

Charity Number: 1189817  
(Company Limited by Guarantee)

# Illuminate Productions

ENRICHMENT

Trustees' report and financial statements  
for the year ended 31<sup>st</sup> July 2021

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## **Running the Charity:**

The charity currently has a relatively small Board: as of July 2021, there are three trustees, recruited through invitation, who have a mix of arts, education, community and marketing backgrounds.

A small core team work hard to make projects a success for all involved, despite the currently limited funds; our operational costs are at their most frugal and we currently make the most of a volunteer programme and pro-bono work.

We are committed to creating opportunities for the Board to gather additional members with diverse skill sets to benefit the development of the charity, such as fundraising, audience development and personnel recruitment/ volunteering drives. The board seeks to develop the procurement process and enhance our recruitment drives to attract new board members with the skills we have identified.

## **Treasurer and Secretary:**

Julia Everett

## **Board of Trustees (appointed April 2020):**

Caroline Jones – Chair

Michelle Butler - Trustee

Catherine Vonledebur - Trustee

## **Registered Office:**

Floor 2  
26 Marshalsea Road  
London  
SE1 1HF

## **Registered Banking:**

Caf Bank  
25 Kings Hill Avenue, Kings Hill  
West Malling,  
Kent  
ME19 4JQ

## Trustees' Annual Report

The objectives of the CIO are:

- (1) To advance education and to promote the practice of and participation in the arts for the public benefit, in particular but not exclusively by raising awareness of contemporary art practices and connections between art and science through workshops, seminars, talks, and other such events;
- (2) The relief of those in need, in particular people with mental and emotional health and well-being needs, through the use of the arts.

Illuminate Productions Enrichment objective is to advance education and well-being for public benefit through participation in the arts, in particular but not exclusively, through the promotion and interaction of contemporary arts. It does this by creating a platform for multiple forms of engagement between artists, participants, volunteers and audiences.

We aim to engage and inspire new audiences by producing educational workshops and events that are accessible, unique and inspiring. We want our events to appeal to everyone whether or not they have previously had an interest in the arts. We will program workshops with audiences in mind:

1. An arts education and wellbeing programme, to develop and deliver the charitable work previously delivered by Illuminate Productions Ltd.
2. Opening the way for discussion and fresh debate about contemporary art and culture.
3. A multi-agency approach to considered project planning and delivery, bringing together arts organisations, collectives and arts educators in experimental collaborative partnerships to consider ways forward/ rolling out/ sustainability through arts.
4. A tailor made, high quality creative programme of work which crosses the arts/science divide and supports positive mental health through creative practice and participation.
5. Support to an ever-increasing population with diagnosed and un-diagnosed poor mental health, encouraging creative participation and with focus on the Five Ways to Wellbeing.
6. Provide a strategically tailored programme of work with greater and more accessible reach, which has the ability to become sustainable and which supports health board health prevention/ promotion agenda.

Our wellbeing programme includes a wide range of inclusive activities for our beneficiaries. These are activities set to be enjoyable experiences, where participants can learn something new, develop friendships and a sense of community, which will lead to an increased level of happiness. These activities strive towards improving the health and wellbeing of participants, with regular, fun, timetabled activity and a set of personal objectives for each individual thus providing participants with a sense of purpose and fulfilment continued beyond the end of the project funding. Additionally, we intend to improve the health and wellbeing of others involved including volunteers, staff and the communities the project engages.

We are eager for projects to lead to greater social cohesion and an increased understanding in the field of Arts in Health and Wellbeing. We will strive to focus on key thematic areas including improving social connectedness, wellbeing and building partnerships – including with participants, artists and between staff and local Community Health teams.

### **For Well-being projects:**

**During the global pandemic, we worked responsively to meet the needs of our communities whilst remaining within the government guidelines. This meant we needed to alter some of our planned evaluation processes, however, we have undertaken extensive qualitative and quantitative evaluations, throughout the projects and are committed to embedding robust evaluation and dissemination throughout future programmes:**

Projects will support mental health and wellbeing strategies including the NHS Foundation Trusts; `Together we Care` Strategy.

Regular monitoring and evaluation from robust case studies through to soft touch reporting will be regularly compiled and the findings will be presented at numerous therapies/ mental Health/ Learning Disability and public health forums. This will include presentation and discussion opportunities in service provider meetings, workshops and conferences.

