



# MammaKind

Annual Report & Accounts 2024





# Table of contents

## Trustees annual report

Welcome from our Chair .....	03
Welcome from our Chief Operations Officer .....	05
Who we are and what we do .....	07
Our achievements and performance .....	09
Reference and administrative details .....	15
Structure, governance and management .....	16
Financial review .....	17
Reserves policy .....	17
Thank you to our supporters .....	18
Declaration .....	19
Independent examiners report .....	21

## Financial report

Income and expenditure .....	24
Balance sheet .....	25
Notes to the financial statements .....	26





# Welcome from our Chair

## Steadfast through change while making progress towards a fairer balance for every family.

2024 has been a defining year for MammaKind, one that tested our adaptability and reaffirmed our purpose.

We have long understood what families need, but this year we took meaningful steps to redress the balance. By extending our referral age range to include children up to six and introducing siblings' packs, we ensured that every child within a family is recognised and supported. These developments reflect our deep commitment to fairness, dignity and inclusion.

While the year brought operational challenges, it also revealed the strength of the MammaKind community. The Board has been inspired by the professionalism and compassion shown by our staff and volunteers, who kept vital support flowing even during periods of disruption.

Our focus as trustees has been to support the team through transition, safeguard financial stability and lay the groundwork for a single, consolidated warehouse that will strengthen our long-term capacity.

On behalf of the Board, I extend heartfelt thanks to our Chief Operations Officer, staff, volunteers, partners and funders. Your belief in what MammaKind stands for enables us to continue bringing bundles of joy and hope to families who need them most.







## Welcome from our Chief Operations Officer

### Rising to every challenge together.

2024 was a year of both change and growth at MammaKind. We faced an unprecedented number of warehouse closures and relocations, which placed significant pressure on our operations but also prompted important planning for the future. We are now taking steps toward establishing a stable, long-term base that will support our work from 2025 onwards.

Despite these challenges, our services remained strong. Across MammaKind, we responded to 1,029 requests for support, reaching 3,068 family members, including 1,754 children aged 0-6. We also extended our age range from 0-5 to 0-6, enabling more families to access vital help. We are especially proud to have delivered on a long-standing goal for another year: providing clothing, toiletries and books to 100% of older siblings in supported families – children who

too often have nowhere else to turn for essentials.

None of this would have been possible without our extraordinary volunteers and staff, who carried both the physical and emotional weight of our work, and our partners who stepped in when we needed them most.

The need for our support is greater than ever. No family should face such hardship, and we are committed to changing that. In 2025, we will continue making families' needs heard, strengthening partnerships and providing high-quality pre-loved essentials so children can thrive. Thank you for making MammaKind's work possible.



# Who we are and what we do

MammaKind is a volunteer-led charity, supporting families throughout south-east London who are struggling to provide the essentials for their babies and young children. We believe that every child deserves a safe, warm and nurturing start in life, and that no parent should face the anxiety of going without the basics.

Through our Bundles of Joy project, we collect, sort and redistribute high-quality pre-loved and new items to families with children aged six and under. We work with a growing network of more than 250 referral agents, including midwives, health visitors, social workers and representatives of community organisations, to provide practical support to families experiencing hardship, crisis or social isolation.

Our support focuses on four key areas of early childhood development: safe sleep, stimulation and learning, practical basics, and safe transport and mobility. Each bundle is tailored to the needs of the family, helping children sleep safely, stay warm, play, learn and grow with confidence.

MammaKind is powered by a dedicated team of volunteers and corporate supporters who collectively contribute thousands of hours each year to sort donations, prepare bundles and deliver them to families. During 2024, we strengthened our operational capacity by increasing storage and volunteer space, allowing us to handle more donations and prepare bundles more efficiently.



Our new warehouse space, ready to help MammaKind reach even more families in 2025



Our new warehouse space, ready to help MammaKind reach even more families in 2025



# Our achievements and performance

2024 was a year of continued growth and resilience for MammaKind, as we worked tirelessly to ensure families throughout south-east London had access to the essentials every child deserves. This section outlines our achievements and performance, and the difference MammaKind made for families in our community.

Over the past year, we focused on strengthening our Bundles of Joy project and deepening our support for families facing hardship. Against a backdrop of rising living costs and increasing demand, the project remained a vital lifeline, offering practical support, relief and hope to parents who were struggling to make ends meet.



