

REGISTERED COMPANY NUMBER: 12593856 (England and Wales)
REGISTERED CHARITY NUMBER: 1189533

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021
FOR
SUNSHINE BABY BANK**

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

SUNSHINE BABY BANK

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SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

REPORT OF THE TRUSTEES FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 11 May 2020 to 31 May 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

INCORPORATION

The charitable company was incorporated on 11 May 2020 and commenced trading on 20 June 2020.

OBJECTIVES AND ACTIVITIES

Objectives and aims

Sunshine Baby Bank is a new charity registered on 18 May 2020 following incorporation as a company limited by guarantee on 11 May 2020.

The charity's objects are:

- (1) the prevention and relief of poverty or financial hardship by the provision of grants, items and services to individuals in need and charities or other organisations working toward the same objectives; and
 - (2) the advancement of health and wellbeing;
- in particular (but not exclusively) in Rochford, Southend-on-Sea and the surrounding area.

Funding and related activity

At the outset, a Deed of Gift was received of £50k to be used as funding, to deliver the charity's objectives and to establish the delivery infrastructure and online service.

The project funds have been used for the delivery of the following objectives and activities:

- Provide the essential items of equipment, clothing, toys; baby products of immediate use to mums, babies, children up to age 5 (and above) free of charge.
- Provide support during the COVID-19 pandemic and beyond to address the urgent acute needs of pregnant women, new born babies, home births, neo-natal babies, including babies born premature, sick, and their parents facing isolation, mental health and wellbeing challenges.
- To support key workers from multi-agencies and providers working with babies and children in poverty, to deliver services during the COVID-19 pandemic and beyond.
- To provide services that can be accessed by families and providers of Baby Bank services and supports to children living in poverty across the UK.

Further Deed of Gift funds of £9k were donated to support a 50:50 joint venture providing 68 computer tablet devices, training and support to Great Ormond Street Hospital Children's Charity with a private sector partner, Blue Square Marketing Limited to enable children to engage online with their families during COVID-19 visitor restrictions.

Significant activities

The trustees consider the supplying of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5 to be its significant activities. The trustees actively seek to support suitable projects that they consider will achieve the charity's objectives. In August 2020, the charity helped to provide computer tablets equating to one per six beds across Great Ormond Street Hospital helping vulnerable children being treated stay connected with their friends and families.

Public benefit

When planning activities for the accounting period, the trustees have considered the Charity Commission's guidance on public benefit. The charity is seeking to alleviate poverty in the local and wider area, as the charity grows.

Volunteers

The charity's day to day operations are reliant on the support of unpaid volunteers, who provide help to the Trustees and to individuals being assisted by the charity. The varied nature of this support given make it impossible to quantify the time spent or number of people involved. In addition the charity's trustees all serve on a voluntary basis.

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ACHIEVEMENT AND PERFORMANCE

Charitable activities

During the accounting period the charity made purchases and donations amounting to £13,160 to support the charity's objectives. In addition, a significant amount of new items were purchased by volunteers.

The context and need for forming the charity came about in March 2020. The origins are derived from COVID-19 personal, family, community, acute and public health experiences of expectant mothers including post-natal traumas and exceptional needs of the poorest families in the Southend and Rochford neighbourhoods accessing the essentials of daily life. Various attending the Southend NHS Maternity Unit; a COVID-19 infected mother(s) giving birth and separated from their baby; lack of health visitor engagement and accessing public health support; lack of baby and infant essential items caused by panic buying shortages - no size 'zero' nappies, no formula milk etc. Families unable to purchase essential mother and baby equipment due to sudden lockdown closures of retail and charity shops. In the locality, this was particularly acute for those in relative poverty, experiencing financial hardship, reduction in work and income, language barriers, digital poverty etc. and consequently unable to access online alternatives to meet their immediate needs.

