

SUNSHINE BABY BANK

England & Wales · Charity number 1189533

Details

Status Registered

Legal form Charitable company

Company number [12593856](#)

Registered 2020-05-18

Register [View on the Charity Commission register](#)

Contact

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Activities

Objects: THE CHARITY'S OBJECTS ARE RESTRICTED SPECIFICALLY, IN EACH CASE ONLY FOR THE PUBLIC BENEFIT, TO:2.1.1 THE PREVENTION OR RELIEF OF POVERTY OR FINANCIAL HARDSHIP BY PROVIDING GRANTS, ITEMS AND SERVICES TO INDIVIDUALS IN NEED, AND/ OR CHARITIES AND OTHER ORGANISATIONS AND INDIVIDUALS WORKING TO PREVENT OR RELIEVE POVERTY AND FINANCIAL HARDSHIP; AND2.1.2 THE ADVANCEMENT OF HEALTH AND WELL-BEING, IN PARTICULAR BUT NOT EXCLUSIVELY IN ROCHFORD AND SOUTHEND-ON-SEA AND THESURROUNDING AREA.

Activities: The supplying of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5.

Classification

- **How:** Provides Services, Other Charitable Activities
- **What:** General Charitable Purposes, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-05-31	£35,613	£53,669	-	-
2024-05-31	£81,382	£99,870	-	-
2023-05-31	£98,497	£77,313	-	-
2022-05-31	£44,818	£35,112	-	-
2021-05-31	£64,099	£21,209	-	-

Trustees

Name	Role	Appointed
Peter Albert Cooper	Chair	2020-05-11
Dr Nichole Michelle Schnackenberg		2020-05-11
Dr Sarah Louise Sivers		2022-11-21
Laura Marjorie Cooper		2020-05-11
Pauline Cooper		2020-05-11
Richard Ford		2022-11-21

SUNSHINE BABY BANK

England & Wales - Charity number 1189533

Accounts

REGISTERED COMPANY NUMBER: 12593856 (England and Wales)
REGISTERED CHARITY NUMBER: 1189533

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2025
FOR
SUNSHINE BABY BANK**

Goldwyns Limited
Chartered Accountants
1 Nelson Mews
Southend on Sea
Essex
SS1 1AL

SUNSHINE BABY BANK

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FOR THE YEAR ENDED 31 MAY 2025**

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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

OBJECTIVES AND ACTIVITIES

Objectives and aims

Sunshine Baby Bank is a charity registered on 18 May 2020 following incorporation as a company limited by guarantee on 11 May 2020 and commencing charitable and trading activities on 20 June 2020.

The charity's objectives are:

(1) the prevention or relief of poverty or financial hardship by providing grants, items and services to individuals in need and/or charities and other organisations working to prevent or relieve poverty and financial hardship; and

(2) the advancement of health and wellbeing;

in particular (but not exclusively) in Rochford, Southend-on-Sea and the surrounding area.

Whilst the objectives are drawn widely for any future geographical reach, from the outset the demand for the Baby Bank's delivery was focused on the Southend-on-Sea City area. Since 2020 the charity has operated from dedicated premises, in Westcliff-on-Sea under a peppercorn lease. Known as Labyrinth House, as well as housing the Baby Bank, in the course of 2023 it has evolved into an innovative 'Family Hub' and has two additional functions: a) as a seed bed centre for start-up charities and public bodies sharing the same objectives, mission, aims and objectives of the charity and b) an exemplar Family Hub addressing child poverty, educational development and other related community services.

Over the period August to November 2024 the charity restructured and transitioned back to an 'eBaby Bank model'. This had operated under the strict COVID lockdown rules when 'personal contact restrictions' applied from time to time during the early years of the pandemic.

The National Lottery funded Family Hub contract ended in July 2024. This was at a time of a difficult and limited voluntary sector funding opportunities, the new Labour administration's commitment to introduce 1,000 nurseries (in schools) and the reorganisation of Family Centres in the Southend-on-Sea City Council area. Trustees and management had worked hard to extend existing contracts and secure new funding streams to support the family hub activities. These did not materialise to the scale required to secure a viable family hub facility.

On the lettings side anchor tenants had relocated and attracting replacement voluntary sector tenants had been unsuccessful despite marketing through direct and indirect channels.

As maintaining family hub and the seed bed lettings to the voluntary sector would draw heavily on reserves at the expense of core baby bank activities the Board of Trustees at a meeting at the end of July 2024 decided to exit these services. The decision was also taken to exit the Labyrinth House peppercorn lease before the end of 2024 and to start a process of 'exiting excellently' on family hub and lettings over the course of the summer and autumn. This had entailed fulfilling all contract and lettings obligations, supporting the relocation of the activities, beneficiaries and organisations. The full-time, part-time and casual staff and volunteers had successfully moved on to other things or found new employment in the local voluntary sector.

On 3 December 2024 the charity surrendered the peppercorn lease and vacated the premises.

The Trustees are very grateful for the excellent service and support by all of the stakeholders and people engaged and working on our activities over that last 3 years and record their thanks for the 'peppercorn lease' opportunity provided by the landlords and the achievements over the 4 years' operating from Labyrinth House.

As outlined, the Trustees have recommended a return to the core 'eBaby Bank' activities operating as an online delivery model for the supply of new items and equipment. This is now with a small part-time team and drawing on volunteers on an as need basis.

Funding and related activity

The reserves and opening cash balance of £64,124 from previous charitable gifts, HMRC Gift Aid and donations was used to deliver the charity's objectives, expand the delivery infrastructure and eBaby Bank online service.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

This was a transition year downsizing the family hub activities as these contracts and tenancies came to an end with the decision to realign our focus on the core eBaby Bank delivery. The summer months of 2024 commenced with the phased exit of the family hub delivery contracts at Labyrinth House, together with the respective permanent staff, flexible part-time and casual support.

Income amounted to £35,613 for the year comprising:

(1) £4,999 donation from ShareGift. This charity use receipts from small holdings of shares for charitable purposes and was received on 4 April 2025. The donation has been applied to purchase of Baby Bank items for beneficiaries.

(2) £8,000 donation from Wooden Spoon towards a sensory room in Labyrinth House with estimated costs of £8,264 to be supplied by Total Sensory Limited. The first grant installment from Wooden Spoon totalled £3,200 received in 2024 on 29 May 2024 and in turn a payment deposit of £3,200 was paid to Total Sensory on 27 June 2024. The final grant payment of £4,800 was received on 14 August 2024 and a final payment of £5,064 was paid to Total Sensory on 19 August 2024. The balance £264 was financed from the reserves.

(3) £2,677 residual funding from the Family Hub grant funded contracts.

(4) £19,269 in kind based on commercial market rental values; the peppercorn lease for the period 1 June 2024 to 3 December 2024 is valued as an 'income contribution' of £15,000. In addition gas, electric and water charges totalling £4,269 was donated in kind by way of Labyrinth House Education and Therapeutics Limited (LHET) waiving the re-charges for these services due for the period 1 June 2024 to 3 December 2024.

(5) £668 rental hire and miscellaneous income.

Total expenditure amounted to £53,669 with the main items of expenditure during the accounting period including:

(1) Baby Bank equipment and item purchases of £1,286 and donations from stock / new recycled amounting to approx. £3,000 to support the charity's objectives. The latter amount is not shown in the accounts as a distribution from stock and in addition, a significant amount of new items were purchased by volunteers;

(2) Grant funded project costs £8,264;

(3) Staff / direct cost overheads of £13,014;

(4) Running cost overheads of £25,560 covering the 'donated £15,000 peppercorn lease' and £4,269 gas, electric and water shown in reverse in the accounts as a cost of the same amount;

(5) Financial / administration overheads £5,545 covering insurances, legal, financial and accounting services.

The net outflow of funds for the year amounted to £18,056 with the year-end cash reserves standing at £37,810.

The project funds have been used for the delivery of the following objectives and activities:

(1) Provide the essential items of equipment, clothing, toys; baby products of immediate use to mums, babies, children up to age 5 (and above) free of charge.

(2) Provide support to address the urgent acute needs of pregnant women, new born babies, home births, neo-natal babies, including babies born premature, sick; and their parents facing isolation, mental health and wellbeing challenges.

(3) To support key workers from multi-agencies and providers working with babies and children in poverty, to deliver their services.

(4) To provide services that can be accessed by families and providers of Baby Bank services and supports to children living in poverty.

(5) To deliver any remaining objectives and outcomes for the grant funded projects and manage the exit of these contracts.

(6) To operate and manage the exit at Labyrinth House as the charity's accommodation base and a seed bed centre that offered serviced rooms for lease and hire for charities, public bodies and like-minded organisations focusing on relief of child poverty, education, therapeutic services and community services.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

OBJECTIVES AND ACTIVITIES

Significant activities

The Trustees consider both the supply of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5 centre to be its significant activities following the exit of the Labyrinth House 'Family Hub' and serviced seed bed centre. The Trustees actively seek to support suitable projects and delivery arrangements that they consider will achieve the charity's objectives.

Public benefit

When planning activities for the accounting period, the trustees have considered the Charity Commission's guidance on public benefit. The charity is seeking to alleviate poverty in the local area, as the charity grows.

Staffing and volunteers

From June 2024 the charity employed a part-time Baby Bank Support worker and a full-time Operations Manager respectfully, to manage the increased workload at Labyrinth House and to support the volunteers / Trustee and further 4 part-time staff were working on the run off of grant funded projects together. The Operations Manager was recruited to another local charity in September 2024 and the 4 part-time staff ended their work at the end of July. As in previous years, the charity's day to day operations were reliant on the support of unpaid volunteers, who provide help to the Trustees and to individuals being assisted by the charity. The varied nature of this support given make it impossible to quantify the time spent or number of people involved. In addition the charity's trustees all serve on a voluntary basis. From December 2024 the part-time Baby Bank Support worker continued as salaried employee.

ACHIEVEMENTS AND PERFORMANCE

Charitable activities

Sunshine Baby Bank (SBB) was formed as part of the emergency charity response protocols during the very early stages of the onset of the COVID pandemic. The initial objectives and delivery plan was aimed at providing an innovative online / contact free baby bank service during a period when most baby banks, charities, shops had closed their doors and / or operations as a result of the public health controls.

Setting-up SBB and the delivery service was successfully achieved in very short timescales; from identifying the emerging need in late March 2020, to the concept / prototype stage in April to the launch of the service in June 2020.

Since 2020 a number of local Baby Banks have opened in the locality where we operate. Mostly although not exclusively, they recycle and re-purpose used equipment, items and clothing and work on a walk-in model. At SBB we are geared-up as an 'eBaby Bank'. Instead of direct walk-in contact, we re-direct beneficiaries through statutory and voluntary organisations that use our online portals for referrals and fulfilment of deliveries.

As reported last year, SBB provides a bespoke service and has increasingly focused on the supply of new essential equipment and items for children living in poverty. SBB have found that the demand for recycled items is being met by other charities / baby bank providers. Donation offers of used items are mostly re-directed to their nearest recycle Baby Bank. Further analysis and use of the service is outlined below.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025

ACHIEVEMENTS AND PERFORMANCE

Organisations and key workers accessing the charity

Using the Referrals portal on the Charity's website www.sunshinebabybank.org.uk referrals only come from organisations with robust standards of safeguarding children and vulnerable people e.g. public, third sector, other providers and their key workers interfacing with families, babies, young children experiencing poverty, health and education related needs.

The following organisations and respective key workers used the charity's services in 2025 shown as a percentage (rounded) of referrals in the first column. The figures in the second column shows the numbers for 2024 for comparison purposes.

Organisations

	2025	2024
Southend-On-Sea Borough Council - Children Services	15%	11%
Southend-On-Sea Borough Council - Public Health	12%	12%
Southend-On-Sea Borough Council - Education and Early Years	12%	12%
Southend NHS Trust	12%	22%
Voluntary Sector Southend	30%	13%
Voluntary Sector national / regional / county	15%	22%
Provider - public health and well being	3%	7%
Provider - housing	0%	1%

Key workers roles

	2025	2024
Midwife	9%	19%
Health visitor	15%	15%
Specialist health	3%	1%
Social worker	0%	10%
Children / parent support worker	18%	13%
Family / support / engagement	27%	27%
Early years education	6%	1%
Special Education Needs and Disability (SEND)	3%	6%
Housing / accommodation support	3%	0%
Family nurse	0%	1%
Victims slave support	9%	4%
Migrant caseworker	6%	1%
Citizens Advice worker	0%	1%

Beneficiaries - analysis of referrals

The age, gender and residential locations of referral analysis:

Locations / Wards

	2025	2024
Blenheim	0%	1%
Chalkwell	3%	1%
Eastwood	3%	1%
Kursaal	15%	5%
Leigh	0%	4%
Milton	24%	16%
Prittlewell	0%	1%
Shoeburyness	12%	9%
Southchurch	18%	11%
St Luke's	3%	10%
Victoria	6%	8%
Westborough	3%	6%
Other (e.g Essex, Rochford, London - where the beneficiary is located in South East Essex)	12%	25%

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025

ACHIEVEMENTS AND PERFORMANCE

Age range of children

	2025	2024
Pre-Natal (3rd semester)	36%	23%
0 to 3 months	18%	23%
3 to 6 months	3%	9%
6 to 9 months	3%	5%
9 to 12 months	6%	4%
12 to 18 months	15%	10%
18 months to 24 months	3%	8%
2 to 3 years old	9%	6%
3 to 4 years old	6%	6%
4 to 5 years old	0%	6%

Gender

	2025	2024
Male	55%	41%
Female	33%	49%
Not known	12%	10%

Reasons for the referral and addressing needs

Referral agencies and the respective key workers recorded the following main needs / reasons for the referral. The largest majority of referrals were recorded with low household income together with other multiple needs and reasons for the referral, this was substantially lower than the previous year. Listed below is the main reason for referral and for comparison purposes the figures for 2024 are in the second column:

Needs / reason for referral

	2025	2024
Lockdown assistance	0%	0%
Self-isolating / shielding	0%	0%
Low household income	25%	66%
Welfare benefit day	2%	0%
Unable to access public funds	3%	11%
Unemployment	10%	1%
Homeless / temporary accommodation	13%	4%
Domestic / sexual abuse	7%	4%
Learning / physical disability	2%	0%
Mental health / emotional wellbeing	7%	1%
Single parent	11%	0%
Young / new parent	8%	4%
Refugee / asylum seeker	11%	9%

Observations and changes in referral characteristics 2025 vs previous years

SBB is unique being the first eBaby Bank specifically designed to cope with the health and personal interaction constraints that existed during COVID lock downs. Referrals are generated online through the website referral portal where organisations and key workers can quickly and easily pick and mix their selection of equipment and items using mobile devices. Up until the end of November 2024, key workers and support staff collect their requisitions from Labyrinth House and delivered them in person to their client / beneficiary. The eBaby Bank approach of minimum contact with the beneficiaries remains the preferred approach with key worker and the referral agencies using our services. SBB now engages with the referral agency / key worker in their designated meeting place to deliver their referral order and in turn they engage and deliver items to their clients.

The most noticeable change from the analysis of the referral organisations data, has been the increase in use by voluntary sector in Southend driven in part by collaboration and networking with organisations sharing the same grant funding agencies.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

ACHIEVEMENTS AND PERFORMANCE

With needs / reason for referral there has been an increase amongst the group of 'single parents', 'young / new parent' and 'refugee / asylum seeker' comprising a total of 30% whereas these three groups accounted for 13% in 2024.

There are noticeable changes to the age range of referrals, in particular the increase across Pre-Natal (3rd semester) and 0 to 3 months. Some of this increase has been through the increased numbers of needs / referral reasons from the group outlined above.

Equipment and items supplied

In 2025 over 886 items were supplied compared with 2,700 in 2024. Nearly all items were fulfilled from new purchases using the charity's funds, stocks and new purchases from volunteers. Items and equipment are selected online from the Referrals portal and sourced, packaged by staff and volunteers. These were collected by the key workers from Labyrinth House, 258 Westborough Road, Westcliff, Southend-On-Sea City until November 2024 and subsequently delivered to key workers as outlined above.

Data is shown for the supply across 9 categories together with the equipment and items supplied in each category. In some categories there are multiple items e.g. 'Summer Bundles' and in others only single items e.g. 'Things on wheels and on the move'. Requisition requests and supply are averaging 4 categories per referral. The headline percentage shown for each category is an indication of the proportion of category supplied across all referrals. For each category there is a further breakdown of the percentage of items supplied. This is helpful information to understand and plan needs to adapt delivery to changing demands e.g. cost of living crisis, changing demographics, health demands etc. For comparison purposes, refer to the 2024 Report of the Trustees for the period 1 June 2023 to 31 May 2024.

67% Summer Bundles

14% Expectant Mums; 49% Essentials for baby care; 14% Baby & children clothes; 20% Health & wellbeing; 3% Education & learning.

42% Things on wheels and on the move

4% Prams / carry cot; 63% Pushchair / buggy; 8% Baby walker; 17% Sling; 8% Car seat (new); 0% other.

73% Sleeping and things for my bedroom

0% Crib; 23% Moses basket; 0% Snuz; 6% Cot; 3% Cot bed; 13% Travel Cot; 48% Sheets, blankets, bedding bundle (all items are supplied with new mattresses, bedding etc); 6% other.

39% Equipment and furniture

29% Baby Bath; 24% Baby bouncer; 19% Stairgate; 24% Highchair; 5% other.

42% Things for playtime, activity and learning

11% Baby Snug and Activity tray; 50% Playmat and activity play; 39% Toy / Book Bundles; 0% other.

24% Feeding and equipment

31% Formula; 6% Baby food (up to 12 months); 19% Sterilisers; 19% Bottle Bundles; 19% Feeding Pillows; 6% Weaning Kits; 0% Other.

For any feeding and food request for children over 12 months are directed to their nearest foodbank.

48% Toiletries

34% Nappies; 15% Wipes; 24% Baby Toiletry Sets - baby cream, shampoo, body wash, cotton wool etc; 15% Changing mat; 12% Changing Bag; other.

21% Clothing

14% Pre-Natal / newborn / one month; 21% 0 to 3 months; 7% 3 to 6 months; 0% 6 to 9 months; 0% 9 to 12 months; 14% 12 to 18 months; 14% 18 months to 24 months; 7% 2 to 3 years old; 0% 3 to 4 years old; 7% 4 to 5 years old; 14% Shoes; 0% other (old age groups).

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

ACHIEVEMENTS AND PERFORMANCE

39% For Parents

41% Mum toiletry sets - sanity towels, shampoo, shower gel etc; 22% Body care sets - body cream, hand cream, tissues; 33% Breast pads; 0% Nursing bra; 0% other.