Our new warehouse space, ready to help MammaKind reach even more families in 2025

# Impact summary

## How we supported families in 2024

- 1,029 families supported to give their children a better start in life
- 3,068 family members receiving help from MammaKind
- 1,754 children aged 0-6 given the things they need to thrive
- 1,621 clothing bundles, ensuring children had weather appropriate clothing
- 208 older siblings supported who would otherwise have gone without
- 197 beds provided to give babies a safe place to sleep
- 213 prams enabling parents to get out safely with their babies
- 1,105 coats distributed to keep children warm and dry
- 44,840 nappies given to keep little ones clean, comfortable and protected
- 49 highchairs provided for safer, easier everyday care
- 7,030 toy and 4,950 book bundles inspiring play and early learning
- 251 referral partners working with us to improve the lives of families in poverty
- 165 individual and corporate volunteers cleaning, sorting and packing bundles
- 4,550 volunteer hours donated, equal to 130 weeks of full-time work



# Impact in 2024

MammaKind continued to stand alongside families across south-east London who face the daily realities of poverty. Through our Bundles of Joy project, we helped parents provide for their babies and young children with dignity, ensuring every child has the essentials needed for a healthy, happy start in life.

This year, 3,068 family members, including 1,754 children aged six and under, 208 older siblings and their parents, received practical, life-changing support from MammaKind. Each bundle was thoughtfully prepared by our volunteers, ensuring that every item was clean, age-appropriate, carefully packaged and provided with compassion and respect for the families we support.

For many families, that meant receiving a safe bed for their baby, a pram to get out and about, or a warm coat for winter. It also meant access to clean nappies, toys and books. These small but vital items make an enormous difference to a child's comfort, health and development. Each essential, prepared and delivered with care, helped remove everyday barriers that prevent children from sleeping well, playing, learning and growing with confidence.

## Lifting barriers, building foundations

For many of the families we support, poverty creates challenges that reach far beyond the lack of material goods. It affects how children sleep, learn, move and play, shaping every aspect of early development. Each item we provide helps to remove one of these barriers.

When a baby has a safe place to sleep, their development is directly affected. The 197 beds we distributed this year gave babies and children a secure space to rest, supporting healthy growth, emotional regulation

and cognitive development. Adequate sleep also helps parents establish routines and reduces the risks associated with unsafe co-sleeping. One referral partner told us, "The cot meant that mother and baby were no longer co-sleeping on a sofa. It was a turning point for their wellbeing."

Access to weather-appropriate clothing and nappies is just as vital. In 2024, we distributed 1,105 coats and over 44,000 nappies, helping to keep children warm, dry and comfortable. Being clean and appropriately dressed allows children to move freely, attend nursery and play without discomfort. These experiences are central to healthy development. For parents, the relief of knowing their child is well cared for can ease enormous stress. As one mother told us, "It's taken away the worry of choosing between food and nappies. I can breathe again."

The 213 prams we provided this year transformed the lives of families who previously had no safe way to travel with their children. Without a pram, many parents told us they simply couldn't leave the house. As one said, "The pram changed our quality of life. I can now carry it up and down the stairs and store it easily." Having a pram means parents can safely take their babies to appointments, early years sessions and outdoor activities, all of which are vital for health, connection and development.

Our 7,030 toys and 4,950 books have brought learning and joy into homes across Lewisham. Play and reading are not luxuries; they are how young children develop speech, motor skills, imagination and empathy. Each toy or book is a building block for school readiness and emotional wellbeing, helping parents nurture their children's curiosity and confidence.





# Dignity, connection and hope

MammaKind's impact goes far beyond the items we provide. Every delivery reminds families that they are seen, supported and cared for by their community.

One mum described our service as a "stress relief service." Another said, "The support from MammaKind has been life-changing for me personally and has helped improve myself and my children's health and everyday life." For many parents, these moments of relief can mean the difference between isolation and confidence, between struggling alone and feeling part of something larger.

Our partnership with the Best Beginnings Midwifery Team at Lewisham and Greenwich NHS Trust continues to show how practical support can strengthen trust between vulnerable young mothers and healthcare professionals. In 2024, we provided 100 tailored antenatal and newborn packs to young and teenage mums. As one midwife shared,

"The support packs make the world of difference. They change young women's perception of health professionals and baby banks, helping us to work with and support them."