Benchmark data will include aspects such as wellbeing outcomes, social and health outcomes etc. We will consider how interest in music/performance opportunities develops, and assess staff attitudes to, and perceptions of mental health conditions.

Projects will be assessed against these and other indicators (e.g. enjoyment factors, levels of engagement through attendance etc). Note that these may be different based on different client groups. We will be looking for positive impact on ONS4 scores and cross-correlating with WEMWBS scores.

We intend to:

- To reach isolated communities, by removing potential barriers and providing and promoting accessible spaces, provision, pace etc.
- Engage with those most difficult to reach, by reaching socially disadvantaged communities whilst promoting diversity and inclusion.

### **SHARING**

We seek to engage with and learn from other Arts in Health projects to exchange good practice and learn 'what works well, where'.

Dissemination events attended by key stakeholders from arts and health - will be scheduled to showcase both outcomes and experiences from projects. These could take various forms, our aim would be to make these as inclusive events as possible.

Conformance with GDPR and research ethics will be a standard feature of project operations.

**Illuminate Productions Enrichments aim is to advance education and to promote the practice of and participation in the arts for the public benefit.**

**Our key aims, and priorities are:**

### **1. A Resilient Organisation**

- To develop a sustainable and resilient organisation
- To have an effective and knowledgeable Board and workforce

### **2. High-impact education and outreach programmes**

- To create high-impact education and outreach programmes, with a focus on delivering learning and social outcomes
- To raise awareness of contemporary art practices and connections between art and science through workshops, seminars, talks, and other such events
- To relieve those in need, in particular people with mental and emotional health and well-being needs, through the use of the arts.

### **3. An open, accessible, informative, and enjoyable experience for our audiences**

- To promote and ensure that all workshops, seminars, talks, and other such events are accessible to a wide audience
- To understand our visitors and ensure they are informed, educated, and entertained
- To engage and inspire new participants and audiences

### **4. Secure income and finances**

- To develop income streams and fundraising activities that secure the financial future of Illuminate Productions Enrichment

### **5. A developed stakeholder and partnership offer**

- To develop meaningful and mutually beneficial partnerships with relevant organisations, authorities, businesses, education providers, and arts and third sector organisations.

## Background History:

**Illuminate Productions Ltd.** curate and produce large scale contemporary art installations (**Registered company number 05870024**). Illuminate Productions past experience and research has shown there is a need for an education and outreach provision.

Through natural progression, **Illuminate Productions *Enrichment*** was set up to deliver an arts education programme, separate to the activities of the not-for-profit company **Illuminate Productions Ltd.**

Illuminate Productions *Enrichment* aims to provide a tailor made, positive contemporary arts education programme, which supports supporting positive mental health and wellbeing through creative practice, education and participation.

There are separate trustees/directors with differing skill sets for each company except for Caroline Jones who acts as the connector, sharing the workplans between the two companies, facilitating partnership working, in order to produce an innovative, sustainable delivery model with separate funding streams.

### **Illuminate Productions Ltd. history**

Illuminate Productions have an excellent track record of engaging the public, as their projects break down barriers and offer accessible interactive art without limitations. Many of their arts projects are award-winning and have received worldwide acclaim. They work with both established and emerging artists.

Illuminate Productions is a not-for-profit art organisation and has over 15 years extensive knowledge of all aspects of curating, commissioning, producing and delivering - unique, inspiring and high-impact artworks to engage a diverse audience. Much of their work is large-scale, site- responsive, interactive and crosses the art/science divide.

They present high quality contemporary art in unusual yet accessible environments and understand the need for both cultural and social regeneration. They believe that art can add real value by enhancing community engagement and creating a sense of belonging.

Projects have required them to work closely with engineers, scientists, authorities and local communities to make them happen. Past and present partners include; the Mayor of London, Tate Modern, Transport for London, Network Rail, Bankside Open Spaces Trust, Port of London Authority, Museum of London, Science Gallery London, Science Museum, Kings College London and many local councils and business districts.