Sunshine Baby Bank launched 20 June 2020 in Southend and Rochford, fast tracked by the Charity Commission for approval as a COVID-19 priority charity to accelerate the relief of child poverty exacerbated by pandemic. With many charities and Baby Banks forced to close their services, the charity's early development and deployment of eCommerce solutions helped overcome the infection control challenges to maintain these vital support services during lockdown.

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT for the period 1 April 2021 to 31 March 2022 and received non-domestic rate relief for this period.

Organisations and key workers accessing the Charity

Using the Referrals portal on the Charity's website www.sunshinebabybank.org.uk referrals only come from organisations with robust standards of safeguarding children and vulnerable people e.g. public, third sector, other providers and their key workers interfacing with families, babies, young children experiencing poverty and COVID-19 needs.

The following organisations and respective key workers used the charity's services in 2020 / 2021 shown as percentage of referrals:

Organisations

40% Southend-On-Sea Borough Council - Children Services
24% Southend-On-Sea Borough Council - Public Health
9% Southend-On-Sea Borough Council - Education and Early Years
7% Southend NHS Trust
7% Voluntary Sector Southend
4% Voluntary Sector national / regional / county
2% Provider - public health and well being
7% Provider - Housing

Key workers roles

2% Midwife
40% Health Visitor
2% Specialist Health
16% Social Worker
11% Children / parent support worker
7% Family Support / Engagement
4% Early Years Education
2% Special Education Needs and Disability (SEND)
9% Housing / accommodation support
2% Family Nurse
2% Victims Slave Support

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2% Citizens Advice worker

Beneficiaries - analysis of referrals

The age, gender and residential locations of referral analysis:

Location / wards

2% Blenheim
2% Chalkwell
6% Eastwood
17% Kursaal
2% Leigh
25% Milton
4% Prittlewell
4% Shoeburyness
4% Southchurch
2% St Luke's
13% Victoria
13% Westborough
6% Other

Age range of children

9% Pre-Natal (3rd semester)
19% 0 to 3 months
4% 3 to 6 months
11% 6 to 9 months
11% 9 to 12 months
13% 12 to 18 months
9% 18 months to 24 months
9% 2 to 3 years old
13% 3 to 4 years old
4% 4 to 5 years old

Gender

36% male
56% female
8% not known

Reasons for the referral and addressing needs

Referral agencies and the respective key workers recorded the following needs / reasons for the referral. Nearly all referrals recorded low household income together with other multiple needs and reasons for the referral, listed below is the main reason for referral:

Needs / reason for referral

4% Lockdown assistance
2% Self-isolating / shielding
33% Low household income
4% Welfare benefit delay
1% Unable to access public funds
9% Unemployment
5% Homeless / temporary accommodation
8% Domestic / sexual abuse
3% Learning / physical disability
9% Mental health / emotional wellbeing
13% Single Parent
7% Young / new parent
3% Refugee / asylum seeker

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Equipment and items supplied

Some 1,800 items were supplied in the year. All items were fulfilled from new purchases using the charity's funds and new purchases from volunteers. Items and equipment are selected online from the Referrals portal and sourced, packaged by volunteers and collected by the key worker from a single location at Labyrinth House, 258 Westborough Road, Westcliff, Southend-on-Sea City.

Data is shown for the supply across 9 categories together with the equipment and items supplied in each category. In some categories there are multiple items e.g. 'Summer Bundles' and in others only single items e.g. 'Things on wheels and on the move'. Requisition requests and supply are averaging 4 categories per referral. The headline percentage shown for each category is an indication of the proportion of category supplied across all referrals. For each category there is a further breakdown of the percentage of items supplied. This is helpful information to understand and plan needs to adapt delivery to changing demands e.g. post-lockdown.

68% Summer Bundles

4% Expectant Mums; 22% Essentials for baby care; 37% Baby and children clothes; 22% Health and wellbeing; 15% Education and learning

47% Things on wheels and on the move

29% Prams / carry cot; 42% Pushchair / buggy; 10% Baby walker; 6% Sling; 13% Car seat (new); other.

