

**ANNUAL REPORTS AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30TH SEPTEMBER 2024**

HELPFILM

(Charitable Incorporated Organisation)

CHARITY REGISTRATION No: 1189012

Castle View Accounting Ltd
Ground Floor Offices
53 High Street
Arundel
West Sussex
BN18 9AJ

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(Charitable Incorporated Organisation)

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LEGAL AND ADMINISTRATIVE INFORMATION

CHARITY NUMBER	1189012
DATE OF REGISTRATION	14th April 2020
START OF FINANCIAL YEAR	1st October 2023
END OF FINANCIAL YEAR	30th September 2024
TRUSTEES AT 30TH SEPTEMBER 2024	Alan Walsh Matthew Murdoch Meredith Morgan Valeria Oliveri Jane Flynn (Resigned 21st February 2023)
LEGAL STATUS	Charitable Incorporated Organisation
GOVERNING INSTRUMENT	CIO - Foundation Registered 14th April 2020

OBJECTS

The objects of CIO are, for the public benefit, promoting the efficiency and effectiveness of charities and the effective use of charitable resources, in particular but not exclusively by providing charities with video production and editing services on beneficial terms, to enable those charities to further their charitable purposes by providing education, advice, information and/or support via video. In this clause 3 "beneficial terms" means terms which are advantageous to the relevant charity as compared with commercial terms, including at no or significantly reduced cost.

CORRESPONDENCE ADDRESS	483 Green Lanes London N13 4BS
PRIMARY BANKERS	CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
INDEPENDENT EXAMINERS	Castle View Accounting Ltd Ground Floor Offices 53 High Street Arundel West Sussex BN18 9AJ

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TRUSTEES' REPORT FOR THE YEAR ENDED 30TH SEPTEMBER 2024

Objectives and Activities

The objects of HelpFilm are, for the public benefit, promoting the efficiency and effectiveness of charities and the effective use of charitable resources, in particular but not exclusively by providing charities with video production and editing services on beneficial terms, to enable those charities to further their charitable purposes by providing education, advice, information and/or support via video.

“Beneficial terms” means terms which are advantageous to the relevant charity as compared with commercial terms, including at no or significantly reduced cost.

Videos and animation productions, including editing services, for a total cost of £11,371 for a number of charities to enable them to further their charitable purposes.

All trustees have been kept up to date and have participated in the purpose of the charity.

Achievements and Performance

This is a list of the charities HelpFilm worked in partnership with by creating video contents during the financial period:

Artizan International: Is a charity that works with adults with physical disabilities, located in Ecuador, Peru and the UK. It provides training and skills so that all artisans can be independent and empowered, when typically they would be excluded from society. The diverse range of people involved in their work is a testament to their commitment for inclusivity. Jewellery, homeware and toiletries are created in all three countries and sold in their UK Haringey shop. Link to the video: <https://helpfilm.org/previous-work>

The Simon Community: Has been working since 1963 to alleviate the isolation of people sleeping rough, provide a place where they can gain a sense of belonging and foster the skills they need to move towards a housing option that is suitable for them. Their charity is a community of volunteers and people who have experienced or are currently experiencing homelessness in all its forms. Link to the video: <https://helpfilm.org/previous-work>

Lifeshare: Is a charity supporting those experiencing homelessness in Manchester and Salford. We loved working on this film because they knew straight away what they wanted. They wanted to showcase all of their services including the breakfasts that they offer each week, as well as the other services such as clothing, information about housing services, haircuts and job support. We think the factual information in the interviews really brings the issue of homelessness to the forefront of the film. Link to the video: <https://helpfilm.org/previous-work>

Standing Tall: Is a charity supporting those who are experiencing homelessness by offering employers the opportunity to meet those who are experienced and educated in their field of expertise and want to get off the street. In the meantime, they also connect those who are experiencing homelessness with a host, able to offer their spare room for 6 months or more, allowing them to get back on their feet. Link to the video: <https://helpfilm.org/previous-work>

