




Trustees' Annual Report for the period

From 30.08.2022 To 29.08.2023

Charity name: Elly Charity

Charity registration number: 1188897

Objectives and Activities

	SORP Ref.	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To promote and protect women's health in the UK and internationally by</p> <ul style="list-style-type: none"><li>a) Training and educating healthcare workers and health professionals in how to provide optimal care during pregnancy and childbirth;</li><li>b) Supporting research excellence in women's health;</li><li>c) Accelerating the application of research into healthcare environments.</li></ul>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Below is a summary of our main activities and achievements.</p> <p><b><u>HEALTH LITERACY PROJECT</u></b></p> <p><b>Focus Group Event (November 2022)</b> We held a focus group event in East London with 22 recent (or expecting mothers) who had limited English proficiency. The session was supported by three community researchers, three translators, one consultant, two medical students, and one charity representative. This event was pivotal in understanding the unique challenges faced by non-English speaking pregnant women in accessing healthcare and information.</p> 

### Visual Representation (October 2022)

A visual representation of the Health Literacy Project journey was created to illustrate our goals and milestones. This artwork has been important in communicating the project's vision to stakeholders and participants.



### Queen Mary University Showcase

**(December 2022)** We presented our Health Literacy Project at the Queen Mary University of London showcase event. This event allowed us to highlight our research findings and the impact of our work to a broader academic and public audience. The showcase included a poster



presentation and subsequently a celebratory video was created that captured the essence of the event and our work.

**Orange Tree Trust End-of-Year Report (December 2022)** An end-of-year report was prepared for the Orange Tree Trust, summarising all activities and findings from our initial seed funding for the Health Literacy Project. This report detailed our focus group activities in East London and set the stage for future project phases.

### London Undergraduate Obstetrics and Gynaecology Conference

**(February 2023)** Two medical students that collaborated with us on the Health Literacy project were invited to give an oral presentation sharing insights from the Health Literacy Project at the London Undergraduate Obstetrics and Gynaecology Conference.



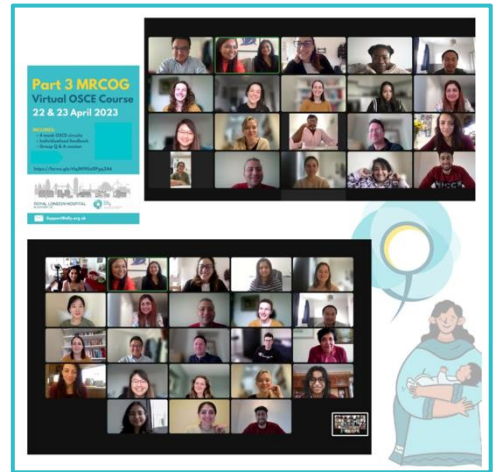
### Festival of Communities (June 2023)

Elly Charity participated in the Festival of Communities in East London, hosted by QMUL. This event allowed us to engage with the local community, share and gather insights related to the health literacy project. We also secured in-kind gifts from 'Lush', which we shared at the event and helped support our outreach efforts.

## **EDUCATIONAL COURSES**

### **MRCOG Part 3 Revision Course (October 2022 & April 2023)**

We conducted two virtual MRCOG Part 3 revision courses. These courses were vital in preparing health professionals for their exams and enhancing their skills.



### **Basic Surgical Skills Course (2023)**

We run 2 RCOG franchised basic surgical skills courses every year (February and September 2024) which are mandatory for trainees in obstetrics and gynaecology to progress to ST4. The course has been running for over 23 years and has consistently had excellent feedback due to the high candidate facilitator ratio and has consistently received higher feedback scores compared to the same RCOG course.



### **Laparoscopy Course (June 2023)**


A specialised laparoscopy course was delivered to further train healthcare professionals in advanced surgical procedures, ensuring they stay updated with the latest techniques and practices.