Observations and changes in equipment and items supplied in 2025 vs previous years

The previous year change due to the cost of living crisis and inflation has consolidated. This has impacted more severely on families living in poverty, the increasing number that are finding it harder to pay their way and those just managing. There is also a higher proportion of expectant mothers. As a result, there has been a shift to the supply of the more expensive items for the newly born such as push chairs / buggies and car seats.

The cost of living crisis and the severe financial hardship that has no doubt contributed to this change, however, it is also attributable to the shift in proportion of referrals received for pre-natal and 0-3 month year olds.

In 2025 there has been a two-thirds reduction in the number of items supplied 886 compared with 2,700 in 2024. This driven has been driven by referral agencies coming to SBB for the new expensive items and sourcing clothing through the local baby bank focusing of recycling of preloved items. The Family Hub also has resulted in more direct engagement of families and children living in poverty. This entails focusing more support on direct interaction, delivery and engagement such as the funded stay and play activities instead of marketing for referrals for SBB items.

Delivering Baby Bank Objectives

Reviewing the above data, the Trustees are satisfied that the service has delivered on assisting with the relief of child poverty so that young children living in poverty grow-up with the essential items of daily life; advancing the health and wellbeing of women and children; help and support during COVID-19. It has helped:

- (1) to reduce financial pressure and hardship;
- (2) improve educational and healthy development; and
- (3) is starting the journey to improve mental health and wellbeing amongst families and children.

By providing free essential equipment and items, the service has helped in changing lives for parents and the early life chances and opportunities for babies and early year's children.

Labyrinth House Seedbed Centre and Lettings Activities

Under SBB's tenancy, running the grant funded projects and seed bed centre Labyrinth House has been caring place, providing tailored spaces created with collaboration in mind. Its unique array of small and large rooms were perfect for organisations working to make life better for children, young people and families. Off the back of the peppercorn lease, SBB has offered an array of rental opportunities for organisations. The Hall, large and small rooms were rented, hired short- or long-term fully serviced. It included sessional hire over daytime, evening and weekends to fit a multiple of requirements. A condition of any hire, is that they must be focused on addressing the needs of children, young people and families.

Over the course of running off grant funded contracts that ended in July 2024 there has been a number of organisations using and hiring the facilities:

- (1) Under grant funding awarded to SBB by ABSS using the facilities for Stay and Plays; Southend Arts Council to use for Communication, Speech & Language and Art Therapy;
- (2) Daytime sessional hires Yoga for All, Liminal Space Psychology, STRM, Reach out for Mental Health, Positive Listening Space, Compass Community Schools;
- (3) NHS Infant Breast Feeding Groups, Labyrinth House Education & Therapeutics.

The revenue from the serviced leases and hire facilities have been used to further the charity's objectives and fund the staffing and operating costs of the charity and Labyrinth House activities. In addition, the reserves from sponsors and grant funding has enable SBB to provide free use for the delivery of local services that require the Labyrinth House family environment e.g. the NHS Midwives delivering Infant Breast Feeding as a drop-in service.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

ACHIEVEMENTS AND PERFORMANCE

Family Hub Activities Charitable activities

SBB focuses on child poverty whereas Labyrinth House was born out of a vision to put the emotional wellbeing of children and families at the heart of our community. They are complementary and share the mission that is rooted in providing every person who engages with SBB and steps through Labyrinth House with an environment where they feel respected, welcomed, valued and sincerely cared about.

At SBB, we are committed to supporting families in our local community, in particular those from conception to two years old - the first 1,001 days. This is considered to be the most important time in a child's life for development, more so than at any other time in their lives. And that's why it so important to assist child poverty in this age group and beyond, as poverty can disrupt and hinder early and then later years educational, social and emotional development.

To support this strategy SBB had been successful in securing grant funding in 2024 and were run to exit across June and August of 2025 from:

A Better Start Southend (ABSS) - a partnership of the Local Council, NHS Trusts, Early Years Alliance etc. running a 10-year programme to develop and test new ways of supporting Southend's children and families. This £40m programme was funded by the National Lottery Community Fund in April 2015. In June 2023, SBB commenced delivering a two year grant funded programme 'Stay and Plays': supporting the wellbeing of children of pre-school age and their parents and carers via stay-and-plays with healthy snacks and an expressive arts element twice a week in term time (Tuesdays 9-12pm and Weds 9-11.30am). The contract was extended to the end of July 2024.

Across the hires and grant funded programmes there was an exciting, uplifting and vibrant mix of mix of children, mothers, parents and family activities. Below is a list for a typical weekly timetable providing an indicative flavour of the regular activities, events and ad hoc sessions delivered daytime, after-school and evening:

- (1) Gentle Yoga for Carers - Stretch, Move & Relax Aimed at Carers and Guardians
- (2) Free Flowing Gentle Yoga (evenings paid class)
- (3) Breast Feeding Groups (provided by the NHS Foundation Trust and hosted free by SBB)
- (4) Autism Communication sessions (private)
- (5) Specialist Speech and Language Therapists sessions (referral only)
- (6) Yoga for Pregnancy - ABSS funded
- (7) Yoga for Mum and baby - ABSS funded
- (8) Yoga Parent and Toddler - ABSS funded
- (9) Blossoming Buddies - (private child minders)
- (10) Reach out for Mental Health
- (11) Sunshine Stay and Plays - ABSS registration required
- (12) Art Therapy Session - (NHS Foundation Trust - referral only)
- (13) Baby and Big Buddha - (fee paying) Mindfulness, sharing and connection for mothers and babies / toddlers up
- (14) Wellbeing Retreat for Teaching Staff - Liminal Space
- (15) Inclusive Pre-School Ballet - ad hoc
- (16) Compass Community School support for their pupils.

Many of the events were free, fully funded as well as fee paying sessions delivered in a secure and safe space for community and family wellbeing in Essex; delivered with love and care by our amazing staff, organisations and partners that operated from Labyrinth House.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

ACHIEVEMENTS AND PERFORMANCE

Partnerships, donors, sponsors and volunteers

The charity has worked in partnership with local government, the NHS, the voluntary sector, private sector and local communities. The Trustees extend their thanks to the enthusiasm and dedication that key workers continuously put in for their families and children caseloads.

In particular our thanks go to the following partners and their staff:

- (1) Southend Borough Council including Children Services, Public Health, Education and Early Years;
- (2) A Better Start Southend (ABSS);
- (3) NHS Foundation Trusts - Mid and South Essex; The Mid and South Essex Integrated Care System (partners);
- (4) Southend Association of Voluntary Services (SAVS) and the Community Investment Board (CIB); the Southend Arts Council and the Southend Education Trust;
- (5) Labyrinth House Education & Therapeutics;
- (6) SEND the Right Message; and
- (7) Liminal Space Psychology, Educational Psychology Reach-Out, Positive Listening Space, Compass.

Our thanks to the key donors in the year with the donation of cash gifts and the grant from Wooden Spoon to set-up a Sensory Room; waiving the cost of gas, electric and water by LHET; the donation of property through the peppercorn lease by Nicole Schnackenberg and Peter Cooper (both are Trustee Directors).

Once again, the Trustees extend thanks and appreciation to the key workers, volunteers, businesses that have assisted the charity and beneficiaries:

- (1) the too many to mention Midwives and Health Visitors;
- (2) our volunteers including Eddie and Sandra Kennedy that have helped with purchasing and delivery fulfilment and Michael Gibson for facilities and maintenance assistance; and
- (3) the local Food Banks and Baby Banks.

Now that these contacts and lease has ended the Trustees extend their thanks to the funding and delivery partners and staff for this unique chapter in the life of SBB responding to local needs. And the wonderful staff that have built life changing relationships with the families and children using SBB's family hub activities and seed bed services.

Our thanks, as always, go to the late Sir David Amess M.P. for his support in launching the service and the inspiration to continue the charity's work in his memory.

Fundraising standards

Although the charity welcomes funds from the general public, most major donations received during the accounting period were from related parties.

FINANCIAL REVIEW

Reserves position

The trustees have reviewed the level of reserves required to be held in cash. The trustees have also considered the risk of exposure to any significant loss of income or unforeseen costs. Some donations are expected to continue in the future.

The financial ability of the charity to continue to fulfill its objectives has been considered by the trustees. The trustees have concluded that the reserves of £37,810 at 31 May 2025 (£64,124 at 31 May 2024) are sufficient to meet immediate need as demonstrated in the fifth year of trading; and at the time of this report the charity being in its sixth year of activity.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

FUTURE PLANS

Evidence from the referrals demonstrates that family wellbeing, education needs and child poverty continue to be the underpinning needs across agencies and key workers. With low incomes, the inflationary pressures and the continued impact of the cost of living crisis families living in poverty struggle to afford essentials such as bread, milk, energy etc. These make-up a higher proportion of family budgets for low income families and in turn increasing the number of children living in relative and absolute poverty. The charity will continue to assist those on benefits, working families and children facing these challenges as too often subsistence living results in children going without essential equipment and items.

As outlined, the Trustees have recommended a return to the core 'eBaby Bank' activities operating as an online delivery model for the supply of new items and equipment. This will be with a small part-time team and drawing on volunteers on an as need basis. SBB in the course of 2026 will explore expanding and focusing support on the age groups at reception, infant and primary schools age.

With the new Government administration we expect there are changes to early years education, SEND funding and we await more information on the impact of the Autumn Budgets and subsequent policy development on child poverty and SEND provision. If there are niche areas of child poverty need and / or new opportunities to respond to local initiatives across the relief of child poverty, family support, SEND and early years education; the charity will explore these opportunities working with the successful track record of partnership built with the local public sector agencies and the voluntary sector.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The organisation is constituted as a company limited by guarantee, as defined by the Companies Act 2006, and is therefore governed by its Memorandum and Articles of Association. It is registered as a charity with the Charity Commission.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

The Board of Trustees is authorised to appoint new trustees to fill vacancies arising. The Board of Trustees comprises six Trustee Directors with specific roles and / or expertise and includes independent Trustees. They provide the charity with additional skills and complementary expertise across governance, finance, children services, operations, HR, IT, risk and safeguarding.

Organisational structure

The size of the charity means that both day to day issues and key decisions can be dealt with by the Board of Trustees and Operations Management. The Board meets regularly to decide the strategic direction the charity should take and set the financial targets going forward, in the course of 2025 there were operational meetings with Trustees and management.

In the course of 2025 SBB operated across three organisational and functional areas with the respective roles and responsibilities carried out by staff and the Trustees:

eBaby Bank and direct services - Relief of child poverty, advancement of health, wellbeing and educational development Blended online and direct delivery of essential equipment and items:

- (1) Governance of Baby Bank: family and children services, serviced accommodation
- (2) Business Plan, Operational Plan, Financial Forecasts
- (3) Applying for grants, donations, financial management and administration
- (4) Working in partnership & relationships with Government, Public, Charities and private sector
- (5) HR, Compliance, statutory regulation, safeguarding, quality, assurance and risk
- (6) Online delivery services inc eBaby Bank, web, social media and direct delivery
- (7) Engaging with key workers and agencies for referrals
- (8) Advice and guidance to children and adults living in poverty
- (9) Sourcing and supplying essential equipment and items
- (10) Delivering essential Baby Bank requisitions to Agency key workers and adults
- (11) Business development and revenue streams
- (12) Commissioning / contracting out services
- (13) Other services and enabling other related charitable objectives

Labyrinth House (lettings) - Serviced accommodation and seed bed centre for lease and hire for charities, public agencies and partners sharing the charity's objects and mission.

Priority users and organisations engaged in

- (1) Relief of child poverty and community services
- (2) Education and therapeutic services
- (3) Like minded organisations
- (4) Management of short term leases and hire
- (5) Property services, facilities management
- (6) Provision of common services

Marketing and online promotion:

- (1) Hire of rooms, hall and facilities
- (2) Daytime, evening, weekend hire
- (3) Sessional hire for community services

Labyrinth House (delivery) - Innovative Family Hub and children educational and therapeutic services

- (1) Advice and guidance to children, adults and families
- (2) Education, conference, training events - parents and professionals
- (3) Social and emotional development
- (4) Children educational, developmental and psychological services
- (5) 1,001 days - development, health, wellbeing and learning (pregnancy to 2 years)
- (6) Special education needs and disabilities
- (7) Family, parent and children wellbeing and mental health
- (8) Family / Children Trauma
- (9) Therapies - Clinics, Groups (turnaround / counselling based)
- (10) Therapies - 1-2-1's, consultations, assessments, counselling

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

STRUCTURE, GOVERNANCE AND MANAGEMENT

(11) Social prescribing (Primary Care / GP's, NHS Acute, Public Health)

(12) Activity Sessions - Yoga, Mindfulness, Art Therapy

Organisational structure

Management, staffing and volunteers

In 2025 Sophie Cooper continued as the full time Operations Manager until September 2024 responsible for managing the charity's Baby Bank operations, family hub delivery activities, premises management and the seed bed serviced accommodation for lease / hire by charities and like-minded organisation as well as wider Labyrinth House services. Sally Fosh continues to provide eBaby Bank support and covered reception duties until 3 December 2024. In the first quarter of 2025, on average the team comprised 4 x part-time part time staff engaged as speech and communication specialists, stay and play facilitators and expressive arts facilitators. As outlined, additional leadership support, purchasing / sourcing items and other support is provided by Trustee Directors on an as need, unpaid basis. With downsizing and the eventual exit of the Labyrinth House lettings and Family Hub delivery, staffing has reduced. In September 2024, Sophie Cooper Operations Manager secured a similar role with a local charity. The team are now mostly re-engaged with other organisations providing similar stay and play services. Management is provided by Trustee volunteers supported by part-time staffing support and volunteers

Safeguarding

As appropriate Trustees, staff and volunteers are Disclosure and Barring Service (DBS) checked via Verifile either as 'enhanced DBS' or 'standard DBS' according to their roles and interaction with children and vulnerable adults. Dr Nicole Schnakenberg is the Safeguarding Lead and was supported by the deputy safeguarding lead, Sophie Cooper.

Compliance, regulation, policies and risk

The charity has a comprehensive range of policies to cover compliance and regulatory matters in the UK and the Charity Commission frameworks. Policies include data protection / GDPR, safeguarding, conflicts of interest, equality and diversity etc and the many more covering the usual regulatory and compliance obligations and good practice. Across the charity's operations and the Labyrinth House premises there are health and safety policies, controls and risk assessment that management review at least twice a year.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

12593856 (England and Wales)

Registered Charity number

1189533

Registered office

1 Nelson Mews
Southend on Sea
Essex
SS1 1AL

Trustees

P A Cooper
Dr N M Schnackenberg
Ms L M Cooper
Mrs P Cooper
R Ford Technical Project Officer
Dr S L Sivers Educational Psychologist

Company Secretary

Birketts Secretaries Limited

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2025**

REFERENCE AND ADMINISTRATIVE DETAILS

Independent Examiner

S T Blundell FCA
Goldwyns Limited
Chartered Accountants
1 Nelson Mews
Southend on Sea
Essex
SS1 1AL

Approved by order of the board of trustees on 24 February 2026 and signed on its behalf by:

P A Cooper - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
SUNSHINE BABY BANK**

Independent examiner's report to the trustees of Sunshine Baby Bank ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 May 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S T Blundell FCA
The Institute of Chartered Accountants in England and Wales

Goldwyns Limited
Chartered Accountants
1 Nelson Mews
Southend on Sea
Essex
SS1 1AL

25 February 2026

SUNSHINE BABY BANK

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2025**

	Notes	2025 Unrestricted fund £	2024 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		24,268	46,502
Charitable activities			
Family hub		10,677	25,500
Investment income	2	189	9,337
Other income		479	43
Total		<u>35,613</u>	<u>81,382</u>
 EXPENDITURE ON			
Charitable activities			
Baby bank		1,286	3,405
Family hub		46,839	91,550
Other		5,544	4,915
Total		<u>53,669</u>	<u>99,870</u>
NET INCOME/(EXPENDITURE)		(18,056)	(18,488)
 RECONCILIATION OF FUNDS			
Total funds brought forward		55,292	73,780
TOTAL FUNDS CARRIED FORWARD		<u><u>37,236</u></u>	<u><u>55,292</u></u>

The notes form part of these financial statements

**BALANCE SHEET
31 MAY 2025**

	Notes	2025 Unrestricted fund £	2024 Total funds £
CURRENT ASSETS			
Debtors	7	2,164	2,255
Cash at bank		37,810	64,124
		<u>39,974</u>	<u>66,379</u>
CREDITORS			
Amounts falling due within one year	8	(2,738)	(11,087)
		<u>37,236</u>	<u>55,292</u>
NET CURRENT ASSETS			
		<u>37,236</u>	<u>55,292</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>37,236</u>	<u>55,292</u>
NET ASSETS			
		<u>37,236</u>	<u>55,292</u>
FUNDS			
Unrestricted funds	10	<u>37,236</u>	<u>55,292</u>
TOTAL FUNDS			
		<u>37,236</u>	<u>55,292</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 24 February 2026 and were signed on its behalf by:

P A Cooper - Trustee

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2025

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The charity is limited by guarantee and was incorporated in the UK.

The charity's place of business differs from the registered office, and was at Labyrinth House, 258 Westborough Road, Westcliff-on-Sea.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2025**

2. INVESTMENT INCOME

	2025	2024
	£	£
Rents received	189	9,337
	<u> </u>	<u> </u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2025	2024
	£	£
Other operating leases	15,000	30,000
Examiners' fees - independent examination	2,160	2,100
	<u> </u>	<u> </u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2025 nor for the year ended 31 May 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 May 2025 nor for the year ended 31 May 2024.

5. STAFF COSTS

	2025	2024
	£	£
Wages and salaries	12,722	41,077
Social security costs	54	144
Other pension costs	238	416
	<u> </u>	<u> </u>
	<u>13,014</u>	<u>41,637</u>

The average monthly number of employees during the year was as follows:

	2025	2024
Operations	2	2
	<u> </u>	<u> </u>

No employees received emoluments in excess of £60,000.

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	46,502
Charitable activities	
Family hub	25,500
Investment income	9,337
Other income	43
	<u> </u>
Total	<u>81,382</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2025**

6.	COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued		Unrestricted fund £
	EXPENDITURE ON Charitable activities		
	Baby bank		3,405
	Family hub		91,550
	Other		4,915
	Total		<u>99,870</u>
	NET INCOME/(EXPENDITURE)		(18,488)
	RECONCILIATION OF FUNDS		
	Total funds brought forward		73,780
	TOTAL FUNDS CARRIED FORWARD		<u><u>55,292</u></u>
7.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2025	2024
		£	£
	Prepayments	2,164	2,255
		<u>2,164</u>	<u>2,255</u>
8.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2025	2024
		£	£
	Social security and other taxes	-	1,082
	Accrued expenses	2,738	10,005
		<u>2,738</u>	<u>11,087</u>
		<u><u>2,738</u></u>	<u><u>11,087</u></u>

No deferred grant income included in creditors this year (2024 - £3,200).