Animal Shelter Agonda: Is a charity situated in Goa, India. Its primary goal is to help sick and mistreated animals and to give medical attention. They run a sterilization program to cut back on the growing population of cats and dogs, as well as a feeding program for beach dogs during the monsoon season. Since their inception, they have managed to change the views and attitudes of local people about feeding stray dogs and also educating them about the power of adoption. We loved the enthusiasm of the team from the outset; it was clear that they really wanted to make changes to their local surroundings and were genuinely passionate about changing the lives of the animals in their care. Link to the video: <https://helpfilm.org/previous-work>

Music in Hospitals and Care (MiHC): Is made up of over 350 professional musicians, volunteers, trustees and core staff. The charity improves the health and wellbeing of children and adults through the healing power of live music, particularly for people with mental, physical and emotional ill health. Every year, their professional musicians share live music with people from across the UK, who may not otherwise get to experience it. This includes those living with dementia, mental health problems, or who are seriously ill. Link to the video: <https://helpfilm.org/previous-work>

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TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2024

Impact Family Services: Is a local charity that supports every member of the family to ultimately break the cycle of domestic abuse, relieving mums, dads, children and young people from the lifelong impacts of harmful relationships. Link to the video: <https://www.impactfs.co.uk/how-we-support-victims>

Other Content Created:

Video content still in the making for AzuKo, a charity that works side-by-side with women, and their communities, in both Bangladesh and the UK to solve the housing challenges they're facing.

Financial Review

At the end of fiscal period 01.10.23-30.09.24 we were left with £46,727 in the bank.

The remaining cash is used for future videos and animations for other charities reaching out for our services.

Structure, Governance and Management

Trustee Selection Methods

Eligibility for Trusteeship:

(a) Every charity trustee must be a natural person.

(b) No individual may be appointed as a charity trustee of the CIO:

-if he or she is under the age of 16 years; or

-if he or she would automatically cease to hold office under the provisions of clause [12(1)(e)].

(c) No one is entitled to act as a charity trustee whether on appointment or on any re- appointment until he or she has expressly acknowledged, in whatever way the charity trustees decide, his or her acceptance of the office of charity trustee.

(d) At least one of the trustees of the CIO must be 18 years of age or over. If there is no trustee aged at least 18 years, the remaining trustees may only act to call a meeting of the charity trustees, or appoint a new charity trustee.

Appointment of Trustees:

(1) Apart from the first charity trustees, every trustee must be appointed [for a term of two years} by a resolution passed at a properly convened meeting of the charity trustees.

(2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

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TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2024

Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable Law and the Generally Accepted Accounting Principles (GAAP) including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

The Charities Act 2011 require the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the CIO and of the surplus or deficit of the CIO for that period. In preparing those financial statements the trustees are required to:

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare financial statements on the going concern basis unless it is inappropriate to presume that the CIO will continue in existence.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Governing Document. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on

14th JULY 2025

Signed on their behalf by Trustee

Valeria Oliveri

Printed Name:

VALERIA OLIVERI

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STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30TH SEPTEMBER 2024

	Notes	Unrestricted Funds £	Restricted Funds £	TOTAL 2023/24 £	TOTAL 2022/23 £
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Donations, Grants & Legacies	3a	32,421	-	32,421	59,885
Investment Income	3b	91	-	91	55
TOTAL INCOMING RESOURCES		32,512	-	32,512	59,939
RESOURCES EXPENDED					
Costs of Generating Funds					
Cost of Charitable Activities	4a	28,251	-	28,251	72,164
Governance Costs	4b	900	-	900	840
TOTAL RESOURCES EXPENDED		29,151	-	29,151	73,004
NET INCOMING (OUTGOING) RESOURCES		3,361	-	3,361	(13,065)
Funds Brought Forward		42,466	-	42,466	55,531
TOTAL FUNDS CARRIED FORWARD		45,827	-	45,827	42,466

Movements on all reserves and all recognised gains and losses are shown above. All of the organisation's operations are classed as continuing.

