



# Trustees' Annual Report for the period

		Period start date		Period end date	
From	23	4	2020	To	31 12 2020

## Section A

## Reference and administration details

Charity name	Green School Runs
Other names charity is known by	GSR
Registered charity number (if any)	1189167
Charity's principal address	53 Grasmere Road London  Postcode N10 2DH

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Francesca Agostini			
2	Ruth Elaine Trimble			
3	Ekaterina Shanova-Staykova	Treasurer		
4	Yoni Gideon Jacobs	Chair		
5	Abigail Claire England Gilbert			

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/a	

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
N/a		

### Name of chief executive or names of senior staff members (Optional information)

N/a

## Section B

## Structure, governance and management

### Description of the charity's trusts

Type of governing document  
(eg. trust deed, constitution)

Constitution dated 23 April 2020

How the charity is constituted  
(eg. trust, association, company)

Charitable Incorporated Organisation (CIO)

Trustee selection methods  
(eg. appointed by, elected by)

Trustees are appointed at a properly convened meeting of the charity trustees having regard to the skills, knowledge and experience needed for the effective administration of the CIO.

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charity is founded by a group of parents concerned about the health effects of poor air quality caused by traffic congestion. The charity works very closely with a number of volunteers from the parent and school community who are key in the delivery of the charity's objectives. Meetings are held on a regular basis at which ongoing and new activities are discussed.

The charity maintains strong links with local schools as well as with local authorities and community groups.

## Section C

## Objectives and activities

Summary of the objects of the charity set out in its governing document

GSR is set up for the advancement of education and health and protection of the environment. GSR works for the public benefit by providing realistic alternatives to driving, particularly during the school run; increased awareness on the effects and causes of air pollution and by improving the health of citizens through the reduction of air pollution and the promotion of active school travel.



**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

In planning our activities for the period we had regard for the Charity Commission's guidance on public benefit.

The main activities undertaken included:

- engaging with schools, parents and the wider community to raise awareness of air pollution and promote active school travel via our website, social media and electronic communications;
- engaging with local businesses and setting up a Park and Stride system at a local shopping centre to reduce traffic and air pollution directly around schools thus promoting public health benefits;
- publication of information leaflets and banners for schools, parents and local community to educate on the health impacts of air pollution from car travel and engine idling;
- producing a detailed package of various options for active school travel and alternatives to driving, including walking, cycling and public transport routes; and
- engaging with other groups and authorities, including local authorities and other community groups in the air pollution and transport space.

These activities contribute to the advancement of education as they all aim to increase awareness on the dangers of air pollution, especially as arising from cars on the school run, as well as contributing to the improvement of health and the environment by reducing car travel around schools.

#### **Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The charity has no employees and it's objectives and activities are delivered by the trustees and a core group of volunteers.

**Summary of the main achievements of the charity during the year**

The first year of operations since the registration of the charity coincided with the start of the Covid pandemic and long periods of lockdown. This had multiple effects as it limited some of our activities which were dependent on face to face interaction with schools and the public. The pandemic also led to behavioural changes in our target groups with parents mindful of social distancing rules and becoming more apprehensive to use public transport and car sharing in the conditions of the pandemic.

Therefore, one of our first aims was to redefine our strategy in the context of the covid pandemic and set our priorities. We focused on providing alternatives to parents while acknowledging their concerns.

A key achievement in this respect was our ability to set up a Park & Stride system in conjunction with a local major shopping centre which provided free parking spaces for the morning and afternoon school drop off and pick up times for local schools. Parents from local schools applied to Green School Runs and were issued with free parking passes presented to the shopping centre car park. This enabled parents with no option but to drive, to park for free for a limited period of time further away from the schools and then 'stride' with their children to/from school. Thus reducing the number of cars at the school gates which would have reduced air pollution, traffic congestion and enabled kids to walk part of the distance to school and thus also experiencing the health benefits of active travel.