9. LEASING AGREEMENTS

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT which was terminated on the 3 December 2024.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2025**

10. MOVEMENT IN FUNDS

	At 1.6.24 £	Net movement in funds £	At 31.5.25 £
Unrestricted funds			
General fund	55,292	(18,056)	37,236
TOTAL FUNDS	<u>55,292</u>	<u>(18,056)</u>	<u>37,236</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	35,613	(53,669)	(18,056)
TOTAL FUNDS	<u>35,613</u>	<u>(53,669)</u>	<u>(18,056)</u>

Comparatives for movement in funds

	At 1.6.23 £	Net movement in funds £	At 31.5.24 £
Unrestricted funds			
General fund	73,780	(18,488)	55,292
TOTAL FUNDS	<u>73,780</u>	<u>(18,488)</u>	<u>55,292</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	81,382	(99,870)	(18,488)
TOTAL FUNDS	<u>81,382</u>	<u>(99,870)</u>	<u>(18,488)</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2025**

10. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.6.23 £	Net movement in funds £	At 31.5.25 £
Unrestricted funds			
General fund	73,780	(36,544)	37,236
TOTAL FUNDS	<u>73,780</u>	<u>(36,544)</u>	<u>37,236</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	116,995	(153,539)	(36,544)
TOTAL FUNDS	<u>116,995</u>	<u>(153,539)</u>	<u>(36,544)</u>

11. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 May 2025.

SUNSHINE BABY BANK

England & Wales - Charity number 1189533

Accounts

REGISTERED COMPANY NUMBER: 12593856 (England and Wales)
REGISTERED CHARITY NUMBER: 1189533

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2024
FOR
SUNSHINE BABY BANK**

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

SUNSHINE BABY BANK

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2024**

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SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

OBJECTIVES AND ACTIVITIES

Objectives and aims

Sunshine Baby Bank is a charity registered on 18 May 2020 following incorporation as a company limited by guarantee on 11 May 2020 and commencing charitable and trading activities on 20 June 2020.

The charity's objectives are:

- (1) the prevention or relief of poverty or financial hardship by providing grants, items and services to individuals in need and/or charities and other organisations working to prevent or relieve poverty and financial hardship; and
 - (2) the advancement of health and wellbeing;
- in particular (but not exclusively) in Rochford, Southend-on-Sea and the surrounding area.

Whilst the objectives are drawn widely for any future geographical reach, from the outset the demand for the Baby Bank's delivery was focused on the Southend-on-Sea City area. Since 2020 the charity has operated from dedicated premises, in Westcliff-on-Sea under a peppercorn lease. Known as Labyrinth House, as well as housing the Baby Bank, in the course of 2023 it has evolved into an innovative 'Family Hub' and has two additional functions: a) as a seed bed centre for start-up charities and public bodies sharing the same objectives, mission, aims and objectives of the charity and b) an exemplar Family Hub addressing child poverty, educational development and other related community services.

Funding and related activity

The reserves and opening cash balance of £82,723 from previous charitable gifts, HMRC Gift Aid and donations was used to deliver the charity's objectives, expand the delivery infrastructure and eBaby Bank online service.

This was another significant year consolidating a number of milestones for the charity from the previous year. The operational expansion of family hub delivery at Labyrinth House and establishment of permanent staff support, flexible part-time and casual support. In the course of the financial year donations, grant funding and rental income as planned has helped the charity to diversify the funding and revenue streams to £81,382 for the year comprising:

- (1) £3,962 cash donations and gift aid of £12,541 from previous year donations;
- (2) based on commercial market rental values, the peppercorn lease is valued as an 'income contribution' of £30,000;
- (3) £9,380 from rental, room and sessional hire; and
- (4) grant funding in the year: £10,000 Community Investment Board (CIB), £23,500 A Better Start Southend (ABSS).

Total expenditure amounted to £99,870 with the main items of expenditure during the accounting period including:

- (1) Baby Bank equipment and item purchases of £3,405 and donations from stock / new recycled amounting to approximately £4,000 to support the charity's objectives - the latter amount is not shown in the accounts as a distribution from stock and in addition, a significant amount of new items were purchased by volunteers;
- (2) grant funded project costs £11,272;
- (3) staff / direct cost overheads of £40,932;
- (4) running cost overheads of £41,465 covering the 'donated £30,000 peppercorn lease' shown in reverse in the accounts as a cost of the same amount, heat, light, power, premises improvements funded by grants and other running costs; and
- (5) financial / administration overheads £4,916 covering insurances, legal, financial and accounting services.

The net outflow of funds for the year amounted to £18,488 with the year-end cash reserves standing at £64,124.

The project funds have been used for the delivery of the following objectives and activities:

- (1) to provide the essential items of equipment, clothing, toys, baby products of immediate use to mums, babies, children up to age 5 (and above) free of charge;
- (2) to provide support to address the urgent acute needs of pregnant women, new born babies, home births, neo-natal babies, including babies born premature, sick and their parents facing isolation, mental health and wellbeing challenges;
- (3) to support key workers from multi-agencies and providers working with babies and children in poverty, to deliver their services;
- (4) to provide services that can be accessed by families and providers of Baby Bank services and supporting children living in poverty;

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

(5) to deliver the objectives and outcomes for the grant funded projects; and
(6) to operate Labyrinth House as a seed bed centre by offering serviced rooms for lease and hire for charities, public bodies and like-minded organisations focusing on relief of child poverty, education, therapeutic services and community services.

OBJECTIVES AND ACTIVITIES

Significant activities

The trustees consider both the supply of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5 and the Labyrinth House 'Family Hub' serviced seed bed centre to be its significant activities. The trustees actively seek to support suitable projects that they consider will achieve the charity's objectives.

Public benefit

When planning activities for the accounting period, the trustees have considered the Charity Commission's guidance on public benefit. The charity is seeking to alleviate poverty in the local area, as the charity grows.

Staffing and volunteers

In July and September 2022, SBB employed a part-time Baby Bank Support worker and a full-time Operations Manager respectfully, to manage the increased workload at Labyrinth House and to support the volunteers / trustees. Across Summer 2023, a further 4 part-time staff were working on the ABSS and Arts Council grant funded projects together with a part-time receptionist funded by the CIB grant. In previous years, the charity's day to day operations were reliant on the support of unpaid volunteers, who provide help to the trustees and to individuals being assisted by the charity. The varied nature of this support given make it impossible to quantify the time spent or number of people involved. In addition the charity's trustees all serve on a voluntary basis.

This level of staffing and volunteers continued to the 31 May 2024 year end / start of Summer 2024

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Sunshine Baby Bank (SBB) was formed as part of the emergency charity response protocols during the very early stages of the onset of the COVID-19 pandemic. The initial objectives and delivery plan was aimed at providing an innovative online / contact free baby bank service during a period when most baby banks, charities, shops had closed their doors and /or operations as a result of the public health controls.

Setting up SBB and the delivery service was successfully achieved in very short timescales; from identifying the emerging need in late March 2020, to the concept / prototype stage in April to the launch of the service in June 2020.

Since 2020 a number of local baby banks have opened in the locality where we operate. Mostly although not exclusively, they recycle and re-purpose used equipment, items and clothing and work on a walk-in model. At SBB we are geared-up as an 'eBaby Bank'. Instead of direct walk-in contact, we re-direct beneficiaries through statutory and voluntary organisations that use our online portals for referrals and fulfilment of deliveries.

As reported last year, SBB provides a bespoke service and has increasingly focused on the supply of new essential equipment and items for children living in poverty. SBB have found that the demand for recycled items is being met by other charities / baby bank providers. Donation offers of used items are mostly re-directed to their nearest recycle baby bank. Further analysis and use of the service is outlined below.

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

ACHIEVEMENT AND PERFORMANCE

Organisations and key workers accessing the charity

Using the referrals portal on the charity's website www.sunshinebabybank.org.uk referrals only come from organisations with robust standards of safeguarding children and vulnerable people e.g. public, third sector, other providers and their key workers interfacing with families, babies, young children experiencing poverty, health and education related needs.

The following organisations and respective key workers used the charity's services in 2024 shown as a percentage of referrals. The figures in the second column shows the numbers for 2023 for comparison purposes.

Organisations

	2024	2023
Southend-On-Sea Borough Council - Children Services	11%	22%
Southend-On-Sea Borough Council - Public Health	12%	1%
Southend-On-Sea Borough Council - Education and Early Years	12%	27%
Southend NHS Trust	22%	6%
Voluntary Sector Southend	13%	20%
Voluntary Sector national / regional / county	22%	22%
Provider - public health and well being	7%	1%
Provider - housing	1%	1%

Key workers roles

	2024	2023
Midwife	19%	7%
Health visitor	15%	1%
Specialist health	1%	0%
Social worker	10%	1%
Children / parent support worker	13%	25%
Family / support / engagement	28%	45%
Early years education	1%	1%
Special Education Needs and Disability (SEND)	6%	6%
Housing / accommodation support	0%	0%
Family nurse	1%	0%
Victims slave support	4%	7%
Migrant caseworker	1%	3%
Citizens Advice worker	1%	4%

Beneficiaries - analysis of referrals

The age, gender and residential locations of referral analysis:

Locations / Wards

	2024	2023
Blenheim	1%	0%
Chalkwell	1%	3%
Eastwood	1%	1%
Kursaal	5%	14%
Leigh	4%	7%
Milton	16%	19%
Prittlewell	1%	1%
Shoeburyness	9%	9%
Southchurch	11%	6%
St Luke's	10%	4%
Victoria	8%	7%
Westborough	6%	4%

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

ACHIEVEMENT AND PERFORMANCE

Other (e.g Essex, Rochford, London - where the beneficiary is located in South East Essex)	27%	25%
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Age range of children

	2024	2023
Pre-Natal (3rs semester)	23%	28%
0 to 3 months	23%	9%
3 to 6 months	9%	14%
6 to 9 months	5%	12%
9 to 12 months	4%	3%
12 to 18 months	10%	9%
18 months to 24 months	8%	4%
2 to 3 years old	6%	10%
3 to 4 years old	6%	4%
4 to 5 years old	6%	7%

Gender

	2024	2023
Male	41%	42%
Female	49%	52%
Not known	10%	6%

Reasons for the referral and addressing needs

Referral agencies and the respective key workers recorded the following needs / reasons for the referral. Nearly all referrals recorded low household income together with other multiple needs and reasons for the referral, listed below is the main reason for referral. For comparison purposes the figures for 2023 are in the second column:

Needs / reason for referral

	2024	2023
Lockdown assistance	0%	0%
Self-isolating / shielding	0%	0%
Low household income	66%	64%
Welfare benefit day	0%	0%
Unable to access public funds	11%	12%
Unemployment	1%	1%
Homeless / temporary accommodation	4%	4%
Domestic / sexual abuse	4%	3%
Learning / physical disability	0%	3%
Mental health / emotional wellbeing	1%	0%
Single parent	0%	3%
Young / new parent	4%	3%
Refugee / asylum seeker	9%	7%

Observations and changes in referral characteristics 2024 vs previous years

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

ACHIEVEMENT AND PERFORMANCE

Sunshine Baby Bank is unique being the first eBaby Bank specifically designed to cope with the health and personal interaction constraints that existed during COVID lock downs. Referrals are generated online through the website referral portal where organisations and key workers can quickly and easily pick and mix their selection of equipment and items using mobile devices. Key workers and support staff collect their requisitions from Labyrinth House and deliver them in person to their client / beneficiary. The eBaby Bank approach of minimum contact with the beneficiaries remains the preferred approach with key worker and the referral agencies using our services.

The most noticeable change from the analysis of the referral organisations data, has been the doubling of use by the NHS midwifery and the increase in public health / health visitors driven in part by opening-up free access at Labyrinth House to sessions run by midwives and ongoing support from health visitors.

There are noticeable changes to the age range of referrals, in particular those across Pre-Natal (3rd semester) and 0 to 3 months. By including 0 to 6 months this over half of all referrals at 55% continuing the upward trend over that last 2 years. Some of this increase has been through the cost of living pressures with parents unable to afford baby basics.

Equipment and items supplied

In 2024 over 2,700 items were supplied compared with 1,900 in 2023. Nearly all items were fulfilled from new purchases using the charity's funds, stocks and new purchases from volunteers. Items and equipment are selected online from the Referrals portal and sourced, packaged by staff and volunteers and collected by the key worker from a single location at Labyrinth House, 258 Westborough Road, Westcliff, Southend-on-Sea City.

Data is shown for the supply across 9 categories together with the equipment and items supplied in each category. In some categories there are multiple items e.g. 'Summer Bundles' and in others only single items e.g. 'Things on wheels and on the move' Requisition requests and supply are averaging 4 categories per referral. The headline percentage shown for each category is an indication of the proportion of category supplied across all referrals. For each category there is a further breakdown of the percentage of items supplied. This is helpful information to understand and plan needs to adapt delivery to changing demands e.g. cost of living crisis, post-lockdown health demands etc. For comparison purposes, refer to the 2023 Report of the Trustees for the period 1 June 2022 to 31 May 2023.

61% Summer Bundles

13% Expectant Mums; 30% Essentials for baby care; 28% Baby and children clothes; 16% Health and wellbeing; 13% Education and learning.

46% Things on wheels and on the move

29% Prams / carry cot; 29% Pushchair / buggy; 11% Baby walker; 13% Sling; 11% Car seat (new); 7% other.

43% Sleeping and things for my bedroom

7% Crib; 19% Moses basket; 3% Snuz; 9% Cot; 7% Cot bed; 3% Travel cot; 45% Sheets, blankets, bedding bundle (all items are supplied with new mattresses, bedding etc); 7% other.

41% Equipment and furniture

36% Baby Bath; 31% Baby bouncer; 11% Stairgate; 20% Highchair; 2% other.

39% Things for playtime, activity and learning

26% Baby Snug and activity tray; 33% Playmat and activity play; 41% Toy / book bundles.

41% Feeding and equipment

26% Formula; 8% Baby food (up to 12 months); 23% Sterilisers; 29% Bottle bundles; 10% Feeding Pillows; 4% Weaning kits.

For any feeding and food request for children over 12 months are directed to their nearest foodbank.

56% Toiletries

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

ACHIEVEMENT AND PERFORMANCE

28% Nappies; 26% Wipes; 20% Baby toiletry sets (baby cream, shampoo, body wash, cotton wool etc); 14% Changing mat; 12% Changing bag.

65% Clothing

20% Pre-Natal / newborn / one month; 16% 0 to 3 months; 5% 3 to 6 months; 9% 6 to 9 months; 8% 9 to 12 months; 8% 12 to 18 months; 4% 18 months to 24 months; 5% 2 to 3 years old; 5% 3 to 4 years old; 6% 4 to 5 years old; 14% Shoes; 0% other (old age groups).

51% For Parents

47% Mum toiletry sets (sanitary towels, shampoo, shower gel etc); 23% Body care sets (body cream, hand cream, tissues); 23% Breast pads; 8% Nursing bra.

Observations and changes in equipment and items supplied in 2024 vs previous years

The previous year change due to the cost of living crisis and inflation has consolidated. This has impacted more severely on families living in poverty, the increasing number that are finding it harder to pay their way and those just managing. As a result, there has been an increase in the supply of the more expensive items for the newly born and their feeding needs. There is also an increase in basic supplies such as feeding, toiletries and clothing. Compared with 2023 supplies of:

- (1) prams / carry cots, push chairs / buggies have declined slightly (evidence of passing pushchairs to the next born);
- (2) cribs, cots, cot beds is a constant demand as these are supplied new;
- (3) feeding and feeding equipment items supplied has seen a 46% increase;
- (4) toiletries items supplied has increased by 75%; and
- (5) clothing items supplied has increased by 58%

The cost of living crisis and the severe financial hardship that has no doubt caused the increase in these items, however, it is also attributable to the increase in referrals received for pre-natal and 0-3 month year olds.

Delivering Baby Bank Objectives

Reviewing the above data, the trustees are satisfied that the service has delivered on assisting with the relief of child poverty so that young children living in poverty grow-up with the essential items of daily life; advancing the health and wellbeing of women and children; help and support during COVID-19. It has helped:

- (1) to reduce financial pressure and hardship;
- (2) improve educational and healthy development; and
- (3) starting the journey to improve mental health and wellbeing amongst families and children.

By providing free essential equipment and items, the service has helped in changing lives for parents and the early life chances and opportunities for babies and early year's children.

Labyrinth House Seedbed Centre and Lettings Activities

In the course of 2022, the trustees have made significant progress with the opportunity to diversify into two inter-related strategic objectives of the charity. This is to set-up and operate:

- (1) a seed bed centre for start-up charities and public bodies with like-minded and similar objectives to SBB; and
- (2) a 'Family Hub' addressing child poverty, educational development and other related community services.

As planned, we are delighted that across 2023 and in the course of 2024 the Labyrinth House facility has provided the facilities, place and structure to enhance support to disadvantaged communities, families and children living in poverty and those with educational needs.

In April 2021, SBB entered into a peppercorn lease of Labyrinth House, 258 Westborough Road, Westcliff-on-Sea to March 2024 and this was extended with the provision of a break clause. The property is owned, predominantly by two trustees and the granting of a lease at a discount amounts to a donation by the owners recognised at £30,000 in the accounts.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

ACHIEVEMENT AND PERFORMANCE

This former GP surgery is now fully converted into a family wellbeing hub and centre focusing on relief of child poverty, education and therapeutic services. It is also a serviced seedbed centre for like-minded charities and public sector organisations that can take out short term leases, daytime, evening and weekend hire to deliver their services.

Labyrinth House is a caring place, providing tailored spaces created with collaboration in mind. Its unique array of small and large rooms are perfect for organisations working to make life better for children, young people and families. Off the back of the peppercorn lease, SBB is able to offer an array of rental opportunities for organisations. The Hall, large and small rooms can be rented, hired short- or long-term fully serviced. There is also sessional hire over daytime, evening and weekends to fit a multitude of requirements. A condition of any hire is that they must be focused on addressing the needs of children, young people and families.

After extensive refurbishment, funded by the owners, the property was ready for occupation in September 2022 by Sunshine Baby Bank and the first office tenant, Send the Right Message (STRM). They are a 'by and for' charity led by a neurodivergent committee who have lived experience, offering online support and face-to-face meetings for parents, carers and families of children and young people with special educational needs and disabilities. This indicative of the organisations that fit the profile and objectives of SBB and the Labyrinth House place.

