MAIL FORCE CHARITY CIO

England & Wales · Charity number 1189196

Details

Other names	MAILFORCE CHARITY CIO
Status	Registered
Legal form	CIO
Registered	2020-04-24
Register	View on the Charity Commission register

Contact

Address	Northcliffe House 9 Derry Street Kensington London W8 5HY
Phone	02036150000
Email	admin@mailforcecharity.co.uk
Website	https://www.mailforcecharity.co.uk/

Activities

Objects: THE OBJECTS OF THE CHARITY ARE SUCH PURPOSES AS ARE CHARITABLE FROM TIME TO TIME IN ENGLISH AND WELSH LAW.NOTHING IN THIS CONSTITUTION SHALL AUTHORISE AN APPLICATION OF THE PROPERTY OF THE CHARITY FOR PURPOSES WHICH ARE NOT CHARITABLE IN ACCORDANCE WITH SECTION 7 OF THE CHARITIES AND TRUSTEE INVESTMENT (SCOTLAND) ACT 2005 AND SECTION 2 OF THE CHARITIES ACT (NORTHERN IRELAND) 2008.

Activities: Advancement of health, including by providing and supporting the provision of PPE, for health and social care workers. Advancement of education, including by improving or supporting the improvement of learning opportunities for children and young people during Covid19. The relief and assistance of people in any part of the world who are victims of war or natural disaster, trouble, or catastrophe.

Classification

- **How:** Makes Grants To Organisations
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Overseas Aid/famine Relief
- **Who:** Children/young People, The General Public/mankind

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Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-30	£21,000	£80,000	-	-
2024-04-30	£104,000	£1,626,000	-	-
2023-04-30	£689,000	£4,810,000	£1,657,000	0
2022-04-30	£11,860,000	£7,911,000	£5,778,000	0
2021-04-30	£19,538,746	£17,710,124	£1,827,703	0

Trustees

Name	Role	Appointed
ANDREW HERBERT LANE		2020-04-24
Charles David StJohn Penney		2022-03-17
Hamish George Henry Webb		2020-04-24
James Justin Siderfin Welsh		2020-04-24
Penny Ann Hylton Elliott		2022-03-17

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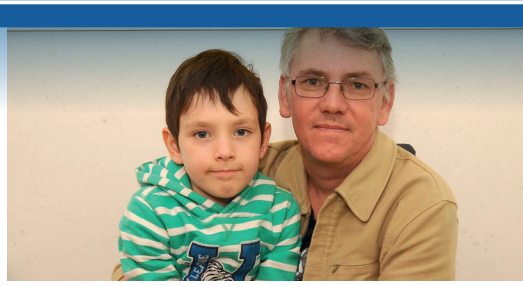
MAIL FORCE CHARITY CIO

England & Wales - Charity number 1189196

Accounts

CHARITY NUMBER
England 1189196
Scotland SC050218

Mail Force



MAIL FORCE CHARITY CIO ANNUAL REPORT

Includes Report & Accounts for period ended
30 April 2025

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CHAIRMAN'S REPORT

"During the year, the Charity has been allocating remaining funds."

It gives me great pleasure to introduce the fifth Annual Report of Mail Force Charity. Our founder, Daily Mail and General Trust plc (DMGT), has always played an active role in the communities in which it works. It takes its role in society seriously and recognises its responsibilities and abilities.

This is why, when the Russian invasion of Ukraine began, Mail Force decided to act to help those fleeing the violence.

With an initial donation of £500,000 from DMGT, at the request of Lord and Lady Rothermere, Mail Force launched our Ukraine Appeal in 2022, to provide aid, including shelter, food and medical support for desperate families who had abandoned their homes with little but what they could carry.

The Mail Force Ukraine Appeal raised £11.6 million becoming the fastest ever newspaper-led fundraising appeal. Over 100,000 Daily Mail readers had contributed an incredible £11.1 million, with individual donations ranging from £1 to £250,000. Readers donated by text, on JustGiving, by bank transfer, and by sending in over 75,000 cheques, many including personal notes showing heartfelt compassion and admiration for the brave Ukrainian people.

During the year, the Charity has been allocating remaining funds not already spent from the Ukraine Appeal. The main area of focus for the year was the continuing partnership with St Mary's School (see Mail Force in Action on page 4).

The charity has magnified its reach across the UK, including helping fund the opening of the first Scottish branch of St Mary's Ukrainian School in Glasgow. Classes of 80 war-scarred youngsters meet on Saturdays to 'learn how to be children again' in safety, and to practise their own language and keep up with the Ukrainian curriculum to equip them for the time when they return home.

We are committed to ensuring Mail Force Charity donations are used efficiently, effectively, and responsibly so that every pound counts. This has been made possible through the support of DMGT and the Daily Mail. Whether through donations, seconded employees and expertise or promotion in the Daily Mail, costs have been kept to a minimum, while ensuring proper controls, procedures and governance are upheld.

On behalf of all those who have benefitted from the Charity's work, I would like to thank DMGT, the Daily Mail and all our volunteers. Last but not least, all our donors, from Daily Mail readers sending in cheques, to individuals and organisations giving generous donations of cash.

Andrew Lane

MAIL FORCE IN ACTION: ST MARY'S UKRAINIAN SCHOOL

Mail Force's reach was expanded to help bewildered youngsters from Ukraine who have been given sanctuary in different parts of Britain.

With the support of generous Daily Mail readers, a school set up in London nearly 70 years ago to cater for young refugees who came to Britain opened a branch in Glasgow.

St Mary's Ukrainian School will help children who took shelter from the turmoil in Ukraine to learn the language, history, geography and culture of their homeland.

Meanwhile, all around Britain, the children of war were given new hope to 'dream again' with events run by St Mary's - with the enthusiastic support of Mail Force.

Despite the horrors of Russia's invasion, these war-scarred youngers have been learning how to be children again.

The newest branch of the St Mary's school runs on Saturdays at St Mungo's Academy in Glasgow, and teaches children about the literature, music and art of their besieged homeland. It was the first ever Scottish branch of St Mary's Ukrainian School, which opened its doors in London in October 1956.

Children who have had traumatic experiences due to the war, which has led to more than 30,000 civilian casualties, are being offered support at St Mungo's after being awarded £25,000 by Mail Force.

Andrew Lane, chairman of the trustees of Mail Force, said: 'The determination of the teachers at St Mary's has been an inspiration and helped the children cope with the trauma of their experiences since the conflict began.'

At the Glasgow school, classes for around 80 children aged five to 16 are staffed predominantly by Ukrainian teachers who are themselves

refugees. Orysya Novetska, head of the board of governors at St Mary's in London, said the Glasgow school allowed children to practise their own language and keep up with the Ukrainian curriculum to allow them to return home.

She added: 'Some of the little children are beginning to forget their Ukrainian language. If they go back to Ukraine, they need to keep their language level up to be able to go back into their age group at school there.

'It is also beneficial for the teachers. Not all of them speak English fluently. This allows them to get back into the classroom.'

Eighty children took part in the official opening ceremony, watched by their proud parents and members of the Ukrainian community, at St Mungo's Academy in April 2024.

Tetiana Prudaykova, 48, and her 11-year-old son Mikhaylo left Kyiv in August the previous year. They were allocated a flat in Glasgow as Mikhaylo uses a wheelchair. Ms Prudaykova said: 'He was particularly impacted by the sirens and the explosions. It was very scary. But he loves Glasgow, he loves the parks, and he wanted to come to the school. It means so much to him to talk to other children in his native language.'

Nataliya Hevak, 42, and her partner Liubomyr Pototskyi, 41, brought their youngest children Marta Pototska, six, and Roman Pototskyi, eight, to the school because it was important to them that they did not forget their Ukrainian heritage. Ms Hevak said: 'They need not to forget their mother tongue. The school has helped them so much. They are thriving.'

In October 2024, the 'incredible generosity' of British people - and Daily Mail readers in particular - for helping Ukrainian children was hailed at an international conference in London.

The landmark event to support traumatised youngsters was told of the kindness of readers who donated their money and the countless Britons who opened their wallets and their homes to refugees fleeing Putin's invasion.

Speaking at the event, Bishop Kenneth Nowakowski of the Ukrainian Catholic Church paid tribute to the 'incredible generosity of British people who have opened their homes and their hearts'.

Inna Hryhorovych, headmistress of St Mary's School, who was awarded an MBE in recognition of her work, told the conference: 'Putin destroyed their childhoods in one minute. We had thousands of children on our doorstep and we didn't know what to do with them. We didn't have funds, and that is when the Daily Mail readers came to our aid, who kindly donated to the Mail Force appeal.'

During the summer of 2024, a series of events were held in the towns and villages of Britain.

Brightly dressed in the blue and yellow of Ukraine, children came together for lively events to help them settle in the UK. In Woking, Surrey, refugee children danced the hopak – a Ukrainian folk dance – played games of chess and created colourful artwork.

In Tunbridge Wells, Ukrainian refugees spread around the county of Kent came to meet one another and play games. Events were also showcased in Glasgow, Richmond, Hillingdon and Amersham, all organised by St Mary's Ukrainian School.

Mrs Hryhorovych said: 'The open days were held to celebrate happy childhoods and foster a space where dreams can be rekindled. Tunbridge Wells and Woking are doing a fantastic job, each supporting up to 100 children.'

At the Woking event, young mother Victoriia, who fled from their home near Kiev with her children aged nine and 15, said: 'St Mary's gives a chance for my kids to meet with other children who are facing the same fears and challenges. We don't know when we can return.'

TRUSTEES' REPORT

Charitable Objectives

The Charity's constitution sets out the framework for how It is governed. In particular, it sets out its charitable purposes, how Trustees are appointed, how meetings of the Trustees are called and held, and how conflicts are managed.

These are the Charity's fifth set of accounts and cover the period 1 May 2024 to 30 April 2025. The Charity has broad charitable purposes.

The success of the Charity's fundraising appeals demonstrates the advantages to the Charity of working closely with DMGT, both to help meet concerns that readers may have about displaced Ukrainian people, as well as benefiting from the generosity of DMGT, at the request of Lord and Lady Rothermere, its business partners and contacts. The Trustees will therefore continue to work closely with DMGT in considering other opportunities and activities.

The Charity's objects are as follows:

"The objects of the charity are such purposes as are charitable from time to time in English and Welsh law. Nothing in this constitution shall authorise an application of the property of the charity for purposes which are not charitable in accordance with section 7 of the charities and trustee investment (Scotland) act 2005 and section 2 of the charities act (Northern Ireland) 2008."

Financial Review

In the year ended April 2025, Mail Force Charity raised £21k and had spent £71k on charitable activities by the year end.

At the year end the Charity holds funds of £76k. The income for the Charity, after all expenses, results in a net deficit of £59k. This recognises the expenditure of funds raised in prior years. The Charity acknowledges the support received from its partners, especially the readers of the Daily Mail, The Mail on Sunday and MailOnline.

Reserves

The Charity has reserves of £76k at the period end. £73k of these reserves have been earmarked for initiatives supporting displaced Ukrainian people in the UK post year end. As no further campaigns are currently planned and with minimal fixed costs, the Trustees consider the reserves are sufficient.

Fundraising

Mail Force Charity complies with the Fundraising Regulator's standards and has committed to treat all donors in a legal, open, honest and respectful way. Vulnerable people are protected by ensuring the adherence to these standards. No agencies were employed in the year to raise funds from the public. There were no formal complaints relating to fundraising during the year. The General Data Protection Regulations were successfully implemented in May 2020.

Mail Force Charity generates funds from two core streams: Voluntary Income, and Trusts and Foundations. The Charity is therefore not overly reliant upon any one source of funds.

Voluntary Income: This source of funding is where an individual, groups of individuals, or an organisation has made a conscious decision to donate, sponsor or participate in raising funds to support the Charity.

Trusts and Foundations: This relates to income generated from grant-giving Trusts and Foundations whose aims, via their own criteria and objectives, support the objectives of Mail Force Charity's objectives. Funding is usually restricted for a specific purpose; however, it can also be unrestricted and utilised as the Charity sees fit at any given time.

The Board of Trustees accept that in managing the Charity and delivering its services there is an inherent level of risk. To manage the risk, the Trustees have established procedures and a system of review to ensure that the level of risk is acceptable and that the controls are working. The day-to-day management of the Charity's risk management process lies with the seconded management team who are responsible for implementing risk management policies. Additionally, they identify and evaluate any significant risks which the Charity may face and make recommendations to the Board.

The risks are reviewed by the Board and actions initiated to mitigate the risk. Through the development of the Charity's strategies and plans, the risks relating to each of the objectives are assessed and reviewed periodically by the Board.

A key risk is that grants funds are not used for charitable purposes for which they were awarded. This risk is managed through thorough grant agreements, regular reporting and diligence applied to the prospective grantees. In the event of doubt grant funding is not awarded or suspended if necessary.

The Charity has a suite of policies covering items including:

- Acceptance and Refusal of Donations
- Anti-Bribery and Corruption
- Anti-Money Laundering
- Code of Conduct
- Complaints
- Conflicts of Interest for Trustees
- Equality Opportunity
- Fundraising
- Grant Making
- Health and Safety
- Mail Force Charity Essentials
- Modern Slavery Human Trafficking
- Notifying a Serious Incident to the Charity Commission
- Privacy Policy including Data Protection and GDPR
- Risk Management
- Trustee Expenses
- Trustee Terms of Office

Structure and governance

Mail Force Charity CIO is a registered Charitable Incorporated Organisation (England and Wales number 1189196, Scotland number SC050218).

The Board meets regularly, once a week during peak fundraising periods reducing to once a quarter at other times. It oversees the operations of the Charity and formulates and instigates the strategy and policy. The Board formally delegates decisions to two Trustees in line with agreed strategies. The Charity operates independently of its sole member, DMGT.

The seconded management team consists of individuals from DMGT departments such as finance, tax, legal, marketing, treasury, data privacy, company secretariat and insurance. Together, this group manages the Charity's affairs and ensures reporting to the Board and statutory bodies meets the necessary standards required.

A gift in kind is included in these accounts for the value of the seconded management team which DMGT/ANL do not charge the Charity for using.

Future plans

On the PPE and Computers for Kids Campaigns, the Charity has accomplished what it set out to achieve. All funds raised to support displaced Ukrainian people have now been spent. The Trustees have taken time to reflect on the future of the Charity. DMGT, the Charity's sole member, has agreed the Charity should become permanent, ready to act if the need arises.

Board of Trustees

The Board of Trustees consists of five members, two of whom are considered independent of the Charity's sole member, Daily Mail and General Trust plc. Trustees received a tailored induction programme conducted by Bates Wells. As at 30 April 2025, Board membership was as follows:

Penny Elliott (Independent Trustee)

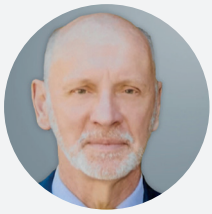
Penny is a Consultant in Forsters' Private Client team. She specialises in advising clients with multiple business interests on legal and strategic issues. She works with a range of clients; from overseas investors, institutional property owners, landed estates and high net worth individuals. She is a Director of the Fitzwilliam Museum Development Trust in Cambridge.

Andrew Lane (Chair of Trustees)

Andrew Lane is a partner at Forsters LLP and specialises in private client law. He brings a range of experience of dealing with complex legal and regulatory matters. He is a Non-Executive Director of Daily Mail and General Trust plc and also a Trustee of the Pension Fund of the Royal Agricultural Society of England.

Charles Penney (Independent Trustee)

Charles is a Senior Adviser at London-headquartered Addleshaw Goddard LLP, having previously been a Corporate Partner and then the firm's Senior Partner from 2016 to 2023. He specialises in mainstream corporate finance and has acted over the years for a number of public and private companies, as well as intermediaries, on a wide range of transactions. He was a Director of BritishAmerican Business Inc. from 2011 to 2023 and sat on its Executive Committee.



Hamish Webb (Trustee)

Hamish Webb has managed numerous events and sponsorships for Mail Newspapers since 1992. These have ranged from large consumer events, including Ideal Home Show and RHS Hampton Court Flower Show, to tailored reader competitions, including Daily Mail Foursomes and Not the Turner Prize. He is a director of sponsorship fulfilment company Fletcher Gray Ltd, and previously was Managing Director of Result Events Ltd and marketing manager for Head Sports UK.

James Welsh (Trustee)

James Welsh became dmg media's Deputy CEO in December 2021. Prior to that he served as dmg media's Chief Financial Officer for 11 years, in a role which also incorporated functional and operational responsibility across the organisation. By the time James joined dmg media, he'd already accrued extensive experience working across European markets in commercial finance and change management roles, including as PC World's and Dixons Retail's Finance Director.