## Community effort

This impact was made possible by our dedicated volunteers and referral partners. In 2024, 15 core volunteers and more than 150 corporate volunteers gave a combined 4,550 hours of their time, ensuring that every family received a timely and compassionate response. With 251 referral partners, from health visitors and midwives to local community groups, MammaKind has become a trusted part of the early years support network throughout south-east London.

## Looking ahead

As we move into 2025, MammaKind is preparing for an exciting new chapter. Our anticipated move to a larger storage and volunteer space will expand our capacity and efficiency, enabling us to reach even more children and families in need.

Our vision remains clear: to give every child an equal start in life, safe, warm, cared for and ready to thrive. Each bed, coat, pram and book we provide is part of that vision: practical acts of kindness that help families breathe easier, rebuild confidence and give their children the best possible beginning.



# Reference and administrative details

Charity number: 1189620	
Registered office: Unit 11A, Greenwich Centre Business Park, London SE10 9QF	
Trustees	Date appointed
Kirsty Noelle Lowe	22 May 2020
Jeremy Lowe	5 October 2020
Katie Jennifer Allen-East	11 January 2021
Juliet Olive Campbell	July 2021
Independent examiner: Sabina Reed Holy Brook Associates Limited, Curious Lounge, 1st Floor, Pinnacle Building, Tudor Road, Reading, England, RG1 1NH	

The Trustees have complied with their duty to have regard to the guidance issued by the Charity Commission on public benefit.

# Structure, governance and management

The organisation registered as a charity on 22 May 2020 and became a Charitable Incorporated Organisation (CIO). It was established under a constitution which defines its objects and powers. The constitution sets out the conditions and terms of Trustee appointments and decision making. The constitution was amended on 2 February 2022. The Trustees have four formal meetings per year and review the aims, objectives and activity of the charity annually.



# Financial Review

Our financial statements for the 12-month period to 31 December 2024 are shown in this report, compared against prior figures for the year ended 31 December 2023.

The charity received grants and donations of £476,909 during this financial period, including donations in kind. Total resources expended were £413,414 giving net income for the year of £63,495.

Total funds at the year end were £132,352 (of which £16,720 were restricted), up from £68,857 at 31 December 2023 (of which £26,913 were restricted).

# Reserves Policy

The Trustees examined the charity’s requirements for reserves in light of the main risks to the organisation. The Trustees are aiming for a reserves policy of 12 months of operating expenditure, excluding donated items (noting that a substantial amount of income and expenditure relates to donated items).

Whilst the charity had not reached its targeted level at 31 December 2024, the Trustees are confident that, with the funds available and funds expected to be raised in the coming financial year, the charity has sufficient financial resources to enable it to continue to operate.

# Thank you to our supporters

- Albert Hunt

Argos

Baby Bank Alliance (Save the Children)

Base 13

Beauty Bank

Belvedere Trust

Benevity

Better – GLL

Blackheath Yoga

Booktrust

Bromley Borough Foodbank

Bromley Hygiene Bank

Cantu Beauty

City Bridge Foundation

Delatim Ltd

East Greenwich Fire Brigade

East Greenwich Fire Station

Eltham College

Feed UK

Garfield Weston Greenwich

Foodbank Hartbeeps InKind Charity

Kitmas

Lewisham Foodbank
- Lewisham Hygiene bank

Lewisham Local

London Catalyst

Mapp

Masonic Charitable Trust

NG Bailey

Northleaf

Pantheon Ventures

Peabody Community Fund Savills

Stagecoach

Steph and Phillips Foundation

Tesco

The Big Give Trust

The Charles Lewis Foundation

The Childhood Trust

The Hedley Foundation

The Leathersellers’ Foundation

The Lee Charity of William Hatcliffe

The Lewin Trust

The London Community Foundation

The Merchant Taylors’ Foundation

The National Lottery

Therapy 4 healing

Worldpay



# Declaration

The trustees declare that they have approved the trustees' report above.  
Signed on behalf of the charity's trustees:



Name: Kirsty Lowe  
Position: Chair to the Board of Trustees  
Date: 29 October 2025





# Independent examiner's report on the accounts

## Section A

## Independent Examiner's Report

<b>Report to the trustees</b>	MammaKind		
<b>On accounts for the year ended</b>	31 <sup>st</sup> December 2024	<b>Charity no (if any)</b>	1189620
<b>Set out on pages</b>	21-22		

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024.

### Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### Independent examiner's statement

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Accounting Technicians (AAT)

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

<b>Signed:</b>		<b>Date:</b>	24/10/2025
----------------	---	--------------	------------

**Name:** Sabina Reed

### Relevant professional qualification(s) or body (if any):

Association of Accounting Technicians



<b>Address:</b>	C/o Holy Brook Associates. Curious Lounge
	1 <sup>st</sup> Floor, Pinnacle Building, Tudor Road, Reading RG1 1NH

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**

--



MAMMAKIND

Annual Report and Accounts

1 January – 31 December 2024



## MAMMAKIND INCOME AND EXPENDITURE

Year ending 31 December 2024

		Unrestricted Funds 2024	Restricted Funds 2024	Total Funds 2024	Total Funds 2023
<u>Income from:</u>	Note	£	£	£	£
Donations	3	359,118	117,068	476,186	416,530
Other		723		723	693
<b>Total Income</b>		<b>359,841</b>	<b>117,068</b>	<b>476,909</b>	<b>417,224</b>
 <u>Expenditure on:</u>					
Raising Funds		15,707		15,707	3,799
Charitable activities	6	270,447	127,260	397,707	367,537
<b>Total resources expended</b>		<b>286,154</b>	<b>127,260</b>	<b>413,414</b>	<b>371,336</b>
 Net income/ (expenditure) before investment gains		 73,687	 (10,192)	 63,495	 45,888
<b>Net movement in funds</b>		<b>73,687</b>	<b>(10,192)</b>	<b>63,495</b>	<b>45,888</b>
 Fund balances at 1 Jan		 41,944	 26,913	 68,857	 22,969
<b>Funds carried forward at 31 Dec</b>		<b>115,631</b>	<b>16,721</b>	<b>132,352</b>	<b>68,857</b>

The statement of financial activities includes all gains and losses recognised in the period.

All income and expenditure derive from continuing activities.



## MAMMAKIND Balance Sheet at 31 December 2024

		Unrestricted Funds 31 Dec 2024 £	Restricted Income Funds 31 Dec 2024 £	Total Funds 31 Dec 2024 £	Total Funds 31 Dec 2023 £
<b>Fixed Assets</b>					
Tangible assets	14	239		239	463
<b>Current assets</b>					
Debtors	19				6,745
Cash at bank and in hand	24	125,796	16,720	142,517	68,931
Total current assets		125,796	16,720	142,517	75,676
<b>Creditors: amounts falling due within one year</b>	20	10,404		10,404	7,282
Net current assets		115,392	16,720	132,113	68,394
<b>Total assets less current liabilities</b>		115,631	16,720	132,352	68,857
<b>Total net assets or liabilities</b>		<u>115,631</u>	<u>16,720</u>	<u>132,352</u>	<u>68,857</u>
<b>Funds of the Charity</b>	27				
Endowment funds		-	-	-	-
Restricted income funds		-	16,720	16,720	26,913
Unrestricted Funds		115,631	-	115,631	41,944
Revaluation reserve		-	-	-	-
<b>Total funds</b>		<u>115,631</u>	<u>16,720</u>	<u>132,352</u>	<u>68,857</u>

The financial statements were approved by the trustees on 24 October 2024



Kirsty Noelle Lowe,  
Chair to the Board of Trustees

**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**1. Accounting policies**

**Charity information**

Mammakind is an incorporated Charity governed by a Constitution adopted on 22<sup>nd</sup> May 2020. The Charity was registered at the Charity Commission on 22 May 2020 under number 1189620.

The Charity is not politically aligned.

**1.1 Accounting convention**

The financial statements have been prepared to accordance with the charity's (governing document), the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true fair view. The departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice for charities which is referred to in the Regulations but which has been since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies are set out below.



**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**1. Accounting policies (continued)**

**1.2 Going Concern**

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing financial statements.

**1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

**1.4 Incoming resources**

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is possible that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset. All of these by the way turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales related taxes.

## MAMMAKIND

### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31 December 2024

#### 1. Accounting policies (continued)

##### 1.5 Resources expended

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources.

Cost of generating funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Support costs are those costs incurred directly in support of expenditure on the objects of the charity.

##### 1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses. Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following basis:

Fixtures and fittings

Gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income divided by (expenditure) for the period.

##### 1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amount of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment annually, and whenever there is an indication that the asset may be impaired.



