

**ANNUAL REPORTS AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30TH SEPTEMBER 2022**

HELPFILM

(Charitable Incorporated Organisation)

CHARITY REGISTRATION No: 1189012

Castle View Accounting Ltd
New Barn
Mudberry Lane
Bosham
Chichester
West Sussex
PO18 8TS

HELPFILM
(Charitable Incorporated Organisation)

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LEGAL AND ADMINISTRATIVE INFORMATION

CHARITY NUMBER	1189012
DATE OF REGISTRATION	14th April 2020
START OF FINANCIAL YEAR	1st October 2021
END OF FINANCIAL YEAR	30th September 2022
TRUSTEES AT 30TH SEPTEMBER 2022	Alan Walsh Matthew Murdoch Jane Flynn Meredith Morgan Valeria Oliveri
LEGAL STATUS	Charitable Incorporated Organisation
GOVERNING INSTRUMENT	CIO - Foundation Registered 14th April 2020

OBJECTS

The objects of CIO are, for the public benefit, promoting the efficiency and effectiveness of charities and the effective use of charitable resources, in particular but not exclusively by providing charities with video production and editing services on beneficial terms, to enable those charities to further their charitable purposes by providing education, advice, information and/or support via video. In this clause 3 "beneficial terms" means terms which are advantageous to the relevant charity as compared with commercial terms, including at no or significantly reduced cost.

CORRESPONDENCE ADDRESS	483 Green Lanes London N13 4BS
PRIMARY BANKERS	CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
INDEPENDENT EXAMINERS	Castle View Accounting Ltd New Barn Mudberry Lane Bosham Chichester West Sussex PO18 8TS

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TRUSTEES' REPORT FOR THE YEAR ENDED 30TH SEPTEMBER 2022

Objectives and Activities

The objects of HelpFilm are, for the public benefit, promoting the efficiency and effectiveness of charities and the effective use of charitable resources, in particular but not exclusively by providing charities with video production and editing services on beneficial terms, to enable those charities to further their charitable purposes by providing education, advice, information and/or support via video.

"Beneficial terms" means terms which are advantageous to the relevant charity as compared with commercial terms, including at no or significantly reduced cost.

Videos and animation productions, including editing services, for a total cost of £27,023 for a number of charities to enable them to further their charitable purposes.

All trustees have been kept up to date and have participated in the purpose of the charity. They have all signed the CIO governing document

Achievements and Performance

This is a list of the charities HelpFilm worked in partnership with by creating video contents during the period 01.10.21 – 30.09.22

T21: a charity that provides meaningful work opportunities and social interaction for young people with Down's Syndrome. This video was created to showcase all the amazing work they are doing in the community at the Birch Tree Cafe, a place where young people who have Down's Syndrome can work, socialize, and be accepted as part of a vibrant village community. The video made it to the Smiley Charity Film Awards finalists last March and won the People's Choice Silver awards for charities under £100k, reaching millions of UK citizens watching the awards. [Birch Tree Café Video](#)

Bank The Food: A charity on a mission to ensure food banks always have exactly what they need, when they need it. This video animation was created to raise awareness on the Bank The Food's app. It was an outstanding success on social media also thanks to celebrity Joe Lycett who kindly provided the voiceover. The video also made it as a finalist in the Smiley Charity Film Awards last March. [Bank The Food Video](#)

Street Storage: A charity providing those experiencing homelessness with free, accessible and safe storage for their belongings. The animation was created with the aim to raise awareness, which it did and thanks to Gayle Porter who kindly provided the voiceover, the video was a real success on social media and was reshared thousands of times. [Street Storage Video](#)

Positive About Down Syndrome: A charity that provides information and support to new and expectant parents with a child with Down syndrome. This video was created to help parents struggling with news that their baby may have Down syndrome and to help them understand that they are not alone. [PADS Video](#)

REDStart: A charity that aims to provide financial education to transform the life chances of young people across the country. This animation was created to focus on the metaphor of the charity giving the children a 'superpower' in financial education/control. This animation would be shown in the assembly hall at school when the children were first introduced to the long term project. [REDStart Video](#)