Public benefit

The Trustees confirm that, in planning their activities for the year, they have had due regard to the Charity Commission's guidance on public benefit and there is clear benefit reflected in the programmes run by the Charity.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales and Scotland requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period. In preparing these financial statements, the Trustees are required to:

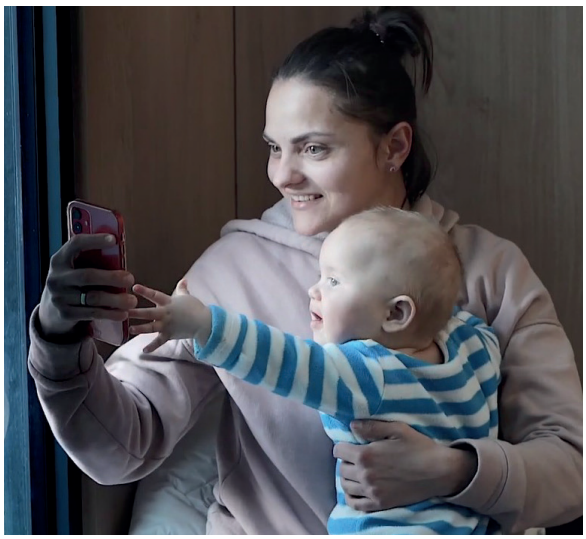
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, applicable accounting regulations, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the Charity's constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The Trustees' Report was approved by the Board and signed on their behalf.

Andrew Lane
19 December 2025



Independent examiner's report to the trustees of Mail Force Charity CIO ('the Charity')

I report to the charity trustees on my examination of the accounts of the Charity for the year ended 30 April 2025.

Responsibilities of trustees and examiner

As the trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 (the '2005 Act'), the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Charities Act 2011 (the '2011 Act'). You are satisfied that your charity is not required by charity law to be audited and have chosen instead to have an independent examination.

I report in respect of my examination of your Charity's accounts as carried out under section 44(1)(c) of the 2005 Act and section 145 of the 2011 Act. In carrying out my examination I have followed the requirements of Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

Since the Charity has prepared its accounts on an accruals basis and is also registered in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the Charities Accounts (Scotland) Regulations 2006 (as amended). I can confirm that I am qualified to undertake the examination because I am a registered member of Institute of Chartered Accountants in England and Wales which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 44(1)(a) of the 2005 Act and Regulation 4 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and section 130 of the 2011 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements Regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Cara Turtington FCA DChA
71 Queen Victoria Street, London, EC4V 4BE
13 January 2026

FINANCIAL STATEMENTS

Statement of financial activities for the year from 1 May 2024 to 30 April 2025

	NOTE	RESTRICTED FUNDS £'000	UNRESTRICTED FUNDS £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2025 £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2024 £'000
Income					
Donations		11	5	16	36
Gifts in kind		1	4	5	68
Total income	3	**12**	**9**	**21**	**104**
Expenditure					
Raising funds:					
Campaign activity		-	-	-	-
Gifts in kind		-	-	-	-
Charitable activities:					
Campaign activity		71	-	71	1,555
Gifts in kind		1	4	5	68
Other charges		-	4	4	3
Total expenditure	4	72	8	80	1,626
Net income and movement on funds		**(60)**	**1**	**(59)**	**(1,522)**
Total funds at the beginning of period		133	2	135	1,657
Total funds at the end of period		**73**	**3**	**76**	**135**

The above results were derived from continuing operations.

Statement of financial position as at 30 April 2025

	NOTE	30 APRIL 2025 £'000	30 APRIL 2024 £'000
Current assets:			
Debtors	9	5	5
Cash at bank and in hand		76	285
Total assets		**81**	**290**
Liabilities:			
Creditors: amounts falling due within one year	10	(5)	(155)
Total net assets		**76**	**135**
The funds of the Charity:			
Restricted funds		73	133
Unrestricted funds		3	2
Total		**76**	**135**

Approved by the Trustees on 19 December 2025 and signed on their behalf by:

..... **A H Lane** - Trustee

..... **J J S Welsh** - Trustee

Statement of Cash Flows for the year from
1 May 2024 to 30 April 2025

	NOTE	YEAR ENDED 30 APRIL 2025 £'000	YEAR ENDED 30 APRIL 2024 £'000
Cash flows from operating activities			
Net cash flow from operating activities	13	(209)	(1,773)
Cash and cash equivalents at period start		285	2,058
Cash and cash equivalents at period end		**76**	**285**

1. General Information

Mail Force Charity CIO is registered with the Charity Commission in England and Wales and with the Office of the Scottish Charity Regulator.

The address is:

Northcliffe House
9 Derry Street
London
W8 5HY
United Kingdom

2. Accounting policies

Basis of preparation

The accounts have been prepared for the year ended 30 April 2025.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The financial statements are prepared in sterling which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £'000.

Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern. The Charity has enough funds to cover any current obligations and the reserves at the year end are fully committed. The Charity has minimal unrestricted funds but has no ongoing costs and can therefore continue to run until such times that a new, appropriate campaign can commence.

The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

Public benefit entity

The Charity meets the definition of a public benefit entity under FRS 102.

Income

Income is recognised and included in the accounts when the Charity has entitlement, any performance conditions attached to the income have been met or are fully within the control of the CIO, there is sufficient certainty that the receipt of the income if probable and the amount can be measured reliably. Gifts in kind are recognised at the value that the Charity would have paid if the gifts had not been donated.

Cash at bank and at hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Expenditure and irrecoverable VAT

All expenditure is included on an accruals basis and is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Where support costs are specific to an individual activity, these are apportioned against that activity. Any general costs applicable to the Charity as a whole are included separately.

Grants payable

Grants payable are made to third parties in furtherance of the Charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and any condition attaching to the grant is outside of the control of the Charity.

Provision for grants are made once the CIO has made a commitment at a meeting of the Trustees and this has been communicated to the grantee.

Funds

Restricted funds represent amounts from donors solely for particular projects undertaken by the Charity. Unrestricted funds are amounts received with no restrictions attached which can be spent at the discretion of the Trustees in furtherance of the charitable objectives of the Charity.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

3. Income

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2025 TOTAL £'000
Cash donations	-	-	11	5	16
Gifts in kind	-	-	1	4	5
Total Income	**-**	**-**	**12**	**9**	**21**

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2024 TOTAL £'000
Cash donations	-	-	31	5	36
Gifts in kind	-	1	23	44	68
Total Income	**-**	**1**	**54**	**49**	**104**

4. Analysis of expenditure

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2025 TOTAL £'000
Charitable activities				
Donation expenditure - Ukraine	71	-	-	71
Legal and consultancy	-	1	2	3
Audit and Accountancy	-	-	4	4
Other admin costs	-	-	2	2
Total expenditure 30 April 2025	**71**	**1**	**8**	**80**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2024 TOTAL £'000
Charitable activities				
Donation expenditure - Computers for Kids - Grant	-	1	-	1
Donation expenditure - Ukraine	1,555	4	-	1,559
Legal and consultancy	-	19	25	44
Audit and Accountancy	-	-	3	3
Other admin costs	-	-	19	19
Total expenditure 30 April 2024	**1,555**	**24**	**47**	**1,626**

Included within support costs are governance costs of £6k (2024: £28k). Of the £9k (2024: £47k) of support cost, £5k (2024: £29k) is gift in kind.

Expenditure source is split as follows:

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2025 TOTAL £'000
Cash	71	-	4	75
Gifts in kind	-	1	4	5
Total expenditure 30 April 2025	**71**	**1**	**8**	**80**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2024 TOTAL £'000
Cash	1,555	-	3	1,558
Gifts in kind	-	24	44	68
Total expenditure 30 April 2024	**1,555**	**24**	**47**	**1,626**

The gifts in kind were donated by the following:

Gifts in kind	30 APRIL 2025 TOTAL £'000	30 APRIL 2024 TOTAL £'000
Associated Newspapers (Legal costs and employee services)	5	68
	5	**68**

5. Grant making

The Charity awarded grants to the following organisations during the year ended 30 April 2024. All grants were to institutions, as listed below::

Donation expenditure	30 APRIL 2025 TOTAL £'000	30 APRIL 2024 TOTAL £'000
Computacentre	-	(615)
C4K	-	205
London Grid for Learning	-	205
The Turning Trust	-	205
Medaid	-	100
The Halo Trust	-	350
DePaul	-	75
Bean	-	100
StepIn	-	75
St Mary's Ukrainian School	71	696
Mercy and Health Foundation	-	80
Other	-	79
	71	**1,555**

Computacentre reflects money returned as equipment cost less than envisaged to procure.

6. Net income for the period

This is stated after charging:

	30 APRIL 2025 TOTAL £'000	30 APRIL 2024 TOTAL £'000
Independent examiner's remuneration	3	3

7. Analysis of staff costs, Trustee remuneration and expenses, and the cost of key management personnel

Mail Force Charity CIO does not employ any members of staff directly, instead employing the services of employees of DMGT to carry out the day to day running of the CIO. A gift in kind is included for the estimated value of these services. No Trustees were remunerated for their services and no expenses were reimbursed to them during the period.

8. Taxation

The Charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Debtors

	30 APRIL 2025 TOTAL £'000	30 APRIL 2024 TOTAL £'000
Other debtors	5	5

10. Creditors: amounts falling due within one year

	30 APRIL 2025 TOTAL £'000	30 APRIL 2024 TOTAL £'000
Accruals	5	5
Other creditors	-	150
	5	**155**

11. Analysis of net assets by fund

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2025 TOTAL £'000
Debtors	-	-	-	5	5
Cash	-	-	73	3	76
Creditors	-	-	-	(5)	(5)
Net assets at 30 April 2025	**-**	**-**	**73**	**3**	**76**

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2024 TOTAL £'000
Debtors	-	-	-	5	5
Cash	-	-	283	2	285
Creditors	-	-	(150)	(5)	(155)
Net assets at 30 April 2024	**-**	**-**	**133**	**2**	**135**

12. Movement in funds

	1 MAY 2024 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2025 TOTAL £'000
Restricted funds				
- CFK	-	-	-	-
- Ukraine	133	12	(72)	73
Total restricted funds	133	12	(72)	73
Unrestricted funds				
- General	2	9	(8)	3
Total unrestricted funds	2	9	(8)	3
Total	**135**	**21**	**(80)**	**76**

The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war.

	1 MAY 2023 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2024 TOTAL £'000
Restricted funds				
- CFK	-	1	(1)	-
- Ukraine	1,657	54	(1,578)	133
Total restricted funds	1,657	55	(1,579)	133
Unrestricted funds				
- General	-	49	(47)	2
Total unrestricted funds	-	49	(47)	2
Total	**1,657**	**104**	**(1,626)**	**135**

The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people. The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war.

13. Reconciliation of net income to net cash flow from operating activities

	30 APRIL 2025 TOTAL £'000	30 APRIL 2024 TOTAL £'000
Net income for the reporting period (as per the statement of financial activities)	(59)	(1,522)
Decrease in debtors	-	59
(Decrease)/increase in creditors	(150)	(310)
Net cash used in operating activities	**(209)**	**(1,773)**

14. Related party transactions

There were no related party transactions during the year. The DMGT relationship is explained throughout the report, along with the support and transactions. However, it is not considered to be a related party.

15. Comparative Statement of Financial Activities

	NOTE	RESTRICTED FUNDS	UNRESTRICTED FUNDS	TOTAL FOR PERIOD ENDED 30 APRIL 2024
		£'000	£'000	£'000
Income				
Donations		31	5	36
Gifts in kind		24	44	68
Total income	3	**55**	**49**	**104**
Expenditure				
Raising funds:				
Campaign activity		-	-	-
Gifts in kind		-	-	-
Charitable activities				
Campaign activity		1,555	-	1,555
Gifts in kind		24	44	68
Other charges		-	3	3
Total expenditure	4	1,579	47	1,626
Net income		**(1,524)**	**2**	**(1,522)**
Total funds at the beginning of period		1,657	-	1,657
Total funds at the end of period		**133**	**2**	**135**

CIO INFORMATION

Charity name and registered number
Mail Force Charity CIO is a registered Charity
(England and Wales number 1189196, Scotland number SC050218)

Trustees

P Elliott
A H Lane
C D StJ Penney
H G H Webb
J J S Welsh

Bankers

NatWest Bank plc
135 Bishopsgate
London
EC2M 3UR

Address

Northcliffe House
9 Derry Street
London
W8 5HY

Independent examiner

Cara Turtington FCA DChA
Saffery LLP
71 Queen Victoria Street
London
EC4V 4BE

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Mail Force

MAIL FORCE CHARITY CIO

England & Wales - Charity number 1189196

Accounts

CHARITY NUMBER
England 1189196
Scotland SC050218

Mail Force

MAIL FORCE CHARITY CIO ANNUAL REPORT

Includes Report & Accounts for period ended
30 April 2024

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CHAIRMAN'S REPORT

"During the year, the Charity has been allocating remaining funds."

It gives me great pleasure to introduce the fourth Annual Report of Mail Force Charity. Our founder, Daily Mail and General Trust plc (DMGT), has always played an active role in the communities in which it works. It takes its role in society seriously and recognises its responsibilities and abilities.

This is why, when the Russian invasion of Ukraine began, Mail Force decided to act to help those fleeing the violence.

With an initial donation of £500,000 from DMGT, at the request of Lord and Lady Rothermere, Mail Force launched our Ukraine Appeal in 2022, to provide aid, including shelter, food and medical support for desperate families who had abandoned their homes with little but what they could carry.

The Mail Force Ukraine Appeal raised £11.6 million becoming the fastest ever newspaper-led fundraising appeal. Over 100,000 Daily Mail readers had contributed an incredible £11.1 million, with individual donations ranging from £1 to £250,000. Readers donated by text, on JustGiving, by bank transfer, and by sending in over 75,000 cheques, many including personal notes showing heartfelt compassion and admiration for the brave Ukrainian people.

During the year, the Charity has been allocating remaining funds not already spent from the Ukraine Appeal. Areas of note include the continuing partnership with St Mary's Ukrainian School (see Mail Force in Action on page 4) and further donations to the Halo Trust. Halo Trust has worked since Russia's invasion to build a new clearance operation, initially based near Kyiv, to respond to the urgent humanitarian need caused by mines, cluster bombs and other unexploded dangers. Halo Trust has expanded its operations to encompass the Kyiv, Chernihiv, Sumy, Kharkiv, Mykolaiv and Kherson regions.

We are committed to ensuring Mail Force Charity donations are used efficiently, effectively, and responsibly so that every pound counts. This has been made possible through the support of DMGT and the Daily Mail. Whether through donations, seconded employees and expertise to promotion in the Daily Mail, costs have been kept to a minimum, while ensuring proper controls, procedures and governance are upheld.

On behalf of all those who have benefitted from the Charity's work, I would like to thank DMGT, the Daily Mail and all our volunteers. Last but not least, all our donors, from Daily Mail readers sending in cheques, to individuals and organisations giving generous donations of cash.

Andrew Lane

MAIL FORCE IN ACTION: ST MARY'S UKRAINIAN SCHOOL

Battle-scarred children are being taught to 'dream again' in all corners of Britain, and the tireless work being undertaken by St Mary's Ukrainian School is wholeheartedly supported by Mail Force.

Ever since February 2022 when their world was plunged into turmoil, Ukrainians given sanctuary in the UK have been trying to forge new lives, with children among those bearing the brunt of the upheaval.

Many were deeply traumatised, either through experiencing the fighting or by suffering the misery of being torn from their homes and rushed to live in a new country.

St Mary's Ukrainian School was set up nearly 70 years ago to cater for young Ukrainian refugees who came to Britain. Its work has grown tenfold in recent years and its staff and volunteers are now at full stretch across the nation easing the challenges for newly-arrived families.

Mail Force is proud to have developed a deep working relationship with St Mary's and its highly-inspiring team of leaders. Its driving force is headteacher Inna Hryhorovych - rightly awarded the MBE last year – whose devotion has powered countless initiatives.

She said: 'We are incredibly grateful to Mail Force for believing in our mission and helping us make a lasting impact on the lives of these children.'

St Mary's set up schemes all over the country to pay for bilingual Ukrainian teachers, known as educational support workers, to go into classrooms and help refugee children settle into British schools, aided by a £1million donation from Mail Force. Arriving with little English and often traumatised, many children have also benefitted from professional counselling and the overall package of support is a vital lifeline.

Yehor Kyselov cannot shake off the memories of sheltering from the bombs in the freezing basement of his school in Kherson.

The nine-year-old, who now lives in Hillingdon, west London, said: 'I miss Ukraine, and when we arrived here I could not speak to the other children. But now I love it when the support worker comes to my class. It helps me a lot.'

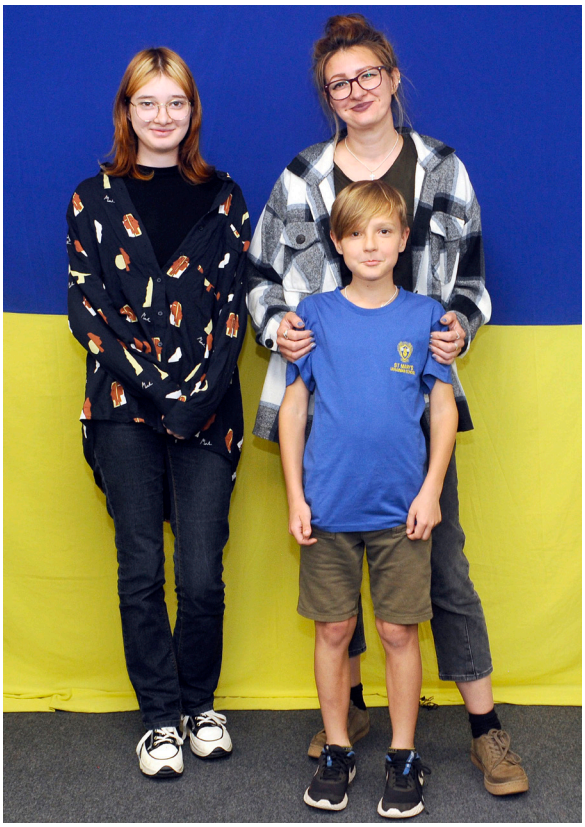
His mother Tamara, 39, who was a nurse in Kherson, said: 'Yehor didn't want to leave his dad. It is hard for us to settle here because our hearts and our souls are still at home. But the British people have helped us so much.'