## **INTERNATIONAL ACTIVITY**



**South Africa Workshop (March 2023)** Two trustees, Shakila and Joe, along with Charity Manager Ngawai, travelled to South Africa to discuss and co-create a global patient and public involvement framework in women's health research. This workshop coincided with International Women's Day and also helped connect global women's health research teams.



		<p><b>Uganda Obstetric Fistula Camp (May 2023)</b> Trustee Ram spent three weeks in Uganda, at an obstetric fistula camp. He not only performed surgeries but also provided training helping with capacity building for health professionals in Africa, enhancing their ability to operate and manage obstetric fistulas.</p> <div data-bbox="486 369 821 660">  <p>Rashna Chenoy Elly Charity Board Member</p> <p>make it easier for patients to reach the hospital</p> </div> <div data-bbox="842 369 986 526"> <p><b>Himalayas Health Provision (2023)</b></p> </div> <div data-bbox="1034 257 1492 526">  <p>International Day to End Obstetric Fistula</p> <p>Kitovu (Uganda)</p> </div> <p>Our Board member, Rashna, has been working tirelessly in the Himalayas to enhance healthcare and safety for women in remote areas of India. Her efforts have been pivotal in improving access to quality healthcare in these regions.</p> <p><b><u>ADMINISTRATIVE IMPROVEMENTS AND COMMUNICATIONS</u></b></p> <p>This year, Elly Charity made strides in improving its management to better support its growing operations. We have several new part-time team members. In addition, our communications efforts have expanded, we now have social media accounts for Twitter, Instagram, Facebook, LinkedIn, and YouTube, which we post on regularly, helping to raise awareness and engage the public in our work.</p> <p>This year, we also created an animation to highlight the charity's work, further broadening our outreach and visibility.</p> <div data-bbox="491 1265 981 1541">  <p>#weareElly</p> </div> <div data-bbox="992 1265 1476 1541">  <p>Research</p> <p>Education</p> <p>Application</p> </div>
<p>Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit</p>	<p>Para 1.18</p>	<p>The Trustees have had regard to the Charity Commission's guidance on public benefit.</p>



## Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	<p>Elly Charity has made steady progress this year. Here's how our work has made a difference:</p> <p><b><u>HEALTH LITERACY PROJECT</u></b></p> <ul style="list-style-type: none"><li>• <b>Engagement:</b> This project reached a marginalised group, primarily non-English speaking pregnant women in one of the most deprived areas of the UK, who rarely have opportunities to contribute to health care provision or research. Their input directly influenced a future research study aimed at providing solutions to the issues they raised.</li><li>• <b>Empowering Participants:</b> Women participating in our focus groups shared their experiences and highlighted issues that were important to them within maternity care. They valued having a voice in shaping our follow-on research and enjoyed the experience.</li><li>• <b>Wider Community and Academic Benefits</b><ul style="list-style-type: none"><li>○ <b>Educational Impact:</b> Medical students and healthcare professionals involved in the project gained insights into the community's needs and priorities, improving their understanding and service delivery.</li><li>○ <b>Visibility and Awareness:</b> The community events and the visual representation of our project have raised awareness and shared our progress. These activities have also allowed us to gather feedback on community priorities, engaging a broader audience including academics, healthcare professionals, and the wider public.</li></ul></li><li>• <b>Team Development, Skills Building and Networking:</b> We have enhanced women's health community research capacity in East London. Local community researchers gained valuable skills, such as facilitating discussions and presenting publicly, which contributed to their professional development.</li></ul>
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- **Contribution to Healthier Society:** In a broader context, this project contributes to a healthier society. When mothers are healthy and have a good understanding of their health, they can better care for their children and contribute more effectively to their communities.

#### **EDUCATIONAL COURSES**

- **Direct Beneficiaries:** Healthcare professionals gained expanded knowledge and skills (e.g. surgical competence etc.) leading to improved patient care.
- **Indirect Beneficiaries:** Women and the wider patient population benefit from the enhanced care delivered by these upskilled health professionals.
- **Financial Sustainability:** The paid courses provide funds for sustaining Elly Charity's work.
- **Knowledge Sharing:** Our courses promote knowledge exchange, enabling attendees to disseminate learning within their communities (in UK and internationally).