Over the course of 2024 there has been a number of organisations using and hiring the facilities:

- (1) under grant funding awarded to SBB by ABSS using the facilities for Stay and Plays; Southend Arts Council to use for Communication, Speech and Language and Art Therapy;
- (2) daytime sessional hires Yoga for All, Liminal Space Psychology, STRM, Reach out for Mental Health, Positive Listening Space, Compass Community Schools; and
- (3) NHS Infant Breast Feeding Groups, Labyrinth House Education and Therapeutics.

The revenue from the serviced leases and hire facilities are being used to further the charity's objectives and fund the staffing and operating costs of the charity and Labyrinth House. In addition, the reserves from sponsors and grant funding has enable SBB to provide free use for the delivery of local services that require the Labyrinth House family environment e.g. the NHS Midwives delivering Infant Breast Feeding as a drop-in service.

Family Hub Activities Charitable activities

Sunshine Baby Bank focuses on child poverty whereas Labyrinth House was born out of a vision to put the emotional wellbeing of children and families at the heart of our community. They are complementary and share the mission that is rooted in providing every person who engages with SBB and steps through Labyrinth House with an environment where they feel respected, welcomed, valued and sincerely cared about.

At SBB, we are committed to supporting families in our local community, in particular those from conception to two years old - the first 1,001 days. This is considered to be the most important time in a child's life for development, more so than at any other time in their lives. And that's what it so important to assist child poverty in this age group and beyond, as poverty can disrupt and hinder early and then later years educational, social and emotional development.

To support this strategy SBB has been successful in securing grant funding in 2024 from the following organisations:

(1) Community Investment Board (CIB) hosted by Southend Association of Voluntary Organisations (SAVS) who manage funds (£1.5m in November 2021) allocated by Southend Borough Council. In May 2022, SBB were awarded £10,000 a year for two years from the CIB. The funds cover core running costs including cleaning, reception cover, nappy bin removal etc.

(2) A Better Start Southend (ABSS) - a partnership of the Local Council, NHS Trusts, Early Years Alliance etc. running a 10-year programme to develop and test new ways of supporting Southend's children and families - this £40m programme was funded by the National Lottery Community Fund in April 2015. In June 2023, SBB commenced delivering a two year grant funded programme 'Stay and Plays': supporting the wellbeing of children of pre-school age and their parents and carers via stay-and-plays with healthy snacks and an expressive arts element twice a week in term time (Tuesdays 9-12pm and Weds 9-11.30am).

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

ACHIEVEMENT AND PERFORMANCE

Commencing in November 2023, the Southend Education Trust have awarded £2,000 for a six month project to provide and host an After School Party Club for Children with Additional Needs and / or Disabilities. This ran every fortnight from 4pm to 6pm.

Across the hires and grant funded programmes there is an exciting, uplifting and vibrant mix of children, mothers, parents and family activities. Below is a list for a typical weekly timetable providing an indicative flavour of the regular activities, events and ad hoc sessions delivered daytime, after-school and evening:

- (1) Gentle Yoga for Carers - Stretch, Move & Relax Aimed at Carers and Guardians
- (2) Free Flowing Gentle Yoga (evenings paid class)
- (3) Breast Feeding Groups (provided by the NHS Foundation Trust and hosted free by SBB)
- (4) Autism Communication sessions (private)
- (5) Specialist Speech and Language Therapists sessions (referral only)
- (6) Yoga for Pregnancy - ABSS funded
- (7) Yoga for Mum and baby - ABSS funded
- (8) Yoga Parent and Toddler - ABSS funded
- (9) Blossoming Buddies - (private child minders)
- (10) Reach out for Mental Health
- (11) Sunshine Stay and Plays - ABSS registration required
- (12) Art Therapy Session - (NHS Foundation Trust - referral only)
- (13) After School Party Club For Children with Additional Needs - Southend Education Trust (referral / booking)
- (14) Baby and Big Buddha - (fee paying) Mindfulness, sharing and connection for mothers and babies/toddlers upwards
- (15) Wellbeing Retreat for Teaching Staff - Liminal Space
- (16) Inclusive Pre-School Ballet - ad hoc
- (17) Compass Community School support for their pupils

Many of the events are free, fully funded as well as fee paying sessions delivered in a secure and safe space for community and family wellbeing in Essex; delivered with love and care by our amazing staff, organisations and partners operating from Labyrinth House.

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MAY 2024

ACHIEVEMENT AND PERFORMANCE

Partnerships, donors, sponsors and volunteers

The charity has worked in partnership with local government, the NHS, the voluntary sector, private sector and local communities. The trustees extend their thanks to the enthusiasm and dedication that key workers continuously put in for their families and children caseloads.

In particular our thanks go to the following partners and their staff:

- (1) Southend Borough Council including Children Services, Public Health, Education and Early Years
- (2) A Better Start Southend (ABSS)
- (3) NHS Foundation Trusts - Mid and South Essex; The Mid and South Essex Integrated Care System (partners)
- (4) Southend Association of Voluntary Services (SAVS) and the Community Investment Board (CIB); the Southend Arts Council and the Southend Education Trust
- (5) Labyrinth House Education and Therapeutics
- (6) SEND the Right Message
- (7) Liminal Space Psychology, Educational Psychology Reach-Out, Positive Listening Space.

Our thanks to the key donors in the year with the donation of cash gifts and the grant from Wooden Spoon to set-up a Sensory Room and the donation of property through the peppercorn lease of £30,000 per annum by Nicole Schnackenberg and Peter Cooper. Both are trustee directors.

Once again, the Trustees extend thanks and appreciation to the key workers, volunteers, businesses that have assisted the charity and beneficiaries including:

- (1) the too many to mention Midwives and Health Visitors;
- (2) Steve Hellier and Top Wax for donating a weekly cleaning service;
- (3) our volunteers including Eddie and Sandra Kennedy that have helped with purchasing and delivery fulfilment;
- (4) Michael Gibson for facilities and maintenance assistance;
- (5) the local Food Banks and Baby Banks; and
- (6) the beautiful knitted baby items from Lesley Barry and the knitting team colleagues.

Our thanks, in particular, go to the late Sir David Amess M.P. for his support in launching the service and the inspiration to continue the charity's work in his memory.

Fundraising standards

Although the charity welcomes funds from the general public, most major donations received during the accounting period were from related parties.

FINANCIAL REVIEW

Reserves position

The trustees have reviewed the level of reserves required to be held in cash. The trustees have also considered the risk of exposure to any significant loss of income or unforeseen costs. The level of donations is expected to continue in the future.

The financial ability of the charity to continue to fulfill its objectives has been considered by the trustees. The trustees have concluded that the cash reserves of £64,124 at 31 May 2024 (£82,723 at 31 May 2023) are sufficient to meet immediate need as demonstrated in the fourth year of activity; and at the time of this report the charity being in its fifth year of operations.

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

FUTURE PLANS

Evidence from the referrals demonstrates that family wellbeing, education needs and child poverty are the underpinning needs across agencies and key workers. There is an increasing number of referrals citing low income as the main reason for referral. This is a consequence of the rapid increase in the rate of inflation and cost of living crisis with prices and higher rates of inflation applying to essentials such as bread, milk, energy etc. These make-up a higher proportion of family budgets for low income families and in turn increasing the number of children living in relative and absolute poverty. The charity will continue to assist those on benefits, working families and children facing these challenges as too often subsistence living results in children going without essential equipment and items.

Grant funding from the Community Investment Board (CIB) to support operational costs and A Better Start Southend (ABSS) for the delivery of family hub activities ended in July 2024. The trustees and management have worked hard to extend existing contracts and secure new funding streams to support the family hub activities. These have not materialised to the scale required to secure a viable family hub facility beyond 2024. Furthermore, on the lettings side anchor tenants have relocated and attracting replacement voluntary sector tenants has been unsuccessful despite marketing through direct and indirect channels.

As maintaining family hub and the seed bed lettings to the voluntary sector would draw heavily on reserves at the expense of core baby bank activities the Board of Trustees at a meeting at the end of July 2024 decided to exit these services. The decision was also taken to exit the Labyrinth House peppercorn lease before the end of 2024 and to start a process of 'exiting excellently' on family hub and lettings over the course of the summer and autumn. This has entailed fulfilling all contract and lettings obligations, supporting the relocation of the activities, beneficiaries and organisations outlined above. The full-time, part-time and casual staff and volunteers have moved with the relocated services and / or found new employment in the local voluntary sector.

The trustees are very grateful for the excellent service and support by all of the people engaged and working on our activities over that last 3 years and record their thanks for the 'peppercorn lease' opportunity provided by the landlords and the achievements over the last 3.5 years operating from Labyrinth House.

As outlined, the trustees have recommended a return to the core 'eBaby Bank' activities operating as an online delivery model for the supply of new items and equipment. This will be with a small part-time team and drawing on volunteers on an "as needed" basis.

With the new Government administration there are changes to early years education, SEND funding and we await more information on the impact of the Autumn Budget and subsequent policy development on child poverty. If there are niche areas of child poverty need and / or new opportunities to respond to local initiatives across the relief of child poverty, family support, SEND and early years education; the charity will explore these opportunities working with the successful track record of partnership built with the local public sector agencies and the voluntary sector.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The organisation is constituted as a company limited by guarantee, as defined by the Companies Act 2006, and is therefore governed by its Memorandum and Articles of Association. It is registered as a charity with the Charity Commission.

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

The Board of Trustees is authorised to appoint new trustees to fill vacancies arising. The Board of Trustees comprises six trustee directors with specific roles and / or expertise and includes independent trustees. They provide the charity with additional skills and complementary expertise across governance, finance, children services, operations, HR, IT, risk and safeguarding.

Organisational structure

The size of the charity means that both day to day issues and key decisions can be dealt with by the Board of Trustees and Operations Management. The Board meets regularly to decide the strategic direction the charity should take and set the financial targets going forward, in addition there are operational meetings with trustees and management.

SBB operates across three organisational and functional areas with the respective roles and responsibilities carried out by staff and the trustees:

eBaby Bank and direct services - Relief of child poverty, advancement of health, wellbeing and educational development Blended online and direct delivery of essential equipment and items:

- (1) Governance of Baby Bank: family and children services, serviced accommodation
- (2) Business Plan, Operational Plan, Financial Forecasts
- (3) Applying for grants, donations, financial management and administration
- (4) Working in partnership & relationships with Government, Public, Charities and private sector
- (5) HR, Compliance, statutory regulation, safeguarding, quality, assurance and risk
- (6) Online delivery services inc eBaby Bank, web, social media and direct delivery
- (7) Engaging with key workers and agencies for referrals
- (8) Advice and guidance to children and adults living in poverty
- (9) Sourcing and supplying essential equipment and items to 0-18 yrs
- (10) Delivering essential Baby Bank requisitions to Agency key workers and adults
- (11) Business development and revenue streams
- (12) Commissioning / contracting out services
- (13) Other services and enabling other related charitable objectives

Labyrinth House (lettings) - Serviced accommodation and seed bed centre for lease and hire for charities, public agencies and partners sharing the charity's objects and mission.

Priority users and organisations engaged in

- (1) Relief child poverty and community services
- (2) Education and therapeutic services
- (3) Like minded organisations
- (4) Management of short term leases and hire
- (5) Property services, facilities management
- (6) Provision of common services

Marketing and online promotion:

- (1) Hire of rooms, hall and facilities
- (2) Daytime, evening, weekend hire
- (3) Sessional hire for community services

Labyrinth House (delivery) - Innovative Family Hub and children educational and therapeutic services

- (1) Advice and guidance to children, adults and families
- (2) Education, conference, training events - parents and professionals
- (3) Social and emotional development
- (4) Children educational, developmental and psychological services
- (5) 1,001 days - development, health, wellbeing and learning (pregnancy to 2 years)
- (6) Special education needs and disabilities
- (7) Family, parent and children wellbeing and mental health

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

STRUCTURE, GOVERNANCE AND MANAGEMENT

- (8) Family / Children Trauma
- (9) Therapies - Clinics, Groups (turnaround / counselling based)
- (10) Therapies - 1-2-1's, consultations, assessments, counselling
- (11) Social prescribing (Primary Care / GP's, NHS Acute, Public Health)
- (12) Activity Sessions -Yoga, Mindfulness, Art Therapy

Organisational structure

Management, staffing and volunteers

Sophie Cooper was appointed as the full-time Operations manager in August 2022 responsible for managing the charity's Baby Bank operations, family hub delivery activities, premises management and the seed bed serviced accommodation for lease / hire by charities and like-minded organisation as well as wider Labyrinth House services. Sally Fosh provides Baby Bank and family hub activities support and reception duties. During the year, on average the team comprised 4 x part-time staff engaged as speech and communication specialists, stay and play facilitators and expressive arts facilitators. As outlined, additional leadership support, purchasing / sourcing items and other support is provided by trustee directors on an "as needed" unpaid basis. With downsizing and the eventual exit of the Labyrinth House lettings and Family Hub delivery, staffing has reduced.

In September 2024, Sophie Cooper Operations Manager secured a similar role with a local charity. The team are now mostly re-engaged with other organisations providing similar stay and play services. Management is provided by trustee volunteers supported by part-time staffing support and volunteers

Safeguarding

As appropriate trustees, staff and volunteers are Disclosure and Barring Service (DBS) checked via Verifile either as 'enhanced DBS' or 'standard DBS' according to their roles and interaction with children and vulnerable adults. Dr Nicole Schnakenberg is the Safeguarding Lead supported by the deputy safeguarding lead, Sophie Cooper.

Compliance, regulation, policies and risk

The charity has a comprehensive range of policies to cover compliance and regulatory matters in the UK and the Charity Commission frameworks. Policies include data protection / GDPR, safeguarding, conflicts of interest, equality and diversity etc. and the many more covering the usual regulatory and compliance obligations and good practice. Across the charity's operations and the Labyrinth House premises there are health and safety policies, controls and risk assessment that management review at least twice a year.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

12593856 (England and Wales)

Registered Charity number

1189533

Registered office

Goldwyns Limited
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Trustees

P A Cooper
Dr N M Schnakenberg
Ms L M Cooper
Mrs P Cooper
R Ford Technical Project Officer
Dr S L Siviers Educational Psychologist

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2024**

REFERENCE AND ADMINISTRATIVE DETAILS

Company Secretary

Birketts Secretaries Limited

Independent Examiner

S T Blundell FCA

Goldwyns Limited

Chartered Accountants

Rutland House

90-92 Baxter Avenue

Southend on Sea

Essex

SS2 6HZ

Approved by order of the board of trustees on 27 November 2024 and signed on its behalf by:

P A Cooper - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SUNSHINE BABY BANK

Independent examiner's report to the trustees of Sunshine Baby Bank ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 May 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S T Blundell FCA
The Institute of Chartered Accountants in England and Wales

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

9 December 2024

SUNSHINE BABY BANK

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		46,502	80,491
Charitable activities			
Family hub		25,500	12,814
Investment income	2	9,337	4,800
Other income		43	392
Total		<u>81,382</u>	<u>98,497</u>
EXPENDITURE ON			
Charitable activities			
Baby bank		3,405	3,938
Family hub		91,550	69,584
Other		4,915	3,791
Total		<u>99,870</u>	<u>77,313</u>
NET INCOME/(EXPENDITURE)		(18,488)	21,184
RECONCILIATION OF FUNDS			
Total funds brought forward		73,780	52,596
TOTAL FUNDS CARRIED FORWARD		<u><u>55,292</u></u>	<u><u>73,780</u></u>

The notes form part of these financial statements

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)**BALANCE SHEET
31 MAY 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
CURRENT ASSETS			
Debtors	7	2,255	1,303
Cash at bank		64,124	82,723
		<u>66,379</u>	<u>84,026</u>
CREDITORS			
Amounts falling due within one year	8	(11,087)	(10,246)
		<u>55,292</u>	<u>73,780</u>
NET CURRENT ASSETS			
		<u>55,292</u>	<u>73,780</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>55,292</u>	<u>73,780</u>
NET ASSETS		<u>55,292</u>	<u>73,780</u>
FUNDS	10		
Unrestricted funds		<u>55,292</u>	<u>73,780</u>
TOTAL FUNDS		<u>55,292</u>	<u>73,780</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 27 November 2024 and were signed on its behalf by:

P A Cooper - Trustee

The notes form part of these financial statements

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The charity is limited by guarantee and was incorporated in the UK.

The charity's place of business differs from the registered office, and is at Labyrinth House, 258 Westborough Road, Westcliff-on-Sea.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2024**

2. INVESTMENT INCOME

	2024	2023
	£	£
Rents received	9,337	4,800
	<u> </u>	<u> </u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Other operating leases	30,000	30,000
Examiners' fees - independent examination	2,100	1,920
	<u> </u>	<u> </u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2024 nor for the year ended 31 May 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 May 2024 nor for the year ended 31 May 2023.

5. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	41,077	24,090
Social security costs	144	-
Other pension costs	416	-
	<u> </u>	<u> </u>
	<u>41,637</u>	<u>24,090</u>

The average monthly number of employees during the year was as follows:

	2024	2023
Operations	2	1
	<u> </u>	<u> </u>

No employees received emoluments in excess of £60,000.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2024**

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

Unrestricted
fund
£

INCOME AND ENDOWMENTS FROM

Donations and legacies

80,491

Charitable activities

Family hub

12,814

Investment income

4,800

Other income

392

Total

98,497

EXPENDITURE ON

Charitable activities

Baby bank

3,938

Family hub

69,584

Other

3,791

Total

77,313

NET INCOME

21,184

RECONCILIATION OF FUNDS

Total funds brought forward

52,596

TOTAL FUNDS CARRIED FORWARD

73,780

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

2024

2023

£

£

Prepayments

2,255

1,303

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2024**

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Social security and other taxes	1,082	-
Accrued expenses	10,005	10,246
	<u>11,087</u>	<u>10,246</u>

Included with creditors are £3,200 of grant income deferred until the income recognition criteria have been met in the year ended 31 May 2025 (2023 - £nil).

9. LEASING AGREEMENTS

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT which has since been extended to 31 March 2025 with a new mutual break clause.

It is estimated the true market value of this lease is £30,000 to £36,000 per annum. The granting of the lease at a discount therefore amounts to a donation by the owners (predominantly trustees of the charity) and hence has been recognised as donated facilities accordingly.

10. MOVEMENT IN FUNDS

	At 1.6.23	Net movement in funds	At 31.5.24
	£	£	£
Unrestricted funds			
General fund	73,780	(18,488)	55,292
	<u>73,780</u>	<u>(18,488)</u>	<u>55,292</u>
TOTAL FUNDS	<u>73,780</u>	<u>(18,488)</u>	<u>55,292</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	81,382	(99,870)	(18,488)
	<u>81,382</u>	<u>(99,870)</u>	<u>(18,488)</u>
TOTAL FUNDS	<u>81,382</u>	<u>(99,870)</u>	<u>(18,488)</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2024**

10. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.6.22 £	Net movement in funds £	At 31.5.23 £
Unrestricted funds			
General fund	52,596	21,184	73,780
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>52,596</u>	<u>21,184</u>	<u>73,780</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	98,497	(77,313)	21,184
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>98,497</u>	<u>(77,313)</u>	<u>21,184</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.6.22 £	Net movement in funds £	At 31.5.24 £
Unrestricted funds			
General fund	52,596	2,696	55,292
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>52,596</u>	<u>2,696</u>	<u>55,292</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	179,879	(177,183)	2,696
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>179,879</u>	<u>(177,183)</u>	<u>2,696</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2024**

11. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 May 2024.

