



Mediale

Charitable Incorporated Organisation

Financial Accounts for the year ending 31 March 2025

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## Charity Information

For the year ending 31 March 2025

Charity Name: Mediale Charitable Incorporated Organisation

Governance Structure: Incorporated Charity

Charity Number: 1189852

Principal Office Address: Office 1, Flat 3  
50 Micklegate  
Selby  
North Yorkshire  
YO8 4EQ

Trustees: Alexandra Deschamps-Sonsino (Chair)  
David James Dickson (resigned 18 April 2025)  
Kay Hannah Watson  
Kristina Maurer  
Maxwell Mutanda (resigned 6 May 2025)

Accountants: Equilibrium Accountants Ltd  
48 Goodramgate  
York  
North Yorkshire  
YO1 7LF

## Trustees' Report

For the year ending 31 March 2025

The trustees present their report and accounts for the year ending 31 March 2025.

### Principal Activity

The principal activity of the Charitable Incorporated Organisation during the financial year was the commissioning, production and public presentation of creative work, alongside long-term artist development programmes for emerging practitioners, with a focus on media arts and emerging technologies, in line with the charity's objectives.

### Trustees

The trustees who served the charity during the year were as follows:

- Alexandra Deschamps-Sonsino (Chair)
- David James Dickson (resigned 18 April 2025)
- Kay Hannah Watson
- Kristina Maurer
- Maxwell Mutanda (resigned 6 May 2025)

### Trustees' Annual Report

Mediale was originally established in 2017 and operated as a Community Interest Company (CIC). In June 2020, it converted to a Charitable Incorporated Organisation (CIO), governed by a constitution approved by the board of trustees.

Our charitable objectives are:

- For the public benefit, to promote the arts, especially media and other new technology arts for the public benefit, in particular but not exclusively by:
  - a) Encouraging participation and inclusion at events, such as festivals, and
  - b) Supporting organisations and individuals engaged in the provision of artistic activities, which take place primarily, but not exclusively, in the Yorkshire region.

During 2024–25, the charity undertook the following key activities to advance its public benefit aims:

- Continued to grow **Immersive Assembly**, Mediale's flagship talent development programme, supporting a cohort of emerging artists working at the intersection of art, technology and human experience.
- Commissioned, produced and toured new works nationally and internationally, including through partnerships with major institutions.
- Delivered inclusive public engagement activities such as workshops, talks and interactive installations.

Key achievements in the year included:

- **Selby Development via Selby Creates and Selby Light:** Continued cultural investment in Selby, helping embed Mediale in the local creative ecology and aligning with broader cultural regeneration goals.
- **Digital Body Festival:** Supported and helped deliver this major festival, presenting ambitious digital work and broadening access to immersive experiences.
- **MAIA / Young People Collaboration:** Partnered with MAIA Group to co-create a project with local young people, contributing to their creative development and representation.
- **The Glasshouse Residency:** Delivered a significant artist-in-residence commission at The Glasshouse International Centre for Music.

- Provided ongoing mentorship, production support and partnership development for artists.
- Produced a wide range of high-impact, artist-led work across the UK and internationally, enhancing Mediale's role as a forward-thinking, artist-centred organisation.
- Supporting the **National Science & Media Museum** via extensive scoping, consultancy and planning of a major digital arts commission as part of the UK City of Culture programme in Bradford.

As a result, Mediale has made significant progress toward its long-term goals, including deepening its artist roster, broadening its income streams, and forging lasting relationships with key national partners.

All activities undertaken during the year were in line with the charity's objectives and undertaken to provide public benefit, in accordance with the Charity Commission's guidance.

## Financial Accounts

The accounts for the year ending 31 March 2025 have then been prepared in accordance with the Charities Act 2011, the constitution and the Accounting and Reporting by Charities – Statement of Recommended Practice (SORP), applicable to charities preparing their accounts in accordance with the Financial Reporting Standards applicable in the UK and Republic of Ireland (FRS 102).

