

TRUSTEES ANNUAL REPORT OF POSITIVE AGEING IN LONDON

(which is a registered charitable Incorporated Organisation with educational aims).

It meets the public benefit reporting requirements by:

- including the statement that the trustees have had regard to the Charity Commission's guidance on public benefit at our AGM on 1st March 2022
- describing its significant activities undertaken to further its charitable purposes for the public benefit

Our Aims and Objectives which are to be found on our website www.pailondon.org.uk are as follows: **to make a real difference to the lives of older people by:**

- **Raising key issues affecting older people in London**
- **Developing older peoples policy and voice for London**
- **Challenging for change**
- **Engaging, advocating for and promoting older people in London**
- **Working with key strategic bodies which have an influence in London**

Our activities have included the following: maintaining our public profile; being open to and encouraging new members; running activities which have been both educational and fostered active involvement by members aimed at reducing social isolation and loneliness and encouraged members and our target demographic of older Londoners to be informed and involved in issues pertaining to the welfare and health of older people in London.

This has been done by maintaining and improving our website www.pailondon.org.uk as an accessible and informative tool for both members and the wider population of older Londoners (50+ including pensioners and with a focus on those facing poverty, exclusion and deprivation). We have uploaded our newsletters, our guide and the results of our working groups around the 8 WHO Age Friendly Domains which make up the basis for an age friendly city along with our recommendations to the London Recovery Board on those Missions of interest to older Londoners plus the results of our conferences and recommendations relating to age friendly London boroughs.

We also maintained a social media presence highlighting issues of interest and concern to PAiL members and the wider community.

We were the only older age membership organisation in London which produced regular newsletters throughout the covid pandemic (up to the end of 2021) which were sent to over 1000 members and contacts and then disseminated through our organisational partners to thousands more.

We produced a Survivors guide to the pandemic for older people which was also directly and indirectly sent to thousands of older Londoners.

We supported regular working groups working to raise issues of concern and recommendations relating to making LONDON more accessible and age friendly in line with the work of the GLA and the LRB as well as London boroughs. We and our members played an active role in age partnerships including the London Age Friendly forum network and EngAgeNet the national age forum network.

We held regular committee meetings open to all members where we involved members and agreed future activities.

We held, in partnership with others, meetings around the London Recovery Board initiative; its need for age friendly policies based around the GLA's age friendly agenda and with London boroughs seeking to become age friendly.

Our activities had to be held virtually as many members were vulnerable and there were frequent lock downs. These latter have negatively impacted on our ability to directly engage with our wider membership and older Londoners generally.

We are also now facing financial problems due to a lack of funding and are actively trying to find funding from contracts, fundraising and donations. This has meant that we have been unable to continue employing part time admin, website, communications and social media experts and are relying solely on voluntary involvement from members.

M.C. Walsh

Chair Pail

POSITIVE AGEING IN LONDON (PAIL)

(Charity Commission Registration Number 1189011)

RECEIPTS AND PAYMENTS ACCOUNT

For the period 14 April 2020¹ to September 30, 2021

£

RECEIPTS:

Grant

7,780.00

Donation

500.00

Total Receipts
8,280.00

PAYMENTS:

Website Maintenance & Costs
8,346.22

Administrative Fees & Costs
5,510.80

Social Media Fees
2,816.00

Consultancy Fees
1,280.00

Conference Costs
334.20

Zoom Access Fees
172.68

Other Sundry Costs
94.54

1 Date of Registration by Charity Commission for England and Wales

Total Payments
18,554.44

Net of Receipts/Payments
(10,274.44)

Funds held at Bank on 14 April 2020
10,501.98

Funds held at Bank on 30 September 2021
227.54