Around 36,000 Ukrainian youngsters have made Britain their temporary home - most of whom fled with their mothers, while their fathers stayed behind to fight the Russians.

Yulia Kalchenko, 44, a doctor who fled to Britain from Sumy with her son Mark, seven, said: 'When we first arrived, he was crying at night. He misses his labrador puppy, his cat, his home. Now he has good friendships with British children.' Ukrainian schoolteacher Tetiana Kyrylenko, 35, who looks after her daughter Olia, nine, said: 'Even if they didn't see a single bomb, all the children are traumatised by being torn from their homes.'

Tetyana Yablonska, mother to eight-year-old Alisa, told how 'hell was happening' in their home city. 'Alisa saw everything,' said the 41-year-old filmmaker. 'She could feel it when the missiles landed. She thinks of the Russian soldiers as invading zombies.'

In April 2024, Mail Force extended its support for St Mary's with £25,000 to help set up its first Scottish branch, at St Mungo's School in Glasgow. The satellite school which runs on Saturdays teaches children about Ukrainian literature, music and art. Classes for around 80 children aged five to 16 are staffed predominantly by Ukrainian teachers who are themselves refugees. Orysya Novetska, head of the board of governors at St Mary's in London, said: 'Some of the little children are beginning to forget their Ukrainian language. If they go back to Ukraine they need to keep their language level up to be able to go back into their age group at school there.'



MAJOR GRANTS DURING THE YEAR

Our aim during 2024 was to provide grants to organisations supporting displaced refugees.

ST MARY'S UKRAINIAN SCHOOL SCHOOL SUPPORT WORKERS	£696,000
THE HALO TRUST	£350,000

TRUSTEES' REPORT

Charitable Objectives

The Charity's constitution sets out the framework for how It is governed. In particular, it sets out its charitable purposes, how Trustees are appointed, how meetings of the Trustees are called and held, and how conflicts are managed.

These are the Charity's fourth set of accounts and cover the period 1 May 2023 to 30 April 2024. The Charity has broad charitable purposes.

The success of the Charity's fundraising appeals demonstrates the advantages to the Charity of working closely with DMGT, both to help meet concerns that readers may have about displaced Ukrainian people, as well as benefiting from the generosity of DMGT, at the request of Lord and Lady Rothermere, its business partners and contacts. The Trustees will therefore continue to work closely with DMGT in considering other opportunities and activities.

The Charity's objects are as follows:

"The objects of the charity are such purposes as are charitable from time to time in English and Welsh law. Nothing in this constitution shall authorise an application of the property of the charity for purposes which are not charitable in accordance with section 7 of the Charities and Trustee Investment (Scotland) Act 2005 and section 2 of the Charities Act (Northern Ireland) 2008."

Financial Review

In the year ended April 2024, Mall Force Charity raised £0.1m and had spent £1.6m on charitable activities by the year end. At the year end the Charity holds funds of £135k. The income for the Charity, after all expenses, results in a net deficit of £1.5m. This recognises the expenditure of funds raised in prior years. The Charity acknowledges the support received from its partners, especially the readers of the Daily Mail, The Mail on Sunday and MailOnline.

Reserves

The Charity has reserves of £135k at the period end. £133k of these reserves have been earmarked for initiatives supporting displaced Ukrainian people in the UK post year end. As no further campaigns are currently planned and with minimal fixed costs, the Trustees consider the reserves are sufficient.

Fundraising

Mail Force Charity complies with the Fundraising Regulator's standards and has committed to treat all donors in a legal, open, honest and respectful way. Vulnerable people are protected by ensuring the adherence to these standards. No agencies were employed in the year to raise funds from the public. There were no formal complaints relating to fundraising during the year. The General Data Protection Regulations were successfully implemented by the Charity in May 2020.

Mail Force Charity generates funds from two core streams: Voluntary Income, and Trusts and Foundations. The Charity is therefore not overly reliant upon any one source of funds.

Voluntary Income: This source of funding is where an individual, groups of individuals, or an organisation have made a conscious decision to donate, sponsor or participate in raising funds to support the Charity.

Trusts and Foundations: This relates to income generated from grant-giving Trusts and Foundations whose aims, via their own criteria and objectives, support the objectives of Mail Force Charity's objectives. Funding is usually restricted for a specific purpose; however, it can also be unrestricted and utilised as the Charity sees fit at any given time.

Risk management

The Board of Trustees accept that in managing the Charity and delivering its services there is an inherent level of risk. To manage the risk, the Trustees have established procedures and a system of review to ensure that the level of risk is acceptable and that the controls are working. The day-to-day management of the Charity's risk management process lies with the seconded management team who are responsible for implementing risk management policies. Additionally, they identify and evaluate any significant risks which the Charity may face and make recommendations to the Board.

The risks are reviewed by the Board and actions initiated to mitigate the risk. Through the development of the Charity's strategies and plans, the risks relating to each of the objectives are assessed and reviewed periodically by the Board.

A key risk is that grants funds are not used for charitable purposes for which they were awarded. This risk is managed through thorough grant agreements, regular reporting and diligence applied to the prospective grantees. In the event of doubt, grant funding is not awarded or suspended if necessary.

The Charity has a suite of policies covering items including:

- Acceptance and Refusal of Donations
- Anti-Bribery and Corruption
- Anti-Money Laundering
- Code of Conduct
- Complaints
- Conflicts of Interest for Trustees
- Equality Opportunity
- Fundraising
- Grant Making
- Health and Safety
- Mail Force Charity Essentials
- Modern Slavery Human Trafficking
- Notifying a Serious Incident to the Charity Commission
- Privacy Policy including Data Protection and GDPR
- Risk Management
- Trustee Expenses
- Trustee Terms of Office

Structure and governance

Mail Force Charity CIO is a registered Charitable Incorporated Organisation (England and Wales number 1189196, Scotland number SC050218).

The Board meets regularly, once a week during peak fundraising periods reducing to once a quarter at other times. It oversees the operations of the Charity and formulates and instigates the strategy and policy. The Board formally delegates decisions to two Trustees in line with agreed strategies. The Charity operates independently of its sole member, DMGT.

The seconded management team consists of individuals from DMGT departments such as finance, tax, legal, marketing, treasury, data privacy, company secretariat and insurance. Together, this group manages the Charity's affairs and ensures reporting to the Board and statutory bodies meets the necessary standards required.

A gift in kind is included in these accounts for the value of the seconded management team which DMGT/Associated Newspapers Limited do not charge the Charity for using.

Future plans

On the earlier PPE and Computers for Kids Campaigns, the Charity has accomplished what it set out to achieve. Work is ongoing to support displaced Ukrainian people and will continue until all funds have been spent. The Trustees have taken time to reflect on the future of the Charity. DMGT, the Charity's sole member, has agreed the Charity should become permanent, ready to act if the need arises. This was carried out during the year with the purposes of the Charity being widened to general charitable purposes in December 2023.

Board of Trustees

The Board of Trustees consists of five members, two of whom are considered independent of the Charity's sole member, Daily Mail and General Trust plc. Trustees received a tailored induction programme conducted by Bates Wells. As at 30 April 2024, Board membership was as follows:

Penny Elliott (Independent Trustee)

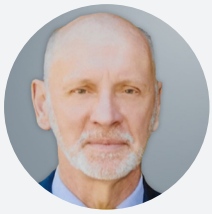
Penny is a Consultant in Forsters' Private Client team. She specialises in advising clients with multiple business interests on legal and strategic issues. She works with a range of clients from overseas investors, institutional property owners, landed estates and high net worth individuals. She is a Director of the Fitzwilliam Museum Development Trust in Cambridge.

Andrew Lane (Chair of Trustees)

Andrew Lane is a Partner at Forsters LLP and specialises in private client law. He brings a range of experience of dealing with complex legal and regulatory matters. He is a Non-Executive Director of Daily Mail and General Trust plc and also a Trustee of the Pension Fund of the Royal Agricultural Society of England.

Charles Penney (Independent Trustee)

Charles is a Corporate Partner at Addleshaw Goddard LLP based in the London office and was previously the firm's Senior Partner from 2016 to 2023. He specialises in mainstream corporate finance and has acted over the years for a number of public and private companies, as well as intermediaries, on a wide range of transactions. He was a Director of BritishAmerican Business Inc. from 2011 to 2023 and sat on its Executive Committee.



Hamish Webb (Trustee)

Hamish Webb has managed numerous events and sponsorships for Mail Newspapers since 1992. These have ranged from large consumer events, including Ideal Home Show and RHS Hampton Court Flower Show, to tailored reader competitions, including Daily Mail Foursomes and Not the Turner Prize. He is a director of sponsorship fulfilment company Fletcher Gray Ltd, and previously was Managing Director of Result Events Ltd and marketing manager for Head Sports UK.

James Welsh (Trustee)

James Welsh became dmg media's Deputy CEO in December 2021. Prior to that he served as dmg media's Chief Financial Officer for 11 years, in a role which also incorporated functional and operational responsibility across the organisation. By the time James joined dmg media, he'd already accrued extensive experience working across European markets in commercial finance and change management roles, including as PC World's and Dixons Retail's Finance Director.

Public benefit

The Trustees confirm that, in planning their activities for the year, they have had due regard to the Charity Commission's guidance on public benefit and there is clear benefit reflected in the programmes run by the Charity.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales and Scotland requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, applicable accounting regulations, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the Charity's constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The Trustees' Report was approved by the Board and signed on their behalf.

Andrew Lane
14 February 2025

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF MAIL FORCE CHARITY CIO

I report to the trustees on my examination of the accounts of the Mail Force Charity CIO (the charity) for the year ended 30 April 2024.

Respective Responsibilities of trustees and examiner

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 (the `2005 Act'), the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Charities Act 2011 (`the 2011 Act'). You are satisfied that your charity is not required by charity law to be audited and have chosen instead to have an independent examination.

I report in respect of my examination of the charity's accounts as carried out under section 44 (1) (c) of the 2005 Act and section 145 of the 2011 Act. In carrying out my examination I have followed the requirements of Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

Since the charity has prepared its accounts on an accruals basis and is also registered in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the Charities Accounts (Scotland) Regulations 2006 (as amended). I can confirm that I am qualified to undertake the examination because I am a registered member of the Institute of Chartered Accountants in England and Wales which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 44 (1) (a) of the 2005 Act and Regulation 4 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and section 130 of the 2011 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements Regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a `true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Cara Turtington FCA DChA

Saffery LLP
71 Queen Victoria Street, London, EC4V 4BE
Date: 14 February 2025

FINANCIAL STATEMENTS

Statement of financial activities for the year from 1 May 2023 to 30 April 2024

	NOTE	RESTRICTED FUNDS £'000	UNRESTRICTED FUNDS £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2024 £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2023 £'000
Income					
Donations		31	5	36	598
Gifts in kind		24	44	68	91
Total income	3	**55**	**49**	**104**	**689**
Expenditure					
Raising funds:					
Campaign activity		-	-	-	9
Gifts in kind		-	-	-	-
Charitable activities:					
Campaign activity		1,555	-	1,555	4,689
Gifts in kind		24	44	68	91
Other charges		-	3	3	21
Total expenditure	4	1,579	47	1,626	4,810
Net (expenditure)/income and net movement in funds		**(1,524)**	**2**	**(1,522)**	**(4,121)**
Total funds at the beginning of period		1,657	-	1,657	5,778
Total funds at the end of period		**133**	**2**	**135**	**1,657**

The above results were derived from continuing operations.
Breakdown of Statement of Financial Activities for the period ended 30 April 2023 – see note 15.

Statement of financial position as at 30 April 2024

	NOTE	30 APRIL 2024 £'000	30 APRIL 2023 £'000
Current assets:			
Debtors	9	5	64
Cash at bank and in hand		285	2,058
Total assets		**290**	**2,122**
Liabilities:			
Creditors: amounts falling due within one year	10	(155)	(465)
Total net assets		**135**	**1,657**
The funds of the Charity:			
Restricted funds		133	1,657
Unrestricted funds		2	-
Total	11	**135**	**1,657**

Approved by the Trustees on 14 February 2025 and signed on their behalf by:

..... **A H Lane** - Trustee

..... **J J S Welsh** - Trustee

Statement of Cash Flows for the year from
1 May 2023 to 30 April 2024

	NOTE	YEAR ENDED 30 APRIL 2024 £'000	YEAR ENDED 30 APRIL 2023 £'000
Cash flows from operating activities			
Net cash flow from operating activities	13	(1,773)	(3,061)
Cash and cash equivalents at period start		2,058	5,119
Cash and cash equivalents at period end		**285**	**2,058**

1. General Information

Mail Force Charity CIO is registered with the Charity Commission in England and Wales and with the Office of the Scottish Charity Regulator.

The address is:

Northcliffe House
2 Derry Street
London
W8 5TT
United Kingdom

2. Accounting policies

Basis of preparation

The accounts have been prepared for the year ended 30 April 2024.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The financial statements are prepared in sterling which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £'000.

Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern. The Charity has enough funds to cover any current obligations and the reserves at the year end are fully committed. The Charity has no unrestricted funds but has no ongoing costs and can therefore continue to run until such times that a new, appropriate campaign can commence.

The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

Public benefit entity

The Charity meets the definition of a public benefit entity under FRS 102.

Income

Income is recognised and included in the accounts when the Charity has entitlement, any performance conditions attached to the income have been met or are fully within the control of the CIO, there is sufficient certainty that the receipt of the income if probable and the amount can be measured reliably. Gifts in kind are recognised at the value that the Charity would have paid if the gifts had not been donated.

Cash at bank and at hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Expenditure

All expenditure is included on an accruals basis and is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Where support costs are specific to an individual activity, these are apportioned against that activity. Any general costs applicable to the Charity as a whole are included separately.

Grants payable

Grants payable are made to third parties in furtherance of the Charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and that any condition attaching to the grant is outside of the control of the Charity.

Provision for grants are made once the CIO has made a commitment at a meeting of the Trustees and this has been communicated to the grantee.

Funds

Restricted funds represent amounts from donors solely for particular projects undertaken by the Charity. Unrestricted funds are amounts received with no restrictions attached which can be spent at the discretion of the Trustees in furtherance of the charitable objectives of the Charity.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

3. Income

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2024 TOTAL £'000
Cash donations	-	-	31	5	36
Gifts in kind	-	1	23	44	68
Total Income	**-**	**1**	**54**	**49**	**104**

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2023 TOTAL £'000
Cash donations	-	-	577	21	598
Gifts in kind	-	-	62	29	91
Total Income	**-**	**-**	**639**	**50**	**689**

4. Analysis of expenditure

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2024 TOTAL £'000
Raising funds				
Advertising/marketing/ bank charges	-	-	-	-
Charitable activities				
Donation expenditure - personal protective equipment	-	-	-	-
Donation expenditure - Computers for Kids - Grant	-	1	-	1
Donation expenditure - Ukraine	1,555	4	-	1,559
Legal and consultancy	-	19	25	44
Independent examination and accountancy	-	-	3	3
Other admin costs	-	-	19	19
Total expenditure 30 April 2024	**1,555**	**24**	**47**	**1,626**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2023 TOTAL £'000
Raising funds				
Advertising/marketing/ bank charges	-	37	-	37
Charitable activities				
Donation expenditure - personal protective equipment	-	-	-	-
Donation expenditure - Computers for Kids - Grant	204	-	-	204
Donation expenditure - Ukraine	4,485	-	3	4,488
Legal and consultancy	-	34	26	60
Audit and Accountancy	-	-	21	21
Other admin costs	-	-	-	-
Total expenditure 30 April 2023	**4,689**	**71**	**50**	**4,810**

Included within support costs are governance costs of £28k (2023: £47k).
Direct advertising and administration costs of £-k (2023: £37k) include £-k (2023: £28k) of gift in kind. Of the £47k (2023: £50k) of support cost, £44k (2023: £29k) is gift in kind.

Expenditure source is split as follows:

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2024 TOTAL £'000
Cash	1,555	-	3	1,558
Gifts in kind	-	24	44	68
Total expenditure 30 April 2024	**1,555**	**24**	**47**	**1,626**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2023 TOTAL £'000
Cash	4,689	9	21	4,719
Gifts in kind	-	62	29	91
Total expenditure 30 April 2023	**4,689**	**71**	**50**	**4,810**

The gifts in kind were donated by the following:

Gifts in kind	30 APRIL 2024 TOTAL £'000	30 APRIL 2023 TOTAL £'000
Associated Newspapers (Legal costs and employee services)	68	91
	68	**91**

5. Grant making

The Charity awarded grants to the following organisations during the year ended 30 April 2024. All grants were to institutions, as listed below:

Donation expenditure	30 APRIL 2024 TOTAL £'000	30 APRIL 2023 TOTAL £'000
Computacentre	(615)	194
Food for Ukraine	-	191
UNHCR	-	500
C4K	205	-
London Grid for Learning	205	-
The Turning Trust	205	-
Medaid	100	-
The Halo Trust	350	1,500
DePaul	75	-
Bean	100	-
StepIn	75	
British Red Cross	-	500
Premier Sports	-	311
St Mary's Ukrainian School	696	250
Young World Leisure	-	130
Camp Beaumont	-	367
SMUS	-	289
Kings Foundation	-	217
Mercy and Health Foundation	80	60
Other	79	180
	1,555	**4,689**

Computacentre reflects money returned as equipment cost less than envisaged to procure.