## Structure, Governance and Management

Mediale is a Charitable Incorporated Organisation (CIO) governed by a constitution approved by the Charity Commission and adopted by the trustees upon registration as a CIO.

Trustees are recruited following a skills audit of Board members to ensure that the Board has the right mix of skills and experience. There is an induction process in place to support new Trustees. The Board meets quarterly. A scheme of delegation is in place and day-to-day responsibility for ensuring the charity delivers on its aims and objectives is delegated to the Creative Director.

Major risks are reviewed quarterly by the full Board. The Board monitors impact, probability, mitigations taken and identifies any additional action required.

## Reserves Policy

The trustees aim to maintain funds at a level that equates to approximately three months of core charitable expenditure. The trustees consider that this level will provide sufficient funds to ensure the organisation can continue to operate whilst new sources of funding are realised. The trustees consider that the level of three months is sufficient given that the team will be continuously working on sourcing new funding for the organisation.

The balance held as unrestricted funds as at 31 March 2025 was (£4,956) (2024: (£13,123)). Despite this, the charity has been able to maintain its cash reserves (of £23,742) through a Key Fund loan and a reduction in the core expenditure in Q4 of the 2024-25 financial year.

The budget for 2025 projects a surplus for the 2025-26 financial year that will enable the charity to continue its operations. Basic core charitable expenditure for running the organisation is deemed to be £14,000 per month and core funding of £196,000 has already been secured for the 2025-26 financial year. The current level of reserves is therefore deemed to be reasonably sufficient by trustees, though efforts continue to be made to increase the current levels to the three-month minimum target of £42,000.

## Going Concern

The trustees have prepared the accounts on a going concern basis as the charity has already secured funding that will enable it to continue to trade for the foreseeable future.

## Remuneration

The trustees are responsible for staff pay, benefits and terms and conditions. Remuneration is reviewed annually; pay ranges are set out in the staff handbook and the salaries that are set reflect the roles and responsibilities of each postholder. Salaries are set at an appropriate level to retain excellent staff, while

also making a comparison with rates of pay in the charity sector for similar roles and size of charity. In addition to pay we also provide annual leave and pension contributions.

Trustees do not receive any remuneration.

### Public Benefit Statement

The Trustees confirm that they have complied with their duty in Section 4 of the Charities Act to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers and duties.

### Political and Charitable Donations

During the financial period no political or charitable donations were made.

### Statement of trustees' responsibilities

The trustees are responsible for preparing the Trustees Annual Report and the financial statements in accordance with applicable law and regulations.

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources for the charity for that period.

In preparing these accounts, the trustees are required to:

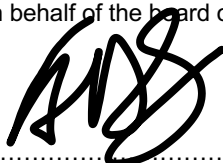
- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP effective 1 January 2019
- Make judgements and estimates that are reasonable and prudent
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements
- Prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for maintaining proper adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the accounts comply with the Charities Act 2011, the Charity Regulations 2008 and the provision of the trust deed and constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the persons who is a trustee at the date of approval of this report confirms that:

- So far as each trustee is aware, there is no relevant information of which the independent reviewer is unaware
- Each trustee has taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant financial information that may have a material impact on the financial reports and to establish that the organisation's independent reviewer is aware of that information.

Signed on behalf of the board of trustees:

A handwritten signature in black ink, appearing to be 'ADS', written over a dotted line.

Alexandra Deschamps-Sonsino (Chair)  
Trustee

Approved by the board on 19th August 2025 .....

# Independent Examiners' Report

For the year ending 31 March 2025

I report on the accounts of Mediale Charitable Incorporated Organisation for the year ended 31 March 2025, which are set out on pages 8-12.

## Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act
- To follow the procedures laid down in the General Directions given by the Charities Commission under section 145(5)(b) of the 2011 Act, and
- To state whether particular matters have come to my attention

## Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charities Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items of disclosures in the accounts and seeking explanations from you as trustees. Consequently, no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

## Independent examiners' statement

In connection with my examination, no matter has come to my attention:

- (1) Which gives me reasonable cause to believe that in any material respect the requirements
  - to keep accounting records in accordance with section 130 of the 2011 Act, and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

Have not been met, or

- (2) To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



.....  
Nicola Ainscough FCA BSc  
**Managing Director**

Equilibrium Accountants Ltd

48 Goodramgate  
York  
North Yorkshire  
YO1 7LF

25 June 2025

## Statement of Financial Activities

For the year ending 31 March 2025

	Notes	Restricted Funds £	Unrestricted Funds £	Year to 31 Mar 25 Total £	Year to 31 Mar 24 Total £
<b>INCOME</b>					
Incoming and endowments from:					
Donations and legacies	2	-	196,000	196,000	220,118
Charitable activities	3	-	10,817	10,817	99,310
Other trading activities		57,662	70,970	128,632	145,407
Investments		-	-	-	-
Other income		-	-	-	774
<b>Total incoming resources</b>		<b>57,662</b>	<b>277,787</b>	<b>335,449</b>	<b>465,609</b>
<b>EXPENDITURE</b>					
Expenditure on:					
Raising funds	4	7,200	7,794	14,994	30,545
Charitable activities	5	73,199	254,905	328,104	419,264
Other	6	-	7,421	7,421	6,905
<b>Total resources expended</b>		<b>80,399</b>	<b>270,120</b>	<b>350,519</b>	<b>456,714</b>
<b>Net income / (expenditure) for the year</b>		<b>(22,737)</b>	<b>7,667</b>	<b>(15,070)</b>	<b>8,895</b>
Transfer to general funds	7	(500)	500	-	-
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward as at 1 Apr 24		23,237	(13,123)	10,114	1,219
<b>Total funds carried forward as at 31 Mar 25</b>		<b>-</b>	<b>(4,956)</b>	<b>(4,956)</b>	<b>220,118</b>

The notes on pages 10-12 form a part of these financial statements.

A statement of Total Recognised Gains and Losses is not required as all gains and losses are included in the Statement of Financial Activities.

This is no difference between the net income / (expenditure) for the year above and the historical cost equivalent. All activities are continuing.

## Balance Sheet

For the year ending 31 March 2025

	Notes	£	As at 31 Mar 25 £	As at 31 Mar 24 £
<b>FIXED ASSETS</b>				
Tangible assets			2,993	5,260
<b>CURRENT ASSETS</b>				
Prepayments		911		3,316
Debtors		750		936
Cash at bank and in hand		23,742		52,878
		<u>25,403</u>		<u>57,130</u>
Creditors: Amounts falling due within one year	8		(32,816)	(27,980)
<b>Net Current Assets / (Liabilities)</b>			<u>(7,413)</u>	<u>29,150</u>
<b>Total Assets less Current Liabilities</b>			<u>(4,420)</u>	<u>34,410</u>
Creditors: Amounts falling due after more than one year	9		-	(21,212)
Accruals and deferred income			(536)	(3,084)
<b>Net Assets</b>			<u>(4,956)</u>	<u>10,114</u>
<b>FUNDS</b>				
	10			
Unrestricted funds			(4,956)	(13,123)
Restricted funds			-	23,237
<b>Total Funds</b>			<u>(4,956)</u>	<u>10,114</u>

The notes on pages 10-12 form a part of these financial statements.

### Trustee benefits: advances, credit and guarantees

During the year no benefits, in the form of advances, credit and guarantees, were conferred upon the trustees of the charity.

### Guarantees and other financial commitments

During the year no guarantees or other financial commitments were made.

The financial statements have been prepared in accordance with the Charities Act 2011, with respect to accounting records and the preparation of accounts.

The financial statements on pages 8-12 were approved by the Board of Trustees and signed on its behalf by:



.....  
Alexandra Deschamps-Sonsino (Chair)  
**Trustee**

Approved by the board on 19th August 2025 .....