SUNSHINE BABY BANK

England & Wales - Charity number 1189533

Accounts

REGISTERED COMPANY NUMBER: 12593856 (England and Wales)
REGISTERED CHARITY NUMBER: 1189533

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2023
FOR
SUNSHINE BABY BANK**

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

SUNSHINE BABY BANK

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FOR THE YEAR ENDED 31 MAY 2023**

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SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 May 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

Sunshine Baby Bank is a charity registered on 18 May 2020 following incorporation as a company limited by guarantee on 11 May 2020 and commencing charitable and trading activities on 20 June 2020.

The charity's objectives are:

- (1) the prevention or relief of poverty or financial hardship by providing grants, items and services to individuals in need and/or charities and other organisations working to prevent or relieve poverty and financial hardship; and
- (2) the advancement of health and wellbeing;
in particular (but not exclusively) in Rochford, Southend-on-Sea and the surrounding area.

Whilst the objectives are drawn widely for any future geographical reach, from the outset the demand for the Baby Bank's delivery was focused on the Southend-on-Sea City area. Since 2020 the charity has operated from dedicated premises, in Westcliff-on-Sea under a peppercorn lease. Known as Labyrinth House, as well as housing the Baby Bank, in the course of 2023 it has evolved into an innovative 'Family Hub' and has two additional functions: a) as a seed bed centre for start-up charities and public bodies sharing the same objectives, mission, aims and objectives of the charity and b) an exemplar Family Hub addressing child poverty, educational development and other related community services.

Funding and related activity

The reserves and opening cash balance of £53,393 from previous charitable gifts, HMRC Gift Aid and donations were used to deliver the charity's objectives, expand the delivery infrastructure and eBaby Bank online service.

This was a significant year with a number of milestones for the charity. At the end of the first quarter, in September 2022, the charity moved into the Labyrinth House refurbished premises and engaged permanent staff support. In the course of the financial year further donations, grant funding and rental income as planned has helped the charity to diversify the funding and revenue streams to £98,497 for the year comprising:

- (1) A further £50,000 gift, committed when the charity was formed, was received from Peter Cooper (a trustee director).
- (2) Based on commercial market rental values, the peppercorn lease is valued as an 'income contribution' of £30,000.
- (3) Rental income came on stream of £4,800.
- (4) Grant funding in the year - £10,000 Community Investment Board (CIB), £2,400 from the Southend Arts Council.
- (5) Miscellaneous donations / other income of £1,897.

In the pipeline, for 2024: a further years £10,000 funding from the CIB; £23,500 A Better Start Southend (ABSS) commencing in June 2023 to June 2024 and £2,000 from Southend Education Trust for a six month project.

SUNSHINE BABY BANK

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MAY 2023

OBJECTIVES AND ACTIVITIES

Funding and related activity

Total expenditure amounted to £77,313 with the main items of expenditure during the accounting period including:

- (1) Baby Bank equipment and item purchases of £3,938 and donations from stock / new recycled amounting to approximately £4,000 to support the charity's objectives. The latter amount is not shown in the accounts as a distribution from stock and in addition, a significant amount of new items were purchased by volunteers;
- (2) Staff / direct cost overheads commencing in September 2022 of £24,886;
- (3) Running cost overheads of £44,233 covering the 'donated £30,000 peppercorn lease' shown in reverse in the accounts as a cost of the same amount; heat, light, power; premises improvements funded by grants; other running costs;
- (4) Financial / administration overheads £4,261 covering insurances, legal, financial and accounting services.

The net outflow of funds for the year amounted to £21,184 with the year-end cash reserves standing at £82,723.

The project funds have been used for the delivery of the following objectives and activities:

- (1) Provide the essential items of equipment, clothing, toys; baby products of immediate use to mums, babies, children up to age 5 (and above) free of charge.
- (2) Provide support to address the urgent acute needs of pregnant women, new born babies, home births, neo-natal babies, including babies born premature, sick; and their parents facing isolation, mental health and wellbeing challenges.
- (3) To support key workers from multi-agencies and providers working with babies and children in poverty, to deliver their services.
- (4) To provide services that can be accessed by families and providers of Baby Bank services and support to children living in poverty.
- (5) To deliver the objectives and outcomes for the grant funded projects.
- (6) To operate Labyrinth House as a seed bed centre by offering serviced rooms for lease and hire for charities, public bodies and like-minded organisations focusing on relief of child poverty, education, therapeutic services and community services.

Significant activities

The trustees consider both the supply of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5 and the Labyrinth House 'Family Hub' serviced seed bed centre to be its significant activities. The trustees actively seek to support suitable projects that they consider will achieve the charity's objectives.

Public benefit

When planning activities for the accounting period, the trustees have considered the Charity Commission's guidance on public benefit. The charity is seeking to alleviate poverty in the local area, as the charity grows.

Staffing and volunteers

In July and September 2022, Sunshine Baby Bank (SBB) employed a part-time Baby Bank support worker and a full-time Operations Manager respectfully, to manage the increased workload at Labyrinth House and to support the volunteers / trustees. Across Summer 2023, a further 4 part-time staff were working on the ABSS and Arts Council grant funded projects together with a part-time receptionist funded by the CIB grant. In previous years, the charity's day to day operations were reliant on the support of unpaid volunteers, who provide help to the trustees and to individuals being assisted by the charity. The varied nature of this support given make it impossible to quantify the time spent or number of people involved. In addition the charity's trustees all serve on a voluntary basis.

SUNSHINE BABY BANK

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MAY 2023

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Sunshine Baby Bank (SBB) was formed as part of the emergency charity response protocols during the very early stages of the onset of the COVID-19 pandemic. The initial objectives and delivery plan was aimed at providing an innovative online / contact free baby bank service during a period when most baby banks, charities, shops had closed their doors and /or operations as a result of the public health controls.

Setting up SBB and the delivery service was successfully achieved in very short timescales; from identifying the emerging need in late March 2020, to the concept / prototype stage in April to the launch of the service in June 2020.

Since 2020 a number of local baby banks have opened in the locality where we operate. Mostly although not exclusively, they recycle and re-purpose used equipment, items and clothing and work on a walk-in model. At SBB we are geared-up as an 'eBaby Bank'. Instead of direct walk-in contact, we re-direct beneficiaries through statutory and voluntary organisations that use our online portals for referrals and fulfilment of deliveries.

As reported last year, SBB provides a bespoke service and has increasingly focused on the supply of new essential equipment and items for children living in poverty. SBB have found that the demand for recycled items is being met by other charities / baby bank providers. Donation offers of used items are mostly re-directed to their nearest recycle baby bank. Further analysis and use of the service is outlined below.

Organisations and key workers accessing the charity

Using the referrals portal on the charity's website www.sunshinebabybank.org.uk referrals only come from organisations with robust standards of safeguarding children and vulnerable people e.g. public, third sector, other providers and their key workers interfacing with families, babies, young children experiencing poverty, health and education related needs.

The following organisations and respective key workers used the charity's services in 2023 shown as a percentage of referrals. The figures in the second column shows the numbers for 2022 for comparison purposes.

Organisations

	2023	2022
Southend-On-Sea Borough Council - Children Services	22%	34%
Southend-On-Sea Borough Council - Public Health	1%	11%
Southend-On-Sea Borough Council - Education and Early Years	27%	23%
Southend NHS Trust	6%	6%
Voluntary Sector Southend	20%	14%
Voluntary Sector national / regional / county	22%	6%
Provider - public health and well being	1%	3%
Provider - housing	1%	3%

Key workers roles

	2023	2022
Midwife	7%	3%
Health visitor	1%	9%
Specialist health	0%	0%
Social worker	1%	6%
Children / parent support worker	25%	11%
Family / support / engagement	45%	50%
Early years education	1%	3%
Special Education Needs and Disability (SEND)	6%	9%
Housing / accommodation support	0%	0%
Family nurse	0%	0%
Victims slave support	7%	6%
Migrant caseworker	3%	3%
Citizens Advice worker	4%	0%

Beneficiaries - analysis of referrals

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

The age, gender and residential locations of referral analysis:

Locations/Wards

	2023	2022
Blenheim	0%	0%
Chalkwell	3%	0%
Eastwood	1%	0%
Kursaal	14%	6%
Leigh	7%	9%
Milton	19%	23%
Prittlewell	1%	9%
Shoeburyness	9%	11%
Southchurch	6%	11%
St Luke's	4%	3%
Victoria	7%	11%
Westborough	4%	6%
Other (e.g Essex, Rochford, London (where the beneficiary is located in South East Essex)	25%	11%

Age range of children

	2023	2022
Pre-Natal (3rs semester)	28%	11%
0 to 3 months	9%	11%
3 to 6 months	14%	11%
6 to 9 months	12%	3%
9 to 12 months	3%	9%
12 to 18 months	9%	11%
18 months to 24 months	4%	6%
2 to 3 years old	10%	14%
3 to 4 years old	4%	21%
4 to 5 years old	7%	3%

Gender

	2023	2022
Male	42%	51%
Female	52%	49%
Not known	6%	0%

Reasons for the referral and addressing needs

Referral agencies and the respective key workers recorded the following needs / reasons for the referral. Nearly all referrals recorded low household income together with other multiple needs and reasons for the referral, listed below is the main reason for referral. For comparison purposes the figures for 2022 are in the second column:

Needs/reason for referral

	2023	2022
Lockdown assistance	0%	3%
Self-isolating/shielding	0%	3%
Low household income	64%	63%
Welfare benefit day	0%	0%
Unable to access public funds	12%	6%
Unemployment	1%	3%
Homeless/temporary accommodation	4%	6%
Domestic/sexual abuse	3%	0%
Learning/physical disability	3%	0%
Mental health/emotional wellbeing	0%	0%

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

Single parent	3%	3%
Young/new parent	3%	0%
Refugee/asylum seeker	7%	13%

Observations and changes in referral characteristics 2023 vs previous years

Sunshine Baby Bank is unique being the first eBaby bank specifically designed to cope with the health and personal interaction constraints that existed during COVID-19 lock downs. Referrals are generated online through the website referral portal where organisations and key workers can quickly and easily pick and mix their selection of equipment and items using mobile devices. Key workers and support staff collect their requisitions from Labyrinth House and deliver them in person to their client / beneficiary. The eBaby bank approach of minimum contact with the beneficiaries remains the preferred approach with key worker and the referral agencies using our services.

The most noticeable change from the analysis of the referral organisations data, has been the doubling of use by local and national voluntary sector organisations up from 20% of all referral organisations in 2022 vs 42% in 2023. Some of this has been driven by the wider partnership working via Southend Associations of Volunteers (SAVS), the ABSS and informal networks.

There are noticeable changes to the age range of referrals, in particular those across Pre-Natal (3rd semester), 0 to 3 months and 3 to 6 months accounted for a third of referrals whereas by 2023 this combined age group, 0 to 6 months was just over half of all referrals at 51%. Some of this increase has been through the cost of living pressures with parents unable to afford baby basics. There appears to be an element of rising childcare costs and an insufficiency issue around places available for pre-school children in nurseries and with childminders. Capacity has been lost due to the financial impact of COVID-19 on playgroups and childminders, forcing providers to close their doors and / or find alternative careers and employment. The Government has announced the increase in provision of childcare and from April 2024, existing childcare support will be expanded in phases. Our intention is to monitor the impact and to adapt any changes in Baby Bank provision that may ease the cost of living and child care pressures.

Under needs / referral reasons, following from the waves of COVID-19 lockdowns across 2020 and 2021 the low level of self-isolating / shielding reasons for referral in 2022 had by 2023 reduced to zero. The impact of vaccinations, public health prevention measures and virus mutations is widely recognised by epidemiologists as contributing to this decline and certainly not the end of further COVID-19 waves of infection.

Equipment and items supplied

In 2023 over 1,900 items were supplied compared with 1,200 in 2022. Nearly all items were fulfilled from new purchases using the charity's funds, stocks and new purchases from volunteers. Items and equipment are selected online from the Referrals portal and sourced, packaged by staff and volunteers and collected by the key worker from a single location at Labyrinth House, 258 Westborough Road, Westcliff, Southend-on-Sea City.

Data is shown for the supply across 9 categories together with the equipment and items supplied in each category. In some categories there are multiple items e.g. 'Summer Bundles' and in others only single items e.g. 'Things on wheels and on the move' Requisition requests and supply are averaging 4 categories per referral. The headline percentage shown for each category is an indication of the proportion of category supplied across all referrals. For each category there is a further breakdown of the percentage of items supplied. This is helpful information to understand and plan needs to adapt delivery to changing demands e.g. cost of living crisis, post-lockdown health demands etc. For comparison purposes, refer to the 2022 Report of the Trustees for the period 11.05.2021 to 31.05.2022.

58% Summer Bundles

30% Expectant Mums; 25% Essentials for baby care; 29% Baby & children clothes; 10% Health & wellbeing; 6% Education & learning.

61% Things on wheels and on the move

26% Prams / carry cot; 64% Pushchair / buggy; 2% Baby walker; 6% Sling; 2% Car seat (new); other.

49% Sleeping and things for my bedroom

9% Crib; 14% Moses basket; 0% Snuz; 20% Cot; 7% Cot bed; 0% Travel Cot; 50% Sheets, blankets, bedding bundle (all items are supplied with new mattresses, bedding etc); other.

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

41% Equipment and furniture

36% Baby Bath; 26% Baby bouncer; 26% Stairgate; 8% Highchair; 5% other

36% Things for playtime, activity and learning

16% Baby Snug and Activity tray; 53% Playmat and activity play; 32% Toy / Book Bundles; other.

38% Feeding and equipment

35% Formula; 14% Baby food (up to 12 months); 19% Sterilisers; 16% Bottle Bundles; 12% Feeding Pillows; 5% Weaning Kits; Other: For any feeding and food request for children over 12 months are directed to their nearest foodbank.

51% Toiletries

39% Nappies; 21% Wipes; 16% Baby Toiletry Sets - baby cream, shampoo, body wash, cotton wool etc; 12% Changing mat; 12% Changing Bag; other.

64% Clothing

26% Pre-Natal / newborn / one month; 23% 0 to 3 months; 9% 3 to 6 months; 9% 6 to 9 months; 5% 9 to 12 months; 5% 12 to 18 months; 5% 18 months to 24 months; 2% 2 to 3 years old; 5% 3 to 4 years old; 2% 4 to 5 years old; 9% Shoes; 5% other (old age groups).

45% For Parents

49% Mum toiletry sets - sanity towels, shampoo, shower gel etc; 31% Body care sets - body cream, hand cream, tissues; 15% Breast pads; Nursing bra; other.

Observations and changes in equipment and items supplied in 2023 vs previous years

There is a noticeable change due to the cost of living crisis and inflation. This has impacted more severely on families living in poverty, the increasing number that are finding it harder to pay their way and those just managing. As a result, there has been an increase in the supply of the more expensive items for the newly born and their feeding needs. Compared with 2022 supplies of:

- (1) Prams / carry cots, push chairs / buggies have trebled.
- (2) Cribs, cots, cot beds have doubled.
- (3) Feeding and feeding equipment has doubled; whilst formula milk and baby food has seen a fivefold increase.
- (4) Clothing for 0-6 months has increased fourfold.
- (5) Again there has been a fivefold increase in 'For parents'.

The cost of living crisis and the severe financial hardship that has no doubt caused the increase in these items, however, it is also attributable to the increase in referrals received for 0-6 year olds accounting for half of all referrals compared with 33% in the preceding year.

Delivering Baby Bank Objectives

Reviewing the above data, the trustees are satisfied that the service has delivered on assisting with the relief of child poverty so that young children living in poverty grow-up with the essential items of daily life; advancing the health and wellbeing of women and children; help and support during COVID-19. It has helped:

- (1) to reduce financial pressure and hardship;
- (2) improve educational and healthy development; and
- (3) starting the journey to improve mental health and wellbeing amongst families and children.

By providing free essential equipment and items, the service has helped in changing lives for parents and the early life chances and opportunities for babies and early year's children.

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

ACHIEVEMENT AND PERFORMANCE

Investment performance

Labyrinth House Seedbed Centre and Lettings Charitable Activities

In the course of 2022, the trustees have made significant progress with the opportunity to diversify into two inter-related strategic objectives of the charity. This is to set-up and operate:

- (1) a seed bed centre for start-up charities and public bodies with like-minded and similar objectives to SBB; and
- (2) a 'Family Hub' addressing child poverty, educational development and other related community services.

As planned, we are delighted that the Labyrinth House facility now provides the facilities, place and structure to facilitate support to disadvantaged communities, families and children living in poverty and those with educational needs.

In April 2021, SBB entered into a peppercorn lease of Labyrinth House, 258 Westborough Road, Westcliff-on-Sea to March 2024 and is expected to be extended. The property is owned, predominantly by two trustees and the granting of a lease at a discount amounts to a donation by the owners recognised at £30,000 in the accounts.

This former GP surgery is now fully converted into a family wellbeing hub and centre focusing on relief of child poverty, education and therapeutic services. It is also a serviced seedbed centre for like-minded charities and public sector organisations that can take out short term leases, daytime, evening and weekend hire to deliver their services.

Labyrinth House is a caring place, providing tailored spaces created with collaboration in mind. Its unique array of small and large rooms are perfect for organisations working to make life better for children, young people and families. Off the back of the peppercorn lease, SBB is able to offer an array of rental opportunities for organisations. The hall, large and small rooms can be rented, hired short- or long-term fully serviced. There is also sessional hire over daytime, evening and weekends to fit a multiple of requirements. A condition of any hire, is that they must be focused on addressing the needs of children, young people and families.

After extensive refurbishment, funded by the owners, the property was ready for occupation in September 2022 by Sunshine Baby Bank and the first office tenant, Send the Right Message (STRM). They are a 'by and for' charity led by a neurodivergent committee who have lived experience, offering online support and face-to-face meetings for parents, carers and families of children and young people with special educational needs and disabilities. This indicative of the organisations that fit the profile and objectives of SBB and the Labyrinth House place.

Over the course of 2023 there has been a number of organisations using and hiring the facilities:

- (1) Under grant funding awarded to SBB by ABSS using the facilities for Stay and Plays; Southend Arts Council to use for Communication, Speech & Language and Art Therapy;
- (2) Daytime sessional hires Yoga for All, Liminal Space Psychology, STRM, Reach out for Mental Health, Positive Listening Space.
- (3) NHS Infant Breast Feeding Groups, Labyrinth House Education & Therapeutics.