51% Sleeping and things for my bedroom

6% Crib; 8% Moses basket; 3% Snuz; 17% Cot; 8% Cot bed; 6% Travel Cot; 53% Sheets, blankets, bedding bundle (all items are supplied with new mattresses, bedding etc); other.

45% Equipment and furniture

15% Baby Bath; 15% Baby bouncer; 41% Stairgate; 30% Highchair; other

57% Things for playtime, activity and learning

13% Baby Snug and Activity tray; 31% Playmat and activity play; 56% Toy / Book Bundles; other.

30% Feeding and equipment

21% Formula; 17% Baby food (up to 12 months); 21% Sterilisers; 29% Bottle Bundles; 8% Feeding Pillows; 4% Weaning Kits; Other.

For any feeding and food request for children over 12 months are directed to their nearest foodbank.

51% Toiletries

Nappies; Wipes; Baby Toiletry Sets - baby cream, shampoo, body wash, cotton wool etc; Changing mat; Changing Bag; other.

68% Clothing

6% Pre-Natal / newborn / one month; 10% 0 to 3 months; 10% 3 to 6 months; 8% 6 to 9 months; 6% 9 to 12 months; 10% 12 to 18 months; 2% 18 months to 24 months; 4% 2 to 3 years old; 8% 3 to 4 years old; 13% 4 to 5 years old; 15% Shoes; 6% other (old age groups).

32% For Parents

52% Mum toiletry sets - sanity towels, shampoo, shower gel etc; 33% Body care sets - body cream, hand cream, tissues; 15% Breast pads; Nursing bra; other.

Reviewing the above data, the Trustees are satisfied that the service has delivered on assisting with the relief of child poverty so that young children living in poverty grow-up with the essential items of daily life; advancing the health and wellbeing of women and children; help and support during COVID-19. It has helped:

- to reduce financial pressure and hardship;
- improve educational and healthy development; and
- is starting the journey to reduce waste, with better use and recycling of resources.

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By providing free essential equipment and items, the service has helped in changing lives for parents and the early life chances and opportunities for babies and early years children.

The charity has worked in partnership with local government, the NHS, the voluntary sector, private sector and local communities. The Trustees extend their thanks to the enthusiasm and dedication that key workers continuously put in for their families and children caseloads.

The Trustees extend thanks and appreciation to the volunteers, businesses, Barclays Bank, the Charity Commission our legal and financial agents for their rapid response in getting services up and running inside two months. Our thanks, in particular, go to the late Sir David Amess M.P. for his support in launching the service and the inspiration to continue the charity's work in his memory.

Fund-raising standards

Although the charity welcomes funds from the general public, all donations received during the accounting period were from related parties.

FINANCIAL REVIEW

Reserves policy

The trustees have reviewed the level of reserves required to be held in cash. The trustees have also considered the risk of exposure to any significant loss of income or unforeseen costs. The level of donations is expected to continue in the future.

The financial ability of the charity to continue to fulfill its objectives has been considered by the trustees. The trustees have concluded that the reserves of £43,190 are sufficient to meet that immediate need, although the charity is only in its first year of activity.

FUTURE PLANS

The trustees intend to continue to support the beneficiaries and service provided and expects to widen the age range and geographical area covered. The charity will continue with the peppercorn lease arrangements for 258 Westborough Road beyond March 2022. Over time, the delivery model may change to support the changing public health controls and behaviours. For example, as parents, key workers and agencies adapt to the post-lockdown COVID-19 concerns regarding infection, transmission and the hygiene concerns of re-cycled items; we expect to commence re-cycling of more expensive items and equipment e.g. prams, double buggies. We will also explore more direct and proactive approaches to engaging with key workers to increase referrals.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The organisation is constituted as a company limited by guarantee, as defined by the Companies Act 2006, and is therefore governed by its Memorandum and Articles of Association. It is registered as a charity with the Charity Commission.