The notes on pages 9 to 13 form part of these financial statements.

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BALANCE SHEET
AS AT 30TH SEPTEMBER 2024

	Note	Unrestricted Funds £	Restricted Funds £	TOTAL 30-Sep-24 £	TOTAL 30-Sep-23 £
Fixed Assets					
Tangible Assets	2	-	-	-	-
Investments	6	-	-	-	-
Total Fixed Assets		-	-	-	-
Current Assets					
Debtors & Prepayments	8	-	-	-	-
Cash at Bank and in Hand	7	46,727	-	46,727	43,306
Total Current Assets		46,727	-	46,727	43,306
Creditors: Amounts falling due within one year	9	900	-	900	840
NET CURRENT ASSETS		45,827	-	45,827	42,466
TOTAL ASSETS less current liabilities		45,827	-	45,827	42,466
Creditors: Amounts falling due in more than one year	10	-	-	-	-
NET ASSETS		45,827	-	45,827	42,466
Funds of the Charity					
General Funds		45,827	-	45,827	42,466
Restricted Funds	5	-	-	-	-
Total Funds		45,827	-	45,827	42,466

Approved by the Trustees on 14th JULY 2025

Signed on their behalf by Trustee 

Printed Name: VALERIA OLIVERI

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NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30TH SEPTEMBER 2024

1. ACCOUNTING POLICIES

Basis of Preparation & Assessment of Going Concern

Basis of Preparation

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2015) (Second Edition, effective 1st January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Charities Act 2011.

The Charity meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost unless otherwise stated in the relevant accounting policy notes.

Assessment of Going Concern

Preparation of the accounts is on a going concern basis. The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Incoming Resources

Recognition of Incoming Resources

These are included in the Statement of Financial Activities (SOFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability

Incoming Resources with Related Expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resource and related expenditure are reported gross in the SOFA.

Grants and Donations

Grants and Donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Tax Reclaims on Donations and Gifts

Incoming resources from tax reclaims are included in the SOFA at the same time as the gift to which they relate.

Contractual Income and Performance Related Grants

This is only included in the SOFA once the related goods or services have been delivered.

Gifts in Kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SOFA as incoming resources when receivable.

Donated Services and Facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

Volunteer Help

The value of any voluntary help received is not included in the accounts.

Investment Income

This is included in the accounts when receivable.

Investment Gains and Losses

This included any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2024

1. ACCOUNTING POLICIES (continued)

Expenditure and Liabilities

Liability Recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Governance Costs

Include costs of the preparation and examination of statutory accounts, the costs of the trustees meetings and cost of any legal advice to trustees on governance or constitutional matters.

Grants with Performance Conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SOFA once the recipient of the grant has provided the specified service or output.

Grants Payable without Performance Conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to a grant which remain in control of the charity.

Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

Unrestricted funds

These funds can be used for the general objectives of the charity as set out in the trustees report. The movements of the unrestricted funds are given in the Statement of Financial Activities.

Restricted funds

These funds are where the donor has specified a purpose for the donation made. These restrictions often arise as a result of appeals for special offerings for specific purposes.

Designated funds

These funds are funds set aside by the trustees out of unrestricted general funds for particular purposes or projects.

Fixed Assets

Fixed Assets are capitalised if they can be used for more than one year and cost at least £1,500. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation Expense

Depreciation is calculated at a rate to write off the cost of tangible fixed assets over their estimated useful lives. The rates applied are as follows:

Fixtures, Fittings and Equipment

25% - Straight Line Basis

2. TANGIBLE FIXED ASSETS

The CIO held no fixed assets during this or the previous financial period.