The revenue from the serviced leases and hire facilities are being used to further the charity's objectives and fund the staffing and operating costs of the charity and Labyrinth House. In addition, the reserves from sponsors and grant funding has enable SBB to provide free use for the delivery of local services that require the Labyrinth House family environment e.g. the NHS Midwives delivering Infant Breast Feeding as a drop-in service.

Family Hub Activities Charitable activities

Sunshine Baby Bank focuses on child poverty whereas Labyrinth House was born out of a vision to put the emotional wellbeing of children and families at the heart of our community. They are complementary and share the mission that is rooted in providing every person who engages with SBB and steps through Labyrinth House with an environment where they feel respected, welcomed, valued and sincerely cared about.

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

ACHIEVEMENT AND PERFORMANCE

At SBB, we are committed to supporting families in our local community, in particular those from conception to two years old - the first 1,001 days. This is considered to be the most important time in a child's life for development, more so than at any other time in their lives. And that's what it so important to assist child poverty in this age group and beyond, as poverty can disrupt and hinder early and then later years educational, social and emotional development.

To support this strategy SBB has been successful in securing grant funding in 2023 from the following organisations:

- (1) Community Investment Board (CIB) hosted by Southend Association of Voluntary Organisations (SAVS) who manage funds (£1.5m in November 2021) allocated by Southend Borough Council. In May 2022, SBB were awarded £10,000 a year for two years from the CIB. The funds cover core running costs including cleaning, reception cover, nappy bin removal etc.
- (2) Southend Arts Council: for SBB to undertake a £2,400 three month project to deliver Community Playshops delivered by Positive Listening Space. These provide individualised communication support to further develop listening skills, turn taking, conversation skills, eye contact confidence building and emotional support through the use of the Arts - movement, voice and creativity.
- (3) A Better Start Southend (ABSS) - a partnership of the Local Council, NHS Trusts, Early Years Alliance etc. running a 10-year programme to develop and test new ways of supporting Southend's children and families. This £40m programme was funded by the National Lottery Community Fund in April 2015. In June 2023, SBB commenced delivering a twelve month grant funded programme 'Stay and Plays': supporting the wellbeing of children of pre-school age and their parents and carers via stay-and-plays with healthy snacks and an expressive arts element twice a week in term time (Tuesdays 9-12pm and Weds 9-11.30am).

Commencing in November 2023, the Southend Education Trust have awarded £2,000 for a six month project to provide and host an After School Party Club for Children with Additional Needs and / or Disabilities. This is to run every fortnight from 4pm to 6pm.

Across the hires and grant funded programmes there is an exciting, uplifting and vibrant mix of children, mothers, parents and family activities. Below is a list for a typical weekly timetable providing an indicative flavour of the regular activities, events and ad hoc sessions delivered daytime, after-school and evening:

- (1) Gentle Yoga for Carers - Stretch, Move & Relax Aimed at Carers and Guardians
- (2) Free Flowing Gentle Yoga (evenings paid class)
- (3) Breast Feeding Groups (provided by the NHS Foundation Trust and hosted free by SBB)
- (4) Autism Communication sessions (private)
- (5) Specialist Speech and Language Therapists sessions (referral only)
- (6) Yoga for Pregnancy - ABSS funded
- (7) Yoga for Mum and baby - ABSS funded
- (8) Yoga Parent and Toddler - ABSS funded
- (9) Blossoming Buddies - (private child minders)
- (10) Reach out for Mental Health
- (11) Sunshine Stay and Plays - ABSS registration required
- (12) Art Therapy Session - (NHS Foundation Trust - referral only)
- (13) After School Party Club For Children with Additional Needs - Southend Education Trust (referral / booking)
- (14) Baby and Big Buddha - (fee paying) Mindfulness, sharing and connection for mothers and babies/toddlers up
- (15) Wellbeing Retreat for Teaching Staff - Liminal Space
- (16) Inclusive Pre-School Ballet - ad hoc

Whilst many of the events are free, fully funded and fee paying sessions are all delivered in a secure and safe space for community and family wellbeing in Essex, delivered with love and care by our amazing staff, organisations and partners operating from Labyrinth House.

Partnerships, Donors, Sponsors and volunteers

The charity has worked in partnership with local government, the NHS, the voluntary sector, private sector and local communities. The trustees extend their thanks to the enthusiasm and dedication that key workers continuously put in for their families and children caseloads.

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

ACHIEVEMENT AND PERFORMANCE

In particular our thanks go to the following partners and their staff:

- (1) Southend Borough Council including Children Services, Public Health, Education and Early Years
- (2) A Better Start Southend (ABSS)
- (3) NHS Foundation Trusts - Mid and South Essex; The Mid and South Essex Integrated Care System (partners)
- (4) Southend Association of Voluntary Services (SAVS) and the Community Investment Board (CIB); the Southend Arts Council and the Southend Education Trust
- (5) Labyrinth House Education & Therapeutics
- (6) SEND the Right Message
- (7) Liminal Space Psychology, Educational Psychology Reach-Out, Positive Listening Space.

Our thanks to the key donors in the year with the donation of the £50,000 cash gift by Peter Cooper and the donation of property through the peppercorn lease of £30,000p.a. by Nicole Schnackenberg. Both are trustee directors.

Once again, the trustees extend thanks and appreciation to the key workers, volunteers, businesses that have assisted the charity and beneficiaries:

- (1) The too many to mention Midwives and Health Visitors
- (2) Seetec for the donation of recycled laptops and furniture
- (3) Volunteers from Seetec including: Mick Low's advice and support on health & safety, risk management;
- (4) Steve Treadgold and Dave Evans for IT support
- (5) Steve Hellier and Top Wax for donating a weekly cleaning service
- (6) Our volunteers including Eddie and Sandra Kennedy that have helped with purchasing and delivery fulfilment
- (7) The local Food Banks and Baby Banks
- (8) The beautiful knitted baby items from Lesley Barry and the knitting team colleagues including Daniel Zyuno.

Our thanks, in particular, go to the late Sir David Amess M.P. for his support in launching the service and the inspiration to continue the charity's work in his memory.

Fund-raising standards

Although the charity welcomes funds from the general public, all monetary donations received to date were from related parties.

FINANCIAL REVIEW

Reserves position

The trustees have reviewed the level of reserves required to be held in cash. The trustees have also considered the risk of exposure to any significant loss of income or unforeseen costs. The level of donations is expected to continue in the future.

The financial ability of the charity to continue to fulfill its objectives has been considered by the trustees. The trustees have concluded that the cash reserves of £82,723 at 31 May 2023 (£52,596 at 31 May 2022) are sufficient to meet immediate need as demonstrated in the second year of activity; and at the time of this report the charity being in its third year of operations.

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

FUTURE PLANS

The trustees intend to continue to support the beneficiaries and service provided and expects to widen the age range covered. The charity will continue with the peppercorn lease arrangements for Labyrinth House, 258 Westborough Road. Over time, the delivery model may change to support the changing energy and cost of living crisis and any new or COVID resurgent, public health controls and behaviours. We will also explore more direct and proactive approaches to engaging with key workers to increase referrals.

Evidence from the referrals demonstrates that family wellbeing, education needs and child poverty are the underpinning needs across agencies and key workers. There is an increasing number of referrals citing low income as the main reason for referral. This is a consequence of the rapid increase in the rate of inflation, currently in excess of 10% but much higher rates of inflation apply to essentials such as bread, milk, energy etc. These make-up a higher proportion of family budgets for low income families and in turn increasing the number of children living in relative and absolute poverty. The charity will continue to assist those on benefits, working families and children facing these challenges as too often subsistence living results in children going without essential equipment and items.

In addition to the main reasons for referral, as a secondary reason there is an increase in the need for mental health, wellbeing and education support to the youngest especially across the first 1,001 days and into early years education. Labyrinth House as a family wellbeing, education and therapeutic hub; is embedded in the awareness of developmental and complex trauma, with a focus on the early years and whole-family mental health. The founders are a Child, Community and Educational Psychologist and social entrepreneurs that have invested in developing these facilities for the benefit of the City of Southend community and the neighboring local authorities Rochford, Castle Point and across Essex.

SBB and Labyrinth House aims to be 'one door' for families seeking support with their emotional wellbeing, including with infants, children and young people from conception through to age twenty-five. A focus on families supporting children with special educational needs and disabilities; on children and young people who have experienced developmental trauma; and on children and young people on the edge of care, in care and/or care experienced will also be paramount.

SBB / Labyrinth House, over the next 12 months is a period of consolidation, continuous improvement and increased collaboration. We will continue with our efforts to attract our target profile tenants, with leases and sessional space hire to individuals and organisations that share our objectives. We will continue to innovate and introduce new workshops, events and activities. And we will continue to refresh and offer our current workshops; courses; mental health focused social and cultural events; drop-ins; family, group and one-to-one therapeutic sessions; parent groups; specialist therapeutic yoga and printed materials on a range of topics related to education, emotional health and wellbeing.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The organisation is constituted as a company limited by guarantee, as defined by the Companies Act 2006, and is therefore governed by its Memorandum and Articles of Association. It is registered as a charity with the Charity Commission.

Recruitment and appointment of new trustees

The Board of Trustees is authorised to appoint new trustees to fill vacancies arising. The Board of Trustees comprises six Trustee Directors with specific roles and / or expertise and includes independent Trustees. They provide the charity with additional skills and complementary expertise across governance, finance, children services, operations, HR, IT, risk and safeguarding.

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

The size of the charity means that both day to day issues and key decisions can be dealt with by the Board of Trustees and Operations Management. The Board meets regularly to decide the strategic direction the charity should take and set the financial targets going forward, in addition there are operational meetings with trustees and management.

SBB operates across three organisational and functional areas with the respective roles and responsibilities carried out by staff and the trustees:

eBaby Bank and direct services - Relief of child poverty, advancement of health, wellbeing and educational development Blended online and direct delivery of essential equipment and items:

- (1) Governance of Baby Bank: family & children services, serviced accommodation
- (2) Business Plan, Operational Plan, Financial Forecasts
- (3) Applying for grants, donations, financial management & administration
- (4) Working in partnership & relationships with Govt, Public, Charities & private sector
- (5) HR, Compliance, statutory regulation, safeguarding, quality, assurance & risk
- (6) Online delivery services inc eBaby Bank, web, social media & direct delivery
- (7) Engaging with key workers and agencies for referrals
- (8) Advice and guidance to children and adults living in poverty
- (9) Sourcing and supplying essential equipment & items to 0-18 yrs
- (10) Delivering essential Baby Bank requisitions to Agency key workers & adults
- (11) Business development and revenue streams
- (12) Commissioning / contracting out services
- (13) Other services and enabling other related charitable objectives

Labyrinth House (lettings) - Serviced accommodation and seed bed centre for lease & hire for: charities, public agencies and partners sharing the charity's objects and mission.

Priority users and organisations engaged in

- (1) Relief child poverty and community services
- (2) Education and therapeutic services
- (3) Like minded organisations
- (4) Management of short term leases & hire
- (5) Property services, facilities management
- (6) Provision of common services

Marketing and online promotion:

- (1) Hire of rooms, hall and facilities
- (2) Daytime, evening, weekend hire
- (3) Sessional hire for community services

Labyrinth House (delivery) - Innovative Family Hub and children educational and therapeutic services

- (1) Advice and guidance to children, adults and families
- (2) Education, conference, training events - parents & professionals
- (3) Social and emotional development
- (4) Children educational, developmental and psychological services
- (5) 1,001 days - development, health, wellbeing and learning (pregnancy to 2 years)
- (6) Special education needs and disabilities
- (7) Family, parent and children wellbeing and mental health
- (8) Family / Children Trauma
- (9) Therapies - Clinics, Groups (turnaround / counselling based)
- (10) Therapies - 1-2-1's, consultations, assessments, counselling
- (11) Social prescribing (Primary Care / GP's, NHS Acute, Public Health)
- (12) Activity Sessions -Yoga, Mindfulness, Art Therapy

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

Management, Staffing and Volunteers

Sophie Cooper was appointed as the full-time Operations manager in August 2022 responsible for managing the charities Baby Bank operations, family hub delivery activities, premises management and the seed bed serviced accommodation for lease / hire by charities and like-minded organisation as well as wider Labyrinth House services. Sally Fosh provides Baby Bank and family hub activities support and reception duties. The team includes 4 x part-time part time staff engaged as speech and communication specialists, stay and play facilitators and expressive arts facilitators. As outlined, additional leadership support, purchasing / sourcing items and other support is provided by Trustee Directors on an as need, unpaid basis.

Safeguarding

As appropriate Trustees, staff and volunteers are Disclosure and Barring Service (DBS) checked via Verifile either as 'enhanced DBS' or 'standard DBS' according to their roles and interaction with children and vulnerable adults. Dr Nicole Schnakenberg is the Safeguarding Lead supported by the deputy safeguarding lead, Sophie Cooper.

Compliance, Regulation, Policies and Risk

The charity has a comprehensive range of policies to cover compliance and regulatory matters in the UK and the Charity Commission frameworks. Policies include data protection / GDPR, safeguarding, conflicts of interest, equality and diversity etc. and the many more covering the usual regulatory and compliance obligations and good practice. Across the charity's operations and the Labyrinth House premises there are health and safety policies, controls and risk assessment that management review at least twice a year.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

12593856 (England and Wales)

Registered Charity number

1189533

Registered office

Goldwyns Limited
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Trustees

P A Cooper
Dr N M Schnackenberg
Ms L M Cooper
Mrs P Cooper
R Ford Technical Project Officer (appointed 21/11/2022)
Dr S L Siviers Educational Psychologist (appointed 21/11/2022)

Company Secretary

Birketts Secretaries Limited

Independent Examiner

S T Blundell FCA
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

SUNSHINE BABY BANK
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2023

Approved by order of the board of trustees on 11 December 2023 and signed on its behalf by:

P A Cooper - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SUNSHINE BABY BANK

Independent examiner's report to the trustees of Sunshine Baby Bank ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 May 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S T Blundell FCA
The Institute of Chartered Accountants in England and Wales

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

12 December 2023

SUNSHINE BABY BANK
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		80,491	44,818
Charitable activities			
Baby Bank		12,814	-
Investment income	2	4,800	-
Other income		392	-
Total		<u>98,497</u>	<u>44,818</u>
 EXPENDITURE ON			
Charitable activities			
Baby Bank		75,273	31,905
Other		<u>2,040</u>	<u>3,207</u>
Total		<u>77,313</u>	<u>35,112</u>
 NET INCOME		 21,184	 9,706
 RECONCILIATION OF FUNDS			
Total funds brought forward		52,596	42,890
 TOTAL FUNDS CARRIED FORWARD		 <u><u>73,780</u></u>	 <u><u>52,596</u></u>

The notes form part of these financial statements

SUNSHINE BABY BANK

**BALANCE SHEET
31 MAY 2023**

	Notes	2023 Unrestricted fund £	2022 Total funds £
CURRENT ASSETS			
Debtors	7	1,303	1,003
Cash at bank		82,723	53,393
		<u>84,026</u>	<u>54,396</u>
CREDITORS			
Amounts falling due within one year	8	(10,246)	(1,800)
		<u>73,780</u>	<u>52,596</u>
NET CURRENT ASSETS			
		<u>73,780</u>	<u>52,596</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>73,780</u>	<u>52,596</u>
NET ASSETS			
		<u>73,780</u>	<u>52,596</u>
FUNDS			
Unrestricted funds	10	<u>73,780</u>	<u>52,596</u>
TOTAL FUNDS			
		<u>73,780</u>	<u>52,596</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 11 December 2023 and were signed on its behalf by:

P A Cooper - Trustee

The notes form part of these financial statements

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2023

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The charity is limited by guarantee and was incorporated in the UK.

The charity's place of business differs from the registered office, and is at Labyrinth House, 258 Westborough Road, Westcliff-on-Sea.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2023**

2. INVESTMENT INCOME

	2023	2022
	£	£
Rents received	4,800	-
	<u>4,800</u>	<u>-</u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2023	2022
	£	£
Other operating leases	30,000	30,000
Examiners' fees - independent examination	1,920	1,800
	<u>31,920</u>	<u>31,800</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2023 nor for the year ended 31 May 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 May 2023 nor for the year ended 31 May 2022.

5. STAFF COSTS

	2023	2022
	£	£
Wages and salaries	24,090	-
	<u>24,090</u>	<u>-</u>

The average monthly number of employees during the year was as follows:

	2023	2022
Operations	<u>1</u>	<u>-</u>

No employees received emoluments in excess of £60,000.

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	<u>44,818</u>
EXPENDITURE ON	
Charitable activities	
Baby Bank	31,905
Other	<u>3,207</u>
Total	<u>35,112</u>
NET INCOME	9,706

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2023**

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

Unrestricted
fund
£

RECONCILIATION OF FUNDS

Total funds brought forward

42,890

TOTAL FUNDS CARRIED FORWARD

52,596

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Prepayments	1,303	1,003
	<u>1,303</u>	<u>1,003</u>

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Accrued expenses	10,246	1,800
	<u>10,246</u>	<u>1,800</u>

9. LEASING AGREEMENTS

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT which has since been extended to 31 March 2024.

It is estimated the true market value of this lease is £30,000 to £36,000 per annum. The granting of the lease at a discount therefore amounts to a donation by the owners (predominantly trustees of the charity) and hence has been recognised as donated facilities accordingly.

10. MOVEMENT IN FUNDS

	At 1/6/22	Net movement in funds	At 31/5/23
	£	£	£
Unrestricted funds			
General fund	52,596	21,184	73,780
	<u>52,596</u>	<u>21,184</u>	<u>73,780</u>
TOTAL FUNDS	<u>52,596</u>	<u>21,184</u>	<u>73,780</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	98,497	(77,313)	21,184
	<u>98,497</u>	<u>(77,313)</u>	<u>21,184</u>
TOTAL FUNDS	<u>98,497</u>	<u>(77,313)</u>	<u>21,184</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2023**

10. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/6/21 £	Net movement in funds £	At 31/5/22 £
Unrestricted funds			
General fund	42,890	9,706	52,596
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>42,890</u>	<u>9,706</u>	<u>52,596</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	44,818	(35,112)	9,706
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>44,818</u>	<u>(35,112)</u>	<u>9,706</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/6/21 £	Net movement in funds £	At 31/5/23 £
Unrestricted funds			
General fund	42,890	30,890	73,780
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>42,890</u>	<u>30,890</u>	<u>73,780</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	143,315	(112,425)	30,890
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>143,315</u>	<u>(112,425)</u>	<u>30,890</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2023**

11. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 May 2023.