6. Net income for the period

This is stated after charging:

	30 APRIL 2024 TOTAL £'000	30 APRIL 2023 TOTAL £'000
Auditors' remuneration	-	21
Independent examiner's remuneration	3	-

7. Analysis of staff costs, Trustee remuneration and expenses, and the cost of key management personnel

Mail Force Charity CIO does not employ any members of staff directly, instead employing the services of employees of DMGT to carry out the day to day running of the CIO. A gift in kind is included for the estimated value of these services. No Trustees were remunerated for their services and no expenses were reimbursed to them during the period.

8. Taxation

The Charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Debtors

	30 APRIL 2024 TOTAL £'000	30 APRIL 2023 TOTAL £'000
Other debtors	5	64

10. Creditors: amounts falling due within one year

	30 APRIL 2024 TOTAL £'000	30 APRIL 2023 TOTAL £'000
Accruals	5	21
Other creditors	150	444
	155	**465**

11. Analysis of net assets by fund

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2024 TOTAL £'000
Debtors	-	-	-	5	5
Cash	-	-	283	2	285
Creditors	-	-	(150)	(5)	(155)
Net assets at 30 April 2024	**-**	**-**	**133**	**2**	**135**

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2023 TOTAL £'000
Debtors	-	-	43	21	64
Cash	-	-	2,058	-	2,058
Creditors	-	(194)	(250)	(21)	(465)
Net assets at 30 April 2023	**-**	**(194)**	**1,851**	**-**	**1,657**

12. Movement in funds

	1 MAY 2023 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2024 TOTAL £'000
Restricted funds				
- PPE	-	-	-	-
- CFK	-	1	(1)	-
- Ukraine	1,657	54	(1,578)	133
Total restricted funds	1,657	55	(1,579)	133
Unrestricted funds				
- General	-	49	(47)	2
Total unrestricted funds	-	49	(47)	2
Total	**1,657**	**104**	**(1,626)**	**135**

The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people. The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war.

	30 APRIL 2022 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2023 TOTAL £'000
Restricted funds				
- PPE	-	-	-	-
- CFK	204	-	(204)	-
- Ukraine	5,574	639	(4,556)	1,657
Total restricted funds	5,778	639	(4,760)	1,657
Unrestricted funds				
- General	-	50	(50)	-
Total unrestricted funds	-	50	(50)	-
Total	**5,778**	**689**	**(4,810)**	**1,657**

PPE funds are used for the advancement of health for the public benefit, including the provision and supporting the provision of PPE equipment. The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people. The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war.

13. Reconciliation of net income to net cash flow from operating activities

	30 APRIL 2024 TOTAL £'000	30 APRIL 2023 TOTAL £'000
Net income for the reporting period (as per the statement of financial activities)	(1,522)	(4,121)
Decrease in debtors	59	616
(Decrease)/increase in creditors	(310)	444
Net cash used in operating activities	**(1,773)**	**(3,061)**

14. Related Party Transactions

There were no related party transactions during the year. The DMGT relationship is explained throughout the report, along with the support and transactions. However, it is not considered to be a related party.

15. Comparative Statement of Financial Activities

	RESTRICTED FUNDS	UNRESTRICTED FUNDS	TOTAL FOR PERIOD ENDED 30 APRIL 2023
	£'000	£'000	£'000
Income			
Donations	577	21	598
Gifts in kind	62	29	91
Total income	**639**	**50**	**689**
Expenditure			
Raising funds:			
Campaign activity	9	-	9
Gifts in kind	-	-	-
Charitable activities			
Campaign activity	4,689	-	4,689
Gifts in kind	62	29	91
Other charges	-	21	21
Total expenditure	4,760	50	4,810
Net expenditure	(4,121)	-	(4,121)
Total funds at the beginning of period	5,778	-	5,778
Total funds at the end of period	**1,657**	**-**	**1,657**

CIO INFORMATION

Charity name and registered number
Mail Force Charity CIO is a registered Charity
(England and Wales number 1189196, Scotland number SC050218)

Trustees

P Elliott
A H Lane
C D StJ Penney
H G H Webb
J J S Welsh

Bankers

NatWest Bank plc
135 Bishopsgate
London
EC2M 3UR

Address

Northcliffe House
2 Derry Street
London
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Independent examiner

Cara Turtington
Saffery LLP
Chartered Accountants
71 Queen Victoria Street
London
EC4V 4BE

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Mail Force

MAIL FORCE CHARITY CIO

England & Wales - Charity number 1189196

Accounts

CHARITY NUMBER
England 1189196
Scotland SC050218

Mail Force

MAIL FORCE CHARITY CIO ANNUAL REPORT

Includes Report & Accounts for period ended
30 April 2023

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CHAIRMAN'S REPORT

"When Russia invaded Ukraine creating millions of refugees, we decided to act."

It gives me great pleasure to introduce the second Annual Report of Mail Force Charity. Our founder, Daily Mail and General Trust plc (DMGT), has always played an active role in the communities in which it works. It takes its role in society seriously and recognises its responsibilities and abilities. This is why, when the Russian invasion of Ukraine began, Mail Force decided to act to help those fleeing the violence.

With an initial donation of £500,000 from DMGT, at the request of Lord and Lady Rothermere, Mail Force launched our Ukraine Appeal on 3 March 2022, to provide aid, including shelter, food and medical support for desperate families who had abandoned their homes with little but what they could carry.

By 30 April 2022, the Mail Force Ukraine Appeal had raised £11.6 million becoming the fastest ever newspaper-led fundraising appeal. Over 100,000 Daily Mail readers had contributed an incredible £11.1 million, with individual donations ranging from £1 to £250,000. Readers donated by text, on JustGiving, by bank transfer, and by sending in over 75,000 cheques, many including personal notes showing heartfelt compassion and admiration for the brave Ukrainian people.

With streams of desperate refugees fleeing the Russian invasion across Ukraine and into neighbouring countries, Mail Force provided grants for immediate relief to refugees in Ukraine and neighbouring countries through UNICEF, the Red Cross, AMAR and Care International. Mail Force also provided funding to The Halo Trust to clear the routes used by refugees and humanitarian aid of mines and unexploded ordnance.

As the UK Homes for Ukraine visa scheme began to allow Ukrainian refugees into the UK, Mail Force provided funding to the Refugee Council to enable them to support arriving refugees, and to Refugees at Home to match refugees and hosts efficiently and safely.

As the war progressed, it became clear that many internally displaced people in the east of Ukraine were at risk of starvation due to the collapse of food distribution. Mail Force agreed with the Ukrainian Embassy a jointly funded programme which delivered 500,000 food boxes designed to feed one person for one week. The food box program was run by the CBI, with the boxes packed by Oakland in the Midlands, sent on lorries to Poland, and from there distributed by the Government of Ukraine.

We are committed to ensuring Mail Force Charity donations are used efficiently, effectively, and responsibly so that every pound counts. This has been made possible through the support of DMGT and the Daily Mail. Whether through donations, seconded employees and expertise to promotion in the Daily Mail, costs have been kept to a minimum, while ensuring proper controls, procedures and governance are upheld.

On behalf of all those who have benefitted from the Charity's work, I would like to thank DMGT, the Daily Mail and all our volunteers. Last but not least, all our donors, from Daily Mail readers sending in cheques, to individuals and organisations giving generous donations of cash.

Andrew Lane

MAIL FORCE IN ACTION: MERCY AND HEALTH FOUNDATION

Tens of thousands of Ukraine refugees who have fled the front line have ended up in other parts of the country many miles from their usual family GP practice. Before the war, just as in the UK, such GP practices would daily see dozens of families, the elderly, pregnant and children, to carry out the ordinary work of family doctors such as dispensing prescriptions and carrying out minor medical procedures.

There was an urgent need to provide a mobile GP-style service to internally displaced people to avoid them missing out on day-to-day medical advice and assistance. A group of Ukraine doctors were volunteering in their spare time to help. They did not seek any payment for the extra work, but they desperately needed money for basic equipment and fuel to keep their mission on the road.

Mercy & Health (M&H) was founded in 2016, formally registered as an NGO charity with the Ukrainian authorities.

The founder and chairman of M&H is Dr Oleksandr Yatsyna, a young consultant urologist at the National Cancer Centre in Kyiv. Dr Yatsyna carried out some of his training at a teaching hospital in Sheffield and also worked at University College Hospital London, where he maintained strong and supportive ties with former colleagues who, led by Dr Sara McNeillis, have been raising money to send medicine and medical and surgical equipment from the UK to Ukraine for the use of the local doctors, clinics and hospitals with M&H assisting.

The charity, based in Kyiv has core volunteers, including doctors, pharmacists and medical students. It also employs two civilian drivers to take equipment from the capital to areas nearer to the front lines where thousands of refugees had fled to. They drive somewhere between 14,000-20,000 kms each month, all paid for by donations.

In November 2022, Mail Force made a donation to M&H with further donations made during 2023. There was a continuing urgent need to provide a mobile GP-style service to internally displaced people to avoid them missing out on day-to-day medical advice and assistance.

One purchase made with Mail Force funds was a set of wheelchairs being used in Ukraine. The first delivery of these went to the city of Doprobillia which had become the main hub for receiving internally displaced persons in the Donbas region.

The wheelchairs were exceptionally well received. People who have been given them who have expressed their heartfelt gratitude to Mail Force. The delivery of Mail Force wheelchairs has also featured on two TV news programmes in which local authorities praised the endeavour. Mail Force donations were also used to provide medical equipment for further GP bags and on fuel for the charity's vehicles, which the charity used to deliver the items to people in need.

GRANTS DURING THE YEAR

Our aim during 2023 was to provide grants to organisations supporting displaced refugees.

ST MARY'S UKRAINIAN SCHOOL SCHOOL SUPPORT WORKERS	£250,000
МИЛОСЕРДЯ ТА ЗДОРОВ'Я БЛАГОДІЙНИЙ ФОНД ЗАСНОВАНО У 2016 РОЦІ MERCY AND HEALTH FOUNDATION	£60,231
THE HALO TRUST	£1,850,000

TRUSTEES' REPORT

Charitable Objectives

The Charity's constitution sets out the framework for how It is governed. In particular, it sets out its charitable purposes, how Trustees are appointed, how meetings of the Trustees are called and held, and how conflicts are managed.

The Charity's objects are as follows:

"The advancement of health for the public benefit, including by providing, and supporting the provision of, protective clothing and equipment for health and social care workers to better enable them to carry out their work."

and

"The advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people in education and reducing barriers they face in accessing online and remote learning in the context of the COVID-19 pandemic."

and

"The relief and assistance of people in any part of the world who are the victims of war or natural disaster, trouble, or catastrophe in particular but not exclusively by the supply of medical aid and the relief of financial need."

On 1 December 2023 the Charity's objects were updated to:

The objects of the charity are such purposes as are charitable from time to time in English and Welsh law. Nothing in this constitution shall authorise an application of the property of the charity for purposes which are not charitable in accordance with section 7 of the charities and trustee investment (Scotland) act 2005 and section 2 of the charities act (Northern Ireland) 2008.

These are the Charity's third set of accounts and cover the period 1 May 2022 to 30 April 2023. The Charity has broad purposes for the advancement of health, education and assistance of people who are the victims of war or natural disaster and can do that in any way that is for the public benefit.

The success of the Charity's fundraising appeals demonstrates the advantages to the Charity of working closely with DMGT, both to help meet concerns that readers may have about displaced Ukrainian people, as well as benefiting from the generosity of DMGT, at the request of Lord and Lady Rothermere, its business partners and contacts. The Trustees will therefore continue to work closely with DMGT in considering other opportunities and activities.

Financial Review

In the year ended April 2023, Mall Force Charity raised £0.7m and had spent £4.7m on charitable activities by the year end. At the year end the Charity holds funds of £1.6m. The income for the Charity, after all expenses, results in a net deficit of £4.1m. This recognises the expenditure of funds raised in the prior year. The Charity acknowledges the support received from its partners, especially the readers of the Daily Mail, The Mall on Sunday and MailOnline.

Reserves

The Charity has reserves of £1.6m at the period end. These reserves have been earmarked for initiatives supporting displaced Ukrainian people in the UK post year end. As no further campaigns are currently planned and with minimal fixed costs, the Trustees consider the reserves are sufficient.

Fundraising

Mail Force Charity complies with the Fundraising Regulator's standards and has committed to treat all donors in a legal, open, honest and respectful way. Vulnerable people are protected by ensuring the adherence to these standards. No agencies were employed in the year to raise funds from the public. There were no formal complaints relating to fundraising during the year. The General Data Protection Regulations were successfully implemented in May 2020.

Mail Force Charity generates funds from two core streams: Voluntary Income, and Trusts and Foundations. The Charity is therefore not overly reliant upon any one source of funds.

Voluntary income: This source of funding is where an individual, groups of individuals, or an organisation has made a conscious decision to donate, sponsor or participate in raising funds to support the Charity.

Trusts and Foundations: This relates to income generated from grant-giving Trusts and Foundations whose aims, via their own criteria and objectives, support the objectives of Mail Force Charity's objectives. Funding is usually restricted for a specific purpose; however, it can also be unrestricted and utilised as the Charity sees fit at any given time.

Risk management

The Board of Trustees accept that in managing the Charity and delivering its services there is an inherent level of risk. To manage the risk, the Trustees have established procedures and a system of review to ensure that the level of risk is acceptable and that the controls are working. The day-to-day management of the Charity's risk management process lies with the seconded management team who are responsible for implementing risk management policies. Additionally, they identify and evaluate any significant risks which the Charity may face and make recommendations to the Board.

The risks are reviewed by the Board and actions initiated to mitigate the risk. Through the development of the Charity's strategies and plans, the risks relating to each of the objectives are assessed and reviewed periodically by the Board.

A key risk is that grants funds are not used for charitable purposes for which they were awarded. This risk is managed through thorough grant agreements, regular reporting and diligence applied to the prospective grantees. In the event of doubt grant funding is not awarded or suspended if necessary.

The Charity has a suite of policies covering items including:

- Acceptance and refusal of donations
- Anti-Bribery and Corruption
- Anti-Money Laundering
- Code of Conduct
- Complaints
- Conflicts of interest for Trustees
- Equality Opportunity
- Fundraising
- Grant Making
- Health and safety
- Mail Force Charity Essentials
- Modern Slavery Human Trafficking
- Notifying a serious incident to the Charity Commission
- Privacy policy including data protection and GDPR
- Risk management
- Trustee expenses

Structure and governance

Mail Force Charity CIO is a registered Charitable Incorporated Organisation (England and Wales number 1189196, Scotland number SC050218).

The Board meets regularly, once a week during peak fundraising periods reducing to once a month at other times. It oversees the operations of the Charity and formulates and instigates the strategy and policy. The Board formally delegates decisions to two Trustees in line with agreed strategies. The Charity operates independently of its sole member, DMGT.

The seconded management team consists of individuals from DMGT departments such as finance, tax, legal, marketing, treasury, data privacy, company secretariat and insurance. Together, this group manages the Charity's affairs and ensures reporting to the Board and statutory bodies meets the necessary standards required.

A gift in kind is included in these accounts for the value of the seconded management team which DMGT/ANL do not charge the Charity for using.

Future plans

On the PPE and Computers for Kids Campaigns, the Charity has accomplished what it set out to achieve. Work is ongoing to support displaced Ukrainian people and will continue until all funds have been spent. The Trustees have taken time to reflect on the future of the Charity. DMGT, the Charity's sole member, has agreed the Charity should become permanent, ready to act if the need arises.

Board of Trustees

The Board of Trustees consists of five members, two of whom are considered independent of the Charity's sole member, Daily Mail and General Trust plc. Trustees received a tailored induction programme conducted by Bates Wells. As at 30 April 2023, Board membership was as follows:

Penny Elliott (Independent Trustee)

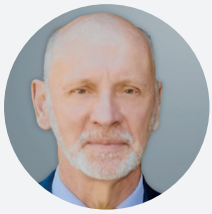
Penny is a Consultant in Forsters' Private Client team. She specialises in advising clients with multiple business interests on legal and strategic issues. She works with a range of clients; from overseas investors, institutional property owners, landed estates and high net worth individuals. She is a Director of the Fitzwilliam Museum Development Trust in Cambridge.

Andrew Lane (Chair of Trustees)

Andrew Lane is a partner at Forsters LLP and specialises in private client law. He brings a range of experience of dealing with complex legal and regulatory matters. He is a Non-Executive Director of Daily Mail and General Trust plc and also a Trustee of the Pension Fund of the Royal Agricultural Society of England.

Charles Penney (Independent Trustee)

Charles is a Corporate Partner at Addleshaw Goddard LLP based in the London office and was previously the firm's Senior Partner from 2016 to 2023. He specialises in mainstream corporate finance and has acted over the years for a number of public and private companies, as well as intermediaries, on a wide range of transactions. He was a Director of BritishAmerican Business Inc. from 2011 to 2023 and sat on its Executive Committee.



