

**REPORTS AND FINANCIAL STATEMENTS
FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021**

HELPFILM

(Charitable Incorporated Organisation)

CHARITY REGISTRATION No: 1189012

Castle View Accounting Ltd
New Barn
Mudberry Lane
Bosham
Chichester
West Sussex
PO18 8TS

HELPFILM

(Charitable Incorporated Organisation)

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LEGAL AND ADMINISTRATIVE INFORMATION

CHARITY NUMBER	1189012
DATE OF REGISTRATION	14th April 2020
START OF FINANCIAL PERIOD	14th April 2020
END OF FINANCIAL PERIOD	30th September 2021
TRUSTEES AT 30TH SEPTEMBER 2021	Alan Walsh Matthew Murdoch Jane Flynn Meredith Morgan Valeria Oliveri
LEGAL STATUS	Charitable Incorporated Organisation
GOVERNING INSTRUMENT	CIO - Foundation Registered 14th April 2020

OBJECTS

The objects of CIO are, for the public benefit, promoting the efficiency and effectiveness of charities and the effective use of charitable resources, in particular but not exclusively by providing charities with video production and editing services on beneficial terms, to enable those charities to further their charitable purposes by providing education, advice, information and/or support via video. In this clause 3 "beneficial terms" means terms which are advantageous to the relevant charity as compared with commercial terms, including at no or significantly reduced cost.

CORRESPONDENCE ADDRESS	483 Green Lanes London N13 4BS
PRIMARY BANKERS	CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
INDEPENDENT EXAMINERS	Castle View Accounting Ltd New Barn Mudberry Lane Bosham Chichester West Sussex PO18 8TS

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TRUSTEES' REPORT FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

Objectives and Activities

The objects of HelpFilm are, for the public benefit, promoting the efficiency and effectiveness of charities and the effective use of charitable resources, in particular but not exclusively by providing charities with video production and editing services on beneficial terms, to enable those charities to further their charitable purposes by providing education, advice, information and/or support via video.

In this clause 3 "beneficial terms" means terms which are advantageous to the relevant charity as compared with commercial terms, including at no or significantly reduced cost.

Videos and animation productions, including editing services, for a total cost of £10,388 for a number of charities to enable them to further their charitable purposes.

All trustees have been kept up to date and have participated in the purpose of the charity.

They have all signed the CIO governing document and have received a separate detailed account of receipts and payments.

Achievements and Performance

This is a list of the charities we worked for creating video contents during the period 14.04.20 – 30.09.21:

StreetVet: We created a video animation for this wonderful organisation that offers free vet care to pets belonging to those experiencing homelessness in the UK. The organisation provides support for homeless pet owners who cannot afford private veterinary treatment and educates them on the responsibilities and care of animal ownership. The concept was to create a short story that illustrates the importance of the bond between people who suffer from homelessness and their dogs. <https://vimeo.com/425813348>. The video helped StreetVet win the Purina Better With Pets Prize, awarding them £40,000, and helping StreetVet Accredited Hostel Scheme to be brought to life: <https://www.streetvet.co.uk/helping-homeless-pets/better-with-pets-purina/>

Adult Cerebral Palsy Hub: We created a series of videos for this amazing charity. The videos were launched on World Cerebral Palsy Day. <https://vimeo.com/512604322>

Feedback from Emma Livingstone at Adult Cerebral Palsy Hub: "HelpFilm were fantastic to work with and took my concept and transformed it into a really powerful film. We were delighted with the film and it has really made a big difference in making our voices heard. Thank you!" <https://www.youtube.com/channel/UCFrkuG9vbhyc0oPQ0z0ypMQ>

Frame: Is a really interesting charity run by scientists, with the objective to promote alternatives to animal testing. Still relatively small, they asked if HelpFilm could create a video to explain their ethos and who they are. <https://vimeo.com/518161084>. Feedback from Sue Carr, Consultant Marketing Director at Frame: "Alan took time to really understand the issue that FRAME aims to convey, and worked with us to devise an engaging animation which has become a useful tool in our marketing communications, helping us to engage with a number of audiences. Thank you!" <https://www.youtube.com/watch?v=1bATiExzWAs>