Examples of past projects include; **PiP's Plant Parlour by Mileece**, a bio-reactive, plant-controlled mobile installation designed to open pathways to relaxation and emotional healing through nature, art and sound. **On Your Wavelength by Marcus Lyall**, where participants minds powered a light and sound installation, **Drive Dead Slow (The Dodgems of Your Mind)**, where a collective of visual, sound and light artists collaboratively created the world's first artist-designed bumper car arena, and a full-scale wax house (**the Melting House**) that slowly melted and an **Upside Down House by Alex Chinneck**.

The pilot for the Feel-Good Experience titled "**The Feel-Good Institute**" which took participants on an interactive journey of 8 contemporary art installations designed to increase wellbeing, through this they identified a need for further wellbeing installations and events.

Another of their projects "Meet Me at the Upside Table" was Winner of Art Installation of the Year, Design in Mental Health Awards 2019. They strive to develop and build on these themes in the future through immersive, interactive artworks.

They also curated and produced, **Merge Festival**, an annual arts, music and performance festival drawing on the rich heritage of London Bankside (for 10 years in partnership with Tate Modern, Southwark Council and Better Bankside). and **DRIFT**, a series of commissioned and produced, strategically placed site-specific artworks in, alongside, and over the river Thames.

[www.illuminateproductions.co.uk](http://www.illuminateproductions.co.uk)

### **Illuminate Productions *Enrichment: Activities 2020/2021***

**2020/21 was the first year of the charity and business plan.**

**A significant amount of time and resource went into planning and developing a meaningful arts and wellbeing programme, unfortunately, due to the Covid 19 Pandemic and its associated lockdowns and restrictions, our planned Outreach programmes of workshop activity could not be delivered in 2020/21 - The Government restrictions relating to travel, social distancing, social gatherings and working arrangements forced us to halt the planned programmes, and postpone them until the following financial year:**

Working in partnership with **Kirkaldys Testing Museum**, we engaged a local artist and an arts educator to develop arts and engineering workshops for Southwark schools and community groups, reflecting the idea that children are the drivers of change for the future.

The programme celebrates the rich history and engineering of Blackfriars Bridge and Kirkaldys Testing Museum, both of which were built almost 140 years ago. For Kirkaldys Testing Museum the educational workshops and events were designed to act as a pilot for furthering the museums sustainability through engaging a more diverse audience.

We aim to make projects sustainable, gathering momentum for years to come and add to the cultural and social regeneration of the Southwark area.

### **Mudskipper Education and Outreach Programme**

Cross curricula workshops, combining arts, science, design & technology.

We developed a programme of activities to engage young people with Mudskipper - a amphibious sculpture by British artist James Capper. (a large-scale sculpture that has been commissioned and produced by Illuminate Productions Ltd.).



Working in partnership with the Greater London Authority and Wandsworth Council, we built a network of new relationships with local schools, community centres and libraries for Royal Victoria Docks young people, plus with schools with existing relationships in Nine Elms, Wandsworth.

Due to the pandemic the arts and engineering workshops were postponed until the following financial year.

**There were 3 lockdowns and several significant restrictions during the first year of the charity.**

**Throughout the year, the charity also spent time reconsidering how its programme could best serve its participants, community and its future viability, despite enduring the many challenges arising from the restrictions and lockdowns of the pandemic, plus the operational and financial limitations.**

**To that end we worked alongside Illuminate Productions Ltd. to think outside the box and we delivered socially distanced community projects focused on reducing loneliness and isolation and improving mental health.**

**Illuminate Productions *Enrichment* actively recruited volunteers to support and deliver the projects. This came at a time when many people were feeling their most isolated, uncertain, lonely and anxious - by being involved many found it pivotal in supporting their mental health, through a sense of community.**

**Partners and volunteers have embraced our Enrichment programme and we continue our commitment to provide opportunities, upskill and support all involved.**

**We were able to safely deliver the below projects within the Government guidelines:**

### **Scream the House Down by Marcus Lyall**

**An interactive sound and light installation that reacted to visitor voices.**

With social distancing in place and tensions rising, London based artist Marcus Lyall transformed a soon-to-be-demolished office block in London Bridge into a large scale interactive public artwork that could be viewed online. In this new site-specific work, Lyall invited participants to join a Zoom call where they could scream, yell, shout or otherwise vocalise their feelings, from their homes, rather than having to travel to us.

