



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	1	1	2023		31	12	2023

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Section A

Reference and administration details

Charity name **Green School Runs**

Other names charity is known by **GSR**

Registered charity number (if any) **1189167**

Charity's principal address **48 Queens Avenue**

London

Postcode **N10 3NU**

Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1 Francesca Agostini		Resigned 3 October 2024	
2 Ruth Elaine Trimble		Resigned 13 September 2024	
3 Ekaterina Shanova-Staykova	Treasurer		
4 Yoni Gideon Jacobs	Chair		
5 Abigail Claire England Gilbert		Resigned 13 September 2024	
6 Penelope Casey		Appointed 18 September 2024	

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/a	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/a		

Name of chief executive or names of senior staff members (Optional information)

N/a

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution dated 23 April 2020
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation (CIO)
Trustee selection methods (eg. appointed by, elected by)	Trustees are appointed at a properly convened meeting of the charity trustees having regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charity is founded by a group of parents concerned about the health effects of poor air quality caused by traffic congestion. The charity works very closely with a number of volunteers from the parent and school community who are key in the delivery of the charity's objectives. Meetings are held on a regular basis at which ongoing and new activities are discussed.

The charity maintains strong links with local schools as well as with local authorities and community groups.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

GSR is set up for the advancement of education and health and protection of the environment. GSR works for the public benefit by providing realistic alternatives to driving, particularly during the school run; increased awareness on the effects and causes of air pollution and by improving the health of citizens through the reduction of air pollution and the promotion of active school travel.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In planning our activities for the period we had regard for the Charity Commission's guidance on public benefit.

The main activities undertaken included:

- engaging with schools, parents and the wider community to raise awareness of air pollution and promote active school travel via our website, social media, newsletter, and electronic communications;
- partnered with local neighbourhood forums and local authorities to deliver an air quality project;
- continued a campaign for improvement to a local bus service in order to increase public transport use for the school run and improve air quality;
- promoted to local schools the adoption of a digital application that facilitates sustainable travel solutions;
- continuing engagement with local businesses in relation to the Park and Stride system at a local shopping centre to reduce traffic and air pollution directly around schools thus promoting public health benefits;
- distribution of information leaflets and banners for schools, parents and local community to educate on the health impacts of air pollution from car travel and engine idling;
- updated and re-published an extensive guide on travel to school options alternatives to driving;
- continuing to promote the health benefits of Healthy School Streets and encouraging their adoption and approval; and
- engaging with other groups and authorities, including local authorities and other community groups in the air pollution and transport space.

These activities contribute to the advancement of education as they all aim to increase awareness on the dangers of air pollution, especially as arising from cars on the school run, as well as contributing to the improvement of health and the environment by reducing car travel around schools.

Additional details of objectives and activities (Optional information)

The charity has no employees and its objectives and activities are delivered by the trustees and a core group of volunteers.

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

We have continued to promote alternatives to driving and education information on the benefits of active travel to school with various degrees of success.

Our website and engagement on social media via Facebook and X/Twitter continue to be a key form for dissemination of our educational material and raising awareness of the effect of air pollution from car traffic and car idling on health and well-being. We provided information on the benefits of active travel and various means to achieve this, ranging from walking and cycling, walking buses, to park and stride. We continue to produce a newsletter during the school year which we disseminate to schools and parents.

We supported and engaged in initial planning of the first Camden Bike Bus, it will start in Spring 2024. We continued to digitally share our Getting to school guide which we distributed directly to local schools and the wider community through our website.

During the year, we updated our Getting to school guide to include new cycle lanes and public transport details and printed and distributed them to local schools.

In June/July 2023 Green School Runs ran a project on behalf of the Hampstead Neighbourhood Forum in the context of their Neighbourhood plan being revised. We run workshops in three local schools (involving approximately 50 children) helping the kids planning their ideal neighbourhood in terms of Travel and Independence, Natural Environment and opportunities for play. The results have been included in the appendix of the new proposed Hampstead Neighbourhood Plan.

We engaged with a local school just outside our 'Getting to school guide' area, and presented to them the various initiatives from GSR and examples from other schools to help them reduce car traffic on the school run. The school has adopted some of these alternatives and developed their own guide for getting to school by alternative methods of travel in order to reduce air pollution.