Solar Aid: Is an international development charity which is working to create a sustainable market for solar lights in Africa. Despite their scope and size, they didn't have a video that showcased the work that they do. HelpFilm organised filming in some of their communities in Malawi (not an easy task during lockdown!). It was our first international project and we love the result. It shows the ingenuity of both the charity and people on the ground in Malawi. <https://vimeo.com/577526092>

Feedback from Sophia Ollvid at Solar Aid: "We are so excited about the 'About Us' video that HelpFilm created for us. The team at HelpFilm are super lovely and professional, and the result could not have been better! This will really help us to present our work in beautiful and professional way to our supporters and partners, and help us on our mission to light up every home, school, and clinic in Africa by 2030."

Youth Moves: Is a young dynamic charity whose vision is to inspire and support young people through outstanding youth work. <https://vimeo.com/649964689>.

Feedback from Alistair Dale CEO at Youth Moves: "Thank you both so much. This is just what we were looking for and well above the quality that I had expected we could achieve. You're both superstars."

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TRUSTEES' REPORT (Continued)
FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

Financial Review

At the end of fiscal period 14.04.20-30.09.21 we were left with £48,709 in our CAF bank account.

The remaining cash is used for future videos and animations for other charities reaching out for our services.

Structure, Governance and Management

Trustee Selection Methods

Eligibility for Trusteeship:

(a) Every charity trustee must be a natural person.

(b) No individual may be appointed as a charity trustee of the CIO:

-if he or she is under the age of 16 years; or

-if he or she would automatically cease to hold office under the provisions of clause [12(1)(e)].

(c) No one is entitled to act as a charity trustee whether on appointment or on any re- appointment until he or she has expressly acknowledged, in whatever way the charity trustees decide, his or her acceptance of the office of charity trustee.

(d) At least one of the trustees of the CIO must be 18 years of age or over. If there is no trustee aged at least 18 years, the remaining trustees may only act to call a meeting of the charity trustees, or appoint a new charity trustee.

Appointment of Trustees:

(1) Apart from the first charity trustees, every trustee must be appointed [for a term of two years] by a resolution passed at a properly convened meeting of the charity trustees.

(2) In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

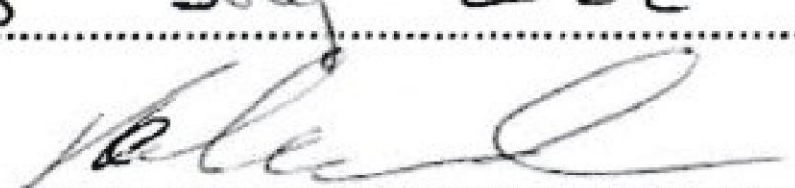
Trustees' Responsibilities

The Charities Act 2011 requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the CIO and of the surplus of the CIO for that period. In preparing those financial statements the trustees are required to:

- Select suitable accounting policies and apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Prepare financial statements on the going concern basis unless it is inappropriate to presume that the trust will continue in existence.

The trustees are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the CIO. They are also responsible for safeguarding the assets of the CIO and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 15th July 2022

Signed on their behalf by Trustee 

Printed Name: VALERIA OLIVERI

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STATEMENT OF FINANCIAL ACTIVITIES FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

	Notes	Unrestricted Funds £	Restricted Funds £	TOTAL 2021/20 £
INCOMING RESOURCES				
Incoming Resources from Generated Funds				
Donations, Grants & Legacies	3a	60,010	-	60,010
Charitable Activities	3b	500	-	500
TOTAL INCOMING RESOURCES		60,510	-	60,510
RESOURCES EXPENDED				
Costs of Generating Funds				
Cost of Charitable Activities	4a	11,801	-	11,801
Governance Costs	4b	575	-	575
TOTAL RESOURCES EXPENDED		12,376	-	12,376
NET INCOMING (OUTGOING) RESOURCES		48,134	-	48,134
Funds Brought Forward		-	-	-
TOTAL FUNDS CARRIED FORWARD		48,134	-	48,134

Movements on all reserves and all recognised gains and losses are shown above. All of the organisation's operations are classed as continuing.