SUNSHINE BABY BANK

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2023**

	2023 £	2022 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	50,491	-
Gift aid	-	14,818
Donated services and facilities	30,000	30,000
	<hr/>	<hr/>
	80,491	44,818
Investment income		
Rents received	4,800	-
Charitable activities		
Grants	12,814	-
Other income		
Sundry income	392	-
	<hr/>	<hr/>
Total incoming resources	98,497	44,818
EXPENDITURE		
Charitable activities		
Rent (donated)	30,000	30,000
Purchases	3,938	1,905
	<hr/>	<hr/>
	33,938	31,905
Support costs		
Management		
Wages	24,090	-
Insurance	659	566
Telephone	1,464	-
Legal and professional	957	751
Sundries	585	-
Recruitment costs	796	-
Training costs	594	-
	<hr/>	<hr/>
	29,145	1,317
Finance		
Bank charges	135	90
Building costs		
Rates and water	2,580	-
Repairs and maintenance	5,793	-
Light and heat	3,682	-
	<hr/>	<hr/>
	12,055	-
Governance costs		
Accountancy fees	2,040	1,800

This page does not form part of the statutory financial statements

SUNSHINE BABY BANK

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2023**

	2023 £	2022 £
Total resources expended	<u>77,313</u>	<u>35,112</u>
Net income	<u><u>21,184</u></u>	<u><u>9,706</u></u>

This page does not form part of the statutory financial statements

SUNSHINE BABY BANK

England & Wales - Charity number 1189533

Accounts

REGISTERED COMPANY NUMBER: 12593856 (England and Wales)
REGISTERED CHARITY NUMBER: 1189533

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2022
FOR
SUNSHINE BABY BANK**

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

SUNSHINE BABY BANK

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2022**

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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 May 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

Sunshine Baby Bank is a new charity registered on 18 May 2020 following incorporation as a company limited by guarantee on 11 May 2020.

The charity's objects are:

- (1) the prevention and relief of poverty or financial hardship by providing grants, items and services to individuals in need and/or charities and other organisations working to prevent or relieve poverty and financial hardship; and
- (2) the advancement of health and wellbeing;
in particular (but not exclusively) in Rochford, Southend-on-Sea and the surrounding area.

Whilst the objects are drawn widely for any future geographical reach, since inception the Baby Bank delivery is almost exclusively focused on the Southend-on-Sea City area and the charity now operates from dedicated premises, in Westcliff-on-Sea under a peppercorn lease. Known as Labyrinth House, it is an innovative 'Family Hub' and has two main functions: a) as a seed bed centre for start-up charities and public bodies sharing the same mission, aims and objectives of the Charity and b) an exemplar Family Hub addressing child poverty, educational development and other related community services.

Funding and related activity

At the outset, two Deed of Gifts of £50k and £9k was received to be used as funding, to deliver the charity's objectives and to establish the delivery infrastructure and online service. In the course of the financial year a further £14,818 was received from HMRC as Gift Aid in respect of the Gifts.

The project funds have been used for the delivery of the following objectives and activities:

- (1) Provide the essential items of equipment, clothing, toys and baby products of immediate use to mothers, fathers and carers, babies and children up to age 5 (and above) free of charge.
- (2) Provide support during the COVID-19 pandemic and beyond to address the urgent acute needs of pregnant women, new born babies, home births, neo-natal babies, including babies born premature or sick and their parents facing isolation, mental health and wellbeing challenges.
- (3) To support key workers from multi-agencies and providers working with babies and children in poverty, to deliver services during the COVID-19 pandemic and beyond.
- (4) To provide services that can be accessed by families and providers of Baby Bank services and support to children living in poverty across the UK.
- (5) To operate Labyrinth House as a seed bed centre by offering serviced rooms for lease and hire to charities, public bodies and like-minded organisations focusing on relief of child poverty, education, therapeutic services and community services.

Significant activities

The trustees consider both the supply of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5 and the Labyrinth House 'Family Hub' serviced seed bed centre to be its significant activities. The trustees actively seek to support suitable projects that they consider will achieve the charity's objectives.

Public benefit

When planning activities for the accounting period, the trustees have considered the Charity Commission's guidance on public benefit. The charity is seeking to alleviate poverty in the local area, as the charity grows.

Volunteers

The charity's day to day operations are reliant on the support of unpaid volunteers, who provide help to the trustees and to individuals being assisted by the charity. The varied nature of this support given make it impossible to quantify the time spent or number of people involved. In addition the charity's trustees all serve on a voluntary basis.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022**

ACHIEVEMENT AND PERFORMANCE

Charitable activities

During the accounting period the charity made purchases amounting to £1,905 and donations from stock/new recycled amounting to approximately £3,000 to support the charity's objectives. The latter amount is not shown in the accounts as a distribution from stock and in addition, a significant amount of new items were purchased by volunteers.

Sunshine Baby Bank (SBB) was formed as part of the emergency charity response protocols during COVID. The initial objectives and delivery plan was aimed at providing an innovative online / contact free baby bank service during a period when most baby banks, charities, shops had closed their doors / operations as a result of the public health controls. Setting-up SBB and the delivery service was successfully achieved in very short timescales; from identifying the emerging need in late March 2020, to the concept / prototype stage in April to the launch of the service in June 2020.

Since then, SBB has focused on the supply of new essential equipment and items for children living in poverty in the City of Southend. SBB have found that the demand for recycled items is being met by other charities / baby bank providers and this has given the trustees the opportunity to diversify into the related objectives of the charity. As originally planned, it has focused activities into the enabling role to facilitate support to disadvantaged communities, families and children living in poverty and those with educational needs.

In April 2021, SBB entered into a peppercorn lease of Labyrinth House, 258 Westborough Road, Westcliff-on-Sea initially for 12 months and now extended to March 2024. This former GP surgery is now converted into a family wellbeing hub and centre focusing on relief of child poverty, education and therapeutic services. It is also a serviced seed bed centre for like-minded charities and public sector organisations that can take out short term leases, daytime, evening and weekend hire to deliver their services.

The property is owned, predominantly by two trustees and the granting of a lease at a discount amounts to a donation by the owners recognised at £30,000 in the accounts.

After extensive refurbishment, funded by the owners, the property was ready for occupation in September 2022 by Sunshine Baby Bank and the first tenant, Send the Right Message, a new registered charity specialising in special educational needs and disability support. The revenue from the serviced leases and hire facilities will be used to further the charity's objectives and fund the staffing and operating costs of the charity and Labyrinth House.

In July and September 2022, SBB employed a part-time Baby Bank Support worker and a full-time Operations Manager respectfully, to manage the increased workload at Labyrinth House and to support the volunteers / trustees.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022

ACHIEVEMENT AND PERFORMANCE

Organisations and key workers accessing the Charity

Using the Referrals portal on the Charity's website www.sunshinebabybank.org.uk referrals only come from organisations with robust standards of safeguarding children and vulnerable people e.g. public, third sector, other providers and their key workers interfacing with families, babies, young children experiencing poverty and COVID-19 needs.

The following organisations and respective key workers used the charity's services is shown as a percentage of referrals. The figures in the final column shows the numbers for the comparative period.

Organisations	2022	2021
Southend-On-Sea Borough Council - Children Services	34%	40%
Southend-On-Sea Borough Council - Public Health	11%	24%
Southend-On-Sea Borough Council - Education and Early Years	23%	9%
Southend NHS Trust	6%	7%
Voluntary Sector Southend	14%	7%
Voluntary Sector national / regional / county	6%	4%
Provider - public health and well being	3%	2%
Provider - housing	3%	7%

Key workers roles	2022	2021
Midwife	3%	2%
Health visitor	9%	40%
Specialist health	0%	2%
Social worker	6%	16%
Children / parent support worker	11%	11%
Family / support / engagement	51%	7%
Early years education	3%	4%
Special Education Needs and Disability (SEND)	9%	2%
Housing / accommodation support	0%	9%
Family nurse	0%	2%
Victims slave support	6%	2%
Migrant caseworker	3%	0%
Citizens Advice worker	0%	2%

Beneficiaries - analysis of referrals

The age, gender and residential locations of referral analysis:

Location / wards	2022	2021
Blenheim	0%	2%
Chalkwell	0%	2%
Eastwood	0%	6%
Kursaal	6%	17%
Leigh	9%	2%
Milton	23%	25%
Prittlewell	9%	4%
Shoeburyness	11%	4%
Southchurch	11%	4%
St Luke's	3%	2%
Victoria	11%	13%
Westborough	6%	13%
Other	7%	6%

Age range of children

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022

ACHIEVEMENT AND PERFORMANCE

	2022	2021
Pre-Natal (3rd trimester)	11%	9%
0 to 3 months	11%	19%
3 to 6 months	11%	4%
6 to 9 months	3%	11%
9 to 12 months	9%	11%
12 to 18 months	11%	13%
8 months to 24 months	6%	9%
2 to 3 years old	14%	9%
3 to 4 years old	23%	13%
4 to 5 years old	3%	4%
 Gender		
	2022	2021
Male	51%	36%
Female	49%	56%
Not known	0%	8%

Reasons for the referral and addressing needs

Referral agencies and the respective key workers recorded the following needs / reasons for the referral. Nearly all referrals recorded low household income together with other multiple needs and reasons for the referral, listed below is the main reason for referral. For comparison purposes the figures for 2020 / 21 are in the first column:

Needs / reason for referral	2022	2021
Lockdown assistance	3%	4%
Self-isolating / shielding	3%	2%
Low household income	63%	33%
Welfare benefit delay	0%	4%
Unable to access public funds	6%	1%
Unemployment	3%	9%
Homeless / temporary accommodation	6%	5%
Domestic / sexual abuse	0%	8%
Learning / physical disability	0%	3%
Mental health / emotional wellbeing	0%	9%
Single parent	3%	13%
Young / new parent	0%	7%
Refugee / asylum seeker	14%	3%

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022**

ACHIEVEMENT AND PERFORMANCE

Equipment and items supplied

Some 1,200 items were supplied in the year compared with 1,800 the year before. Nearly all items were fulfilled from new purchases using the charity's funds, stocks and new purchases from volunteers. Items and equipment are selected online from the Referrals portal and sourced, packaged by volunteers and collected by the key worker from a single location at Labyrinth House.

Data is shown for the supply across 9 categories together with the equipment and items supplied in each category. In some categories there are multiple items e.g. 'Summer Bundles' and in others only single items e.g. 'Things on wheels and on the move'. Requisition requests and supply are averaging 4 categories per referral. The headline percentage shown for each category is an indication of the proportion of category supplied across all referrals. For each category there is a further breakdown of the percentage of items supplied. This is helpful information to understand and plan needs to adapt delivery to changing demands e.g. cost of living crisis, post-lockdown health demands etc. For comparison purposes, refer to the 2020 / 2021 Report of the Trustees for the period 11 May 2020 to 31 May 2021.

91% Summer Bundles

3% Expectant Mums; 25% Essentials for baby care; 30% Baby and children clothes; 23% Health and wellbeing; 20% Education and learning

63% Things on wheels and on the move

14% Prams / carry cot; 62% Pushchair / buggy; 0% Baby walker; 10% Sling; 14% Car seat (new); 0% other.

69% Sleeping and things for my bedroom

3% Crib; 6% Moses basket; 0% Snuz; 13% Cot; 13% Cot bed; 6% Travel cot; 58% Sheets, blankets, bedding bundle (all items are supplied with new mattresses, bedding etc); 1% other.

60% Equipment and furniture

31% Baby bath; 0% Baby bouncer; 25% Stairgate; 44% Highchair; 0% other

77% Things for playtime, activity and learning

11% Baby snug and activity tray; 21% Playmat and activity play; 68% Toy / book bundles; 0% other.

40% Feeding and equipment

37% Formula; 0% Baby food (up to 12 months); 12% Sterilisers; 12% Bottle Bundles; 37% Feeding pillows; 0% Weaning kits ; 2% other, any feeding and food request for children over 12 months are directed to their nearest foodbank.

69% Toiletries

25% Nappies; 28% Wipes; 28% Baby toiletry sets - baby cream, shampoo, body wash, cotton wool etc; 9% Changing mat; 9% Changing bag; 1% other.

91% Clothing

8% Pre-Natal / newborn / one month; 13% 0 to 3 months; 5% 3 to 6 months; 3% 6 to 9 months; 3% 9 to 12 months; 5% 12 to 18 months; 13% 18 months to 24 months; 13% 2 to 3 years old; 16% 3 to 4 years old; 5% 4 to 5 years old; 11% Shoes; 5% other (old age groups).

43% For parents

52% Mum toiletry sets - sanitary towels, shampoo, shower gel etc; 35% Body care sets - body cream, hand cream, tissues; 13% Breast pads; 0% Nursing bra; 0% other.

Reviewing the above data, the trustees are satisfied that the service has delivered on assisting with the relief of child poverty so that young children living in poverty grow up with the essential items of daily life; advancing the health and wellbeing of women and children; help and support during COVID-19. It has helped:

- (1) to reduce financial pressure and hardship;
- (2) improve educational and healthy development; and
- (3) is starting the journey to improve mental health and wellbeing amongst families and children.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022**

ACHIEVEMENT AND PERFORMANCE

By providing free essential equipment and items, the service has helped in changing lives for parents and the early life chances and opportunities for babies and early years children.

The charity has worked in partnership with local government, the NHS, the voluntary sector, private sector and local communities. The trustees extend their thanks to the enthusiasm and dedication that key workers continuously put in for their families and children caseloads.

Once again, the trustees extend thanks and appreciation to the volunteers, businesses, Barclays Bank, the Charity Commission and our legal and financial agents for their rapid response in getting services up and running inside two months. Our thanks, in particular, go to the late Sir David Amess M.P. for his support in launching the service and the inspiration to continue the charity's work in his memory.

Fund-raising standards

Although the charity welcomes funds from the general public, all monetary donations received to date were from related parties.

FINANCIAL REVIEW

Reserves position

The trustees have reviewed the level of reserves required to be held in cash. The trustees have also considered the risk of exposure to any significant loss of income or unforeseen costs. The level of donations is expected to continue in the future.

The financial ability of the charity to continue to fulfill its objectives has been considered by the trustees. The trustees have concluded that the reserves of £52,596 at 31 May 2022 (£42,890 at 31 May 2021) are sufficient to meet immediate need as demonstrated in the second year of activity; and at the time of this report the charity being in its third year of operations.

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022**

FUTURE PLANS

The trustees intend to continue to support the beneficiaries and service provided and expects to widen the age range covered. The charity will continue with the peppercorn lease arrangements for Labyrinth House, 258 Westborough Road until 31 March 2024. Over time, the delivery model may change to support the changing energy and cost of living crisis and any new or COVID resurgent, public health controls and behaviours. We will also explore more direct and proactive approaches to engaging with key workers to increase referrals.

Evidence from the referrals demonstrates that family wellbeing, education needs and child poverty are the underpinning needs across agencies and key workers. There is an increasing number of referrals citing low income as the main reason for referral. This is a consequence of the rapid increase in the rate of inflation, currently in excess of 10% but much higher rates of inflation apply to essentials such as bread, milk, energy etc. These make-up a higher proportion of family budgets for low income families and in turn increasing the number of children living in relative and absolute poverty. The charity will continue to assist those on benefits, working families and children facing these challenges as too often subsistence living results in children going without essential equipment and items.

In addition to the main reasons for referral, as a secondary reason there is an increase in the need for mental health, wellbeing and education support to the youngest especially across the first 1,001 days and into early years education. Labyrinth House as a family wellbeing, education and therapeutic hub is embedded in the awareness of developmental and complex trauma, with a focus on the early years and whole-family mental health. The founders are a Child, Community and Educational Psychologist and social entrepreneurs that have invested in developing these facilities for the benefit of the City of Southend community.

SBB and Labyrinth House aims to be 'one door' for families seeking support with their emotional wellbeing, including with infants, children and young people from conception through to age twenty-five. A focus on families supporting children with special educational needs and disabilities; on children and young people who have experienced developmental trauma; and on children and young people on the edge of care, in care and / or care experienced will also be paramount.

SBB / Labyrinth House over the next 12 months and beyond aims to offer: workshops; courses; mental health focused social and cultural events; drop-ins; family, group and one-to-one therapeutic sessions; parent groups; specialist therapeutic yoga and printed materials on a range of topics related to emotional health and wellbeing.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The organisation is constituted as a company limited by guarantee, as defined by the Companies Act 2006, and is therefore governed by its Memorandum and Articles of Association. It is registered as a charity with the Charity Commission.

Recruitment and appointment of new trustees

The Board of Trustees is authorised to appoint new trustees to fill vacancies arising. Four of the current trustees were appointed upon incorporation of the charity and two additional independent trustees were appointed in November 2022 providing the charity with additional skills and complementary expertise.

Organisational structure

The size of the charity means that both day to day issues and key decisions can be dealt with by the Board of Trustees. The Board meets regularly to decide the strategic direction the charity should take and set the financial targets going forward.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

12593856 (England and Wales)

Registered Charity number

1189533

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2022**

Registered office

Goldwyns Limited
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Trustees

P A Cooper
Dr N M Schnackenberg
Ms L M Cooper
Mrs P Cooper
R Ford (appointed 21/11/2022)
Dr S L Siviers (appointed 21/11/2022)

Company Secretary

Birketts Secretaries Limited

Independent Examiner

S T Blundell FCA
ICAEW
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Approved by order of the board of trustees on 22 December 2022 and signed on its behalf by:

P A Cooper - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
SUNSHINE BABY BANK**

Independent examiner's report to the trustees of Sunshine Baby Bank ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 May 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S T Blundell FCA
ICAEW
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

23 December 2022

SUNSHINE BABY BANK
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2022

	Notes	YEAR ENDED 31.5.22 Unrestricted fund £	PERIOD 11.5.20 TO 31.5.21 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		44,818	64,099
		<u> </u>	<u> </u>
EXPENDITURE ON			
Charitable activities			
Main activities		31,905	18,160
Other		3,207	3,049
		<u> </u>	<u> </u>
Total		35,112	21,209
		<u> </u>	<u> </u>
NET INCOME		9,706	42,890
RECONCILIATION OF FUNDS			
Total funds brought forward		42,890	-
		<u> </u>	<u> </u>
TOTAL FUNDS CARRIED FORWARD		<u>52,596</u>	<u>42,890</u>

The notes form part of these financial statements

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**BALANCE SHEET
31 MAY 2022**

	Notes	2022 Unrestricted fund £	2021 Total funds £
CURRENT ASSETS			
Debtors	6	1,003	761
Cash at bank		53,393	43,929
		<u>54,396</u>	<u>44,690</u>
CREDITORS			
Amounts falling due within one year	7	(1,800)	(1,800)
		<u>52,596</u>	<u>42,890</u>
NET CURRENT ASSETS		<u>52,596</u>	<u>42,890</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>52,596</u>	<u>42,890</u>
NET ASSETS		<u>52,596</u>	<u>42,890</u>
FUNDS	9		
Unrestricted funds		52,596	42,890
TOTAL FUNDS		<u>52,596</u>	<u>42,890</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 22 December 2022 and were signed on its behalf by:

P A Cooper - Trustee

The notes form part of these financial statements

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2022

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The charity is limited by guarantee and was incorporated in the UK.