Recruitment and appointment of new trustees

The Board of Trustees is authorised to appoint new trustees to fill vacancies arising. All the current trustees were appointed upon incorporation of the charity.

Organisational structure

The size of the charity means that both day to day issues and key decisions can be dealt with by the Board of Trustees. The Board meets regularly to decide the strategic direction the charity should take and set the financial targets going forward.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

12593856 (England and Wales)

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021**

Registered Charity number

1189533

Registered office

Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Trustees

P A Cooper (appointed 11/5/2020)
Dr N M Schnackenberg (appointed 11/5/2020)
Ms L M Cooper (appointed 11/5/2020)
Mrs P Cooper (appointed 11/5/2020)

Company Secretary

Birketts Secretaries Limited

Independent Examiner

S T Blundell FCA
ICAEW
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Approved by order of the board of trustees on 22 March 2022 and signed on its behalf by:

P A Cooper - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SUNSHINE BABY BANK

Independent examiner's report to the trustees of Sunshine Baby Bank ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 11 May 2020 to 31 May 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S T Blundell FCA
ICAEW
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

23 March 2022

SUNSHINE BABY BANK
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

	Notes	Unrestricted fund £
INCOME AND ENDOWMENTS FROM		
Donations and legacies		64,099
 EXPENDITURE ON		
Charitable activities		
Main activities		18,160
Other		3,049
Total		<u>21,209</u>
 NET INCOME		<u>42,890</u>
 TOTAL FUNDS CARRIED FORWARD		<u><u>42,890</u></u>

The notes form part of these financial statements

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**BALANCE SHEET
31 MAY 2021**

	Notes	Unrestricted fund £
CURRENT ASSETS		
Debtors	5	761
Cash at bank		43,929
		<hr/> 44,690
CREDITORS		
Amounts falling due within one year	6	(1,800)
		<hr/> 42,890
NET CURRENT ASSETS		
		<hr/> 42,890
TOTAL ASSETS LESS CURRENT LIABILITIES		<hr/> 42,890
NET ASSETS		<hr/> 42,890
FUNDS	8	
Unrestricted funds		42,890
TOTAL FUNDS		<hr/> 42,890

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 May 2021.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 May 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 22 March 2022 and were signed on its behalf by:

P A Cooper - Trustee

The notes form part of these financial statements

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The charity is limited by guarantee and was incorporated in the UK.

The charity's place of business differs from the registered office, and is at Labyrinth House, 258 Westborough Road, Westcliff-on-Sea.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

2. GRANTS PAYABLE

Main activities	£ 9,000
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During the year, a £9,000 donation was made to Great Ormond Street Hospital Children's Charity via an Agreement with a private sector partner, Blue Square Marketing Limited.

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

Other operating leases	£ 5,000
Examiners' fees - independent examination	1,800

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 May 2021.

Trustees' expenses

There were no trustees' expenses paid for the period ended 31 May 2021.

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Prepayments	£ 761
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6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	£ 1,800
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7. LEASING AGREEMENTS

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT for the period 1 April 2021 to 31 March 2022.

It is estimated the true market value of this lease is £30,000 to £36,000 per annum. The granting of the lease at a discount therefore amounts to a donation by the owners (predominantly trustees of the charity) and hence has been recognised as donated facilities accordingly.

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

8. MOVEMENT IN FUNDS

	Net movement in funds £	At 31/5/21 £
Unrestricted funds		
General fund	42,890	42,890
TOTAL FUNDS	<u>42,890</u>	<u>42,890</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	64,099	(21,209)	42,890
TOTAL FUNDS	<u>64,099</u>	<u>(21,209)</u>	<u>42,890</u>

9. RELATED PARTY DISCLOSURES

During the accounting period, the charity received cash donations of £59,100 from P A Cooper, a trustee of the charity.