

THE RICHARD ROBERTS ARCHIVE

England & Wales · Charity number 1189116

Details

Status Registered

Legal form CIO

Registered 2020-04-17

Register [View on the Charity Commission register](#)

Contact

Address Unit 14
Adswood Industrial Estate
Adswood Road
Stockport
SK3 8LF

Phone 07767427552

Email richardrobertsarchive@gmail.com

Website www.richardrobertsarchive.org.uk

Activities

Objects: THE OBJECTS OF THE CIO ARE TO ADVANCE EDUCATION FOR THE PUBLIC BENEFIT IN ADVERTISING HISTORY BY PRESERVING AND MAINTAINING AN ARCHIVE OF MATERIAL AND TO PUBLICISE AND MAKE AVAILABLE THE COLLECTION TO THE WIDER PUBLIC AND TO FURTHER ACADEMIC RESEARCH.

Activities: Our aim is to preserve, and to make available for academic research, print advertising of any products in any language and from any period. The historic and cultural value of such material is enormous: The wording and images of advertising have always depicted the essence of what advertisers want to say about the quality of their product.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Arts/culture/heritage/science
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£19,044	£18,126	-	-
2024-03-31	£10,776	£12,311	-	-
2023-03-31	£10,993	£5,528	-	-
2022-03-31	£2,325	£88	-	-
2021-03-31	£0	£0	-	-

Trustees

Name	Role	Appointed
Richard Roberts	Chair	2020-04-17
Dr Craig Andrew Horner		2020-04-17
Sheila Mary Jones		2025-09-01
Sukriti Mehta		2024-10-15

THE RICHARD ROBERTS ARCHIVE

England & Wales - Charity number 1189116

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day	Month	Year		Day	Month	Year
	20	04	2024		31	03	2025

Section A Reference and administration details

Charity name	Richard Roberts Archive
Other names charity is known by	N/A
Registered charity number (if any)	1189116
Charity's principal address	Unit 14, Adswood Industrial Estate
	Adswood Road, Stockport
	Postcode SK3 8LF

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Richard Roberts	Trustee		
2	Peter Moss	Trustee		
3	Craig Horner	Trustee		
4	George Mumford	Trustee	20/04/2024 to 10/09/2024	
5	Katherine Hilton	Trustee		
6				Richard Roberts Archive Board of Trustees
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

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Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution of a Charitable Incorporated Organisation whose only voting members are its charity trustees

How the charity is constituted
(eg. trust, association, company)

CIO

Trustee selection methods
(eg. appointed by, elected by)

By appointment by the Board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Cultural Framework
Cultural Value
Framework to select works

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to advance education for the public benefit in advertising history by preserving and maintaining an archive of material and to publicise and make available the collection to the wider public and to further academic research.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

To ensure the preservation of the existing collection held in trust by the charity.

To add to the collection through donations and acquisitions.

To make the collection accessible to researchers.

To promote the collection to a wider audience.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

Regular online newsletters and blogs published throughout the year on the website and through mail shots to subscribers.

There were 14 research requests during the year.

12 Open evenings were held.

Participation in the Heritage Open Day Scheme in September where the archive was open to the public and talks were given.

TOTAL catalogued collection items = 227,142
(last year 199,148 items – an increase of 27,994)

Collection breakdown as follows:

Collection database contains 167,280 items
(last year 158,247 items – an increase of 9,033)

Product file collection of individual advertisements contains 24,707 items.
(last year 19,969 items – an increase of 4,738)

Transport photograph collection contains 883 pictures.
(last year 883 pictures – no change)

Beer mat collection 34,272 items.
(last year 20,049 items – an increase of 14,223)

Total volunteer hours to date is 78,700.
(last year 70,456 hours – an increase of 8,244 hours)

Alongside the cataloguing of items into the collection the main focus this year has been improving the website and developing our social media content both of which are aimed at growing our visibility to a wider audience.

Section E Financial review

Brief statement of the charity's policy on reserves

A policy on reserves is yet to be established but is being actively worked up at the Trustee meetings.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The bulk of funding for the year came from donations. Sales of fire wood and digital images accounted for the balance of income.

Expenditure was primarily on running and maintaining the archive.

Some items were purchased for the collection while other items were received as donations.