In 2022, the charity embarked on a very challenging endeavour to bring about improvements to a local bus service specifically designed for the school run linking a number of neighbouring areas not connected by other forms of public transport. However, the bus service has been found to be inadequate by parents and local residents, in terms of both its timetable and frequency. This has made it unreliable and of limited use for the school run, and effectively not being used sufficiently with many parents continuing to have to rely on cars and contributing to school run air pollution. Green School Runs approached Transport for London (TfL) to present the issues and request for an increase in the frequency and amendments to the timetable to be better coordinated with the local schools' start and finishing times. We carried out extensive collection and analysis of data on pupil numbers which was gathered from local schools in order to support the demand for changes to the service. We have collected more than 500 replies to an online questionnaire. This project continued into 2023 with increased visibility on social media with campaigns to raise awareness, interviews in local papers and engagement with local councillors. TfL is currently reviewing the bus route, while Green School Run continues campaigning for its improvement. There are approximately 30 families directly involved in the campaign, together with Heads of local school and schools Eco Committees.

Green School Runs supported the implementation of Cycling Lanes and School Streets (streets around schools with restricted traffic during school drop off and pick up hours of the day) in the local area and actively informed on their health benefits, especially in the context of the school run, via our social media channels. We continued to seek engagement with local entities in order to expand the available cycling routes during the school run.

During the year, we have continued our Park & Stride system in conjunction with a local major shopping centre which provided free parking spaces for the morning and afternoon school drop off and pick up times for local schools. This enabled parents with no option but to drive, to park for free for a limited period of time further away from the schools and then 'stride' with their children to/from school. Thus reducing the number of cars at the school gates which would have reduced air pollution, traffic congestion and enabled kids to walk part of the distance to school and thus also experiencing the health benefits of active travel.

Green School Runs has successfully continued its activities to advance the cause of educating on the effects of air pollution and promoting the health benefits of active school travel. We continue to be one of the main organisations in the local area which is seen to actively promote the health benefits of active travel and the reduction of cars during the school run. The charity is a key partner for local schools, resident organisations, the local council, and businesses promoting sustainable travel solutions, and is actively sought in joint collaborations and initiatives to promote practical solutions and raise awareness of the detrimental effects of air pollution caused by driving, especially in the context of the school run.

Section E Financial review

Brief statement of the charity's policy on reserves

During the period the charity received total income of £66 and made payments of £607. Cash at Bank as of 31 December 2023 was £1,121 (of which £265 was restricted).
The main financial risk for the charity is reduction in donations. The funds are held to ensure that in the event of loss of income in subsequent years, there are enough funds to cover committed expenditure.

Details of any funds materially in deficit

N/a

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity's principal sources of funding are donations from individuals and corporations. Since 2021 the charity has been enrolled into the Amazon Smile initiative which provides donations of 0.5% on eligible purchases made by Amazon customers that have elected to support Green School Runs. Amazon discontinued this initiative during 2023. The charity has applied for other sources of income in 2024.

Expenditure during the period was made to cover the Green School Runs website costs and updating and re-printing the GSR Getting to school guide. These are key as a means of achieving our objectives to educate on the effects and causes of air pollution and to promote alternatives to driving and of active school travel.



Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

YONI JACOBS EKATERINA SHANDVA-SAYKOVA

Position (eg Secretary, Chair, etc)

CHAIR

TREASURER.

Date

30/10/24



CHARITY COMMISSION
FOR ENGLAND AND WALES

Green School Runs

1189167

Receipts and payments accounts

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For the period from	01/01/2023	To	31/12/2023
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Section A Receipts and payments

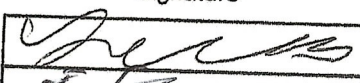

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Corporate donation - Amazon Smile	62		-	62	-
Paypal donations - individuals	4		-	4	-
Sub total (Gross income for AR)	66	-	-	66	-
A2 Asset and investment sales, (see table).					
Sub total	-	-	-	-	-
Total receipts	66	-	-	66	-
A3 Payments					
Getting to school guide	422	-	-	422	-
Website costs	185	-	-	185	-
Sub total	607	-	-	607	-
A4 Asset and investment purchases, (see table)					
Sub total	-	-	-	-	-
Total payments	607	-	-	607	-
Net of receipts/(payments)	- 541	-	-	- 541	-
A5 Transfers between funds	-	-	-	-	-

A6 Cash funds last year end	1,398	265	-	1,663	-
Cash funds this year end	856	265	-	1,121	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	856	265	-
	Total cash funds	856	265	-
	(agree balances with receipts and payments account(s))			
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	YONI JACOBS	30/10/24
	IRATRINA SHANDA -	30/10/24
	- SHANDA	