MAMMAKIND  
NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 December 2024

1. Accounting policies (continued)

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held with banks, other short term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

***Basic financial assets***

Basic financial assets, including debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortized cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

***Basic financial liabilities***

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised. Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

***Derecognition of financial liabilities***

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**2. Critical accounting estimates and judgements**

In the application of the charity's accounting policies, the Trustees are required to make judgments, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates' underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision effects both current and future periods.

**3. Donations and legacies**

Analysis	Unrestricted Funds	Restricted income funds	Total Funds	Total Funds
	2024	2024	2024	2023
	£	£	£	£
Donations and gifts	123,778		123,778	80,446
Gift Aid	2,603		2,603	3,625
General grants	57,378	117,068	174,446	99,800
Donated goods, facilities, and services	175,360		175,360	232,660
Total	359,118	117,068	476,186	416,530
Charitable activities	723		723	693
Total	723		723	693
Total Income	<u>359,841</u>	<u>117,068</u>	<u>476,909</u>	<u>417,224</u>



MAMMAKIND

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 December 2024

4. Analysis of receipts of grants

Year ended 31 December 2024

	2024 £
City Bridge Foundation	15,750
Rushey Green Time/Lewisham Local	5,821
Feed UK	100
Hedley Foundation	2,500
Leathersellers and Merchant Taylors' Foundations	20,000
Lewisham Local (Peabody)	9,586
The Baby Bank Alliance (Save the Children)	1,200
Stagecoach	1,000
Steph and Phillips Foundation	950
The Charles Lewis Foundation	2,000
The Lewin Trust	20,000
The National Lottery	18,161
The National Lottery (Awards for All)	20,000
<b>Total</b>	<b>117,068</b>

Year ended 31 December 2023

	2023 £
Daws	400
Leathersellers' Company	3,000
Lewisham Council	9,666
London Catalyst	5,000
Merchant Taylors' Foundation	3,000
National Lottery (accrued income)	4,664
Peabody	5,000
People's Postcode Lottery	17,000
Rushey Green Time/Lewisham Local	13,450
Tesco	375
The Big Give	10,000
The Childhood Trust	10,000
The Lee Charity (William Hatcliffe)	3,740
The London Community Foundation	9,505
The Peter Stebbings Foundation	5,000
<b>Total</b>	<b>99,800</b>

**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**5. Donated goods, facilities and services**

	2024	2023
	£	£
Donated items	175,360	232,660
Use of property		
Other income		
<b>Total</b>	<b><u>175,360</u></b>	<b><u>232,660</u></b>

The charity uses a cost based on the second hand value that would have been charged in an arm's length transaction.

As regards the value of donated facilities and services, the charity benefits substantially from the time and skills provided by its volunteers. As the value of this cannot be reliably estimated this is not recorded in the accounts, however the contribution of volunteers is outlined in the annual report.



# MAMMAKIND

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 December 2024

### 6. Cost of Charitable Activities

	Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
	2024 £	2024 £	2024 £	2023 £
<b>Expenditure on raising funds</b>				
Incurring seeking donations	15,707	-	15,707	3,799
<b>Total expenditure on raising funds</b>	<b>15,707</b>	<b>-</b>	<b>15,707</b>	<b>3,799</b>
 Direct Expenses	-	-	-	1,415
Essentials	31,530	17,103	48,633	22,783
Advertising and marketing	1,932	-	1,932	2,502
Audit & Accountancy Fees	2,909	-	2,909	2,802
Bank Fees	25	-	25	-
Depreciation Expense	224	-	224	848
General Expenses	2,006	-	2,006	1,285
Insurance	4,028	-	4,028	1,831
Interest paid	109	-	109	-
IT Software and Consumables	3,113	1,443	4,556	13,698
Motor Vehicle Expenses	7,618	801	8,419	1,274
Packaging, Postage, Freight	1,883	-	1,883	1,983
Parking	-	-	-	41
Pensions Costs	637	2,281	2,917	1,849
Printing & Stationery	1,692	-	1,692	514
Rent	7,354	23,344	30,697	4,000
Salaries	15,000	77,858	92,857	72,198
Employers National Insurance		3,902	3,902	378
Staff Training	745	-	745	-
Subscriptions	448	-	448	-
Telephone and Internet	1,180	-	1,180	132
Travel	910	530	1,440	1,765
Volunteer Expenses	416	-	416	166
Warehouse Costs	10,446	-	10,446	-
Website & domain name	882	-	882	3,414
Donated Items	175,360	-	175,360	232,660
<b>Total Expenditure on charitable activities</b>	<b>270,447</b>	<b>127,260</b>	<b>397,707</b>	<b>367,537</b>
 <b>TOTAL EXPENDITURE</b>	<b>286,154</b>	<b>127,260</b>	<b>413,414</b>	<b>371,336</b>

**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**7. Extraordinary items of expenditure**

There were no extraordinary items of expenditure during the year or previous period.

