

THE CREDITON HEART PROJECT

Annual Report and Financial Statements

For the Year Ended 31 March 2022

The Old Vicarage
Colebrooke
Crediton, EX17 5JQ
Charity Registration no. 1189549

THE CREDITON HEART PROJECT

Annual Report and Financial Statements

For the Year Ended 31 March 2022

Trustees

Dennis Mardon
Catherine Lock
Gillian Mackenzie
John Bulford
Paul Walker
Roger Werner
Rosemary Stephenson
Stephen Hocking
Wendy Murgatroyd

Address

The Old Vicarage
Colebrooke
Crediton
Devon
EX17 5JQ

Bankers

Lloyds Bank
Chelmsford Legg St OSC
Legg Street
Chelmsford
Essex
CM1 1JS

Independent Examiner

Smarter Accounting
Chartered Management Accountants
138 High Street
Crediton
Devon
EX17 3DX

The Crediton Heart Project

Independent examiner's report to the members of The Crediton Heart Project

I report to the trustees on my examination of the accounts of the above charity for the period ended 31st March 2022.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- a) to which gives me cause to believe that, in any material respect, the general requirements to keep accounting records in accordance with UK accounting principles have not been met
- b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached



Mr N Bishop
Smarter Accounting
138 High Street
Crediton
Devon
EX17 3DX

23rd May 2022

The Crediton Heart Project

Trustees Report for Year Ending 31 March 2022

As we mark the fourth anniversary of the Crediton Heart Project, it's amazing to reflect on how much we have achieved. The pandemic has of course set us back in many ways, and presented new challenges, but we can still look back on the last 12 months with considerable satisfaction.

Our Website Group has continued to work at a relentless pace, adding and updating content, often on a daily basis, as well as developing the site in new ways. The What's On calendar, which was launched last April, has proved particularly popular, steadily gaining contributors and visitors. On average 560 people are clicking on the page every month, which rose to 700 in the run up to the Jubilee. Thanks to Stephen for working so hard to create and maintain this section, which is providing our area with the first ever comprehensive online listings.

In June last year, Bracken Jelier joined us as our social media and marketing manager (replacing Charlie Richards). Her experience, enthusiasm and willingness to go way beyond the call of duty, has been invaluable in helping us to improve the site and reach more people. Last August we commissioned her to write a marketing strategy, which has given us a clear set of goals and some exciting ways of achieving them. One of these was to launch a monthly newsletter, which we duly did in January.

Thanks must go again to Stephen for driving this project, first liaising with Mark, our designer, to create the newsletter and then putting it together each month with such efficiency and flair. The July issue has just been published, promoting everything going on locally this month and encouraging people to click through to the website. Our prize draws for new subscribers - including a Cox's meat box and a hanging basket from Bow Garden Centre - have been very well received and have helped build relationships with local businesses.

In October Nancy handed over chairing the Website Group to Rosemary, although she remains as our Picture Editor. I would like to thank her for steering the launch and initial phase of this ambitious project which, at the height of the pandemic, was no mean feat.

We are very grateful to Crediton Town Council, which has continued to support the website this year with a 3rd grant of £1000. To strengthen this important partnership Nancy and Rosemary did a presentation in March, to explain our aims and achievements to councillors in the hope they will continue to support us in the future.

We are also delighted that local solicitors, Gilbert Stephens, have agreed to sponsor the website. In exchange for £500 we feature them on our home page and offer monthly

social media posts about their business. This sort of support from local businesses will be crucial to ensuring the sustainability of the site.

Our Facilities Group has been busy too and thanks go to Kate Lock for chairing it so skilfully. More than a year ago, they identified the plot of land next to the new Redlands Surgery as a potential site for our new Community Hub. Although the GPs initially expressed an interest in our plans, for understandable reasons they have been focussed on other things this year (a new surgery and a pandemic) and, frustratingly, they have not had time to engage with us on this project.

However, in response to a suggestion from the GPs that we 'make something happen on the land' the Facilities Group has been working hard on devising a Summer Arts & Garden Project. Last month, thanks to the formidable fundraising skills of our associate, Patsy Lang, we secured a £10,000 Arts Council grant to run a programme of creative workshops on the site in August. Delivering this project at speed is an immense challenge, but also a fantastic opportunity to demonstrate to the GPs and the wide community, what the Heart Project team is capable of.

We hope that funds will also be secured to create a sensory garden on the same site, to offer patients and the general public the chance to enjoy the health benefits of horticulture. We feel our Arts & Garden Project will not only fulfil our charitable aim to provide more opportunities for local people, but it is an important first step in building a partnership with the GPs, which could well lead to achieving our ultimate aim of a new Community Hub.

Sadly last year one of our founding trustees, Gill MacKenzie, stood down, depleting our board to just seven. But we are delighted to have recruited to two new members, Eugene Mullan and Hattie Booth, who have added a fantastic range of skills and experience to the team. They have both been thrown in the deep end and, so far, seem to be swimming!

As always, I would like to thank our talented team for their hard work, commitment and good humour that have made all these achievements possible. I look forward to seeing what we can deliver together in the coming year.

Rosemary Stephenson
Chair of Trustees

THE CREDITON HEART PROJECT

Statement of Financial Activities

For the Year Ended 31 March 2022

	2022 £	2021 £
Incoming resources		
Donations	690	7,646
Awards for All	-	4,278
SEAL Income	233	-
Website Income	4,191	-
Gift Aid	555	123
Total incoming resources	5,668	12,047
Resources expended		
Direct Charitable expenditure:		
The Crediton Heart project operating expenditure	7,942	4,879
Total resources expended	7,942	4,879
Net incoming/ (outgoing) resources for the year	(2,274)	7,168
Fund balances brought forward	7,168	-
Fund balances carried forward	£4,894	£7,168

THE CREDITON HEART PROJECT

Balance Sheet

As at 31 March 2022

	2022	2021
	<hr/>	<hr/>
Current assets		
Debtors - National Lottery Grant	-	29
Bank Current accounts	5,014	7,297
Cash in hand		-
	<hr/>	<hr/>
	5,014	7,325
Less: current liabilities		
	<hr/>	<hr/>
	120	158
Net current assets	<hr/>	<hr/>
	4,894	7,168
Total assets less current liabilities	<hr/>	<hr/>
	£4,894	£7,168
Funds		
General funds	4,894	586
Website Reserve	-	6,582
	<hr/>	<hr/>
Total funds	<hr/>	<hr/>
	£4,894	£7,168

The financial statements were approved by the Trustees on 24th May 2022 and signed on their behalf by:

Dennis Mardon

THE CREDITON HEART PROJECT

Income & Expenditure Account

As at 31 March 2022

	2022 £	2021 £
Income		
Donations	690	7,646
Awards for All	-	4,278
Gift Aid	555	123
SEAL	233	-
Website	4,191	-
Total income	5,668	12,047
Expenditure		
SEAL	111	-
	111	-
<i>Other operating costs</i>		
Trustee Expenses	249	-
Meeting Expenses	112	-
Insurance	194	-
Web Services	97	-
Website Development	4,396	3,562
Website Launch	-	970
Social Media	2,100	-
Accountancy	427	-
Computer Expenses	-	233
Advertising & Marketing	189	114
Bank Fees	49	-
Sundry	17	-
	7,831	4,879
Total expenditure	7,942	4,879
Surplus/(Deficit) for the year	-2,274	7,168