The notes on pages 8 to 12 form part of these financial statements.

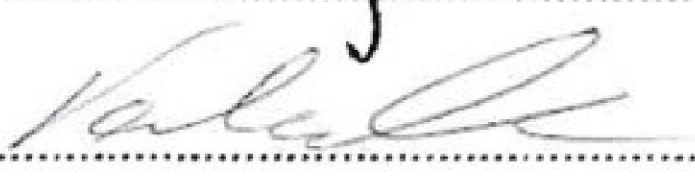
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BALANCE SHEET AS AT 30TH SEPTEMBER 2021

	Note	Unrestricted Funds £	Restricted Funds £	Total 30-Sep-21 £
Fixed Assets				
Tangible Assets	2	-	-	-
Investments	6	-	-	-
Total Fixed Assets		-	-	-
Current Assets				
Debtors & Prepayments	8	-	-	-
Cash at Bank and in Hand	7	48,709	-	48,709
Total Current Assets		48,709	-	48,709
Creditors: Amounts falling due within one year	9	575	-	575
NET CURRENT ASSETS		48,134	-	48,134
TOTAL ASSETS less current liabilities		48,134	-	48,134
Creditors: Amounts falling due in more than one year	10	-	-	-
NET ASSETS		48,134	-	48,134
Funds of the Charity				
General Funds		48,134	-	48,134
Restricted Funds	5	-	-	-
Total Funds		48,134	-	48,134

Approved by the Trustees on 15th July 2022

Signed on their behalf by Trustee 

Printed Name: VALERIA OLIVERI

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NOTES TO THE FINANCIAL STATEMENTS FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

1. ACCOUNTING POLICIES

Basis of Preparation & Assessment of Going Concern

Basis of Preparation

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP - FRS102) and the Charities Act 2011.

The Charity meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost unless otherwise stated in the relevant accounting policy notes.

Assessment of Going Concern

Preparation of the accounts is on a going concern basis. The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Incoming Resources

Recognition of Incoming Resources

These are included in the Statement of Financial Activities (SOFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability

Incoming Resources with Related Expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resource and related expenditure are reported gross in the SOFA.

Grants and Donations

Grants and Donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Tax Reclaims on Donations and Gifts

Incoming resources from tax reclaims are included in the SOFA at the same time as the gift to which they relate.

Contractual Income and Performance Related Grants

This is only included in the SOFA once the related goods or services have been delivered.

Gifts in Kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SOFA as incoming resources when receivable.

Donated Services and Facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

Volunteer Help

The value of any voluntary help received is not included in the accounts.

Investment Income

This is included in the accounts when receivable.

Investment Gains and Losses

This included any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

1. ACCOUNTING POLICIES (continued)

Expenditure and Liabilities

Liability Recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Governance Costs

Include costs of the preparation and examination of statutory accounts, the costs of the trustees meetings and cost of any legal advice to trustees on governance or constitutional matters.

Grants with Performance Conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SOFA once the recipient of the grant has provided the specified service or output.

Grants Payable without Performance Conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to a grant which remain in control of the charity.

Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

Unrestricted funds

These funds can be used for the general objectives of the charity as set out in the trustees report. The movements of the unrestricted funds are given in the Statement of Financial Activities.

Restricted funds

These funds are where the donor has specified a purpose for the donation made. These restrictions often arise as a result of appeals for special offerings for specific purposes.

Designated funds

These funds are funds set aside by the trustees out of unrestricted general funds for particular purposes or projects.