**8. Funds received as an agent**

The charity did not receive any funds as an agent in the year or the previous period.

**9. Allocation of Support costs**

The charity has not analysed its activities separately as at present it considers all its activities to be under a single activity type.

**10. Remuneration of Independent Examiner**

The Independent Examiner received remuneration of £360 incl VAT (2023 £360). In addition, the Examiner's firm received fees totalling £1,902 incl VAT (2023 £1,267) for other services, including accountancy and bookkeeping. These figures are included in the accounts.

**11. Staff costs**

	2024	2023
	£	£
Salaries and wages	92,857	72,198
Social security costs	3,902	378
Pension costs (defined contribution)	2,917	1,849
<b>Total staff costs</b>	<b><u>99,676</u></b>	<b><u>74,426</u></b>

The average number of staff employed during the year was three (2023 two).

No employees received employee benefits (excluding employer pensions costs) for the reporting period of more than £60,000.

**12. Pension scheme**

	2024	2023
	£	£
Amount of contributions recognised as an expense	2,917	1,849

**13. Grant making**

The charity did not make any grants during the period.



**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**14. Tangible fixed assets**

	Fixtures and fittings 2024 £	Total 2024 £	Total 2023 £
<b>Cost</b>			
At 1 January	2,901	2,901	1,734
Additions	-	-	1,167
At 31 December	2,901	2,901	2,901
<b>Depreciation</b>			
At 1 January	2,438	2,438	1,590
Depreciation charged	224	224	848
At 31 December	2,662	2,662	2,438
<b>Net book value</b>			
At 1 January	463	463	144
Change	(224)	(224)	319
At 31 December	239	239	463

**15. Intangible Assets**

The charity did not have any intangible assets in the year or prior period.

**16. Heritage Assets**

The charity does not hold any Heritage assets.

**17. Investment Assets**

The charity does not hold any investment assets. All cash held is for the requirements of the charity's day to day activities.

**18. Stocks**

The charity holds donated goods as stock and it was deemed that the costs involved in undertaking the valuation of donated stock outweigh the benefit to users of the accounts and to the charity of having this financial information. The value to the charity of the donated goods is recognised as a component of donations when distributed, with an equivalent amount recognised as charitable expenditure.

**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**19. Debtors and prepayments**

	31 December 2024 £	31 December 2023 £
Prepayments and accrued income	-	6,745
<b>Total</b>	<b>-</b>	<b>6,745</b>

**20. Creditors: amounts falling due within one year**

	31 December 2024 £	31 December 2023 £
Accruals and deferred income	1,104	1,068
Taxation and social security	978	-
Other creditors	8,322	6,214
<b>Total</b>	<b>10,404</b>	<b>7,282</b>

**21. Provision for liabilities and charges**

The charity has not recognised any liabilities or charges in the period or prior year.

**22. Other disclosures for debtors, creditors and other basic financial instruments**

No other disclosures are required regarding debtors, creditors or other basic financial instruments in the period or prior year.

**23. Contingent liabilities and contingent assets**

The charity has no contingent liabilities or contingent assets at period end or at the prior year end.

**24. Cash at bank and in hand**

	31 December 2024 £	31 December 2023 £
Cash at bank and in hand	142,517	68,931
<b>Total</b>	<b>142,517</b>	<b>68,931</b>



# MAMMAKIND

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 December 2024

### 25. Fair value of assets and liabilities

The charity is not exposed to credit risk or market risk. Liquidity risk is low as the charity held sufficient cash reserves to enable it to meet expected liabilities for the coming year.

### 26. Events after the end of the reporting period

There were no events after the end of the reporting period that affect the understanding of these accounts.