CADAS: Provides free support for individuals who are struggling with their own, or someone else's, drug, alcohol use or addictive behaviour. The film centres around their work with local young people who are in crisis- addiction and dependency. The film showcases the activities that they provide in order to engage and interact with young people about the consequences of long term addiction, as well as why addiction happens. [CADAS Video](#)

Action for Race Equality: Takes action against inequality and pioneers innovative solutions to empower young people through education, employment and enterprise. Through their criminal justice initiative EQUAL and their #ScrapTheMatrix campaign, they are campaigning to draw attention to the impact of a controversial policing tool called the Gangs Violence Matrix on young Black people and their families. [Race For Equality](#)

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TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2022

Council for Learning Outside the Classroom: Supports educators, schools and organisations who are dedicated to ensuring more children and young people have opportunities for life-changing learning experiences beyond the classroom, whether these happen indoors or outdoors, close to home or far away. [Learning Outside the Classroom Video](#)

Independent Choices: Supports, advises and works with victims of domestic abuse & violence. The film's message is that abuse can happen in any home, no matter how beautiful the appearance. It coincided with the launch of Greater Manchester's Domestic Abuse Helpline called 'Behind Closed Doors' and was screened at Manchester's Curzon cinema, with a whole host of stakeholders in attendance, including Manchester's Lord Mayor, Donna Ludford. Feedback received from the event was overwhelmingly positive. [Independent Choices Video](#)

Kids Inspire: Provides mental health and trauma recovery support for children, young people and their families, through a range of therapeutic and community activities we promote resilience, self-awareness, and relationship building to empower more positive life choices. The video aims to tell a strong narrative and a snapshot of the different therapies available, whilst also protecting their service users. [Kids Inspire Video](#)

Hostage International: Delivers essential emotional and practical support to those affected by the kidnap or illegal detention of a loved one, and to hostages and detainees. [Hostage International Video](#)

Financial Review

At the end of fiscal period 01.10.21-30.09.22 we were left with £56,181 in the bank..

The remaining cash is used for future videos and animations for other charities reaching out for our services.

Structure, Governance and Management

Trustee Selection Methods

Eligibility for Trusteeship:

- (a) Every charity trustee must be a natural person.
- (b) No individual may be appointed as a charity trustee of the CIO:
 - if he or she is under the age of 16 years; or
 - if he or she would automatically cease to hold office under the provisions of clause [12(1)(e)].
- (c) No one is entitled to act as a charity trustee whether on appointment or on any re- appointment until he or she has expressly acknowledged, in whatever way the charity trustees decide, his or her acceptance of the office of charity trustee.
- (d) At least one of the trustees of the CIO must be 18 years of age or over. If there is no trustee aged at least 18 years, the remaining trustees may only act to call a meeting of the charity trustees, or appoint a new charity trustee.

Appointment of Trustees:

- (1) Apart from the first charity trustees, every trustee must be appointed [for a term of two years] by a resolution passed at a properly convened meeting of the charity trustees.
- (2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

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TRUSTEES' REPORT (Continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2022

Trustees' Responsibilities

The Charities Act 2011 requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the CIO and of the surplus of the CIO for that period. In preparing those financial statements the trustees are required to:

- Select suitable accounting policies and apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Prepare financial statements on the going concern basis unless it is inappropriate to presume that the CIO will continue in existence.

The trustees are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the CIO. They are also responsible for safeguarding the assets of the CIO and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 12th JUNE 2023

Signed on their behalf by Trustee 

Printed Name: VALERIA OLIVERI

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STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30TH SEPTEMBER 2022

	Notes	Unrestricted Funds £	Restricted Funds £	TOTAL 2021/22 £	TOTAL 2020/21 £
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Donations, Grants & Legacies	3a	45,790	-	45,790	60,010
Charitable Activities	3b	-	-	-	500
Investment Income	3c	11	-	11	-
TOTAL INCOMING RESOURCES		45,801	-	45,801	60,510
RESOURCES EXPENDED					
Costs of Generating Funds					
Cost of Charitable Activities	4a	37,640	-	37,640	11,801
Governance Costs	4b	764	-	764	575
TOTAL RESOURCES EXPENDED		38,404	-	38,404	12,376
NET INCOMING (OUTGOING) RESOURCES		7,397	-	7,397	48,134
Funds Brought Forward		48,134	-	48,134	-
TOTAL FUNDS CARRIED FORWARD		55,531	-	55,531	48,134

Movements on all reserves and all recognised gains and losses are shown above. All of the organisation's operations are classed as continuing.

