



## Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	1	April	2023		31	August	2024

### Section A Reference and administration details

Charity name

Positive Social

Other names charity is known by

Registered charity number (if any) 1189911

Charity's principal address

6 Home Farm Close

Ockbrook

Derby

Postcode

DE72 3SQ

#### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kerry Saxby	Chair		
2	Mark Saxby			
3	Sally Goodman		Resigned 1 Aug 2024	
4	Geoffrey Peel			
5	Andrew Townsend		27 June 2023 onwards	
6	Katherine Coggan		21 June 2024 onwards	

### Section B Structure, governance and management

#### Description of the charity's trusts

Type of governing document  
(eg. trust deed, constitution)

Constitution

How the charity is constituted  
(eg. trust, association, company)

Charitable Incorporated Organisation (CIO)

Trustee selection methods  
(eg. appointed by, elected by)

Appointed by resolution at meeting of trustees

## Section C

## Objectives and activities

**Summary of the objects of the charity set out in its governing document**

The advancement of the protection of the public, in particular but not exclusively children and young people, by the provision of talks, workshops, training and by such other means as the trustees shall think fit on the positive and safe use of social media designed to protect them from harm arising from its incorrect or unsafe use, and from contact with unsuitable material on the Internet or similar media.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

The trustees follow the guidance of the Charity Commission to ensure the activities of Positive Social are for the public benefit.

The charity works with schools and other groups to teach young people to use social media positively and constructively and to avoid the negatives, such as bullying, addiction, self-worth issues and hindering, future career prospects. Young people gain an understanding of how social media can provide opportunities for the future and promote community cohesion.

Social media is an inescapable part of young people's lives and of the world that surrounds them. When used in the right way, it can have a positive impact on the young people, if not it can have a very negative impact and can lead to addiction, relationship issues, self-worth issues and self-harm.

Positive Social also delivers sessions for teachers, leaders, parents and carers, equipping them with the knowledge they need to support young people in their social media use and through any issues that may arise.

### Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

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### Summary of the main achievements of the charity during the year

Positive Social saw a significant increase in demand for its sessions during the year, particularly since the start of the 2023-24 academic year.

During the 2023-24 academic year, 131 sessions were delivered to children – 42 in primary schools, 87 in secondary schools, 1 in a special school and 1 in a youth group.

One primary school also had parent and teacher sessions, and two online parent sessions took place.

All of the young people's sessions resulted in commitments to change their behaviour on social media, such as checking privacy settings, leaving social networks that didn't make them feel good when using them or spending less time on phones.

The parents' and teachers' sessions equipped attendees to support young people and to make decisions around their children's social media and smartphone use.

We began to reach schools outside of the East Midlands, in areas including the West Midlands, London, Kent and Lancashire. This was done by training deliverers in different locations and partnering with other organisations already working in schools.

We were also delighted to see an increase in income which significantly increased our capacity to deliver free sessions to children in school years 7 and 8.

This income came through corporate sponsorship and fundraising, as well as donations from individuals and companies, payment for sessions in primary schools and two small grants.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

N/A

### Details of any funds materially in deficit

N/A

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;

- investment policy and objectives including any ethical investment policy adopted.

## **Section F**

## **Other optional information**

## **Section G**

## **Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees.



**Kerry Saxby**

**Trustee**

**25 June 2025**


## Receipts and payments accounts

For the period from	1 April 2023	To	31 August 2024
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### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Session Delivery	2,008			2,008	1,200
Individual Donations	2,186			2,186	-
Corporate Session Sponsorship	660			660	-
Corporate Donations	1,501			1,501	-
Corporate Fundraising	2,304			2,304	-
Grants - General	300			300	-
Grants - Specific Sessions	800			800	-
<b>Sub total (Gross income for AR)</b>	<b>9,759</b>	<b>0</b>	<b>0</b>	<b>9,759</b>	<b>1,200</b>
<b>A2 Asset and investment sales, (see table).</b>					
				-	
				-	
<b>Sub total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total receipts</b>	<b>9,759</b>	<b>0</b>	<b>0</b>	<b>9,759</b>	<b>1,200</b>
<b>A3 Payments</b>					
Delivery costs (free Year 7 & 8 sessions)	4,478			4,478	-
Delivery costs (other sessions)	784			784	-
Admin & general expenses	1,233			1,233	-
<b>Sub total</b>	<b>6,495</b>	<b>0</b>	<b>0</b>	<b>6,495</b>	<b>0</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	
	-	-	-	-	
<b>Sub total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total payments</b>	<b>6,495</b>	<b>0</b>	<b>0</b>	<b>6,495</b>	<b>0</b>
<b>Net of receipts/(payments)</b>	<b>3,265</b>	<b>0</b>	<b>0</b>	<b>3,265</b>	<b>1,200</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>2,100</b>	<b>-</b>	<b>-</b>	<b>2,100</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>5,365</b>	<b>0</b>	<b>0</b>	<b>5,365</b>	<b>1,200</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>		5,365	-	-
		-	-	-
	<b>Total cash funds</b>	5,365	0	0
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	None	-	-	-
		Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	None		-	-
		Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	None		-	-
		Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	None		-	
Signed on behalf of the trustees	Signature	Print Name	Date of approval	
		Kerry Saxby	19/11/2024	