Fixed Assets

Fixed Assets are capitalised if they can be used for more than one year and cost at least £1,500. They are valued at cost or, if gifted, at the value to the charity on receipt.

Depreciation Expense

Depreciation is calculated at a rate to write off the cost of tangible fixed assets over their estimated useful lives. The rates applied are as follows:

Fixtures, Fittings and Equipment	25% - Straight Line Basis
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2. TANGIBLE FIXED ASSETS

The CIO held no fixed assets during this initial financial period.

The annual commitments under non-cancelling operating leases and capital commitments are as follows:

30th September 2021:None

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

3. INCOMING RESOURCES

	Unrestricted Funds £	Restricted Funds £	TOTAL 2021/20 £
a) Donations, Grants & Legacies			
Gifts & Donations	60,010	-	60,010
	60,010	-	60,010
b) Charitable Activities			
Projects & Activities	500	-	500
	500	-	500

4. RESOURCES EXPENDED

	Unrestricted Funds £	Restricted Funds £	TOTAL 2021/20 £
a) Cost of Charitable Activities			
Bank Charges	114	-	114
Project Development Costs	1,125	-	1,125
Video & Amination Costs	10,388	-	10,388
Website Costs	174	-	174
	11,801	-	11,801
b) Governance Costs			
Independent Examiners Fees	575	-	575
	575	-	575

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

5. RESTRICTED FUNDS

The CIO held no restricted funds during this initial financial period.

6. INVESTMENTS

The CIO held no fixed assets investments during this initial financial period.

7. CASH AT BANK AND IN HAND

	Unrestricted Fund £	Restricted Fund £	Total 30-Sep-21 £
Cash at Bank & in Hand	48,709	-	48,709
	48,709	-	48,709

8. DEBTORS AND PREPAYMENTS

The CIO held no Debtors or Prepayments during this initial financial period.

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Unrestricted Fund £	Restricted Fund £	Total 30-Sep-21 £
Independent Examiners Fees	575	-	575
	575	-	575

10. CREDITORS: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR

The CIO held no long term liabilities during this initial financial period.

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NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE FIRST PERIOD ENDED 30TH SEPTEMBER 2021

11. STAFF COSTS AND NUMBERS

The CIO employed no members of staff during this initial financial period.

12. TRUSTEES AND OTHER RELATED PARTIES

No payments were made to trustees or any persons connected with them during this financial period. No material transaction took place between the organisation and a trustee or any person connected with them.

13. RISK ASSESSMENT

The Trustees actively review the major risks which the charity faces on a regular basis and believe that maintaining the free reserves stated, combined with the annual review of the controls over key financial systems carried out on an annual basis will provide sufficient resources in the event of adverse conditions. The Trustees have also examined other operational and business risks which they face and confirm that they have established systems to mitigate the significant risks.

14. RESERVES POLICY

The Trustees have considered the level of reserves they wish to retain, appropriate to the CIO's needs. This is based on the CIO's size and the level of financial commitments held. The Trustees aim to ensure the CIO will be able to continue to fulfil its charitable objectives even if there is a temporary shortfall in income or unexpected expenditure. The Trustees will endeavour not to set aside funds unnecessarily.

15. PUBLIC BENEFIT

The CIO acknowledges its requirement to demonstrate clearly that it must have charitable purposes or 'aims' that are for the public benefit. Details of how the CIO has achieved this are provided in the Trustees report. The Trustees confirm that they have paid due regard to the Charity Commission guidance on public benefit before deciding what activities the CIO should undertake.

16. COMPARATIVE FIGURES

There are no comparative figures available as this is the initial period of registered Incorporated Charitable Activity.

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INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees/ members of HelpFilm on the accounts for the first period ended 30th September 2021 set out on pages 6 to 12.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

K. Collaku MAAT
Castle View Accounting Ltd
New Barn
Mudberry Lane
Bosham
Chichester
West Sussex
PO18 8TS



Date: 18th July 2022