Section F Other optional information

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Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Richard Roberts	
Full name(s)	Richard Roberts	
Position (eg Secretary, Chair, etc)	Chair	
Date	2/11/2025	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Richard Roberts Archive	No (if any) 1189116
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CC16a

Receipts and payments accounts

For the period from	Period start date 01/04/2024	To	Period end date 31/03/2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	15,384	-	-	15,384	15,504
Sales	3,660	-	-	3,660	1,160
Steven White Books	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	19,044	-	-	19,044	16,664
A2 Asset and investment sales, (see table).					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	19,044	-	-	19,044	16,664
A3 Payments					
Sundries	800	-	-	800	332
Stationery	1,131	-	-	1,131	1,980
Archive running costs	5,590	-	-	5,590	5,634
Austin Ruby costs	728	-	-	728	-
Postage	162	-	-	162	33
Steven White Books	3,900	-	-	3,900	4,700
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	12,311	-	-	12,311	12,679
A4 Asset and investment purchases. (see table)					
Building improvements	452	-	-	452	133
Collection purchases	5,363	-	-	5,363	4,199
Sub total	5,815	-	-	5,815	4,199
Total payments	18,126	-	-	18,126	16,878
Net of receipts/(payments)	918	-	-	918	- 214
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	740	-	-	740	740
Cash funds this year end	1,658	-	-	1,658	526

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash	381	-	-
	Bank	706	-	-
	Bank savings	571	-	-
	Total cash funds	1,658	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
			-	-
			-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	No activity		-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Donation of Unit 14 by Richard Roberts at book value	220077	-	-
	Collection at book value	219140	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Stephen White Books	Collection	18,812	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	<i>Richard Roberts</i>	Richard Roberts	02/11/2025	

THE RICHARD ROBERTS ARCHIVE

England & Wales - Charity number 1189116

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day	Month	Year		Day	Month	Year
	20	04	2023		31	03	2024

Section A Reference and administration details

Charity name	Richard Roberts Archive
Other names charity is known by	N/A
Registered charity number (if any)	1189116
Charity's principal address	Unit 14, Adswood Industrial Estate Adswood Road, Stockport
Postcode	SK3 8LF

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Richard Roberts	Trustee		
2	Peter Moss	Trustee		
3	Craig Horner	Trustee		
4	Angela Thompson	Trustee	20/4/2023 to 7/6/2023	
5	George Mumford	Trustee		
6	Katherine Hilton	Trustee	11/7/2023 to 31/3/2024	
7				Richard Roberts Archive Board of Trustees
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20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution of a Charitable Incorporated Organisation whose only voting members are its charity trustees

How the charity is constituted
(eg. trust, association, company)

CIO

Trustee selection methods
(eg. appointed by, elected by)

By appointment by the Board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Cultural Framework
Cultural Value
Framework to select works

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to advance education for the public benefit in advertising history by preserving and maintaining an archive of material and to publicise and make available the collection to the wider public and to further academic research.

To ensure the preservation of the existing collection held in trust by the charity.

To add to the collection through donations and acquisitions.

To make the collection accessible to researchers.

To promote the collection to a wider audience.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

Regular online newsletters published throughout the year on the website.

There were 32 research requests during the year.

12 Open evenings were held.

Participation in the Heritage Open Day Scheme in September where the archive was open to the public and talks were given.

Collection database contains 158,247 items
(last year 141,401 items – an increase of 16,846)

Product file database contains 15,092 items.
(last year 15,092 items – no change)

Transport photograph collection contains 883 pictures.
(last year 883 pictures – no change)

Beer mat collection 20,049 items.
(last year 0 items – an increase of 20,049)

Total volunteer hours to date is 70,456.
(last year 65,250 hours – an increase of 5,206 hours)

Alongside the cataloguing of items into the collection the main focus this year has been improving the website and developing our social media content both of which are aimed at growing our visibility to a wider audience.

Section E

Financial review

Brief statement of the charity's policy on reserves

A policy on reserves is yet to be established but is being actively worked up at the Trustee meetings.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The bulk of funding for the year came from donations. Sales of fire wood and digital images accounted for the balance of income.

Expenditure was primarily on running and maintaining the archive.

Some items were purchased for the collection while other items were received as donations.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Richard Roberts	
Full name(s)	Richard Roberts	
Position (eg Secretary, Chair, etc)	Chair	
Date	7/11/2024	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Richard Roberts Archive	No (if any) 1189116
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Receipts and payments accounts

For the period from	Period start date 4/1/2023	To	Period end date 3/31/2024
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Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations	9,616	-	-	9,616	9,616
Sales	1,160	-	-	1,160	1,377
Steven White Books	-	-	-	-	27,412
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	10,776	-	-	10,776	38,405
A2 Asset and investment sales, (see table).					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	10,776	-	-	10,776	38,405
A3 Payments					
Sundries	332	-	-	332	800
Stationery	1,980	-	-	1,980	1,154
Archive running costs	5,634	-	-	5,634	2,324
D Grenfell loan	-	-	-	-	1,250
Postage	33	-	-	33	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	7,979	-	-	7,979	5,528
A4 Asset and investment purchases, (see table)					
Building improvements	133	-	-	133	1,305
Collection purchases	4,199	-	-	4,199	33,422
Sub total	4,332	-	-	4,332	33,422
Total payments	12,311	-	-	12,311	38,950
Net of receipts/(payments)	- 1,535	-	-	- 1,535	545
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,939	-	-	2,939	2,939
Cash funds this year end	1,404	-	-	1,404	2,394