### 27. Charity Funds

#### Movement in funds during the period

27.1 Details of material funds held and movements during the CURRENT reporting period						
Fund names	Type PE, EE R or UR *	Purpose and Restrictions	Fund balances brought forward £	Income £	Expenditure £	Fund balances carried forward £
Unrestricted	U	No restrictions, to be used towards the charitable purpose	41,944	184,482	- 110,795	115,631
City Bridge Foundation	R	Restricted to salary costs (reimbursed in arrears)	-	15,750	- 21,000	- 5,250
Lewisham Local	R	Restricted to essentials	9,254	5,821	- 12,362	2,713
Feed UK	R			100		100
The Hedley Foundation	R	Restricted to essentials	-	2,500	- 2,500	-
Tesco	R	Restricted to toiletries and mattresses	-			-
London Catalyst	R	Restricted fund to support operating costs	1,471		- 1,443	28
Donations in kind	U	Unrestricted donations in kind	-	175,360	- 175,360	-
The Leathersellers' Foundation and The Merchant Taylors' Foundation	R		-	20,000	- 17,823	2,177
Peter Stebbings	R	Restricted to salaries and essentials	330		- 330	0
Peabody Community Fund	R	Restricted to capacity building	8,009	9,586	- 8,795	8,800
Baby Bank Alliance (Save The Children)	R	Restricted to essentials	-	1,200	- 1,200	-
Stagecoach	R	Restricted to essentials	-	1,000	- 1,000	-
Steph and Philips Foundation	R	Restricted to essentials	-	950	- 950	-
The Lee Charity of William Hatcliffe	R	To cover IT	-			-
The Charles Lewis Foundation	R	Contribution to salaries	-	2,000	- 2,000	-
The Lewin Trust	R	To cover salaries	-	20,000	- 14,594	5,406
The London Community Foundation	R	Restricted to salary costs	7,848		- 7,848	0
The National Lottery Cost of Living Fund	R	To cover running costs	-	18,161	- 18,161	-
The National Lottery Awards for All	R	To cover running costs	-	20,000	- 17,254	2,746
Total Funds			68,857	476,909	- 413,415	132,351

**MAMMAKIND**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 December 2024**

**Movement in funds during the previous year**

<b>27.2 Details of material funds held and movements during the PREVIOUS reporting period</b>						
<b>Fund names</b>	<b>Type PE, EE R or UR *</b>	<b>Purpose and Restrictions</b>	<b>Fund balances brought forward</b>	<b>Income</b>	<b>Expenditure</b>	<b>Fund balances carried forward</b>
			<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Unrestricted	U	No restrictions, to be used towards the charitable purpose	20,344	122,164	- 100,564	41,944
City Bridge Trust	R	Restricted to salary costs	0	9,666	- 1,657	8,009
Rushey Green/Lewisham Local	R	Restricted to essentials	2,500	13,450	- 6,696	9,254
Tesco	R	Restricted to toiletries and mattresses	125	375	- 500	-
London Catalyst	R	Restricted fund to support operating costs	-	5,000	- 3,529	1,471
Donations in kind	U	Unrestricted donations in kind	-	232,660	- 232,660	-
Peter Stebbings	R	Restricted to salaries and essentials	-	5,000	- 4,670	330
Peabody Capacity Building Grant	R	Restricted to capacity building	-	5,000	- 5,000	-
The Merchant Taylors' Foundation	R	Restricted to essentials	-	3,000	- 3,000	-
The Lee Charity of William Hatcliffe	R	To cover IT	-	3,740	- 3,740	-
The London Community Foundation	R	Restricted to salary costs	-	9,505	- 1,657	7,848
The National Lottery	R	To cover running costs	-	4,664	- 4,664	-
The Leathersellers Foundation	R	Restricted to salary costs	-	3,000	- 3,000	-
<b>Total Funds</b>			<b>22,969</b>	<b>417,224</b>	<b>- 371,336</b>	<b>68,857</b>

\* Key: PE - permanent endowment funds; EE - expendable endowment funds; R - restricted income funds, including special trusts, of the charity; and U - unrestricted funds

## **28. Transactions with trustees and related parties**

### **28.1 Trustee remuneration and benefits**

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

### **28.2 Trustees' expenses**

No trustees have been paid expenses relating to their work for the charity (prior period nil). In addition, no trustees were reimbursed (prior period nil) for expenses incurred on behalf of the charity.

### **28.3 Related party transactions**

The charity received grants and donations totalling £22,740 from related parties (three trustees) for the year ended 31 December 2023 (prior period £17,763 from three trustees). None of these transactions had conditions attached.