Louise Blenkhorn the OSBPG support Pig Vet and who also works in the commercial sector discussed farrowing and took questions and answered on the topic. An extremely well attended event especially poignant as we entered into Spring. This was made into a podcast and aired in April on our podbean channel.
- April: Emily Boyce from AHDB Pork discussed the role of AHDB Pork and how their focus was about helping the small scale pig producers. This was made into a podcast and aired in May on our podbean channel.
- May: Luchia Gregson hosted a talk on Artificial Insemination. A Harpers Adam graduate and now working in one of UK's leading and largest commercial pig industry. It was clear that she had a captivated audience. We released this as a podcast in June.
- June: Leading pig nutritionist, Victoria Philips talked about what and how we feed our pigs and the effects of feeding a good diet and feeding for efficiency. Again well attended and released as an audio on podbean to be released on our channel in July.

**It was in July** that we turned our attention to those of our supporters who are producers of OSB pork. We are very fortunate to have professional and very seasoned chefs and butchers on our OSB Rare Breed Pork Group. One of which is Nigel Goodchild who approached the Charity wanting to share his skills as a butcher. From this kind offer we created a six part home butchery series which has been aired on the OSBPG youtube channel whereby subscribers are growing.

We have also encouraged an OSBPG Cook-A-Long series whereby numerous of our supporters have kindly made a video of their favourite dish and have submitted to the charity where it is shared on the OSBPG youtube channel. There is great enthusiasm which inspires others to come forward.

We have had 12 episodes so far and over 4 hours of production. Our other youtube education productions are:

- AI Demonstration
- Basic Pig Education for children which has been used by schools and downloaded at various farm parks
- How to use a Slapmark and the tools required
- How to use the Charity's Pregnancy Scanner
- Bio-security video - spot the pitfalls

With 23 podcasts and 1000 streams this can only be described as a spectacular achievement.

Early this year we introduced a virtual **pig keeping course**. We held one for England and the other in Scotland. Again, very popular with another to commence later this year.

We have introduced a **weekly stock availability sheet**, which has helped the popular requirement of our supporters wanting to sell and buy stock and we have seen this satisfy a very popular niche. We have over 160 subscribers to this stock sheet and we still need to remind people that our website also offers the facility of selling stock of which we must encourage.

At a time when technology is advancing we still see that people wish to have a **newsletter**. A trial to begin with but we are encouraged to see that people look forward to reading the newsletter and compliment the content.

**OSBPG Register**, this was launched late last month. The Register, which is by Cloudlines, not only benefits our supporters but also helps our breed. It enables our supporters to identify breeding compatibilities with their existing herd to any new stock they wish to add to their existing herd. Whether it be a new boar, sow or gilt. The Charity held a demonstration for the Regional Representatives and another for those that are already signed up. It was enthusiastically received. We anticipate that the register will be very popular, again we need to raise awareness. It is live on our website under the heading OSBPG Register.

As if it couldn't get any busier we also helped Battersea Zoo Park with their OSB Cynthia sow, which was gifted by Angela Pratt and Clive Allcorn. Luchia Gregson was asked to attend to AI the sow. The Charity funded the AI and funded Luchia Gregson travel expenses, she declined other expenses of payment. The Charity also assisted in providing literature and providing content for their educational material in the form of pictures and dialogue. The project was a success and Battersea Zoo Park are now proud owners of three OSB's. We will be in further discussions to help them with grading their piglets and the possibility of adding another gilt to the Zoo.

### **C. Finance**

There is a separate report from the Treasurer on 2020/21 costings.

### **D. Friends of the OSBPG**

Becoming a friend of the OSBPG is still to be taken up. Promoting this one off payment of GBP10.00 for an individual and GBP16.00 for a couple, needs to be further enhanced.

### **E. New Additions**

This year the Charity and its Trustees are very grateful to have on board Mr Lachlan Nisbet as the Charity's legal representative to which we thank most graciously. The Charity also gives thanks to Ms Angela Pratt for agreeing to be our Secretary, who has been crucial in the efficient smooth running of our meetings and keeping us in order.

My last note is of a special thanks and it goes to Andrew O'Shea.

Andrew O'Shea has been instrumental in the emergence of various programmes which have now been implemented via our website using his skill sets within Information Technology. It is because of his devotion and commitment to our Charity that we see the success that lies before us in and on our website, the podcasts, the youtube channel, the videos and his comprehension in keeping up with ideas and thought processes that are thrown his way and making them happen. The Charity and its Trustees are truly grateful for his time and helping us process and implementing our goals.

Thank you.

Kim Brook

**Chair**

**Oxford Sandy and Black Pig Group Foundation Charity**

# Cash Flow

## Oxford Sandy Black Pig Group

Date Range: Jul 20, 2020 to Sep 30, 2021

### CASH INFLOW AND OUTFLOW

Jul 20, 2020  
to Sep 30, 2021

Operating Activities	
Sales	
Amazon Smile Program	£187.89
Facebook Fundraisers	£1,158.47
OSBPG Website Sales	£8,122.38
<b>Total Sales</b>	<b>£9,468.74</b>
Purchases	
Accounting Fees	-£4.13
Genetic Spread Allowance	-£1,633.80
Help Fund	-£335.00
Postage & Delivery	-£896.06
Printing and Reproduction	-£3,164.86
Technology	-£1,497.18
Travel Expense	-£31.73
<b>Total Purchases</b>	<b>-£7,562.76</b>
Inventory	
Payroll	
Sales Taxes	
Other	
<b>Net Cash from Operating Activities</b>	<b>£1,905.98</b>



Investing Activities	
Property, Plant, Equipment	
Other	
<b>Net Cash from Investing Activities</b>	<b>£0.00</b>

Financing Activities	
Loans and Lines of Credit	
Owners and Shareholders	
Other	
<b>Net Cash from Financing Activities</b>	<b>£0.00</b>

## OVERVIEW

Starting Balance	
OSBPG Charity	£4,759.43
<b>Total Starting Balance</b>	<b>£4,759.43</b> As of 2020-07-20
Gross Cash Inflow	£9,468.74
Gross Cash Outflow	£7,562.76
<b>Net Cash Change</b>	<b>£1,905.98</b>
Ending Balance	
OSBPG Charity	£6,665.41
<b>Total Ending Balance</b>	<b>£6,665.41</b> As of 2021-09-30