The current year also saw major development of our website and engagement on social media as a form for dissemination of our educational material and raising awareness of the effect of air pollution from car traffic and car idling on health and well-being. We provided information on the benefits of active travel and various means to achieve this, ranging from walking and cycling, walking buses to park and stride. We worked with a number of volunteers to produce an extensive Getting to school guide which we distributed directly to local schools and the wider community through our website. The guide included detailed maps that covered walking, cycling and public transport routes that covered the majority of schools in the local area. During 2020, we also launched our first newsletter.

As part of our effort to educate and raise awareness of air pollution, at the start of 2020 Green School Runs partnered with Plume Labs to provide an opportunity for schools and students to collaborate and gather air quality data. Each participating student was given a Plume Monitor to measure the air quality on their school journeys and see real time the level of NO<sub>2</sub>, PM<sub>2.5</sub> and PM<sub>10</sub> in the air. Results from all of the students will be used to generate area air quality heat maps and will be developed into a final report for all of the schools to share. Due to the limitations of the covid pandemic in 2020, the project was not completed until 2021.

Overall, taking into account the severe disruption of life and activities in 2020 as a result of the pandemic, Green School Runs had some significant achievements despite the difficult circumstances and continued to advance the cause of educating on the effects of air pollution and promoting the health benefits of active school travel.



**Section E****Financial review****Brief statement of the charity's policy on reserves**

During the period the charity received total income of £1,851 (of which £495 was restricted) and made payments of £402. Cash at Bank as of 31 December 2020 was £1,450 (of which £265 was restricted).

The main financial risk for the charity is reduction in donations as it does not have a fixed and defined income each year. The funds are held to ensure that in the event of loss of income in subsequent years, there are enough funds to cover committed expenditure. The only committed expenditure that the charity has are the website costs as this is its primary platform for engagement with the public. Therefore, it is the policy of the charity that in the absence of other income and reserves, these costs will be covered through donations from the trustees.

**Details of any funds materially in deficit**

N/a

**Further financial review details (Optional information)**

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charity's principal sources of funding are donations but we were also able to source some funding from a local authority.

Expenditure during the period was made to cover the Green School Runs website costs and printing of educational material. These are key as a means of achieving our objectives to educate on the effects and causes of air pollution and to promote alternatives to driving and of active school travel.

**Section F****Other optional information**

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**Section G****Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>E. S. ...</i>	<i>Francesca Agosti</i>
Full name(s)	FRANCINA SINDONA - JAYSONA	FRANCESCA AGOSTINI
Position (eg Secretary, Chair, etc)	TREASURER	TRUSTEE

Date

31/3/2022

1/4/2022





CHARITY COMMISSION  
FOR ENGLAND AND WALES

Green School Runs

1189167

## Receipts and payments accounts

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For the period from	23/4/2020	To	31/12/2020
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### Section A Receipts and payments

Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
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#### A1 Receipts

Corporate donation - anti idling	-	250	-	250	-
Local Authority CIL	1 035		-	1 035	-
Donations from volunteers	72	245	-	317	-
Other Donation	150		-	150	-
Donations from Trustees	99		-	99	-
			-	-	-
			-	-	-
			-	-	-
<b>Sub total (Gross income for AR)</b>	<b>1 356</b>	<b>495</b>	<b>-</b>	<b>1 851</b>	<b>-</b>

#### A2 Asset and investment sales, (see table).

	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

**Total receipts**

**1 356**

**495**

**-**

**1 851**

**-**

#### A3 Payments

Vinyl banners - anti idling	-	126	-	126	-
Anti idling leaflets	-	104	-	104	-
Website costs	171	-	-	171	-





## B2 Other monetary assets

Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

## B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

## B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

Signed by one or two trustees on behalf of all the trustees

	Detailed	Fund to which liability relates	Amount due (optional)	When due (optional)
The charity has no debt or guarantees			*	
			*	
			*	
			*	
			*	

  

Signature	Print Name	Date of approval
[Signature]	KATHERINE SIMMONS-SAMANT	30/3/2022
Francesca Agostini	FRANCESCA AGOSTINI	1/4/22