# Notes to the Financial Statements

For the year ending 31 March 2025

## 1. ACCOUNTING POLICIES

### a) Statutory Information

Mediale is a charity, operating as a Charitable Incorporated Organisation, in the UK that is registered with the Charities Commission, registration number 1189852.

### b) Basis of preparation and assessment of going concern

The accounts have been prepared under the historical cost convention and on the receipts and payments basis.

The financial statements are prepared in sterling, which is the functional currency of the charity.

The principal accounting policies, which have been applied consistently in the year, are set out below.

### c) Compliance with accounting standards

The financial statements have been prepared in accordance with the Charities Act 2011, the Accounting and Reporting by Charities for Small Entities: Statement of Recommended Practice in the UK and Republic of Ireland (FRS 102) (effective January 2015) – (Charities 'SORP' FRS 102): the provision of FRS 102 Section 1A – Small Entities and other applicable accounting standards in the United Kingdom

### d) Average number of employees

During the year the average number of employees was 6 (2024: 5)

### e) Funds Structure

Earmarked funds, as shown in the notes to the accounts, represent funds set aside by the trustees for use on specific projects. Amounts shown as Restricted Funds, on the Statement of Financial Activities and the Balance Sheet, represent funds donated for specific projects in accordance with the Charities Act definition.

### f) Income Recognition

Revenue is recognised in respect of non-government non-exchange transactions, donations, and funds received for goods and services supplied during the financial period on receipt.

Government Grants have been recognised using the accrual model.

### g) Trustees Remuneration

During the year the trustees did not receive any remuneration or reimbursement of out-of-pocket expenses, as none were incurred.

### h) Fixed Assets

All fixed assets are capitalised and included, at cost, including any incidental expenses of acquisition.

Depreciation is provided on tangible fixed assets at rates calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Office Equipment	25% Straight Line
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## 2. DONATIONS AND LEGACIES

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
Arts Council	196,000	207,618
Awards4All	-	9,500
Jerwood Arts	-	3,000
	<hr/> 196,000	<hr/> 220,118

## 3. CHARITABLE ACTIVITIES

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
ArtHouse Jersey	-	13,860
Arts Council	-	7,930
Castle Howard	-	4,400
Milton Keynes Council	-	2,000
North Music Trust	-	47,750
North Yorkshire Council	9,900	20,000
People's Place Projects	500	-
Yarm Town Council	-	3,370
Other Income	417	-
	<hr/> 10,817	<hr/> 99,310

## 4. RAISING FUNDS

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
Marketing and Communications	14,994	30,545
	<hr/> 14,994	<hr/> 30,545

## 5. EXPENDITURE ON CHARITABLE ACTIVITIES

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
Event Costs	93,189	172,886
Staff Costs	215,312	228,093
Administrative Costs	19,603	18,285
	<hr/> 328,104	<hr/> 419,264

## 6. OTHER

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
Accountancy Fees	5,285	4,770
Loan Interest	2,100	2,100
Other legal and professional fees	36	35
	<hr/> 7,421	<hr/> 6,905

## 7. GENERAL FUND TRANSFER

The Trustees have agreed to release the small surplus left over upon completion of The Return project, back into general funds, as it has been generated by an acceptable level of deviation from the budgeted spending originally provided for in the funding applications.

## 8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
VAT	1,084	4,923
Trade Creditors	6,274	2,274
Other taxes and social security	4,246	5,631
Other Creditors	21,212	15,152
Accruals	536	3,084
	<hr/> 33,352	<hr/> 31,064

## 9. CREDITORS: AMOUNTS FALLING DUE AFTER ONE YEAR

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
Other Creditors	-	21,212
	<hr/> -	<hr/> 21,212

## 10. FUNDS

	Year ending 31 March 25 Total £	Year ending 31 March 24 Total £
UNRESTRICTED FUND		
General	(4,956)	(13,123)
RESTRICTED FUND		
General	-	23,237
	<hr/> (4,956)	<hr/> 10,114