A monumental light installation instantly illuminated the building in response to their voice. The louder and longer their outburst, the bigger the response from the building. The building interpreted every voice and scream differently, to create a unique response for each person.

The artwork was designed as a safe and constructive way for people to release their inner tension. 'Primal Scream therapy' has long been investigated as beneficial for psychological issues such as depression and anxiety.

With no project cash funding, the installation was made possible thanks to the volunteers, organisations and companies that generously gave their time, resources and support for the charity and its objectives. The project was well received by participants from around the world.

## **I Believe in You by Joy Bomb**

### **An installation spreading JOY, LOVE and positive vibes to all.**

With social distancing still in place, for London Bridge Station and the surrounding area, Illuminate Productions Ltd. and artist Amy Broch created a series of Feel-Good artworks to help **restore hope and revive optimism**, with the ethos of creating joy bombs, an artistic equivalent to photo bombing.

JOY Bomb creative mission is to celebrate FUN for FUN's sake and to make memorable moments happy ones. Broch's installation embraced possibility and hope through eliciting a sense of joy and humour in an otherwise turbulent world.

Commissioned by Team London Bridge to boost the morale of local residents and commuters, the station and streets became alive with large-scale window vinyls and uplifting messages stencilled on pedestrian walkways and pavements throughout the London Bridge area.

Images of JOY Bomb mascots with brightly coloured fun embellished backdrops, holding signs containing uplifting quotes and messages - aimed to lift passers-by spirits and inject their day with energy, humour and positivity.

To coincide and compliment the art installations Illuminate Productions Enrichment organised an open call to the public to nominate a friend, colleague or family member to be Joy Bombed. The chosen recipients had personal messages of love and appreciation delivered to their homes by Joy Bomb mascots – They were Joy Bombed!

The project was in collaboration with Network Rail, Southwark Council and Team London Bridge.

We will continue to collaborate with many organisations and feel better prepared for the future.

## **Notes to the Financial Statements**

Due to the Covid 19 Pandemic, the charity was unable to be active with its fundraising - however, we actively engaged with our volunteers and local community - People who were on furlough from other work provided many of our volunteer hours. They welcomed the opportunity to support meaningful activity at a time of global uncertainty and isolation.

Additional to the Directors, we had 4 volunteers working an average of 10 hours per month.

We also received a significant amount of time plus support in kind from local businesses.

A charitable donation of £1000 was made and we had £0 expenses.

## Statement of the Trustees' Responsibilities

The trustees (who are also directors of Illuminate Productions Enrichment for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the financial period. In preparing these financial statements, the trustees are required to:

Select suitable accounting policies and then apply them consistently;

Observe the methods and principles in the Charities SORP (FRS102);

Make judgments and estimates that are reasonable and prudent;

State whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;

Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



Caroline Jones

Chair of the Board of Trustees

Date: 29/05/2022

Registered Charity Number: 1189817

**Illuminate Productions Enrichment  
Unaudited Financial Statements  
For The Year Ended 31<sup>st</sup> July 2021**

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**Statement of the Trustees' Responsibilities**

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This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board,



Caroline Jones  
Chair of the Board of Trustees

Date: 29/05/2022

**Illuminate Productions Enrichment  
Profit and Loss Account  
For The Year Ended 31<sup>st</sup> July 2021**

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	<b>2021</b> £	<b>2020</b> £
<b>TURNOVER</b>		
Income from donations	1000	0
Staff Costs	0	0
Depreciation and other amounts	0	0
Other charges	0	0
 <b>Expenditure</b>	 0	
 <b>Net Profit</b>	 <b>1000</b>	

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31<sup>st</sup> July 2021**

**Average Number of Employees and Volunteers**

Average Number of Employees, including directors, during the year was as follows: 0

Average Number of Volunteers: 4

**Trustees' Remuneration and Expenses**

The trustees were not paid any remuneration or received any other benefits during the year. There were no travel costs reimbursed to any member of the Board of Trustees.

**Taxation**

As a charity, Illuminate Productions Enrichment is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

**General information**

Illuminate Productions Enrichment, Company Number 1189817. The registered office address is Floor 2, 26 Marshalsea Road, London. SE1 1HF