

TRUSTEES ANNUAL REPORT OF POSITIVE AGEING IN LONDON

(which is a registered charitable Incorporated Organisation with educational aims).

It meets the public benefit reporting requirements by:

- including the statement that the trustees continue to have regard to the Charity Commission's guidance on public benefit
- describing all activities undertaken to further its charitable purposes for the public benefit

Our Aims and Objectives can be summarised as follows: **To make a real difference to the lives of older people by:**

- **Raising key issues affecting older people in London**
- **Developing older peoples policy and voice for London**
- **Challenging for change**
- **Engaging, advocating for and promoting older people in London**
- **Working with key strategic bodies which have an influence in London**

During the year under review and despite our continued and ongoing lack of success in acquiring funding to pay for professional support, our activities continued to include the following:

- maintaining our public profile;
- being open to and encouraging new members;
- directing members towards educational and other activities aimed at reducing social isolation and loneliness;
- encouraging members and our target demographic of older Londoners to be informed and involved in issues pertaining to the welfare and health of older people in London.

As was reported last year, a lack of funds regrettably led to our website being lost and despite support from our domain host 34SP who have continued to allow us to retain our domain by continuing to waive the hosting fee due to our charitable status, we have been unsuccessful in relaunching a website. We have managed to maintain an online list of contacts via mailchimp which has been made possible by financial support from a trustee but due to a lack of volunteer input, we were not able to use mailchimp to ensure newsletters continued to be sent out.

The aforementioned lack of funding and lack of volunteer input has also contributed to PAiL not being able to meet its aims and objectives by organising conferences focusing on Pensioner Poverty, despite Westminster City Council offering to accommodate us once again following last year's first face-to-face conference since the start of the pandemic. Our email address remained active and continued to receive enquiries about our work. Some limited success was also achieved via a social media presence highlighting the ongoing issues of interest and concern to PAiL members and the wider community.

Once again, we continued to support age friendly working groups seeking to raise issues of concern and recommendations relating to making LONDON more accessible and age friendly in line with the work of the GLA and the LRB as well as London boroughs and key members continued to play an active role in age partnerships, particularly the London Age Friendly Forum network and EngAgeNet the national age forum network. PAiL continued to hold committee meetings which were open to all members with a focus on trying to attract funding from relevant grant making bodies and agree plans on future activities to ensure we continued to meet our

charitable aims. These meeting continued to be held virtually but due to illness of key officers, meetings were not held as regularly as in previous years.

As in the previous financial year, we will continue to pursue funding from contracts, fundraising and donations with the specific aim of being able to pay for part time administration that would enable us to create a new website and hopefully become more active in campaigning.

We also hope to be able to rely on volunteers to find a venue, speakers and promote a PAIL Conference around How Is London Progressing as an Age Friendly City and What do older Londoners Want to see Happen?

POSITIVE AGEING IN LONDON (PAIL)

(Charity Commission Registration Number 1189011)

RECEIPTS AND PAYMENTS ACCOUNT

For the period 01 October 2023 to September 30, 2024

	£
<u>RECEIPTS:</u>	
Donation	100.00
Consultancy Fee	200.00
Total Receipts	300.00
<u>PAYMENTS:</u>	
Audit Fee	20.00
Total Payments	20.00
Net of Receipts/Payments	280.00
Funds held at Bank on 01 October 2023	267.95
Funds held at Bank on 30 September 2024	547.95