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	264	-	-
	Bank	408	-	-
		-	-	-
	Total cash funds	672	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			-	-
			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	No activity		-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Donation of Unit 14 by Richard Roberts at book value	220077	-	-
	Collection at book value	213777	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Stephen White Books	Collection	22,712	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name		Date of approval
	Richard Roberts	Richard Roberts		11/7/2024

THE RICHARD ROBERTS ARCHIVE

England & Wales - Charity number 1189116

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day	Month	Year		Day	Month	Year
	20	04	2022		31	03	2023

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2	Peter Moss	Trustee		
3	Craig Horner	Trustee		
4	Angela Thompson	Trustee		
5	George Mumford	Trustee		
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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(eg. appointed by, elected by)

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Product file database contains 15,092 items.

Transport photograph collection contains 883 pictures.

Total volunteer hours to date is 65,250.

Section E

Financial review

Brief statement of the charity's policy on reserves

A policy on reserves is yet to be established but is being actively worked up at the Trustee meetings.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The bulk of funding for the year came from donations. Sales of fire wood and digital images accounted for the balance of income.

Expenditure was primarily on running and maintaining the archive.

Some items were purchased for the collection while other items were received as donations.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Richard Roberts</i>	
Full name(s)	Richard Roberts	
Position (eg Secretary, Chair, etc)	Chair	
Date	14/10/2023	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Richard Roberts Archive	No (if any) 1189116
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CC16a

Receipts and payments accounts

For the period from	Period start date 4/1/2022	To	Period end date 3/31/2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	9,616	-	-	9,616	-
Sales	1,377	-	-	1,377	-
S White books (loan account)	27,412	-	-	27,412	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	38,405	-	-	38,405	-
A2 Asset and investment sales, (see table).					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	38,405	-	-	38,405	-
A3 Payments					
Sundries	800	-	-	800	-
Stationery	1,154	-	-	1,154	-
Archive running costs	2,324	-	-	2,324	-
D Grenfell loan	1,250	-	-	1,250	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	5,528	-	-	5,528	-
A4 Asset and investment purchases, (see table)					
Building improvements	1,305	-	-	1,305	-
Collection purchases	33,422	-	-	33,422	-
Sub total	34,727	-	-	34,727	-
Total payments	40,255	-	-	40,255	-
Net of receipts/(payments)	- 1,850	-	-	- 1,850	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,939	-	-	2,939	-
Cash funds this year end	1,089	-	-	1,089	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	112	-	-
	Bank	977	-	-
		-	-	-
	Total cash funds	1,089	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			-	-
			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	No activity		-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Donation of Unit 14 by Richard Roberts at book value	220077	-	-
	Donation of collection at book value	176155	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Stephen White Books	Collection	27,412	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
	Richard Roberts	Richard Roberts	10/14/2022

THE RICHARD ROBERTS ARCHIVE

England & Wales - Charity number 1189116

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
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Charity name	Richard Roberts Archive
Other names charity is known by	N/A
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Charity's principal address	Unit 14, Adswood Industrial Estate
	Adswood Road, Stockport
	Postcode SK3 8LF

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Richard Roberts	Trustee		
2	Peter Moss	Trustee		
3	Craig Horner	Trustee		
4	Angela Thompson	Trustee		
5	George Mumford	Trustee		
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
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Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution of a Charitable Incorporated Organisation whose only voting members are its charity trustees

How the charity is constituted
(eg. trust, association, company)

CIO

Trustee selection methods
(eg. appointed by, elected by)

By appointment by the Board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Cultural Framework
Cultural Value
Framework to select works

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to advance education for the public benefit in advertising history by preserving and maintaining an archive of material and to publicise and make available the collection to the wider public and to further academic research.

To ensure the preservation of the existing collection held in trust by the charity.

To add to the collection through donations and acquisitions.

To make the collection accessible to researchers.

To promote the collection to a wider audience.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Website established and regular online newsletters published throughout the year

There were 18 research requests during the year.

12 Open evenings were held.

Participation in the Heritage Open Day Scheme in September where the archive was open to the public and talks were given.

One presentation was given by the archive to the Society of Automotive Historians in Britain.

Collection database contains 127,566 items.

Product file database contains 15,080 items.

Transport photograph collection contains 883 pictures.

Total volunteer hours to date is 60,420.

Section E

Financial review

Brief statement of the charity's policy on reserves

A policy on reserves is yet to be established but is being actively worked up at the Trustee meetings.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

All funding for the year came from donations.

Expenditure was primarily on running and maintaining the archive.

Some items were purchased for the collection while other items were received as donations.