The charity's place of business differs from the registered office, and is at Labyrinth House, 258 Westborough Road, Westcliff-on-Sea.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2022**

2. GRANTS PAYABLE

	YEAR ENDED 31.5.22 £	PERIOD 11.5.20 TO 31.5.21 £
Main activities	-	9,000
	<u> </u>	<u> </u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	YEAR ENDED 31.5.22 £	PERIOD 11.5.20 TO 31.5.21 £
Other operating leases	30,000	5,000
Examiners' fees - independent examination	1,800	1,800
	<u> </u>	<u> </u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2022 nor for the period ended 31 May 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 May 2022 nor for the period ended 31 May 2021.

5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	64,099
	<u> </u>
EXPENDITURE ON	
Charitable activities	
Main activities	18,160
Other	3,049
Total	<u>21,209</u>
NET INCOME	42,890
	<u> </u>
TOTAL FUNDS CARRIED FORWARD	<u>42,890</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2022**

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Prepayments	1,003	761
	<u>1,003</u>	<u>761</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Accrued expenses	1,800	1,800
	<u>1,800</u>	<u>1,800</u>

8. LEASING AGREEMENTS

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT which has since been extended to 31 March 2024.

It is estimated the true market value of this lease is £30,000 to £36,000 per annum. The granting of the lease at a discount therefore amounts to a donation by the owners (predominantly trustees of the charity) and hence has been recognised as donated facilities accordingly.

9. MOVEMENT IN FUNDS

	At 1.6.21	Net movement in funds	At 31.5.22
	£	£	£
Unrestricted funds			
General fund	42,890	9,706	52,596
	<u>42,890</u>	<u>9,706</u>	<u>52,596</u>
TOTAL FUNDS	<u>42,890</u>	<u>9,706</u>	<u>52,596</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	44,818	(35,112)	9,706
	<u>44,818</u>	<u>(35,112)</u>	<u>9,706</u>
TOTAL FUNDS	<u>44,818</u>	<u>(35,112)</u>	<u>9,706</u>

Comparatives for movement in funds

	Net movement in funds	At 31.5.21
	£	£
Unrestricted funds		
General fund	42,890	42,890
	<u>42,890</u>	<u>42,890</u>
TOTAL FUNDS	<u>42,890</u>	<u>42,890</u>

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2022**

9. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	64,099	(21,209)	42,890
TOTAL FUNDS	<u>64,099</u>	<u>(21,209)</u>	<u>42,890</u>

10. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 May 2022.

SUNSHINE BABY BANK

England & Wales - Charity number 1189533

Accounts

REGISTERED COMPANY NUMBER: 12593856 (England and Wales)
REGISTERED CHARITY NUMBER: 1189533

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021
FOR
SUNSHINE BABY BANK**

Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

SUNSHINE BABY BANK

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021**

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SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

REPORT OF THE TRUSTEES FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 11 May 2020 to 31 May 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

INCORPORATION

The charitable company was incorporated on 11 May 2020 and commenced trading on 20 June 2020.

OBJECTIVES AND ACTIVITIES

Objectives and aims

Sunshine Baby Bank is a new charity registered on 18 May 2020 following incorporation as a company limited by guarantee on 11 May 2020.

The charity's objects are:

- (1) the prevention and relief of poverty or financial hardship by the provision of grants, items and services to individuals in need and charities or other organisations working toward the same objectives; and
 - (2) the advancement of health and wellbeing;
- in particular (but not exclusively) in Rochford, Southend-on-Sea and the surrounding area.

Funding and related activity

At the outset, a Deed of Gift was received of £50k to be used as funding, to deliver the charity's objectives and to establish the delivery infrastructure and online service.

The project funds have been used for the delivery of the following objectives and activities:

- Provide the essential items of equipment, clothing, toys; baby products of immediate use to mums, babies, children up to age 5 (and above) free of charge.
- Provide support during the COVID-19 pandemic and beyond to address the urgent acute needs of pregnant women, new born babies, home births, neo-natal babies, including babies born premature, sick, and their parents facing isolation, mental health and wellbeing challenges.
- To support key workers from multi-agencies and providers working with babies and children in poverty, to deliver services during the COVID-19 pandemic and beyond.
- To provide services that can be accessed by families and providers of Baby Bank services and supports to children living in poverty across the UK.

Further Deed of Gift funds of £9k were donated to support a 50:50 joint venture providing 68 computer tablet devices, training and support to Great Ormond Street Hospital Children's Charity with a private sector partner, Blue Square Marketing Limited to enable children to engage online with their families during COVID-19 visitor restrictions.

Significant activities

The trustees consider the supplying of essential items of equipment, clothing, toys for learning and other products of immediate use to mums, babies and children up to age 5 to be its significant activities. The trustees actively seek to support suitable projects that they consider will achieve the charity's objectives. In August 2020, the charity helped to provide computer tablets equating to one per six beds across Great Ormond Street Hospital helping vulnerable children being treated stay connected with their friends and families.

Public benefit

When planning activities for the accounting period, the trustees have considered the Charity Commission's guidance on public benefit. The charity is seeking to alleviate poverty in the local and wider area, as the charity grows.

Volunteers

The charity's day to day operations are reliant on the support of unpaid volunteers, who provide help to the Trustees and to individuals being assisted by the charity. The varied nature of this support given make it impossible to quantify the time spent or number of people involved. In addition the charity's trustees all serve on a voluntary basis.

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

REPORT OF THE TRUSTEES FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

ACHIEVEMENT AND PERFORMANCE

Charitable activities

During the accounting period the charity made purchases and donations amounting to £13,160 to support the charity's objectives. In addition, a significant amount of new items were purchased by volunteers.

The context and need for forming the charity came about in March 2020. The origins are derived from COVID-19 personal, family, community, acute and public health experiences of expectant mothers including post-natal traumas and exceptional needs of the poorest families in the Southend and Rochford neighbourhoods accessing the essentials of daily life. Various attending the Southend NHS Maternity Unit; a COVID-19 infected mother(s) giving birth and separated from their baby; lack of health visitor engagement and accessing public health support; lack of baby and infant essential items caused by panic buying shortages - no size 'zero' nappies, no formula milk etc. Families unable to purchase essential mother and baby equipment due to sudden lockdown closures of retail and charity shops. In the locality, this was particularly acute for those in relative poverty, experiencing financial hardship, reduction in work and income, language barriers, digital poverty etc. and consequently unable to access online alternatives to meet their immediate needs.

Sunshine Baby Bank launched 20 June 2020 in Southend and Rochford, fast tracked by the Charity Commission for approval as a COVID-19 priority charity to accelerate the relief of child poverty exacerbated by pandemic. With many charities and Baby Banks forced to close their services, the charity's early development and deployment of eCommerce solutions helped overcome the infection control challenges to maintain these vital support services during lockdown.

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT for the period 1 April 2021 to 31 March 2022 and received non-domestic rate relief for this period.

Organisations and key workers accessing the Charity

Using the Referrals portal on the Charity's website www.sunshinebabybank.org.uk referrals only come from organisations with robust standards of safeguarding children and vulnerable people e.g. public, third sector, other providers and their key workers interfacing with families, babies, young children experiencing poverty and COVID-19 needs.

The following organisations and respective key workers used the charity's services in 2020 / 2021 shown as percentage of referrals:

Organisations

40% Southend-On-Sea Borough Council - Children Services
24% Southend-On-Sea Borough Council - Public Health
9% Southend-On-Sea Borough Council - Education and Early Years
7% Southend NHS Trust
7% Voluntary Sector Southend
4% Voluntary Sector national / regional / county
2% Provider - public health and well being
7% Provider - Housing

Key workers roles

2% Midwife
40% Health Visitor
2% Specialist Health
16% Social Worker
11% Children / parent support worker
7% Family Support / Engagement
4% Early Years Education
2% Special Education Needs and Disability (SEND)
9% Housing / accommodation support
2% Family Nurse
2% Victims Slave Support

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021**

2% Citizens Advice worker

Beneficiaries - analysis of referrals

The age, gender and residential locations of referral analysis:

Location / wards

2% Blenheim
2% Chalkwell
6% Eastwood
17% Kursaal
2% Leigh
25% Milton
4% Prittlewell
4% Shoeburyness
4% Southchurch
2% St Luke's
13% Victoria
13% Westborough
6% Other

Age range of children

9% Pre-Natal (3rd semester)
19% 0 to 3 months
4% 3 to 6 months
11% 6 to 9 months
11% 9 to 12 months
13% 12 to 18 months
9% 18 months to 24 months
9% 2 to 3 years old
13% 3 to 4 years old
4% 4 to 5 years old

Gender

36% male
56% female
8% not known

Reasons for the referral and addressing needs

Referral agencies and the respective key workers recorded the following needs / reasons for the referral. Nearly all referrals recorded low household income together with other multiple needs and reasons for the referral, listed below is the main reason for referral:

Needs / reason for referral

4% Lockdown assistance
2% Self-isolating / shielding
33% Low household income
4% Welfare benefit delay
1% Unable to access public funds
9% Unemployment
5% Homeless / temporary accommodation
8% Domestic / sexual abuse
3% Learning / physical disability
9% Mental health / emotional wellbeing
13% Single Parent
7% Young / new parent
3% Refugee / asylum seeker

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021**

Equipment and items supplied

Some 1,800 items were supplied in the year. All items were fulfilled from new purchases using the charity's funds and new purchases from volunteers. Items and equipment are selected online from the Referrals portal and sourced, packaged by volunteers and collected by the key worker from a single location at Labyrinth House, 258 Westborough Road, Westcliff, Southend-on-Sea City.

Data is shown for the supply across 9 categories together with the equipment and items supplied in each category. In some categories there are multiple items e.g. 'Summer Bundles' and in others only single items e.g. 'Things on wheels and on the move'. Requisition requests and supply are averaging 4 categories per referral. The headline percentage shown for each category is an indication of the proportion of category supplied across all referrals. For each category there is a further breakdown of the percentage of items supplied. This is helpful information to understand and plan needs to adapt delivery to changing demands e.g. post-lockdown.

68% Summer Bundles

4% Expectant Mums; 22% Essentials for baby care; 37% Baby and children clothes; 22% Health and wellbeing; 15% Education and learning

47% Things on wheels and on the move

29% Prams / carry cot; 42% Pushchair / buggy; 10% Baby walker; 6% Sling; 13% Car seat (new); other.

51% Sleeping and things for my bedroom

6% Crib; 8% Moses basket; 3% Snuz; 17% Cot; 8% Cot bed; 6% Travel Cot; 53% Sheets, blankets, bedding bundle (all items are supplied with new mattresses, bedding etc); other.

45% Equipment and furniture

15% Baby Bath; 15% Baby bouncer; 41% Stairgate; 30% Highchair; other

57% Things for playtime, activity and learning

13% Baby Snug and Activity tray; 31% Playmat and activity play; 56% Toy / Book Bundles; other.

30% Feeding and equipment

21% Formula; 17% Baby food (up to 12 months); 21% Sterilisers; 29% Bottle Bundles; 8% Feeding Pillows; 4% Weaning Kits; Other.

For any feeding and food request for children over 12 months are directed to their nearest foodbank.

51% Toiletries

Nappies; Wipes; Baby Toiletry Sets - baby cream, shampoo, body wash, cotton wool etc; Changing mat; Changing Bag; other.

68% Clothing

6% Pre-Natal / newborn / one month; 10% 0 to 3 months; 10% 3 to 6 months; 8% 6 to 9 months; 6% 9 to 12 months; 10% 12 to 18 months; 2% 18 months to 24 months; 4% 2 to 3 years old; 8% 3 to 4 years old; 13% 4 to 5 years old; 15% Shoes; 6% other (old age groups).

32% For Parents

52% Mum toiletry sets - sanity towels, shampoo, shower gel etc; 33% Body care sets - body cream, hand cream, tissues; 15% Breast pads; Nursing bra; other.

Reviewing the above data, the Trustees are satisfied that the service has delivered on assisting with the relief of child poverty so that young children living in poverty grow-up with the essential items of daily life; advancing the health and wellbeing of women and children; help and support during COVID-19. It has helped:

- to reduce financial pressure and hardship;
- improve educational and healthy development; and
- is starting the journey to reduce waste, with better use and recycling of resources.

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

REPORT OF THE TRUSTEES FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

By providing free essential equipment and items, the service has helped in changing lives for parents and the early life chances and opportunities for babies and early years children.

The charity has worked in partnership with local government, the NHS, the voluntary sector, private sector and local communities. The Trustees extend their thanks to the enthusiasm and dedication that key workers continuously put in for their families and children caseloads.

The Trustees extend thanks and appreciation to the volunteers, businesses, Barclays Bank, the Charity Commission our legal and financial agents for their rapid response in getting services up and running inside two months. Our thanks, in particular, go to the late Sir David Amess M.P. for his support in launching the service and the inspiration to continue the charity's work in his memory.

Fund-raising standards

Although the charity welcomes funds from the general public, all donations received during the accounting period were from related parties.

FINANCIAL REVIEW

Reserves policy

The trustees have reviewed the level of reserves required to be held in cash. The trustees have also considered the risk of exposure to any significant loss of income or unforeseen costs. The level of donations is expected to continue in the future.

The financial ability of the charity to continue to fulfill its objectives has been considered by the trustees. The trustees have concluded that the reserves of £43,190 are sufficient to meet that immediate need, although the charity is only in its first year of activity.

FUTURE PLANS

The trustees intend to continue to support the beneficiaries and service provided and expects to widen the age range and geographical area covered. The charity will continue with the peppercorn lease arrangements for 258 Westborough Road beyond March 2022. Over time, the delivery model may change to support the changing public health controls and behaviours. For example, as parents, key workers and agencies adapt to the post-lockdown COVID-19 concerns regarding infection, transmission and the hygiene concerns of re-cycled items; we expect to commence re-cycling of more expensive items and equipment e.g. prams, double buggies. We will also explore more direct and proactive approaches to engaging with key workers to increase referrals.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The organisation is constituted as a company limited by guarantee, as defined by the Companies Act 2006, and is therefore governed by its Memorandum and Articles of Association. It is registered as a charity with the Charity Commission.

Recruitment and appointment of new trustees

The Board of Trustees is authorised to appoint new trustees to fill vacancies arising. All the current trustees were appointed upon incorporation of the charity.

Organisational structure

The size of the charity means that both day to day issues and key decisions can be dealt with by the Board of Trustees. The Board meets regularly to decide the strategic direction the charity should take and set the financial targets going forward.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

12593856 (England and Wales)

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**REPORT OF THE TRUSTEES
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021**

Registered Charity number

1189533

Registered office

Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Trustees

P A Cooper (appointed 11/5/2020)
Dr N M Schnackenberg (appointed 11/5/2020)
Ms L M Cooper (appointed 11/5/2020)
Mrs P Cooper (appointed 11/5/2020)

Company Secretary

Birketts Secretaries Limited

Independent Examiner

S T Blundell FCA
ICAEW
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

Approved by order of the board of trustees on 22 March 2022 and signed on its behalf by:

P A Cooper - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SUNSHINE BABY BANK

Independent examiner's report to the trustees of Sunshine Baby Bank ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the period 11 May 2020 to 31 May 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

S T Blundell FCA
ICAEW
Goldwyns Limited
Chartered Accountants
Rutland House
90-92 Baxter Avenue
Southend on Sea
Essex
SS2 6HZ

23 March 2022

SUNSHINE BABY BANK
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

	Notes	Unrestricted fund £
INCOME AND ENDOWMENTS FROM		
Donations and legacies		64,099
EXPENDITURE ON		
Charitable activities		
Main activities		18,160
Other		3,049
Total		<u>21,209</u>
NET INCOME		<u>42,890</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>42,890</u></u>

The notes form part of these financial statements

SUNSHINE BABY BANK (REGISTERED NUMBER: 12593856)

**BALANCE SHEET
31 MAY 2021**

	Notes	Unrestricted fund £
CURRENT ASSETS		
Debtors	5	761
Cash at bank		43,929
		<hr/>
		44,690
CREDITORS		
Amounts falling due within one year	6	(1,800)
		<hr/>
NET CURRENT ASSETS		42,890
		<hr/>
TOTAL ASSETS LESS CURRENT LIABILITIES		42,890
		<hr/>
NET ASSETS		42,890
		<hr/>
FUNDS	8	
Unrestricted funds		42,890
		<hr/>
TOTAL FUNDS		42,890
		<hr/>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 May 2021.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 May 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 22 March 2022 and were signed on its behalf by:

P A Cooper - Trustee

The notes form part of these financial statements

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The charity is limited by guarantee and was incorporated in the UK.

The charity's place of business differs from the registered office, and is at Labyrinth House, 258 Westborough Road, Westcliff-on-Sea.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

SUNSHINE BABY BANK

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021

2. GRANTS PAYABLE

Main activities	£ 9,000
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During the year, a £9,000 donation was made to Great Ormond Street Hospital Children's Charity via an Agreement with a private sector partner, Blue Square Marketing Limited.

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

Other operating leases	£ 5,000
Examiners' fees - independent examination	1,800

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 May 2021.

Trustees' expenses

There were no trustees' expenses paid for the period ended 31 May 2021.

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Prepayments	£ 761
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6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Accrued expenses	£ 1,800
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7. LEASING AGREEMENTS

In April 2021 the charity entered into a peppercorn lease, for offices and storage, at 258 Westborough Road, Westcliff-on-Sea, SS0 9PT for the period 1 April 2021 to 31 March 2022.

It is estimated the true market value of this lease is £30,000 to £36,000 per annum. The granting of the lease at a discount therefore amounts to a donation by the owners (predominantly trustees of the charity) and hence has been recognised as donated facilities accordingly.

SUNSHINE BABY BANK

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 11 MAY 2020 TO 31 MAY 2021**

8. MOVEMENT IN FUNDS

	Net movement in funds £	At 31/5/21 £
Unrestricted funds		
General fund	42,890	42,890
	<hr/>	<hr/>
TOTAL FUNDS	<u>42,890</u>	<u>42,890</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	64,099	(21,209)	42,890
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>64,099</u>	<u>(21,209)</u>	<u>42,890</u>

9. RELATED PARTY DISCLOSURES

During the accounting period, the charity received cash donations of £59,100 from P A Cooper, a trustee of the charity.