Hamish Webb (Trustee)

Hamish Webb has managed numerous events and sponsorships for Mail Newspapers since 1992. These have ranged from large consumer events, including Ideal Home Show and RHS Hampton Court Flower Show, to tailored reader competitions, including Daily Mail Foursomes and Not the Turner Prize. He is a director of sponsorship fulfilment company Fletcher Gray Ltd, and previously was Managing Director of Result Events Ltd and marketing manager for Head Sports UK.

James Welsh (Trustee)

James Welsh became dmg media's Deputy CEO in December 2021. Prior to that he served as dmg media's Chief Financial Officer for 11 years, in a role which also incorporated functional and operational responsibility across the organisation. By the time James joined dmg media, he'd already accrued extensive experience working across European markets in commercial finance and change management roles, including as PC World's and Dixons Retail's Finance Director.

Public benefit

The Trustees confirm that, in planning their activities for the year, they have had due regard to the Charity Commission's guidance on public benefit and there is clear benefit reflected in the programmes run by the Charity.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales and Scotland requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, applicable accounting regulations, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the Charity's constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Provision of information to Auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which Charity's Auditor is unaware;

and

- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditor is aware of that information.

Appointment of Auditor

Saffery LLP have expressed their willingness to continue in office.

The Trustees' Report was approved by the Board and signed on their behalf.

Andrew Lane
7 December 2023

MAIL FORCE CHARITY CIO INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES

Opinion

We have audited the financial statements of Mail Force Charity CIO for the period ended 30 April 2023 which comprises statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The Financial Reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements

- give a true and fair view of the state of the Charity's affairs as at 30 April 2023 and of its incoming resources and application of resources for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Charities Act 2011; and
- have been prepared in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Auditors' Report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in respect of which the Charities (Accounts and Reports) Regulations 2008 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- the Charity has not kept proper and sufficient accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Trustees' Responsibilities Statement set out on page 11, the Trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as Auditors under the Charities Act 2011 and the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud, are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the Charity's financial statements to material misstatement and how fraud might occur, including through discussions with the Trustees, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the Charity by discussions with Trustees and updating our understanding of the sector in which the Charity operates.

Laws and regulations of direct significance in the context of the Charity include the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities (Accounts and Reports) Regulations 2008, the Charities Accounts (Scotland) Regulations 2006 (as amended) and guidance issued by the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the Charity's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the Charity's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at:
www.frc.org.uk/auditorsresponsibilities
This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008 and Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the Trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Saffery LLP

Saffery LLP
Chartered Accountants. Statutory Auditors

71 Queen Victoria Street
London
EC4V 4BE

Date: 14 January 2024

Saffery LLP is eligible to act as an Auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL STATEMENTS

Statement of financial activities for the Year from 1 May 2022 to 30 April 2023

	NOTE	RESTRICTED FUNDS £'000	UNRESTRICTED FUNDS £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2023 £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2022 £'000
Income					
Donations		577	21	598	11,760
Gifts in kind		62	29	91	100
Total income	3	**639**	**50**	**689**	**11,860**
Expenditure					
Raising funds:					
Campaign activity		9	-	9	54
Gifts in kind		-	-	-	53
Charitable activities:					
Campaign activity		4,689	-	4,689	7,740
Gifts in kind		62	29	91	47
Other charges		-	21	21	17
Total expenditure	4	4,760	50	4,810	7,911
Net income and movement on funds		**(4,121)**	**-**	**(4,121)**	**3,949**
Total funds at the beginning of period		5,778	-	5,778	1,829
Total funds at the end of period		**1,657**	**-**	**1,657**	**5,778**

The above results were derived from continuing operations.
Breakdown of Statement of Financial Activities for the period ended 30 April 2022 – see note 15.

Statement of financial position as at 30 April 2023

	NOTE	30 APRIL 2023 £'000	30 APRIL 2022 £'000
Current assets:			
Debtors	9	64	680
Cash at bank and in hand		2,058	5,119
Total assets		**2,122**	**5,799**
Liabilities:			
Creditors: amounts falling due within one year	10	(465)	(21)
Total net assets		**1,657**	**5,778**
The funds of the Charity:			
Restricted funds		1,657	5,778
Unrestricted funds		-	-
Total		**1,657**	**5,778**

Approved by the Trustees on 7 December 2023 and signed on their behalf by:

..... **A H Lane** - Trustee

..... **J J S Welsh** - Trustee

Statement of Cash Flows for the Year from
1 May 2022 to 30 April 2023

	NOTE	YEAR ENDED 30 APRIL 2023 £'000	YEAR ENDED 30 APRIL 2022 £'000
Cash flows from operating activities			
Net cash flow from operating activities	13	(3,061)	3,186
Cash and cash equivalents at period start		5,119	1,933
Cash and cash equivalents at period end		**2,058**	**5,119**

1. General Information

Mail Force Charity CIO is registered with the Charity Commission in England & Wales and with the Office of the Scottish Charity Regulator.

The address is:

Northcliffe House
2 Derry Street
London
W8 5TT
United Kingdom

2. Accounting policies

Basis of preparation

The accounts have been prepared for the year ended 30 April 2023.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The financial statements are prepared in sterling which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £'000.

Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern. The Charity has enough funds to cover any current obligations and the reserves at the year end are fully committed. The Charity has no unrestricted funds but has no ongoing costs and can therefore continue to run until such times that a new, appropriate campaign can commence.

The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

Public benefit entity

The Charity meets the definition of a public benefit entity under FRS 102.

Income

Income is recognised and included in the accounts when the Charity has entitlement, any performance conditions attached to the income have been met or are fully within the control of the CIO, there is sufficient certainty that the receipt of the income if probable and the amount can be measured reliably. Gifts in kind are recognised at the value that the Charity would have paid if the gifts had not been donated.

Cash at bank and at hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Expenditure and irrecoverable VAT

All expenditure is included on an accruals basis and is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Where support costs are specific to an individual activity, these are apportioned against that activity. Any general costs applicable to the Charity as a whole are included separately.

Grants payable

Grants payable are made to third parties in furtherance of the Charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and that any condition attaching to the grant is outside of the control of the Charity.

Provision for grants are made once the CIO has made a commitment at a meeting of the Trustees and this has been communicated to the grantee.

Funds

Restricted funds represent amounts from donors solely for particular projects undertaken by the Charity. Unrestricted funds are amounts received with no restrictions attached which can be spent at the discretion of the Trustees in furtherance of the charitable objectives of the Charity.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

3. Income

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2023 TOTAL £'000
Cash donations	-	-	577	21	598
Gifts in kind	-	-	62	29	91
Total Income	**-**	**-**	**639**	**50**	**689**

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2022 TOTAL £'000
Cash donations	-	173	11,567	20	11,760
Gifts in kind	-	-	53	47	100
Total Income	**-**	**173**	**11,620**	**67**	**11,860**

4. Analysis of expenditure

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2023 TOTAL £'000
Raising funds				
Advertising/marketing/ bank charges	-	37	-	37
Charitable activities				
Donation expenditure - personal protective equipment	-	-	-	-
Donation expenditure - Computers for Kids - Grant	204	-	-	204
Donation expenditure - Ukraine	4,485	-	3	4,488
Legal and consultancy	-	34	26	60
Audit and Accountancy	-	-	21	21
Other admin costs	-	-	-	-
Total expenditure 30 April 2023	**4,689**	**71**	**50**	**4,810**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2022 TOTAL £'000
Raising funds				
Advertising/marketing/ bank charges	-	107	-	107
Charitable activities				
Donation expenditure - personal protective equipment	61	39	-	100
Donation expenditure - Computers for Kids - Grant	1,701	-	-	1,701
Donation expenditure - Ukraine	5,939	-	-	5,939
Legal and consultancy	-	-	38	38
Audit and Accountancy	-	-	17	17
Other admin costs	-	-	9	9
Total expenditure 30 April 2022	**7,701**	**146**	**64**	**7,911**

Included within support costs are governance costs of £47k (2022: £55k).
Direct advertising and administration costs of £37k (2022: £107k) include £28k (2022: £53k) of gift in kind. Of the £50k (2022: £64k) of support cost, £29k (2022: £47k) is gift in kind.

Expenditure source is split as follows:

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2023 TOTAL £'000
Cash	4,689	9	21	4,719
Gifts in kind	-	62	29	91
Total expenditure 30 April 2023	**4,689**	**71**	**50**	**4,810**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2022 TOTAL £'000
Cash	7,701	93	17	7,811
Gifts in kind	-	53	47	100
Total expenditure 30 April 2022	**7,701**	**146**	**64**	**7,911**

The gifts in kind were donated by the following:

Gifts in kind	30 APRIL 2023 TOTAL £'000	30 APRIL 2022 TOTAL £'000
Associated Newspapers (Legal costs and employee services)	91	100
	91	**100**

5. Grant making

The Charity awarded grants to the following organisations during the year ended 30 April 2023. All grants were to institutions, as listed below:

Donation expenditure	30 APRIL 2023 TOTAL £'000	30 APRIL 2022 TOTAL £'000
Computacentre	194	1,700
Food for Ukraine	191	3,000
UNHCR	500	1,000
Care International	-	500
British Refugee Council	-	500
Refugees at Home	-	339
Amar International	-	250
The Halo Trust	1,500	250
Irish Red Cross	-	100
NHS Charities	-	62
British Red Cross	500	-
Premier Sports	311	-
St Mary's Ukrainian School	250	-
Young World Leisure	130	-
Camp Beaumont	367	-
SMUS	289	-
Kings Foundation	217	-
Mercy and Health Foundation	60	-
Other	180	-
	4,689	**7,701**

6. Net income for the period

This is stated after charging:

	30 APRIL 2023 TOTAL £'000	30 APRIL 2022 TOTAL £'000
Auditors' remuneration	21	17

7. Analysis of staff costs, Trustee remuneration and expenses, and the cost of key management personnel

Mail Force Charity CIO does not employ any members of staff directly, instead employing the services of employees of DMGT to carry out the day to day running of the CIO. A gift in kind is included for the estimated value of these services. No Trustees were remunerated for their services and no expenses were reimbursed to them during the period.

8. Taxation

The Charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Debtors

	30 APRIL 2023 TOTAL £'000	30 APRIL 2022 TOTAL £'000
Other debtors	64	680

10. Creditors: amounts falling due within one year

	30 APRIL 2023 TOTAL £'000	30 APRIL 2022 TOTAL £'000
Accruals	21	21
Other creditors	444	-
	465	**21**

11. Analysis of net assets by fund

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2023 TOTAL £'000
Debtors	-	-	43	21	64
Cash	-	-	2,058	-	2,058
Creditors	-	(194)	(250)	(21)	(465)
Net assets at 30 April 2023	**-**	**(194)**	**1,851**	**-**	**1,657**

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2022 TOTAL £'000
Debtors	-	-	660	20	680
Cash	-	204	4,915	-	5,119
Creditors	-	-	(1)	(20)	(21)
Net assets at 30 April 2022	**-**	**204**	**5,574**	**-**	**5,778**

12. Movement in funds

	1 MAY 2022 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2023 TOTAL £'000
Restricted funds				
- PPE	-	-	-	-
- CFK	204	-	(204)	-
- Ukraine	5,574	639	(4,556)	1,657
Total restricted funds	5,778	639	(4,760)	1,657
Unrestricted funds				
- General	-	50	(50)	-
Total unrestricted funds	-	50	(50)	-
Total	**5,778**	**689**	**(4,810)**	**1,657**

The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people. The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war.

	30 APRIL 2021 TOTAL £'000	INCOME AND GAINS £'000	TRANSFER	EXPENDITURE AND LOSSES £'000	30 APRIL 2022 TOTAL £'000
Restricted funds					
- PPE	92	-	8	(100)	-
- CFK	1,732	173	-	(1,701)	204
- Ukraine	-	11,620	-	(6,046)	5,574
Total restricted funds	1,824	11,793	8	(7,847)	5,778
Unrestricted funds					
- General	5	67	(8)	(64)	-
Total unrestricted funds	5	67	(8)	(64)	-
Total	**1,829**	**11,860**	**-**	**(7,911)**	**5,778**

PPE funds are used for the advancement of health for the public benefit, including the provision and supporting the provision of PPE equipment. The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people. The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war. During the year ended 30 April 2022, £8,000 was transferred from unrestricited funds to the PPE fund.

13. Reconciliation of net income to net cash flow from operating activities

	30 APRIL 2023 TOTAL £'000	30 APRIL 2022 TOTAL £'000
Net income for the reporting period (as per the statement of financial activities)	(4,121)	3,949
(Increase) in debtors	616	(614)
Increase in creditors	444	(149)
Net cash used in operating activities	**(3,061)**	**3,186**

14. Related Party Transactions

There were no related party transactions during the year. The DMGT relationship is explained throughout the report, along with the support and transactions. However, it is not considered to be a related party.

15. Comparative Statement of Financial Activities

	NOTE	RESTRICTED FUNDS	UNRESTRICTED FUNDS	TOTAL FOR PERIOD ENDED 30 APRIL 2022
		£'000	£'000	£'000
Income				
Donations		11,740	20	11,760
Gifts in kind		53	47	100
Total income	3	**11,793**	**67**	**11,860**
Expenditure				
Raising funds:				
Campaign activity		54	-	54
Gifts in kind		53	-	53
Charitable activities				
Campaign activity		7,740	-	7,740
Gifts in kind		-	47	47
Other charges		-	17	17
Total expenditure	4	7,847	64	7,911
Net income		3,946	3	3,949
Transfer between funds		**8**	**(8)**	**-**
Total funds at the beginning of period		1,824	5	1,829
Total funds at the end of period		**5,778**	**-**	**5,778**

CIO INFORMATION

Charity name and registered number
Mail Force Charity CIO is a registered Charity
(England and Wales number 1189196, Scotland number SC050218)

Trustees

P Elliott
A H Lane
C D StJ Penney
H G H Webb
J J S Welsh

Bankers

NatWest Bank plc
135 Bishopsgate
London
EC2M 3UR

Address

Northcliffe House
2 Derry Street
London
W8 5TT

Independent Auditors

Saffery LLP
Chartered Accountants
71 Queen Victoria Street
London
EC4V 4BE

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Mail Force

MAIL FORCE CHARITY CIO

England & Wales - Charity number 1189196

Accounts

CHARITY NUMBER
England 1189196
Scotland SC050218

Mail Force

MAIL FORCE CHARITY CIO ANNUAL REPORT

Includes report & accounts for period ended
30 April 2022

HUMANITARIAN FOOD BOX
Mail Force
Ukraine Appeal
Слава Україні!
WITH
Ukraine.org
1 Person Box

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CHAIRMAN'S REPORT

"When Russia invaded Ukraine creating millions of refugees, we decided to act."

It gives me great pleasure to introduce the second Annual Report of Mail Force Charity. Our founder, Daily Mail and General Trust plc (DMGT), has always played an active role in the communities in which it works. It takes its role in society seriously and recognises its responsibilities and abilities. This is why, when the Russian invasion of Ukraine began, Mail Force decided to act to help those fleeing the violence.

With an initial donation of £500,000 from DMGT, at the request of Lord and Lady Rothermere, Mail Force launched our Ukraine Appeal on 3 March 2022, to provide aid, including shelter, food and medical support for desperate families who had abandoned their homes with little but what they could carry.

By 30 April 2022, the Mail Force Ukraine Appeal had raised £11.6 million becoming the fastest ever newspaper-led fundraising appeal. Over 100,000 Daily Mail readers had contributed an incredible £11.1 million, with individual donations ranging from £1 to £250,000. Readers donated by text, on Just Giving, by bank transfer, and by sending in over 75,000 cheques, many including personal notes showing heartfelt compassion and admiration for the brave Ukrainian people.

With streams of desperate refugees fleeing the Russian invasion across Ukraine and into neighbouring countries, Mail Force provided grants for immediate relief to refugees in Ukraine and neighbouring countries through UNICEF, the Red Cross, AMAR and Care International. Mail Force also provided funding to The Halo Trust to clear the routes used by refugees and humanitarian aid of mines and unexploded ordnance.

As the UK Homes for Ukraine visa scheme began to allow Ukrainian refugees into the UK, Mail Force provided funding to the Refugee Council to enable them to support arriving refugees, and to Refugees at Home to match refugees and hosts efficiently and safely.

As the war progressed, it became clear that many internally displaced people in the east of Ukraine were at risk of starvation due to the collapse of food distribution. Mail Force agreed with the Ukrainian Embassy a jointly funded programme which delivered 500,000 food boxes designed to feed one person for one week. The food box program was run by the CBI, with the boxes packed by Oakland in the Midlands, sent on lorries to Poland, and from there distributed by the Government of Ukraine.

We are committed to ensuring Mail Force Charity donations are used efficiently, effectively, and responsibly so that every pound counts. This has been made possible through the support of DMGT and the Daily Mail. Whether through donations, seconded employees and expertise to promotion in the Daily Mail, costs have been kept to a minimum, while ensuring proper controls, procedures and governance are upheld.

On behalf of all those who have benefitted from the Charity's work, I would like to thank DMGT, and the wide range of donors, from Daily Mail readers sending in cheques, to individuals and organisations giving generous donations of cash.