The annual commitments under non-cancelling operating leases and capital commitments are as follows:

30th September 2024: None

30th September 2023: None

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2024

3. INCOMING RESOURCES

	Unrestricted Funds £	Restricted Funds £	TOTAL 2023/24 £	TOTAL 2022/23 £
a) Donations, Grants & Legacies				
Gift Aid Tax	18	-	18	734
Gifts & Donations	32,403	-	32,403	59,151
	32,421	-	32,421	59,885

b) Investment Income

Interest	91	-	91	55
	91	-	91	55

4. RESOURCES EXPENDED

	Unrestricted Funds £	Restricted Funds £	TOTAL 2023/24 £	TOTAL 2022/23 £
a) Cost of Charitable Activities				
Bank Charges	66	-	66	116
Licenses & Subscriptions	842	-	842	755
Printing, Postage & Stationery	188	-	188	215
Project Development Costs	15,558	-	15,558	15,285
Training Costs	-	-	-	132
Travel & Subsistence	226	-	226	184
Video & Amination Costs	11,371	-	11,371	55,477
	28,251	-	28,251	72,164

b) Governance Costs

Independent Examiners Fees	9	900	-	900	840
		900	-	900	840

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2024

5. RESTRICTED FUNDS

The CIO held no restricted funds during this or the previous financial period.

6. INVESTMENTS

The CIO held no fixed assets investments during this or the previous financial period.

7. CASH AT BANK AND IN HAND

	Unrestricted Fund £	Restricted Fund £	TOTAL 30-Sep-24 £	TOTAL 30-Sep-23 £
Cash at Bank & in Hand	46,727	-	46,727	43,306
	46,727	-	46,727	43,306

8. DEBTORS AND PREPAYMENTS

The CIO held no Debtors or Prepayments during this or the previous financial period.

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Unrestricted Fund £	Restricted Fund £	TOTAL 30-Sep-24 £	TOTAL 30-Sep-23 £
Independent Examiners Fees	900	-	900	840
	900	-	900	840

10. CREDITORS: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR

The CIO held no long term liabilities during this or the previous financial period.

11. NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	TOTAL 30-Sep-24 £	TOTAL 30-Sep-23 £
Fixed Asset Investments	-	-	-	-
Net Current Assets	45,827	-	45,827	42,466
Long Term Liabilities	-	-	-	-
	45,827	-	45,827	42,466

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2024

12. STAFF COSTS AND NUMBERS

The CIO employed no members of staff during this or the previous financial period.

13. TRUSTEES AND OTHER RELATED PARTIES

The only payments made to the Trustees consisted of reimbursements of expenses incurred in furthering the Charity's objects and no direct benefits were received by the Trustees during the financial year.

No other payments were made to trustees or any persons connected with them during this financial period. No material transaction took place between the organisation and a trustee or any person connected with them.

14. RISK ASSESSMENT

The Trustees actively review the major risks which the charity faces on a regular basis and believe that maintaining the free reserves stated, combined with the annual review of the controls over key financial systems carried out on an annual basis will provide sufficient resources in the event of adverse conditions. The Trustees have also examined other operational and business risks which they face and confirm that they have established systems to mitigate the significant risks.

15. RESERVES POLICY

The Trustees have considered the level of reserves they wish to retain, appropriate to the CIO's needs. This is based on the CIO's size and the level of financial commitments held. The Trustees aim to ensure the CIO will be able to continue to fulfil its charitable objectives even if there is a temporary shortfall in income or unexpected expenditure. The Trustees will endeavour not to set aside funds unnecessarily.

16. PUBLIC BENEFIT

The CIO acknowledges its requirement to demonstrate clearly that it must have charitable purposes or 'aims' that are for the public benefit. Details of how the CIO has achieved this are provided in the Trustees report. The Trustees confirm that they have paid due regard to the Charity Commission guidance on public benefit before deciding what activities the CIO should undertake.

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees/ members of HelpFilm on the accounts for the year ended 30th September 2024 set out on pages 7 to 13.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

K. Collaku MAAT
Castle View Accounting Ltd
Ground Floor Offices
53 High Street
Arundel
West Sussex
BN18 9AJ



Date: 21st July 2025