The notes on pages 9 to 13 form part of these financial statements.

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BALANCE SHEET AS AT 30TH SEPTEMBER 2022

	Note	Unrestricted Funds £	Restricted Funds £	Total 30-Sep-22 £	Total 30-Sep-21 £
Fixed Assets					
Tangible Assets	2	-	-	-	-
Investments	6	-	-	-	-
Total Fixed Assets		-	-	-	-
Current Assets					
Debtors & Prepayments	8	-	-	-	-
Cash at Bank and in Hand	7	56,181	-	56,181	48,709
Total Current Assets		56,181	-	56,181	48,709
Creditors: Amounts falling due within one year	9	650	-	650	575
NET CURRENT ASSETS		55,531	-	55,531	48,134
TOTAL ASSETS less current liabilities		55,531	-	55,531	48,134
Creditors: Amounts falling due in more than one year	10	-	-	-	-
NET ASSETS		55,531	-	55,531	48,134
Funds of the Charity					
General Funds		55,531	-	55,531	48,134
Restricted Funds	5	-	-	-	-
Total Funds		55,531	-	55,531	48,134

Approved by the Trustees on 12th JUNE 2023

Signed on their behalf by Trustee Valeria Oliveri

Printed Name: VALERIA OLIVERI

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NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30TH SEPTEMBER 2022

1. ACCOUNTING POLICIES

Basis of Preparation & Assessment of Going Concern

Basis of Preparation

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP - FRS102) and the Charities Act 2011.

The Charity meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost unless otherwise stated in the relevant accounting policy notes.

Assessment of Going Concern

Preparation of the accounts is on a going concern basis. The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Incoming Resources

Recognition of Incoming Resources

These are included in the Statement of Financial Activities (SOFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability

Incoming Resources with Related Expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resource and related expenditure are reported gross in the SOFA.

Grants and Donations

Grants and Donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Tax Reclaims on Donations and Gifts

Incoming resources from tax reclaims are included in the SOFA at the same time as the gift to which they relate.

Contractual Income and Performance Related Grants

This is only included in the SOFA once the related goods or services have been delivered.

Gifts in Kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SOFA as incoming resources when receivable.

Donated Services and Facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

Volunteer Help

The value of any voluntary help received is not included in the accounts.

Investment Income

This is included in the accounts when receivable.

Investment Gains and Losses

This included any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

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NOTES TO THE FINANCIAL STATEMENTS (continued)
FOR THE YEAR ENDED 30TH SEPTEMBER 2022

1. ACCOUNTING POLICIES (continued)

Expenditure and Liabilities

Liability Recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Governance Costs

Include costs of the preparation and examination of statutory accounts, the costs of the trustees meetings and cost of any legal advice to trustees on governance or constitutional matters.

Grants with Performance Conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SOFA once the recipient of the grant has provided the specified service or output.

Grants Payable without Performance Conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to a grant which remain in control of the charity.

Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

Unrestricted funds

These funds can be used for the general objectives of the charity as set out in the trustees report. The movements of the unrestricted funds are given in the Statement of Financial Activities.

Restricted funds

These funds are where the donor has specified a purpose for the donation made. These restrictions often arise as a result of appeals for special offerings for specific purposes.

Designated funds

These funds are funds set aside by the trustees out of unrestricted general funds for particular purposes or projects.

Fixed Assets

Fixed Assets are capitalised if they can be used for more than one year and cost at least £1,500. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation Expense

Depreciation is calculated at a rate to write off the cost of tangible fixed assets over their estimated useful lives. The rates applied are as follows:

Fixtures, Fittings and Equipment	25% - Straight Line Basis
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2. TANGIBLE FIXED ASSETS

The CIO held no fixed assets during this or the previous financial period.