Andrew Lane

OUR YEAR IN NUMBERS

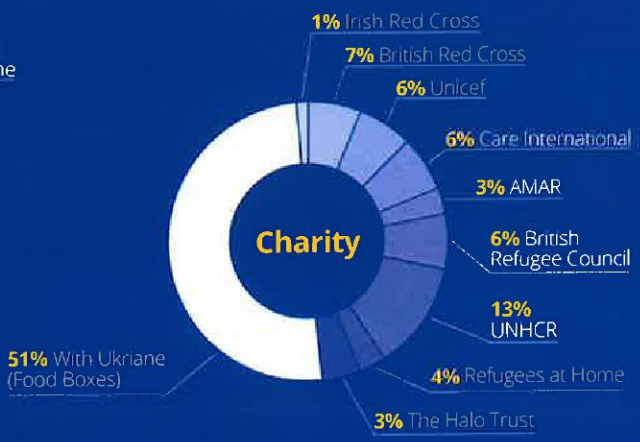
Figures relate to the Ukranian activity only and relate to the financial year.

£11,600,000*

Raising a total of £11.1 million from Daily Mail readers.

Our donations reached charities across
Ukraine, Poland, Romania, Moldova, and the UK.

Allocation by...



*By 30 April 2022

OUR YEAR IN NUMBERS

Figures relate to the Ukranian activity only and relate to the financial year.

CATEGORIES...

General Aid	£639,000
Special Needs Children	£250,000
Refugee Services	£1,800,000
Mine Clearance	£250,000
Food Boxes	£3,000,000

500,000 Food Boxes*

The Charity co-funded 500,000 food boxes with the Embassy of Ukraine, totalling...

250 Tonnes of tinned meat

651 Tonnes of tinned veg

180 Lorries from the UK to Poland

500 Tonnes of porridge

Sent to Sumy, Kharkiv, Zaporozhizhia, Luhansk, Donetsk oblasts

*As of 30 April 2022

KEY HIGHLIGHTS 2022

Mail Force Ukraine Appeal

March 2022

Ukraine appeal landed.

March 2022

Mail Force Charity funding soared to **£5 million**.

REFUGEES AT HOME

March 2022

Mail Force Charity gives **£300,000** to Refugees at home to support their work placing Ukrainian refugees with hosts in the UK.

Mail Force Ukraine Appeal

April 2022

Mail Force Charity funding reaches **£10 million.**

UNHCR
The UN Refugee Agency

March 2022

£1 million donated to United Nations Refugee Agency (UNHCR).

THE HALO TRUST

March 2022

Mail Force Charity donated **£250,000** to The Halo Trust to buy mine clearing equipment.

AMAR
rebuilding lives

April 2022

Mail Force Charity donated **£250,000** to AMAR International Charitable Foundations support provided to Ukrainian children in Romania.

April 2022

Mail Force Charity gives **£3 million** to fund food boxes with the Embassy of Ukraine.

OPERATIONAL HIGHLIGHTS

The objects of the Charity were extended in **March 2022** to enable it to raise money for people fleeing the war in Ukraine and who desperately need help.

2021

JUNE

Award win - Mail Force wins the award for Best Brand-led Fundraising Campaign at the 2021 Purpose Awards.

2022

MARCH

Mail Force launches Ukraine Refugee Appeal Campaign.

Trustees - Independent Trustees, Penny Elliott and Charles Penney, join the Mail Force board.

£7 million - Ukraine Refugee Appeal reaches £7 million within two weeks.

UNHCR - Mail Force gives £1 million to United Nations Refugee Agency (UNHCR) to support refugees.

CARE International - Mail Force Gives £500,000 to CARE International helping refugees fleeing into Romania.

AMAR International Charitable Foundation - Mail Force Gives £250,000 to AMAR International Charitable Foundation supporting Children with Special Needs in Ukraine.

The Halo Trust - Mail Force donated £250,000 to The Halo Trust to buy mine clearing equipment.

APRIL

Ukraine Refugee Appeal reaches £10 million within a month.

Food box initiative - Mail Force gives £3 million to co-fund 500,000 food boxes with the Embassy of Ukraine.

Summer camps - Mail Force launches summer camp scheme for Ukrainian children.

TRUSTEES' REPORT

Charitable Objectives

The Charity's constitution sets out the framework for how it is governed. In particular, it sets out its charitable purposes, how Trustees are appointed, how meetings of the Trustees are called and held, and how conflicts are managed.

The Charity's objects were updated in March 2022 and are as follows:

"The advancement of health for the public benefit, including by providing, and supporting the provision of, protective clothing and equipment for health and social care workers to better enable them to carry out their work."

and

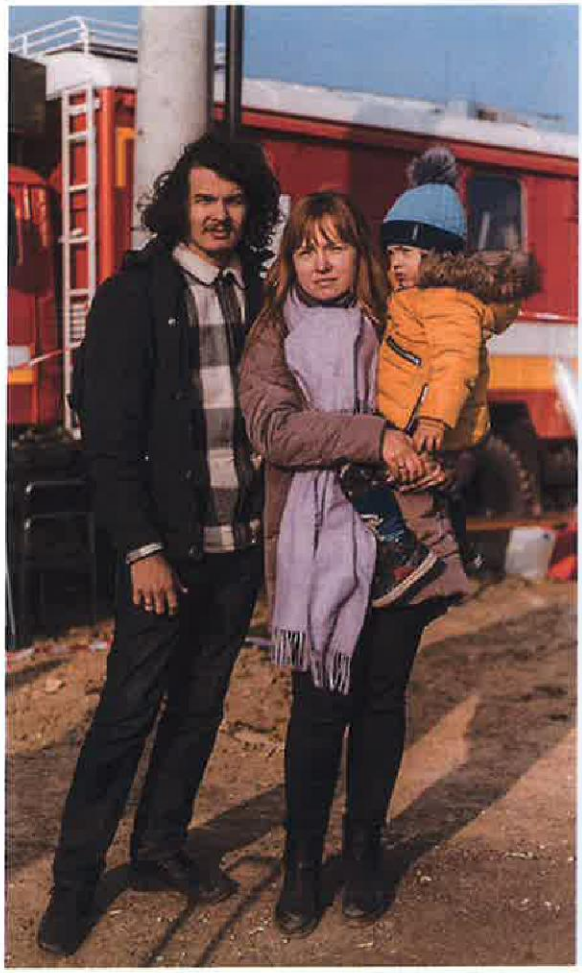
"The advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people in education and reducing barriers they face in accessing online and remote learning in the context of the COVID-19 pandemic."

and

"The relief and assistance of people in any part of the world who are the victims of war or natural disaster, trouble, or catastrophe in particular but not exclusively by the supply of medical aid and the relief of financial need."

These are the Charity's second set of accounts and cover the period 1 May 2021 to 30 April 2022. The Charity has broad purposes for the advancement of health, education and assistance of people who are the victims of war or natural disaster and can do that in any way that is for the public benefit. If there are surplus funds from the Charity's initial fundraising appeals in relation to the Ukraine campaign, the Trustees will consider how best to apply those funds in supporting the assistance of displaced Ukrainian people via other means.

The success of the Charity's fundraising appeals demonstrates the advantages to the Charity of working closely with DMGT, both to help meet concerns that readers may have about displaced Ukrainian people, as well as benefitting from the generosity of DMGT, at the request of Lord and Lady Rothermere, its business partners and contacts. The Trustees will therefore continue to work closely with DMGT in considering other opportunities and activities.



Financial Review

In the year ended April 2022, Mail Force Charity raised £11.9m, of which £7.9m had already been spent directly on charitable activities by the year end. At the year end the Charity holds funds of £5.8m. The income for the Charity, after all expenses, results in a net surplus of £4.0m. In achieving this, the Charity acknowledges the support received from its partners, especially the readers of The Daily Mail, The Mail on Sunday and MailOnline.

Reserves

The Charity has reserves of £5.8m at the period end. The majority of these reserves have been earmarked for initiatives supporting displaced Ukrainian people in the UK post year end. As no further campaigns are currently planned and with minimal fixed costs, the Trustees consider the reserves are sufficient.

Fundraising

Mail Force Charity complies with the Fundraising Regulators standards and has committed to treat all donors in a legal, open, honest and respectful way. Vulnerable people are protected by ensuring the adherence to these standards. No agencies were employed in the year to raise funds from the public. There were no formal complaints relating to fundraising during the year. The General Data Protection Regulations were successfully implemented in May 2020.

Mail Force Charity generates funds from two core streams: Voluntary Income, and Trusts and Foundations. The Charity is therefore not overly reliant upon any one source of funds.

Voluntary income: This source of funding is where an individual, groups of individuals, or an organisation has made a conscious decision to donate, sponsor or participate in raising funds to support the Charity.

Trusts and Foundations: This relates to income generated from grant-giving Trusts and Foundations whose aims, via their own criteria and objectives, support the objectives of Mail Force Charity's objectives. Funding is usually restricted for a specific purpose; however, it can also be unrestricted and utilised as the Charity sees fit at any given time.

Risk management

The Board of Trustees accept that in managing the Charity and delivering its services there is an inherent level of risk. To manage the risk, the Trustees have established procedures and a system of review to ensure that the level of risk is acceptable and that the controls are working. The day-to-day management of the Charity's risk management process lies with the seconded management team who are responsible for implementing risk management policies. Additionally, they identify and evaluate any significant risks which the Charity may face and make recommendations to the Board.

The risks are reviewed by the Board and actions initiated to mitigate the risk. Through the development of the Charity's strategies and plans, the risks relating to each of the objectives are assessed and reviewed periodically by the Board.

The Charity has a suite of policies covering items including:

- Privacy policy including data protection and GDPR
- Health and safety
- Modern Slavery Human Trafficking
- Anti-Bribery
- Anti-Money Laundering
- Equality and Diversity
- Code of Conduct
- Conflicts of interest
- Risk management
- Trustee expenses
- Complaints policy
- Mail Force Charity Essentials
- Fundraising policy
  - including acceptance and refusal of donations policy
  - donations of £20,000 or more
  - restricted donations
  - reputational harm
- Notifying a serious incident to the Charity Commission

Structure and governance

Mail Force Charity CIO is a registered Charitable Incorporated Organisation (England and Wales number 1189196, Scotland number SC050218).

The Board meets regularly, once a week during peak fundraising periods reducing to once a quarter at other times. It oversees the operations of the Charity and formulates and instigates the strategy and policy. The Board formally delegates decisions to two Trustees in line with agreed strategies. The Charity operates independently of its sole member, DMGT.

The seconded management team consists of individuals from DMGT departments such as finance, tax, legal, marketing, treasury, data privacy, company secretariat and insurance. Together, this group manages the Charity's affairs and ensures reporting to the Board and statutory bodies meets the necessary standards required.

A gift in kind is included in these accounts for the value of the seconded management team which DMGT/ANL do not charge the charity for using.

Future plans

On the PPE and Computers for Kids Campaigns, the Charity has accomplished what it set out to achieve. Work is ongoing to support displaced Ukrainian people and will continue until all funds have been spent. The Trustees are taking time to reflect on the future of the Charity without making any immediate decisions. As there are no running costs to the Charity, there will be no impact on donating ability.

Board of Trustees

The Board of Trustees consists of five members, two of whom are considered independent of the Charity's sole member, Daily Mail and General Trust plc. Trustees received a tailored induction programme conducted by Bates Wells. Mary Gibson and Neil Mendoza stood down with effect from 17 March 2022. As at 30 April 2022, Board membership was as follows:

Penny Elliott (Independent Trustee)

Penny is a Consultant in Forsters' Private Client team. She specialises in advising clients with multiple business interests on legal and strategic issues. She works with a range of clients; from overseas investors, institutional property owners, landed estates and high net worth individuals. She is a Director of the Fitzwilliam Museum Development Trust in Cambridge.

Andrew Lane (Chair of Trustees)

Andrew Lane is a partner at Forsters LLP and specialises in private client law. He brings a range of experience of dealing with complex legal and regulatory matters. He is a Non-Executive Director of Daily Mail and General Trust plc and also a Trustee of the Pension Fund of the Royal Agricultural Society of England.

Charles Penney (Independent Trustee)

Charles has been Senior Partner of Addleshaw Goddard LLP since 1 May 2016. He is a Corporate Partner based in the London office and was previously the firm's Head of Corporate Finance. He specialises in mainstream corporate finance and has acted over the years for a number of public and private companies, as well as intermediaries, on a wide range of transactions. He is a Director of BritishAmerican Business Inc. and sits on its Executive Committee.

Hamish Webb (Trustee)

Hamish Webb has managed numerous events and sponsorships for Mail Newspapers since 1992. These have ranged from large consumer events, including Ideal Home Show and RHS Hampton Court Flower Show, to tailored reader competitions, including Daily Mail Foursomes and Not the Turner Prize. He is a director of sponsorship fulfilment company Fletcher Gray Ltd, and previously was Managing Director of Result Events Ltd and marketing manager for Head Sports UK.

James Welsh (Trustee)

James Welsh became dmg media's Deputy CEO in December 2021. Prior to that he served as dmg media's Chief Financial Officer for 11 years, in a role which also incorporated functional and operational responsibility across the organisation. By the time James joined dmg media, he'd already accrued extensive experience working across European markets in commercial finance and change management roles, including as PC World's and Dixons Retail's Finance Director.

Public benefit

The Trustees confirm that, in planning their activities for the year, they have had due regard to the Charity Commission's guidance on public benefit and there is clear benefit reflected in the programmes run by the Charity.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales and Scotland requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, applicable accounting regulations, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the Charity's constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Provision of information to Auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's Auditor is unaware;

and

- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditor is aware of that information.

Appointment of Auditor

Saffery Champness LLP have expressed their willingness to continue in office.

The Trustees' Report was approved by the Board and signed on their behalf.

Andrew Lane
7 December 2022

Mail Force Charity CIO Independent Auditors' Report to the Trustees

Opinion

We have audited the financial statements of Mail Force Charity CIO for the period ended 30 April 2022 which comprise statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The Financial Reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements

- give a true and fair view of the state of the Charity's affairs as at 30 April 2022 and of its incoming resources and application of resources for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Charities Act 2011; and
- have been prepared in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended)

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Auditors' Report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in respect of which the Charities (Accounts and Reports) Regulations 2008 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- the Charity has not kept proper and sufficient accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Trustees' Responsibilities Statement set out on page 16, the Trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as Auditors under the Charities Act 2011 and the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the Charity's financial statements to material misstatement and how fraud might occur, including through discussions with the Trustees, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the Charity by discussions with Trustees and updating our understanding of the sector in which the Charity operates.

Laws and regulations of direct significance in the context of the Charity include the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities (Accounts and Reports) Regulations 2008, the Charities Accounts (Scotland) Regulations 2006 (as amended) and guidance issued by the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the Charity's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the Charity's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at:
www.frc.org.uk/auditorsresponsibilities
This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008 and Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the Trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

.....

Saffery Champness LLP
Chartered Accountants. Statutory Auditors

71 Queen Victoria Street
London
EC4V 4BE

Date: 7 December 2022

Saffery Champness LLP is eligible to act as an Auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL STATEMENTS

Statement of financial activities for the Year from 1 May 2021 to 30 April 2022

	NOTE	RESTRICTED FUNDS £'000	UNRESTRICTED FUNDS £'000	TOTAL FOR YEAR ENDED 30 APRIL 2022 £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2021 £'000
Income					
Donations		11,740	20	11,760	18,149
Gifts in kind		53	47	100	1,390
Total income	3	**11,793**	**67**	**11,860**	**19,539**
Expenditure					
Raising funds:					
Campaign activity		54	-	54	-
Gifts in kind		53	-	53	157
Charitable activities:					
Campaign activity		7,740	-	7,740	16,320
Gifts in kind		-	47	47	1,233
Other charges		-	17	17	-
Total expenditure	4	7,847	64	7,911	17,710
Net income		**3,946**	**3**	**3,949**	**1,829**
Transfer between funds		**8**	**(8)**	**-**	**-**
Net movement on funds		**3,954**	**(5)**	**3,949**	**1,829**
Total funds at the beginning of period		1,824	5	1,829	-
Total funds at the end of period		**5,778**	**-**	**5,778**	**1,829**

The above results were derived from continuing operations.
Breakdown of Statement of Financial Activities for the period ended 30 April 2021 – see note 15.

Statement of financial position as at 30 April 2022

	NOTE	30 APRIL 2022 £'000	30 APRIL 2021 £'000
Current assets:			
Debtors	9	680	66
Cash at bank and in hand		5,119	1,933
Total assets		**5,799**	**1,999**
Liabilities:			
Creditors: amounts falling due within one year	10	(21)	(170)
Total net assets		**5,778**	**1,829**
The funds of the Charity:			
Restricted funds		5,778	1,824
Unrestricted funds		-	5
Total		**5,778**	**1,829**

Approved by the Trustees on 7 December 2022 and signed on their behalf by:

..... **A H Lane** - Trustee

..... **J J S Welsh** - Trustee

Statement of Cash Flows for the Year from
1 May 2021 to 30 April 2022

	NOTE	YEAR ENDED 30 APRIL 2022 £'000	PERIOD ENDED 30 APRIL 2021 £'000
Cash flows from operating activities			
Net cash flow from operating activities	13	3,186	1,933
Cash and cash equivalents at period start		1,933	-
Cash and cash equivalents at period end		5,119	1,933

1. General Information

Mail Force Charity CIO is registered with the Charity Commission in England & Wales and with the Office of the Scottish Charity Regulator.