#### **INTERNATIONAL ACTIVITY**

- **Uganda Obstetric Fistula Camp:** Significantly improving healthcare outcomes for women with obstetric fistulas in Uganda. This effort not only treated individual patients but also strengthened local healthcare providers and systems through training.
- **South Africa Workshop:** Global workshop on patient and public involvement in women's health research created a framework to actively listen to women, ensuring global research addresses their needs and concerns.
- **Himalayas Health Provision:** Improved healthcare and safety for women in remote areas of India, providing much-needed medical attention.

#### **ADMINISTRATIVE IMPROVEMENTS AND COMMUNICATIONS**

- **Enhanced Stability:** Adding part-time team members has improved our ability to manage projects and communicate our work, and reducing risks for the charity ensuring that if anything happens to key personnel, others are able to continue.

		<ul style="list-style-type: none"> <li>• <b>Increased Public Awareness:</b> Our boosted social media presence and the creation of an informative animation have raised awareness about the charity and its work.</li> </ul>
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## Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Essential to the on-going success of Elly is the necessity for sound financial planning and good governance. Although the charity made a small negative return of £14,179 the trustees believe that this does not have any significant effect on meeting the charities objectives. In 2023 income was £91,911 (2022-£117,153) with a deficit of £14,179 (2022- surplus of £27,579)
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level sufficient to provide services for at least six months. The Trustees consider reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The trustees will work look at ways to increase their free reserves in line with the growth of the charity.  Amounts held in Restricted funds have been earmarked for a specific use as deemed necessary by the trustees.
Amount of reserves held	Para 1.22	£149,095 (2022 - £162,436)
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the	Para 1.23	N/A

charity continuing as a going concern		
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### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

### Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by a resolution passed at a properly convened meeting of the Charity Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	



Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ramesan Navaratnarajah			
2	Shakila Thangaratinam			
3	Joseph Aquilina			
4				
5				
6				
7				
8				
9				
10				

Charity name	<b>Elly Charity</b>
Other name the charity uses	EAST LONDON INTERNATIONAL WOMEN'S HEALTH CHARITY (Working name) ELLY (Working name) ELLY APPEAL (Former name)
Registered charity number	1188897
Charity's principal address	Royal London Hospital Dept of Obstetrics & Gynaecology 8th floor, South Tower Whitechapel Road London E1 1FR

Corporate trustees – names of the directors at the date the report was approved



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

## Additional information (optional)

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.


Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position

(eg Secretary, Chair,  
etc)

	
JOSEP AQUILINO	
TRUSTEE	

Date

24<sup>th</sup> June 2024



Elly Charity  
(a charitable incorporated organisation)  
Charity No.1188897

Report and Unaudited Financial Statements  
for the period ended  
29th August 2023

Charity Name Elly Charity		Charity No	1188897	
		Company No	CE021400	
Annual accounts for the period				
Period start date	30.08.2022	To	Period end date	29.08.2023

## Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total funds £ F04	Prior year funds £ F05
<b>Income (Note 3)</b>					
Income and endowments from:					
Donations and legacies	84	7,998	-	8,082	14,670
Charitable activities	83,269	-	-	83,269	102,466
Other trading activities	-	-	-	-	-
Investments	-	-	-	-	-
Separate material item of income	-	-	-	-	-
Other	560	-	-	560	17
<b>Total</b>	<b>83,913</b>	<b>7,998</b>	<b>-</b>	<b>91,911</b>	<b>117,153</b>
<b>Expenditure (Notes 4)</b>					
Expenditure on:					
Raising funds	-	-	-	-	-
Charitable activities	34,055	-	-	34,055	36,420
Separate material expense item	-	-	-	-	-
Other	64,037	7,160	-	71,197	53,154
<b>Total</b>	<b>98,092</b>	<b>7,160</b>	<b>-</b>	<b>105,252</b>	<b>89,574</b>
<b>Net income/(expenditure) before tax for the reporting period</b>	<b>- 14,179</b>	<b>838</b>	<b>-</b>	<b>- 13,341</b>	<b>27,579</b>
Tax payable	-	-	-	-	-
<b>Net income/(expenditure) after tax before investment gains/(losses)</b>	<b>- 14,179</b>	<b>838</b>	<b>-</b>	<b>- 13,341</b>	<b>27,579</b>
Net gains/(losses) on investments	-	-	-	-	-
<b>Net income/(expenditure)</b>	<b>- 14,179</b>	<b>838</b>	<b>-</b>	<b>- 13,341</b>	<b>27,579</b>
<b>Extraordinary items</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Other recognised gains/(losses):</b>					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Other gains/(losses)	-	-	-	-	-
<b>Net movement in funds</b>	<b>- 14,179</b>	<b>838</b>	<b>-</b>	<b>- 13,341</b>	<b>27,579</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward	155,276	7,160	-	162,436	134,857
<b>Total funds carried forward</b>	<b>141,097</b>	<b>7,998</b>	<b>-</b>	<b>149,095</b>	<b>162,436</b>

Charity No  
Company No


1188897  
CE021400

## Section B

## Balance sheet

	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
	£	£	£	£	£
	F01	F02	F03	F04	F05
<b>Fixed assets</b>					
Intangible assets	-	-	-	-	-
Tangible assets (Note 5)	2,337	-	-	2,337	3,681
Heritage assets	-	-	-	-	-
Investments	-	-	-	-	-
<b>Total fixed assets</b>	<b>2,337</b>	<b>-</b>	<b>-</b>	<b>2,337</b>	<b>3,681</b>
<b>Current assets</b>					
Stocks	-	-	-	-	-
Debtors	1,007	-	-	1,007	-
Investments	-	-	-	-	-
Cash at bank and in hand (Note 6)	148,067	-	-	148,067	164,441
<b>Total current assets</b>	<b>149,074</b>	<b>-</b>	<b>-</b>	<b>149,074</b>	<b>164,441</b>
<b>Creditors: amounts falling due within one year (Note 7)</b>	<b>2,316</b>	<b>-</b>	<b>-</b>	<b>2,316</b>	<b>5,686</b>
<b>Net current assets/(liabilities)</b>	<b>146,758</b>	<b>-</b>	<b>-</b>	<b>146,758</b>	<b>158,755</b>
<b>Total assets less current liabilities</b>	<b>149,095</b>	<b>-</b>	<b>-</b>	<b>149,095</b>	<b>162,436</b>
<b>Creditors: amounts falling due after one year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Provisions for liabilities</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total net assets or liabilities</b>	<b>149,095</b>	<b>-</b>	<b>-</b>	<b>149,095</b>	<b>162,436</b>
<b>Funds of the Charity</b>					
Endowment funds	-	-	-	-	-
Restricted income funds	7,998	-	-	7,998	7,160
Unrestricted funds (Note 8)	141,097	-	-	141,097	155,276
Revaluation reserve	-	-	-	-	-
Fair value reserve	-	-	-	-	-
<b>Total funds</b>	<b>149,095</b>	<b>-</b>	<b>-</b>	<b>149,095</b>	<b>162,436</b>

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
 Shakila Thangaratinarin	28/06/2024

**Elly Charity**  
**Notes to the accounts**  
**for the period ended 29th August 2023**

**1 Basis of preparation**

**1.1 Basis of accounting**

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

**2 Accounting Policies**

**2.1 Income**

Income is included when receivable. Where income has conditions attached to it, that income is recognised when there is certainty of receipt, entitlement and the amount can be measured with sufficient reliability. Income (including grants receivable) is deferred where conditions exist on entitlement such as a specified future time period.