The annual commitments under non-cancelling operating leases and capital commitments are as follows:

30th September 2022:	None
30th September 2021:	None

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2022

3. INCOMING RESOURCES

	Unrestricted Funds £	Restricted Funds £	TOTAL 2021/22 £	TOTAL 2020/21 £
a) Donations, Grants & Legacies				
Gifts & Donations	45,790	-	45,790	60,010
	45,790	-	45,790	60,010
b) Charitable Activities				
Projects & Activities	-	-	-	500
	-	-	-	500
c) Investment Income				
Interest	11	-	11	-
	11	-	11	-

4. RESOURCES EXPENDED

	Unrestricted Funds £	Restricted Funds £	TOTAL 2021/22 £	TOTAL 2020/21 £
a) Cost of Charitable Activities				
Bank Charges	96	-	96	114
Printing, Postage & Stationery	199	-	199	-
Project Development Costs	9,423	-	9,423	1,125
Training Costs	246	-	246	-
Video & Amination Costs	27,023	-	27,023	10,388
Website Costs	653	-	653	174
	37,640	-	37,640	11,801
b) Governance Costs				
Independent Examiners Fees	650	-	650	575
Trustees Meeting Costs	114	-	114	-
	764	-	764	575

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2022

5. RESTRICTED FUNDS

The CIO held no restricted funds during this or the previous financial period.

6. INVESTMENTS

The CIO held no fixed assets investments during this or the previous financial period.

7. CASH AT BANK AND IN HAND

	Unrestricted Fund £	Restricted Fund £	Total 30-Sep-22 £	Total 30-Sep-21 £
Cash at Bank & in Hand	56,181	-	56,181	48,709
	56,181	-	56,181	48,709

8. DEBTORS AND PREPAYMENTS

The CIO held no Debtors or Prepayments during this or the previous financial period.

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Unrestricted Fund £	Restricted Fund £	Total 30-Sep-22 £	Total 30-Sep-21 £
Independent Examiners Fees	650	-	650	575
	650	-	650	575

10. CREDITORS: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR

The CIO held no long term liabilities during this or the previous financial period.

11. NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total 30-Sep-22 £	Total 30-Sep-21 £
Fixed Asset Investments	-	-	-	-
Net Current Assets	55,531	-	55,531	48,134
Long Term Liabilities	-	-	-	-
	55,531	-	55,531	48,134

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30TH SEPTEMBER 2022

12. STAFF COSTS AND NUMBERS

The CIO employed no members of staff during this or the previous financial period.

13. TRUSTEES AND OTHER RELATED PARTIES

No payments were made to trustees or any persons connected with them during this financial period. No material transaction took place between the organisation and a trustee or any person connected with them.

14. RISK ASSESSMENT

The Trustees actively review the major risks which the charity faces on a regular basis and believe that maintaining the free reserves stated, combined with the annual review of the controls over key financial systems carried out on an annual basis will provide sufficient resources in the event of adverse conditions. The Trustees have also examined other operational and business risks which they face and confirm that they have established systems to mitigate the significant risks.

15. RESERVES POLICY

The Trustees have considered the level of reserves they wish to retain, appropriate to the CIO's needs. This is based on the CIO's size and the level of financial commitments held. The Trustees aim to ensure the CIO will be able to continue to fulfil its charitable objectives even if there is a temporary shortfall in income or unexpected expenditure. The Trustees will endeavour not to set aside funds unnecessarily.

16. PUBLIC BENEFIT

The CIO acknowledges its requirement to demonstrate clearly that it must have charitable purposes or 'aims' that are for the public benefit. Details of how the CIO has achieved this are provided in the Trustees report. The Trustees confirm that they have paid due regard to the Charity Commission guidance on public benefit before deciding what activities the CIO should undertake.

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees/ members of HelpFilm on the accounts for the year ended 30th September 2022 set out on pages 7 to 13.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

K. Collaku MAAT
Castle View Accounting Ltd
New Barn
Mudberry Lane
Bosham
Chichester
West Sussex
PO18 8TS



Date: 16th June 2023