The address is:

Northcliffe House
2 Derry Street
London
W8 5TT
United Kingdom

2. Accounting policies

Basis of preparation

The accounts have been prepared for the year ended 30 April 2022. The prior year was for the period from 24 April 2020 to 30 April 2021.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The financial statements are prepared in sterling which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £'000.

Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern. The Charity has enough funds to cover any current obligations and the reserves at the year end are fully committed. The Charity has no unrestricted funds but has no ongoing costs and can therefore continue to run until such times that a new, appropriate campaign can commence.

The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

Public benefit entity

The Charity meets the definition of a public benefit entity under FRS 102.

Income

Income is recognised and included in the accounts when the Charity has entitlement, any performance conditions attached to the income have been met or are fully within the control of the CIO, there is sufficient certainty that the receipt of the income if probable and the amount can be measured reliably. Gifts in kind are recognised at the value that the Charity would have paid if the gifts had not been donated.

Cash at bank and at hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Expenditure and irrecoverable VAT

All expenditure is included on an accruals basis and is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Where support costs are specific to an individual activity, these are apportioned against that activity. Any general costs applicable to the Charity as a whole are included separately.

Grants payable

Grants payable are made to third parties in furtherance of the Charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and that any condition attaching to the grant is outside of the control of the Charity.

Provision for grants are made once the CIO has made a commitment at a meeting of the Trustees and this has been communicated to the grantee.

Funds

Restricted funds represent amounts from donors solely for particular projects undertaken by the Charity. Unrestricted funds are amounts received with no restrictions attached which can be spent at the discretion of the Trustees in furtherance of the charitable objectives of the Charity.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

3. Income

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2022 TOTAL £'000
Cash donations	-	173	11,567	20	11,760
Gifts in kind	-	-	53	47	100
Total Income	**-**	**173**	**11,620**	**67**	**11,860**

	PPE £'000	CFK £'000	UKRAINE £'000	UNRESTRICTED £'000	30 APRIL 2021 TOTAL £'000
Cash donations	11,016	7,109	-	24	18,149
Gifts in kind	1,102	146	-	142	1,390
Total Income	**12,118**	**7,255**	**-**	**166**	**19,539**

4. Analysis of expenditure

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2022 TOTAL £'000
Raising funds				
Advertising/marketing/ bank charges	-	107	-	107
Charitable activities				
Donation expenditure - personal protective equipment	61	39	-	100
Donation expenditure - Computers for Kids - Grant	1,701	-	-	1,701
Donation expenditure - Ukraine	5,939	-	-	5,939
Legal and consultancy	-	-	38	38
Audit and Accountancy	-	-	17	17
Other admin costs	-	-	9	9
Total expenditure 30 April 2022	**7,701**	**146**	**64**	**7,911**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2021 TOTAL £'000
Raising funds				
Advertising/marketing/ bank charges	-	156	1	157
Charitable activities				
Donation expenditure - personal protective equipment	-	11,591	-	11,591
Donation expenditure - Computers for Kids - Grant	5,368	-	-	5,368
Legal and consultancy	-	-	139	139
Audit and Accountancy	-	-	20	20
Other admin costs		434	1	435
Total expenditure 30 April 2021	**5,368**	**12,181**	**161**	**17,710**

Included within support costs are governance costs of £55k (2021: £159k).
Direct advertising and administration costs of £107k (2021: £590k) include £53k (2021: £569k) of gift in kind. Of the £64k (2021: £161k) of support cost, £47k (2021: £142k) is gift in kind.

Expenditure source is split as follows:

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2022 TOTAL £'000
Cash	7,701	93	17	7,811
Gifts in kind	-	53	47	100
Total expenditure 30 April 2022	**7,701**	**146**	**64**	**7,911**

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2021 TOTAL £'000
Cash	5,368	10,933	19	16,320
Gifts in kind	-	1,248	142	1,390
Total expenditure 30 April 2021	**5,368**	**12,181**	**161**	**17,710**

The gifts in kind were donated by the following:

Gifts in kind	30 APRIL 2022 TOTAL £'000	30 APRIL 2021 TOTAL £'000
Salesforce (PPE)	-	679
Sky (Promotion and Publicity)	-	50
Associated Newspapers (Legal costs and employee services)	100	661
	100	**1,390**

5. Grant making

The Charity awarded grants to the following organisations during the year ended 30 April 2022. All grants were to institutions, as listed below:

Donation expenditure on Computers for Kids	30 APRIL 2022 TOTAL £'000	30 APRIL 2021 TOTAL £'000
Computacentre	1,700	3,118
Food for Ukraine	3,000	-
UNHCR	1,000	-
Care International	500	-
British Refugee Council	500	-
Refugees at Home	339	-
Amar International	250	-
The Halo Trust	250	-
Irish Red Cross	100	-
NHS Charities	62	-
Vodafone	-	2,250
	7,701	**5,368**

6. Net income for the period

This is stated after charging:

	30 APRIL 2022 TOTAL £'000	30 APRIL 2021 TOTAL £'000
Auditors' remuneration	17	20

7. Analysis of staff costs, Trustee remuneration and expenses, and the cost of key management personnel

Mail Force Charity CIO does not employ any members of staff directly, instead employing the services of employees of DMGT to carry out the day to day running of the CIO. A gift in kind is included for the estimated value of these services. No Trustees were remunerated for their services and no expenses were reimbursed to them during the period.

8. Taxation

The Charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Debtors

	30 APRIL 2022 TOTAL £'000	30 APRIL 2021 TOTAL £'000
Other debtors	680	66

10. Creditors: amounts falling due within one year

	30 APRIL 2022 TOTAL £'000	30 APRIL 2021 TOTAL £'000
Accruals	21	20
Other creditors	-	150
	21	**170**

11. Analysis of net assets by fund

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	RESTRICTED UKRAINE £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2022 TOTAL £'000
Debtors	-	-	660	20	680
Cash	-	204	4,915	-	5,119
Creditors	-	-	(1)	(20)	(21)
Net assets at 30 April 2022	-	**204**	**5,574**	-	**5,778**

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2021 TOTAL £'000
Debtors	-	66	-	66
Cash	242	1,666	25	1,933
Creditors	(150)	-	(20)	(170)
Net assets at 30 April 2021	**92**	**1,732**	**5**	**1,829**

12. Movement in funds

	30 APRIL 2021 TOTAL £'000	INCOME AND GAINS £'000	TRANSFER £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2022 TOTAL £'000
Restricted funds					
- PPE	92	-	8	(100)	-
- CFK	1,732	173	-	(1,701)	204
- Ukraine	-	11,620	-	(6,046)	5,574
Total restricted funds	1,824	11,793	8	(7,847)	5,778
Unrestricted funds					
- General	5	67	(8)	(64)	-
Total unrestricted funds	5	67	-	(64)	-
Total	**1,829**	**11,860**	**-**	**(7,911)**	**5,778**

PPE funds are used for the advancement of health for the public benefit, including the provision and supporting the provision of PPE equipment. The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people. The Ukraine funds are used to provide aid to the people in Ukraine and those who have fled their homes as a result of the war. During the year, £8,000 was transferred from unrestricted funds to the PPE fund.

	24 APRIL 2020 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2021 TOTAL £'000
Restricted funds	-			
- PPE	-	12,118	(12,026)	92
- CFK	-	7,255	(5,523)	1,732
Total restricted funds	-	19,373	(17,549)	1,824
Unrestricted funds	-			
- General	-	166	(161)	5
Total unrestricted funds	-	166	(161)	5
Total	-	**19,539**	**(17,710)**	**1,829**

13. Reconciliation of net income to net cash flow from operating activities

	30 APRIL 2022 TOTAL £'000	30 APRIL 2021 TOTAL £'000
Net income for the reporting period (as per the statement of financial activities)	3,949	1,829
(Increase) in debtors	(614)	(66)
Increase in creditors	(149)	170
Net cash used in operating activities	**3,186**	**1,933**

14. Related Party Transactions

There were no related party transactions during the year. The DMGT relationship is explained throughout the report, along with the support and transactions. However, it is not considered to be a related party.

15. Comparative Statement of Financial Activities

	RESTRICTED FUNDS £'000	UNRESTRICTED FUNDS £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2021 £'000
Income			
Donations	18,125	24	18,149
Gifts in kind	1,248	142	1,390
Total income	**19,373**	**166**	**19,539**
Expenditure			
Raising funds:			
Gifts in kind	156	1	157
Charitable activities			
Campaign activity	16,301	19	16,320
Gifts in kind	1,092	141	1,233
Total expenditure	17,549	161	17,710
Net income and net movement on fund	**1,824**	**5**	**1,829**
Total funds at the beginning of period	-	-	-
Total funds at the end of period	**1,824**	**5**	**1,829**

CIO INFORMATION

Charity name and registered number
Mail Force Charity CIO is a registered Charity
(England and Wales number 1189196, Scotland number SC050218)

Trustees

P Elliott
A H Lane
C D StJ Penney
H G H Webb
J J S Welsh

Bankers

NatWest Bank plc
135 Bishopsgate
London
EC2M 3UR

Address

Northcliffe House
2 Derry Street
London
W8 5TT

Independent Auditors

Saffery Champness LLP
Chartered Accountants
71 Queen Victoria Street
London
EC4V 4BE

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Mail Force

MAIL FORCE CHARITY CIO

England & Wales - Charity number 1189196

Accounts

CHARITY NUMBER
England 1183796
Scotland SC050218

Mail Force+

MAIL FORCE CHARITY CIO ANNUAL REPORT

Includes report & accounts for period ended
30 April 2021

BEAMONT
CE (VC) PRIMARY SCHOOL

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CHAIRMAN'S REPORT

"When the dangerous shortages of PPE for the NHS became apparent, we decided to act."

It gives me great pleasure to introduce the first Annual Report of Mail Force Charity. Our founder, Daily Mail and General Trust plc (DMGT) has always played an active role in the communities in which it works. It takes our role in society seriously and recognises our responsibilities and abilities. This is why, when the dangerous shortages of PPE for the NHS became apparent, DMGT decided to act.

DMGT partnered with Salesforce to put together a team from across the business and set up the jointly-named Charity in record time to source additional PPE. Salesforce already had experience in procuring and shipping PPE for US hospitals.

The initial donations from DMGT, Salesforce and DMGT's Chairman kick-started a campaign which enabled Mail Force Charity to airlift 20 tonnes of PPE from China as its first contribution. We worked directly with the central NHS distribution team in Daventry to deliver the PPE to the hospitals and care homes where it was most needed.

Contributions from philanthropists, foundations and Daily Mail readers reached over £11 million. Over 55,000 readers contributed an incredible £2.5 million and many of them enclosed moving letters, with their cheques, about why they had donated. Employees also contributed generously, donating £27,000 which was matched by DMGT.

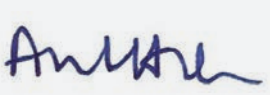
Spurred on by the Mail Force Charity PPE campaign, a new initiative to urge everyone, from big corporates to individual Daily Mail readers to get computers to those struggling to access online learning was launched on 23 January 2021.

Using donations of computers from corporates, Mail Force Charity in partnership with Computacentre, will refurbish them to the specifications required by the Department for Education, which is working alongside the Daily Mail to provide the devices to schools.

Mail Force Charity has surpassed all expectations by raising a total of £25 million in cash and equipment for PPE and Computers for kids. I am proud to say that Mail Force Charity is now one of the UK's top fundraisers. The leading sector analyst, Charity Financials, produces an Annual Report of more than 160,000 charities with Mail Force Charity now ranking inside the UK's top 100.

We are committed to ensuring Mail Force Charity donations are used efficiently, effectively and responsibly so that every pound counts. This has been made possible through the support of DMGT, Salesforce and the Daily Mail. Whether through donations, seconded employees and expertise to promotion in the Daily Mail, costs have been kept to a minimum, while ensuring proper controls, procedures and governance are upheld.

On behalf of all those who have benefitted from the Charity's work, I would like to thank DMGT, Salesforce, and the wide range of donors, from Daily Mail readers sending in cheques, to individuals and organisations giving generous donations of cash and computers.



Andrew Lane

OUR YEAR IN NUMBERS

£25,000,000

Raising a total of £25 million in cash and equipment.

Mail Force Charity is now one of the country's top fundraisers.

TOP 100

The leading sector analyst, Charity Financials, produces an Annual Report of more than 160,000 charities with Mail Force Charity now ranking inside the UK's top 100.

40 Million

The Charity was able to provide a total of approximately 40 million items of PPE including approximately...

21 Million Masks | **19 Million Aprons** | **500K Face Shields**

...to the NHS, our partner charities, many care homes and various charitable organisations.

These figures include almost 15 million items of PPE donated to 16 different charities, including Mencap, Sue Ryder, the Salvation Army, Leonard Cheshire and Marie Curie.

£1,000,000

We also funded £1 million of Covid-19 testing equipment, including resources for Great Ormond Street Hospital and Alder Hey hospital.

Our donations reached charities across **England, Northern Ireland, Scotland and Wales.**

11 Million

Contributions from philanthropists, foundations and Daily Mail readers reached over £11 million.

Over **55,000** readers contributed an incredible **£2.5 million** and many of them enclosed moving letters, with their cheques, about why they had donated.

Employees also contributed generously, donating **£27,000** which was matched by DMGT.

COMPUTERS FOR KIDS

£13,000,000

The campaign raised over £13 million in cash and equipment for schools

HOW WE RAISED AND SPENT OUR MONEY

£12,000,000

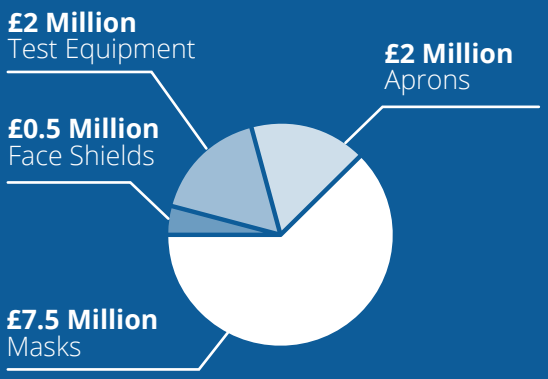
Donations for PPE - £12 million

(made up of donations from readers, philanthropists, corporates)

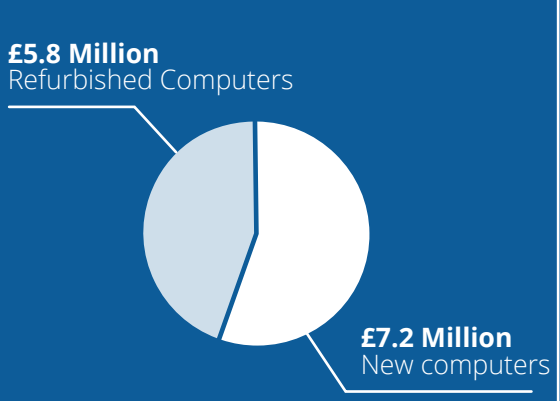
£13 million

Donations and computers - £13 million (made up of reader donations, philanthropists, corporates)

PPE



Computers for Kids



Daily Mail
MailForce
UN 3481

KEY HIGHLIGHTS 2020 & 2021

April 2020

Mail Force Charity founded to aid the **NHS**

May 2020

Mail Force Charity funding soared to **£6.9 million**

May 2020

1 million face masks arrived in London, courtesy of donors to Mail Force Charity

September 2020

Mail Force Charity donated **£300,000** of new Covid-19 testing equipment to Great Ormond Street and Alder Hey Hospitals

December 2020

The Public Service Award at the British Journalism Awards 2020 was given to the Daily Mail on behalf of Mail Force Charity for the campaign to supply PPE

January 2021

Mail Force Charity launches a new initiative to deliver laptops to Britain's students

June 2020

Mail Force Charity donated **700,000** pieces of personal protective equipment to some of Britain's best-known voluntary organisations

August 2020

The majority of the PPE the Charity is donating is produced in the UK

February 2021

In just **16 days** the Mail Force Charity raised over **£10 million** for the Computers for Kids campaign

March 2021

The Mail Force Charity raises a combined total of **£25 million** in cash and equipment

February 2021

Mail Force Charity launched a unique fund-raising video involving a host of A-list stars, to help pupils without internet access to study from home

OPERATIONAL HIGHLIGHTS

The Charity was set-up in **April 2020** by DMGT and Salesforce to help healthcare workers and volunteers obtain essential personal protective equipment (PPE)

APRIL

Trustees of the Charity appointed - Mary Gibson (Independent), Andrew Lane (DMGT), Neil Mendoza (Independent), Hamish Webb (Mail Newspapers) and James Welsh (dmg media)

Fundraising began in April 2020

MAY

First PPE shipment arrives in the UK and is sent to the NHS for dispatch in **May 2020**

JUNE

Fundraising continues and surpasses all expectations in **June 2020**

AUGUST

The Charity is able to source the majority of PPE from the UK by **August 2020**

SEPTEMBER

Mail Force Charity supplies testing equipment to Great Ormond Street and Alder Hey Hospitals to protect frontline staff in **September 2020**

The need having changed, the Charity changes focus to help students access online learning with the launch of '**Computers for Kids**'

Fundraising surpasses **£10 million** in 16 days

Donations of computers to be refurbished arrive from corporates

New equipment is purchased using donated cash

The year ends with the Charity being listed as one of the UK's **top 100 fundraisers** having raised **£25 million** in cash and equipment since its formation

TRUSTEES' REPORT

Charitable Objectives

The Charity's constitution sets out the framework for how it is governed. In particular, it sets out its charitable purposes, how Trustees are appointed, how meetings of the Trustees are called and held, and how conflicts are managed.