**2.2 Expenditure**

Expenditure is recognised in the period in which it is incurred and includes attributable VAT which cannot be recovered. Expenditure is recognised when a legal or constructive obligation arises. Costs of raising funds are those costs incurred in attracting voluntary income. Governance costs are those costs incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

**2.3 Depreciation**

Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life

Fixtures, fittings and equipment     25% Straight Line

**2.4. Creditors**

The charity has creditors which are measured at settlement amounts less any trade discounts

**2.4. Debtors**

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

**2.5 Funds**

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are where the donor specifies the use to which the funds can be spent.

**Note 3                      Income**

	Analysis of income	Unrestricted income £	Restricted Fund	Total Funds
Donations and legacies:	Donations and gifts	84	7998	8,082
Charitable activities:	Teaching	83,269	0	83,269
Other Trading activities	Fundraising events	0	0	0
Other	Bank Interest	560	0	560
<b>TOTAL INCOME</b>		<b>83,913</b>	<b>7,998</b>	<b>91,911</b>



**Note 4****Expenses****2023**

	Unrestricted funds	Restricted funds	Total funds
Costs - Running courses (food/travel)	21,454		21,454
Course Examination fees	3,755		3,755
Purchases	1,196		1,196
Role Players	850		850
Other direct costs	6,800		6,800
Accountancy	1,000		1,000
Admin Fee	22,273		22,273
Audit	720		720
Advertising and PR	1,603		1,603
Bank charges	249		249
Clothing	634		634
Consultancy	2,880		2,880
IT costs	2,598		2,598
License	1,553		1,553
Depreciation	1,344		1,344
Meetings & Subsistence	8,029	7,160	15,189
Other legal and professional fees	4,118		4,118
Costs associated with overseas			
Charity projects	7,129		7,129
Stationery and printing	73		73
Training & conferences	9,834		9,834
	<u>98,092</u>	<u>7,160</u>	<u>105,252</u>

**Note 5****Tangible fixed assets**

	Fixtures, fittings and equipment
<b>Cost</b>	
At 30 August 2022	5376
Additions	0
At 29 August 2023	<u>5,376</u>
<b>Depreciation</b>	
At 30 August 2022	1695
Charge for the Period	1344
At 29 August 2023	<u>3039</u>
<b>Net book values:</b>	
At 29 August 2023	<u>2,337</u>
At 29 August 2022	<u>3,681</u>

**Note 6****Current Assets**

	2023	2022
Cash in hand & bank	148,067	164,441
Prepayments	1,007	0
	<u>149,074</u>	<u>164,441</u>

**Note 7****Creditors: amounts falling due within one year**

	2023	2022
Accruals and deferred income	2316	5,686
	<u>2316</u>	<u>5686</u>

**Note 8****Charity funds**

<b>Fund names</b>	<b>Type PE, EE R or UR *</b>	<b>Fund balances brought forward £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Transfers £</b>	<b>Gains and losses £</b>	<b>Fund balances carried forward £</b>
Unrestricted Funds	UR	155,276	83,913	- 98,092	-	-	141,097
Restricted Funds	R	7,160	7,998	- 7,160			7,998
<b>Other funds (balancing figure)</b>	<b>N/a</b>	-	-	-	-	-	-
<b>Total Funds as per balance sheet</b>		<b>162,436</b>	<b>91,911</b>	<b>- 105,252</b>	<b>-</b>	<b>-</b>	<b>149,095</b>

**Note 9****Transactions with trustees and related parties**

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity



Section A

Independent Examiner's Report

Report to the trustees/  
members of

Charity Name  
Elly Charity

On accounts for the  
period ended

29 August 2023

Charity no  
(if any)

1188897

Set out on pages

1-6

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity for the period ended 29 August 2023.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

Signed: M. A. Gambrill

Date: 26/06/2024

Name: Mrs Maxine Gambrill FCCA

Relevant professional  
qualification(s) or body  
(if any):

Association of Chartered Certified Accountants

Address:

PG Lemon LLP

22-26 Bank Street, Herne Bay

Kent, CT6 5EA

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**