Section F Other optional information

Empty box for optional information.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Richard Roberts</i>	
Full name(s)	Richard Roberts	
Position (eg Secretary, Chair, etc)	Chair	
Date	17/1/2023	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Richard Roberts Archive	No (if any) 1189116
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Receipts and payments accounts

For the period from	Period start date 4/1/2021	To	Period end date 3/31/2022
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
Donations	2,325	-	-	2,325
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	2,325	-	-	2,325
A2 Asset and investment sales, (see table).				
None	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	2,325	-	-	2,325
A3 Payments				
Sundries	73	-	-	73
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	73	-	-	73
A4 Asset and investment purchases, (see table)				
No activity due to Covid	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	73	-	-	73
Net of receipts/(payments)	2,252	-	-	2,252
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	2,252	-	-	2,252

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds	Cash at bank	2,857	-
		-	-
		-	-
	Total cash funds	2,857	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B2 Other monetary assets			-
			-
			-
		-	-
		-	-
		-	-

Categories	Details	Fund to which asset belongs	Cost (optional)
B3 Investment assets	No activity		-
			-
			-
			-
			-

Categories	Details	Fund to which asset belongs	Cost (optional)
B4 Assets retained for the charity's own use	Donation of Unit 14 by Richard Roberts at book value	220077	-
	Donation of collection at book value	176155	-
			-
			-
			-
			-
			-
			-
			-

Categories	Details	Fund to which liability relates	Amount due (optional)
B5 Liabilities			-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
Richard Roberts	Richard Roberts

CC16a



Last year
to the nearest £

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Endowment funds
to nearest £

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-

OK

Endowment funds
to nearest £

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-
-
-

Current value (optional)

-
-
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-
-

Current value (optional)

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-
-
-
-

When due (optional)

Date of approval

1/17/2022

THE RICHARD ROBERTS ARCHIVE

England & Wales - Charity number 1189116

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day	Month	Year		Day	Month	Year
	20	04	2020		31	03	2021

Section A Reference and administration details

Charity name	Richard Roberts Archive
Other names charity is known by	N/A
Registered charity number (if any)	1189116
Charity's principal address	Unit 14, Adswood Industrial Estate
	Adswood Road, Stockport
	Postcode SK3 8LF

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Richard Roberts	Trustee		
2	Peter Moss			
3	Craig Horner			
4	Angela Thompson			
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20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
------	-----------------------------------

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Constitution of a Charitable Incorporated Organisation whose only voting members are its charity trustees

How the charity is constituted
(eg. trust, association, company)

CIO

Trustee selection methods
(eg. appointed by, elected by)

By appointment by the Board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Cultural Framework
Cultural Value
Framework to select works

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the cio are to advance education for the public benefit in advertising history by preserving and maintaining an archive of material and to publicise and make available the collection to the wider public and to further academic research.

To ensure the preservation of the existing collection held in trust by the charity.

To add to the collection through donations and acquisitions.

To make the collection accessible to researchers.

To promote the collection to a wider audience.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Due to Covid restrictions the archive has been inactive in most respects other than maintaining the existing collection and establishing a website presence.

Section E

Financial review

Brief statement of the charity's policy on reserves

Due to Covid the trustees were not able to establish a policy on reserves.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Due to Covid no financial activity has taken place.

Section F Other optional information

Empty box for optional information.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Richard Roberts</i>	
Full name(s)	Richard Roberts	
Position (eg Secretary, Chair, etc)	Chair	
Date	17/1/2022	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name	No (if any)
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Receipts and payments accounts

For the period from	Period start date 4/20/2020	To	Period end date 3/31/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
No activity due to Covid	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	-	-	-	-
A2 Asset and investment sales, (see table).				
No activity due to Covid	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	-	-	-	-
A3 Payments				
No activity due to Covid	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
A4 Asset and investment purchases, (see table)				
No activity due to Covid	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	-	-	-	-
Net of receipts/(payments)	-	-	-	-
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds	No activity due to Covid	-	-
		-	-
		-	-
	Total cash funds	-	-
	(agree balances with receipts and payments account(s))	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B2 Other monetary assets	No activity due to Covid	-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	Fund to which asset belongs	Cost (optional)
B3 Investment assets	No activity due to Covid		-
			-
			-
			-
			-

	Details	Fund to which asset belongs	Cost (optional)
B4 Assets retained for the charity's own use	No activity due to Covid		-
			-
			-
			-
			-
			-
			-
			-
			-

	Details	Fund to which liability relates	Amount due (optional)
B5 Liabilities	No activity due to Covid		-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
Richard Roberts	Richard Roberts

CC16a



Last year
to the nearest £

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Endowment funds
to nearest £

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OK

Endowment funds
to nearest £

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Current value (optional)

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Current value (optional)

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When due (optional)

Date of approval

1/17/2022