The Charity's objects are:

"The advancement of health for the public benefit, including by providing, and supporting the provision of, protective clothing and equipment for health and social care workers to better enable them to carry out their work."

and

"The advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people in education and reducing barriers they face in accessing online and remote learning in the context of the COVID-19 pandemic."

These are the Charity's first set of accounts and cover the period 24 April 2020 to 30 April 2021. The Charity has broad purposes for the advancement of health and education and can do that in any way that is for the public benefit. If there are surplus funds from the Charity's initial fundraising appeals in relation to the Computers for Kids campaign, the Trustees will consider how best to apply those funds in supporting the work of UK schools via other means.

The success of the Charity's fundraising appeals demonstrates the advantages to the Charity of working closely with DMGT and Salesforce, both to help meet concerns that readers may have about such matters as public health services and the digital divide in education and to benefit from their generosity, as well as the generosity of DMGT, Salesforce and its business partners and contacts. The Trustees will therefore continue to work closely with DMGT in considering other opportunities and activities. The Trustees acknowledge that should DMGT wish to establish a separate Charity with broader charitable objects than the two areas of health and education, in order to carry out other charitable activity in other fields, it may then be appropriate to wind up this Charity. There is no indication of this at present.

Financial Review

In the year ended April 2021, Mail Force Charity raised £19.5m, of which £17.0m had already been spent directly on charitable activities by the year end. At the year-end the Charity holds funds of £1.8m. The income for the Charity, after all expenses, results in a net surplus of £1.8m. In achieving this, the Charity acknowledges the support received from its partners, especially the readers of the Daily Mail.

Reserves

The Charity has reserves of £1.8m at the period end. The majority of these reserves have been earmarked to pay for computers, which will be distributed post year end. As no further campaigns are planned and with minimal fixed costs the Trustees consider the reserves are sufficient.

Fundraising

Mail Force Charity complies with the Fundraising Regulators standards and has committed to treat all donors in a legal, open, honest and respectful way. Vulnerable people are protected by ensuring the adherence to these standards. No agencies were employed in the year to raise funds from the public. There were no formal complaints relating to fundraising during the year. The General Data Protection Regulations were successfully implemented in May 2020.

Mail Force Charity generates funds from three core streams: Voluntary Income, and Trusts and Foundations. The Charity is therefore not overly reliant upon any one source of funds.

Voluntary income: This source of funding is where an individual, groups of individuals, or an organisation has made a conscious decision to donate, sponsor or participate in raising funds to support the Charity.

Trusts and Foundations: This relates to income generated from grant-giving Trusts & Foundations whose aim, via their own criteria and objectives, support the objectives of Mail Force Charity's objectives. Funding is usually restricted for a specific purpose; however, it can also be unrestricted and utilised as the Charity sees fit at any given time.

Risk management

The Board of Trustees accept that in managing the Charity and delivering its services there is an inherent level of risk. To manage the risk, the Trustees have established procedures and a system of review to ensure that the level of risk is acceptable and that the controls are working. The day-to-day management of the Charity's risk management process lies with the seconded management team who are responsible for implementing risk management policies. Additionally, they identify and evaluate any significant risks which the Charity may face and make recommendations to the Board.

The risks are reviewed by the Board and actions initiated to mitigate the risk. Through the development of the Charity's strategies and plans, the risks relating to each of the objectives are assessed and reviewed periodically by the Board.

The Charity has a suite of policies covering items including:

- Privacy policy including data protection and GDPR
- Health and safety
- Modern Slavery Human Trafficking
- Anti-Bribery
- Anti-Money Laundering
- Equality and Diversity
- Code of Conduct
- Conflicts of interest
- Risk management including a risk matrix which is reviewed regularly by Trustees
- Trustee expenses
- Complaints policy
- Mail Force Charity Essentials
- Fundraising policy
  - including acceptance and refusal of donations policy
  - donations of £20,000 or more
  - restricted donations
  - reputational harm
- Notifying a serious incident to the Charity Commission

Structure and governance

Mail Force Charity CIO is a registered Charitable Incorporated Organisation (England and Wales number 1189196, Scotland number SC050218).

The Board meets regularly, once a week during peak fundraising periods reducing to once a quarter at other times. It oversees the operations of the Charity and formulates and instigates the strategy and policy. The Board formally delegates decisions to two Trustees in line with agreed strategies. The Board operates independently of its sole member, DMGT.

The seconded management team consists of individuals from DMGT departments such as finance, tax, legal, marketing, treasury, data privacy, company secretariat and insurance. Together, this group manages the Charity's affairs and ensures reporting to the Board and statutory bodies meets the necessary standards required.

Future plans

On both the PPE and Computers for Kids Campaign, the Charity has accomplished what it set out to achieve. Due to the immediate Covid crisis being averted, the Trustees are taking time to reflect on the future of the Charity without making any immediate decisions. As there are no running costs to the Charity, there will be no impact on donating ability.

Board of Trustees

The Board of Trustees consists of five members, two of whom are considered independent of the Charity's sole member, Daily Mail and General Trust plc. Trustees received a tailored induction programme conducted by Bates Wells. As at 30 April 2021, Board membership was as follows:

Mary Gibson (Independent Trustee)

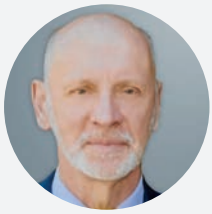
Mary originally trained and practiced as a commercial barrister but has spent the past two decades working in the field of youth and restorative justice, particularly in Wandsworth and Lambeth, working with local youth offending teams and a number of local and national charities including the St Michael's Fellowship, Future Men, the Fatherhood Development Foundation Growing Against Violence, 2020 Change and the Evening Standard's Dispossessed, Grenfell and Excluded Funds. She is also a restorative justice facilitator.

Andrew Lane (Chair of Trustees)

Andrew Lane is a partner at Forsters LLP and specialises in private client law. He brings a range of experience of dealing with complex legal and regulatory matters. He is also a Trustee of the Pension Fund of the Royal Agricultural Society of England.

Lord Mendoza (Independent Trustee)

Neil is Provost of Oriel College at the University of Oxford. At the University, Neil is also Chair of the Electors for the Slade Professor of Fine Art and on the Board of the Ashmolean museum. He is Chair of The Landmark Trust and The Illuminated River Foundation. He led the government's Mendoza Review of Museums in England. He is a Non-Executive Director at the Department for Digital, Culture, Media and Sport and Nasdaq-listed gene therapy company, Meira GTx.



Hamish Webb (Trustee)

Hamish Webb has managed numerous events and sponsorships for Mail Newspapers since 1992. These have ranged from large consumer events, including Ideal Home Show and RHS Hampton Court Flower Show, to tailored reader competitions, including Daily Mail Foursomes and Not the Turner Prize. He is a director of sponsorship fulfilment company Fletcher Gray Ltd, and previously was Managing Director of Result Events Ltd and marketing manager for Head Sports UK.

James Welsh (Trustee)

James Welsh became DMGT's Deputy Chief Financial Officer in July 2021. Prior to joining DMGT he served as its consumer media arm's (dmg media) Chief Financial Officer for 11 years, in a role which also incorporated functional and operational responsibility across the organisation. By the time James joined dmg media, he'd already accrued extensive experience working across European markets in commercial finance and change management roles, including as PC World's and Dixons Retail's Finance Director.

Public benefit

The Trustees confirm that in planning their activities for the year, they have had due regard to the Charity Commission's guidance on public benefit and there is clear benefit reflected in the programmes run by the Charity.

Statement of Trustees' responsibility

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales and Scotland requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, applicable accounting regulations, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the Charity's constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the Charity and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Provision of information to Auditors

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's Auditor is unaware;

and

- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditor is aware of that information.

Appointment of Auditors

Saffery Champness LLP have expressed their willingness to serve.

The Trustees' Report was approved by the Board and signed on their behalf.

Andrew Lane
16 December 2021

Mail Force Charity CIO Independent Auditors' report to the Trustees

Opinion

We have audited the financial statements of Mail Force Charity CIO for the period ended 30 April 2021 which comprise statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The Financial Reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements

- give a true and fair view of the state of the Charity's affairs as at 30 April 2021 and of its incoming resources and application of resources for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Charities Act 2011; and
- have been prepared in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended)

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Auditors' Report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in respect of which the Charities (Accounts and Reports) Regulations 2008 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- the Charity has not kept proper and sufficient accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Trustees' Responsibilities Statement set out on page 16, the Trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as Auditors under the Charities Act 2011 and the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the Charity's financial statements to material misstatement and how fraud might occur, including through discussions with the Trustees, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the Charity by discussions with Trustees and updating our understanding of the sector in which the Charity operates.

Laws and regulations of direct significance in the context of the Charity include the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities (Accounts and Reports) Regulations 2008, the Charities Accounts (Scotland) Regulations 2006 (as amended) and guidance issued by the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the Charity's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the Charity's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at:
www.frc.org.uk/auditorsresponsibilities
This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008 and Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the Trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Saffery Champness LLP

Saffery Champness LLP
Chartered Accountants. Statutory Auditors

71 Queen Victoria Street
London
EC4V 4BE

Date: 16 December 2021

Saffery Champness LLP is eligible to act as an Auditor in terms of section 1212 of the Companies Act 2006

FINANCIAL STATEMENTS

Statement of financial activities for the Period from 24 April 2020 to 30 April 2021

	NOTE	RESTRICTED FUNDS £'000	UNRESTRICTED FUNDS £'000	TOTAL FOR PERIOD ENDED 30 APRIL 2021 £'000
Income				
Donations		18,125	24	18,149
Gifts in kind		1,248	142	1,390
Total income	3	**19,373**	**166**	**19,539**
Expenditure				
Raising funds:				
Gifts in kind		156	1	157
Charitable activities				
Campaign activity		16,301	19	16,320
Gifts in kind		1,092	141	1,233
Total expenditure	4	17,549	161	17,710
Net income and net movement on fund		**1,824**	**5**	**1,829**
Total funds at the beginning of period		-	-	-
Total funds at the end of period		**1,824**	**5**	**1,829**

The above results were derived from continuing operations.

(Registration number: 1189196)

Statement of financial position as at 30 April 2021

	NOTE	30 APRIL 2021 £'000
Current assets:		
Debtors	9	66
Cash at bank and in hand		1,933
Total assets		**1,999**
Liabilities:		
Creditors: amounts falling due within one year	10	(170)
Total net assets		**1,829**
The funds of the Charity:		
Restricted funds		1,824
Unrestricted funds		5
Total		**1,829**

Approved by the Trustees on 16 December 2021 and signed on their behalf by:

..... **A H Lane** - Trustee

..... **J J S Welsh** - Trustee

Statement of Cash Flows for the Period from
24 April 2020 to 30 April 2021

	NOTE	PERIOD ENDED 30 APRIL 2021 £'000
Cash flows from operating activities		
Net cash flow from operating activities	13	1,933
Cash and cash equivalents at 24 April 2020		-
Cash and cash equivalents at 30 April 2021		1,933

1. General Information

Mail Force Charity CIO is registered with the Charity Commission in England & Wales and with the Charity Commission in Scotland.

The address is:

Northcliffe House
2 Derry Street
London
W8 5TT
United Kingdom

2. Accounting policies

Basis of preparation

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP FRS 102) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The financial statements are prepared in sterling which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £'000.

Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern. The Charity has enough funds to cover any current obligations and the reserves at the year end are fully committed. The Charity has no ongoing costs and can therefore continue to run until such times that a new, appropriate campaign can commence.

The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

Public benefit entity

The Charity meets the definition of a public benefit entity under FRS 102.

Income

Income is recognised and included in the accounts when the Charity has entitlement, any performance conditions attached to the income have been met or are fully within the control of the CIO, there is sufficient certainty that the receipt of the income if probable and the amount can be measured reliably. Gifts in kind are recognised at the value that the Charity would have paid if the gifts had not been donated.

Cash at bank and at hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Expenditure and irrecoverable VAT

All expenditure is included on an accruals basis and is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Where support costs are specific to an individual activity, these are apportioned against that activity. Any general costs applicable to the Charity as a whole are included separately.

Grants payable

Grants payable are made to third parties in furtherance of the Charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and that any condition attaching to the grant is outside of the control of the Charity.

Provision for grants are made once the CIO has made a commitment at a meeting of the Trustees and this has been communicated to the grantee.

Funds

Restricted funds represent amounts from donors solely for particular projects undertaken by the Charity. Unrestricted funds are amounts received with no restrictions attached which can be spent at the discretion of the Trustees in furtherance of the charitable objectives of the Charity.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

3. Income

	PPE £'000	CFK £'000	UNRESTRICTED £'000	30 APRIL 2021 TOTAL £'000
Cash donations	11,016	7,109	24	18,149
Gifts in kind	1,102	146	142	1,390
Total Income	**12,118**	**7,255**	**166**	**19,539**

4. Analysis of expenditure

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2021 TOTAL £'000
Raising funds				
Advertising and marketing		156	1	157
Charitable activities				
Donation expenditure - personal protective equipment		11,591		11,591
Donation expenditure - Computers for Kids - Grant	5,368			5,368
Legal and consultancy			139	139
Audit and Accountancy			20	20
Other admin costs		434	1	435
Total expenditure 30 April 2021	**5,368**	**12,181**	**161**	**17,710**

Included within support costs are governance costs of £159k.
Direct advertising and administration costs of £590k include £569k of gift in kind. Of the £161k of support cost, £142k is gift in kind.

Expenditure source is split as follows:

	GRANTS £'000	DIRECT COSTS £'000	SUPPORT COSTS £'000	30 APRIL 2021 TOTAL £'000
Cash	5,368	10,933	19	16,320
Gifts in kind		1,248	142	1,390
Total expenditure 30 April 2021	**5,368**	**12,181**	**161**	**17,710**

The gifts in kind were donated by the following:

Gifts in kind	30 APRIL 2021 TOTAL £'000
Salesforce (PPE)	679
Sky (Promotion and Publicity)	50
Associated Newspapers (Legal costs and employee services)	661
	1,390

5. Grant making

The Charity awarded grants to the following organisations during the period ended 30 April 2021. All grants were to institutions, as listed below:

Donation expenditure on Computers for Kids	30 APRIL 2021 TOTAL £'000
Computacentre	3,118
Vodafone	2,250
	5,368

6. Net income for the period

This is stated after charging:

	30 APRIL 2021 TOTAL £'000
Auditors' remuneration	20

7. Analysis of staff costs, Trustee remuneration and expenses, and the cost of key management personnel

Mail Force Charity CIO does not employ any members of staff directly, instead employing the services of employees of DMGT to carry out the day to day running of the CIO. A gift in kind is included for the estimated value of these services. No Trustees were remunerated for their services and no expenses were reimbursed to them during the period.

8. Taxation

The Charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Debtors

	30 APRIL 2021 TOTAL £'000
Other debtors	66

10. Creditors: amounts falling due within one year

	30 APRIL 2021 TOTAL £'000
Accruals	20
Other creditors	150
	170

11. Analysis of net assets by fund

	RESTRICTED PPE £'000	RESTRICTED CFK £'000	UNRESTRICTED TOTAL £'000	30 APRIL 2021 TOTAL £'000
Debtors	-	66	_	66
Cash	242	1,666	25	1,933
Creditors	(150)	-	(20)	(170)
Net assets at 30 April 2021	**92**	**1,732**	**5**	**1,829**

12. Movement in funds

	24 APRIL 2020 TOTAL £'000	INCOME AND GAINS £'000	EXPENDITURE AND LOSSES £'000	30 APRIL 2021 TOTAL £'000
Restricted funds	_			
- PPE	_	12,118	(12,026)	92
- CFK	_	7,255	(5,523)	1,732
Total restricted funds	_	19,373	(17,549)	1,824
Unrestricted funds	_			
- General	_	166	(161)	5
Total unrestricted funds	_	166	(161)	5
Total	_	**19,539**	**(17,710)**	**1,829**

PPE funds are used for the advancement of health for the public benefit, including the provision and supporting the provision of PPE equipment. The CFK funds are used for the advancement of education for the public benefit, including by improving or supporting the improvement of learning opportunities for children and young people.

13. Reconciliation of net income to net cash flow from operating activities

	30 APRIL 2021 TOTAL £'000
Net income for the reporting period (as per the statement of financial activities)	1,829
(Increase) in debtors	(66)
Increase in creditors	170
Net cash used in operating activities	**1,933**

14. Related Party Transactions

There were no related party transactions during the year

CIO INFORMATION

Charity name and registered number
Mail Force Charity CIO is a registered Charity
(England and Wales number 1189196, Scotland number SC050218)

Trustees

M A F Gibson
A H Lane
N Mendoza
H G H Webb
J J S Welsh

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Independent Auditors

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